

BRIAN LOBALI EMERI

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BUSINESS ANALYST

A Results-driven Data Analyst with expertise in business intelligence, performance analytics, and process optimization. Skilled in Power BI, KPI tracking, and operational reporting, with a strong background in logistics, financial analysis, and inventory management. Adept at developing interactive dashboards, identifying trends, and providing actionable insights to improve business efficiency. Passionate about using data storytelling and statistical analysis to drive decision-making and operational improvements.

WORK EXPERIENCE

Dispatch and Logistics Analyst - Browns Food Co (FMCG)

(Oct 2023- Aug 2024)

- Managed and maintained accurate inventory logs using Excel, ensuring precise tracking of products in and out of the Dispatch store. By implementing regular audits and real-time updates, I was able to identify discrepancies early, reduce errors, and improve the accuracy of stock data within the first 3 months.
- Identified and addressed key inefficiencies in route planning, Invoice generation and logistics operations, utilizing data-driven insights collected over a month to optimize driver routes and shift allocations. By prioritizing urgent orders and refining delivery schedules, I improved process efficiency by 20%, reduced operational costs by 15%, and ensured on-time deliveries, increasing customer satisfaction by 10%.
- Ensured compliance with industry regulations concerning temperature-sensitive product handling, reducing compliance-related issues by 30%. This involved strict oversight and adherence to guidelines.
- Oversaw daily operations, ensuring accurate and timely order fulfillment from customer orders to delivery. This involved seamless communication with key stakeholders across departments and clients, reducing order fulfillment errors by 25% and improving the overall process integrity.
- Created performance dashboards to track key metrics such as truck efficiency, fuel consumption, and delivery success rates. By identifying inefficiencies and optimizing key processes, I improved operational efficiency by 18% and reduced maintenance costs by 12%.

Production Analyst - Browns Food Co (FMCG)

(Jan 2023- Oct 2023)

- Led daily production operations for cheese manufacturing, ensuring adherence to stringent quality, safety, and efficiency standards. Achieved a 15% increase in production efficiency and reduced product defects by 10%.
- Collaborated with logistics and supply chain teams, aligning production output with demand forecasts and reducing production delays by 20%.
- Utilized data analysis to identify process inefficiencies, resulting in a 12% reduction in operational waste.
- Built **automated reports for executives**, enabling data-driven strategic planning.

Financial Analyst - Fricity Capital

(Jan 2022- Dec 2022)

- Developed financial models and forecasts that supported key investment and lending decisions, improving forecast accuracy by 18%.
- Designed loan pricing models focused on profitability and risk mitigation, reducing loan default risks by 10% and increasing profitability by 8%.
- Managed portfolio tracking using Excel and SQL, improving reporting accuracy by 15%.

Junior Inventory Analyst (Internship) - Horizon Procurement

(Mar 2021 - June 2021)

- Maintained accurate inventory records in the ERP system, achieving 98% accuracy in stock management.
- Conducted daily stock checks and assisted with monthly audits, contributing to inventory precision and reducing discrepancies by 20%.
- Streamlined warehouse organization, leading to a 25% increase in retrieval efficiency and improving overall operational efficiency.

EDUCATION

- MSc in Financial Technology (FinTech) – **Moi University (Currently Enrolled)**
- BSc in Business Management (Finance) – **Moi University (Graduated)**
- Certifications:
 - ❖ Power BI for Business Analytics – **Coursera**
 - ❖ Google Data Analytics – **Google**
 - ❖ Introduction to Cybersecurity – **CISCO**

CORE SKILLS

- **Data Analytics & Reporting:** Power BI, Excel (Pivot Tables, Macros), MySQL
- **Performance Insights & Dashboards:** KPI tracking, trend analysis, forecasting
- **Business & Financial Intelligence:** Data modeling, investment analysis, risk assessment
- **Logistics & Operations Optimization:** Route planning, fleet tracking, inventory management
- **Data Storytelling & Visualization:** Executive reporting, stakeholder presentations
- **Process Improvement & Automation:** Lean methodologies, workflow optimization
- **Data Governance & Compliance:** Documentation, data integrity, security best practices