

Lyzzeth Parody Alvarez

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About

- Passionate about technology, entrepreneurship, communities and programming.
- Strong work ethic and determination to solve challenging problems. Ability to set priorities, manage time, and organize work.
- Love learning and constantly studying technology and programming.
- Positive attitude and friendly nature helps me develop strong interpersonal and professional relationships with coworkers.

Professional Experience

Analytic Board - Medellin, Colombia

Commercial Manager and Data Visualization Expert January 2016 - December 2016

- Development of Interactive Reports, Data Visualization Modules, Decision Making and Visualization Tools.
- Consulting in selection of key metrics that impact business performance.
- Qualitative and quantitative analysis to evaluate data transmission and consumption processes.

Groupon Colombia - Medellin, Colombia

Account executive, Hunter Role - May 2015 - September 2015

- Closing deals face to face – negotiating, re-negotiated to get the best possible package for both Groupon and the merchant
- Developing strong relationships with partners so they trust and respect me and the Groupon brand. After sales – account management, keep strong contact and on-going relationships to ensure repeat business to maximise potential revenues from each client

Komet Sales – Medellin, Colombia.

Trade Relations and Customer Service – July to October 2014

- Utilized strong interpersonal skills to serve the foreign customers of the organization.
- Created reports and enhanced processes for engaging customers.
- Supplemented the system database and screened emails and phone calls.

Education

EAFIT University

International Business Major, International Relations Minor. My class rank was 8 out of 109. GPA 4.5 (out of 5).

Languages

Spanish – Native.

English – Fluent. Level B2. TOEIC exam: 880 points.

French – Basic. Level B1. DELF exam: 80 points.

Awards

- Gave the commencement speech of my university for being top student. The audience was over 1000 people.
- Was the first latin woman to be speaker at EmpireJS a major conference of JavaScript held in New York.
- Was elected to be a speaker in the first conference of the year in MedellinJS, a community of +3.000 people.
- I am one of the co-organizers of Pioneras Developer, a girls organization for learning code.