

## PROBLEM STATEMENT

Create a Recommender System to show personalized movie recommendations based on ratings given by a user and other users similar to them in order to improve user experience.

```
In [1]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [2]: movies=pd.read_fwf('zee-movies.dat',encoding='ISO-8859-1')
users=pd.read_fwf('zee-users.dat',encoding='ISO-8859-1')
ratings=pd.read_fwf('zee-ratings.dat',encoding='ISO-8859-1')
```

### Define Problem Statement and Formatting the Data (20 points)

1. Definition of the problem (as per the given problem statement with additional views)
2. Formatting the data files to bring them into a workable format
3. Merging the data files and creating a single consolidated dataframe

```
In [3]: movies.shape
```

```
Out[3]: (3883, 3)
```

```
In [4]: movies=movies['Movie ID::Title::Genres'].str.split('::',expand=True)
movies.columns=['MovieID','title','genres']
```

```
In [5]: movies.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 3883 entries, 0 to 3882
Data columns (total 3 columns):
 #   Column   Non-Null Count  Dtype  
---  -- 
 0   MovieID   3883 non-null   object 
 1   title     3883 non-null   object 
 2   genres    3858 non-null   object 
dtypes: object(3)
memory usage: 91.1+ KB
```

```
In [6]: movies.describe()
```

Out[6]:

|               | MovielID | title            | genres |
|---------------|----------|------------------|--------|
| <b>count</b>  | 3883     | 3883             | 3858   |
| <b>unique</b> | 3883     | 3883             | 360    |
| <b>top</b>    | 1        | Toy Story (1995) | Drama  |
| <b>freq</b>   | 1        | 1                | 830    |

In [7]:

`movies.info()`

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 3883 entries, 0 to 3882
Data columns (total 3 columns):
 #   Column   Non-Null Count  Dtype  
---  --       -----          ---  
 0   MovieID  3883 non-null   object 
 1   title     3883 non-null   object 
 2   genres    3858 non-null   object 
dtypes: object(3)
memory usage: 91.1+ KB
```

In [8]:

```
"""
m=movies.copy()
m['genres'] = m['genres'].str.split('|')
m = m.explode('genres')
m=m[m['genres'].isin(['Animation', 'Comedy', 'Adventure', 'Fantasy',
                      'Romance', 'Drama', 'Action', 'Crime', 'Thriller', 'Horror',
                      'Sci-Fi', 'Documentary', 'War', 'Musical', 'Mystery', 'Film-Noir',
                      'Western', 'Children'])]
"""
"""

m=movies.copy()
m['genres'] = m['genres'].str.split('|')
m = m.explode('genres')
m=m[m['genres'].isin(['Animation', 'Comedy', 'Adventure', 'Fantasy',
                      'Romance', 'Drama', 'Action', 'Crime', 'Thriller', 'Horror',
                      'Sci-Fi', 'Documentary', 'War', 'Musical', 'Mystery', 'Film-Noir',
                      'Western', 'Children'])]
```

Out[8]:

```
"\nm=movies.copy()\nm['genres'] = m['genres'].str.split('|')\nm = m.explode('genres')\nm=m[m['genres'].isin(['Animation', 'Comedy', 'Adventure', 'Fantasy',
                      'Romance', 'Drama', 'Action', 'Crime', 'Thriller', 'Horror',
                      'Sci-Fi', 'Documentary', 'War', 'Musical', 'Mystery', 'Film-Noir',
                      'Western', 'Children'])]\n"
```

In [9]:

`ratings.head()`

Out[9]:

|   | UserID::MovieID::Rating::Timestamp |
|---|------------------------------------|
| 0 | 1::1193::5::978300760              |
| 1 | 1::661::3::978302109               |
| 2 | 1::914::3::978301968               |
| 3 | 1::3408::4::978300275              |
| 4 | 1::2355::5::978824291              |

In [10]:

```
ratings=ratings['UserID::MovieID::Rating::Timestamp'].str.split('::',expand=True)
ratings.columns=['UserID', 'MovieID', 'Rating', 'Timestamp']
```

In [11]:

`ratings.info()`

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1000209 entries, 0 to 1000208
Data columns (total 4 columns):
 #   Column      Non-Null Count   Dtype  
--- 
 0   UserID       1000209 non-null    object  
 1   MovieID     1000209 non-null    object  
 2   Rating      1000209 non-null    object  
 3   Timestamp   1000209 non-null    object  
dtypes: object(4)
memory usage: 30.5+ MB
```

In [12]: `users=users[ 'UserID::Gender::Age::Occupation::Zip-code' ].str.split('::', expand=True)`  
`users.columns=[ 'UserID', 'Gender', 'Age', 'Occupation', 'Zip-code' ]`

In [13]: `users.info()`

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 6040 entries, 0 to 6039
Data columns (total 5 columns):
 #   Column      Non-Null Count   Dtype  
--- 
 0   UserID       6040 non-null    object  
 1   Gender      6040 non-null    object  
 2   Age          6040 non-null    object  
 3   Occupation   6040 non-null    object  
 4   Zip-code    6040 non-null    object  
dtypes: object(5)
memory usage: 236.1+ KB
```

In [14]: `s=movies.merge(ratings, on='MovieID')`  
`df=s.merge(users, on='UserID')`

## Performing EDA, Data Cleaning, and Feature Engineering (20 Points)

1. Reviewing the shape and structure of the dataset
2. Performing necessary type conversion and deriving new features
3. Investigating the data for any inconsistency
4. Group the data according to the average rating and no. of ratings

In [15]: `df.shape`

Out[15]: `(1000209, 10)`

In [16]: `df['MovieID']=df.MovieID.apply(lambda x: int(x))`

In [17]: `df = df[~df['genres'].isna()]`

In [18]: `df['year']=df.title.str[-5:-1]`

