

# My Portfolio



Sam Ajayi



SAM AJAYI

# About me

I am an innovative digital marketer driven by the purpose to bridge the gap between brands, Startups and their target audience using data-driven strategies to create awareness, customer acquisition and retention

## MY SKILLS

Digital strategy

Media planning

Digital Advertising

content marketing

Email marketing

Copywriting

Performance tracking

Campaign optimization

Analysis

Programmatic Advertising

# My Work Experience

In my career, I have worked on several campaigns at Agencies, as well as personal Clients and I have helped the Brands and Startups grow through good results. Being a professional digital marketer is my passion, so I enjoy creating result-proven digital strategies, implementing and optimizing to drive growth.

Strategies

Digital advertising

Optimization

Scaling



# Clients

**ANAYER**



A\_

**Pennek®**

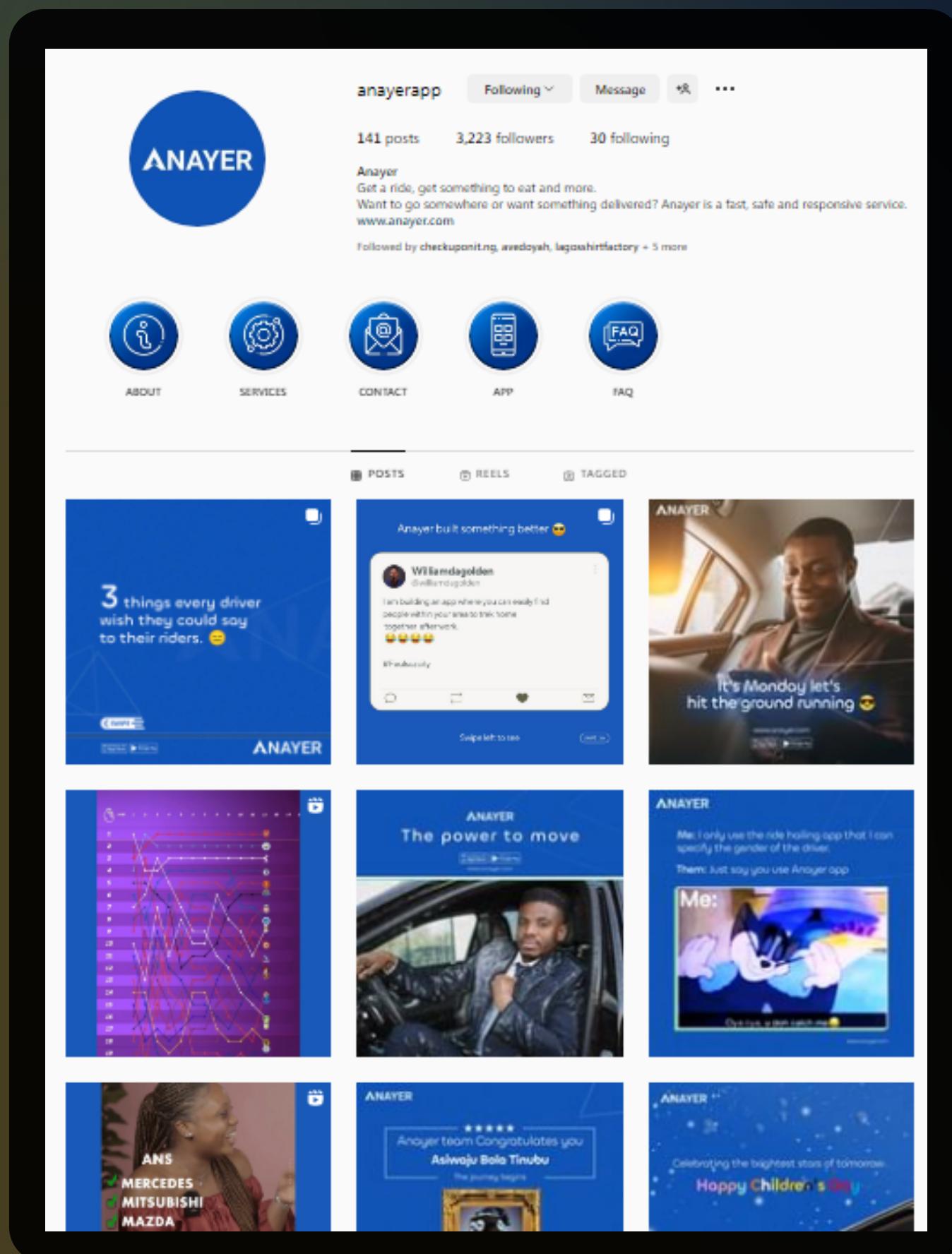


**Anna Ladipo**

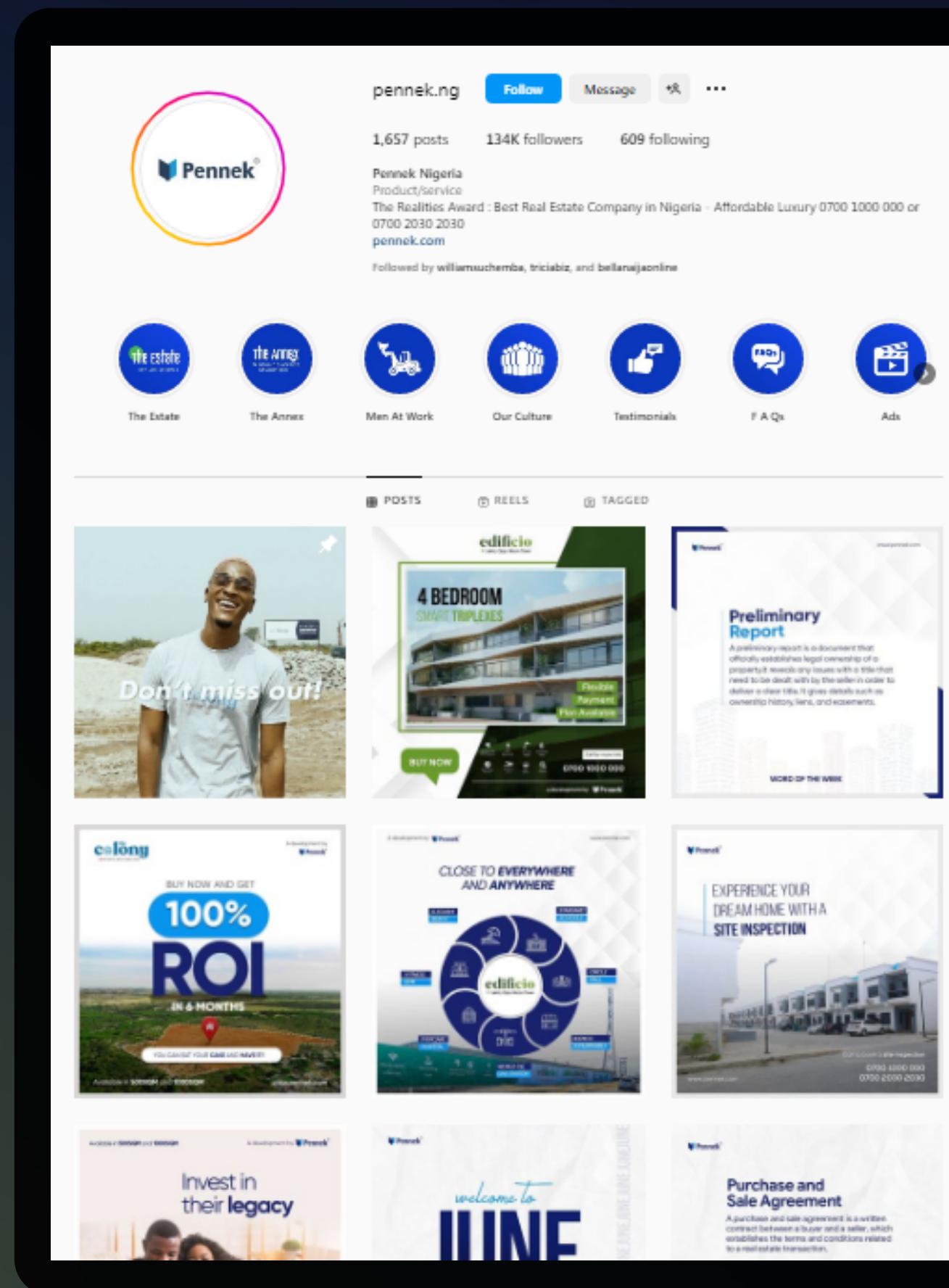


**Float**

# ANAYERAPP



# PENNEK.NG



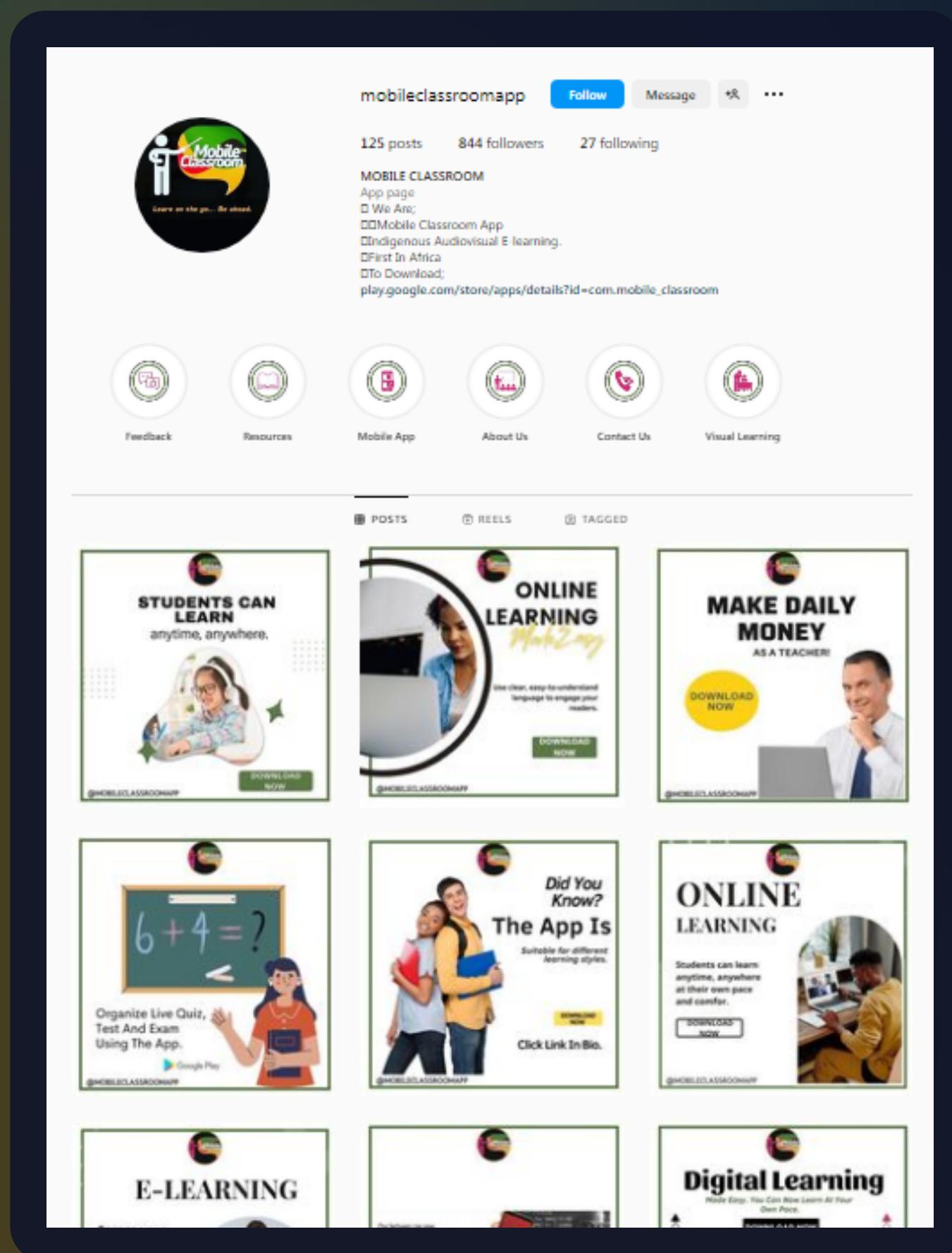
# EZGROWTHSCHOOL

This Instagram profile belongs to EZGROWTHSCHOOL, featuring a circular logo with a stylized 'E' and 'Z'. The bio highlights a career in business/product growth marketing & management through intense learning & hands-on experience. It includes a link to their website: [linktr.ee/ezgrowthschool](http://linktr.ee/ezgrowthschool). The profile has 338 posts, 1,379 followers, and 626 following. Key features include a 'Blogpost' icon, a 'Podcast' icon, a '#WWC1' icon, 'Our Services', 'Contact Info', and 'Free Resource' links. The feed displays various promotional posts for tech marketing, job placement bootcamps, and success stories like 'Hilda's Testimonial'.

