Energeez

ANCIENT INSIGHTS, AI PRECISION—DECODE YOUR ENERGY.

17 November, 2024

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AI Companion that provides **insights to your stamina** based on ancient medical philosophy of balancing mind & body through **personalized emotional support and validation**

Oh Geez!

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PROBLEM

Modern society is facing a **stamina & loneliness crisis** where the demand of the workplace is rising and people are stressing to put in more time to get things done but many eventually burnout.

It's not a problem that can easily be solved with pills & people tends to not reach out for help because it feels "trivial".

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**The Emotions:
Quality of Energy**

"When people are able to t**ake more control of their emotions**, they can **improve the quality of their energy**, regardless of the external pressures they're facing." - Harvard Business Review

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SOLUTION

Eneergez is leveraging **ancient medical philosophies** on **physical indicators of emotion types** to offer **insights** and inspirations that resonate with modern medical practices.

Users **upload photos of their face, tongue, and palm** as well as optional geological location and birth date timestamp to Eneergez. We will use AI computer vision to analyze surface discolorations **based on interpretations from ancient texts.**

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SOLUTION

AI agents will **answer questions on these insights** as well as **provide informations** on options like psychedelic therapy, supplement research, interactive therapy, complementary and alternative medicine (CAM), psychic readings, exercise, etc.

Companionship for our user is a big focus. We want them to feel understood and to validate their feelings from the emotional indicators we've captured.

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- **Traditional Chinese Medicine**
  - Central to TCM diagnosis is the **concept of pattern identification**, or "bianzheng," to identify disharmony or imbalance.
    - Recognizes various patterns including excess and deficiency patterns, **hot and cold patterns**, and interior and exterior patterns, which reflect the dynamic interplay of yin and yang forces within the body.
- Origins traced back to **Chinese philosophy of Daoism (Taoism)**
    - health is maintained when the **body, mind, and spirit are in balance and harmony**, while illness arises from imbalances or blockages in the **flow of qi**.

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- **Ayurveda**
  - Central to Ayurvedic philosophy is the concept of the "panchamahabhutas," or the **5 elements—earth, water, fire, air, and ether**—which are believed to constitute the basic building blocks of the universe and the human body.
  - Each individual possesses a **unique combination of the 3 doshas—vata, pitta, and kapha—which govern various physiological functions and personality traits.**
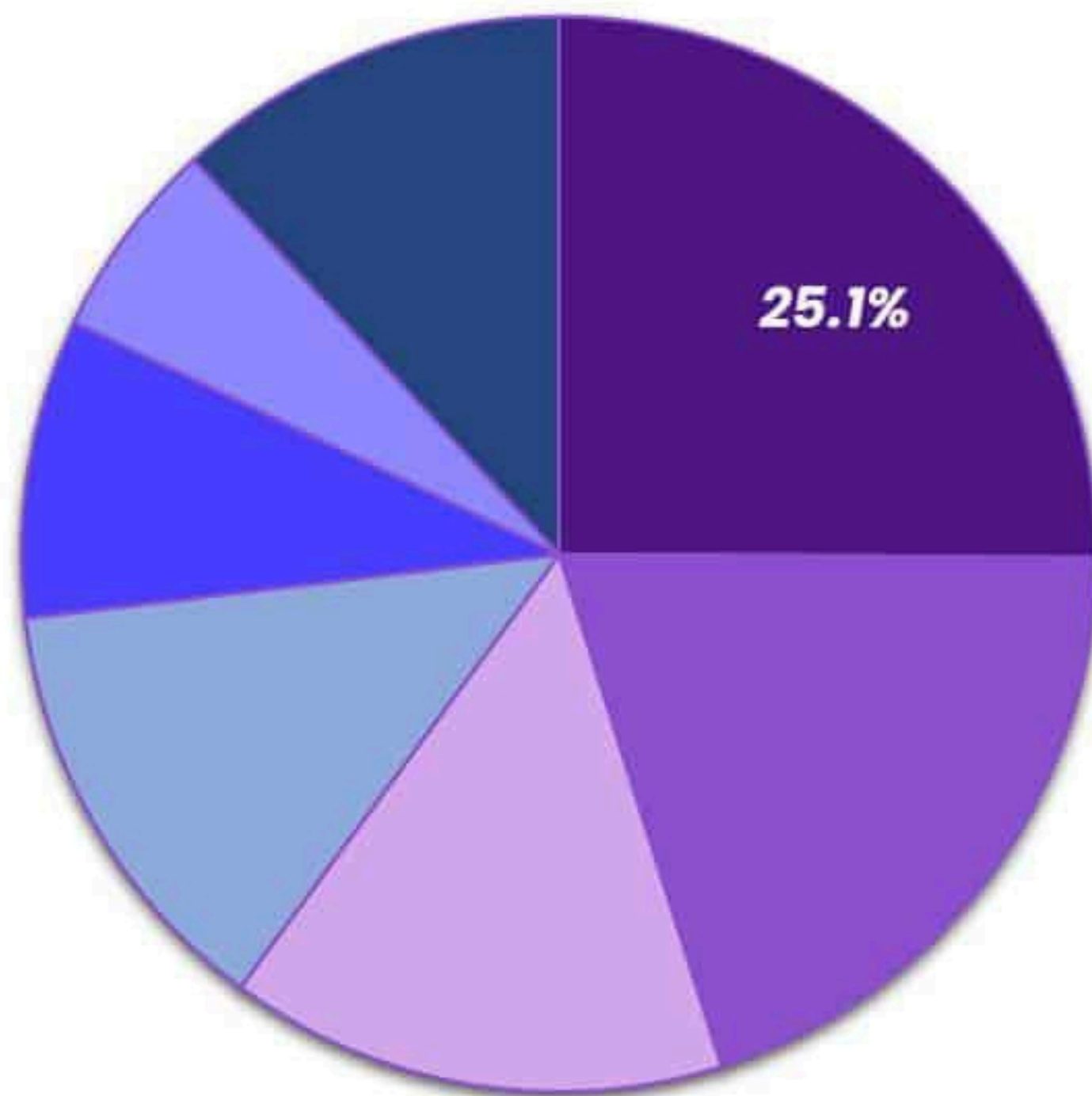- **Greek**
  - Physiocratic school of thought recognized that health and disease were influenced by physical and social environments, and human behavior.

