

Experience

2015.12 -

Rakunew K.K., Japan

Present

User Experience / Interface Designer of Otooku

- Arranged the interaction procedure of car assessment and auction
- Designed mobile application to lower the cost when users assess their used cars

User Experience / Interface Designer of Coinview / Coinjinja

- Created the Coinview APP and made it the 1st cryptocurrency market APP in Japan
- Established the design system for Coinview and reduce the UI component develop workload by 50%
- Directed the promotion material design: APP promotion video, conference printed matter, subway advertisement, etc.

User Experience Designer of Pasotan.com

- Maintained the data analytics for website and promotion plans
- Raised the website traffic by 200% in 3 months through the growth hacking plan

2014.12 -

Simu Originality Design Industry Co., Ltd., China

2015.11

User Experience Designer of the ERP system

- Built the initial wireframe and prototype, advancing the project from 2-years-long concept design
- Communicated between the design and development team and made project online in time

2013.07 -

Nanjing FineReport Software Co., Ltd., China

2014.11

User Experience Designer of FineBI

- Assisted the chief designer to accomplish the iterative design for version 0.9 to version 2.0
- Analyzed 50+ people inside the company by recoding behavior when accomplishing the key process of the product
- Solved 2 crucial design issues and made the product useable for final users.

Education

2009.09 -

Kuang Yaming Honors School, Nanjing University, China

2013.06

Bachelor of Science in Biochemistry and molecular biology

Skills and certificates

Language

Japanese: Limited Working Proficiency (JLPT N1)

English: Professional Working Proficiency

Design

Sketch, Figma, Adobe Creative Suite

Development

Html, CSS