

# Elizabeth A. Cruz

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## Experience

### BRG Communications Internship

Summer 2023

- Worked as an intern in a boutique PR Firm helping to construct tactical campaigns for its clients, accounting for social and health issues, brand enhancement and awareness, and education to invoke effective change

### GW Hospital Internship

Spring 2023

- Working in the Marketing/Communications Department as an intern with a role of working on newsletters, PR reports, flyers and coming up with ideas for social media content that aligns well with the mission and vision of the GW Hospital

### Grassroots Health Internship

Summer 2022

- Training fellow intern at Grassroots Health, a nonprofit in DC that seeks to promote health equity in the physical education classes of DC middle schools. Worked on social media posts, presentations, flyers, and outreach to local DC Universities to promote the organization.
- Worked with DC Division One athletic programs to attract student-athlete volunteers by helping to conduct program training, organizing transportation, and working with the schedules of these athletes

### Grassroots Environmental Education, Port Washington NY

Summer 19/20

- Worked at a farmers market at a nonprofit organization supporting the efforts to promote organic and healthy eating. I advanced my customer service skills by keeping track of food ingredients, prices, and variety to enhance customer satisfaction.

## Education

### The George Washington University, Washington D.C.

Columbian College of Arts and Sciences, Major: Communication

Anticipated Graduation: May 2024 Current GPA: 3.70

### Manhasset High School: Manhasset, NY

Social Studies Honor Society, Spanish Honor Society, All-State Athlete, Graduated June 2020

## Leadership Experience

### GW SAAC (Student-Athlete Advisory Committee) (April 2022-Present)

- Nominated to be a representative for the women's soccer team on the Student-Athlete Advisory Committee, a student-led organization that seeks to strengthen and improve the lives of GW athletes. I have conducted fundraisers and increased student-athlete engagement in the community with exciting social media videos to seek growth in fans at GW sporting events.

### Leadership Academy GW Women's Soccer (2021-Present)

- Nominated by teammates to represent the women's soccer team in strengthening team cohesiveness and communication by leadership through promoting diligence in academics and an environment where the entire team is valued and respected.

### LEAPP Leadership Academy (2020-Present)

- Empower student-athletes to become effective and confident leaders

### Captain of Varsity HS Soccer Team (2019)

- Helped lead the team to playoffs and was nominated as an All-State player

## Awards

- Arthur Ashe Jr. Sports-Scholar 2023, Student-Athlete Dean's List; Elected member of SAAC (Student-Athlete Advisory Committee); Division One Athlete for the GW Women's Soccer Team; All-State High School Soccer; All-County High School Track and Field,

## Notable Skills

- Adobe, Canva, Excel, iMovie, Photoshop; Microsoft Office Suite, AP Style; Spanish Speaker