



LUKAS WOLF

DATA ANALYST

ABOUT ME

Why I chose to pursue a career in Data Analytics?

I like interacting with people, discussing topics and supporting colleagues with knowledge and insights I have gained from data.

I find great joy in the feeling of learning new tools and developing myself.

For this reason, I have recently created my own portfolio website, showing some examples with topics that interest me and where I can use and sharpen my data analyst toolkit. Feel invited to have a look!

SAMPLE WORK PROJECTS

- Used **SQL** to combine and clean **App Tracking Data** to visualize the Customer-Registration-Process in a Dashboard in **aws Quicksight**. Analyzing possible pain points and bottlenecks as well as showing customer potential.
- Build a **Customer Segmentation** with **SQL** and **Python** based on the RFM (Recency, Frequency and Monetary) Model to cluster customers in different Groups. Enabling the Marketing-Team to define marketing measures based on these Groups.
- Created Maps in **Geo-spatial Analytics** Tool "Carto" to analyze geographical usage of the Carsharing Product. Supported in decision-making about where and when cars need to be available for the customers.

WORK EXPERIENCE

Data Analyst Operations, SIXT SE

October 2021 - Present (2 Years and 9 Months)

- Owner of Reporting landscape for the entire SIXT share-a-car business (financial, customer, operational data) and certain rent-a-car topics
- Tracking business development by setting up and maintaining dashboards in aws quicksight and creating datasets using sql through aws athena
- Preparing data, conducting analysis and drawing conclusions to support key business decision-making and influence overall product strategy such as Pricing and Vehicle Types in SIXT share-a-car
- Align with various departments and proactively seek for topics to support with data driven insights to boost SIXT share-c-car business
- Preparing and holding presentations with following discussions about Business KPIs on management level for the SIXT share-a-car product

Internship Transportsteering and -quality, BMW Group

October 2020 - April 2021 (6 Months)

- Calculation of KPIs for hauliers as well as internal and external communication of the results
- Creation of presentations on various transport topics for internal communication
- Monthly preparation of management reports

CONTACT

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💻 lkswlf.github.io/portfolio/

🌐 www.linkedin.com/in/lukas-wolf-dataanalyst

EDUCATION

📖 **M. Sc. Business Administration**
(technical subjects - Supply Chain Management and Logistics),
University Duisburg-Essen

• October 2018 - September 2021

📖 **M. Sc Industrial Engineering and Management**, University Lisbon (ULisboa) - Instituto Superior Tecnico

• February 2020 - June 2020 (Semester abroad)

📖 **B.Sc. Business Administration**,
University Duisburg-Essen

• October 2015 - September 2018

LANGUAGES

- German - Native Proficiency
- English - Working Proficiency
- Portuguese - Elementary Proficiency

TECHNICAL SKILLS

- SQL (aws Athena, MySQL)
- BI Tools (aws Quicksight, Tableau)
- Data Analysis and Visualization with Python (Pandas, NumPy, Seaborn, Scikit-Learn)
- Github
- Microsoft Office