

ANDREA DI BARTOLOMEO

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LinkedIn: [/lloret82](https://www.linkedin.com/in/lloret82) | Portfolio: <https://lloret82.github.io/react-portfolio/#/> | GitHub: [/lloret82](https://github.com/lloret82)

Software developer with both backend and frontend skills. Able to build new products and improve existing ones. Earned a certificate from The University of Manchester Coding Boot Camp. Innovative problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Strengths in creativity, teamwork, and building projects from ideation to execution.

Strong SEO knowledge, solid Marketing and Social Media Marketing experience and PPC. Passionate about everything involving technology.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5, SQL, NoSQL

Applications: GitHub, MongoDB, MySQL

Tools: Express, React, Node, Handlebars, Query, Bootstrap, Material UI, AWS, Heroku, Wordpress

PROJECTS

Wedding Planner | to be deployed | to be deployed

- Summary: App to help couples planning their wedding effortless from A to Z.
- Role: Developer
- Tools: React, MongoDB, HTML, CSS, JavaScript, Material-UI, GoogleFonts, Express, NodeJS, Photoshop

Progressive Budget PWA | https://github.com/Lloret82/progressive_budget | <https://progressive-budget-lloret82.herokuapp.com>

- Summary: The app will keep track of user expenses and income.
- Role: Developer
- Tools: Javascript, CSS, HTML, MongoDB Atlas, Express, NodeJS, Service Worker

Work With | <https://github.com/Lloret82/wrkwith-app> | <https://wrkwith-app.herokuapp.com/homepage>

- Summary: With WorkWith you can easily find collaborator for your ideas, your project
- Role: Developer
- Tools: Express, Express Handlebars, MySQL, JavaScript, NodeJS, Photoshop

Expense Tracker | to be deployed | to be deployed

- Summary: Expense tracking 'On the Go' becomes a whole lot easier with this easy to use, intuitive and simple daily expense management application. 'Expense Tracker' helps you to manage your money 7 days a week, 24 hours a day.
- Role: Developer
- Tools: Express, Express Handlebars, MySQL, JavaScript, NodeJS, Photoshop

EXPERIENCE

1. SEO EXECUTIVE

Faith in Nature Ltd

(Feb 2018-Mar 2020)

- Tracking Rankings, Traffic and Conversion Rates
- On-site Optimization
- Monitoring competitors websites
- Collaborating with internal developing and marketing team • Link building
- Keyword Research using different platform as Semrush, Alexa, Google Keyword Planner • Keep daily reports based on Google Analytics
- Knowledge of ranking factors and search engine algorithms
- Up-to-date with the latest trends and best practices in SEO and SEM

1. WORDPRESS DEVELOPER

ADBwebSERVICES

(Jan 2016 – Jan 2018)

- Implementing pre-made and bespoke theme
- Page builder (Elementor, WPBakery, Divi, Salient)
- Implementing pre-made and bespoke Plugins
- Collaborating with graphic designer team
- Maintain database and hosting with Bluehost

EDUCATION

Certificate, Full Stack Web Development – The University of Manchester, UK

Bachelor in IT applied to Economy and Accounting – University D'annunzio, Pescara Italy

Diploma IT and Accounting – I.T.C. Alessandrini, Pescara Italy