Topic	Angle/Title/Link	Priority	Date	Angle	Interlinking	Actions	Status
Crypto structured products	What are Crypto Structured Products?			General overview		1. Increased related keywords 2. Increased wordcount from 515 to 1,549 3. Increased reading score from 23.15 to 30.59 4. Semantic SEO score: 51/100, ranking #4	Completed
	Understanding the Risks and Rewards of Crypto Structured Products: A Comprehensive Guide			Explaining risks and rewards for B2C investors		1. Increased related keywords 2. Increased word count from 492 to 2,041 3. Increased reading score from 23.15 to 42.1 4. Improved SEO semantic score to 72/100 5. Ranking: 1	Completed
	Crypto Structured Products vs Crypto Derivatives Trading: A Comparative Analysis			Similarities and differences between crypto structured products & derivatives trading		1. Increased related keywords 2. Increased word count from 617 to 2240 3. Increased reading score from 14.48 to 39.66 4. Semantic SEO score: 75/100 5. Ranking: 1	Completed
	Thought leadership article: Evolution of structured products: Web2 to Web3 (C-suite)	10	24/10/23	Discuss how structured products have progressed/developed based on evolving trends			WIP
	Interview: Benefits of offering B2B crypto structured products (BD/Product manager)						WIP
	How to choose a crypto structured product	4	10/10/23	Exploring structured product based on investor goals	Structured Products Twin Win Shark Fin Future Plus Dual Investment Events-Driven Trading	1. Word count: 1,450 2. Readings score: 48.32 3. Semantic score: 57/100 4. Rank: 1	Completed
	Earning passive income with crypto structured products						WIP
	Crypto structured products for bull, bear and sideways markets	9	23/10/23				WIP
	Crypto structured products: Customisable solutions for inclusive investing						WIP
Investment Strategies	Strategies for Earning Profits in Sideways Crypto Markets				Protective Earn	1. Increased SEO-related keywords 2. Increased word count from 364 to 1,791 3. Increased reading score from 38.44 to 49.24 4. Increased semantic SEO score to 63/100 5. Ranking: 1	Completed
	Exploring Events-Driven Trading: Capturing Opportunities in the Dynamic Crypto Market				Twin Win	1. Increased SEO-related keywords 2. Improved content structure 3. Increased word count from 478 to 1,784 4. Improved reading score from 24.67 to 48.32 5. Increased semantic score to 79/100 6. Ranking: 1	Completed
	How to diversify your crypto investment portfolio				Dual Investment		WIP
	4 ways to hedge against volatility with crypto structured products	5	12/10/23		Crypto structured products Shark Fin Convert Plus Future Plus Dual Investment	1. Word count: 1,860 2. Reading score: 56.78 3. Semantic SEO Score: 63/100 4. Semantic ranking: 1	Completed
	HODLing vs Trading vs Crypto structured products	8	19/10/23				WIP
	Leveraging technical analysis for crypto structured products						WIP
	Risk management with crypto structured products						WIP
Market Trends	Consumer Price Index: Everything You Need to Know					1. Increased word count to 2330 2. Increased SEO related keywords 3. Improved content structure 4. Increase SEO score from 38/100 to 41/100 5. Ranking: 4	Completed
	The SEC and Crypto: Essential Knowledge for Every Investor					1. Increased SEO-related keywords 2. Improved content structure 3. Increased word count from 537 to 2,312 4. Improved reading score from 22.44 to 40.27 5. Increased SEO score to 68/100 6. Ranking: 1	Completed
	Crypto investment trends 2023: What's on the horizon for digital assets						WIP
	Comprehensive Guide to Understanding Crypto Market Makers	6	16/10/23	Understanding what is market making and introducing Darwinbit's services		1. Word count: 1,749 2. Reading score: 49.64 3. Semantic SEO Score: 78/100 4. Ranking: 3	Completed
	Is BTC a good investment?						WIP
	Is ETH a good investment?						WIP
	The impact of crypto regulations and market volatility						WIP
Product Guides	Protective Earn vs Staking: What is the Difference?					1. Increased SEO-related keywords 2. Improved content structure 3. Increased word count from 623 to 1,988 4. Increased reading score from 31.2 to 50.96 5. Increased semantic score to 43/100 6. Ranking: 5	Completed
	Everything you need to know about Twin Win					1. Increased SEO-related keywords 2. Improved content structure 3. Increased word count from 252 to 2,004 4. Increased reading score from 21.42 to 55.97 5. Increased SEO score to 73/100 6. Ranking: 1	Completed
	Leveraging Crypto Market Volatility: How Twin Win Can Boost Your Earnings					1. Improved content structure 2. Increased word count from 362 to 1,956 3. Increased reading score from 37.43 to 39.56 5. Increased semantic score to 22/100 6. Ranking: 2	Completed
	What is Dual Investment: A Comprehensive Guide						Completed
	Dual Investment Classic vs Booster vs Extra: What is the Difference?						WIP
	Shark Fin: A Comprehensive Guide	1	3/10/23	Introduction to Shark Fin + Case Studies	Structured Products	Word count: 2,677 Reading score: 49.64 SEO Score: 50/100	Completed
	What is Convert Plus?	2	5/10/23	Introduction to Convert Plus + Case Studies	Structured Products	Word count: 1,571 Reading score: 49.24 Semantic SEO score: 52/100 Ranking: 1	Completed
	Convert Plus vs Spot trading: What is the difference?	7	17/10/23				WIP
	Exploring Future Plus: Unlock Unlimited Upside Potential with Limited Downside Risk	3	9/10/23	Introduction to Future Plus + Case Studies	Structured Products	Word count: 2,285 Reading score: 49.64 SEO Score: 55/100	Completed
Case Studies	Interview with clients: KuCoin Wealth						WIP