

Table 1: Within Correlation between Products' Global Ranks Elsewhere and Their Local Ranks Adjusted for the Interaction Between Firm and Destination Fixed Effects. (China)

To number of countries	Number of products						
	2	3	4	5	6-9	10-19	20+
	Data						
2	0.55	0.43	0.45	0.40	0.38	0.33	0.19
3	0.50	0.49	0.50	0.45	0.45	0.39	0.23
4	0.43	0.50	0.50	0.42	0.48	0.37	0.33
5	0.45	0.45	0.52	0.52	0.49	0.37	0.33
6	0.52	0.50	0.55	0.53	0.51	0.46	0.37
10-19	0.57	0.58	0.57	0.53	0.57	0.53	0.41
20+	0.59	0.62	0.61	0.63	0.60	0.61	0.39
	Permuted Monte Carlo						
2	0.03	0.02	0.02	0.02	0.01	0.01	0.00
3	0.03	0.03	0.03	0.03	0.01	0.01	0.01
4	0.04	0.03	0.03	0.03	0.02	0.01	0.01
5	0.04	0.03	0.04	0.04	0.01	0.01	0.01
6	0.02	0.01	0.02	0.01	0.01	0.00	0.01
10-19	0.02	0.02	0.01	0.01	0.00	0.00	0.01
20+	0.02	0.01	0.01	0.01	0.00	0.00	0.00

Note: Correlation is reported conditional on both the overall number of products a firm exports and the number of destinations reached. Correlation is evaluated for groups that contain at least 25 firms.