

Loay Zeid

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Summary

Highly capable 5th-year Informatics Engineering student specializing in front-end development with strong foundations in algorithms, systems, and software engineering. Entrepreneur with experience in leading teams, managing operations, and delivering real-world technical solutions.

Skills

- Java | JavaScript | TypeScript | C++ | Problem solving | CSS | React | Vue3 | HTML5 | Bootstrap | jQuery | Git
- Frontend | MATLAB | Visual Basic | OOP | Web Development | Data base | Pitching | Touch Typing
- Entrepreneurship | Leadership | Customer service | Soft skills | English, Arabic *All professional proficiency or above*

Experience

Co-Founder

Aleppo scout shop

Aleppo, Syria

Nov-2018, 2023

- Developed business strategies and managed social media and customer engagement.
- Oversaw e-commerce setup and maintained competitive product offerings.
- Provided high-quality customer service and operational leadership.

Programing Research & Comparative Analysis

Planyze

Aleppo, Syria

Oct-2025, Present

- Conducted structured analysis of 25+ applications across different domains.
- Compared features, performance, scalability, UX patterns, and technology stacks.
- Built categorized reports to support requirement validation and design decisions.

Education

Informatics Engineering

Ittihad Private University

Aleppo, Syria

Oct 2021- Present

- Major in Computer Engineering

Projects

- visit my portfolio from [here](#).

Mentorship

- University Promo (Promo جامعي):

Organized by Sanad Team for Development [Sanad Team for Development](#),

Led Informatics Engineering corner in UNFPA-supported University Promo. Guided students on university admissions and tech career paths through interactive sessions.

Trainings

Frontend Developer training Part-time

Sanad Team for Development.

Aleppo, Syria

May 2023 -Jul 2023

- Code with HTML, CSS, JavaScript, Bootstrap projects, UX fundamentals, practical development tasks.
- Solve complex problems with a developer mindset and Gain experience through hands-on projects
- Execute assigned Build visually appealing & user-friendly websites front-end development tasks to refine website skills.

**Entrepreneurship
training & Competition.**

IECD

Aleppo, Syria

Apr 2022 - Jun 2022

- Enhanced understanding of legal aspects & gained insights into entrepreneurship in project development..
- Developed winning project in competitive program, securing funding & financial planning.

Volunteering

Social services

**World Organization of the Scout
Movement**

Aleppo, Syria **2009 – present**

- began my journey in Syrian Scouting in 2009 and progressed through various stages until 2023, where I became a leader of a group of youth scouts in Rovers.
- I was responsible for organizing general meetings with local and international friends, training new members in scouting and practical skills, and learning from distinguished scout leaders.
- Led youth programs, outdoor activities, training sessions, and community service events

Social services

Saed Association Charity

Aleppo, Syria

May 2018

- Engaged in Saed Association Charity, fostering community support and giving back, particularly during Ramadan.
- Advocated for providing nutritious meals year-round, ensuring accessibility for all community members.