

Product Description

This product is targeted at people who forget to water their indoor plants. We want to use a raspberry pi and sensors to determine the needs of our plants. For example, if an indoor plant is too dry the sensor will send the user a notification or the automated watering system will be triggered. We will interface to a plant API to determine how much water a plant will need.

Possible Product Name

- inebriat plantis
- You grow girl
- I'm never leaf you
- Aloe you
- No mata las matas
- Uno moss
- Mint to be
- Rooting for you
- I wet my plants
- Lettuce do our best!
- Fenel I see you again?
- Plantastic
- Kaling it
- Sage against the machine
- Sweaty plam
- Plant patrol



Target Audience

Our target audience are people who have plants indoors. We think an automated watering system would be particularly useful to people who forget to water plants, people with green houses and people who worry about their plants. We believe this product is more likely to attract female consumers.

Personas

New Aged Nancy



Wants and Needs

As a plant lover, I want to be able to keep track of my plants, and make sure they are getting enough water.

Fustrations

If my plants start to loose their leaves.

Killer Karen



Wants and Needs

As a plant killer, I want to be notified when my plants need water, because I want them to survive.

Fustrations

The moment I looks at my plant and realizing it's died. I hate wasting money on new plants.

Traveling Tara



Wants and Needs

I want to make sure my plants are ok while, I'm traveling.

Fustrations

When my house sitter doesn't follows my instructions and I come home to a house full of dead plants.

Green Thumb Gladis



Wants and Needs

I want to know if my tomatoes in my greenhouse are too dry or too hot.

Fustrations

The moment I unzip my greenhouse and I know it's too hot inside.

Wireframes

Image so beautiful
it cannot be ex-
pressed with words

login

Signup

Sign in with Facebook!

Sign up

Frist Name

Last Name

email

password

Confirmation password

Login status

Plants

Dashboard

Group Name

Sensor name

X

Plant Name

X

Add Plant

Add Sensor

Group Name

Sensor name

X

Plant Name

X

Add Plant

Add Sensor

Add Group

Login status

Plants

Dashboard

Image of
plant api

Species

Sensor

temp

wet

smart

x

Image of
plant api

Species

Sensor

temp

wet

auto

x

Image of
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