

Table 1: Within rank correlation at 10 most popular destinations with firm fixed effects as controls (MEX)

Country	1	2	3	4	5	6	7	8	9	10
Data										
1	1.00									
2	0.39	1.00								
3	0.51	0.33	1.00							
4	0.38	0.63	0.31	1.00						
5	0.27	0.65	0.20	0.57	1.00					
6	0.29	0.50	0.28	0.45	0.42	1.00				
7	0.47	0.27	0.53	0.20	0.20	0.26	1.00			
8	0.40	0.24	0.35	0.27	0.18	0.20	0.32	1.00		
9	0.30	0.58	0.12	0.57	0.61	0.41	0.17	0.13	1.00	
10	0.35	0.42	0.32	0.38	0.35	0.44	0.33	0.25	0.37	1.00
Permuted Monte-Carlo										
1	1.00									
2	0.01	1.00								
3	0.02	0.03	1.00							
4	0.02	0.02	0.02	1.00						
5	0.03	0.02	0.02	0.02	1.00					
6	0.02	0.03	0.03	0.03	0.03	1.00				
7	0.03	0.03	0.03	0.03	0.03	0.03	1.00			
8	0.02	0.03	0.04	0.02	0.03	0.03	0.03	1.00		
9	0.02	0.02	0.02	0.02	0.02	0.03	0.03	0.03	1.00	
10	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.02	1.00

The 10 most popular destinations are CAN, CHL, COL, CRI, DEU, ESP, GTM, HND, SLV, USA. Excludes firm-destinations pairs with only one product.