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Alternative And Complementary Medicine Market

Share, By Product Type, 2023 (%)

25.1%

- Dietary Supplements
- Herbal Supplements
- Vitamins and Minerals
- Probiotics
- Homeopathic Products
- Aromatherapy Oils
- Others

market.us
ONE STOP SHOP FOR THE REPORTS

147.7

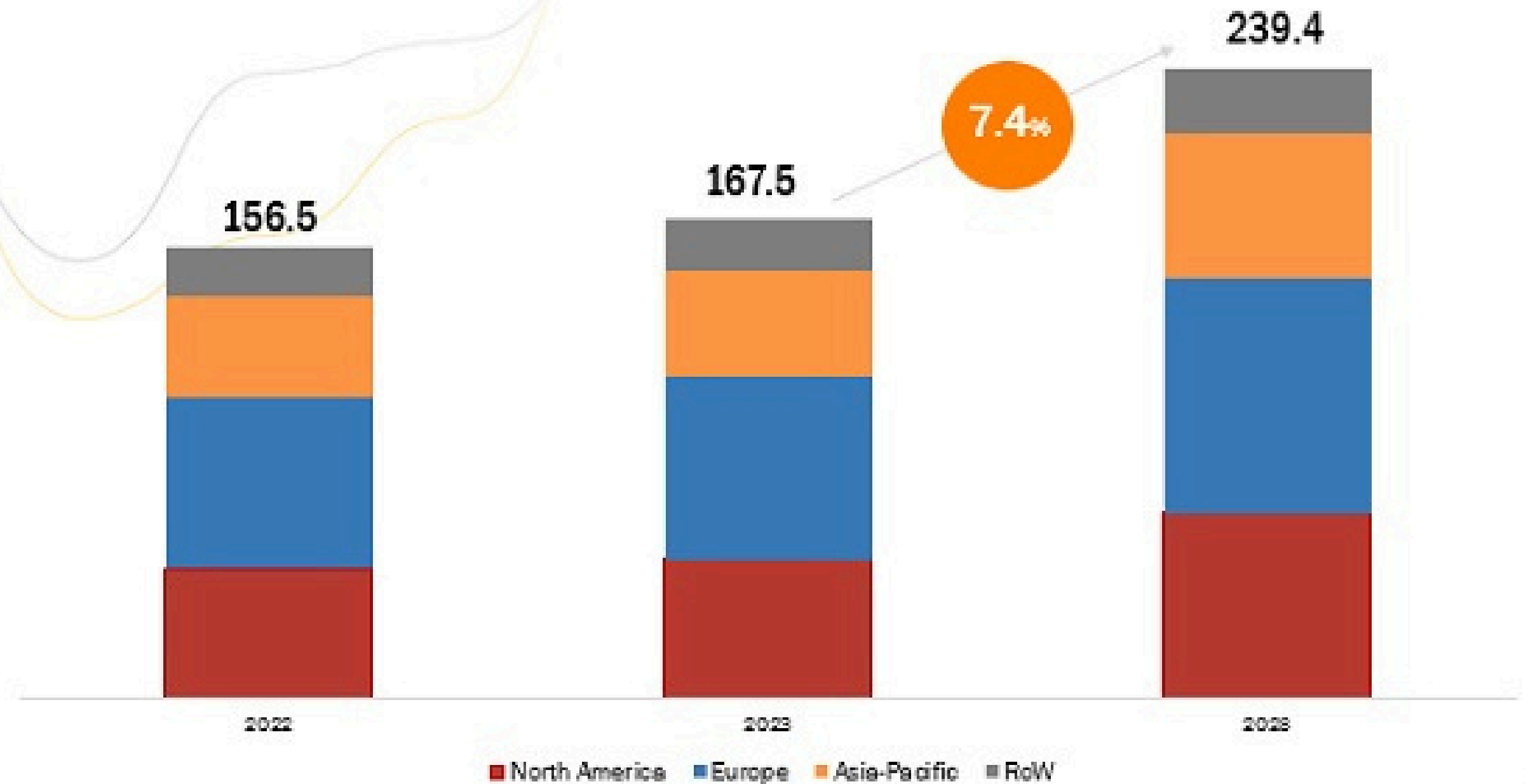Total Market Size
(USD Billion), 2023

26%

CAGR
2024-2033

$

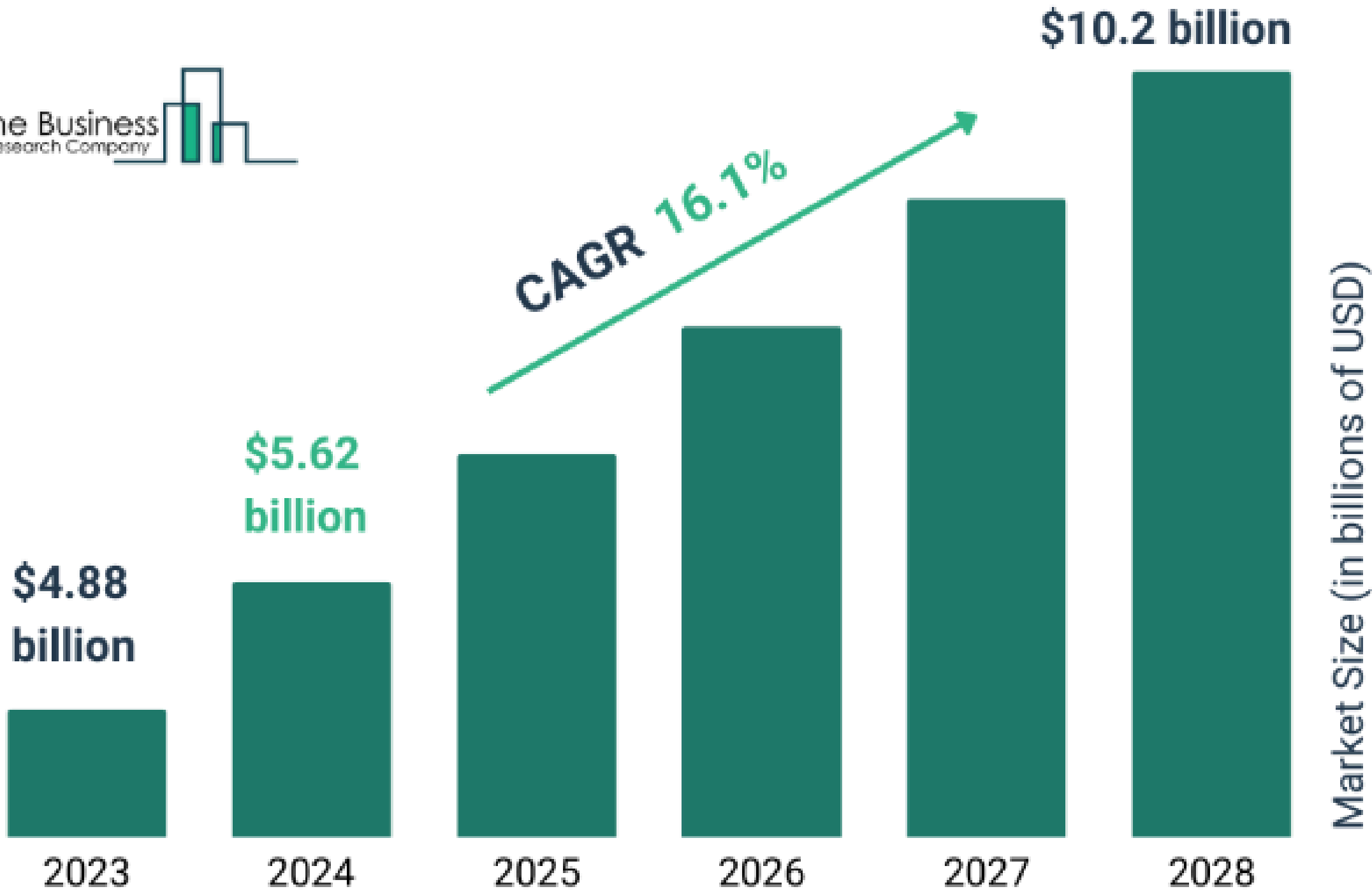# DIETARY SUPPLEMENTS MARKET GLOBAL FORECAST TO 2028 (USD BN)

