

# Kristen Tobin

kristen-tobin@outlook.com | (914) 275-2756 | [linkedin.com/in/kristen-tobin](https://www.linkedin.com/in/kristen-tobin) | NY, NY

---

## SUMMARY

Meticulous and resourceful Master of Business Analytics graduate seeking a position as a data analyst. Successful at adapting to new responsibilities, continuously improving performance, and exhibiting interpersonal sensitivity. Honed skills in database management, data visualization and inferential statistics through coursework, internship experience and projects.

## EDUCATION

TULANE UNIVERSITY | A.B. FREEMAN SCHOOL OF BUSINESS, *New Orleans, LA*

**August 2021 - May 2022**

### Master of Business Analytics

*Relevant Coursework:* Business Statistics and Modeling with R, Advanced Modeling and Analytics, Applied Machine Learning, SQL Database Fundamentals and Business Intelligence, Advanced Spreadsheet Modeling, Advanced Data Management

*SQL Fundamentals Group Project:*

- Developed an MS SQL database alongside two team members; created, populated, and organized related tables into said database.
- Processed queries and procedures on our database, while gaining a deeper understanding of SQL and its real world applications.

### Bachelor of Science in Management [Major: Finance, Minor: Spanish]

**August 2017 - May 2021**

*Burkenroad Equity Research Report:*

- Spearheaded a four-person team in a nationally recognized securities research program, publishing an [investment research report](#).
- Conducted an in-depth market analysis using valuation tools to predict the future stock price of Ruth's Chris's Steakhouse.

UNIVERSIDAD PONTIFICA COMILLAS ICAI-ICADE, *Madrid, Spain*

**August 2019 - December 2019**

*Relevant Coursework:* Financial Markets, International Business, Business & Society (B&S), Español B

*B&S Project:* Created a video tutorial for the non-profit Profuturo, with two peers, to show data entry best practices within Salesforce.

## SKILLS

*Data Platforms:* Proficient: Microsoft Excel, Cognos Reporting Intermediate: MS SQL, Tableau, R Studio

*Competencies:* Proficient: Financial Analysis, Data Visualization, Data Management, Regression Analysis, Intermediate: Data Wrangling, Portfolio Modeling and Forecasting

*Language:* Conversational: Spanish

## EXPERIENCE

GREENWICH RETAIL GROUP LLC, *New York*, **Planning Analyst**

**July 2023 – Present**

- Compiles sales reports, providing corporate with insight into purchasing trends; executes ad hoc inventory reports for buying team.
- Forecasts monthly sales goals to optimize profits while encouraging the sales team to meet daily key performance indicators.

GREENWICH RETAIL GROUP LLC, *New York*, **Assistant Store Manager**

**July 2023 – Present**

- Executes interdisciplinary managerial responsibilities such as internal reporting, product management, and task delegation.

PHELPS DUNBAR LLC, *New Orleans*, **Data Analysis Intern**

**January 2022 - May 2022**

- Designed an API to provide insight into new customer bases in the Gulf South; summarized findings in a Tableau dashboard, which gave management an in-depth view of new market opportunities. Presented the final PowerPoint deck to top executives.
- Analyzed internal firm data and provided recommendations for cost savings based on my team's analysis of key company metrics.

TULANE OFFICE OF RETENTION & DATA, *New Orleans*, **Graduate Research Assistant**

**January 2022 - May 2022**

- Independently optimized a time series analysis of future student retention rates, pursuing efficient and quality results.
- Created visuals in PowerBI to demonstrate various demographic trends within Tulane's past graduation cohort's rates.

COUNCIL OF INTERNATIONAL SCHOOLS *Remote*, **Data Analysis**

**July 2020 - August 2020**

- Created data visuals to identify trends and regional differences between CIS member schools, synthesized 15,000 various responses.

GREATER NEW ORLEANS INC, *Remote*, **Business Development Intern**

**January 2020 - May 2020**

- Researched New Orleans' emerging industries, specifically concerning renewable energy; prepared briefing decks for executives.

## ADDITIONAL INFORMATION

**Server**, ROOTED HOSPITALITY GROUP, *Westhampton Beach, NY*

June 2021 – August 2022 & June 2022 - November 2022,

**Server**, TRUE FOOD KITCHEN, *New Orleans, LA*

February 2021 – June 2021 & September 2021 - June 2022,

**Virtual Tutor**, REMOTE LEARNING BUDDIES, *Remote*

August 2020 - May 2022

**Interests**, photography, gastronomy, travel, chess

Jan 1999 – Present