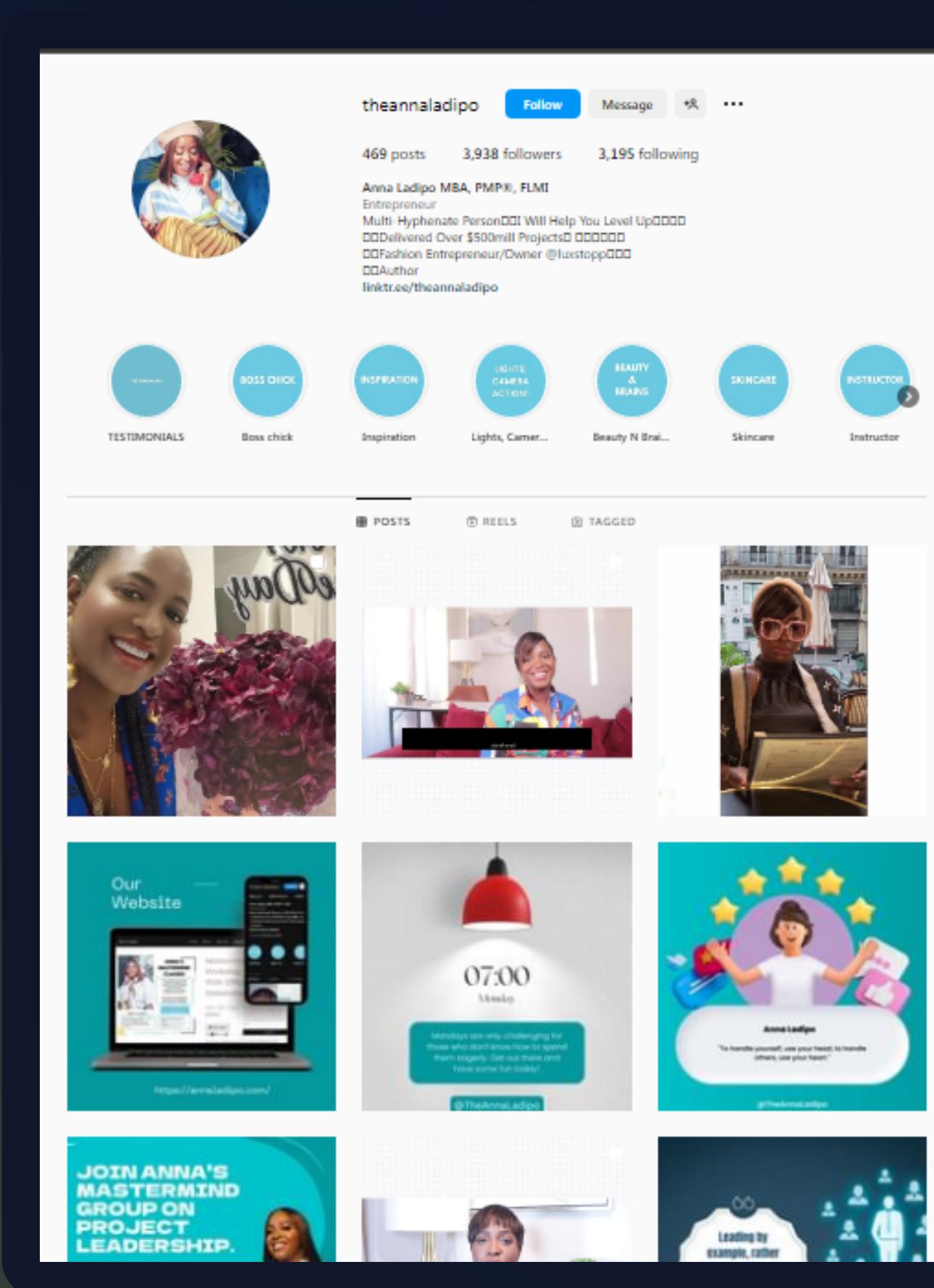
# WINCOVERS REALTY

This Instagram profile belongs to tosin\_exceptionalrealtor, featuring a circular photo of a woman in a white shirt. The bio describes her as a Multiple Award Winning Realtor offering the best genuine and safe lands/homes in Lagos. It also mentions she is a Real Estate Investment Banker and provides a check highlights link: [www.wincoversrealty.com](http://www.wincoversrealty.com). The profile has 4,791 posts, 5,333 followers, and 955 following. Key features include 'CASHBACK', 'Client Reviews', 'Land Investm...', 'Abraham Ade...', 'Advantage, Ik...', 'Xmas Promo ...', and 'Irving, Awoya...'. The feed shows posts related to real estate services, property developments like 'ARIZON ESTATE', and aerial views of roads and buildings.