```
In [19]: df['UserID']=df.UserID.apply(lambda x: int(x))
df['Rating']=df.Rating.apply(lambda x: int(x))
df['Timestamp']=df.Timestamp.apply(lambda x: int(x))
```

```
In [20]: from datetime import datetime
df['hour'] = df['Timestamp'].apply(lambda x: datetime.fromtimestamp(x).hour)
```

```
In [21]: df.UserID=df.UserID.apply(lambda x: int(x))
df.Age=df.Age.apply(lambda x: int(x))
df.Occupation=df.Occupation.apply(lambda x: int(x))
```

```
In [22]: df.drop('Timestamp',axis=1,inplace=True)
```

**Group the data according to the average rating and no. of ratings**

```
In [23]: df.groupby('UserID')['Rating'].mean().reset_index()
```

Out[23]:

|      | UserID | Rating   |
|------|--------|----------|
| 0    | 1      | 4.188679 |
| 1    | 2      | 3.713178 |
| 2    | 3      | 3.901961 |
| 3    | 4      | 4.190476 |
| 4    | 5      | 3.146465 |
| ...  | ...    | ...      |
| 6035 | 6036   | 3.297052 |
| 6036 | 6037   | 3.715000 |
| 6037 | 6038   | 3.800000 |
| 6038 | 6039   | 3.875000 |
| 6039 | 6040   | 3.566766 |

6040 rows × 2 columns

```
In [24]: df.groupby('UserID')['Rating'].count().reset_index()
```

Out[24]:

|      | UserID | Rating |
|------|--------|--------|
| 0    | 1      | 53     |
| 1    | 2      | 129    |
| 2    | 3      | 51     |
| 3    | 4      | 21     |
| 4    | 5      | 198    |
| ...  | ...    | ...    |
| 6035 | 6036   | 882    |
| 6036 | 6037   | 200    |
| 6037 | 6038   | 20     |
| 6038 | 6039   | 120    |
| 6039 | 6040   | 337    |

6040 rows × 2 columns

In [25]:

`df.groupby('MovieID')[ 'Rating' ].mean().reset_index()`

Out[25]:

|      | MovieID | Rating   |
|------|---------|----------|
| 0    | 1       | 4.146846 |
| 1    | 2       | 3.201141 |
| 2    | 3       | 3.016736 |
| 3    | 4       | 2.729412 |
| 4    | 5       | 3.006757 |
| ...  | ...     | ...      |
| 3677 | 3948    | 3.635731 |
| 3678 | 3949    | 4.115132 |
| 3679 | 3950    | 3.666667 |
| 3680 | 3951    | 3.900000 |
| 3681 | 3952    | 3.780928 |

3682 rows × 2 columns

In [26]:

`df.groupby('MovieID')[ 'Rating' ].count().reset_index()`

Out [26]:

|      | MovieID | Rating |
|------|---------|--------|
| 0    | 1       | 2077   |
| 1    | 2       | 701    |
| 2    | 3       | 478    |
| 3    | 4       | 170    |
| 4    | 5       | 296    |
| ...  | ...     | ...    |
| 3677 | 3948    | 862    |
| 3678 | 3949    | 304    |
| 3679 | 3950    | 54     |
| 3680 | 3951    | 40     |
| 3681 | 3952    | 388    |

3682 rows × 2 columns

## Build a Recommender System based on Pearson Correlation (10 Points)

In [27]:

```
mov=df.copy()
mov['genres'] = mov['genres'].str.split(' | ')
mov = mov.explode('genres')
mov=mov[mov['genres'].isin(['Animation', 'Comedy', 'Adventure', 'Fantasy',
    'Romance', 'Drama', 'Action', 'Crime', 'Thriller', 'Horror',
    'Sci-Fi', 'Documentary', 'War', 'Musical', 'Mystery', 'Film-Noir',
    'Western', 'Children'])]
```

### 1. Creating a pivot table of movie titles & user id and imputing the NaN values

In [28]:

```
mov=mov.pivot_table(index='UserID', columns='title', values='Rating')
mov = mov.fillna(0)
```

In [29]:

```
ct=mov.corr()
```

### 2. Use the Item-based approach to create a simple recommender system that uses Pearson Correlation

In [30]:

```
a=input('Enter the movie title: ')
ct[a].sort_values(ascending=False).iloc[:10]
```

Enter the movie title: Toy Story (1995)

```
Out[30]: title
Toy Story (1995)           1.000000
Toy Story 2 (1999)          0.487370
Aladdin (1992)              0.470753
Lion King, The (1994)        0.411131
Groundhog Day (1993)         0.407547
Bug's Life, A (1998)          0.402679
Beauty and the Beast (1991)   0.395510
Babe (1995)                  0.378794
Wayne's World (1992)          0.370424
There's Something About Mary (1998) 0.357726
Name: Toy Story (1995), dtype: float64
```

## Build a Recommender System based on Cosine Similarity. (20 Points)

