

A Look at the Movie Industry

A Flatiron School Presentation

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Microsoft's Conference of Awesomeness, 2019

Methodology and Sources

- Microsoft approaches us for help entering the movie business

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- What is success to Microsoft

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- Microsoft approaches us for help entering the movie business
- What is success to Microsoft
 - Earnings

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- Microsoft approaches us for help entering the movie business
- What is success to Microsoft
 - Earnings
 - Ratings

Methodology and Sources

- Microsoft approaches us for help entering the movie business
- What is success to Microsoft
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 - Ratings
- Factors

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 - Genre

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- IMDB and The Movie Database and Rotten Tomatoes

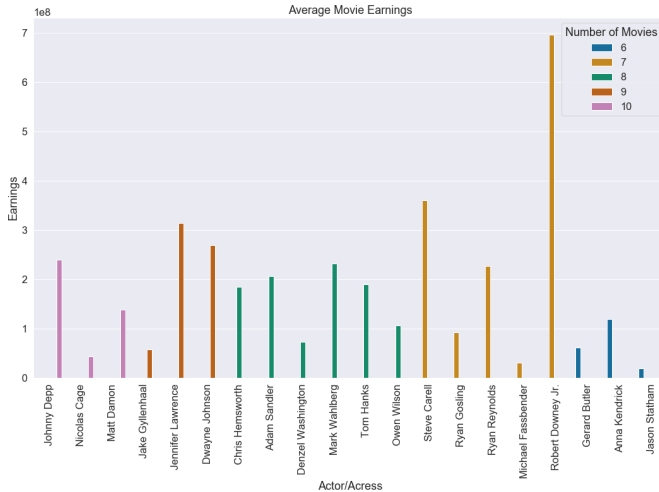
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 - 1103 Movies released between 2010 and 2018

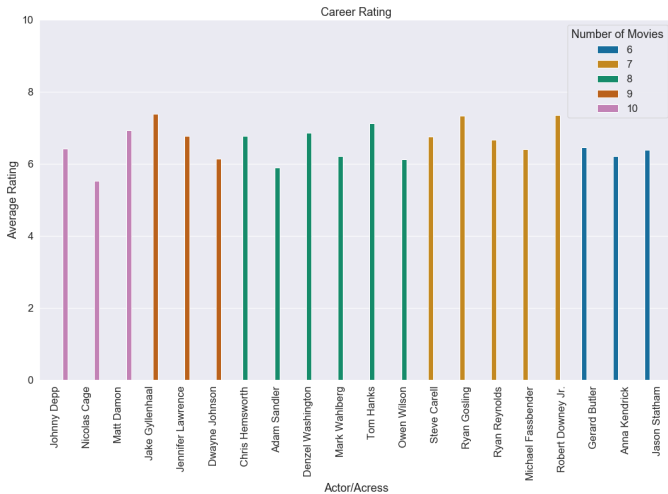
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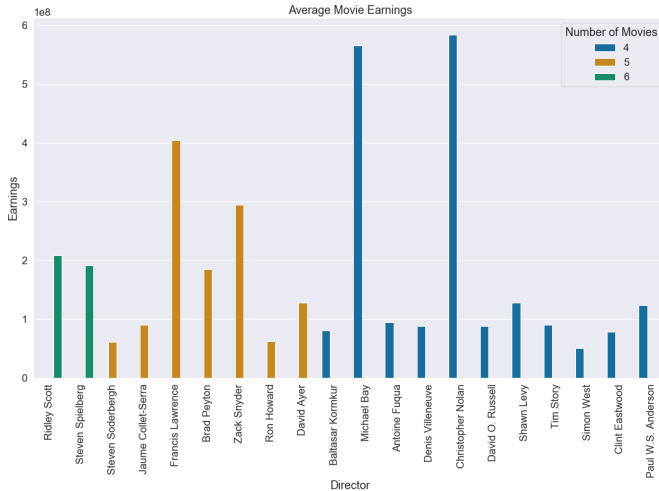
Our Findings



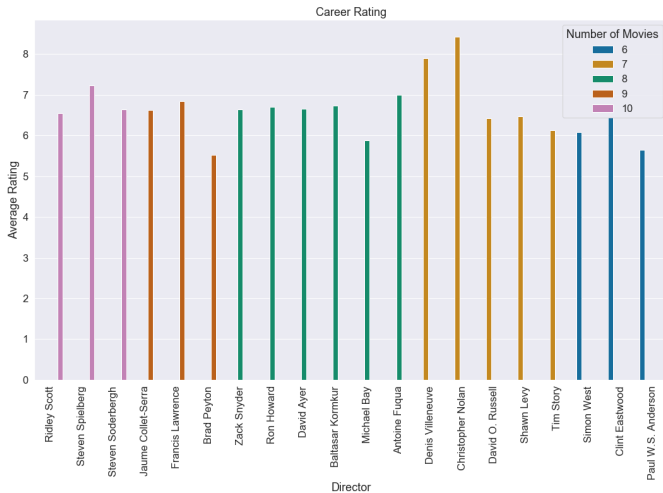
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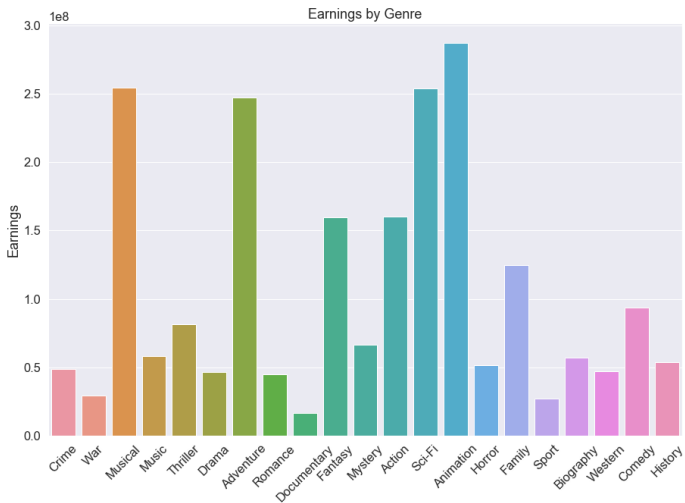
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Recommendations

- Genres

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- Genres
 - Scifi

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 - Adventure

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 - Robert Downey Jr.