CAGR OF
7.4%

The global dietary supplements market is expected to be worth USD 239.4 billion by 2028, growing at a CAGR of 7.4% during the forecast period.

7.4%

156.5

167.5

239.4

2022

2023

2028

■ North America ■ Europe ■ Asia-Pacific ■ RoW

Psychedelic Drugs Global Market Report 2024

The Business Research Company

$10.2 billion

CAGR 16.1%

$5.62 billion

$4.88 billion

Market Size (in billions of USD)

2023 2024 2025 2026 2027 2028

Companion AI Monetization Per Hour

■ Subscription　　■ Digital Goods & Services　　■ Advertising (Base Case)　　■ Advertising (Bull Case)

Y-axis: Monetization Per Hour — 0, 0.02, 0.04, 0.06, 0.08, 0.1, 0.12, 0.14, 0.16, 0.18

X-axis: 2023, '24E, '25E, '26E, '27E, '28E, '29E, '30E

$0.03 (2023)

30% CAGR

$0.16 ('30E)

Social media ads = $0.06 / hour

Influencer marketing = $0.01 / hour

Gaming software= $0.09 / hour

Dating apps = $26 / user / year → $0.002 / user / year @ 75% annual cost decline in AI inference
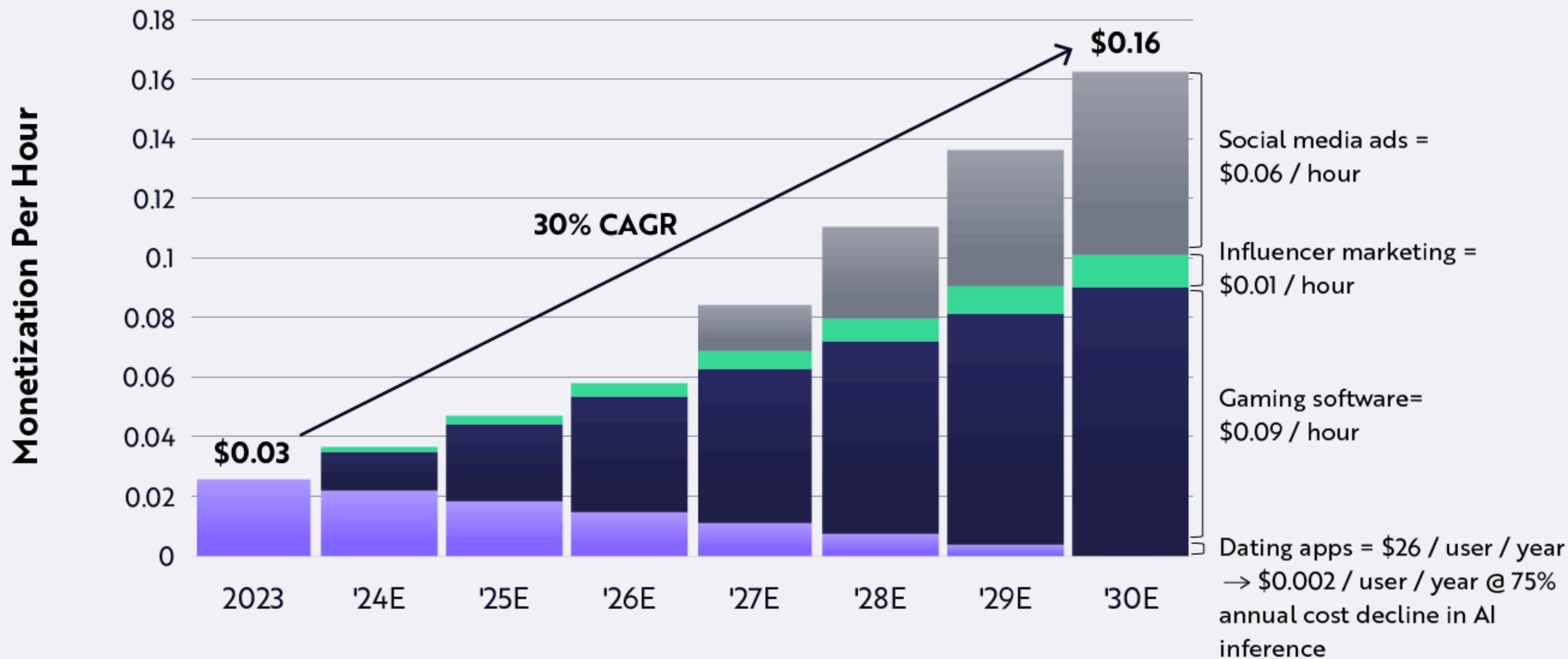
PRODUCT

