

DATE : 12 JANUARY 2024
TO : ALL TAG OPERATIONS
FROM : MARKETING DEPARTMENT
SUBJECT : NEW TAKEOUT BOX

RNO-MKTG-MA-2024-02

Please be informed that a new take out box will be distributed across all The Abaca Group Stores. All existing take out boxes shall be utilized until supplies last. The new takeout box is the same dimensions as the existing take out box, only the design has been changed. Please refer to the attached photos below for your reference.

BIG TAKE OUT BOX

FRONT



BACK



SIDE



SMALL TAKE OUT BOX

FRONT



BACK



SIDE



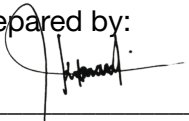
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NOTE: This shall be distributed across all stores once existing takeout boxes have been depleted from the Supply Chain Department.

TAG OPERATIONS: Include this memo in your briefing and cascade accordingly.
SUPPLY CHAIN: Please cascade ordering and charging specifications to brand heads.
ALL CONCERNED DEPARTMENTS: Please be guided on the inclusions.
Let me know if you have clarifications.

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