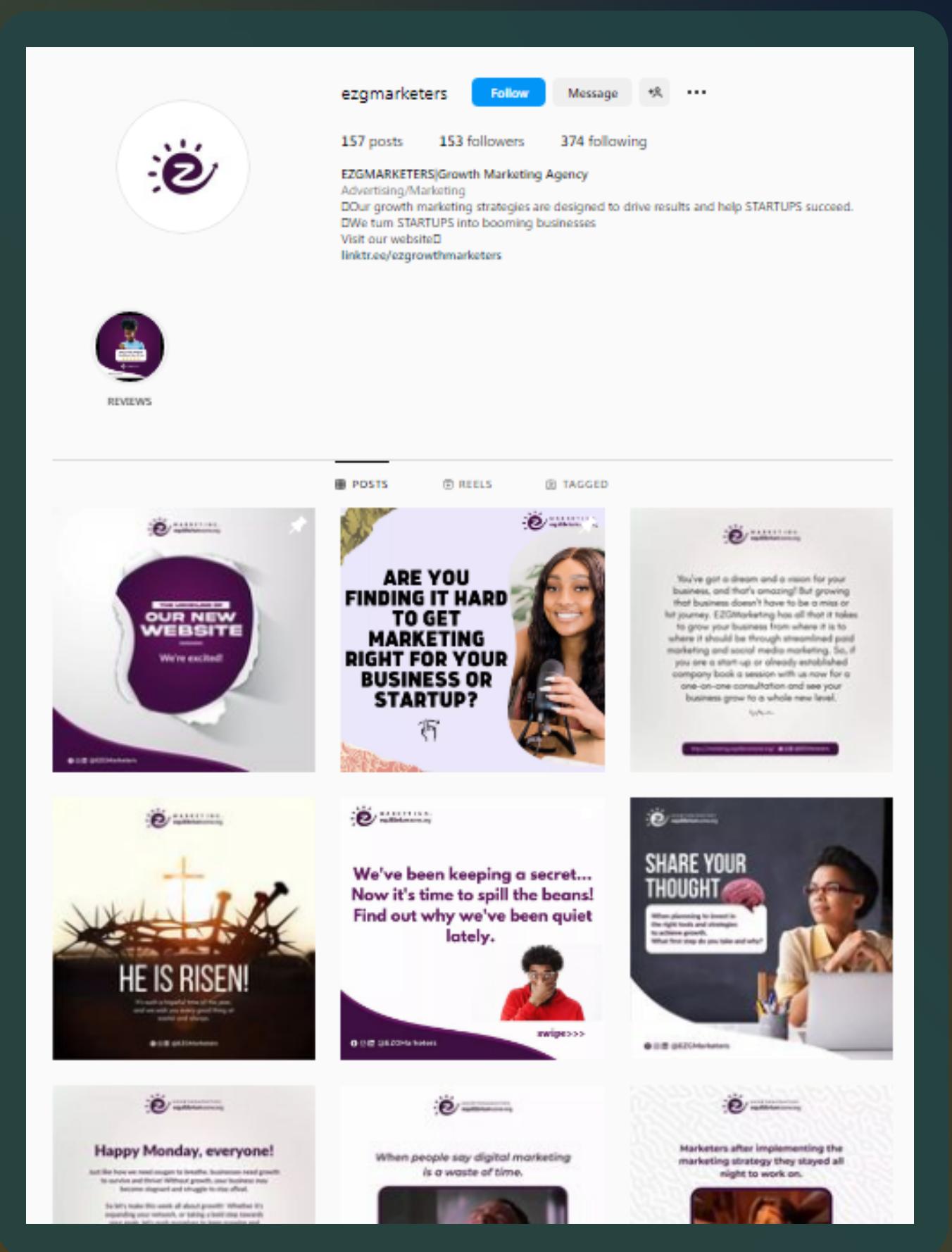
# MOBILE CLASSROOM



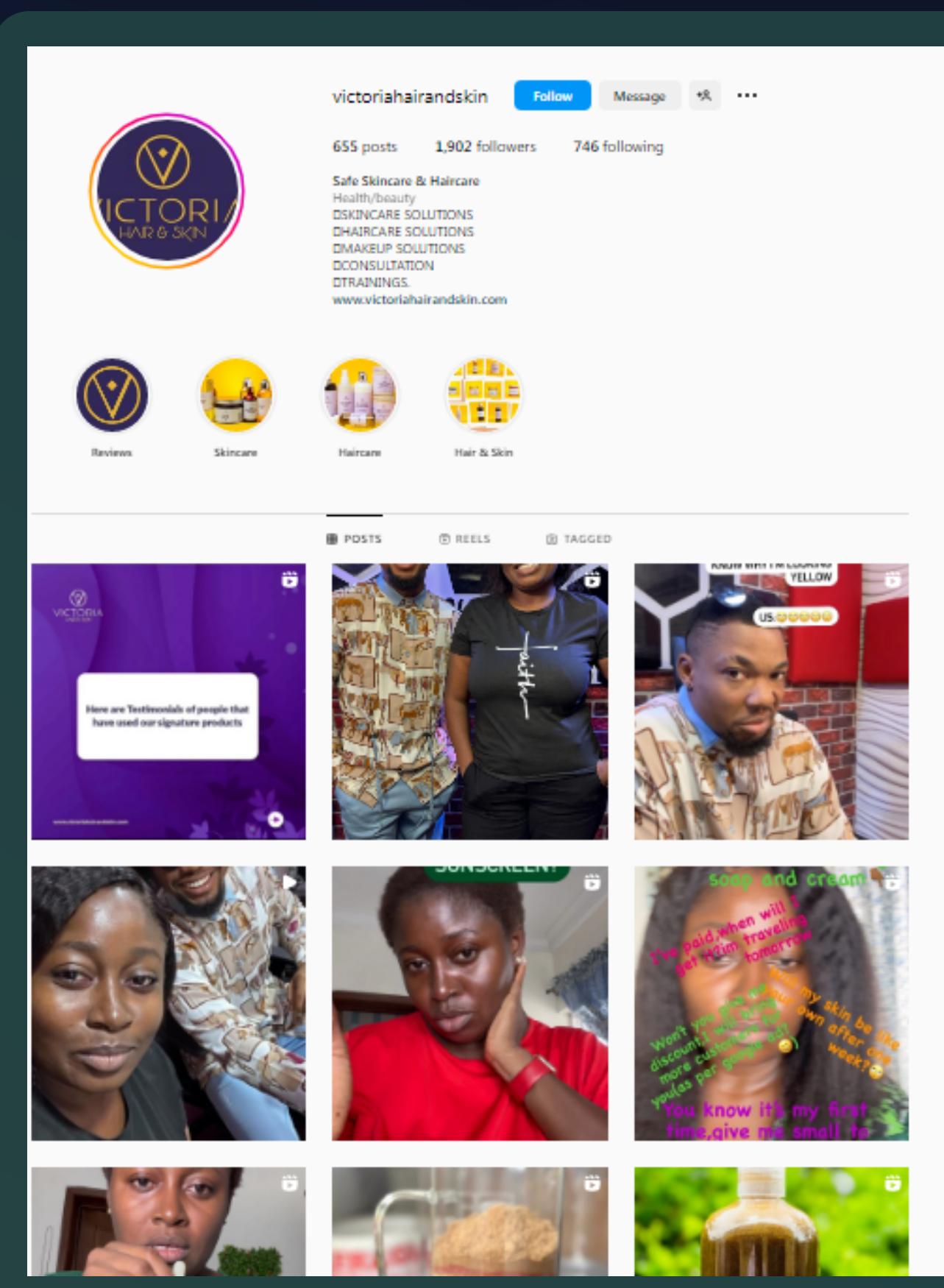
# THE ANNA LADIPO



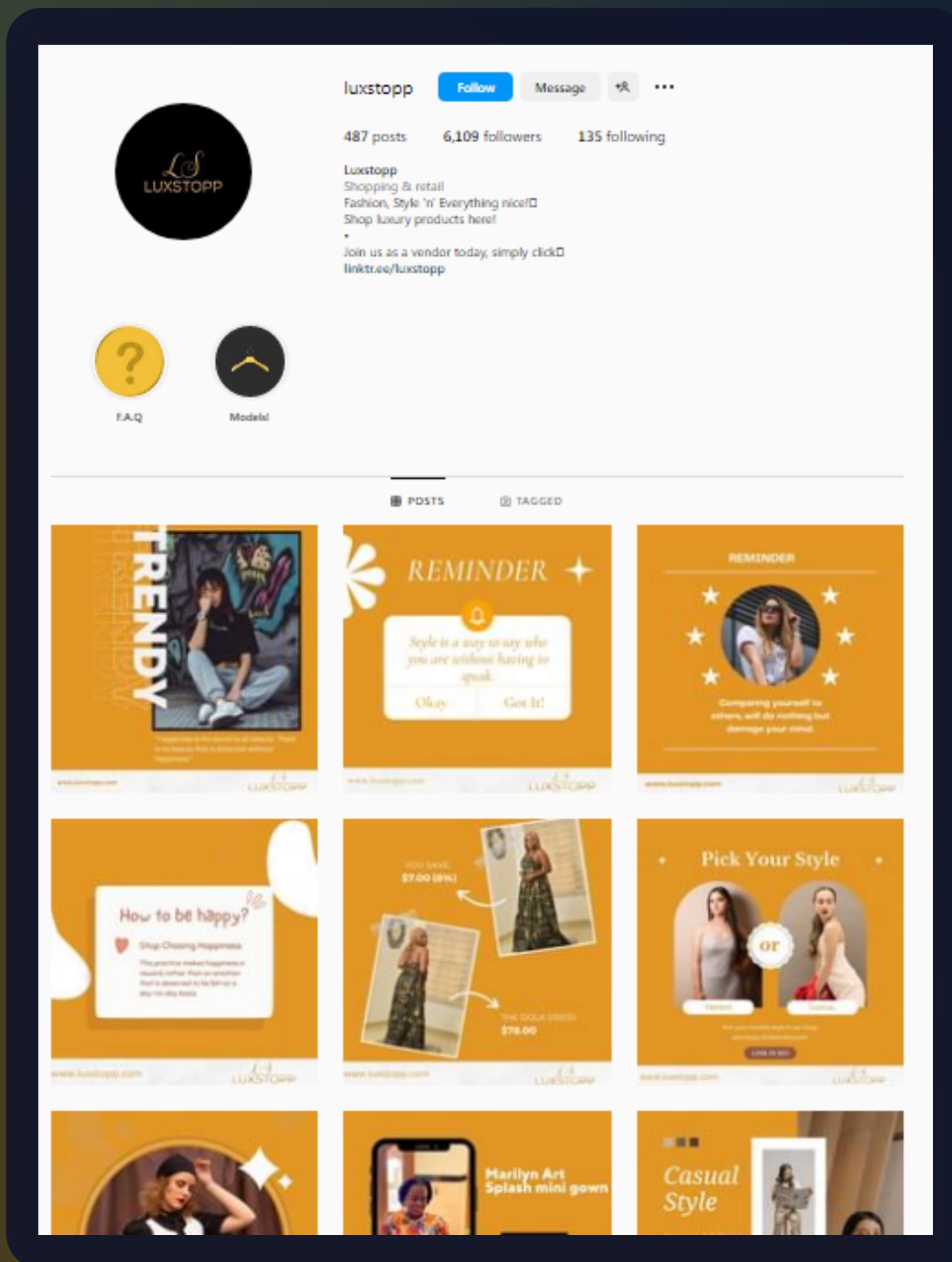
# EZ MARKETING



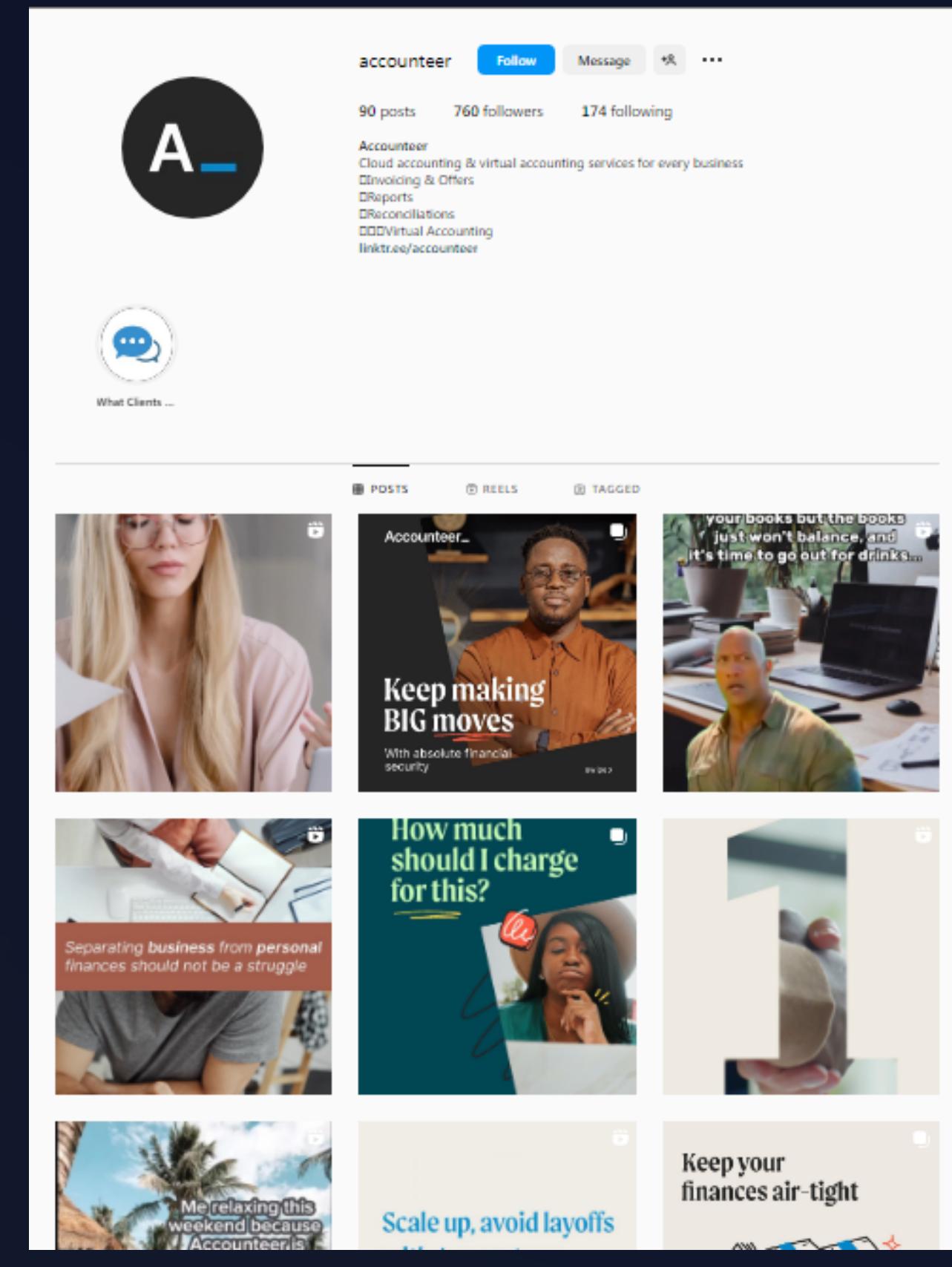
# VICTORIA HAIR AND SKIN



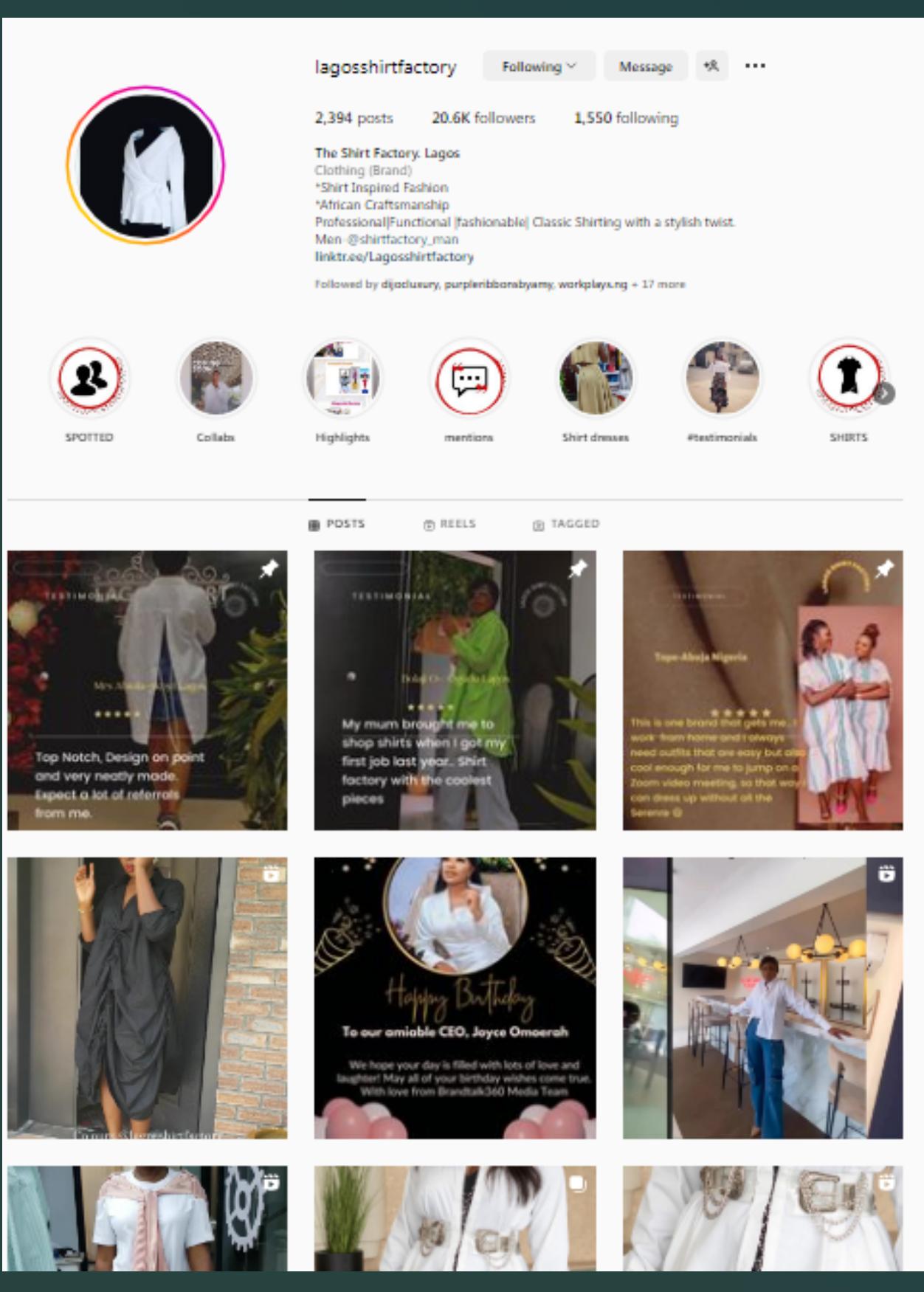
# LUXSTOPP



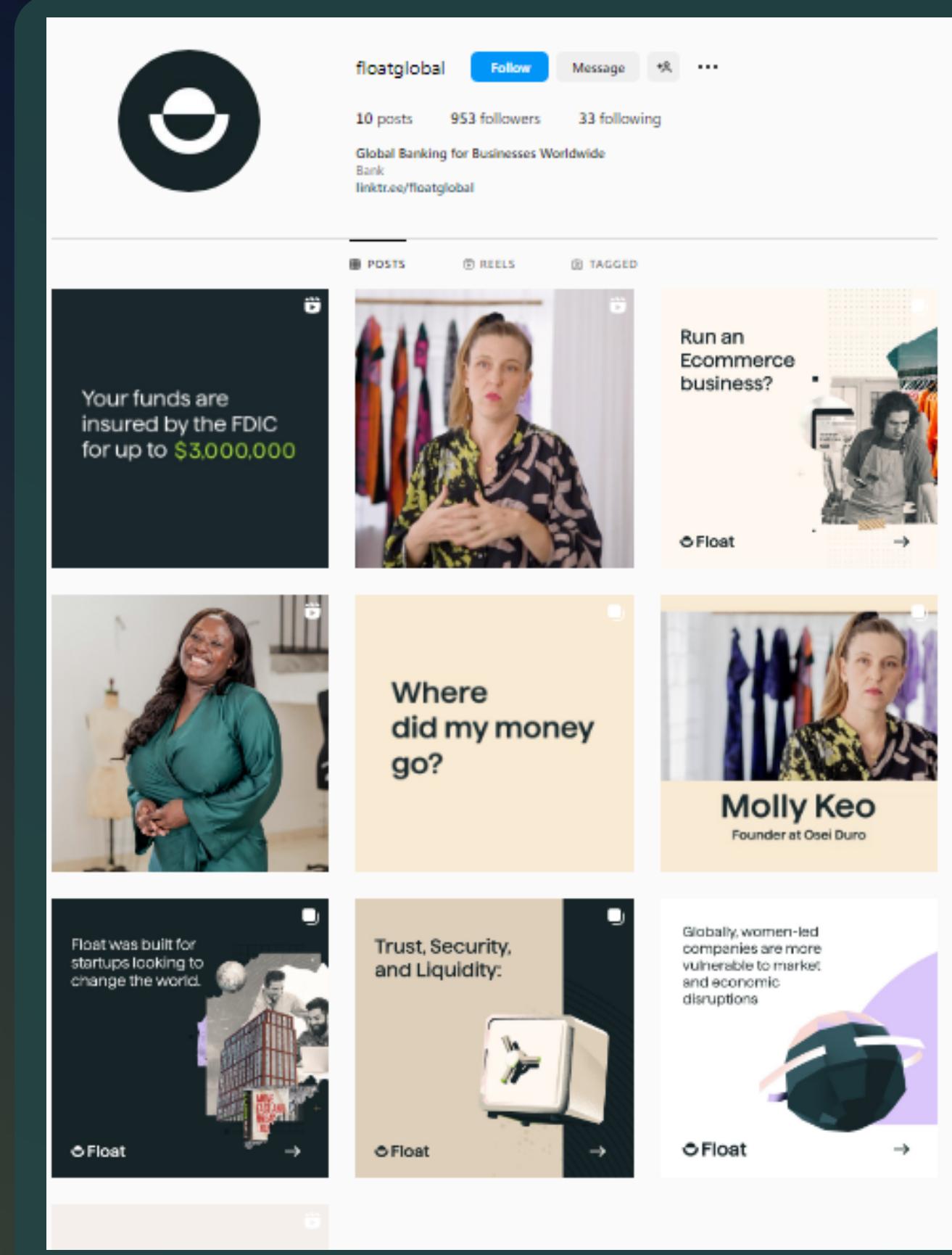
