# **Product Descirption**

This product is targeted at people who forget to water their indoor plants. We want to use a raspberry pi and sensors to determine the needs of our plants. For example, if an indoor plant is too dry the sensor will sent the user a notification or the automated watering system will be triggered. We will interface to a plant API to determine how much water a plant will need.

# **Possible Product Name**

- inebriat plantis
- You grow girl
- · I'm never leaf you
- · Aloe you
- No mata las matas
- Uno moss
- · Mint to be
- Rooting for you
- I wet my plants
- · Lettuce do our best!
- · Fenel I see you again?
- Plantastic
- · Kaling it



# **Target Audience**

Our target adudience are people who have plants indoors. We think an automated watering system would be praticularly useful to people who forget to water plants, people with green houses and people who worry about their plants. We believe this product is more likely to attract female consumers.

## **Personas**

## **New Aged Nancy**



## **Wants and Needs**

As a plant lover, I want to be able to keep track of my plants, and make sure they are getting enough water.

## **Fustrations**

If my plants start to loose their leaves.

## Killer Karen



### **Wants and Needs**

As a plant killer, I want to be notified when my plants need water, because I want them to survive.

#### **Fustrations**

The moment I looks at my plant and realizing it's died. I hate wasting money on new plants.

# **Traveling Tara**



### **Wants and Needs**

I want to make sure my plants are ok while, I'm traveling.

## **Fustrations**

When my house sitter doesn't follows my instructions and I come home to a house full of dead plants.

# **Green Thumb Gladis**



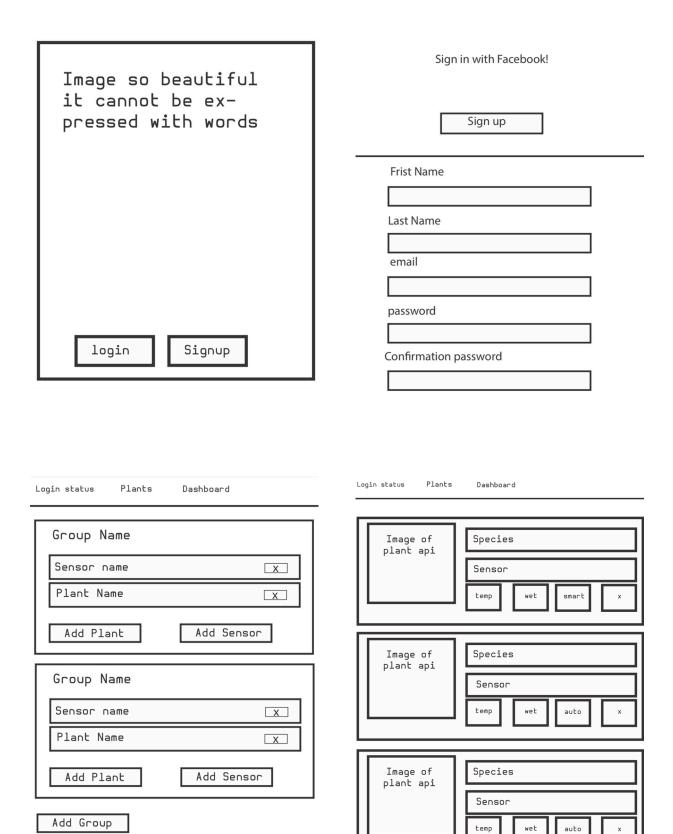
#### **Wants and Needs**

I want to know if my tomatoes in my greenhouse are too dry or too hot.

#### **Fustrations**

The moment I unzip my greenhouse and I know it's too hot inside.

# Wireframes



temp

auto