Project Overview

Royal Greenland

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Royal Greenland Customer Context

Digital Transformation Goals

Automate processes (catch registration, procurement).

Reduce errors in data entry.

Improve supply chain visibility and efficiency.

Enhance data analytics for better decision-making.

Support sustainable fishing practices.

Key Metrics

- 70,000 purchase orders processed digitally.

- 30% reduction in procurement processing time.

- 50% decrease in data entry errors.

Source: https://www.sap.com/industries/agribusiness.html

SAP End-to-End Solution
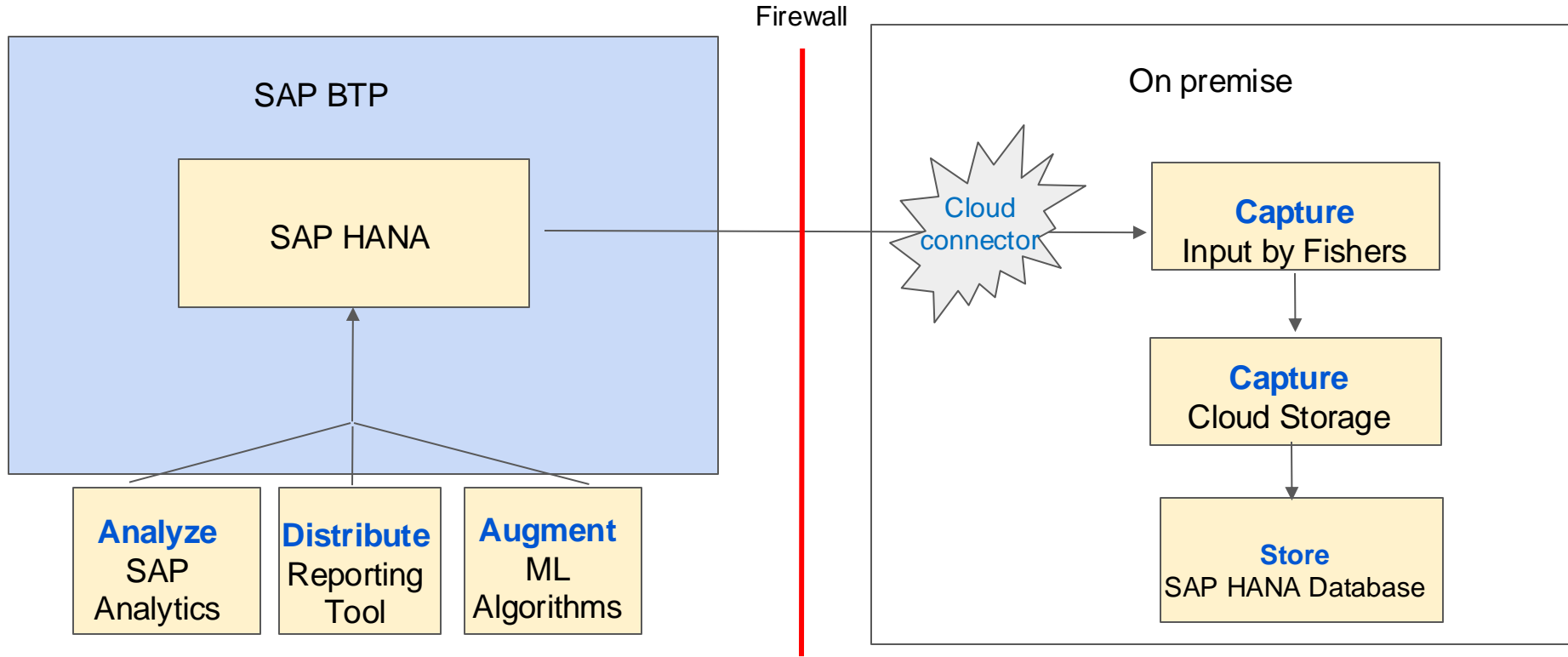
Solution Description:

Overview of the main components: SAP BTP, SAP HANA, SAP Integrated Business Planning, and relevant apps (Catch Registration, Procurement, Inventory Management)

SAP BTP Capabilities:

Integration, Data Management, Application Development, Analytics.

How each capability supports Royal Greenland's goals.

SAP solution data flow

System Design and Development Considerations

Computing Models: Ensure sufficient cloud resources.

Architecture: Deploy a hybrid cloud for flexibility.

Data Analytics: Capture real-time data.

Security: Protect data and control user access.

SAP Intelligent and Sustainable Enterprise & Quadruple Bottom Line (4Ps)

- Quadruple Bottom Line: People: Enhances operational efficiency for users.

- Planet: Promotes sustainable fishing practices.

- Profit: Increases revenue through improved procurement.

- Purpose: Supports local fishing communities and fair practices.

Next Steps

1 Finalize project team and customer stakeholders.

2 Project planning and setup.

3 Hold project kick-off meeting.

4 Prepare for analysis and design work.