Lauren Maslanka

UX/UI Developer / Front End Engineer

Creative leadership, design expert, and developer with success designing user interfaces for web and mobile.

Proven expertise in integrating visual and interaction designs and coding for usability testing and prototyping. In-depth experience in enterprise leadership, dashboard development, stakeholder relationships, and user solutions. Skilled in building intelligent self-service advertising tools and solidifying performance quality and consistency. Talent for overseeing the full development cycle spectrum and leading back and front end programming initiatives

Areas of Emphasis

- Competitive Intelligence
- Creative / Technical Leadership
- Dashboard Development
- Deliverable Designs / Implementation
- Digital Accessibility
- Front-End Development
- Intelligent Advertising Tools

- Low / High Fidelity Wireframes
- React Expertise
- Scrum Master Leadership
- Team Leadership / Collaboration
- User Experience (UX) Designs
- User Interface (UI) Creation
- Visual / Interaction Designs

Professional Experience

Mobius Innovations – Remote

UX/UI Developer, 2019 to Present

Built custom technology solutions by developing low/high fidelity wireframes and solutions with React.

Developed instructor content management portal by revamping client online educational course website and creating page templates using React integrated with GatsbyJS & GraphQL.

- Oversaw international client by creating a detailed statement of work (SOW) agreement plan and managing project timelines and delivery dates.
- Led active user acquisition and retention by designing a Sports Betting application marketing website for mobile and desktop wireframes.

Brace Software Inc. - New York, New York

Front End Engineer, 2019

Supported custom-built user application and managed mortgage loan mitigation damages by conducting Digital Accessibility Audits and correcting ADA violations.

Oversaw React component development with built-in ADA accessibility by testing with voice-over and creating reusable code with built-in accessibility; leading website, mobile application, and electronic document navigation; and understanding user visual, auditory, motor, and cognitive disabilities.

- Effectively resolved potential class-action lawsuits by auditing customer-facing application/software for ADA (Section 508) and assessing over 500 violation documents and instructions; ensured essential investor confidence for an early startup company.
- Enforced strict computational logic and coding standards by modernizing tech stack and upgrading JavaScript versions in application from ES6 in 2015 and ES7 in 2018.

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JPMorgan Chase, Global Real Estate – Newark, Delaware Full Stack Engineer, 2018 to 2019

Led business partner mobile application development by creating Tableau Dashboards to display relevant reports with Global Employee Occupancy, Global Employee Badge Swipes, and Real Estate construction projects.

Tracked employee badge swipes and building occupancy by publishing new services and developing Global Real Estate APIs to connect to Global Security using ADFS authentication and API Gateway. Oversaw up to seven legacy and brand new systems by repairing internal risk breaks and ensuring legacy system operations and system decommission with code development.

- Served as an Agile Scrum Master by demonstrating team leadership with best practices with Pair Programming,
 Continuous Integrations Pipelines and overseeing Code Reviews; overall, increased the team's velocity by 90%
- Operated at 120% capacity by completing scrum master duties, creating team reports and capital planning project metrics for JPMC Operating Committee, while effectively guiding four entry-level developers.

JPMorgan Chase, ChasePay - Wilmington, Delaware

Frontend Software Engineer, 2017 to 2018

Developed ChasePay SDK and published API services to the Chase Merchant Services Developer Portal for merchants, businesses, and developers to consume; created checkout user payment options.

Ensured checkout/payment flows for high-visibility clients including PayPal, Kroger and Starbucks by properly integrating Chase ecosystems and collaborating with merchants during their launches.

Implemented featured merchant promotional advertisements, inside the Chase Mobile App to promote using *ChasePay's* "Order Ahead" at Starbucks and LevelUp merchants by using the Cardlytics Advertising JavaScript framework.

- Successfully integrated *ChasePay* Checkout onto Walmart.com by discovering merchant issues, resolving product for Spanish language, implementing merchant solutions, and walking the Walmart technical team through the changes before the product launch.
- Led JPMC Women in Technology Recruiting Event by facilitating over 300 interview candidates and giving keynote presentation on *ChasePay* product.
- Resolved United Airlines product launch for ChasePay website product by providing solutions for airline ADA violations related to disability lawsuits, enrolling in a Champion Accessibility Developer Program, and successfully making the ChasePay product ADA compliant. JPMorgan Chase, ChasePay Wilmington, Delaware

Full Stack Software Engineer, 2017 to 2018

Developed API sequence of events architecture on four microservice designs by delivering Digital Payment Platform distributed caching model within six months.

Collaborated with team of senior engineers and rebuilt the Chase Mobile Wallets Tokenization Payment Platform by eliminating process time in completing single payment transaction; achieved the fastest payment processing.

- Reduced user authentication by 66% by caching user profile details on servers and allowing access for shipping/billing address for user checkout.
- Generated evergreen API contract from code base by implementing Swagger.io tools and using Spring Annotations to construct a contract for 27 ChasePay Merchant Portal Services

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- Represented team and presented ChasePay Product accomplishments to Gordon Smith, JPMorgan Chase Chief
 Operating Office, during JPMC Delaware Technology Center tour.
- Supported *ChasePay* services by requiring Jenkins Pipeline and launching job series to stress test the high traffic API services with Pay at the Pump, Order Ahead, and QR Code Payments.

Educational Background

TEMPLE UNIVERSITY, College of Science & Technology, Philadelphia, PA Bachelor of Science, December 2016 Primary Major: Computer Science Secondary Major: Chemistry

Technical Proficiency

Tools: JavaScript, React, HTML, CSS, SCSS, NodeJS, Angular, Bootstrap (modern front end frameworks); Java, Spring, C#, ASP.NET, SQL, Postgres, Cassandra, Public/Private Cloud; Sketch, Adobe, Figma, XCode, InVision, ProtoPie, G-Suite