

INTRODUCTION TO WEB DESIGN

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WHAT IS WEB DESIGN

- Art,
- Science,
- both of them,
- none of them

- Often it is equalized with web (software) development
- But, the web design is only one piece of the web development process

WEB SOFTWARE DEVELOPMENT

- web design,
- basic programming,
- database programming,
- server administration,
- content management and
- marketing



COURSES CONTENTS

- Basics of web design
- HTML
- CSS
- Web usability
- Web design for mobile devices
- ... and all that will be invented during the semester

TEACHING ACTIVITIES

Lectures: 2 hours per week

Exercises (training):

- problem solving 1 hour per w k
- laboratory 2 hours per week

Self Study and home (project) work





Consultations:

- consultation hours published on web site
- by e-mail

FINAL EXAM PREREQUISITES

Final exam prerequisites:

pass (sign) from the teacher

Prerequisites for pass from the teacher:

pass (sign) from the assistant

Prerequisites for pass from the assistant:

• Complete and submit (all - 1) laboratory exercises. In other words, only one laboratory exercise can be ommitted/not submitted.

AQUIRING POINTS FOR PASSING — PARTIAL EXAMS

- **LE** points from laboratory exercises. max. 7.5 of total points.
- **HA** points from homework assignment. max 7.5 of total points.
- **PE** points from exam
 - FPE points from first partial exam
 - SPE points from second partial exam
 - TSPE points from theoretical part of the SPE
 - **PSPE** points from practical part of the SPE
- PS total points for the subject

PE = FPE* 0.3 + (TSPE*0.3 + PSPE * 0.7)*0.7. Min of 50% of **TSPE** & **PSPE**.

PS = PE*0.85 + LE + HA. min 50% of**PE**.



AQUIRING POINTS FOR PASSING — EXAMS

- **LE** points from laboratory exercises. max. 7.5 of total points.
- **HA** points from homework assignment. max 7.5 of total points.
- **FE** points from exam
 - TFE points from theoretical part of the FE
 - PFE points from practical part of the FE
- PS total points for the subject

FE = TFE*0.3 + PFE * 0.7. Min of 50% of **TFE** & **PFE**.

PS = FE * 0.85 + LE + HP. Min 50% of FE.

GRADING



GRADING CRITERIA	
% of total points (PS)	grade
50 - 59.9	6
60 - 69.9	7
70 - 79.9	8
80 - 89.9	9
90 - 100	10

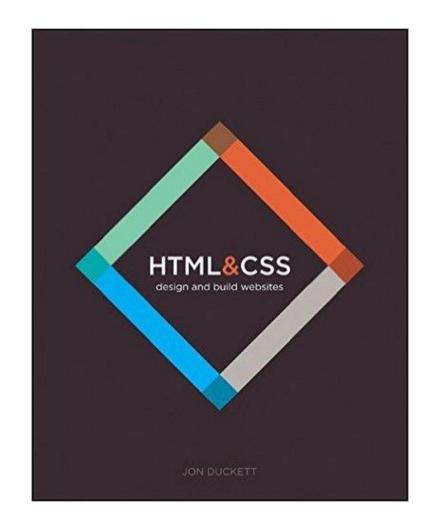


LITERATURE

Jon Duckett

HTML and CSS: Design and Build Websites

Wiley; 1 edition 2011

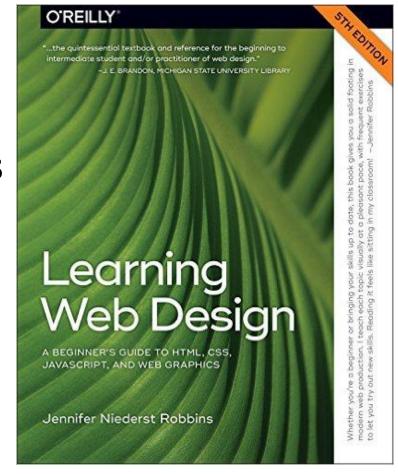


LITERATURE

Jennifer Niederst Robbins

Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics Web Design

O'Reilly Media; Fourth Edition 2012



LITERATURE

Elisabeth Robson

Head First HTML and CSS

O'Reilly Media; Second Edition 2012

