ANDREA DI BARTOLOMEO

Phone: | Email: andrea.fullstack@gmail.com | **Address**: Manchester, UK M5 3NG
LinkedIn: https://www.linkedin.com/in/lloret82/ |
Portfolio: https://lloret82.github.io/andrea-portfolio/#/ | **GitHub**: https://github.com/Lloret82

Software developer with both backend and frontend skills. Able to build new products and improve existing ones. Earned a certificate from The University of Manchester Coding Boot Camp. Innovative problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Strengths in creativity, teamwork, and building projects from ideation to execution.

Strong SEO knowledge, solid Marketing and Social Media Marketing experience and PPC. Passionate about everything involving technology.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5, SQL, NoSQL
Applications: GitHub, MongoDB, MySQL
Tools: Express, React.js, Next.js, Node.js, Handlebars, GraphQL, Query, Bootstrap, Material UI, AWS, Heroku, Wordpress

PROJECTS

Wedding Planner | https://github.com/Lloret82/the_big_day | to be deployed

- Summary: App to help couples planning their wedding effortless from A to Z.
- Role: Developer
- Tools: React.js, MongoDB, HTML, CSS, JavaScript, Material-UI, Google Fonts, Express, Node.js, Photoshop

Progressive Budget PWA | https://github.com/Lloret82/progressive_budget | https://progressive-budget-lloret82.herokuapp.com

- Summary: The app will keep track of user expenses and income.
- Role: Developer
- Tools: Javascript, CSS, HTML, MongoDB Atlas, Express, NodeJS, Service Worker

Work With | https://github.com/Lloret82/wrkwith-app | https://wrkwith-app.herokuapp.com/homepage

- Summary: With Work With you can easily find collaborator for your ideas, your project
- Role: Developer
- Tools: Express, Express Handlebars, MySQL, JavaScript, NodeJS, Photoshop

Expense Tracker | https://github.com/Lloret82/first-react | to be deployed

- Summary: Expense tracking 'On the Go' becomes a whole lot easier with this easy to use, intuitive and simple daily expense management application. 'Expense Tracker' helps you to manage your money 7 days a week, 24 hours a day.
- Role: Developer
- Tools: Express, Express Handlebars, MySQL, JavaScript, NodeJS, Photoshop

EXPERIENCE

SEO EXECUTIVE
(Feb 2018-Mar 2020)
Faith in Nature Ltd

- Improved organic search rankings from page 3 to Top 5 for 10+ high-competition keywords and increased their organic traffic by 21%
- Took average CTR from 20% to 34%.
- Prepared informational and reader-friendly reports.
- Stayed up-to-date with the newest SEO guidelines and trends.

Key Achievements:

- Reduced a company blog bounce rate from 42% to 11%.
- Improved rankings from page 3 to Top 5 for 10+ high-competition keywords in the natural body care niche.

WORDPRESS DEVELOPER
(Jan 2016 – Jan 2018)
ADBwebSERVICES

- Build customers websites with WordPress
- Develop themes and plugins.
- Assist in website traffic and performance monitoring.
- Customized WordPress themes.
- Developed online tests and interactive support for clients.
- Installed, configured and managed WordPress installations.

Key Achievements websites link:

- https://tenutadelpriore.it/
- https://www.fattoriacretarola.it/
- https://grazianofabrizi.com/
- https://biancogroup.co.uk/

EDUCATION

Certificate, Full Stack Web Development – The University of Manchester, UK

Bachelor in IT applied to Economy and Accounting – University D'annunzio, Pescara Italy

Diploma IT and Accounting – I.T.C. Alessandrini, Pescara Italy