

Table 1: Full Sample Correlation between Global and Local Rankings.
(MEX)

	Correlation
Data	0.76
Model	0.63

Table 2: Full Sample Correlation between Global Ranks Elsewhere and
Local Rankings Adjusted for the Number of Products and Destinations
per Product. (MEX)

	Correlation
Data	0.48
Model	0.00

Table 3: Full Sample Correlation between Global Ranks Elsewhere and
Local Rankings Adjusted for the Interaction between Firm and Desti-
nation Fixed Effects. (MEX)

	Correlation
Data	0.54
Model	0.00

Table 4: Full Sample Simple Correlation between Global Ranks Elsewhere and Local Rankings. (MEX)

	Correlation
Data	0.87
Model	0.72