- User actions:
  - Upload photos of face, tongue and palm.
  - Birthdates to the timestamp
  - Geolocation

- Technical:
  - AI agents for decision-making, Q&A, and companion for validating emotion
  - Accuracy to "eyeballing" in traditional doctors by AI model trained to analyze for physical indicators (discoloration, acupuncture points/body nodes, elements, etc.)

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COMPETITIVE ANALYSIS

Character.AI

Talkie.AI

Kuki

测测 (解忧）

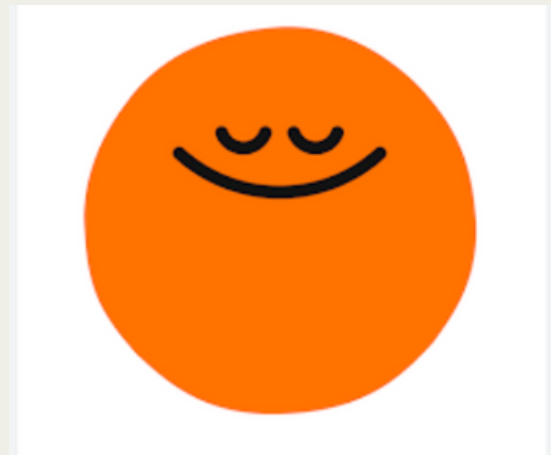**Woebot Labs**

Headspace

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MEET THE TEAM

Founder & CEO
Jenny Zheng

With a BS in Business & Technology Management from NYU Tandon School of Engineering, Jenny has extensive entrepreneurial experiences -- built and iterated on a different startup project for 7 consecutive years. She worked as a Growth Hacker for an AI SaaS Startup launching products in workflow automation, GenAI and AI agent.

Lead Data Scientist
Zoe Liu

With a background in clinical laboratory work, Zoe is passionate about applying her skills to drive efficiency in healthcare environments.

Lead Philosopher
Lobsang Gyatso

Lobssang studied Philosophy and Religious studies in India at the Central Institute of Higher Tibetan Studies. He has extensive experience in hospitality & sales and is a data scientist in training.

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BUSINESS MODEL

- A "coin" based system can be run within the app for users to buy and spend when they want further detailed explanations/insights from the AI agent
- Subscription plan for premium features like faster responses, ad-free experience, and early access to new features
- Referral links to pharmacies & supplement stores (like cannabis & mushrooms)
- Partnerships with meditation & complementary therapy centers
- Platform to connect therapist & psychic to users who seek further insights

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Reference

- **The evolution of ancient healing practices: From shamanism to Hippocratic medicine: A review**
- **Manage Your Energy, Not Your Time**

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Thank you!

Jenny Zheng, Founder & CEO

Zoe Liu, Founder & Lead Data Scientist

Lobsang Gyatso, Founder & Lead Philosopher

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https://github.com/Jennyzhengg/Energeez

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