



Shopify App Analysis: App Landscape

Analysis by: Luke Patrick

7,341

App Count

Review Date

5/9/2022



6/4/2022



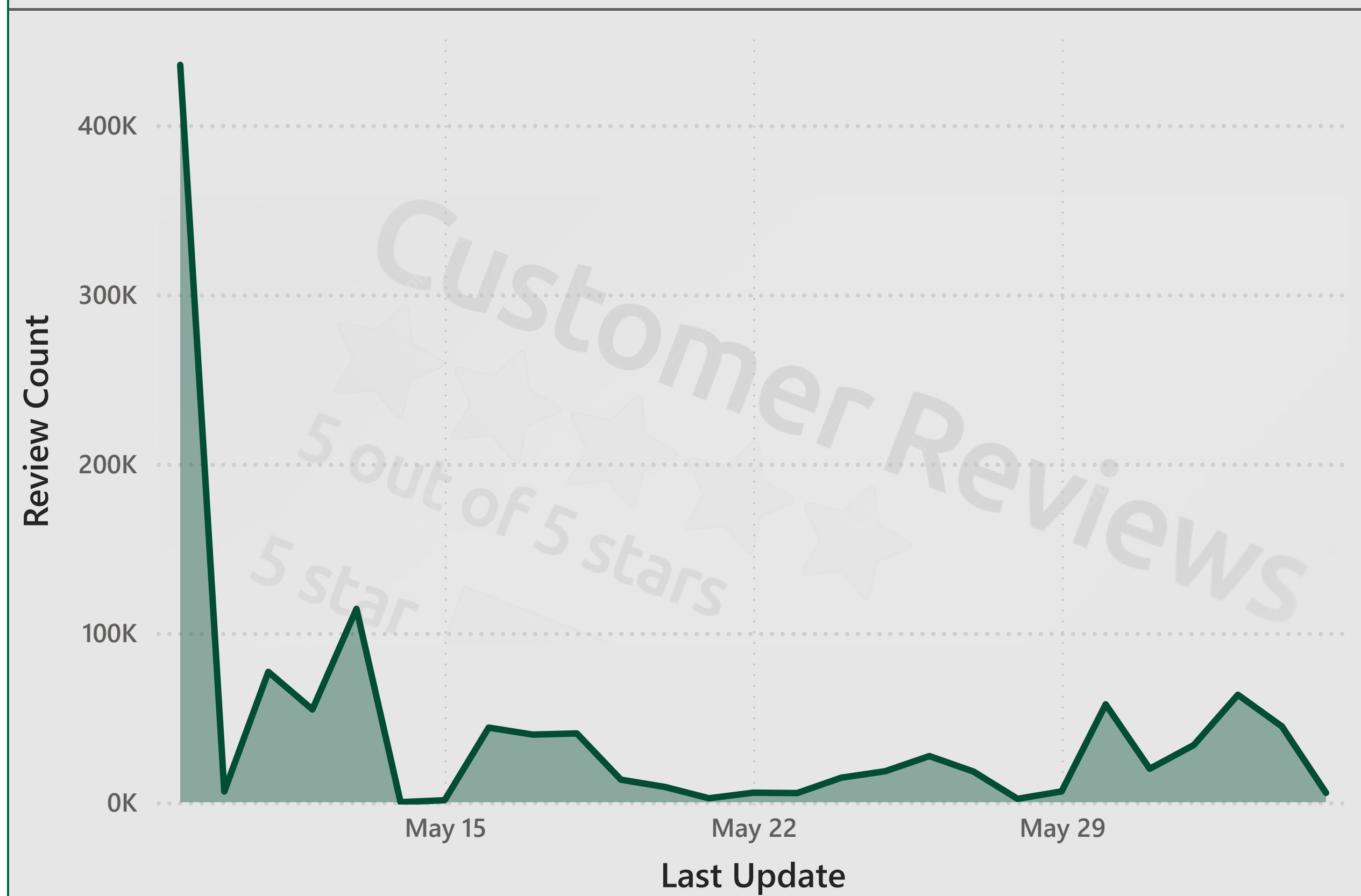
App Pricing

Select all

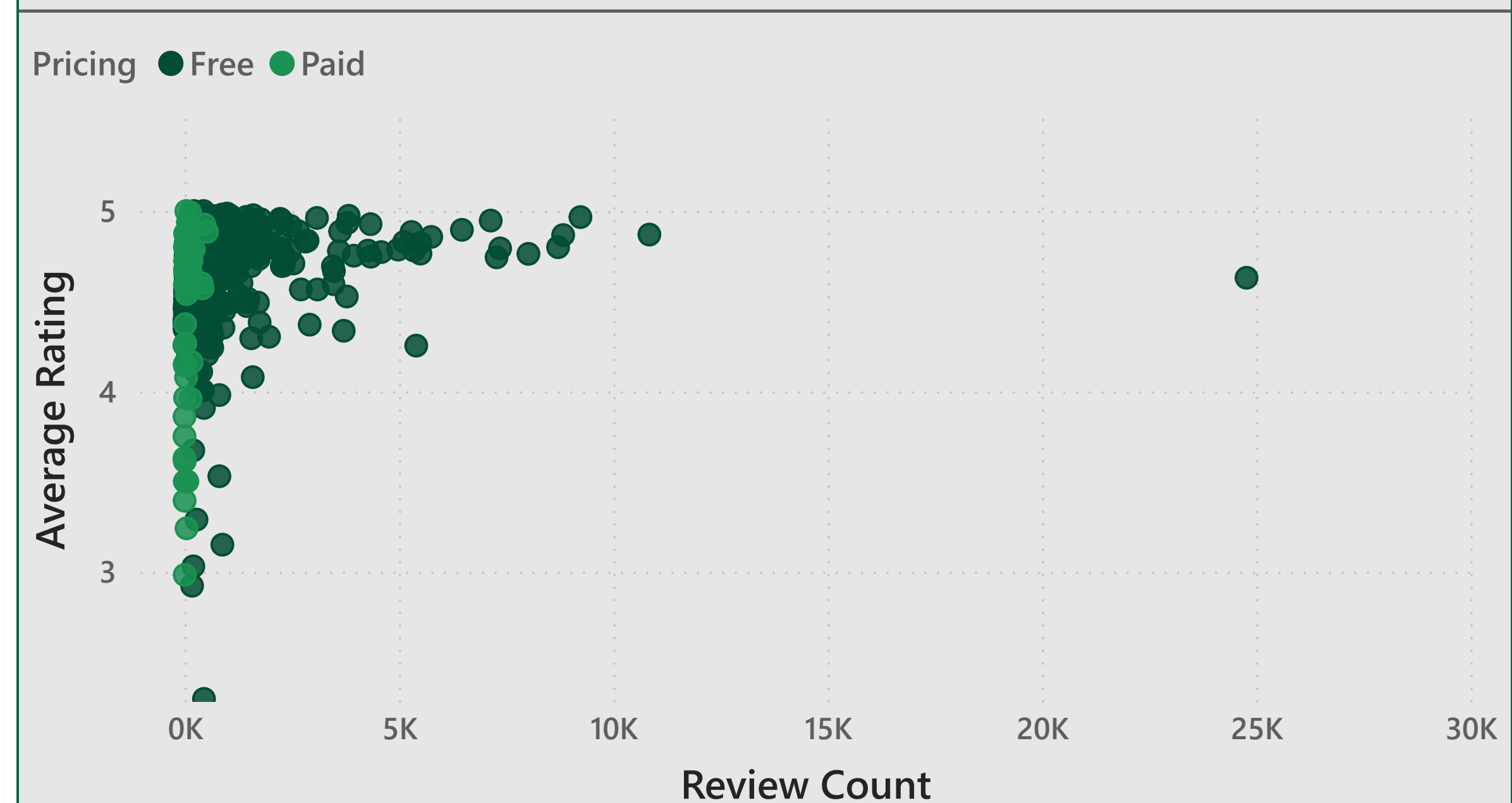
Free

Paid

Review Activity Timeline: 5/9/2022 - 6/4/2022



Average Rating by Review Count



Interpretation: The scatter plot shows that most data points are concentrated in the region of high average ratings (near 5) and a relatively low number of reviews (under 5,000). This implies that many apps tend to have few reviews but still boast high average ratings.