# ACCOUNTEER



# LAGOS SHIRT FACTORY



# FLOATGLOBAL



# — Testimonials

 **Wincovers Realty**

0:33 11:14

Okay 11:18 ✓

So how are the ones you called yesterday? 11:18 ✓

They are Quality o...na make i close deal like this 🙏🙏 11:21

Let's increase the ad spend with the targeting quality now...abi 11:21

 **Wincovers Realty**

They are Quality o...na make i close deal like this 🙏🙏

11:22 ✓

**NOW SELLING**  
BUY AND BUILD  
INSTANT ALLOCATION

**1.5M**  
C OF O IN PROGRESS

HIGHLIGHTS  
SECURE PERIMETER FENCING  
ELECTRIC POLES MAIN DRAINAGE  
SERENE ATMOSPHERE



cedarterra.ng 08:49

@EZMarketing the quality of the last ad set for Urbanus has been good.  
They have both buying power and are also responsive.  
Good one 08:50

Good morning sir, that's great.

Thank you for the feedback 08:55 ✓

# Testimonials



# Connect With Me



Are you ready to elevate your marketing performance and drive exceptional results? From data-driven strategies and precise audience targeting to optimized campaigns and measurable outcomes, I have the skills to make your business thrive in the digital landscape. Contact me today to discuss how I can help you achieve your marketing goals and take your performance to new heights. Let's collaborate and unlock the full potential of your marketing efforts.



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Thank you