LUKAS WOLF

DATA ANALYST

CONTACT

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TECHNICAL SKILLS

- SQL (aws Athena, MySQL)
- BI Tools (aws Quicksight, Tableau)
- Data Analysis with Python (Pandas, NumPy, Scikit-Learn)
- Microsoft Office
- Github

EDUCATION

M. Sc. Business Administration (technical subjects - Supply Chain Management and Logistics), University Duisburg-Essen
- October 2018 - September 2021

M. Sc Industrial Engineering and Management, University Lisbon (ULisboa) - Instituto Superior Tecnico
- February 2020 - June 2020 (Semester abroad)

B.Sc. Business Administration, University Duisburg-Essen
- October 2015 - September 2018

LANGUAGES

- German - Native Proficiency
- English - Working Proficiency
- Portuguese - Elementary Proficiency

ABOUT ME

Why I chose to purse a career in Data Analytics?
I like interacting with people, discussing topics and supporting colleagues with knowledge and insights I have gained from data. In addition to that, I find great joy in the feeling of learning new methods and tools and developing myself further.
When I am not at my laptop, than I am most likely to be found on the football pitch playing with my friends.

SAMPLE WORK PROJECTS

- Used **SQL** to combine and clean **App Tracking Data** to visualize the Customer-Registration-Process in a Dashboard in **aws Quicksight**. Analyzing possible pain points and bottlenecks as well as showing customer potential.

- Build a **Customer Segmentation** with **SQL** and **Python** based on the RFM (Receny,Frequency and Monetary) Model to cluster customers in different Groups. Enabling the Marketing-Team to define marketing measures based on these Groups.

- Created Maps in **Geo-spatial Analytics** Tool "Carto" to analyze geographical usage of the Carsharing Product. Supported in decision-making about where and when cars need to be available for the customers.

WORK EXPERIENCE

Data Analyst Operations, SIXT SE

October 2021 - Present (2 Years and 9 Months)

- Owner of Reporting landscape for the entire SIXT share-a-car business and certain rent-a-car topics

- Tracking business development by setting up and maintaining dashboards in aws Quicksight and creating datasets using SQL through aws Athena

- Preparing data, conducting analysis and drawing conlcusions to support key business decision-making and influence overall product strategy such as pricing and vehicle types in SIXT share-a-car

- Aligning with various departments and proactively seek for topics to support with data driven insights to boost SIXT share-c-car business

- Preparing and holding presentations with following discussions about Business KPIs on management level for the SIXT share-a-car product

Internship Transportsteering and -quality, BMW Group

October 2020 - April 2021 (6 Months)

- Calculation of KPIs for hauliers as well as internal and external communication of the results

- Creation of presentations on various transport topics for internal communication

- Monthly preparation of management reports