```
In [31]: ## User Similarity Matrix
us=df.copy()
us=us.pivot_table(index='UserID', columns='title', values='Rating')
us=us.fillna(0)
us
```

Out[31]:

|       | \$1,000,000 | 'Night Mother | 'Til There Was You | 'Burbs, The | ...And Justice for All | 1-900 (1994) | 10 Things I Hate About You | 101 Dalmatians (1961) | 1 Dalmatia (199 |
|-------|-------------|---------------|--------------------|-------------|------------------------|--------------|----------------------------|-----------------------|-----------------|
| title | Duck (1971) | (1986)        | (1997)             | (1989)      | (1979)                 | (1994)       | (1999)                     |                       |                 |
| 1     | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| 2     | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| 3     | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| 4     | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| 5     | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| ...   | ...         | ...           | ...                | ...         | ...                    | ...          | ...                        | ...                   | ...             |
| 6036  | 0.0         | 3.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 2.0                        | 4.0                   | 0.0             |
| 6037  | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| 6038  | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| 6039  | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |
| 6040  | 0.0         | 0.0           | 0.0                | 0.0         | 0.0                    | 0.0          | 0.0                        | 0.0                   | 0.0             |

6040 rows × 3682 columns

```
In [32]: ## Item Similarity Matrix
it=df.copy()
it['genres'] = it['genres'].str.split('|')
it = it.explode('genres')
it=it[it['genres'].isin(['Animation', 'Comedy', 'Adventure', 'Fantasy',
'Romance', 'Drama', 'Action', 'Crime', 'Thriller', 'Horror',
'Sci-Fi', 'Documentary', 'War', 'Musical', 'Mystery', 'Film-Noir',
'Western', 'Children'])]
```

```
In [33]: it=it.pivot_table(index='title', columns='genres', values='Rating')
it= ~it.isna()
it = it.astype(int)
it
```

Out[33]:

| title                                      | genres | Action | Adventure | Animation | Children | Comedy | Crime | Documentary | Drama |
|--|--------|--------|-----------|-----------|----------|--------|-------|-------------|-------|
| \$1,000,000 Duck (1971)                    | 0      | 0      | 0         | 0         | 1        | 0      |       |             | 0     |
| 'Night Mother (1986)                       | 0      | 0      | 0         | 0         | 0        | 0      |       |             | 0     |
| 'Til There Was You (1997)                  | 0      | 0      | 0         | 0         | 0        | 0      |       |             | 0     |
| 'burbs, The (1989)                         | 0      | 0      | 0         | 0         | 1        | 0      |       |             | 0     |
| ...And Justice for All (1979)              | 0      | 0      | 0         | 0         | 0        | 0      |       |             | 0     |
| ...  | ...    | ...    | ...       | ...       | ...      | ...    | ...   | ...         | ...   |
| Zachariah (1971)                           | 0      | 0      | 0         | 0         | 0        | 0      |       |             | 0     |
| Zed & Two Noughts, A (1985)                | 0      | 0      | 0         | 0         | 0        | 0      |       |             | 0     |
| Zero Effect (1998)                         | 0      | 0      | 0         | 0         | 1        | 0      |       |             | 0     |
| Zero Kelvin (Kjærlighetens kjøtere) (1995) | 1      | 0      | 0         | 0         | 0        | 0      |       |             | 0     |
| eXistenZ (1999)                            | 1      | 0      | 0         | 0         | 0        | 0      |       |             | 0     |

3657 rows × 18 columns

```
In [34]: from sklearn.neighbors import NearestNeighbors
```

```
In [35]: neigh = NearestNeighbors(n_neighbors=11,metric='cosine')
neigh.fit(it)
```

Out[35]: NearestNeighbors(metric='cosine', n\_neighbors=11)

```
In [36]: movies.MovieID=movies.MovieID.apply(lambda x: int(x))
```

```
In [37]: b=input('Enter the name of the movie: ')
n=neigh.kneighbors(it.loc[b].values.reshape(1,-1),11,return_distance=False)
movies[movies.MovieID.isin(n[0])]
```

Enter the name of the movie: Toy Story (1995)

```
/opt/anaconda3/lib/python3.9/site-packages/sklearn/base.py:450: UserWarning:
X does not have valid feature names, but NearestNeighbors was fitted with fe
ature names
warnings.warn(
```

Out [37]:

|      | MovieID | title                          | genres                  |
|------|---------|--------------------------------|-------------------------|
| 137  | 139     | Target (1995)                  | Action Drama            |
| 319  | 322     | Swimming with Sharks (1995)    | Comedy Drama            |
| 548  | 552     | Three Musketeers, The (1993)   | Action Adventure Comedy |
| 640  | 645     | Nelly & Monsieur Arnaud (1995) | Drama                   |
| 766  | 776     | Babyfever (1994)               | Comedy Drama            |
| 2747 | 2816    | Iron Eagle II (1988)           | Action War              |
| 2776 | 2845    | White Boys (1999)              | Drama                   |
| 2992 | 3061    | Holiday Inn (1942)             | Comedy Musical          |
| 3297 | 3366    | Where Eagles Dare (1969)       | Action Adventure War    |
| 3298 | 3367    | Devil's Brigade, The (1968)    | War                     |
| 3558 | 3627    | Carnival of Souls (1962)       | Horror Thriller         |

## Build a Recommender System based on Matrix Factorization. (30 Points)

In [38]:

```
rm_raw = ratings[['UserID', 'MovieID', 'Rating']].copy()
rm_raw.columns = ['UserId', 'ItemId', 'Rating']
rm_raw.head()
```

Out [38]:

|   | UserId | ItemId | Rating |
|---|--------|--------|--------|
| 0 | 1      | 1193   | 5      |
| 1 | 1      | 661    | 3      |
| 2 | 1      | 914    | 3      |
| 3 | 1      | 3408   | 4      |
| 4 | 1      | 2355   | 5      |

In [39]:

```
from cmfrec import CMF
model = CMF(k=7, lambda_=0.1, user_bias=False, item_bias=False, verbose=False)
model.fit(rm_raw)
```

/opt/anaconda3/lib/python3.9/site-packages/cmfrec/\_\_init\_\_.py:132: UserWarning: Attempting to use more than 1 thread, but package was built without multi-threading support - see the project's GitHub page for more information.  
warnings.warn(msg\_omp)

Out [39]:

Collective matrix factorization model  
(explicit-feedback variant)

In [40]:

```
rm = ratings.pivot(index = 'UserID', columns ='MovieID', values = 'Rating').
rm=rm.astype(int)
rm.head()
```

Out[40]: `MovielID 1 10 100 1000 1002 1003 1004 1005 1006 1007 ... 99 990 991 992`

| UserID      |   |   |   |   |   |   |   |   |   |   |   |   |     |   |   |   |   |
|-------------|---|---|---|---|---|---|---|---|---|---|---|---|-----|---|---|---|---|
| <b>1</b>    | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ... | 0 | 0 | 0 | 0 |
| <b>10</b>   | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ... | 0 | 0 | 0 | 0 |
| <b>100</b>  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ... | 0 | 0 | 0 | 0 |
| <b>1000</b> | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ... | 0 | 0 | 0 | 0 |
| <b>1001</b> | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ... | 0 | 0 | 0 | 0 |

5 rows × 3706 columns

In [41]: `from sklearn.metrics import mean_squared_error as mse  
from sklearn.metrics import mean_absolute_percentage_error as mape  
rm__ = np.dot(model.A_, model.B_.T) + model.glob_mean_  
mse(rm_.values[rm_ > 0], rm__[rm_ > 0])**0.5`

Out[41]: 1.509118434433985

In [42]: `mape(rm_.values[rm_ > 0], rm__[rm_ > 0])`

Out[42]: 0.4277082530313631

In [43]: `top_items = model.topN(user=5, n=10)  
top_items=pd.Series(top_items)  
top_items=top_items.apply(lambda x: int(x)).values  
movies.loc[movies.MovieID.isin(top_items)]`

| MovielID    |      | title   | genres           |
|-------------|------|---|------------------|
| <b>52</b>   | 53   | Lamerica (1994)                               | Drama            |
| <b>910</b>  | 922  | Sunset Blvd. (a.k.a. Sunset Boulevard) (1950) | Film-Noir        |
| <b>911</b>  | 923  | Citizen Kane (1941)                           | Drama            |
| <b>989</b>  | 1002 | Ed's Next Move (1996)                         | Comedy           |
| <b>1194</b> | 1212 | Third Man, The (1949)                         | Mystery Thriller |
| <b>1997</b> | 2066 | Out of the Past (1947)                        | Film-Noir        |
| <b>2770</b> | 2839 | West Beirut (West Beyrouth) (1998)            | Drama            |
| <b>3065</b> | 3134 | Grand Illusion (Grande illusion, La) (1937)   | Drama War        |
| <b>3074</b> | 3143 | Hell in the Pacific (1968)                    | Drama War        |
| <b>3739</b> | 3808 | Two Women (La Ciociara) (1961)                | Drama War        |

In [44]: `model2=model.swap_users_and_items(precompute=True)`

```
/opt/anaconda3/lib/python3.9/site-packages/cmfrec/__init__.py:132: UserWarning: Attempting to use more than 1 thread, but package was built without multi-threading support - see the project's GitHub page for more information.  
warnings.warn(msg_omp)
```

In [45]: `top_items1 = model2.topN(user=8, n=20)  
top_items1=pd.Series(top_items1)  
top_items1=top_items1.apply(lambda x: int(x)).values  
movies.loc[movies.MovieID.isin(top_items1)]`

Out[45]:

|      | MovielID | title                                 | genres               |
|------|----------|---------------------------------------|----------------------|
| 138  | 140      | Up Close and Personal (1996)          | Drama Romance        |
| 659  | 665      | Underground (1995)                    | War                  |
| 960  | 972      | Last Time I Saw Paris, The (1954)     | Drama                |
| 1195 | 1213     | GoodFellas (1990)                     | Crime Drama          |
| 1312 | 1332     | Believers, The (1987)                 | Horror Thriller      |
| 1414 | 1439     | Meet Wally Sparks (1997)              | Comedy               |
| 1420 | 1445     | McHale's Navy (1997)                  | Comedy War           |
| 1795 | 1864     | Sour Grapes (1998)                    | Comedy               |
| 1838 | 1907     | Mulan (1998)                          | Animation Children's |
| 1858 | 1927     | All Quiet on the Western Front (1930) | War                  |
| 2039 | 2108     | L.A. Story (1991)                     | Comedy Romance       |
| 2444 | 2513     | Pet Semetary (1989)                   | Horror               |
| 2513 | 2582     | Twin Dragons (Shuang long hui) (1992) | Action Comedy        |
| 3009 | 3078     | Liberty Heights (1999)                | Drama                |
| 3386 | 3455     | Buddy Boy (1999)                      | Drama Thriller       |
| 3501 | 3570     | Last September, The (1999)            | Drama                |

In [46]: movies.loc[movies.MovieID==5]

Out[46]:

|   | MovielID | title                              | genres |
|---|----------|------------------------------------|--------|
| 4 | 5        | Father of the Bride Part II (1995) | Comedy |

In [47]: users.UserID=users.UserID.apply(lambda x: int(x))

In [48]: top\_items1

Out[48]: array([1213, 665, 4811, 3570, 2108, 3078, 5693, 3455, 2582, 5380, 1864, 1332, 2513, 1445, 972, 140, 1439, 1907, 5145, 1927])

## Visualization of embeddings for Item-Item Similarity matrix

In [49]:

```
from cmfrec import CMF
model1 = CMF(k=2, user_bias=False, item_bias=False, verbose=False)
model1.fit(rm_raw)
```

```
/opt/anaconda3/lib/python3.9/site-packages/cmfrec/__init__.py:132: UserWarning: Attempting to use more than 1 thread, but package was built without multi-threading support - see the project's GitHub page for more information.
    warnings.warn(msg_omp)
```

Out[49]:

```
Collective matrix factorization model
(explicit-feedback variant)
```

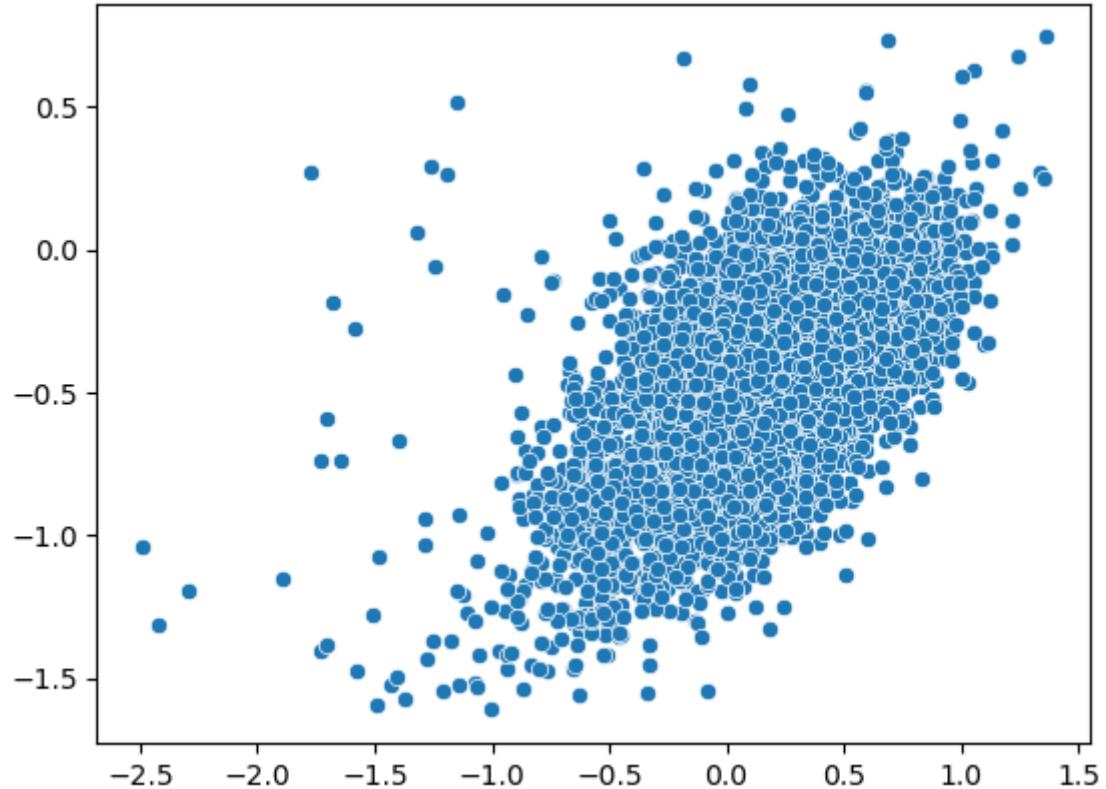
In [50]:

```
sns.scatterplot(model1.A_.T[0],model1.A_.T[1])
```

```
/opt/anaconda3/lib/python3.9/site-packages/seaborn/_decorators.py:36: Future
Warning: Pass the following variables as keyword args: x, y. From version 0.
12, the only valid positional argument will be `data`, and passing other arg
uments without an explicit keyword will result in an error or misinterpretat
ion.
```