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5.44

Average Helpful Reviews

Interpretation of Developer Response Status and Average Rating:

- **Did not Respond:** Apps with no developer response generally have higher average ratings across all categories.
- **Responded:** Apps with developer responses tend to have slightly lower average ratings compared to those without responses.

Average Review Rating by Developer

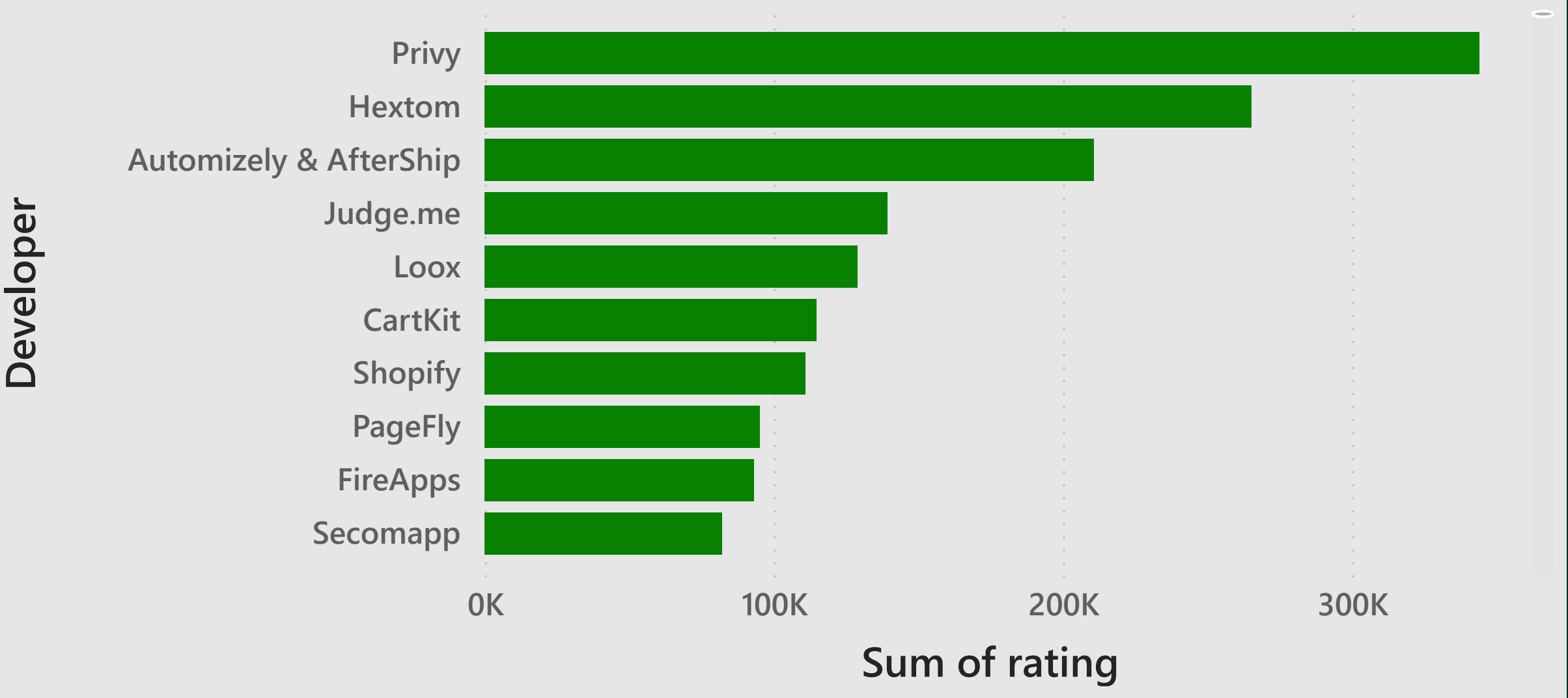




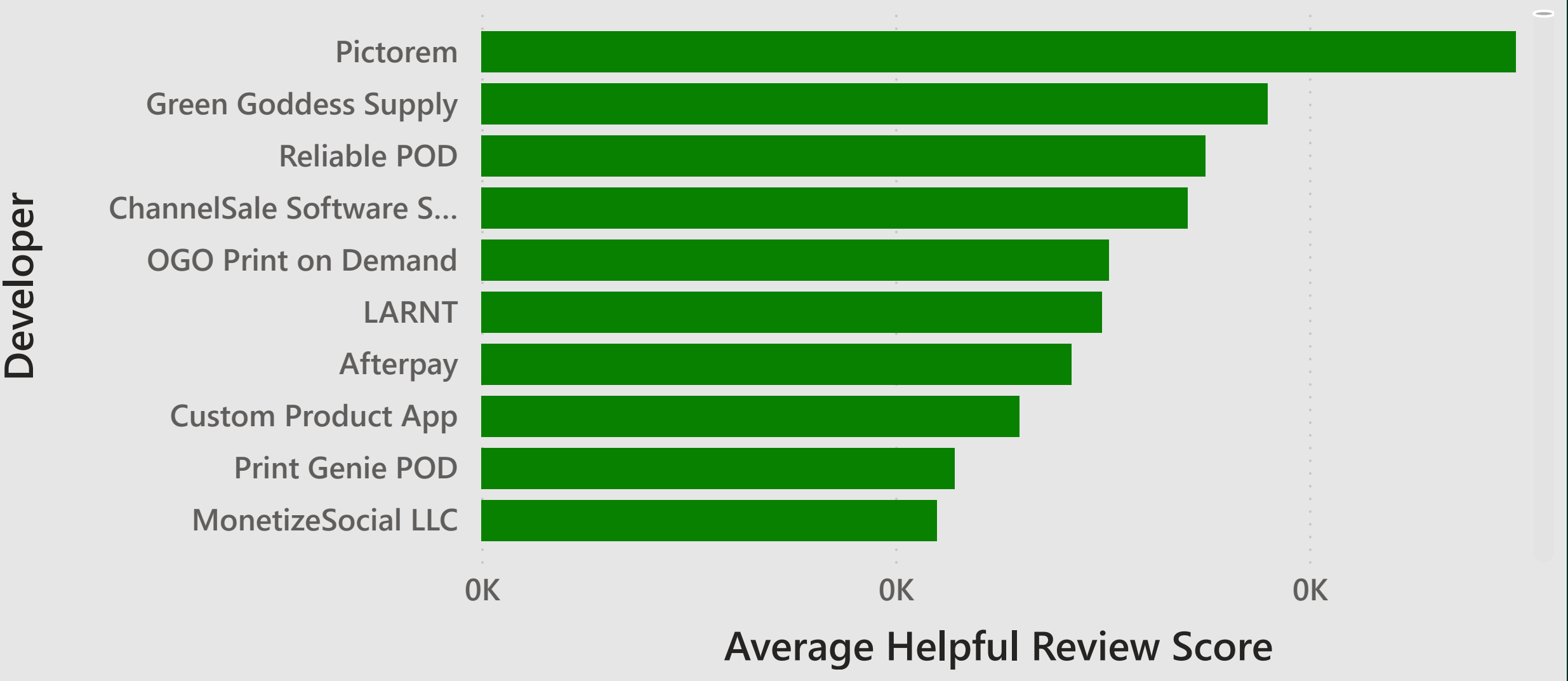
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Sum of rating by Developer



Average Helpful Review Score by Developer



Answered Reviews by Developer

