

### OVERVIEW

Strong team player with strong written communication skills and an analytical and problem solving aptitude.

Expertise knowledge in social media, SEO and Ads.

# TECHNICAL SKILLS

- Microsoft word
- Google Docs
- Photoshop
- Canva

## CONTACT



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# DAVID MICHEAL

# COPYWRITER & WEB DEVELOPER

- SEO Research and Implementation
- Ghostwriter
- Social Media Content Writer

CORE SKILLS

- Problem-Solving and intuitive Thinking
- Personal Development Enthusiast
- Web designer / Developer

#### WORK HISTORY

#### SEO SPECIALIST

Regents Co. June 2018 - present

- Study clients' organizational systems
- Translate business requirements into functional designs
- Oversee aspects of financial control

#### MARKETING COORDINATOR

Laneway Studio Apr 2017 - May 2018

WEB DEVELOPER

- Collected and analyzed data using various frameworks
- Troubleshot software problems
- Prepare documents relating to debits notes
- Collected and analyzed data using various frameworks
- Troubleshot software problems

Laneway Studio Apr 2017 - May 2018

# **EDUCATION HISTORY**

#### **BOC ACADEMY**

Fapril 2022 - Aug 2022

- Bachelor of Copywriting
- Learned in-depth about how to persuade potential customers tino buying my clients products and processes using technological systems

#### N-TECH SYSTEMS

Fjan 2021 - Jan 2023

fulll-stack web developer

 Learned in-depth about how to optimize websites ,and solve website related problems .