```
    warnings.warn(
<AxesSubplot:>
```

Out[50]:



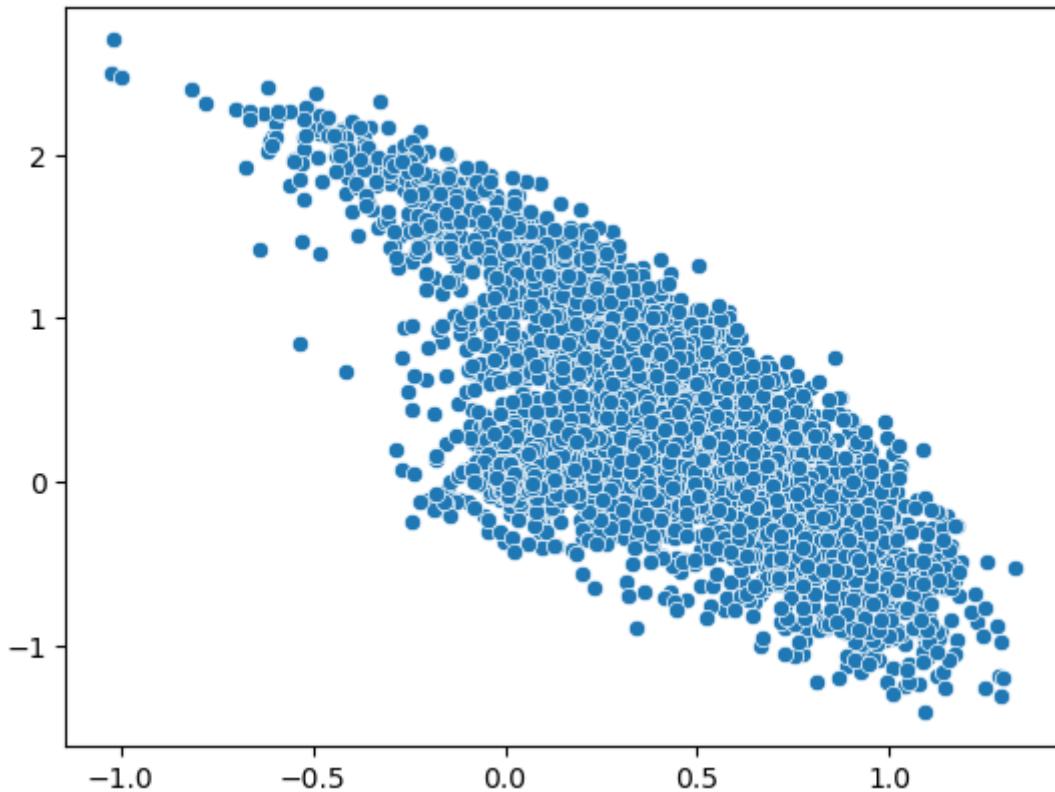
In [51]: `sns.scatterplot(modell.B_.T[0], modell.B_.T[1])`

```
/opt/anaconda3/lib/python3.9/site-packages/seaborn/_decorators.py:36: Future
Warning: Pass the following variables as keyword args: x, y. From version 0.
12, the only valid positional argument will be `data`, and passing other arg
uments without an explicit keyword will result in an error or misinterpretat
ion.
```

```
    warnings.warn(
```

```
<AxesSubplot:>
```

Out[51]:



## Questionnaire:

1. Users of which age group have watched and rated the most number of movies?

=>User in the age group of 25 watched and rated the most number of movies

```
In [52]: df.groupby('Age')[['Rating']].count().reset_index().sort_values(by=['Rating'],
```

```
Out[52]:    Age  Rating
```

|   | Age | Rating |
|---|-----|--------|
| 2 | 25  | 394105 |
| 3 | 35  | 198084 |
| 1 | 18  | 183047 |
| 4 | 45  | 83161  |
| 5 | 50  | 72071  |
| 6 | 56  | 38544  |
| 0 | 1   | 27132  |

2. Users belonging to which profession have watched and rated the most movies?

=> Users belonging to Occupation 4 watched and rated the most movies

```
In [53]: df.groupby('Occupation')[['Rating']].count().reset_index().sort_values(by=['Ra
```

Out[53]:

|    | Occupation | Rating |
|----|------------|--------|
| 4  | 4          | 130626 |
| 0  | 0          | 130001 |
| 7  | 7          | 105013 |
| 1  | 1          | 84936  |
| 17 | 17         | 72534  |
| 20 | 20         | 60098  |
| 12 | 12         | 56931  |
| 2  | 2          | 49823  |
| 14 | 14         | 48952  |
| 16 | 16         | 45815  |
| 6  | 6          | 37040  |
| 3  | 3          | 31520  |
| 10 | 10         | 23238  |
| 15 | 15         | 22821  |
| 5  | 5          | 21781  |
| 11 | 11         | 20462  |
| 19 | 19         | 14841  |
| 13 | 13         | 13658  |
| 18 | 18         | 12050  |
| 9  | 9          | 11312  |
| 8  | 8          | 2692   |

3. Most of the users in our dataset who've rated the movies are Male. (T/F)

==> True

In [54]: `df.groupby('Gender')['Rating'].count().reset_index().sort_values(by='Rating')`

Out[54]:

|   | Gender | Rating |
|---|--------|--------|
| 1 | M      | 750590 |
| 0 | F      | 245554 |

4. Most of the movies present in our dataset were released in which decade?

==> Most of the movies in the dataset were released in 90s

In [55]: `df1=df[['title','year']]  
df1.year=df1.year.apply(lambda x: int(x))  
bins = [1919,1930,1940,1950,1960,1970,1980,1990,2000]`

```
df1['year'] = pd.cut(df1['year'], bins)
df1.groupby('year')['title'].count().reset_index().sort_values(by=['title']),
```

/var/folders/qb/r0jcfxtj39g77g5j7nzw\_\_tm0000gn/T/ipykernel\_11670/3313309839.py:2: SettingWithCopyWarning:  
A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row\_indexer,col\_indexer] = value instead  
  
See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)  
df1.year=df1.year.apply(lambda x: int(x))

```
/var/folders/qb/r0jcfxtj39g77g5j7nzw__tm0000gn/T/ipykernel_11670/3313309839.py:4: SettingWithCopyWarning:  
A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row_indexer,col_indexer] = value instead  
  
