Similar System Research

We have looked at two other companies that give users the opportunity to post and do freelance work and offer similar functionality to the application we want to produce.

Fiverr (Browser)

Signup/Login:

- Asks for email, username password
- Email confirmation

Profile:

- Can add skills and has a username
- Shows Gigs you have created

Creating Gigs:

- Asks for description and categories for the gig.
- Pricing and time it should take

Homepage:

- Shows most popular gigs based on a category.
- Categories for jobs as the nav bar

Search:

- Search for a job you want doing
- Offers filters (category, service options, seller details, budget, delivery time)

Upwork

- Splits system into 2 separate systems and apps (Upwork for freelancers, Upwork for Clients)

    Signup/Login:

- Login with apple or google, signup needs first name, last name, password.

    Personalization:
- Asks how you want Upwork to work for you, if you want it as side income or main income, your prior experience, if you want Upwork to serve as a recruiter
- Fill out a CV, can import from LinkedIn, so employers can see your details.

    Main page:
- Locations, (i.e., US only), also jobs recommended by your skills.
- Search bar at the top

- Jobs have description tags for skills.

  Search bar:
- Offers filters for jobs while searching.

  Posting Jobs:

- Asks for a title and skills.
- Must enter 'scope' so how long it will take, experience needed etc
- Enter a budget (paid per hour or overall price)
- Enter a job description.

Overall, both apps have given us some ideas for how we are going to implement our application. Firstly, we would like our app to flow smoothly with users being able to complete and post jobs on the application instead of having to swap between the two functionalities, which is something Fiverr and Upwork both do. We really liked the personalisation that both of the systems offer, with the user's skills and locations, which is something we look to implement in our app as well. In terms of other parts of the system, such as the homepage, search and signup/login, we plan on doing something similar to the two, as we also think it's a good and user friendly way of implementing these features, and make it more personal for each user.