LUKAS WOLF

CONTACT

✉ wolf.lukas@t-online.de

☎ +49 15787055555

▭ lkswlf.github.io/portfolio/

in linkedin.com/in/lukas-wolf-dataanalyst

EDUCATION

M. Sc. Business Administration (technical subjects - Supply Chain Management and Logistics), University Duisburg-Essen
- October 2018 - September 2021

M. Sc Industrial Engineering and Management, University Lisbon (ULisboa) - Instituto Superior Tecnico
- February 2020 - June 2020 (Semester abroad)

B.Sc. Business Administration, University Duisburg-Essen
- October 2015 - September 2018

LANGUAGES

● German - Native Proficiency

● English - Working Proficiency

● Portuguese - Elementary Proficiency

TECHNICAL SKILLS

● SQL (AWS Athena, MySQL)

● BI Tools (AWS Quicksight, Tableau)

● Data Analysis and Visualization with Python (Pandas, NumPy, Seaborn, Scikit-Learn)

● Github

● Agile Methods, Documentation (JIRA etc)

● Microsoft Office

ABOUT ME

Why I chose to purse a career in data?
I like interacting with people, discussing topics and supporting colleagues with knowledge and insights I have gained from data.
I find great joy in the feeling of learning new tools and developing myself. For this reason, I have recently created my own portfolio website, showing some examples with topics and methods that interest me and where I can use and sharpen my data analysis toolkit. Feel invited to have a look!

SAMPLE WORK PROJECTS

- Used **SQL** to combine and clean **App Tracking Data** to visualize the Customer-Registration-Process in a Dashboard in **aws Quicksight**. Analyzing possible pain points and bottlenecks as well as showing customer potential.

- Build a **Customer Segmentation** with **SQL** based on the RFM (Receny,Frequency and Monetary) Model to cluster customers in different Groups. Enabling the Marketing-Team to define marketing measures based on these Groups.

- Supported in the analysis of **A/B Tests** regarding App design in the booking process of customers using **Python**

- Created Maps in **Geo-spatial Analytics** Tool "Carto" to analyze geographical usage of the Carsharing Product. Supported in decision-making about where and when cars need to be available for the customers.

WORK EXPERIENCE

Data Analyst Operations, SIXT SE

October 2021 - Present (2 Years and 9 Months)

- Owner of Reporting landscape for the entire SIXT share-a-car business (financial,customer,operational data) and certain rent-a-car topics

- Tracking business development by setting up and maintaining dashboards in AWS Quicksight and creating datasets using SQL through AWS Athena

- Preparing data, conducting analysis and drawing conlcusions to support key business decision-making and influence overall product strategy such as Pricing and Vehicle Types in SIXT share-a-car

- Align with various departments and proactively seek for topics to support with data driven insights to boost SIXT share-c-car business

- Preparing and holding presentations with following discussions about Business KPIs on management level for the SIXT share-a-car product

Internship Transportsteering and -quality, BMW Group

October 2020 - April 2021 (6 Months)

- Calculation of KPIs for hauliers as well as internal and external communication of the results

- Creation of presentations on various transport topics for internal communication

- Monthly preparation of management reports