See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy  
df1['year'] = pd.cut(df1['year'], bins)
```

Out[55]:

|   | year         | title  |
|---|--------------|--------|
| 7 | (1990, 2000] | 542798 |
| 6 | (1980, 1990] | 237204 |
| 5 | (1970, 1980] | 94218  |
| 4 | (1960, 1970] | 47888  |
| 3 | (1950, 1960] | 35556  |
| 2 | (1940, 1950] | 19660  |
| 1 | (1930, 1940] | 16697  |
| 0 | (1919, 1930] | 2078   |

5. The movie with maximum no. of ratings is American Beauty (1999) with 3428 ratings.

In [56]:

```
df.groupby('title')['Rating'].count().reset_index().sort_values(by=['Rating'])
```

Out[56]:

|     | title                  | Rating |
|-----|------------------------|--------|
| 126 | American Beauty (1999) | 3428   |

6. Name the top 3 movies similar to 'Liar Liar' on the item-based approach.

1. Shaggy Dog, The (1959)

2. That Darn Cat! (1965)

3. Robin Hood: Prince of Thieves (1991)

In [57]:

```
b=input('Enter the name of the movie: ')
n=neigh.kneighbors(it.loc[b].values.reshape(1,-1),11,return_distance=False)
movies[movies.MovieID.isin(n[0])][:3]
```

Enter the name of the movie: Toy Story (1995)

```
/opt/anaconda3/lib/python3.9/site-packages/sklearn/base.py:450: UserWarning:
X does not have valid feature names, but NearestNeighbors was fitted with fe-
ature names
  warnings.warn(
```

Out[57]:

|     | MovieID | title                        | genres                  |
|-----|---------|------------------------------|-------------------------|
| 137 | 139     | Target (1995)                | Action Drama            |
| 319 | 322     | Swimming with Sharks (1995)  | Comedy Drama            |
| 548 | 552     | Three Musketeers, The (1993) | Action Adventure Comedy |

7.On the basis of approach, Collaborative Filtering methods can be classified into USER-based and ITEM-based.

8. Pearson Correlation ranges between -1 to 1 whereas, Cosine Similarity belongs to the interval between 0 to 1

9. Mention the RMSE and MAPE that you got while evaluating the Matrix Factorization model.

1.509118434433985 for RMSE and 0.4277082530313631 for mape

10. Give the sparse 'row' matrix representation for the following dense matrix -

[[1 0] [3 7]]

In [58]: mat=np.array([[1,0],[3,7]])

In [59]: from scipy import sparse

```
b=sparse.csr_matrix(mat)
print(b)
```

```
(0, 0)      1
(1, 0)      3
(1, 1)      7
```

In [ ]:

In [136... df

Out[136]:

|                | MovieID | title                                     | genres                               | UserID | Rating | Gender |
|----------------|---------|---|--------------------------------------|--------|--------|--------|
| 0              | 1       | Toy Story (1995)                          | Animation Children's Comedy          | 1      | 5      | F      |
| 1              | 48      | Pocahontas (1995)                         | Animation Children's Musical Romance | 1      | 5      | F      |
| 2              | 150     | Apollo 13 (1995)                          | Drama                                | 1      | 5      | F      |
| 3              | 260     | Star Wars: Episode IV - A New Hope (1977) | Action Adventure Fantasy             | 1      | 4      | F      |
| 4              | 527     | Schindler's List (1993)                   | Drama War                            | 1      | 5      | F      |
| ...            | ...     | ...                                       | ...                                  | ...    | ...    | ..     |
| <b>1000204</b> | 3513    | Rules of Engagement (2000)                | Drama Thriller                       | 5727   | 4      | M      |
| <b>1000205</b> | 3535    | American Psycho (2000)                    | Comedy Horror Thriller               | 5727   | 2      | M      |
| <b>1000206</b> | 3536    | Keeping the Faith (2000)                  | Comedy Romance                       | 5727   | 5      | M      |
| <b>1000207</b> | 3555    | U-571 (2000)                              | Action Thriller                      | 5727   | 3      | M      |
| <b>1000208</b> | 3578    | Gladiator (2000)                          | Action Drama                         | 5727   | 5      | M      |

996144 rows x 11 columns

In [137]: df.columns

Out[137]: Index(['MovieID', 'title', 'genres', 'UserID', 'Rating', 'Gender', 'Age', 'Occupation', 'Zip-code', 'year', 'hour'], dtype='object')

In [138]: df1=df.groupby(['MovieID','title'])[['Rating','Age','Occupation','year','hour']]

```
/var/folders/qb/r0jcfxtj39g77g5j7nzw__tm0000gn/T/ipykernel_11670/672764214.py:1: FutureWarning: Indexing with multiple keys (implicitly converted to a tuple of keys) will be deprecated, use a list instead.
    df1=df.groupby(['MovieID','title'])[['Rating','Age','Occupation','year','hour','zip-code']].mean().reset_index()
```

In [139]: df1

| Out [139]: | MovieID | title                              | Rating   | Age       | Occupation | hour      |
|------------|---------|------------------------------------|----------|-----------|------------|-----------|
| 0          | 1       | Toy Story (1995)                   | 4.146846 | 27.700530 | 8.067886   | 9.673568  |
| 1          | 2       | Jumanji (1995)                     | 3.201141 | 27.800285 | 7.680456   | 9.366619  |
| 2          | 3       | Grumpier Old Men (1995)            | 3.016736 | 29.276151 | 7.826360   | 10.292887 |
| 3          | 4       | Waiting to Exhale (1995)           | 2.729412 | 27.788235 | 6.752941   | 10.829412 |
| 4          | 5       | Father of the Bride Part II (1995) | 3.006757 | 27.425676 | 7.506757   | 9.611486  |
| ...        | ...     | ...                                | ...      | ...       | ...        | ...       |
| 3677       | 3948    | Meet the Parents (2000)            | 3.635731 | 27.737819 | 8.305104   | 9.534803  |
| 3678       | 3949    | Requiem for a Dream (2000)         | 4.115132 | 26.203947 | 7.578947   | 9.911184  |
| 3679       | 3950    | Tigerland (2000)                   | 3.666667 | 27.851852 | 7.407407   | 8.240741  |
| 3680       | 3951    | Two Family House (2000)            | 3.900000 | 35.100000 | 7.800000   | 9.525000  |
| 3681       | 3952    | Contender, The (2000)              | 3.780928 | 31.188144 | 8.378866   | 8.976804  |

3682 rows × 6 columns

