Product Designer, 28, Male

# **Experience**

2020.09 - PIXIV K.K., Japan

**Present** Product Designer of pixiv.net

- Improved the experience of novel pages through A/B tests
- Renewed the bookmark page for pixiv.net by the help of the design system

#### 2015.12 - COINJINJA K.K., Japan

2020.07

Product Designer of Coinview / Coinjinja

- Designed the Coinview APP and made it the 1st cryptocurrency market APP in Japan
- Established the design system for Coinview and reduced the UI component develop workload by 50%

Product Designer of Pasotan.com

- · Maintained the data analytics for website and promotion plans
- Raised the website traffic by 200% in 3 months through the growth hacking plan

### 2014.12 - Simu Originality Design Industry Co., Ltd., China

2015.11

UX Designer of the ERP system

• Built the initial wireframe and prototype, advancing the project from 2-years-long concept design

#### 2013.07 - Nanjing FineReport Software Co., Ltd., China

2014.11

UX Designer of FineBI

• Assisted the chief designer to accomplish the iterative design for version 0.9 to version 2.0

## **Education**

2009.09 - Kuang Yaming Honors School, Nanjing University, China

**2013.06** Bachelor of Science in Biochemistry and molecular biology

## Skills and certificates

Language Japanese: Professional Working Proficiency (JLPT N1)

**English: Professional Working Proficiency** 

Mandarin Chinese: Native

Design Sketch, Figma, Adobe Creative Suite, Blender, Procreate

Coding HTML, CSS, React(Gatsby)