```
In [140]: df1
x=df1.drop(['MovieID','title'],axis=1)
```

```
In [141]: from sklearn.preprocessing import StandardScaler
sc=StandardScaler()
Xsc=sc.fit_transform(X)
```

```
In [155]: nn = NearestNeighbors(n_neighbors=7,metric='cosine')
nn.fit(Xsc)
```

```
Out[155]: NearestNeighbors(metric='cosine', n_neighbors=7)
```

```
In [176]: n=nn.kneighbors(Xsc[0:1],11,return_distance=False)
```

```
In [177]: n=n.flatten()
```

```
In [178]: df1.iloc[n]
```

Out[178]:

|      | MovieID | title                                | Rating   | Age       | Occupation | hour     |
|------|---------|--------------------------------------|----------|-----------|------------|----------|
| 0    | 1       | Toy Story (1995)                     | 4.146846 | 27.700530 | 8.067886   | 9.673568 |
| 2694 | 2918    | Ferris Bueller's Day Off (1986)      | 4.117447 | 27.949762 | 8.107264   | 9.704005 |
| 2576 | 2797    | Big (1988)                           | 3.855801 | 28.833669 | 7.975184   | 9.752515 |
| 2186 | 2391    | Simple Plan, A (1998)                | 3.751678 | 28.612081 | 7.979866   | 9.759732 |
| 3229 | 3481    | High Fidelity (2000)                 | 3.928623 | 28.171886 | 7.925710   | 9.771304 |
| 2473 | 2692    | Run Lola Run (Lola rennt) (1998)     | 4.224813 | 27.567164 | 8.123134   | 9.430037 |
| 1583 | 1747    | Wag the Dog (1997)                   | 3.489526 | 29.797133 | 7.938258   | 9.769570 |
| 1526 | 1673    | Boogie Nights (1997)                 | 3.769504 | 28.913121 | 8.039894   | 9.563830 |
| 1615 | 1794    | Love and Death on Long Island (1997) | 3.430464 | 29.953642 | 7.986755   | 9.688742 |
| 2543 | 2763    | Thomas Crown Affair, The (1999)      | 3.641873 | 29.285583 | 8.075298   | 9.781451 |
| 355  | 368     | Maverick (1994)                      | 3.523691 | 29.822943 | 7.956359   | 9.695761 |

In [162...]

Out[162]:

|      | MovieID | title                              | Rating   | Age       | Occupation | hour      |
|------|---------|------------------------------------|----------|-----------|------------|-----------|
| 0    | 1       | Toy Story (1995)                   | 4.146846 | 27.700530 | 8.067886   | 9.673568  |
| 1    | 2       | Jumanji (1995)                     | 3.201141 | 27.800285 | 7.680456   | 9.366619  |
| 2    | 3       | Grumpier Old Men (1995)            | 3.016736 | 29.276151 | 7.826360   | 10.292887 |
| 3    | 4       | Waiting to Exhale (1995)           | 2.729412 | 27.788235 | 6.752941   | 10.829412 |
| 4    | 5       | Father of the Bride Part II (1995) | 3.006757 | 27.425676 | 7.506757   | 9.611486  |
| ...  | ...     | ...                                | ...      | ...       | ...        | ...       |
| 3677 | 3948    | Meet the Parents (2000)            | 3.635731 | 27.737819 | 8.305104   | 9.534803  |
| 3678 | 3949    | Requiem for a Dream (2000)         | 4.115132 | 26.203947 | 7.578947   | 9.911184  |
| 3679 | 3950    | Tigerland (2000)                   | 3.666667 | 27.851852 | 7.407407   | 8.240741  |
| 3680 | 3951    | Two Family House (2000)            | 3.900000 | 35.100000 | 7.800000   | 9.525000  |
| 3681 | 3952    | Contender, The (2000)              | 3.780928 | 31.188144 | 8.378866   | 8.976804  |

3682 rows × 6 columns

In [134...]

movies[movies.MovieID==3146]

Out[134]:

|      | MovieID | title                             | genres |
|------|---------|-----------------------------------|--------|
| 3077 | 3146    | Deuce Bigalow: Male Gigolo (1999) | Comedy |

In [117...]

df.iloc[0]

```
Out[117]: MovieID          1  
          title           Toy Story (1995)  
          genres        Animation|Children's|Comedy  
          UserID          1  
          Rating          5  
          Gender          F  
          Age             1  
          Occupation      10  
          Zip-code        48067  
          year            1995  
          hour            5  
          Name: 0, dtype: object
```

In [ ]: