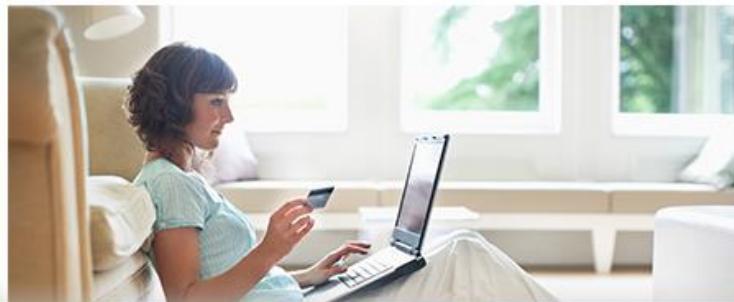




# Developing in Demandware

Instructor Guide  
V14.5



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## 2. Getting Started

### About This Guide

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#### **What's the purpose of this guide?**

This leader guide provides a master reference document to help you prepare for and deliver the program.

---

#### **What will I find in the guide?**

This leader guide is a comprehensive package that contains the workshop delivery sequence, checklists of necessary materials and equipment, presentation scripts and key points to cover, and instructions for managing exercises, case studies, and other instructional activities.

---

#### **How is this guide organized?**

This section, “Getting Started,” contains all of the preparation information for the program, such as learning objectives, pre-work, required materials, and room set-up.

Following this section is the “Training At A Glance” table. This table can serve as your overview reference, showing the module names, timings, and process descriptions for the entire program.

Finally, the program itself is divided into *modules*, each of which is comprised of one or more *lessons*. A module is a self-contained portion of the program, usually lasting anywhere from 50 to 180 minutes, while a lesson is a shorter (typically 5-40 minute) topic area. Each module begins with a one-page summary showing the Purpose, Time, Process, and Materials for the module. Use these summary pages to get an overview of the module that follows.

---

## About This Guide, continued



### How is the text laid out in this guide?

Every action in the program is described in this guide by a text block like this one, with a margin icon, a title line, and the actual text. The icons are designed to draw attention to “what to do and how to do it.” For example, the icon to the left indicates that you, the instructor, say something next. The title line provides a brief description of what to do, and is followed by the actual script, instruction set, key points, etc. that are needed to complete the action.

A complete list of the margin icons used in this guide is provided on the following page.

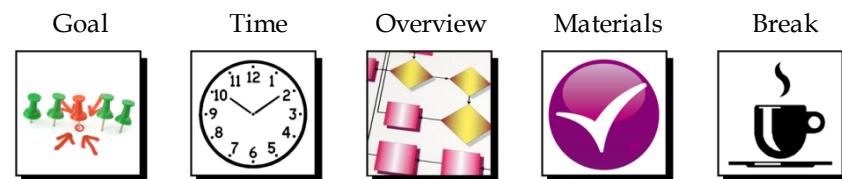
### IMPORTANT NOTE

You may also occasionally find important notes such as this one in the text of this guide. These shaded boxes provide particularly important information in an attention-getting format.

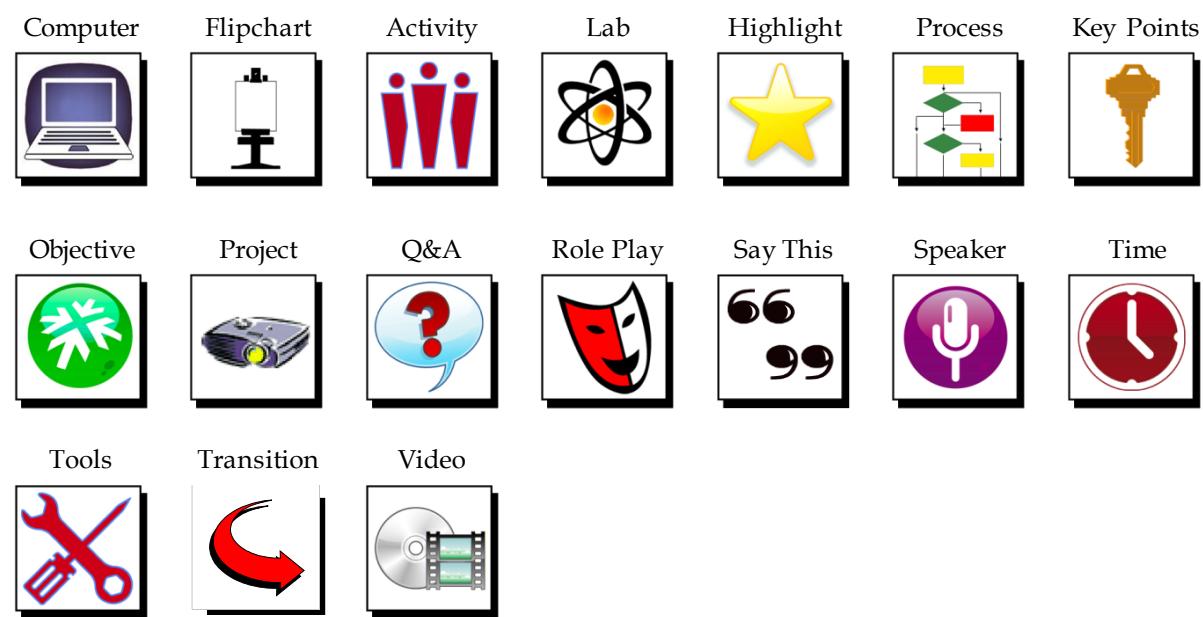
# About This Guide, continued

## Graphic Cues

### Module Blocks



### Lesson Blocks



# The Program in Perspective



## Why a course?

This five-day intensive course teaches developers how to modify and customize the Demandware reference application, SiteGenesis. Participants learn about core Demandware programming concepts, files, and the scripting language used throughout SiteGenesis.



## Learning Objectives

After completing this program, participants will be able to:

- Work with cartridges
- Create and work with pipelines, the foundation for all business logic
- Program with Internet Store Markup Language (ISML)
- Program with Demandware Script and use the Demandware APIs
- Work with Demandware Forms
- Work with custom objects to create data
- Use data binding to access and update persistent data
- Update and integrate data from other systems
- Deconstruct SiteGenesis
- Customize core objects in the system

## Program Timing

This course is designed to take 4 days of instruction with 1 half-day of review and testing, followed by a certification exam.

## Number of Participants

For on-site delivery and one instructor, the maximum number of participants should not exceed 15.

# Program Preparation

## Pre-Work

Prior to beginning this course, each student is required to do the following:

- Register in the training under the education space in XChange for the respective upcoming course
- Watch the online training course **Demandware Essentials**, which can be accessed in XChange, the Demandware Community portal.
- Download and install Eclipse for Java EE, accessible at [eclipse.org](http://eclipse.org)

## Required Materials

Every student must have a personal laptop or desktop with administrator rights.

## Room Set-Up

For on-site course delivery:

- Overhead projector connected to instructor's computer
- High-speed internet access for instructor and every student

## Instructor Preparation

Prior to delivering this course:

- Have a Demandware sandbox ready for each student.
- Ensure all students know the location of the training and start/ end times for each day's session.
- Have all solutions cartridges uploaded and available in the instructor sandbox.

# 1.Demandware Architecture



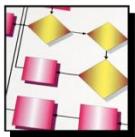
## Goal

This module is intended to give you an overview of the Demandware SaaS Platform Architecture.



## Time

1.5 Hours



## Overview

We will discuss Software as a Service, Demandware Realms, Primary Instance Groups and SiteGenesis, the reference storefront application. We will also create a new empty site, import a copy of SiteGenesis into a site, and configure the settings for the imported site.



## Materials Needed

Each student will need a training sandbox instance and a login for it.



## Introduction

Demandware is a SaaS platform specializing in eCommerce.

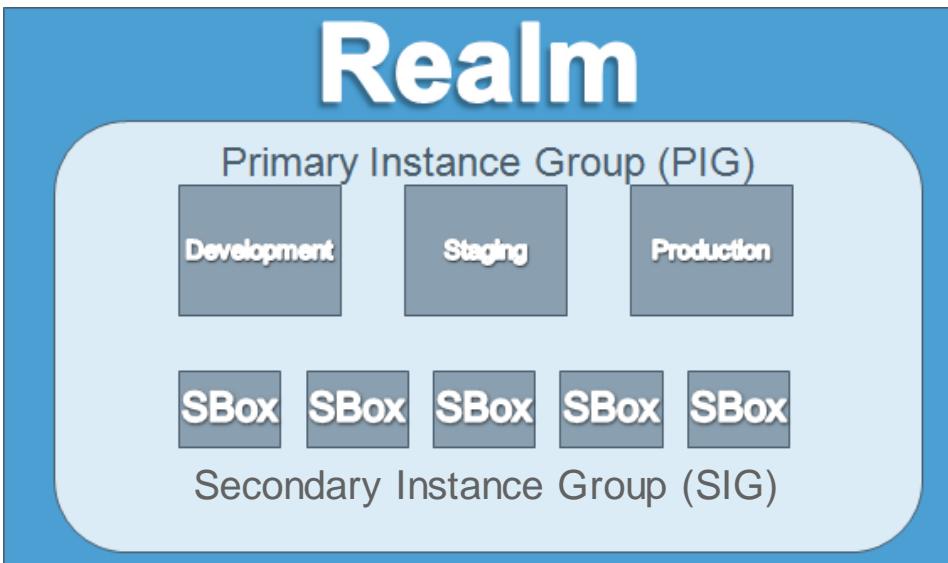
The term SaaS (Software as a Service) is used to define the method of delivering software to a customer. Software and applications are hosted on the internet and delivered to customers who pay for access. Software updates are performed on the hosted platform without customer intervention required.

## Point of Delivery

A Point Of Delivery or POD refers to the Demandware hardware deployed in a data center. A POD contains multiple state-of-the-art application servers, database servers and the clustering and backup infrastructure to support multiple client Realms.

## Realm

Each Demandware customer is allocated one or more Realms. A Realm is a collection of resources which are used for developing, testing, and hosting one or more Demandware eCommerce sites.

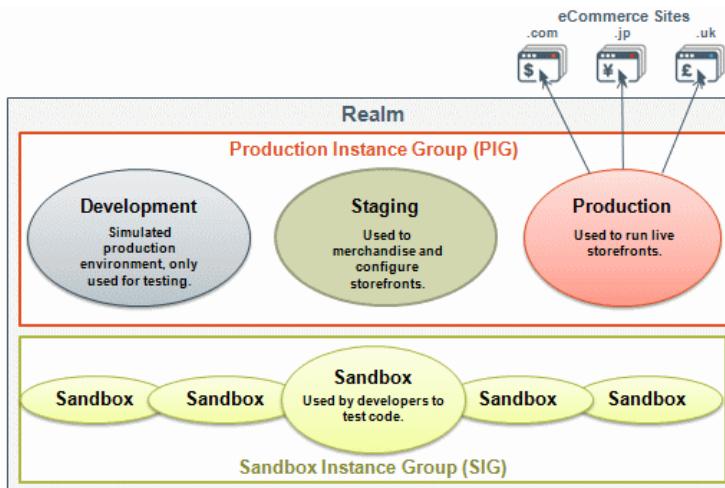


# SaaS, POD, Realm, PIG and SIG, continued



## Instance:

A single running Demandware server, hosted in the Demandware hardware infrastructure



## Primary Instance Group

Every Realm includes a Primary Instance Group (PIG) which includes three Demandware instances:

1. **Production** – the production environment, or also known as 'live' instance, is used as the actual eCommerce storefront.
2. **Staging** – the staging instance is used for uploading code and preparing it for testing in the Development instance.
3. **Development** – can be used to test processes without impacting the production storefront (i.e. Product import feed)

## Secondary Instance Group

Every Realm includes a Secondary Instance Group (SIG) which includes 5 Demandware **Sandboxes**. Sandboxes are used by developers to develop and test their code. They are not as powerful as PIG instances in performance, memory and storage.

# Business Manager Overview



## Introduction

Business Manager is the user interface used by both merchants and developers for managing administrative tasks within their organizations. Every Demandware instance has a Business Manager portal for each organization. For instance, a marketer would log into the Business Manager portal in the Staging instance, Sites organization to manage the live site or sites for a company.

The screenshot shows the Business Manager interface for a 'Sandbox - Instance' site. The left sidebar is titled 'Site - Site Genesis' and includes sections for Storefront, Products and Catalogs, Content, Search, Online Marketing, Customers, Custom Objects, Ordering, Analytics, Site URLs, Site Preferences, and Site Operations. The main content area is titled 'Site' and contains modules for 'Products and Catalogs', 'Search', 'Customers', 'Ordering', 'Site URLs', and 'Site Operations'. Each module has a brief description and a corresponding icon.

| Module                       | Description  |
|------------------------------|--|
| <b>Products and Catalogs</b> | Manage the catalogs and products of this site.                     |
| <b>Search</b>                | Manage storefront search indexes and sorting options of this site. |
| <b>Customers</b>             | Manage the customers of this site.                                 |
| <b>Ordering</b>              | Manage the orders of this site.                                    |
| <b>Site URLs</b>             | Manage site aliases and URL mapping rules.                         |
| <b>Site Operations</b>       | Module for monitoring the site                                     |

Merchandisers use Business Manager to control:

- Products & Catalogs
- Content
- Marketing campaigns
- Search settings
- Customers
- Site Analytics
- Site URL's
- Site Preferences

# Business Manager Overview, continued

Developers use Business Manager to manage:

- Code & Data Replication
- Code Versioning
- Site Development
- Data Import/Export
- Global Preferences for all sites / organization

## Administration

Use the modules below to manage global aspects of the application.



### Replication

Replication settings.



### Sites

Manage sites.



### Global Preferences

Set global preferences of the sales organization.



### Organization

Manage the organization.



### Site Development

Site development extensions.



### Operations

Operations functions.



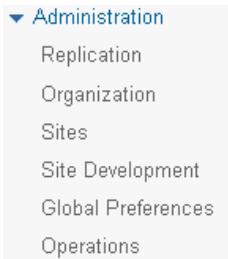
## Run the Business Manager Navigation Activity

Click on each of the Merchant menu links in SiteGenesis to become aware of some of the tasks built into that area:

A screenshot of a navigation menu titled "Site - Site Genesis". The menu items listed are: Storefront, Products and Catalogs, Content, Search, Online Marketing, Customers, Custom Objects, Ordering, Analytics, Site URLs, and Site Preferences. The "Products and Catalogs" item is highlighted with a light gray background.

- ▼ Site - Site Genesis
  - Storefront
  - Products and Catalogs
  - Content
  - Search
  - Online Marketing
  - Customers
  - Custom Objects
  - Ordering
  - Analytics
  - Site URLs
  - Site Preferences

Then click on the Administration links:



## An Empty Site



### Introduction

When you first log into your Business Manager portal for the Sites organization, you will have no storefront to manage. By default, the Sites organization is deployed with no sites. You must either create a new empty site (which will have no data) or create a copy of SiteGenesis (discussed in the next chapter) and import it into your Sites organization.

### 1.1. Exercise: Create an empty site

To create a new empty site, follow these steps:

1. Log into Business Manager.
2. Click the **Administration** link on the left-side of the page:
3. Click **Sites**
4. Click **Manage Sites**
5. Click **New**
6. Enter an **ID** for the site as **Training**. Do not use any spaces. This is a required field.
7. Enter a **Name** as **Training** as well. This can be any text string. This is a required field.
8. Click the drop-down button next to **Currency** and select the site's currency. You can only have 1 currency per site. This is a required field.
9. Click the **Apply** button when you are finished. You will be able to configure your new site.
10. To view your new storefront, click the name of the site on the site list on the main Business Manager menu. (The screenshot below is showing an example for another site **ACME Apparel**. You will see your site as **Training**).



11. Click the **Storefront** link on the left. A browser window will open up to the storefront URL:



# SiteGenesis Foundation Architecture



## Introduction

Demandware provides a sample site, called SiteGenesis, which you can use as the basis of your own custom sites. SiteGenesis is a resource for both developers and merchants. For developers, it provides sample code – pipelines, scripts, and ISML templates – which you can inspect to see current best practice. For merchants, it provides sample configurations for catalogs, categories, products, and so on. In short, SiteGenesis is a full featured demonstration eCommerce site, which you can use to explore the Demandware platform and its capabilities.

The screenshot shows the homepage of the SiteGenesis foundation architecture. At the top, there is a navigation bar with links for WELCOME, LOGIN, REGISTER, CART (0), WISH LIST, GIFT REGISTRY, STORE LOCATOR, and HELP. It also features a promotional banner for "FREE 2-Day SHIPPING FOR ORDERS OVER \$300". Below the navigation bar is a search bar with the placeholder "Enter Keyword or Item #". The main content area features a large image of a woman in a blue patterned dress sitting on a rock by the beach, with the text "SPRING new arrivals SHOP COLLECTION >". There is a small navigation indicator at the bottom right of the image.

In order to get the latest version of SiteGenesis the read-only SiteGenesis package needs to be imported as a sample site in every Sandbox instance.

### Caution !

Never import SiteGenesis into an instance in your Primary Instance Group (PIG). You can easily import SiteGenesis into each instance in your SIG. However, if you import SiteGenesis into a sandbox that contains other customized sites, you may overwrite existing attributes and lose data, so you should not import SiteGenesis in this case.

It is safe to import SiteGenesis into an empty sandbox. If you also want to import custom sites into the empty sandbox, make sure you import SiteGenesis first before importing the custom sites. By importing SiteGenesis first, you ensure that custom attributes for your custom sites are retained if there are conflicts, as your custom attributes will overwrite the imported SiteGenesis custom attributes. If this occurs, the SiteGenesis site might not function properly, but your custom attribute data is kept intact. After importing SiteGenesis, you can validate its behavior by comparing it to the site running on the dedicated instance.

### 1.2. Exercise: Import SiteGenesis

We will learn how to import SiteGenesis from a SiteGenesis package

To import the latest version of SiteGenesis , follow these steps:

1. Log into the Business Manager portal in the Sites organization.
2. Click on the **Administration** link.
3. Click the **Site Development** button.



4. Click the **Site Import & Export** link.



5. Depending on whether you want to import a site from a local copy on your machine or from a remote instance, follow the appropriate steps below:

Import locally:

- Be sure the **Local** radio button is selected.

#### Site Import & Export

This page allows you to export the current configuration of your organization including all of its sites. To download an archive just click its file name.

#### Import

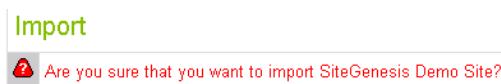
Upload Archive:

Local  Remote

No file selected.

| Select                | Name                  | Location |
|-----------------------|-----------------------|----------|
| <input type="radio"/> | SiteGenesis Demo Site |          |

- You can import the SiteGenesis Demo Site below or click the **Browse...** button to retrieve another file from your hard drive, followed by the **Upload** button.
- You will be asked:



## Instructor Guide

- Click **Ok**.
- You can view the status of the import in the **Status** section of the page.

### Status

| Select All               | Process                             |
|--------------------------|-------------------------------------|
| <input type="checkbox"/> | Site Import (demosite-creation.zip) |

[Refresh](#)

When your import is finished, you will see the new site listed in Business Manager. You will also receive an email that the job is complete.

### Import remotely:

- Select the **Remote** radio button.
- Enter all required data for accessing the remote server account:

### Import

#### Upload Archive:

Local  Remote

Hostname:<sup>\*</sup>

Login:<sup>\*</sup>

Password:<sup>\*</sup>

[Connect](#)

- Click the **Connect** button. You will be able to view the importable files from the remote server.
- Select the import file you want to use by clicking the radio button next to the file name.
- Click **Import**.

- a. You will be asked:

### Import

 Are you sure that you want to import SiteGenesis Demo Site?

- b. Click **Ok**.
- c. You can view the status of the import in the **Status** section of the page.

### Status

| Select All               | Process                             |
|--------------------------|-------------------------------------|
| <input type="checkbox"/> | Site Import (demosite-creation.zip) |

[Refresh](#)

6. When your import is finished, you will see the new site listed in Business Manager. You will also receive an email that the job is complete.



## Site Configuration

After you have imported the SiteGenesis site, you will need to disable site caching in order to see your code changes immediately in the site. This is something that developers do in their sandboxes to avoid having the page cache take effect and prevent pages from displaying differently after they have made code changes. In production instances the cache is on by default.

You will also need to index the site in order to be able to search for products from the storefront.

### 1.3. Exercise: Disable caching for SiteGenesis site

1. From Business Manager, click **Administration**→**Sites**→**Manage Sites**→**SiteGenesis** (or name of your site if not SiteGenesis).
2. Click the **Cache** tab.

The screenshot shows the Business Manager interface. On the left, there's a navigation tree with 'Site', 'Administration' (expanded), 'Replication', 'Organization', and 'Sites'. The 'Administration' node has a red border around it. On the right, the URL is 'Sites > Manage Sites > Site Genesis - Cache'. Below the URL, there are four tabs: 'General', 'Settings', 'Cache' (which is highlighted with a red border), and 'Security'. The main content area is titled 'Site Genesis - Cache'.

3. Set the **Time to live** value to zero and uncheck the **Enable page caching** setting.

The screenshot shows the 'Site Genesis - Cache' configuration page. At the top, there's a dropdown for 'Instance Type' set to 'Sandbox / Development'. Below it, a section for 'Static Content and Page Caches' is shown. A note says: 'The Time to live (TTL) of static content field defines the time span (in seconds) that static content (graphics, etc.) is cached by the web server until it must be equals or greater than the default.' A red box highlights the 'Time to live (TTL) of static content' input field, which contains '0'. Below that, a section for 'Page Cache Only' has a note: 'Check the 'Enable page caching' box to allow the web server to cache selected dynamic storefront pages; this is essential for storefront performance.' A red box highlights the 'Enable page caching' checkbox, which is currently unchecked.

4. Click the **Apply** button.
5. It is also a good idea to invalidate the cache at this stage. Below you can **Invalidate Page Cache** to invalidate fully or partially.
6. Check the status for the **Training** site as well.
7. In **Site** → **SiteGenesis** → **Site Preferences** → **Storefront URLs** uncheck the “**Enable Storefront URLs**” (will be explained in chapter “Deconstructing SiteGenesis”)

### 1.4. Exercise: Re-Index Search for SiteGenesis

1. Log into Business Manager
2. Click on the site you wish to index (**SiteGenesis**) from your site list:

Site - Site Genesis

Storefront

Products and Catalogs

Content

**Search**

Online Marketing

**Search**

Use the modules below to set up and manage the search.

**Search Indexes**

Manage Search Indexes.

3. Click **Search**→**Search Indexes**
4. Select the top checkbox to select all the indexes:

| <input checked="" type="checkbox"/> | Index Type / Locale        |
|-------------------------------------|----------------------------|
| <input checked="" type="checkbox"/> | Product / Spelling Indexes |
|                                     | Product Index              |
| <input checked="" type="checkbox"/> | <u>Default</u>             |
|                                     | Spelling Index             |
|                                     | <u>Default</u>             |
| <input checked="" type="checkbox"/> | Content Index              |
| <input checked="" type="checkbox"/> | <u>Default</u>             |
| <input checked="" type="checkbox"/> | Synonym Index              |
| <input checked="" type="checkbox"/> | <u>Default</u>             |
| <input checked="" type="checkbox"/> | Suggest Index              |
| <input checked="" type="checkbox"/> | <u>Default</u>             |
| <input checked="" type="checkbox"/> | Activedata Index           |
| <input checked="" type="checkbox"/> | <u>Non-Localized</u>       |
| <input checked="" type="checkbox"/> | Shared Index Type / Locale |
| <input checked="" type="checkbox"/> | Availability Index         |
| <input checked="" type="checkbox"/> | <u>Non-Localized</u>       |

5. Click the **Reindex** button.

The indexes will begin rebuilding. When they are complete, the status will change from *Rebuilding* to *Online*.



### Sharing Data between Sites

The SiteGenesis import contains data specific to that site, but some data is also shared among all sites in the organization: the SiteGenesis catalogs are available to the empty site you created earlier.

The sharing of catalogs allows for master catalogs containing all products to be shared at the organization level, and for specific site catalogs to contain categories and products to control navigation for each site.

Site catalogs can have different categories and products assigned to those categories. In short, while master catalogs define all shared products for an organization, a site catalog provides the specific category navigation and products for a site. Therefore, a site must have only one site catalog, but may have one or many master catalogs.

Even when a master catalog is shared between two sites, there are site-specific attributes such as OnlineFlag that allow for one product to be online in one site, but offline on another. To achieve this, the product must be assigned to one site catalog and its OnlineFlag turned on, while on the second site catalog the same assigned product will have the OnlineFlag turned off.

### 1.5. Exercise: Sharing a Catalog Between Sites and Setting a Product Offline

1. From Business Manager, click **SiteGenesis** → **Products and Catalogs** → **Catalogs**.
2. Open the **storefront-catalog-en** catalog, click on **Edit**.
3. Share this catalog with the **Training** site: open the **Site Assignments** tab, check **Training** site and **Apply** the change:

[Catalogs](#) > [Storefront Catalog - EN](#) > Site Assignments

|                         |                                  |                                |                                    |                                     |   |   |                              |
|-------------------------|----------------------------------|--------------------------------|------------------------------------|-------------------------------------|---|---|------------------------------|
| <a href="#">General</a> | <a href="#">Site Assignments</a> | <a href="#">Image Settings</a> | <a href="#">Catalog Attributes</a> | <a href="#">Category Attributes</a> | <a href="#">Product Attribute Definitions</a> | <a href="#">Search Refinement Definitions</a> | <a href="#">Sorting Rule</a> |
|-------------------------|----------------------------------|--------------------------------|------------------------------------|-------------------------------------|---|---|------------------------------|

**Storefront Catalog - EN**

You can activate your catalog for all sites in the list below. To configure a catalog for a certain site, mark the corresponding checkbox and click **Apply**.

| Select All                          | ID          | Name         |
|-------------------------------------|-------------|--------------|
| <input checked="" type="checkbox"/> | SiteGenesis | Site Genesis |
| <input checked="" type="checkbox"/> | Training    | Training     |

4. Under **Training** → **Search** → **Search Indexes**, set the **Incremental Index Updates** checkbox:

| Status                              | Documents                 | Index Size | Last Update |
|-------------------------------------|---------------------------|------------|-------------|
| <input type="checkbox"/>            | Scheduled Index Rebuild * |            |             |
| <input checked="" type="checkbox"/> | Incremental Index Updates |            |             |

5. Click **Apply Index Settings** at the bottom of the table: this will ensure that indexing occurs automatically after any changes that require it.
6. Use **Training** → **Products and Catalogs** → **Products** to find the P0048 product.
7. **Lock** the product so it can be edited.
8. Locate the site attribute *Online/Offline* and set it to **No** for the **Training** Site only:

|   |          |                                      |                      |
|---|----------|--------------------------------------|----------------------|
| Online / Offline                              |          |                                      |                      |
| <input checked="" type="radio"/> Online:      | Training | <input type="checkbox"/>             | No                   |
| <a href="#">All Site Values</a>               |          | <input type="checkbox"/> Use Default |                      |
| <input checked="" type="radio"/> Online From: | Default  | <input type="checkbox"/>             | Timezone:<br>Etc/UTC |
| <a href="#">All Site Values</a>               |          | MM/dd/yyyy : h:mm a                  |                      |
| <input checked="" type="radio"/> Online To:   | Default  | <input type="checkbox"/>             | Timezone:<br>Etc/UTC |
| <a href="#">All Site Values</a>               |          | MM/dd/yyyy : h:mm a                  |                      |

9. Apply your changes and verify that the product is not available on the **Training** site. (Go to SiteGenesis and search for P0048). You might have to wait for incremental indexing to complete to be able to see the results.

# Review

| Question   | True  | False   |
|--|---|---|
| A Realm is a Demandware instance used only by developers                 |   |  |
| Merchants use Business Manager to manage products and catalogs           |  |   |
| You can import SiteGenesis through site import at any time without risk. |   |  |
| Catalogs are not shareable between sites within an organization          |   |  |
| A site must have one and only one site catalog                           |  |   |

Enter item number from Column B that matches the item in Column A

| Column A            | Column B                           |
|---------------------|------------------------------------|
| Sandbox instance    | 1. Is a customer's live storefront |
| Production instance | 2. Used for code testing           |



## Transition to UX Studio Overview

## 2.UX Studio Overview



### Goal

The purpose and goal of this module is to perform common tasks with UX Studio.

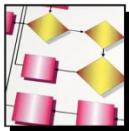
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### Time

1.5 Hours

---



### Overview

We will demonstrate how to create a new workspace, server connection, and getting around the user interface.

---



### Materials Needed

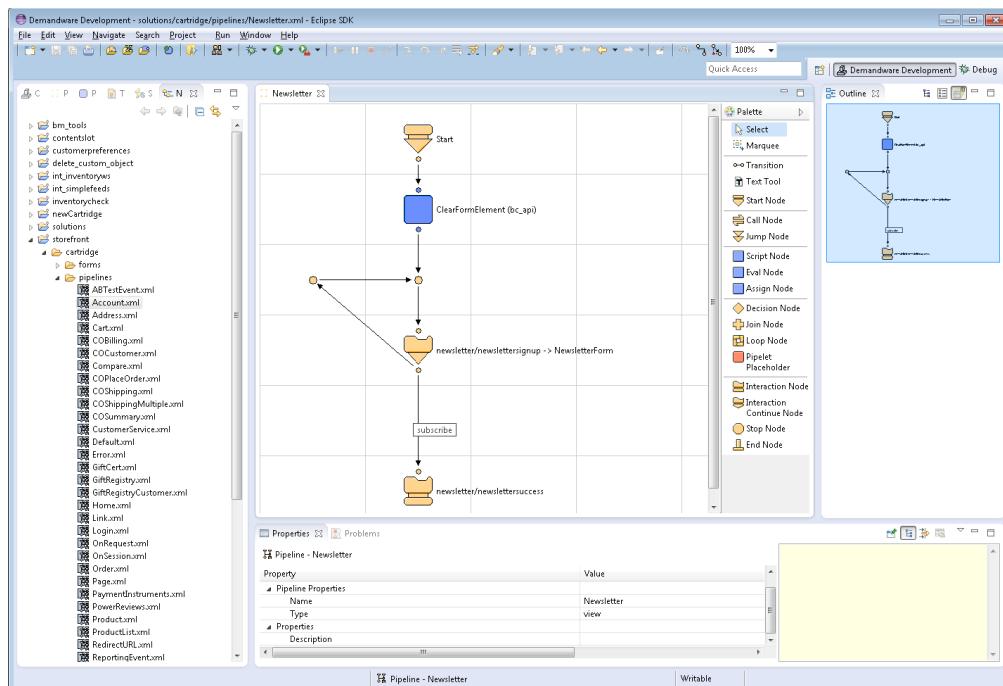
All course solutions cartridges from the instructor sandbox: solutions, int\_simplefeeds, test\_simplefeeds, etc.

# Overview



## Introduction

UX Studio is an Integrated Development Environment (IDE) used for programming in the Demandware platform.



UX Studio is a plugin built on the Eclipse open-source development platform ([www.eclipse.org](http://www.eclipse.org)). Eclipse is used by many Java developers to build Java applications. It is not necessary to know Java to use UX Studio. This topic will introduce you to the UX Studio navigation structure as well as how to create a workspace and server connection.

# Creating a Workspace



## Introduction

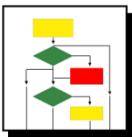
A workspace is an Eclipse-specific local directory that contains Eclipse projects. Normally Eclipse projects are connected to Java source directories (packages). In Demandware Studio projects are different: they either define a connection to a Demandware instance or they point to a Demandware cartridge. They are never used to compile Java projects since Java code is not used in Demandware application programming.

Each workspace should have only 1 Demandware server connection (covered later in this module). For example, if you are a developer working on numerous client projects, you will want to create a separate workspace for each client. Each client workspace will then have only 1 specific server connection.



## Run the Create a Workspace activity.

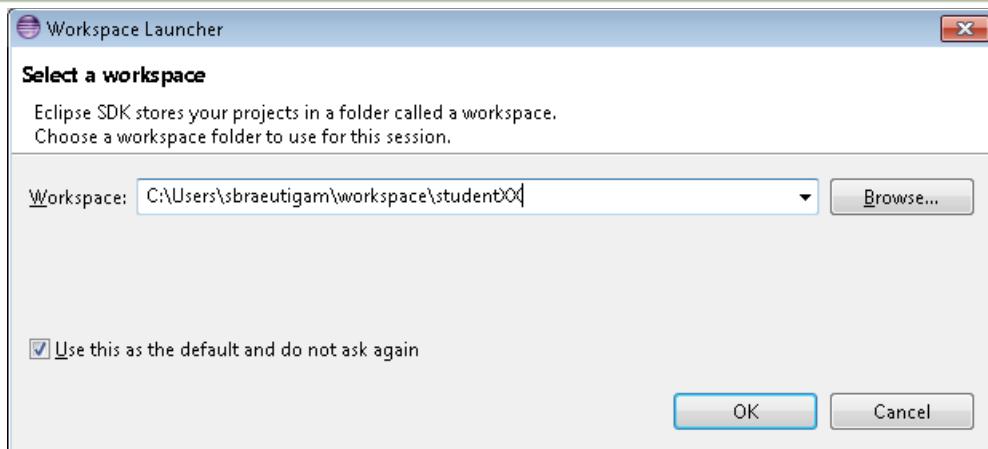
Demonstrate how to create a new workspace.



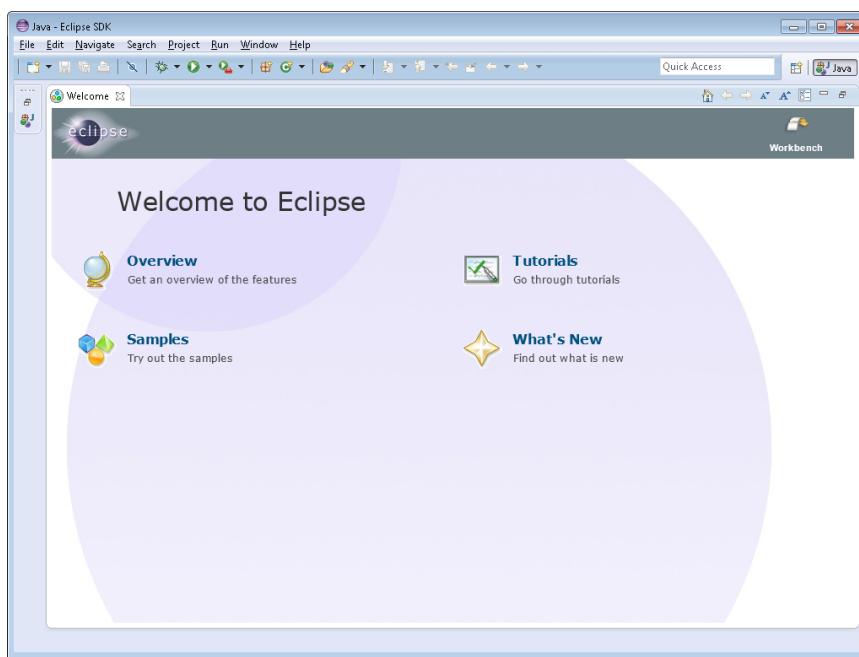
**To install the UX Studio plugin into Eclipse and to create a new workspace (when using UX Studio for the first time), follow these steps:**

1. The first time you use the application, you will be prompted to create a new workspace name. Give your workspace a name that references the client you are working with.

## Instructor Guide



- Eclipse will first display the Welcome message in the main working area.



- Open the Install dialog box via 'Help → Install New Software...'
- Select the Add... button. The Add Repository dialog appears.
- Enter Demandware UX Studio in the Name field.
- Enter one of the following URLs into the Location field. Choose the URL for your version of Eclipse :
  - Indigo - [http://updates.demandware.com/uxstudio\\_pr/3.7](http://updates.demandware.com/uxstudio_pr/3.7)
  - Juno - [http://updates.demandware.com/uxstudio\\_pr/4.2](http://updates.demandware.com/uxstudio_pr/4.2)
  - Kepler - [http://updates.demandware.com/uxstudio\\_pr/4.3](http://updates.demandware.com/uxstudio_pr/4.3)
- Give a name to the URL
- Select 'Demandware' from the list and select "Next". At this point Eclipse will compare the UX Studio requirements with what is available to ensure

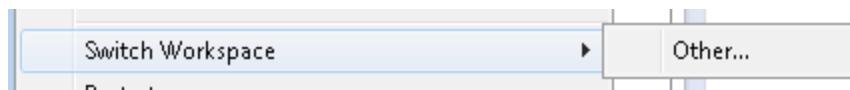
## Instructor Guide

compatibility. After this process is complete, the Install Details dialog appears (see Calculating Requirements note).

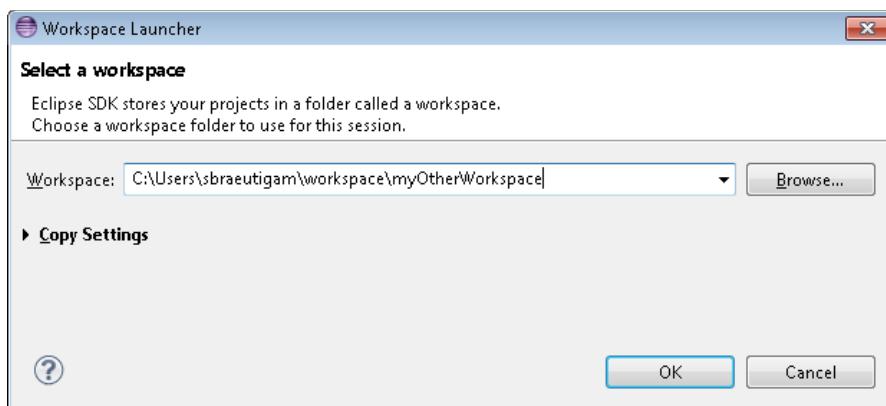
9. Select “Next” in the Install Details dialog. The Review Licenses dialog appears.
10. Select the license agreement radio button and then select Finish. The Installing Software dialog appears showing the progress of the installation.
11. Select OK in the Security Warning dialog.
12. Select “Yes” when prompted to restart Eclipse.
13. UX Studio is now installed. You can now use the “Demandware Development” perspective in the upper right corner.
14. Optionally you can get the Font enhancer from <http://eclipse-fonts.googlecode.com/svn/trunk/FONTsUpdate/>, using the same installation method like our plugin.

If you already have a workspace and need to create a new one, follow these steps:

1. From the main menu in UX Studio, click on **File→Switch Workspace→Other...**



2. The Workspace Launcher window will open.
3. Enter a new workspace name in the file path.



4. Studio will close and reopen.
5. You will need to accept the terms of the license again and click ‘OK’.

# Creating a Server Connection

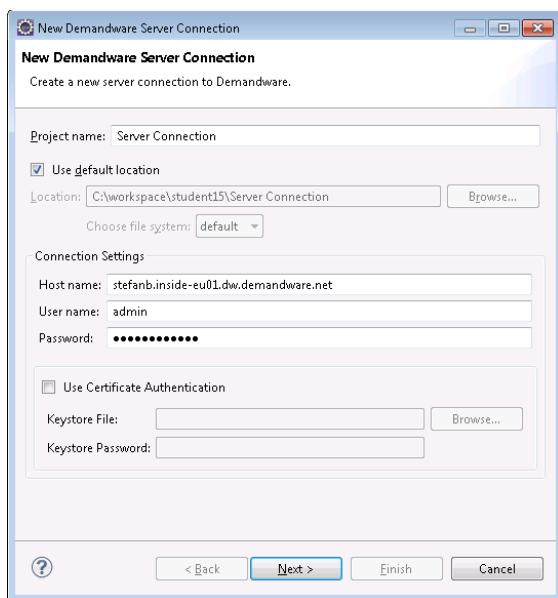


## Introduction

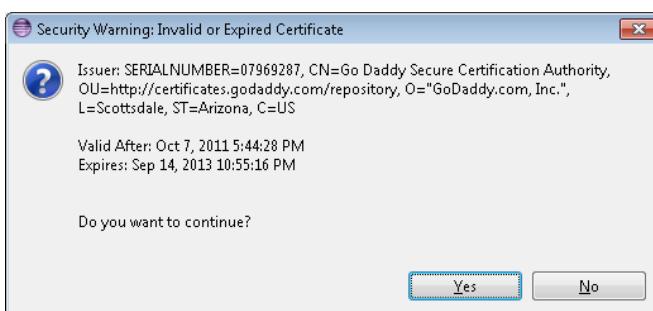
In order to upload your code to a Demandware server, you will need to create a server connection in UX Studio. A server connection allows you to push your code to the server instance but you will not be able to pull the code onto your personal computer from the Demandware server. The connection is a 1-way push only.

### 2.1. Exercise: Create a new server Connection

1. From UX Studio, click **File**→**New**→**Demandware Server Connection**. The new server connection box opens.
2. Complete it as follows.
  - a. In the **Project name** and **Host name** fields, use the host name provided by your instructor or client:
    - i. **student##.training-eu.dw.demandware.net**, where # is unique for every student.
    - ii. **partner##.cloud01.pod3.demandware.net** where partner## varies by partner company
  - b. Enter your password.

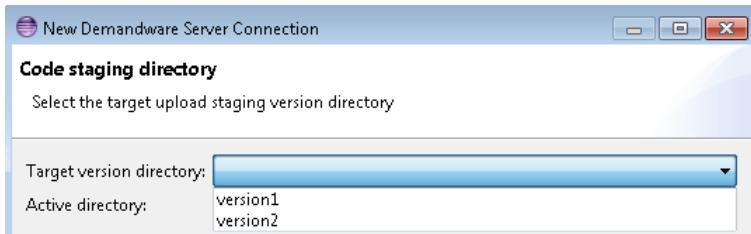


3. Click **Next**.
4. A security warning regarding an invalid certificate for your sandbox shows up. Click **Yes** to continue.



## Instructor Guide

5. Select **version1** as the target version you want to upload your files to:



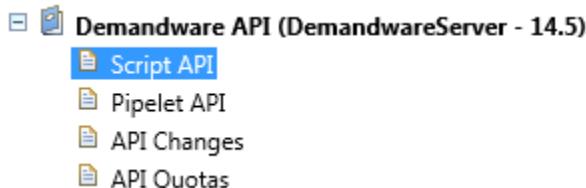
6. Click **Finish**.

Your connection project is now connected to your sandbox and will be used to upload any cartridge projects to that sandbox, as seen later in this module.

### 2.2. Exercise: Run the View Demandware Help.

To open the Demandware API Javadoc:

1. From UX Studio, click **Help** → **Help Contents**.
2. Expand the **Demandware API** link.
3. Select any of the available help items:



4. The first two items offer Javadoc-style help:

The screenshot shows the 'Demandware Script© 14.5' Javadoc page. The top navigation bar includes 'Overview', 'API Versioning' (which is underlined in blue), and 'Deprecated'. The main content area features a large yellow scroll icon with a blue 'S' and the text 'Demandware Script© 14.5'. Below this, there is a section titled 'Packages' with a sub-section for 'TopLevel'. The 'TopLevel' section description states: 'Contains top-level language classes such as Array, Number and String.' Another section, 'dw.ocapi.data.customer', is also listed with its description: 'Contains classes that participate in customization of the customer Data API.'

# Importing Projects (Cartridges)



## Introduction

A project in UX Studio is a cartridge. We will cover cartridges in the next module. All you need to know for now is that a cartridge is a folder with specific sub-folders and files inside of it.

There may be times when you will need to add other cartridges (projects) to your workspace. The process steps below will walk you through importing those projects to your workspace.



## Importing Projects

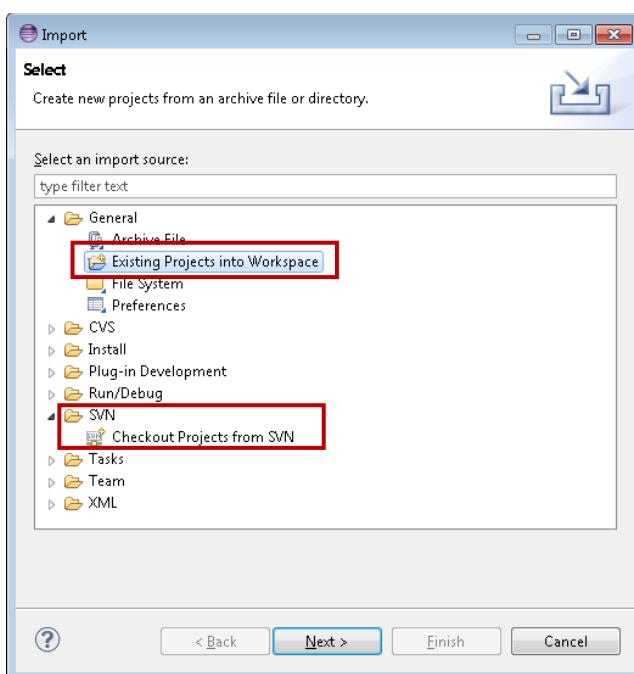
Walk the students through importing the solutions cartridges into their workspace. Before you do this, you must:

1. Please provide all students with a copy of the **DevelopingInDemandwareSolutions.zip** file.
2. Have it extracted to the C:\ drive or some other favorite folder.

This creates a C:\ projects directory where all solution cartridges are located.

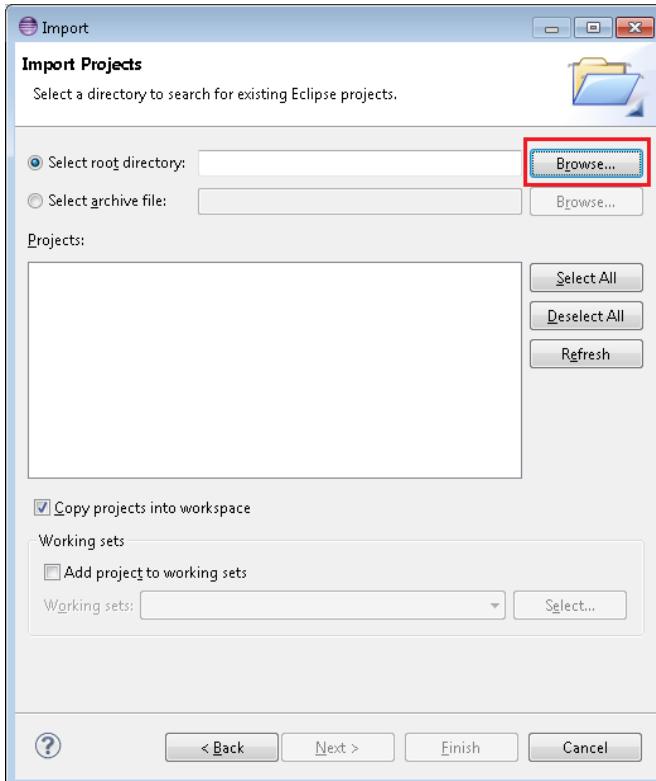
### 2.3. Exercise: Importing projects in Studio

1. From within UX Studio, click on **File→Import...** an import window will open.
2. From the Import window, click to expand the **General** menu.
3. Click the **Existing Projects into Workspace** option. If you have an SVN server, you could import projects directly from a repository, which is the most common way to obtain cartridges when you are working on a project. Both options are highlighted below.
4. If you don't see the SVN import / export functionality you need to install the plugin via Help → "Install New Software" and mention the URL  
Name: Subclipse 1.8.16 (Eclipse 3.2+)  
URL: [http://subclipse.tigris.org/update\\_1.8.x](http://subclipse.tigris.org/update_1.8.x)
5. For this course we do not use an SVN repository since you are not sharing code:

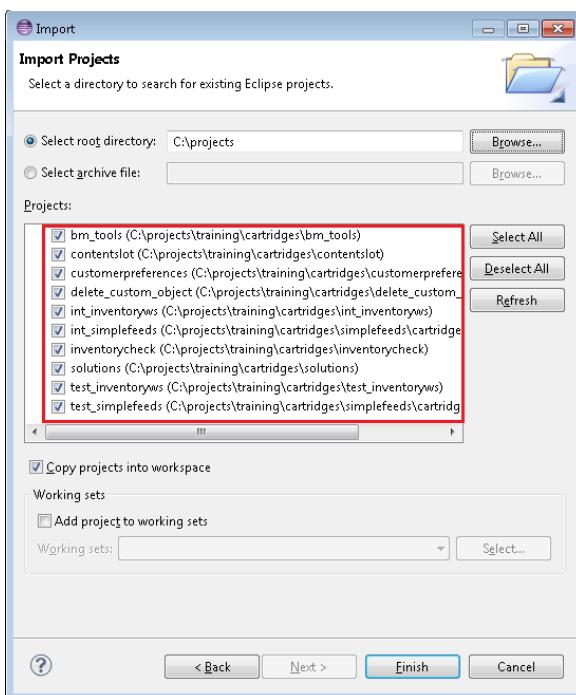


6. Click 'Next'.
7. In the next window, click to 'Browse...' button.

## Instructor Guide



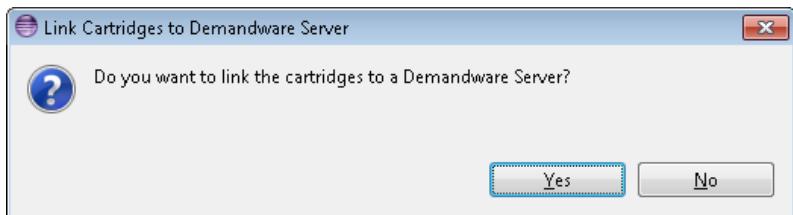
8. Locate the folder on your hard drive where cartridges are located. Your instructor will provide a zip file with all solution cartridges for you to install locally. Click **OK**.
9. Any cartridges in the folder structure (including subfolders) will be displayed in the **Projects** box. Click **Select All**:



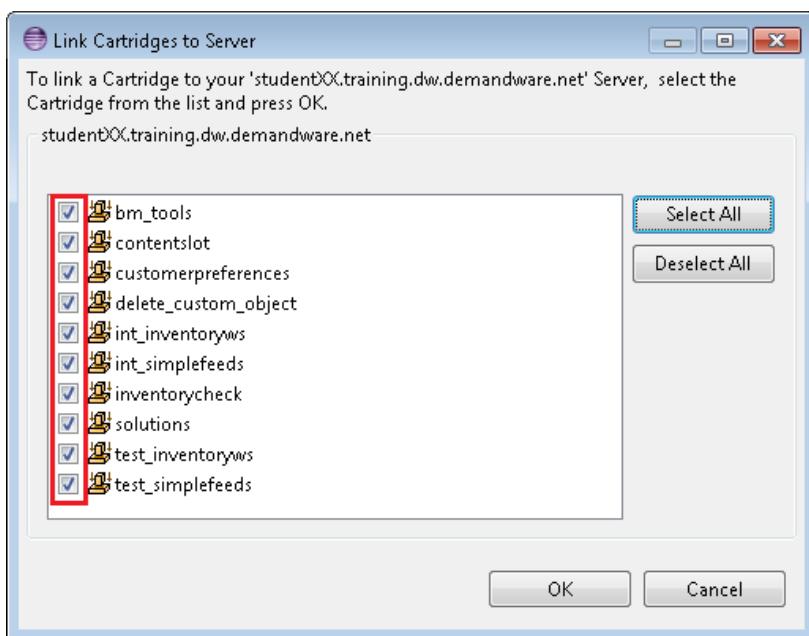
10. Click '**Finish**'.

## Instructor Guide

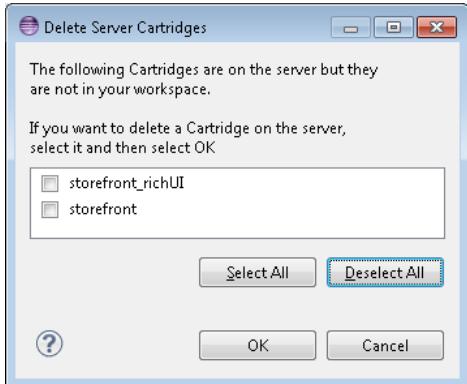
11. If you already have an active server connection in your workspace, the next dialog prompts you to link your imported projects with that server connection:



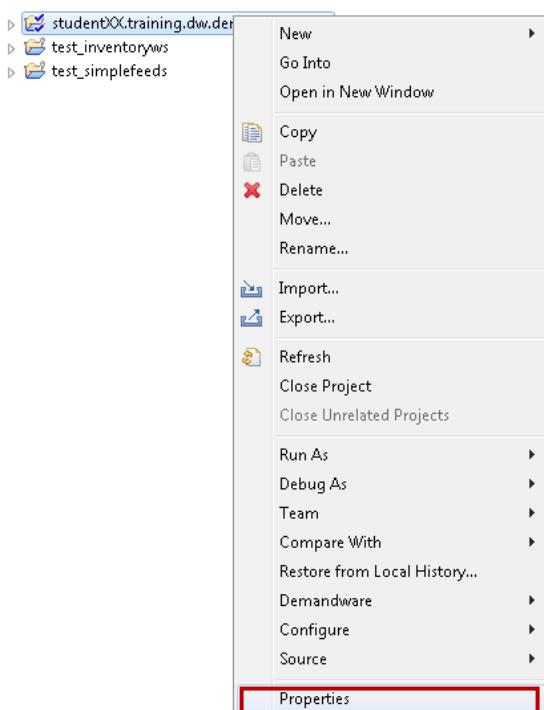
12. If you intend to upload the imported cartridges to the active server (why not?), click **Yes**. Otherwise the cartridges will reside in your workspace but will *not* be uploaded automatically when you make changes.
13. The next dialog allows you to select the specific cartridges you want uploaded to your server connection. Click **Select All** but unselect for now **bc\_library** (**takes too long**) !



14. Click **OK** to upload the cartridges and finish the import process.
15. You might receive a dialog stating to delete projects on the server not matching the ones in your workspace.  
If you're the only one working on that instance e.g. it's your personal sandbox you might recognize the projects there.  
**If you are working on a collaborative instance consult first with your colleagues !**

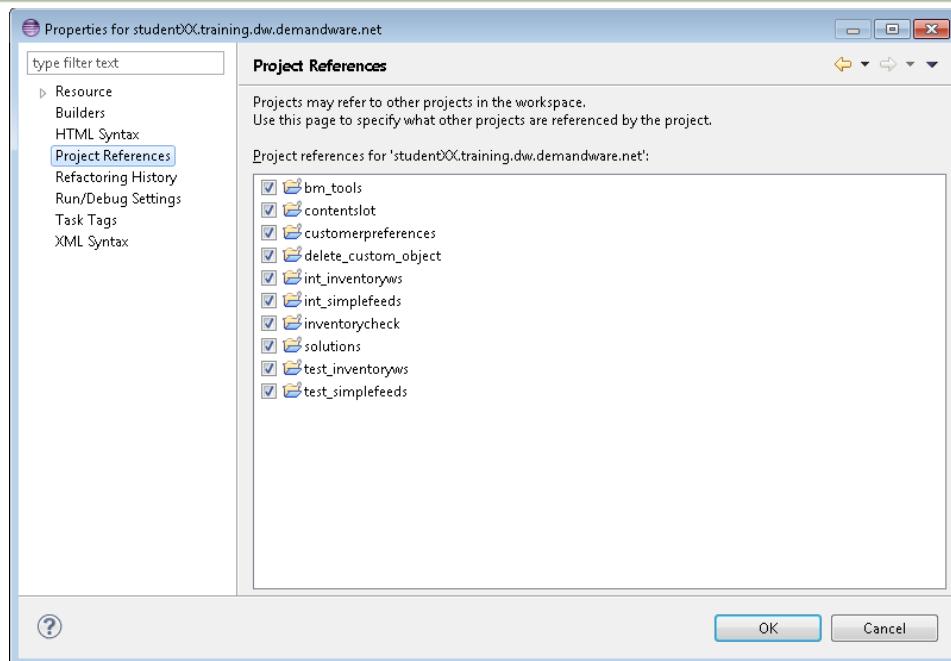


16. If you import cartridges before you have an active server connection or somehow forgotten to link a cartridge to the server, do the following to ensure that cartridges will get uploaded correctly: **right-click the server connection** and select **Properties**:



17. Select **Project References** and then select every cartridge that you want uploaded to the server connection:

## Instructor Guide



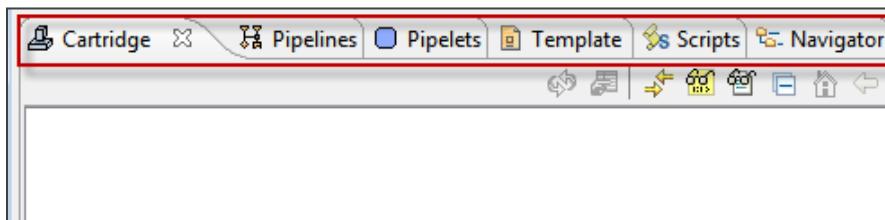
18. Click OK.

# Demandware Views



## Introduction

The Demandware UX Studio plug-in gives you access to specific Demandware programming files. Those files are sorted and given their own custom views in the application.



The primary files as you see listed above, are Cartridges, Pipelines, Pipelets, Templates, and Scripts (we will discuss each file type in greater detail later in this course.) For example, to view all Pipelines in a workspace, you only need to click on the 'Pipelines' tab.

| Name         | Group     |
|--------------|-----------|
| ABTestEvent  | Analytics |
| Account      | MyAccount |
| Account      | MyAccount |
| Account      | MyAccount |
| Address      | MyAccount |
| Address      | MyAccount |
| Caching      |           |
| Caching      |           |
| Caching      |           |
| Caching2     | Customer  |
| Caching5     |           |
| CachingWT3.3 |           |
| Call         |           |
| Cart         | Checkout  |
| Cart         | Checkout  |
| Cart         | Checkout  |
| COBilling    | Checkout  |
| COBilling    | Checkout  |
| COCustomer   | Checkout  |

As you can see from the screenshot below, you will have the ability to filter the results by typing in the first few letters of the file name you are searching for:

## Instructor Guide

| Name                 | Group       |
|----------------------|-------------|
| GetAddress           | Customer    |
| GetProduct           | Catalog     |
| GiftCert             | Catalog     |
| GiftCert             | Catalog     |
| GiftRegistry         | ProductList |
| GiftRegistry         | ProductList |
| GiftRegistryCustomer | ProductList |
| GiftRegistryCustomer | ProductList |

To view the file path for a file, click on the **Show/Hide Resource Part** icon:

| Name         | Type      |
|--------------|-----------|
| ABTestEvent  | Analytics |
| Account      | MyAccount |
| Account      | MyAccount |
| Account      | MyAccount |
| Address      | MyAccount |
| Address      | MyAccount |
| Caching      | view      |
| Caching      | view      |
| Caching      | Customer  |
| Caching2     | view      |
| Caching5     | view      |
| CachingWT3.3 | view      |
| Call         | view      |
| Cart         | Checkout  |
| Cart         | Checkout  |
| Cart         | Checkout  |

| Name        | Path                            |
|-------------|---------------------------------|
| Address.xml | /storefront/cartridge/pipelines |

The **Navigation** tab will allow you to view all files in your workspace in a tree view structure. It also allows common tasks like copy/paste, file comparisons, etc.

```
graph TD; AashlineTraining[AashlineTraining] --> cartridge[cartridge]; cartridge --> forms[forms]; cartridge --> pipelines[pipelines]; cartridge --> static[static]; cartridge --> templates[templates]; cartridge --> webreferences[webreferences]; cartridge --> AashlineTrainingProperties[AashlineTraining.properties]; cartridge --> project[project]; Alex[Alex]; clearancerefinement[clearancerefinement]; customerpreferences[customerpreferences]; int_simplefeeds[int_simplefeeds]; lowstockOptional[lowstockOptional]; personalization[personalization]; promotiondetails[promotiondetails]; promotiondetailsOptional[promotiondetailsOptional]; relatedproducts[relatedproducts]; sitemap[sitemap]; socialnetworking[socialnetworking]; solutions[solutions]
```



### Run the Demandware views activity.

Navigate through the different views:

1. Cartridges
2. Pipelets
3. Templates
4. Scripts
5. Pipelines
6. Navigator

Do not go into deep detail of each file type. Just discuss what file types are in each view and how to search for a file in the search box.

# Searching for Text in Files



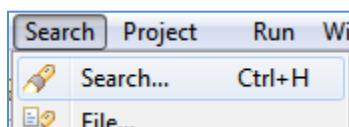
## Introduction

As you dive deeper into the Demandware platform, you will learn there are often numerous files that are used to display one single web page to a browser. So being able to quickly find specific code within a number of files is very important. To do this you will use the Search tool in UX Studio.

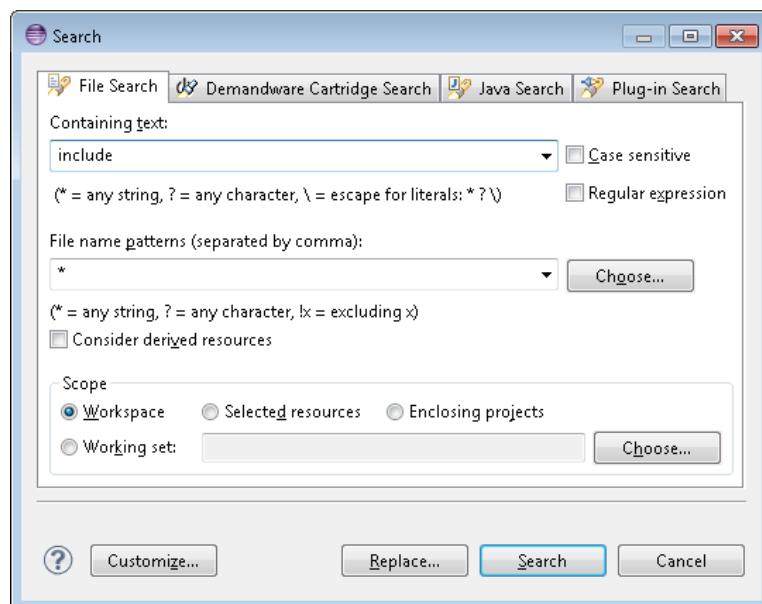
For those developers who have been using Eclipse for development, you may skip this topic since you most likely will have already utilized the search capabilities of the application.

### 2.4. Exercise: Search for text in files

1. Click the **Search** menu option in the main toolbar.



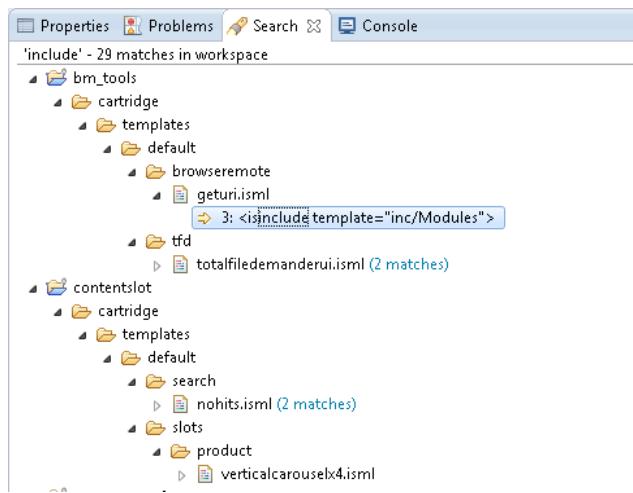
2. The search window will open.
3. Enter your text search criteria in the **Containing text** field:



4. Enter any file name patterns you want to filter by in the '**File name patterns**' field.

## Instructor Guide

- When you are ready, click the 'Search' button. Your results will be displayed in the 'Search' box.



- To view a result, double-click on the file you want to view. It will open in the workspace area with the search term highlighted in the file.



# Review

| Question  | Answer |
|---|--------|
| <ol style="list-style-type: none"><li>1. To upload your code to a Demandware server<ol style="list-style-type: none"><li>a) Copy files to the root folder on the web server</li><li>b) You will connect to a production server in a P.I.G.</li><li>c) You will need to create a server connection in Studio</li><li>d) Contact Demandware support to open a server connection for you</li></ol></li></ol> |        |
| <ol style="list-style-type: none"><li>2. You can find text in any workspace file by:<ol style="list-style-type: none"><li>a) Clicking on <b>File→Find Text</b></li><li>b) Using the Search function in Studio by clicking on <b>Search→Search...</b></li><li>c) Using the <i>Windows 7</i> search option</li><li>d) Clicking on <b>Edit→Find</b></li></ol></li></ol>                                      |        |



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## Transition to Cartridges

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## 3.Cartridges



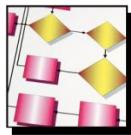
### Goal

The purpose and goal of this module is to familiarize you with Demandware cartridges.



### Time

1.5 Hours



### Overview

We will discuss what a cartridge is, cartridge directory structure, the cartridge path in Business Manager, and we will demonstrate how to create an empty cartridge as well as a new storefront cartridge.



### Materials Needed

N/A

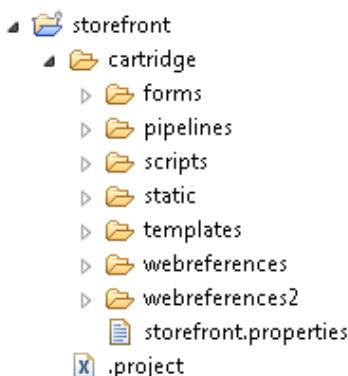
# What is a Cartridge?



## Introduction

A cartridge is a directory structure that is used as a flexible deployment mechanism for customized functionality. A cartridge can contain many different types of files: static files such as CSS, Javascript, and images, as well as WSDL files. There are also folders for Demandware specific files: pipelines, scripts, templates, and form definitions.

A cartridge is fully contained in one directory. Every cartridge has specific sub-directories where certain file-types must be stored. For instance, all Demandware script files must be stored in a **scripts** folder.



The **storefront.properties** file is generated by Studio when a new cartridge is created. This file is required.

## Cartridge Path

In order for a site to use a cartridge, the cartridge must be added to the cartridge path in Business Manager.

## Instructor Guide

Sites > Manage Sites > Site Genesis - Settings

General    **Settings**    Cache    Security

### Site Genesis - Settings

Click **Apply** to save the details. Click **Reset** to revert to the last saved state.

**Instance Type:** Sandbox / Development

Deprecated! The preferred way of configuring HTTP and HTTPS host names is by using new features of the site aliases configuration ([Site URLs/Aliases configuration](#)). The HTTP/H style.

**HTTP Hostname:**

**HTTPS Hostname:**

**Instance Type:** All

**Cartridges:** training:storefront\_richUI:storefront

**Effective Cartridge Path:** training:storefront\_richUI:storefront:bc\_checkout:bc\_api:ac\_cybersource:core

When a call is made to a file, the Demandware server will **look for the file starting with the first cartridge** listed in the cartridge path. For instance, if a call is made to an ISML file called *product.isml* and that file is located in two cartridges that are both in the cartridge path, the Demandware server will **use the first one it finds**.

### 3.1. Exercise: Add Cartridge in Cartridge Path

To add a cartridge to the cartridge path, follow these steps:

1. Log into Business Manager.
2. Click on **Administration**.
3. Click on **Sites**.



4. Click on **Manage Sites**
5. Click on the site **SiteGenesis** you wish to add a cartridge to.

Sites > Manage Sites

### Storefront - Sites

The list shows all storefront sites defined in this org

Click **New** to create a new site. Click **Delete** to dele

Click the site ID to edit site settings. Using the **Up** an

| <a href="#">Select All</a> | Name                         |
|----------------------------|------------------------------|
| <input type="checkbox"/>   | <a href="#">Site Genesis</a> |
| <input type="checkbox"/>   | <a href="#">Training</a>     |

[Refresh](#)

6. Click on the **Settings** tab.

Sites > Manage Sites > Site Genesis - Settings



### Site Genesis - Settings

7. Here you can type in the name of the cartridges you wish to add. Additional cartridges can be added to the cartridge path by typing a **colon (:)** between cartridge names. In this case delete the existing path completely and add the following path. All names here are case sensitive and must match the names of your cartridges in eclipse. (Right now you may not have these in Eclipse, but soon you will). There should be no spaces in-between each item.

training:storefront\_richUI:storefront

|                           |   |
|---------------------------|---|
| Cartridges:               | <input type="text" value="training:storefront_richUI:storefront"/>  |
| Effective Cartridge Path: | <input type="text" value="training:storefront_richUI:storefront:bc_checkout:bc_api:ac_cybersource:core"/> |

8. Click the **Apply** button.

# Cartridge Types



## Introduction

There are three types of cartridges you can create in UX Studio:

1. Storefront cartridge
2. Demandware cartridge
3. Business Manager cartridge (not covered in this course)

Your business needs will determine what type of cartridge you will create in UX Studio. Every new customer will have at least one storefront cartridge.

## Storefront Cartridge

A new storefront cartridge contains a copy of the default SiteGenesis cartridge available in the SiteGenesis Demo Site package. Most projects start with this SiteGenesis reference code.

## Demandware Cartridges

If you need to build re-usable functionality that is specific to a site when there are multiple sites in a production instance, then you may need to create a new cartridge.

You may want to add a new cartridge when functionality is:

- Generic: reusable code used in multiple sites
- An integration to an external system
- Specific to a localized site: css, images and resource files for a language-specific site

## Some best practices

- Keep an original SiteGenesis cartridge in your project just for comparison purposes, but don't make it part of the cartridge path
- Use another storefront cartridge for common code that you intend to reuse in multiple sites: <client>\_core
- Create cartridges for site-specific functionality that might overwrite the core: app\_<site>
- Any integration code should go in a int\_<site> cartridge

### 3.2. Exercise: View WebDAV cartridge directory in Business Manager

1. Log into the Business Manager instance you want to view cartridge contents (i.e.: staging instance.)
2. Click **Administration → Site Development → Development Setup.**



3. In the WebDAV Access section, click the link for Cartridges.

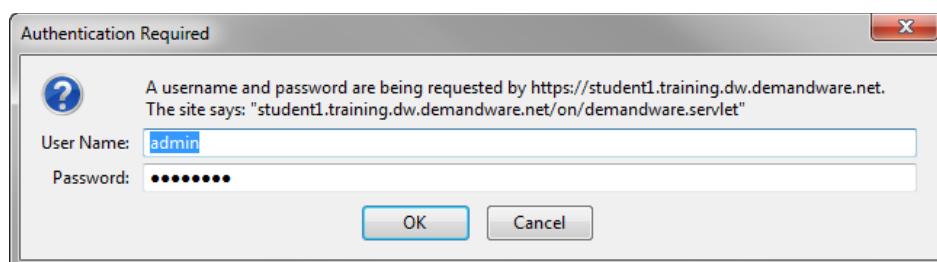
#### WebDAV Access

Use the following URLs to access directories via WebDAV:

##### Cartridges

<https://stefanb.inside-eu01.dw.demandware.net/on/demandware.servlet/webdav/Sites/Cartridges>

4. An Authentication window opens. Type the username/password that you used to log into Business Manager:



5. Click **OK**.
6. Click on the link for the code version you wish to view:



7. Click a version to see the uploaded cartridges.

## Instructor Guide

### 3.3. Exercise: Create a new version on the server

1. Log into the Business Manager.
2. Click Administration → Site Development → Code Deployment.

| Select All                          | Active | Code Version             |
|-------------------------------------|--------|--------------------------|
| <input type="checkbox"/>            |        | <a href="#">version1</a> |
| <input checked="" type="checkbox"/> |        | <a href="#">version2</a> |

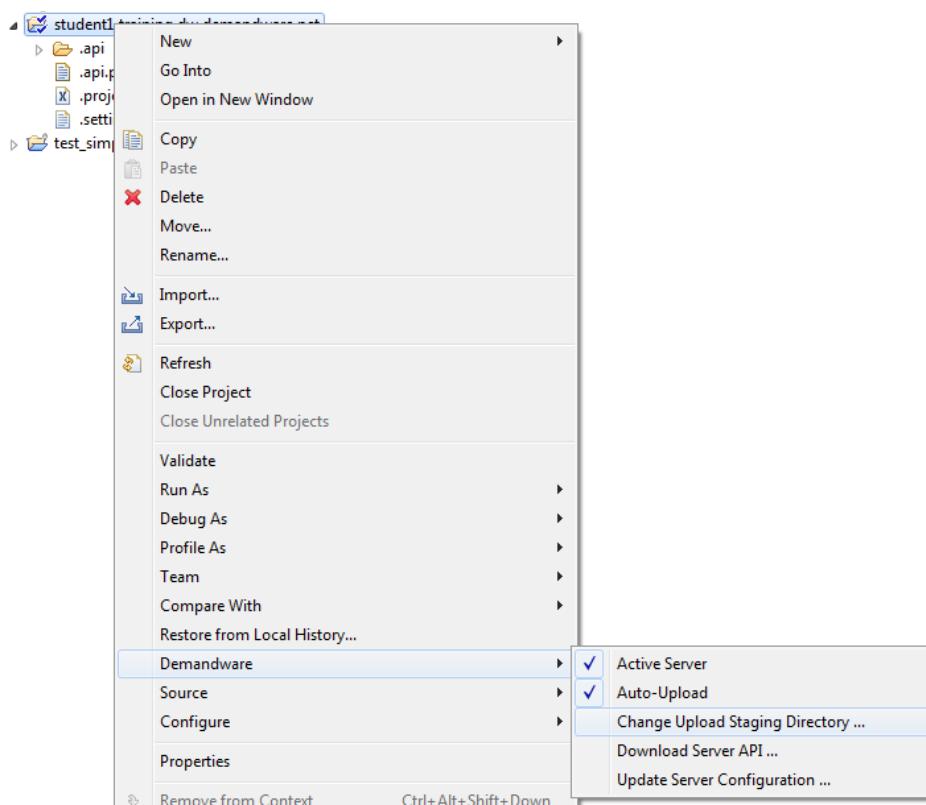
[Refresh](#)

3. Click Add to create version2. Click Apply.
4. Click on the new version. The cartridges directory is empty:

**WebDAV:** <https://student1.training.dw.demandware.net/on/demandware.servlet/webdav/Sites/Cartridges/version2>

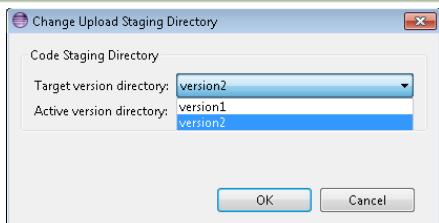
**Cartridges:**

5. In Studio, open the Demandware → Change Upload Staging Directory... menu on the connection project:



6. Select version2 from the dropdown:

## Instructor Guide



7. Click **OK**. Wait for the cartridges to upload:

Upload Cartridges: (100%)

8. Back in Business Manager, check the **version2** again:

**WebDAV:** [https://student1.training.dw.demandware.net/on/demandware.servlet/webdav/Sites/\\_Cartridges/version2](https://student1.training.dw.demandware.net/on/demandware.servlet/webdav/Sites/_Cartridges/version2)

**Cartridges:** storefront, clearancerefinement, lowstockOptional, relatedproducts, test\_simplefeeds, solutions, int\_simplefeeds, personalization, lowstock, promotiondetailsOptional, socialnetworking, sitemap, customerpreferences, promotiondetails

9. Now search for a file to see all versions of it (which is important when one cartridge overrides another):

File Filter  
product.xml  Search is case-insensitive and supports standard wildcards '\*' and '?'.

|  | Filename                             | Size     | Last Modified     |                          |
|--|--------------------------------------|----------|-------------------|--------------------------|
|  | storefront/cartridge/forms/default   |          |                   |                          |
|  | product.xml                          | 463 B    | 8/5/11 4:42:38 pm | <a href="#">Download</a> |
|  | storefront/cartridge/pipelines       |          |                   |                          |
|  | Product.xml                          | 24.26 KB | 8/5/11 4:42:37 pm | <a href="#">Download</a> |
|  | lowstockOptional/cartridge/pipelines |          |                   |                          |
|  | Product.xml                          | 25.92 KB | 8/5/11 4:41:59 pm | <a href="#">Download</a> |

10. Click the **Activate** button to make **version2** active:

**WebDAV:** [https://student1.training.dw.demandware.net/on/demandware.servlet/webdav/Sites/\\_Cartridges/version2](https://student1.training.dw.demandware.net/on/demandware.servlet/webdav/Sites/_Cartridges/version2)

**Cartridges:** storefront, clearancerefinement, lowstockOptional, relatedproducts, test\_simplefeeds, solutions, int\_simplefeeds, personalization, lowstock, promotiondetailsOptional, socialnetworking, sitemap, customerpreferences, promotiondetails

From now on any new cartridges will be uploaded to version2, which is also the active version on the server.

# Creating a New Cartridge



## Introduction

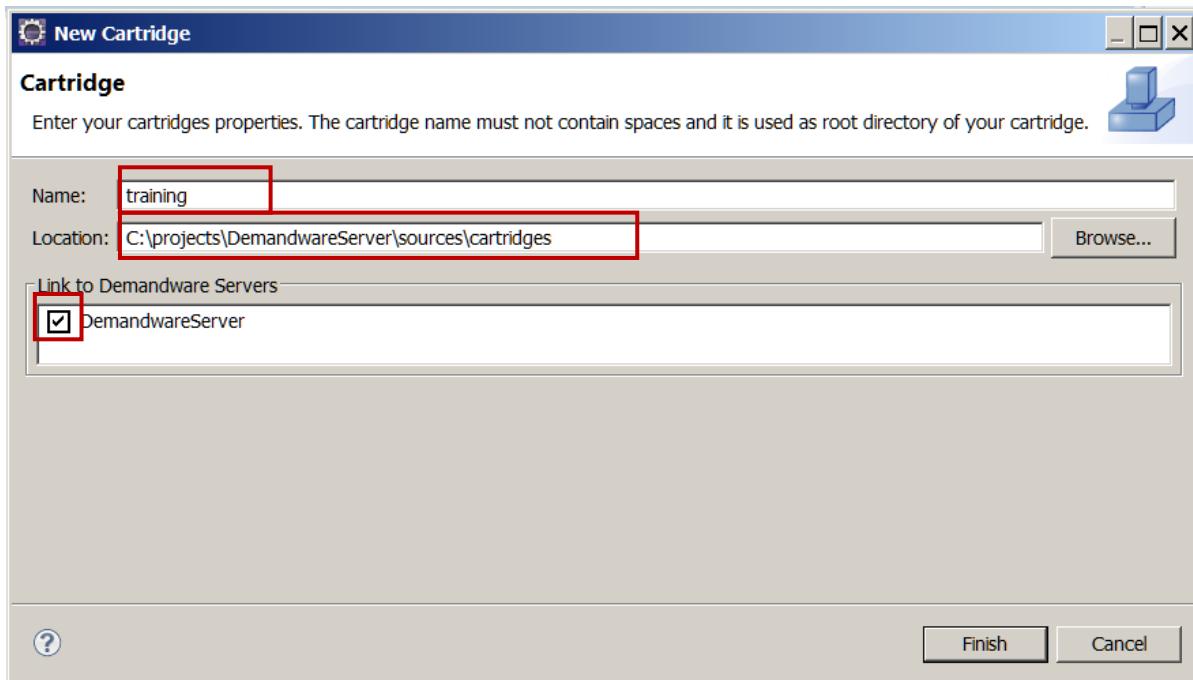
When you need to segregate code between sites, you may want to create a new empty cartridge. Creating a new empty cartridge will enable you to add only the code you need for a site or specific sites in an organization.

### 3.4. Exercise: Create a new empty cartridge

1. Log into your **workspace** in UX Studio.
2. From the main menu, click **File→New→Demandware Cartridge**.



3. The **New Cartridge** dialog appears: complete it as follows:



4. Name the cartridge as **training**. ('t' is not capital)
5. Examine the **training** cartridge. Notice that the directory structure was created but there are no files.

# Creating a Storefront Cartridge



## Introduction

When you create a new storefront cartridge in UX Studio, a copy of the `sitegenesis_storefront_richUI` and `sitegenesis_storefront_core` cartridges will be downloaded to your workspace and renamed with the name you specify. As mentioned before, these reference cartridges have all of the code needed for a SiteGenesis storefront to work in the Demandware platform.

As part of the architecture approach since the 12.6 deployment, Demandware will be separating the Site Genesis cartridge into two distinct cartridges based on the following functional guidelines:

### 1) Core Cartridge

This cartridge will embody the **business layer and contain all of the “server” side components** such as Pipelines and Demandware Scripts as well as a non-javascript version of the storefront. This cartridge will embody the simple presentation layer and contain ISML templates, Common CSS files, Forms and Resource files. There will be no use of JavaScript, AJAX, or any advanced UI elements inside of this cartridge. As a result the rendering output of Core is just a stream of HTML & CSS assets that represent the page styled to look as close as possible to Site Genesis wireframes today without the use of JavaScript. So at this level the site will be “usable”, and only partially visually esthetic. The goal of this cartridge is to provide a fundamental starting point for new site development under the circumstances when the client’s design differs significantly from Site Genesis’ wireframes. The benefit being that you can start with just the essentials and not have to “undo” or “separate” any pre-conceived Site Genesis UI design.

### 2) Rich UI Cartridge

This cartridge will hold the **overloaded any specific CSS and advanced UI elements** required to turn the Core Cartridge into the advanced look and feel of the Site Genesis storefront as we know it today. That being said, it is important to know that the **Rich UI Cartridge does not contain ISML templates**, but rather uses an initialization mechanism in order to effect changes to the rendering of Core templates in the client browser.

## Instructor Guide

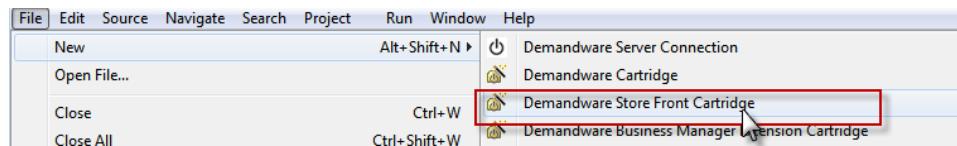
When you make changes to the new storefront cartridge, your changes will be uploaded to the Demandware server and can be viewed immediately as long as you:

- Set the cartridge to be uploaded to your workspace server
- Put the new cartridge in the cartridge path
- Have site caching disabled for the site

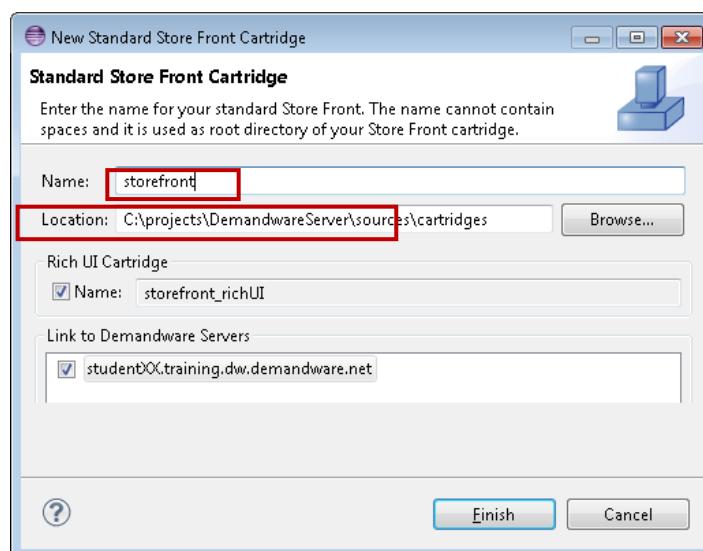
### 3.5. Exercise: Create a New Storefront Cartridge.

To create a new storefront cartridge, follow these steps:

1. From the main menu in UX Studio, click **File**→**New**→**Demandware Storefront Cartridge**.



2. Complete the **New Storefront Cartridge** dialog as follows:



3. Click **Finish**.

# Review & Lab

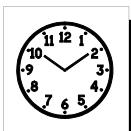
| Question   | True  | False   |
|--|---|---|
| A Demandware storefront cartridge is an empty cartridge with empty sub-folders.                                  |   |  |
| You should create a new cartridge when you need to build generic functionality that can be reused in many sites. |  |   |
| You can view a list of all files in a cartridge located on a Demandware server from Business Manager             |   |  |

## 4.Pipelines



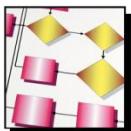
### Goal

The purpose and goal of this module is to familiarize you with Demandware pipelines and pipeline nodes.



### Time

2.5 Hours



### Overview

We will discuss what a pipeline is, the pipeline dictionary, as well as the different pipeline elements in a pipeline. We will also demonstrate how to use the following elements: start, interaction, call, jump, and pipelets.



### Materials Needed

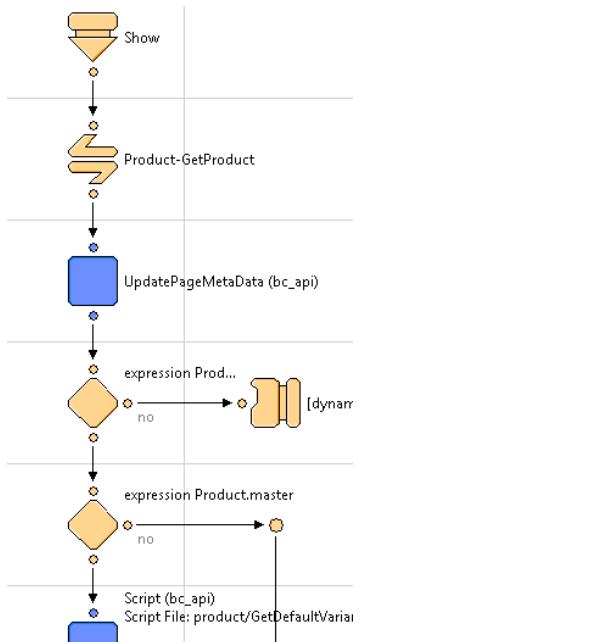
Solutions Cartridge

# Pipeline Elements



## Introduction

A pipeline is a **logical model of a particular business process**, similar to a **flowchart**. Demandware UX Studio provides a visual representation of the process within the Eclipse IDE. Below is the Product-Show pipeline that renders the product detail page on the SiteGenesis site:



Pipelines are stored in XML files in the file system, both locally on your PC and on the server. Pipelines are defined and stored within the context of a cartridge.

When the storefront application attempts to reference a pipeline in a cartridge, it searches for the pipeline in the cartridge's path and uses the first one it finds. In other words, when a pipeline with the same name exists on two cartridges, **the first one found in the path is used**. Therefore, it is best to use **unique pipeline names** to ensure that the framework locates the correct pipeline.

There are fifteen different pipeline elements available to you for developing a pipeline. Each node has a specific function. The table below lists all the pipeline elements and their associated function.

## Instructor Guide

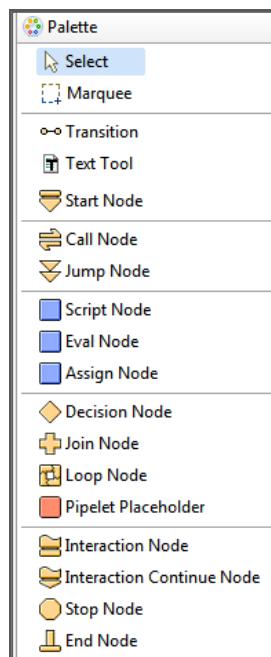
| Element                   | Icon | Description  |
|---------------------------|------|--|
| Start Node                |      | Begins the logical branch of a pipeline.   |
| Interaction Node          |      | Used when a request requires a page as a response.   |
| Transition Node           |      | Defines a path along a pipeline between pipeline nodes.  |
| Call Node                 |      | Invokes a specified sub-pipeline. After the sub-pipeline execution the workflow returns to the calling pipeline  |
| End Node                  |      | Used to terminate a sub-pipeline, returns to the calling pipeline.   |
| Jump Node                 |      | Used when the pipeline forwards the request to another pipeline.   |
| Join Node                 |      | Provides a convergence point for multiple branches in workflow.  |
| Interaction Continue Node |      | Processes a template based on user action via a browser.   |
| Script Node               |      | Used to execute Demandware scripts.  |
| Eval Node                 |      | Evaluates an expression.   |
| Assign Node               |      | Used to assign values to new or existing Pipeline Dictionary entries, using up to 10 configured pairs of dictionary-input and dictionary-output values |
| Stop Node                 |      | Used to terminate a sub-pipeline and calling pipelines, stops execution immediately. Used in pipelines that executes a batch job.                      |
| Loop Node                 |      | Used to loop through an iterator.  |
| Pipelet Placeholder       |      | Placeholder for a script node.   |
| Decision Node             |      | Evaluates a condition and navigates to a different branch in the pipeline.   |

# Creating a Pipeline



## Introduction

In order to create a new pipeline, you will need at least one Start node and one Interaction Node. When creating a new pipeline in Studio, the pipeline palette will be available in the Pipeline Editor, as shown below.



If you do not see the palette when you create a new pipeline, be sure to click the button on the upper-right corner of the editor to open it up.



### Start Nodes

A pipeline may have multiple Start nodes but each node must have a unique name. Every Start node is the beginning of a different logical branch within the pipeline.

Configuration properties include:

1. Name: Used in pipeline calls
2. Call mode: Specifies the accessibility of the pipeline from a browser.
  - a. Public: Can be called from the browser or from another pipeline
  - b. Private: Can be called from another pipeline via Call or Jump Nodes
3. Secure Connection Required:
  - a. False: Pipeline can be invoked with HTTP and HTTPS protocols
  - b. True: Start node can only be accessed via secure (HTTPS) protocol.

### Interaction Node

This node specifies the template to display in the browser. If Dynamic Template is:

1. true: Template Expression must be a variable containing a template name. The template to be called by an interaction node is not always hard-coded in the node. Instead, the name can be determined dynamically during runtime from the Pipeline Dictionary.
2. false: The template expression contains a path to the template under the templates/default folder

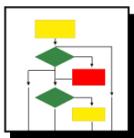
### Transition Node

The transition node creates a transition between two nodes. You can easily create a transition between two nodes by clicking and dragging your mouse between two nodes in a pipeline.



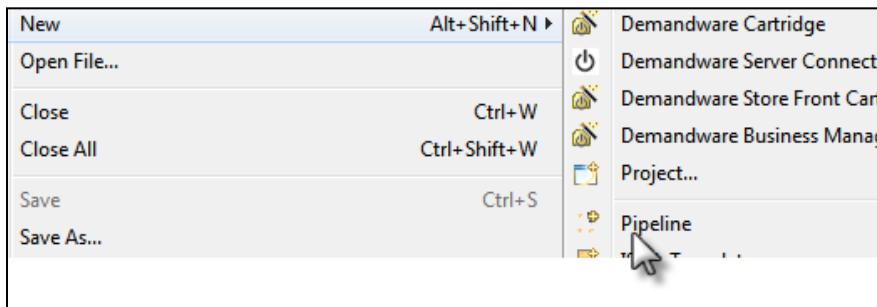
**Run the Creating a Simple Pipeline activity.**

Walk the students through creating the 'Hello' pipeline.



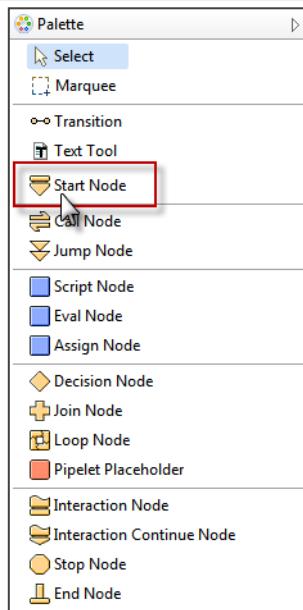
**To create a simple pipeline using a Start node and Interaction node, follow these steps:**

1. From UX Studio, click **File**→**New**→**Pipeline**

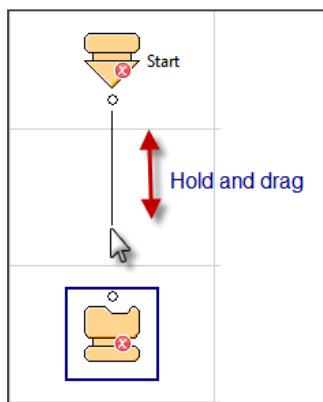


2. In the Create Pipeline window, give your pipeline a name. Be sure to make the name meaningful to the business process the pipeline will be fulfilling.
3. Click **Finish**.
4. From the Palette, click and drag a Start node to the work area.

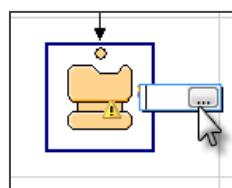
## Instructor Guide



5. Click and drag an Interaction Node to the work area.
6. Hold your mouse down over the white dot at the bottom of the Start Node. Drag your mouse over to the white dot at the top of the Interaction Node. Let go of your mouse. A transition node will connect the two elements.



7. Click the Interaction node twice (not double-click) to get the ellipsis button next to the node.



8. Click the ellipsis button to select the template you wish to display with the Interaction node.
9. Select the template then click **Ok**.
10. Save the pipeline: **CTRL+S**.

# Creating a Pipeline, continued



## 4.1. Exercise: Create a Pipeline

1. In Studio, select **File** ⇒ **New** ⇒ **Pipeline** in **training** cartridge.
2. Name the pipeline **Hello**, do not specify a group, and keep **View** as the pipeline type.
3. Using the palette, drag a **start node** onto the pipeline editor. The name defaults to *Start*.
4. Drag an **Interaction Node** below the start node, and connect them with a **Transition**.
5. Create a template **hello.isml** that renders a simple HTML page with a “Hello World!” greeting:

```
<html>
  <head>
    <title>Hello</title>
  </head>
  <body>
    Hello World!
  </body>
</html>
```

6. Specify template name **hello.isml** in the properties of the Interaction Node in the pipeline.
7. Double-click the interaction node to verify that it opens the hello.isml template.
8. Save both the pipeline and the template.

# Executing a Pipeline

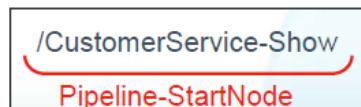


## Introduction

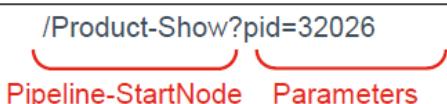
Pipelines can be executed from the browser via an HTTP(S) request or via Call or Jump Nodes. If the pipeline Start node is set as 'Private' it can only be called via a Call or Jump node.

**Calling a pipeline via a HTTP request requires the pipeline name and start node at the end of the storefront URL:**

`http://instance.realm.client.demandware.net/on/demandware.store/Sites-YourSite-Site/default`

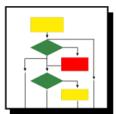


You can also pass parameters via HTTP requests using the following syntax:



## Run the Pipeline Execution activity.

Walk the students through executing a pipeline through a browser.



## To execute a public pipeline from the storefront, follow these steps:

1. Open your storefront in a browser window.
2. At the end of the url and after the default / directory, type in the name of your pipeline and start node using the following syntax:

`/Sites-SiteGenesis-Site/default>Hello-Start`

3. To pass parameters, add a query string after the pipeline invocation:

`Sites-SiteGenesis-Site/default/Product-Show?pid=ETOTE`



#### 4.2. Exercise: Executing a Pipeline Exercise

1. Test your pipeline in the storefront:

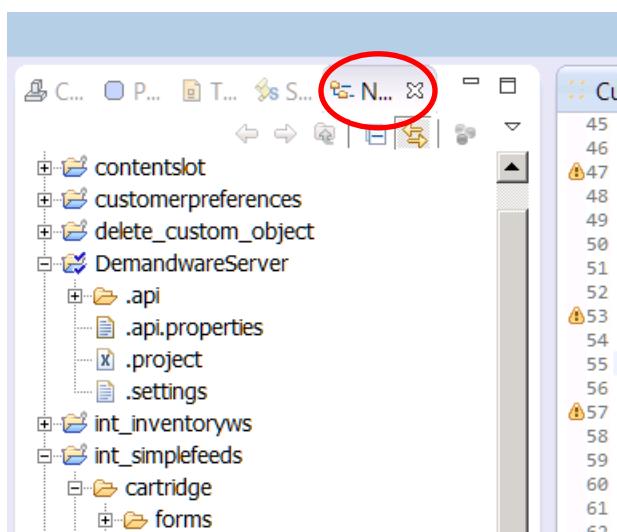
[2. Close the Storefront Toolkit on the upper-left corner of the page so that you can view the output.
3. Bookmark this URL so you can use it for future pipelines invocations during this class.](http://student1.training.dw.demandware.net/on/demandware.store/Sites-SiteGenesis-Site/default>Hello-Start</a></p></div><div data-bbox=)



### 4.3. Exercise: Checklist when first pipeline does not work

When your first pipeline does not work, it is a good idea first to go through the check list to see if all settings are ok. Even if it does work, it is good to go through the check list to see the settings.

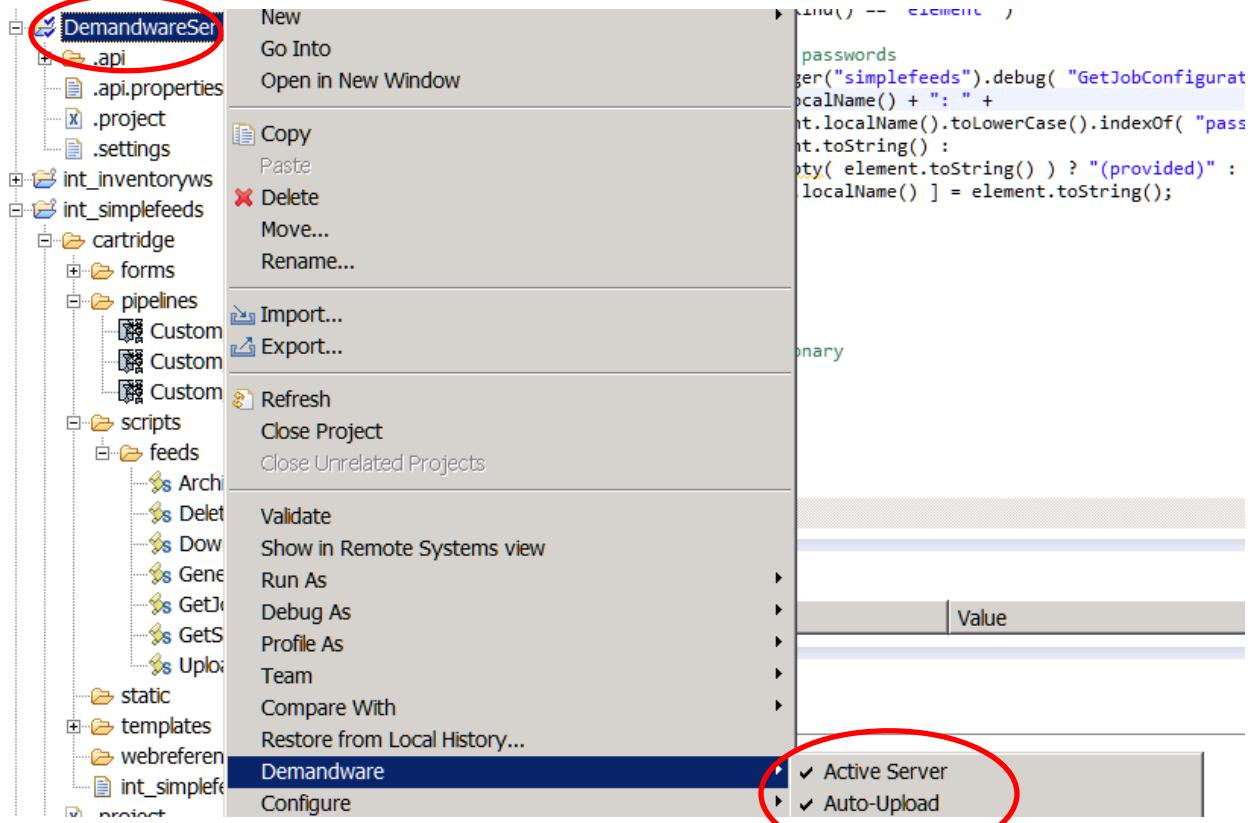
1. Make sure that you are in Navigator view before the next steps in this exercise.



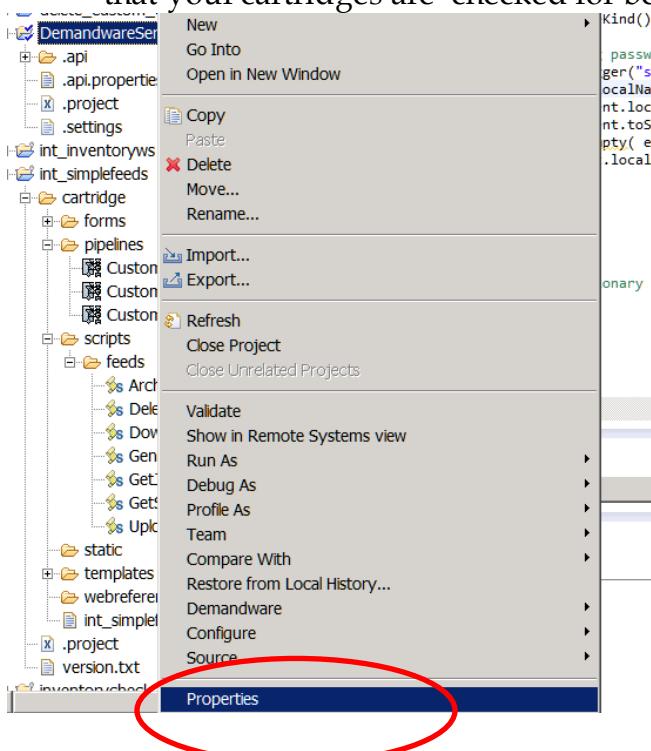
2. Right-click **DemandwareServer** and then hover your mouse over **Demandware**. You should be able to see Active Server and Auto-Upload checked. If you do not, then check them.

## Instructor Guide

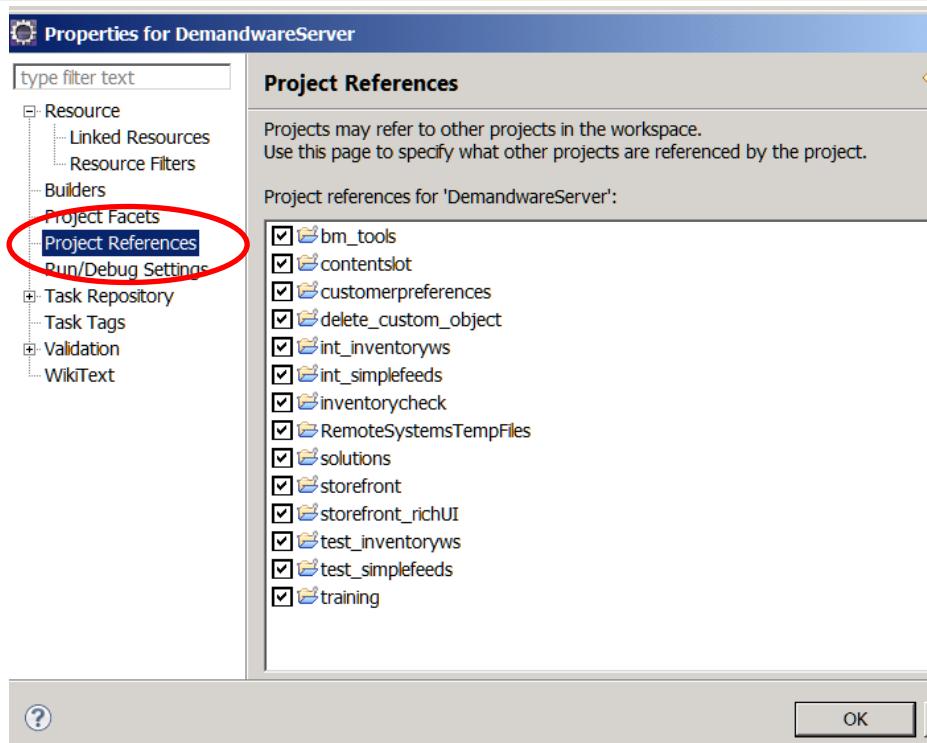
3.



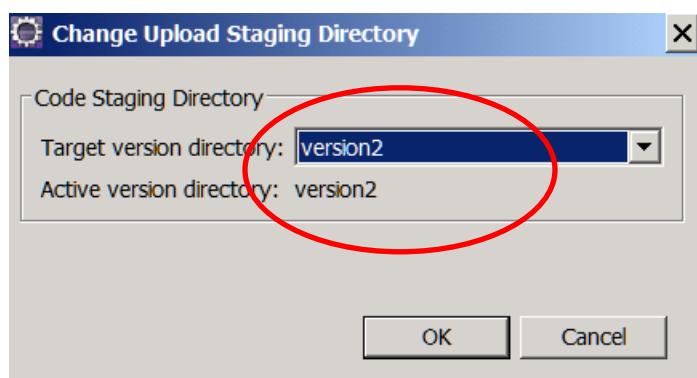
4. Navigate to **DemandwareServer > Properties > Project references**. Check that your cartridges are checked for being uploaded to the server.



## Instructor Guide

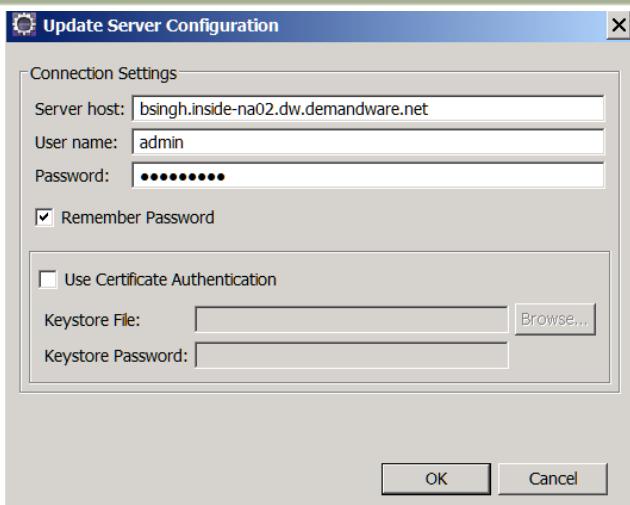


5. Navigate to **DemandwareServer > Demandware > Change Upload Staging Directory** and click there. Make sure that the Target version directory and Active version directory matches.



6. Navigate to **DemandwareServer > Demandware > Update Server Configuration** and click there. Make sure that the configuration is correct.

## Instructor Guide



5. Check your cartridge path. Navigate in your browser to Business Manager. Further Navigate to **Administration > Sites > Manage Sites > Site Genesis > Settings tab**. Check your Cartridge path. It should have the exact same name as the cartridges as in eclipse. There should be no spaces in the path. Make sure that there are no semicolons in place of colons. Also be aware that the names are case sensitive.

Sites > Manage Sites > Site Genesis - Settings

General    **Settings**    Cache    Security

### Site Genesis - Settings

Click **Apply** to save the details. Click **Reset** to revert to the last saved state.

**Instance Type:** Sandbox / Development

Deprecated! The preferred way of configuring HTTP and HTTPS host names is by using new features of the site aliases configuration (Site URLs/Aliases configuration). The HTTP/HTTPS style.

**HTTP Hostname:** [ ]

**HTTPS Hostname:** [ ]

**Instance Type:** All

**Cartridges:** training:storefront\_richUI:storefront (This field is circled in red)

**Effective Cartridge Path:** training:storefront\_richUI:storefront:bc\_checkout:bc\_api:ac\_cybersource:core

7. Navigate to **Administration > Sites > Manage Sites > Site Genesis > Cache Tab**. Check if Time to live is 0 and Enable Page Caching is disabled.

Instance Type: Sandbox / Development

### Static Content and Page Caches

The **Time to live (TTL) of static content** field defines the time span (in seconds) that static content (graphics, etc.) is cached by the web server until it time must be equals or greater than the default.

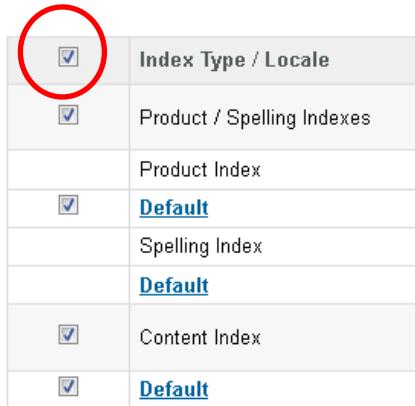
**Time to live (TTL) of static content:** 0

### Page Cache Only

Check the 'Enable page caching' box to allow the web server to cache selected dynamic storefront pages; this is essential for storefront performance.

**Enable page caching**

8. If you have forgotten before, index your site now.  
 Navigate to **Site > Site Genesis > Search > Search Indexes.**  
 Check all checkboxes and click on Reindex.



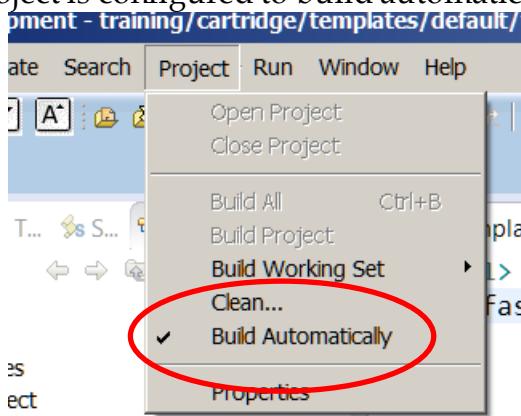
|                                     |                            |
|-------------------------------------|----------------------------|
| <input checked="" type="checkbox"/> | Index Type / Locale        |
| <input checked="" type="checkbox"/> | Product / Spelling Indexes |
|                                     | Product Index              |
| <input checked="" type="checkbox"/> | <u>Default</u>             |
|                                     | Spelling Index             |
|                                     | <u>Default</u>             |
| <input checked="" type="checkbox"/> | Content Index              |
| <input checked="" type="checkbox"/> | <u>Default</u>             |



|                                     |                      |
|-------------------------------------|----------------------|
| <input checked="" type="checkbox"/> | Activatedata Index   |
| <input type="checkbox"/>            | <u>Non-Localized</u> |
|                                     | <b>Reindex</b>       |

That is all. You have gone through the checklist and should be able to run your pipelines. Just remember to save your project before executing the pipeline and type the url correctly.

9. Check if your project is configured to build automatically in eclipse as below.



# Troubleshooting with the Request Log Tool



## Introduction

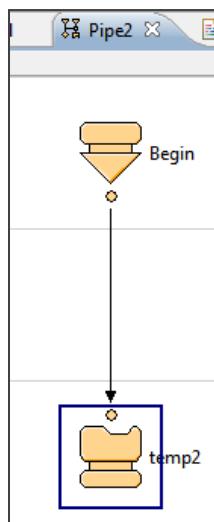
The first tool you can use for troubleshooting error messages on your storefront is the Request Log tool which is part of the Storefront Toolkit that is available in all instances except for Production.

The Request Log tool displays the log for the last request and any request prior during the current session. You can see debug messages as well as error messages.

The most common errors you will make as a new Demandware developer are typographical. In the example below, a call was made to a pipeline named 'Pipe2' with a start node called Start.

```
are.store/Sites-SiteGenesis-Site/default/Pipe2-Start
```

However, the actual name of the start node is 'Begin'.



When looking at the request log, you can see the error is "Start node not found (Start)"

```
4 [2011-03-17 14:42:26.822 GMT] ERROR system.core - Sites-SiteGenesis-Site core Storefront Wo21AzddVOKxbHrfQ-oJVvF
E2_ASU2CHdK8VcYK-0-00 "Exception occurred during request processing: Start node not found (Start) for pipeline (Pipe2)
----- RequestID: E2_ASU2CHdK8VcYK-0-00 SessionType: STOREFRONT SessionID: Wo21AzddVOKxbHrfQ-oJVvF
could not be determined ServerName: domU-12-31-39-10-56-32.compute-1.internal ServerPort: 10052 Request Information -
/Beehive/Sites-SiteGenesis-Site/default/Pipe2-Start Method: GET PathInfo: /Sites-SiteGenesis-Site/default/Pipe2-Start Remote
```

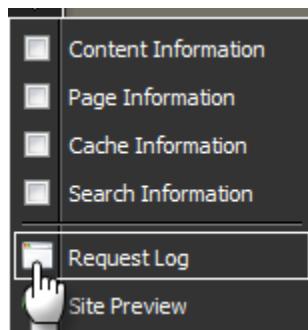
### 4.4. Exercise: Run the Request Log

To access the Request Log tool, follow these steps:

1. From Business Manager, open your sandbox storefront by clicking the **storefront** link
2. Click on the Storefront Toolkit drop-down button that appears on the upper-left hand corner of the site



3. Click the **Request Log** checkbox.



4. The Request Log window will open. You may see a login screen instead of the actual request log. If so, type in your Business Manager login credentials, close the window, and repeat steps 2-3 here.



#### Request Log Exercise

1. Open your sandbox storefront.
2. Invoke a Test-Start pipeline (which has not been created).
3. Open the **Request Log** to view the error message.

# Call Nodes & End Nodes



## Introduction

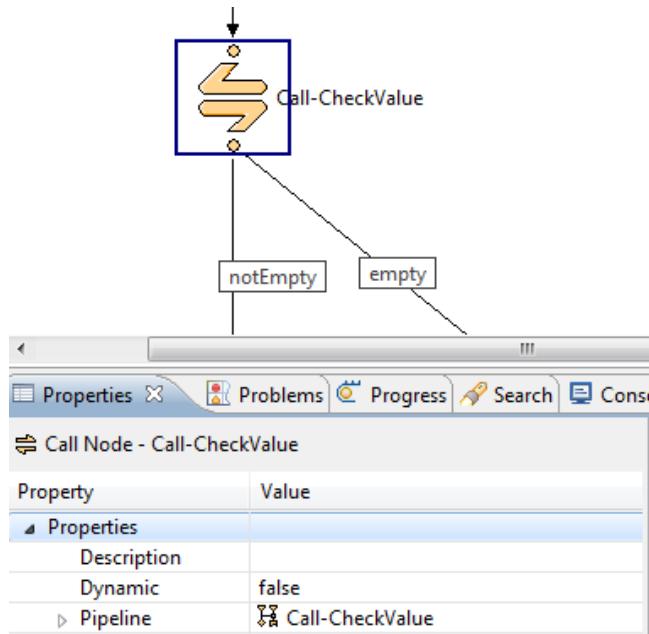
Call nodes and End nodes work together to process specific functionality in a pipeline.

### Call Nodes

A Call node invokes a specified sub-pipeline. A sub-pipeline is a pipeline that is designed for reusability and typically is defined as **private**, meaning that it **cannot be invoked from a URL**.

After the sub-pipeline execution the workflow returns to the calling pipeline by means of an End node. It basically behaves like a function call where the function might return one or multiple values.

A Call node requires only a Pipeline-Start node to invoke. This information can be provided as a fixed configuration value or from a pipeline dictionary key. Pipeline dictionary will be covered later in this module.

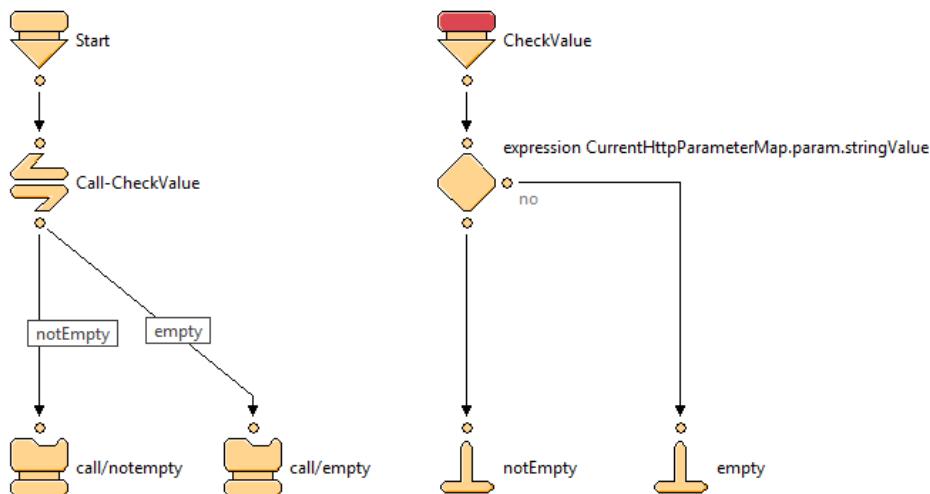


### End Nodes

An End node finishes the execution of the called sub-pipeline and returns a value equal to the End node name. This name must be unique within the sub-pipeline and it may be used by the calling pipeline to control flow after the call.

After the call, a transition from the Call node with the same name as the returned value is followed. In the picture below, if the CheckValue sub-pipeline returns a **notEmpty** value, then that transition is followed on the Start pipeline.

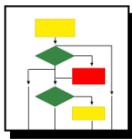
The figure below is an example of a Call node being used to invoke another pipeline. At the end of the execution of the called pipeline, which is using a Decision node to check whether there is a value called **param** being passed in a URL string, the End nodes return control back to the Call node.





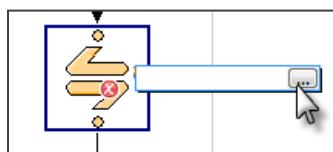
### Run the Call Node activity.

Create a pipeline in front of the students that utilizes a Call node and End nodes. You can use the example in the Process Steps.



### To use a call node, follow these steps:

1. In Studio, open the pipeline you wish to add the **Call** node to.
2. Select the **Call** node from the palette and drag it over the transition node where you want it. Be sure the transition node turns red before you let go of your mouse.
3. Click the ellipsis next to the **Call** node.



4. Select the pipeline and start node you want to call using the **Call** node.
5. From the **Called Pipeline** window, select **Show Pipelines** from the top dropdown. Then click in the first top white box and type the name of the pipeline you are looking for. The lower boxes will populate with available pipelines and Start nodes.



6. Click **Ok**.
7. You will need to add Interaction nodes that will display the proper `isml` template depending on which value is returned by the called pipeline.
8. Name the **transition** nodes from the **Call** node according to the values returned by the **End** nodes in the called pipeline.
9. Save your files then test your work by calling the `Pipeline-Start` node from your storefront.

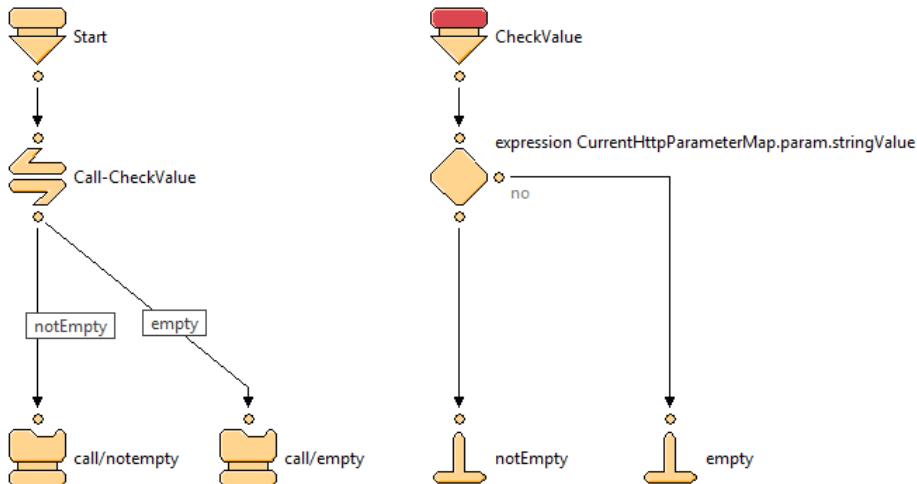


### 4.5. Exercise: Using a Call Node in a Pipeline

1. Create a pipeline named `Call` to execute a simple call to a sub-pipeline that will determine whether a value called `param` is present in the pipeline URL query string:

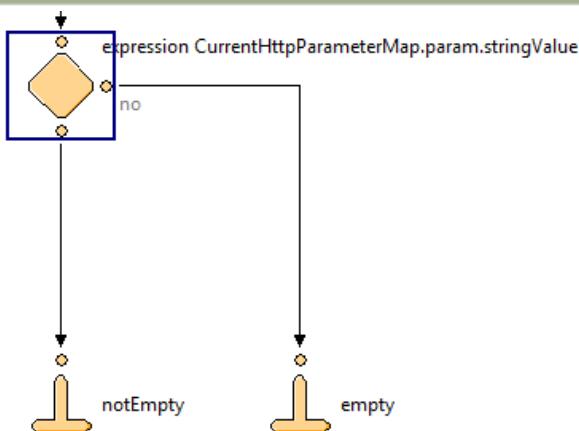
`/Sites-SiteGenesis-Site/default/Call-Start?param=1234`

2. If the key is present, the execution of the pipeline will return a message stating so; otherwise the message states the value is missing.
3. Your pipelines should look something like this:

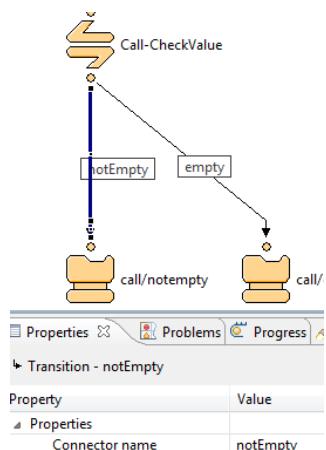


4. Build the `CheckValue` sub-pipeline first:
  - a. Make the call mode **private**: it is a best practice to make sub-pipelines private so that they can only be called from other pipelines.
  - b. Drag a **Decision** node under the **Start** node and set these values in the properties window:
    - i. Comparison operator = `expression`
    - ii. Decision Key = `CurrentHttpParameterMap.param.stringValue`
  - c. Add an **End** node under the Decision node. Name it `notEmpty`
  - d. On the other exit of the **Decision** node add an `empty` node:

## Instructor Guide



5. Create the calling pipeline Call-Start.
6. Add a **Call** node that invokes the Call-CheckValue sub-pipeline.
7. Create two **Interaction** nodes below the **Call** node.
8. Drag a **transition** from the **Call** node to the first **Interaction** node: change its connector name to `notEmpty`:



9. Name the other Transition node `empty`.
10. Create two templates that display different messages and assign them to the Interaction nodes. The successful path should have an ISML code as below:

Got the parameter \${pdict.CurrentHttpParameterMap.param.value}

The path which does not have parameter should have ISML code as below:

Could not find the parameter!

11. Save your work.
12. Invoke the Call-Start pipeline from your SiteGenesis site using the URL query string `param=1234`.

<http://student1.training.dw.demandware.net/on/demandware.store/Sites-SiteGenesis-Site/default/Call-Start?param=1234>

# Jump Nodes



## Introduction

A Jump node invokes a specified sub-pipeline. After the sub-pipeline's execution the workflow does not return to the calling pipeline. It is the responsibility of the sub-pipeline to complete the task.

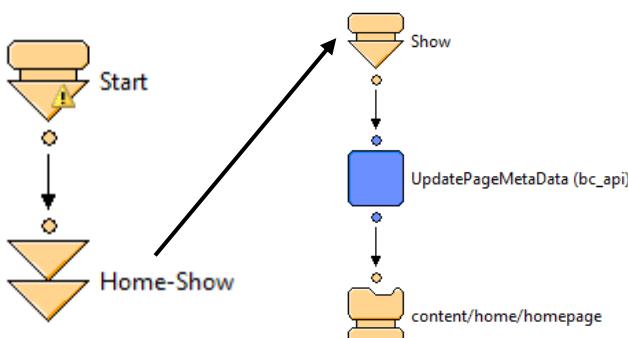
A jump node requires:

- The name of the pipeline to be jumped to and
- The name of the pipeline start node to be used

This information can be provided:

- Either as a fixed configuration value OR
- From a pipeline dictionary key (covered later)

An example of using Jump nodes is the Default pipeline. This is a special pipeline that is called by the system if no pipeline name was provided in the URL. In SiteGenesis the Default-Start pipeline jumps to the Home-Show pipeline, which shows the homepage.



## Run the Jump Node activity.

Demonstrate how to use a **Jump** node: show the Default-Start pipeline and the jump to the homepage.

# The Pipeline Dictionary



## Introduction

The pipeline dictionary or `pdict` is the main data container for each pipeline execution. It is created and initialized when a pipeline is invoked and remains in memory as long as the pipeline executes.

The structure of the pipeline dictionary is a hash table with key/value pairs.

The default keys in the `pdict` are:

- `CurrentDomain`
- `CurrentOrganization`
- `CurrentPageMetadata`
- `CurrentSession`
- `CurrentRequest`
- `CurrentUser`
- `CurrentHttpParameterMap`
- `CurrentForms`
- `CurrentCustomer`
- `CurrentVersion`

The pipeline dictionary is passed across sub-pipeline calls: whenever a call or jump to another pipeline is executed, the same `pdict` is passed to the invoked sub-pipeline.

To view the values stored in the pipeline dictionary at run-time, run a pipeline from the storefront while in a debug session (covered next).

## Passing Parameters

You can pass parameters to the pipeline dictionary using a URL query string:

---

`/default/Call-Start?param=1234`

---

## Instructor Guide

The parameters will get added to the CurrentHttpParameterMap object inside the pdict. You can see the values stored in the pipeline dictionary when you run the pipeline debugger (covered next):

| Name                        | Value                             |
|-----------------------------|-----------------------------------|
| ▷ ⚡ _CurrentOrganization    | [InternalObject <com.demandware>] |
| ▷ ⚡ CurrentCustomer         | [Customer id=23903891]            |
| ▷ ⚡ CurrentDomain           | [InternalObject <com.demandware>] |
| ▷ ⚡ CurrentForms            | [Forms id=10571320]               |
| ▲ ⚡ CurrentHttpParameterMap | [HttpParameterMap id=12871801]    |
| ▲ ⚡ param                   | 1234                              |
| ◊ booleanValue              | false                             |
| ◊ dateValue                 | null                              |
| ◊ doubleValue               | 1234                              |
| ◊ empty                     | false                             |
| ◊ intValue                  | 1234                              |
| ◊ stringValue               | 1234                              |
| ▷ ⚡ stringValues            | [Collection id=15668745]          |
| ◊ submitted                 | true                              |
| ◊ value                     | 1234                              |
| ▷ ⚡ values                  | [Collection id=31941464]          |
| ▷ ⚡ CurrentOrganization     | [InternalObject <com.demandware>] |
| ▷ ⚡ CurrentPageMetaData     | [PageMetaData id=29159841]        |
| 1234                        |                                   |

As you can see, the CurrentHttpParameterMap is an object of type HttpParameterMap. It contains (on this invocation) a single key called param which in turn contains multiple values. One of them is the stringValue, which contains the string '1234'. You could also use the intValue if you wanted to use the integer value 1234 on a calculation.

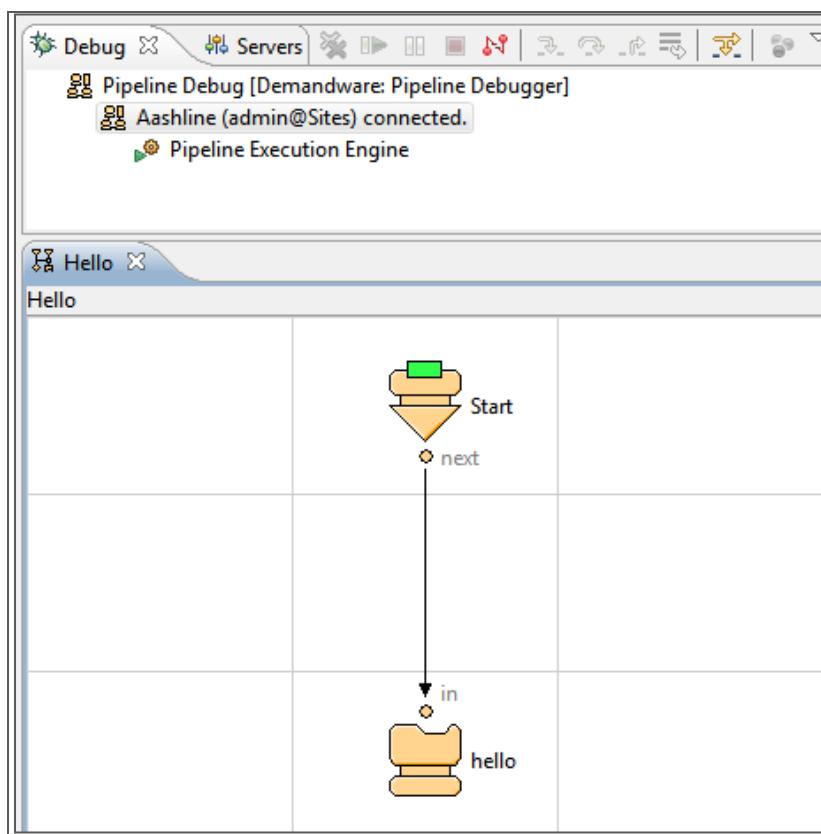
For more information on the different classes mentioned here, please consult the Demandware Script & Pipeline API in the Help menu. We will cover the Script API in more detail in later modules.

# Troubleshooting with the Pipeline Debugger



## Introduction

When you are testing your pipelines in the storefront and receive an error on execution, you can use the Request Log tool as well as the Studio Pipeline Debugger to help you troubleshoot your pipeline.

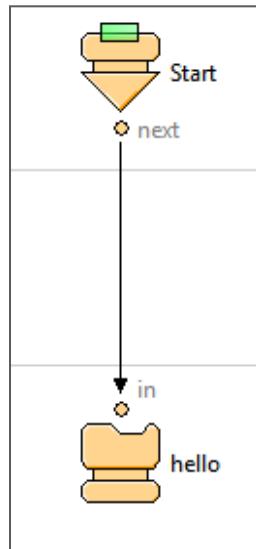


## Pipeline Debugger

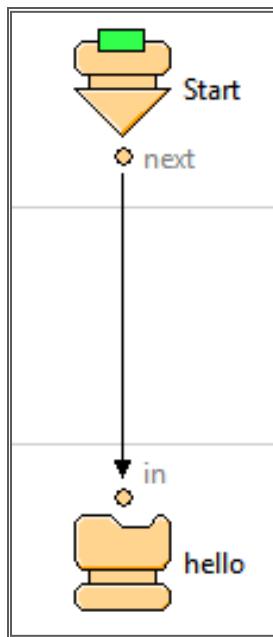
The Pipeline Debugger operates on the pipeline level, not at source code level. The Debugger allows for step-by-step tracking of pipeline execution and for examining the pipeline dictionary at runtime.

The Debugger requires a running Demandware system and a properly configured Remote Server connection. You will also need to create a debug configuration before running the Debugger.

In order to execute the pipeline debugger properly, you will need a pipeline with breakpoints set on at least one node of the pipeline.



When a pipeline debugger is launched, the breakpoint color changes from a semi-transparent green (shown above) to a solid green:





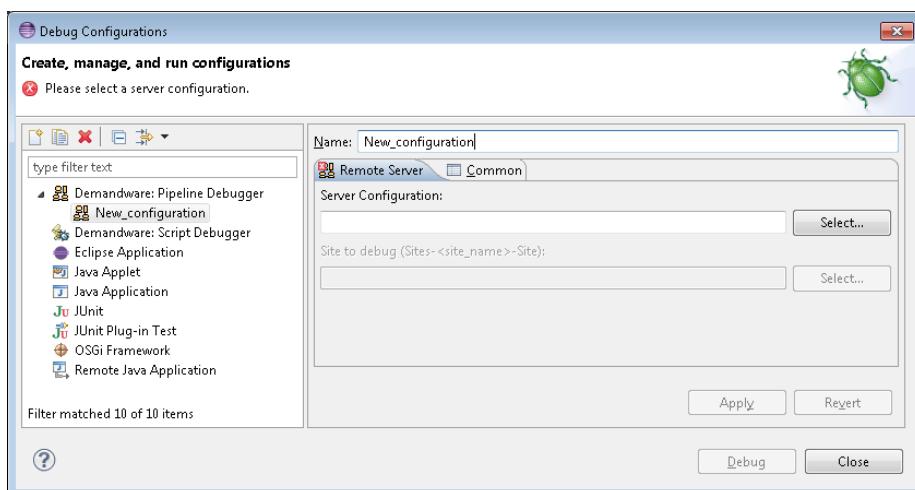
### 4.6. Exercise: Create a Debug Configuration

To create a debug configuration, follow these steps:

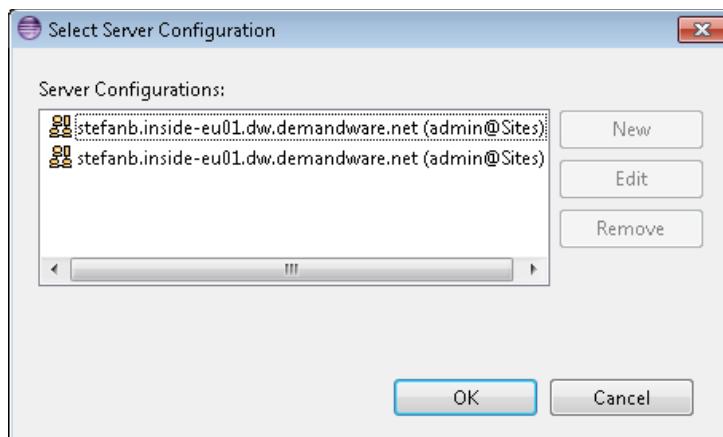
1. In Studio, select **Run → Debug Configurations...** from the main menu or select **Debug Configurations...** from the drop-down menu under the green bug icon:



2. Double-click on **Demandware: Pipeline Debugger** to create a new configuration:

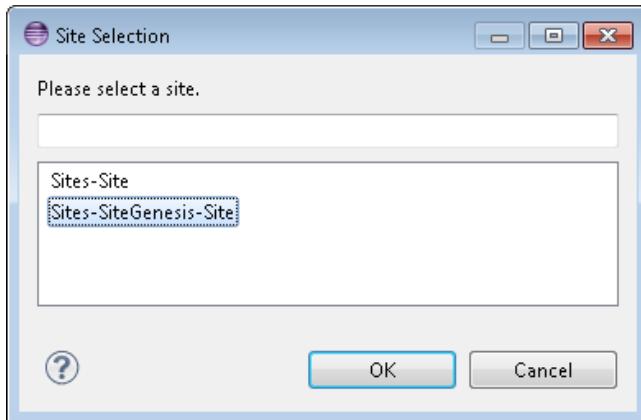


3. Give the configuration a name: **Pipeline Debug**.
4. Click the **Select** button from the **Server Configuration** section. Select the server connection you wish to debug then click the **OK** button:



## Instructor Guide

5. Click the **Select** button from the **Site to Debug** section. Select the site you wish to debug then click the **OK** button:



6. Click **Apply** to save the configuration.
7. Finally click **Debug** to start the debugger.



## Debugging a Pipeline Using the Debugger

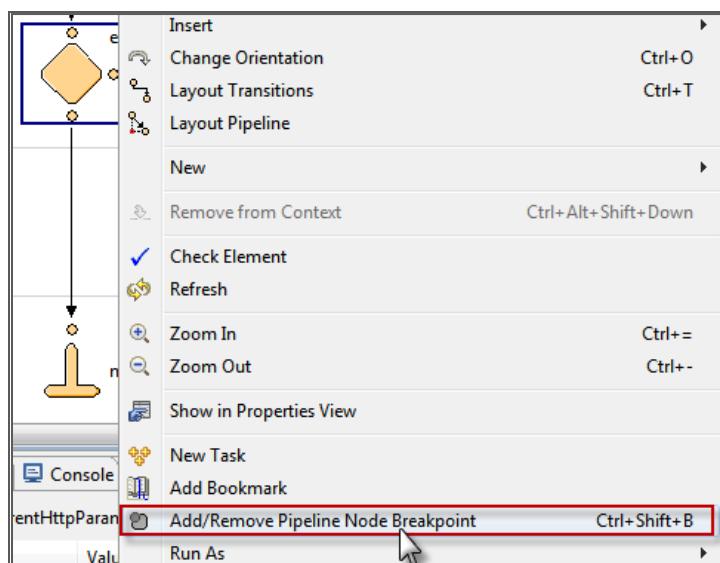
Once you have created a debug configuration, you still need one more step to use the Debugger. To execute a Pipeline Debugging Session, you will also need to set breakpoints in the pipeline where the Debugger will pause.

## 4.7. Exercise: Debug a Pipeline

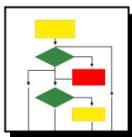
Demonstrate how to create a break point on a pipeline, then execute the pipeline through the storefront. Show them how to step through the pipeline execution.

**To set breakpoints on a pipeline for debugging, follow these steps:**

1. Open the pipeline you wish to debug in Studio.
2. Click on a pipeline node you want the Debugger to pause at on execution.
3. Right-click your mouse and select 'Add/Remove Pipeline Node Breakpoint'.

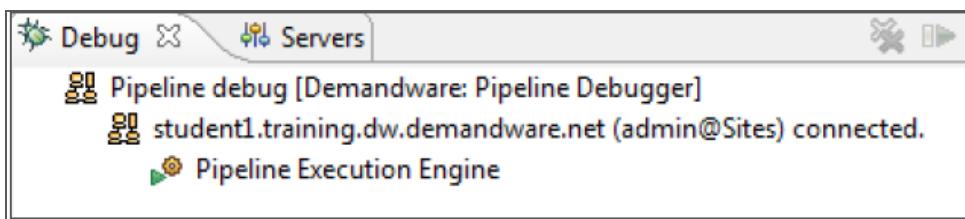


# Troubleshooting with the Pipeline Debugger, continued

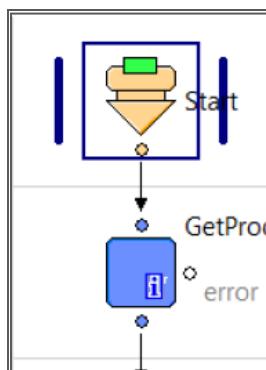


To debug a pipeline using a debug configuration, follow these steps:

1. In Studio, open the Debug perspective so that you can view a debugging session. Use one of the following methods:
  - a. **Window** ⇒ **Open Perspective** ⇒ **Other...** ⇒ **Debug** or
  - b. Click the **Open Perspective** icon on the upper-right corner and select **Other...** ⇒ **Debug**.
2. Start a debugging session:
  - a. From the Debug icon, select **Debug Configurations...** and double click the **Pipeline Debug** configuration.
  - b. Verify that the Pipeline Execution Engine is running.



3. In a browser, launch the pipeline you want to debug.
4. Click on the Demandware Studio icon on the taskbar, which should be blinking since the breakpoint was triggered. Sometimes the OS will switch context to Studio automatically, but this is rare.
5. In Studio, execution stops at the breakpoint, as indicated by the vertical bars:

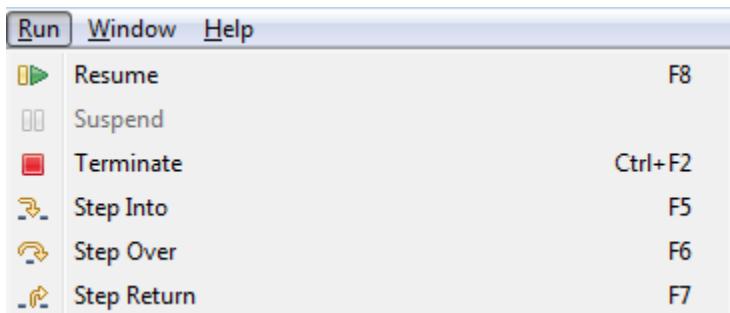


## Troubleshooting with the Pipeline Debugger, continued

4. The following **Debug Perspective** menu allows you to step thru the pipeline:



5. Or you can use the corresponding keyboard shortcuts:





### 4.8. Exercise: Use the Debugger

1. Create a pipeline debug configuration called **Pipeline Debug**.
2. Add a breakpoint on the **Call-Start** pipeline.
3. From the storefront, invoke the pipeline.
4. View the variables window when the debugger stops at the break point.
5. Using the F5 key, step next through the debugger. What are the values stored in the pdict?
6. Rerun the **Call-Start** pipeline but this time add a parameter at the end of the string:

`/Call-Start?param=1234`

7. Check the values of the **CurrentHttpParameterMap** after the Start node,
8. Continue stepping thru the pipeline and observe changes in the pdict.

# Pipelets

## Introduction

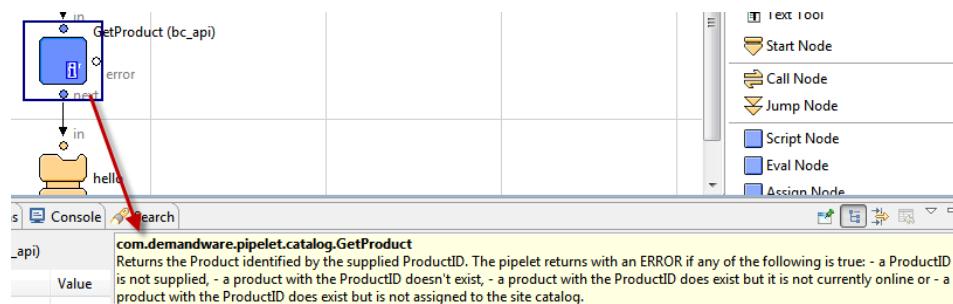
Now that we have introduced you to the pipeline dictionary, let's start using it to print information to a page using Pipelets.

A pipelet executes an individual business function within a Demandware pipeline. Pipelets are pre-coded pieces of functionality provided by Demandware but you can also use other types of pipelets from the palette such as:

- Script: use to invoke a custom Demandware script file
- Eval: use to evaluate data in the Pipeline Dictionary
- Assign: use to assign values to specific keys on the pdict

Demandware Pipelets are available in Studio via the Pipelets view. They belong to the **bc\_api** cartridge which is always downloaded as part of the Demandware API the first time you connect to a server. There is a published API available under Studio Help menus or in the Demandware documentation site.

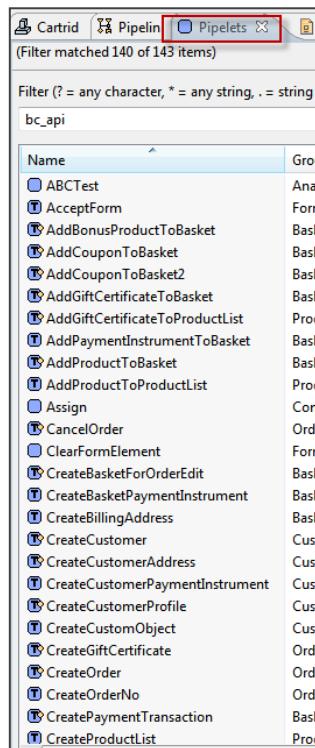
Each Demandware pipelet has documentation on its functionality, input and output parameters. You can see this information in the Properties view when the pipelet is selected on the pipeline.



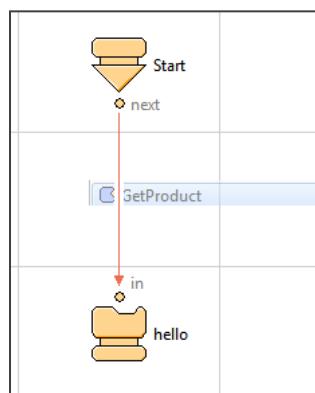
# Pipelets, continued

To access and use a Demandware API pipelet, follow these steps:

1. In Studio, open or create the pipeline you wish to add a pipelet to.
2. Open the pipelet view tab.

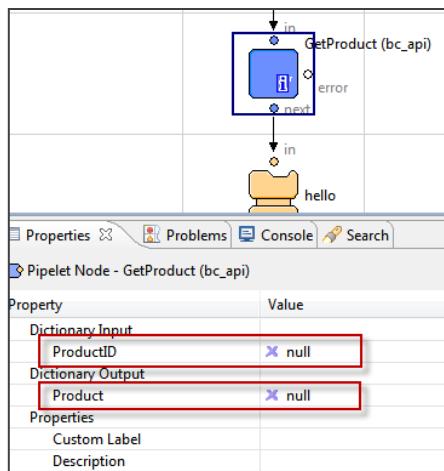


3. From the pipelet view tab, drag and drop the pipelet onto the transition node between the two nodes you want the pipelet to execute. Be sure the transition node turns red when you hover your mouse over it. Otherwise the pipelet will not be connected to the node.

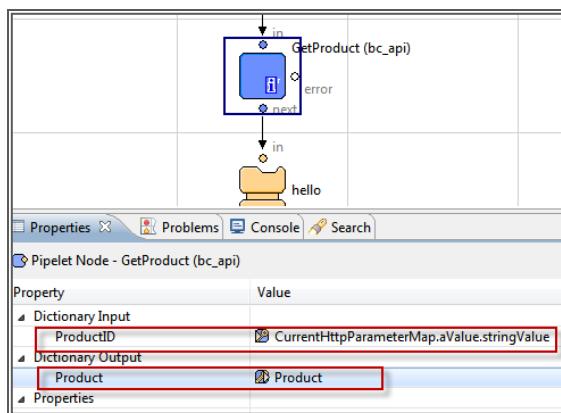


# Pipelets, continued

4. Depending on the pipelet you are using, you will need to configure the pipelet for execution in the properties tab of the pipelet. In the example below, a GetProduct pipelet is used to create a product object by using a ProductID value. The value for the input will come from a stored variable in the pipeline dictionary. The product object output will need a name value.



Undeclared values



Declared values

5. Save your pipeline.



#### 4.9. Exercise: Use a Pipelet in a Pipeline

1. Create a new pipeline called ShowProduct. Add a Start node connected to an **Interaction** node.
2. In the Pipelet API (use Studio Help), study the usage, input and output parameters for the Catalog ⇒ GetProduct pipelet.
3. Drag and drop the GetProduct pipelet between the **Start** node and **Interaction** node. Save your pipeline.
4. In Studio, verify that your debugging session is still active, and start a new one if necessary.
5. Put a breakpoint on the start node of the pipeline.
6. From your storefront, request the ShowProduct-Start pipeline appending a URL query string containing the product id:  
ShowProduct-Start?pid=P0048.
7. In the debugger, locate the CurrentHttpParameterMap in the Variables window.
8. Expand the CurrentHttpParameterMap variable to find the product ID parameter.
9. Look at the value of the CurrentHttpParameterMap.pid.stringValue.
10. Execute through the end of the pipeline (press F5).
11. In the debugger, right-click the GetProduct pipelet and right-click to select the **Show in Properties View** menu option.
12. Enter the pipelet input and output values so that the product ID gets passed to the pipelet:

| Property          | Value                                   |
|-------------------|---|
| Dictionary Input  |   |
| ProductID         | CurrentHttpParameterMap.pid.stringValue |
| Dictionary Output |   |
| Product           | myProduct                               |
| Properties        |   |
| Custom Label      |   |
| Description       |   |

13. Save your pipeline.

## Instructor Guide

14. Debug the pipeline again to see when the `Product` object gets added to the pipeline dictionary.

Save the `hello.isml` template as a new template `product.isml` in your cartridge.

15. Change the `ShowProduct-Start` pipeline to display the new product template.
16. For the error exit case of the pipelet connect it to another new **interaction** node calling a new template `productnotfound.isml` printing the `pdict` log info :

```
<h1> The product ID ${pdict.CurrentHttpParameterMap.pid.stringValue} does not exist</h1>
```

17. In the template for the successful case, show the **product name** using the `myProduct` object found in the pipeline dictionary:

```
<h1>The product name is ${pdict.myProduct.name}</h1>
```

18. Debug the pipeline again to see the product name.

# Review & Lab

| Pipeline Review Questions  | Answer |
|--|--------|
| <p>1. Each pipeline can have:</p> <ul style="list-style-type: none"> <li>a) At least a Join node and a Transition node.</li> <li>b) At least one Start node and a Jump node.</li> <li>c) At least a Start node and an Interaction node.</li> <li>d) B or C</li> </ul>  |        |
| <p>2. The Pipeline Dictionary holds the following default objects:</p> <ul style="list-style-type: none"> <li>a) GlobalDefault</li> <li>b) CurrentHttpParameterTable, CurrentScope, CurrentRequest, CurrentForms, CurrentPipeline</li> <li>c) CurrentHttpParameterMap, CurrentSession, CurrentRequest, CurrentForms, CurrentCustomer</li> <li>d) CurrentCustomer, CurrentSession, CurrentRequestor, CurrentFormValue, CurrentHTTPParameterMap</li> </ul> |        |

#### 4.10. Exercise: Test your knowledge of pipelines

1. Create a new pipeline called `Basket` and save it in your cartridge.
2. Add a **Start** node and **Interaction** node, which renders a `basket.isml` template (you will add code to this template later).
3. Add a `GetBasket` pipelet to the transition between the previous nodes.
4. In the `GetBasket` pipelet properties, add a `Basket` object as the output of the pipelet:

 Pipelet Node - GetBasket (bc\_api)

| Property          | Value  |
|-------------------|--|
| Configuration     |  |
| Create            | <input checked="" type="radio"/> false   |
| Dictionary Output |  |
| Basket            |  Basket |
| StoredBasket      |  null   |
| Properties        |  |
| Custom Label      |  |
| Description       |  |

5. In one browser tab, open SiteGenesis and add at least 3 products to your cart.
6. Start the pipeline debugger and put a breakpoint after the `GetBasket` pipelet.
7. Invoke the `Basket-Start` pipeline to trigger the breakpoint.
8. Inspect the values in the pdict:
  - a. What values are stored in the `Basket` object in the pdict?
  - b. How would you access the product name for each product in the basket?
9. Do not worry if your pipeline does not display anything for now: you will write a loop later to display all the products.



Transition to Internet Store Markup Language (ISML)

## 5. Internet Store Markup Language (ISML)



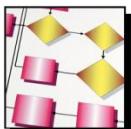
### Goal

The purpose and goal of this module is to teach you the most commonly used Internet Store Markup Language (ISML) tags and expressions.



### Time

4 Hours



### Overview

We will define and give examples of using the following ISML tags: <isset>, <isinclude>, <isdecorate>, <isloop>, <ismodule> and <isif> tags.



### Materials Needed

Solutions cartridge

# ISML Templates



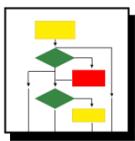
## Introduction

Internet Store Markup Language or ISML templates are files with an extension of .isml which define how data, tags and page markup are transformed into HTML that is sent to the browser, using Cascading Style Sheets (CSS) for page layout and styling.

The Demandware platform uses templates to generate dynamic HTML-based Web pages for responses sent back to the client. Templates are created using Internet Store Markup Language (ISML) tags and expressions.

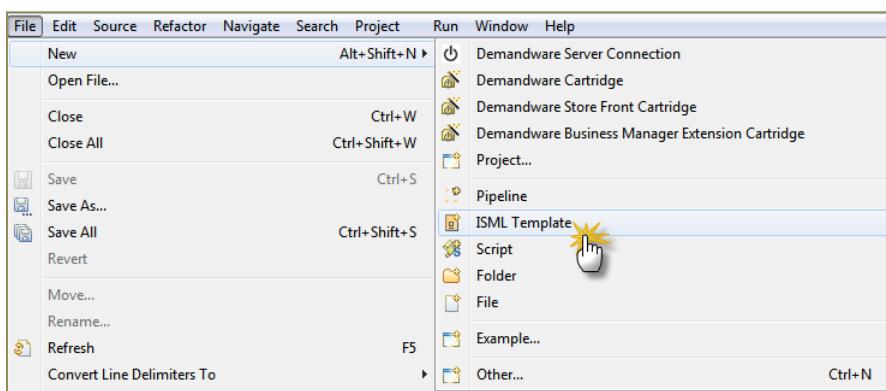
When describing a Demandware application using the Model-View-Controller (MVC) pattern, templates are the “view”, pipelines are the “controller” and the DW Script API is the “model”.

### Run the Create an ISML Template activity..

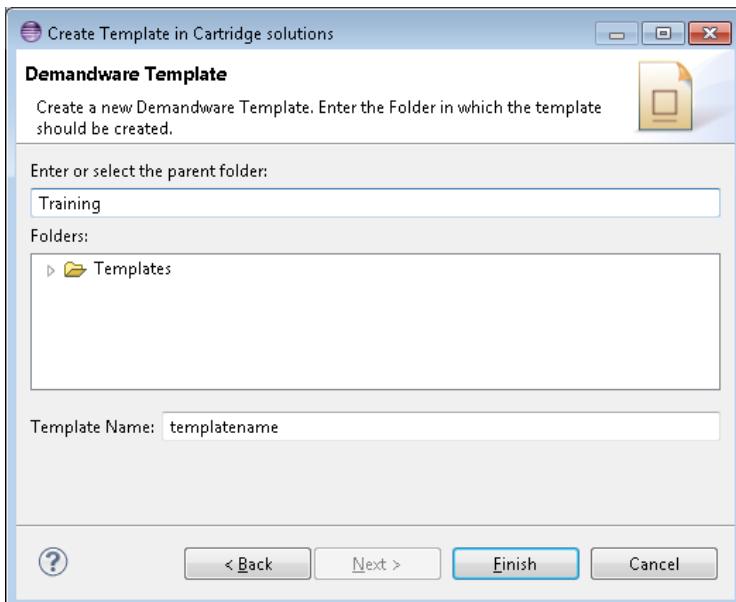


To create an ISML template, follow these steps:

1. Open Studio UX
2. With a cartridge selected in Navigator View, click **File→New→ISML Template**



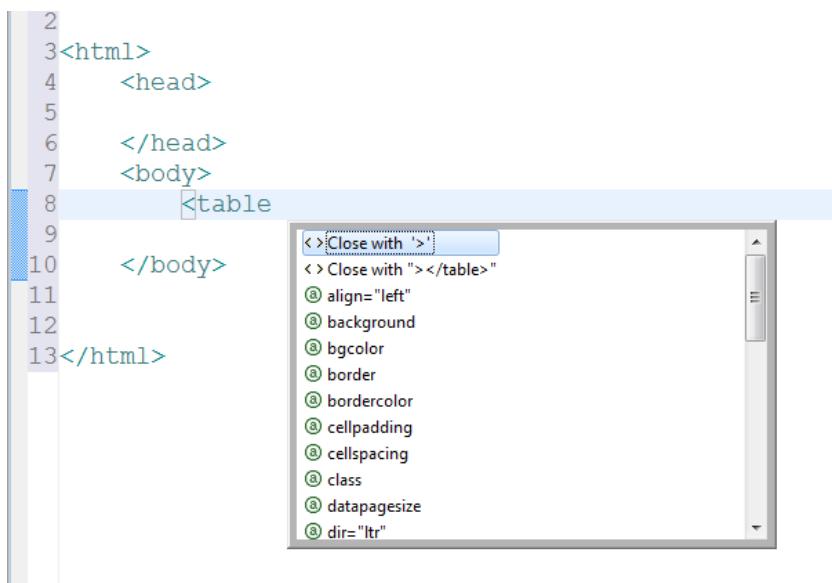
3. The **Create Template** window opens.
4. Specify what folder you want to store your template in the **Parent Folder** box. If the folder does not exist it will be created.



5. Enter a name for your template in the **Template Name** box. There is no need to type the .isml extension.

## Instructor Guide

6. Click the **Finish** button.
7. Your new template opens in the ISML editor in UX Studio:

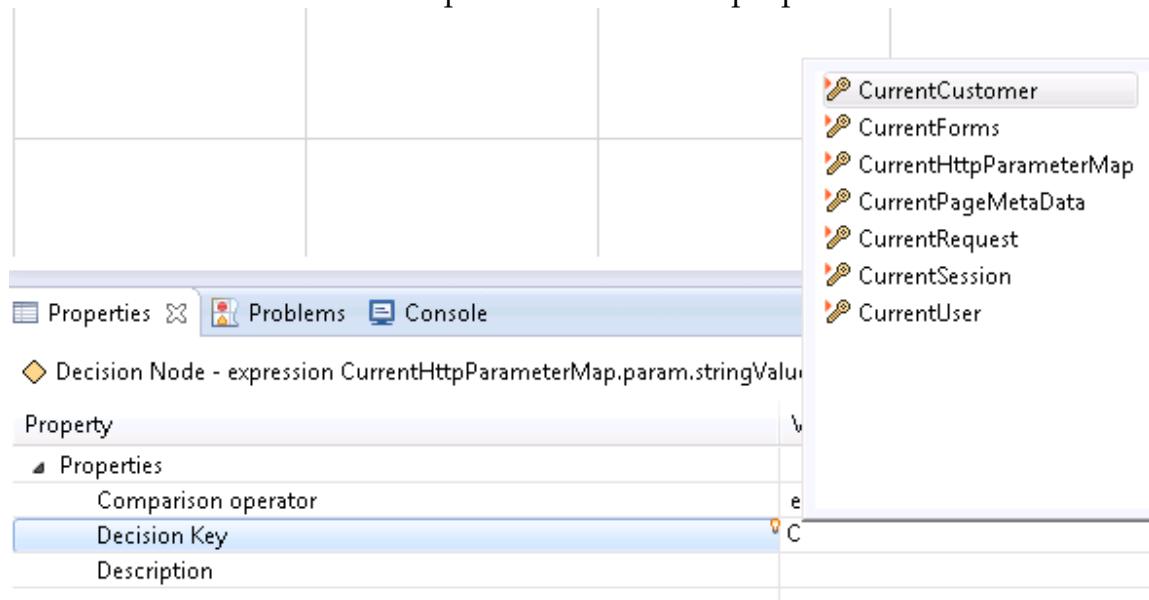


The screenshot shows the UX Studio interface with the ISML editor open. The code editor displays the following ISML code:

```
2<html>
3  <head>
4    ...
5  </head>
6  <body>
7    <table>
8      ...
9    </body>
10   ...
11   ...
12 </html>
```

A tooltip menu is open over the opening tag of the 'table' element, listing various attributes such as 'align', 'background', and 'border'. The 'border' attribute is currently selected.

This editor supports HTML and ISML system tag auto-completions as shown above. It features as well an auto-complete for some node properties as below:



# ISML Tags and Expressions



## Introduction

ISML tags are Demandware proprietary extensions to HTML that developers use inside ISML templates. ISML tags and expressions cannot be written in any other file other than ISML templates.

ISML tags are SGML-like extension tags that start with **is**, e.g. <isprint> and describe, together with regular HTML, how dynamic data will be embedded and formatted on the page.

Depending on their tasks, ISML tags can be divided into the following groups:

| Group            | Tags                | Purpose  |
|------------------|---------------------|--|
| HTTP-related     | <iscookie>          | Sets cookies in the browser  |
|                  | <iscontent>         | Sets the MIME type   |
|                  | <isredirect>        | Redirects browsers to specific URLs  |
|                  | <isstatus>          | Define status codes  |
| Flow Control     | <isif>              | Evaluates a condition  |
|                  | <iselse> <iselseif> | Specifying alternative logic when an <isif> condition does not evaluate to true. |
|                  | <isloop>            | Creates a loop statement   |
|                  | <isnext>            | Jumps to the next iteration in a loop statement                                  |
|                  | <isbreak>           | Terminates loops   |
| Variable-related | <isset>             | Creates a variable   |
|                  | <isremove>          | Removes a variable   |

## Instructor Guide

|             |                       |  |
|-------------|-----------------------|--|
| Include     | <isinclude>           | Includes the contents of one template on the current template    |
|             | <ismodule>            | Declares a custom tag  |
|             | <iscomponent>         | Includes the output of a pipeline on the current page            |
| Scripting   | <isscript>            | Allows Demandware Script execution inside templates              |
| Forms       | <isselect>            | Enhances the HTML <select> tag                                   |
| Output      | <isprint>             | Formats and encodes strings for output                           |
|             | <isslot>              | Creates a content slot   |
| Others      | <iscache>             | Caches a page  |
|             | <iscomment>           | Adds comments  |
|             | <isdecorate>          | Reuses a template for page layout                                |
|             | <isreplace>           | Replaces content inside a decorator template                     |
| Active Data | <isactiveadatahead>   | Allows collection of active data from pages with a <head> tag    |
|             | <isactivecontenthead> | Collects category context from a page for active data collection |
|             | <isobject>            | Collects specific object impressions/views dynamically           |

### ISML Expressions

ISML Expressions are based on the Demandware Script language. Since Demandware Script implements the ECMAScript standard, access to variables, methods and objects is the same as using JavaScript.

ISML expressions are embedded inside \${...} to allow the ISML processor to interpret the expression prior to executing an ISML tag or the rest of the page. ISML expressions provide access to data by using dot notation. Here is an example of accessing a property of the Product object in the pipeline dictionary:

```
$ {pdict.Product.UUID}
```

The difference between this ISML expression and one used inside a pipeline node property (i.e. decision node) is that in ISML you must specify the \${pdict.object.property} if you want to access a value in the pipeline dictionary, whereas inside pipeline node properties the access to the pdict is implicit and the \${ } not used: i.e. Product.UUID

ISML expressions can also access Demandware Script classes and methods. Some packages are available implicitly, so classes do not need to be fully qualified:

1. TopLevel package: session.getCustomer()
2. dw.web package: URLUtils.url(), URLUtils.webRoot()

Other access to classes and methods must be fully qualified:

```
dw.system.Site.getCurrent()
```

ISML expressions can also allow complex arithmetical, boolean and string operations:

```
$ {pdict.Product.getLongDescription() != null}
```

With some HTML experience, most ISML tags and expressions don't require much example for you to understand how to use them. For this module, we will cover the most frequently used tags: <isset>, <isincluded>, <isdecorated>, <isloop> and the conditional tags <isif>, <iselseif>, and <iselse>

We will cover more tags in subsequent modules.

### IMPORTANT NOTE

Although there are some ISML tags that do not need a corresponding closing </> tag (i.e.: the <isslot> tag), it is best practice to always use a closing tag.

# Creating and Accessing Variables



## Introduction

You can create and access your own custom variables in an ISML template by using the `<isset>` tag (to create and access variables in Demandware Script, see the [Demandware Script](#) module)

When using the `<isset>` tag, the required attributes that must be assigned are name and value. The default scope is `session`, so you must be careful to qualify your variables accordingly if you do not want them

Example:

```
<isset
    name = "<name>"
    value = "<expression>"
    scope = "session"|"request"|"page"
>
```

The `value` attribute can be either a hardcoded string or number or an ISML expression accessing another variable or object:

| Value Type | Example                                     |
|------------|---|
| string     | <code>value="hardcoded text"</code>         |
| expression | <code>value="\${pdict.Product.name}"</code> |

The scope attribute of a variable refers to the level of accessibility of the variable. The three available levels to you as a developer are `session`, `request`, and `page`.

## Variable Scope

Demandware offers the following scopes, listed here from widest to narrowest access. It is important to understand the different scopes of a variable and what objects can access a variable at each level.

- Global Preferences: accessible via the `dw.system.OrganizationPreferences` class.  
Available to any site within an organization.
- Site Preferences: accessible via the `dw.system.SitePreferences` class.  
Available to any pipeline executing as part of a site.

## Instructor Guide

- `session`: available through the whole session.
- `pdict`: available while a pipeline executes. It might encompass multiple requests, like when using **Interaction Continue Nodes** (covered in the Forms Framework module).
- `request`: available through a request-response cycle. Typically the same as the pipeline scope.
- `page`: available only for a specific page, and its locally included pages.
- `slotcontent`: available only in the rendering template for a content slot.
- `<isloop>` variable: available only inside the loop.

Session variables are available across multiple requests within a customer session. Any variable added to the `session` scope becomes a `custom` attribute of the `session` object. Since it is not a standard attribute it must be accessed with the `session.custom` qualifier:

```
 ${session.custom.myVar}
```

Request variables are available via the `request` scope. A request variable is available only for a single browser request-response cycle: it does not persist in memory for a subsequent request. Similar to session variables, you must prefix request variables with a qualifier `request.custom` when accessing them:

```
 ${request.custom.myRequestVar}
```

Page variables are available on the current ISML page, and their scope is limited to the current template, and any locally included templates (this will be covered later). They are accessed without a prefix:

```
 ${pageVar}
```



### 5.1. Exercise: Setting and retrieving variables

1. Create a new pipeline called VarTest. Add a **Start** node and an **Interaction** node to the pipeline.
2. Create a new ISML template called vartest.
3. In the template, create a new variable called sessionVar with hardcoded text as the value and print the value to the page:

```
<isset name="sessionVar" value="${1}" scope = "session"/>
```
4. Display the contents of the sessionVar variable:
5. The value of the sessionVar variable is:  
 `${session.custom.sessionVar}<br/>`
6. Open a web browser and test the pipeline.
7. Add similar examples of request and page variables to the vartest template and display them.
8. Modify the examples using boolean and string values, i.e. "\${false}" and "Hello".
9. Test the pipeline again to see the new variable values.
10. Increment the variables by using syntax like  
 `value="${request.custom.requestVar + 1}"`
11. Explain your findings.

# Reusing Code in Templates

## Introduction

There are four tags available to you as a developer for reusing code in ISML templates:

- <isinclude>
- <isdecorate>
- <ismodule>
- <iscomponent>

In this course we will cover <isinclude>, <isdecorate>, and <ismodule>.

The tags above allow you to write reusable code in an ISML template. Reusable code:

- Saves time
- Reduces the likelihood of errors
- Minimizes the chore of updating pages
- Helps to ensure a consistent look and feel

## The <isinclude> Tag

The <isinclude> tag allows you to embed an ISML template inside the invoking template. There are two types of includes:

- **Local Include** – allows you to include the code of one ISML template inside of another while generating the page
- **Remote Include** – allows you to include the output of another pipeline inside of an ISML template. The primary purpose for using a remote include is for partial page caching. We will discuss caching later in this book.

## Local Includes

Local includes are heavily used throughout SiteGenesis. The syntax for using a local include is:

```
<isinclude template="[directory/]templatename"/>
```

You do not need to add the '.isml' extension when including a template.

### Local Includes Example

*Template 1:*

```
<h1>My Template</h1> <br/>
<isinclude template="extras/calendar"/>
```

*Template 2 (calendar.isml)*

```
<h1>Included template</h1>
```

When the template gets rendered by the browser, the user will see:

**My Template**

**Included template**

### IMPORTANT NOTE

- **Local Include** -All variables from the including template are available in the included template, including page variables.
- **Remote Include** -Pipeline dictionary and page variables from invoking template are NOT available in the included template. The only variables available to a remotely included pipeline are session variables.
- Includes from another server are not supported.

## Instructor Guide

To locally include one template into another using the <isinclude> tag, follow these steps:

1. Open any ISML template.
2. In the ISML code, determine where you want to embed the locally included template.
3. Add the <isinclude> tag to the template using the following as an example:

```
1<!---- TEMPLATENAME: hello.isml --->
2<html>
3<head>Hello Pipeline</head>
4<H1>
5<isinclude template="account/newslettersignup"/>
6</html>
```

4. Save the template.
5. To test, use your template in a pipeline.



### 5.2. Exercise: Local Include

1. Study the template to be included:
  - a. Locate and study the `producttile.isml` template.
  - b. Notice that the first `<isset>` tag expects `pdict.product` in the pipeline dictionary.
2. Include `producttile.isml` in your current template:
  - a. Open the `ShowProduct` pipeline from the last chapter.
  - b. Look up the output of the `GetProduct` pipelet and compare it to the expected `pdict` variable in the `producttile` template: your pipelet outputs a `pdict.myProduct` but the template expects `pdict.product`. These are not the same variables!
  - c. Open the `product.isml` template from the `ShowProduct` pipeline you created earlier.
  - d. Create a pipeline dictionary variable that matches the variable and scope expected in the `producttile.isml` template:

```
<isset name="product" value="${pdict.myProduct}"  
scope="pdict"/>
```
  - e. Use a local include to display the product tile:

```
<isinclude template="product/producttile"/>
```
  - f. Test the pipeline with an existing product:  
`ShowProduct-Start?pid=P0048.`



### Remote Includes

The syntax for a remote include is

```
<isinclude url="pipeline_url"/>
```

Using a remote include in a template will invoke another pipeline which returns HTML at runtime. The examples below show how to call a pipeline without passing URL parameters:

```
<isinclude url="${URLUtils.url('Product-IncludeLastVisited')}" />
```

In the example above, the `dw.web.URLUtils.url()` method builds a site-specific URL for the `Product-IncludeLastVisited` pipeline. This is a best practice since you should never hardcode a pipeline URL since it would contain a specific server in it: use `URLUtils` methods instead.

Here is an example of passing URL parameters:

```
<isinclude url="${URLUtils.url('BrowseCatalog-Hotdeals', 'catalogCategoryID', 'Storefront')}" />
```

The page generated by the invoked pipeline can be dynamic or it may come from cache. Caching will be covered later.

There is a new tag that implements a remote include

```
<iscomponent
    pipeline = <string> | <expression>
    [locale = <string> | <expression> ]
    [any number of additional arbitrarily named parameters]
/>
```

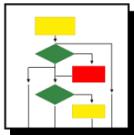
This tag allows you to pass as many attributes as you want without having to use the `URLUtils` methods:

```
<iscomponent pipeline ="Product-Show" productid="1234"
name="Wide-screen television"/>
```



### Run the Remote Include activity.

Demonstrate how to use a Remote Include by creating two pipelines where 1 is calling the other using the Remote Include tag.



### To remotely include a pipeline into a template, follow these steps:

1. Open an ISML template.
2. In the ISML code, determine where you want to embed the remotely included pipeline.
3. Add the <isinclude> tag to the template using the following as an example (param and value are optional):

```
<isinclude url="${URLUtils.url('Pipeline-StartNode',  
['param', 'value', ...])}"/>
```
4. Save the template.
5. To test, use your template in a pipeline, being called by an **interaction** node.



### **5.3. Exercise: Remote Include**

1. Study the Demandware Script API help for the `dw.web.URLUtils.url()` method.
2. Locate and study the `Product-IncludeLastVisited` pipeline in the storefront cartridge.
3. Study the `lastvisited.isml` template, specifically:
  - a. The use of the `<isloop>` tag.
  - b. The use of the `pdict.LastVisitedProducts`.
4. Open the `ShowProduct` pipeline and the `product.isml` template.
5. Add a remote include at the bottom of the template to show the last visited products. Verify your syntax to make sure it is exactly as it appears below:

```
<isinclud url="${URLUtils.url('Product-IncludeLastVisited')}" />
```
6. Test the pipeline with an existing product: `ShowProduct-Start?pid=P0048`.
7. On a different browser window, visit at least 3 other products in the storefront.
8. Retest the pipeline: all the visited products should appear.

# Reusing Code in Templates



## Using the <isdecorate> Tag

The `<isdecorate>` tag lets you decorate the enclosed content with the contents of the specified (decorator) template. A decorator is an ISML template that has html, css, and overall design of a page. The decorator template has the tag `<isreplace/>` identifying where the decorated content shall be included. The screenshot below shows an example of a decorator and the area where the code is being replaced.

The screenshot shows a product page for a "Charcoal Single Pleat Wool Suit". The page includes a header with navigation links like NEW ARRIVALS, WOMENS, MENS, ELECTRONICS, GIFT CERTIFICATES, TOP SELLER, and a search bar. Below the header, a breadcrumb trail shows the product's path: Home > Mens > Clothing > Suits > Charcoal Single Pleat Wool Suit. The main content area features a large image of a man in a suit, the product name, price (\$500.00 | \$299.99), and a "Product Rating" section with a 5-star icon and "(0 Ratings)". To the right of the rating, the text "<isreplace/> area" is overlaid in green, indicating the area where the decorated content is being replaced. Below the rating, there are sections for "SELECT COLOR" (with a black square selected) and "SELECT SIZE" (with options 36, 38, 40, 41, 42, 44, 46, 48, 50).

Typically, only one tag (`<isreplace/>`) is used in the decorator template. However, multiple tags can also be used. If the decorator template has multiple `<isreplace/>` tags, the content to be decorated will be included for each `<isreplace/>` tag.

A typical use case is to decorate the content body with a header and footer. Example:

*Template using a decorator*

```
<isdecorate template="[Decorator template name]">
...My content...
</isdecorate>

+      = Final generated page

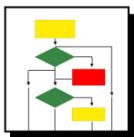
Decorator template          <html>
<html>                         <head>...</head>
<head>...</head>                  <body>
<body>                         ...My content embedded...
<isreplace/>                     </body>
</body>                         <html>
<html>
```

# Reusing Code in Templates, continued



Run the use <isdecorate> tag activity.

Demonstrate how to use the <isdecorate> tag by decorating one template with another.



1. To use the <isdecorate> tag, follow these steps:
2. Open the ISML template that has the code you wish to replace in a decorator. Add the <isdecorate> tag around the code you wish to include in a decorator.
3. 

```
<isdecorate template="[directory/]decoratorname">
    Your code goes here.
</isdecorate>
```
4. Save the template.
5. Open the decorator template. If you are using a SiteGenesis template, the decorator templates names start with "pt\_".
6. Find the location in the code where you want to use the <isreplace/> tag. Add the tag to the template.
7. Test the page by calling the pipeline that uses the decorator template. For example, if the decorator template is used by the 'Account-Show' pipeline/start node, type in the URL that will execute the 'Account-Show' pipeline.

/demandware.store/Sites-SiteGenesis-Site/default/Account-Show



### 5.4. Exercise: Using a Decorator

1. In UX Studio, using the Search function, locate the `product/pt_productdetails` template.
2. Notice the different areas of the page this decorator defines.
3. Locate the `<isreplace/>` tag.
4. Open the ShowProduct pipeline you created earlier.
5. In your `product.isml` template, remove any html, body and head tags: the decorator already contains these.
6. Add the `product/pt_productdetails` decorator so it wraps the existing content on the page:

```
<isdecorate template="product/pt_productdetails">
    ...existing content...
</isdecorate>
```

7. Test the pipeline with an existing product: ShowProduct-Start?product=P0048.

# Creating Custom Tags with <ismodule>



The `<ismodule>` tag allows you to define your own ISML tags which can be used like any standard tags.

There are **three key isml files required** for creating and using a custom tag:

1. The isml file which sets the values of any attributes of the custom tag. See the example below in `util/modules.isml`:

```
<ismodule template="components/breadcrumbs"
          name="breadcrumbs"
          attribute="bctext1"
          attribute="bcurl1"
          attribute="bctext2"
          attribute="bcurl2"
          attribute="bctext3"
          attribute="bcurl3"
/>
```

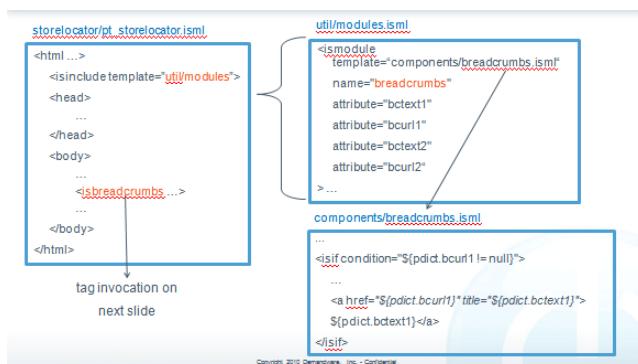
2. The isml file which specifies what happens when the attributes are passed. See the code snippet from inside `breadcrumbs.isml`:

```
<isif condition="${pdict.bcrl1 != null}">
  ...
  <a href="${pdict.bcrl1}" title="${pdict.bctext1}">
    ${pdict.bctext1}</a>
</isif>
```

3. Lastly, you need to invoke the custom tag inside an isml template:

```
<html ...>
<isinclude template="util/modules"/>
<head>
  ...
</head>
<body>
  ...
<isbreadcrumbs bctext1="..." bcrl1="..."/>
</body>
</html>
```

Putting it all together would look as such:





## 5.5. Exercise: Using Custom Tag

In this exercise, we will invoke a custom tag already created in SiteGenesis.

1. Open the `util/modules.isml` template.
2. Locate the `producttile` custom tag definition.
3. Note the different inputs defined for the `producttile` custom tag.
4. Locate the template that implements this custom tag, and study it: `producttile.isml`.
5. In the `ShowProduct-Start` pipeline, open the `product.isml` template.
6. Remove the remote include.
7. Change the existing local include to include the template that contains all custom tag definitions:

```
<isinclude template="util/modules">
```

8. Invoke the `<isproducttile>` custom tag passing the product from the pipeline dictionary:

```
<isproducttile product="${pdict.myProduct}" />
```

9. Test the pipeline with an existing product: `ShowProduct-Start?product=P0048`.

10. In the custom tag invocation, enable other attributes expected by the custom tag. Notice that a proper Demandware script expression is required to specify true or false:

```
<isproducttile product="${pdict.myProduct}"  
showswatches="${true}" showpricing="${true}" />
```

11. Test the `ShowProduct-Start` pipeline again.

# Conditional Statements and Loops



## Introduction

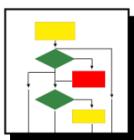
Every programming language gives a programmer the ability to evaluate a condition in order to determine what logical path the program should take. Most every language uses the keywords *if*, *else if*, and *else*. Demandware uses similar keywords as well but adds “*is*” to the beginning of the syntax:

```
<isif condition="${ISML expression evaluated}">
    Do something here if true.
<iselseif condition="${check another condition}">
    Do something if this one is true.
<iselse>
    If none of the above conditions are true, do this.
</isif>
```



## Run the Conditional Statements activity.

Demonstrate how to use the `<isif>` tag in a template then show the results in the storefront.



## To use a conditional statement in an ISML template, follow these steps:

1. Determine the location on your ISML page where you want to write your conditional statement.
2. Open your conditional statement with the `<isif condition="">` tag.
3. Here is an example:

```
<isif condition="${pdict.myProduct.online}">
    Product is online
<iselse>
    Product is offline
</isif>
```



## Loops

With `<isloop>` you can loop through the elements of a specified collection or array. As an example, you can list data like categories, products, shipping and payment methods. An `<isloop>` statement can be nested in one another.

### Supporting tags

The `<isbreak>` tag can be used within a loop (defined by an `<isloop>` tag) to terminate a loop unconditionally. If `<isbreak>` is used in a nested loop, it terminates only the inner loop.

Use `<isnext>` to jump forward in a loop. Jumping forward within a loop to the next list element of an iterator. This tag affects only the iterator of the inner loop. If an iterator has already reached its last element, or an iterator is empty when an `<isnext>` is processed, the loop is terminated instantly.

The full syntax for using the `<isloop>` tag is:

```
<isloop
    iterator|items = "<expression>""
    [ alias|var = "<var name>" ]
    [ status = "<var name>" ]
    [ begin = "<expression>" ]
    [ end = "<expression>" ]
    [ step = "<expression>" ]>
        ...do something in the loop using <var_name>...
</isloop>
```

## Instructor Guide

The attributes have the following usage:

| Attribute           | Description  |
|---------------------|--|
| items<br>(iterator) | Expression returning an object to iterate over. Attributes <i>iterator</i> and <i>items</i> can be used interchangeably.   |
| var (alias)         | Name of the variable referencing the object in the iterative collection referenced in the current iteration.   |
| status              | Name of the variable name referencing loop status object. The loop status is used to query information such as the counter or whether it is the first item.  |
| begin               | Expression specifying a begin index for the loop. If the begin is greater than 0, the <isloop> skips the first x items and starts looping at the begin index. If begin is smaller than 0, the <isloop> is skipped. |
| end                 | Expression specifying an end index (inclusive). If end is smaller than begin, the <isloop> is skipped.   |
| step                | Expression specifying the step used to increase the index. If step is smaller than 1, 1 is used as the step value.   |

For the `status` variable, the following properties are accessible:

| Attribute | Description   |
|-----------|---|
| count     | The number of iterations, starting with 1.                    |
| index     | The current index into the set of items, while iterating.     |
| first     | True, if this is the first item while iterating (count == 1). |
| last      | True, if this is the last item while iterating.               |
| odd       | True, if count is an odd value.                               |
| even      | True, if count is an even value.                              |

For example, if the <isloop> tag declares a `status="loopstate"` variable, then it is possible to determine the first time the loop executes by using: <isif condition="loopstate.first">



### 5.6. Exercise: Using Loops

1. Open the Basket pipeline and the basket template.
2. Implement the following code to display the products in the cart:

Basket product names are:

```
<br/>
<isloop
    items="${pdict.Basket.allProductLineItems}"
    var="productLineItem">
    ${productLineItem.product.name}<br/>
</isloop>
```

3. Open a browser to your storefront. Add products to the cart first, including a product with an option (like a TV warranty).
4. Open another browser tab and invoke the Basket-Start pipeline.
5. Optional : Add a status attribute in the <isloop> tag so that you can see what the count and index parameters return.
6. Replace the allProductLineItems property of the basket with the method getProductLineItems () .

## Review & Lab

| Question   | Answer  |
|--|---|
| 1. What ISML tag is used to create a variable?                                       |  |
| 2. What ISML tag is used to format output to a page?                                 |  |
| 3. What ISML tag is used to include a local template?                                |  |
| 4. What ISML tag is used to create a loop statement?                                 |  |
| 5. What Storefront Toolkit tool helps you to troubleshoot pipeline execution errors? |  |



### **5.7. Exercise: Complete Basket Pipeline**

Modify the basket template so it distinguishes that the Basket holds regular products or option products.

1. Find out which key in the pdict.Basket object can be identified as option product name of all items inside the basket.
2. Enhance the Basket loop with a check of product or option product based on the key you have identified. Finally print out product names and option product names.



**Transition to Content Slots**

## 6.Content Slots



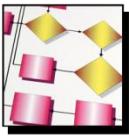
### Goal

The purpose is to utilize content slots to improve the appearance of your site and to better showcase products and promotions.



### Time

2 Hrs



### Overview

We will demonstrate how to create content slots, their corresponding rendering templates, and the use of content link functions within content slots and HTML attributes in general.



### Materials Needed

contentslot cartridge

# Content Slots



## Introduction

A content slot is **an area on the page where a merchant defines content to display based on certain qualifiers or rules.**

Slots can easily be found on a page by using the **Storefront Toolkit > Content Information** tool, as shown below. Hover the mouse around the page to reveal where content slots are used, and to get a link to the slot's configuration page in Business Manager:

## Content slots vs. Content Assets

Slots are different from content assets in several aspects:

- Slots are considered part of marketing.** They are located under **Site > Online Marketing > Content Slots.** Content Assets appear under the Content section.

### Content Slots

The list of slots both global and category are generated from isslot tags, Example: <isslot id="global-slot-id" description="Description Here" context="global" />, added to the storefront templates. Global slots check all templates, while enter a search term below and all slots will be searched. To include all results for a specific keyword (wildcards) add an \* before/after your search term, Example: keyword\*. Use menu to the left of the Search to configure search bar [Content Slots](#).

| Search   |                     | Advanced |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
|--|---------------------|----------|-----------------------|---------------------|---|---|--|---|--|---|--|---|---------------------------------------|---|-------------------------|--|--------------------------|--|
| <b>Global Slots</b> <table border="1"> <thead> <tr> <th>Slot ID / Description</th> <th>Slot Configurations</th> </tr> </thead> <tbody> <tr> <td>404-banner - Banner for error pages</td> <td>1</td> </tr> <tr> <td>404-promo - Banner for 404 error</td> <td>1</td> </tr> <tr> <td>account-banner - Banner for My Account pages</td> <td>0</td> </tr> <tr> <td>cart-banner - Banner for Cart page</td> <td>1</td> </tr> <tr> <td>cart-footer - Footer for Cart page</td> <td>1</td> </tr> </tbody> </table>  |                     |          | Slot ID / Description | Slot Configurations | 404-banner - Banner for error pages                             | 1 | 404-promo - Banner for 404 error                     | 1 | account-banner - Banner for My Account pages     | 0 | cart-banner - Banner for Cart page                             | 1 | cart-footer - Footer for Cart page    | 1 |                         |  |                          |  |
| Slot ID / Description  | Slot Configurations |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| 404-banner - Banner for error pages  | 1                   |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| 404-promo - Banner for 404 error   | 1                   |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| account-banner - Banner for My Account pages   | 0                   |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| cart-banner - Banner for Cart page   | 1                   |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| cart-footer - Footer for Cart page   | 1                   |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| <b>Category Slots</b> <table border="1"> <thead> <tr> <th>Slot ID / Description</th> <th>Slot Configurations</th> </tr> </thead> <tbody> <tr> <td>newarrivals (New Arrivals) &lt;rendering/category/categorylanding&gt;</td> <td></td> </tr> <tr> <td>womens (Womens) &lt;rendering/category/categorylanding&gt;</td> <td></td> </tr> <tr> <td>mens (Mens) &lt;rendering/category/categorylanding&gt;</td> <td></td> </tr> <tr> <td>electronics (Electronics) &lt;rendering/category/categorylanding&gt;</td> <td></td> </tr> <tr> <td>gift-certificates (Gift Certificates)</td> <td></td> </tr> <tr> <td>top-seller (Top Seller)</td> <td></td> </tr> <tr> <td>hidden (Hidden Category)</td> <td></td> </tr> </tbody> </table> |                     |          | Slot ID / Description | Slot Configurations | newarrivals (New Arrivals) <rendering/category/categorylanding> |   | womens (Womens) <rendering/category/categorylanding> |   | mens (Mens) <rendering/category/categorylanding> |   | electronics (Electronics) <rendering/category/categorylanding> |   | gift-certificates (Gift Certificates) |   | top-seller (Top Seller) |  | hidden (Hidden Category) |  |
| Slot ID / Description  | Slot Configurations |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| newarrivals (New Arrivals) <rendering/category/categorylanding>  |                     |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| womens (Womens) <rendering/category/categorylanding>   |                     |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| mens (Mens) <rendering/category/categorylanding>   |                     |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| electronics (Electronics) <rendering/category/categorylanding>   |                     |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| gift-certificates (Gift Certificates)  |                     |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| top-seller (Top Seller)  |                     |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |
| hidden (Hidden Category)   |                     |          |                       |                     |   |   |  |   |  |   |  |   |                                       |   |                         |  |                          |  |

## Instructor Guide

- **Slots are controlled by campaigns:** start/end dates, customer groups, source codes, coupons and rank are qualifiers that affect the appearance of a slot. Content Assets do not have such qualifiers.

### Creating Content Slots

Creating a content slot requires a collaborative effort:

1. The developer inserts a <isslot> tag in a template in the location where the slot will appear.
2. The developer creates a rendering template for the slot that defines how the slot data is to be presented.
3. The merchant creates a configuration for the slot in Business Manager.

Slots can be of two kinds:

- Global slots: can appear on any page.
- Category slots: appear on category-specific pages since they depend on the category id.

A content slot will display content of one of the following types:

- One or many products selected by the merchant
- Category attributes (images or other visual)
- Content assets from the content library
- Static HTML and images from the static library

There are many rules that drive the appearance of a slot: marketing campaigns, ranks, AB tests, customer groups, etc. Campaigns and AB testing are out of the scope of this course.

# Creating Content Slots - Developer Tasks



## Creating a Content Slot

The developer creates a content slot inside a template using the `<isslot>` tag. The tag must be located exactly where it should appear on the page. Here are some examples of tag usage:

- Global slot:

```
<isslot id="header_banner" description="..." context="global"/>
```

- Category slot:

```
<isslot id="category_top_featured" context="category"
description="..."
context-object="${pdict.ProductSearchResult.category}">
```

Whenever the template is saved, the new content slot will automatically appear in the list of slots under **Site > Online Marketing > Content Slots**. The platform achieves this by automatically scanning any template for the use of the `<isslot>` tag.

## Creating the Slot Rendering Template

As stated in the previous section, the slot will display one type of content out of four possible types. The developer creates a rendering template that takes into account the type of content, how many objects to display, plus any CSS styling required for the slot.

The `header_banner` slot uses the `htmlslotcontainer` template below as the rendering template:

```
<iscache type="relative" hour="24"/>
<div class="htmlslotcontainer">
    <isif condition=" ${slotcontent} != null ">
        <isloop items=" ${slotcontent.content} "
var="markupText">
            <isprint value=" ${markupText.markup} "
encoding="off" />
        </isloop>
    </isif>
</div>
```

## Using `slotcontent` and `<isprint>` in Rendering Templates

Every slot is rendered by a system pipeline inside the core cartridge: `_SYSTEM_Slot-Render`. You do not have access to this pipeline. It uses the slot

## Instructor Guide

configuration that the merchant creates (next section) and provides all the configuration information to the rendering template by means of the `TopLevel.global.slotcontent` constant. Only slot rendering templates get data via this constant.

The rendering template code checks that the `slotcontent` is not empty:

```
<isif condition="${slotcontent != null}">
```

Then it loops through the `slotcontent.content` (the content provided for the slot):

```
<isloop items="${slotcontent.content}"
        var="markupText">

    <ispaint value="${markupText.markup}"
            encoding="off"/>

</isloop>
```

Inside the loop the code uses the `<ispaint>` tag:

```
<ispaint value="${markupText.markup}" encoding="off"/>
```

While we have not covered the `<ispaint>` tag in detail, there is extensive documentation and usage examples for it in SiteGenesis.

Using the `encoding="off"` setting allows the HTML snippet to be generated without encoding, so that the browser renders it correctly. The static text and styling all render as follows:

**FREE 2-Day SHIPPING FOR ORDERS OVER \$300**



### **6.1. Exercise: Creating a Slot**

In this exercise we will create a banner slot containing an image on the `nohits.isml` template. This template appears when a search does not return any products.

1. Use the storefront search box and search for a product which doesn't exist.
2. Investigate which template is been used to generate that page (which tool would you use to find that out?).
3. Copy the found template from the storefront cartridge to the exact same location into your cartridge.
4. Before the `no-hits-footer` div, add a global slot:

```
<isslot id="search-no-hits-banner"  
description="recommendations banner for search no results page"  
context="global" />
```

5. Study the `htmlslotcontainer.isml` rendering template that is used to render HTML-type slots.

# Creating Content Slots - Merchant Tasks



## Creating a Content Slot Configuration

The merchant creates a content slot configuration by navigating to **Site > Online Marketing > Content Slots**, then finding the specific slot the developer created, e.g. header-banner.

[Slots > Slot 'header-banner' - \(Global\)](#)

**Slot Configuration(s)**

Header banner within the header, between the logo and search bar, width XXXpx by height XXpx.

Click **New** to create a new slot configuration, and click on a specific slot configuration to **Edit** that slot configuration. To **Delete** speci

| ID                                 | Description                       |
|------------------------------------|-----------------------------------|
| free2dayshiporderover300 (default) | HTML slot for Free 2 Day Shipping |

The merchant selects an existing configuration or clicks **New** to create a new one:

**Slot Configuration - New Slot Configuration - 2012-07-23 14:14:43**

The **Description** field is for an internal description, the **Callout** field is for a storefront message. The **Default** checkbox will be the slot configuration that is displayed if multiple slot configurations are running on the same schedule. If multiple slot configurations are scheduled and have the same **Rank** category products, **Content Asset** is for a chosen content asset, and **HTML** is for plain text or HTML code.

Fields with a red asterik (\*) are mandatory.

**Select language:** Default

**ID:**\* New Slot Configuration - 2012-07-23 14:14:43

**Enabled:** No

**Default:**

**Description:**

**Slot Content**

**Content Type:**\* Product

**Product:**

**Template:**\* slots/product/product\_1x2.isml

**Callout:**

[HTML Editor](#)

**Schedule/Qualifiers/Compatibility**

[+ Add Schedule](#)

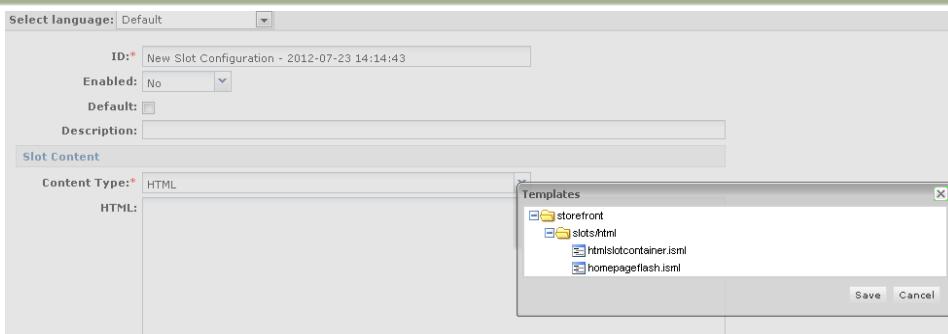
**ID**

Click Add Schedule to create a schedule for this Slot Configuration. You can create a single "default" schedule or schedule the slot configuration to a Camp

Here the merchant enters an ID, enables the slot and provides other relevant information. The slot content that follows is the most important piece for the programmer since it defines what data becomes available for the rendering template.

For example, if the slot is to show HTML, the merchant might configure the slot content as follows:

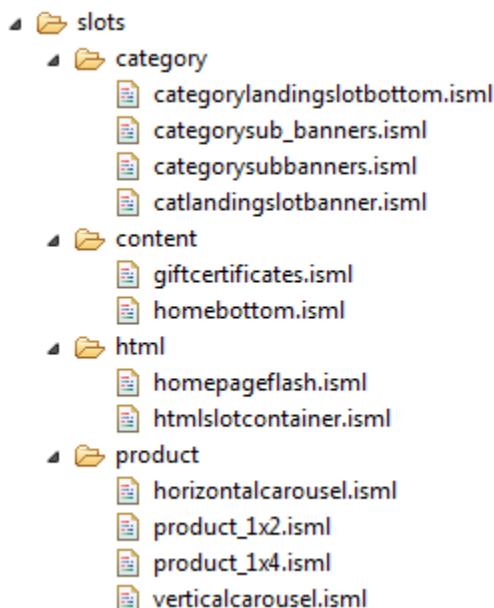
## Instructor Guide



The merchant gave the banner an ID and enabled the slot. The content type HTML was selected, which opens the HTML text area (you can use the HTML Editor if you want to compose the HTML from scratch). Then the ellipsis on the Template area was clicked: this opens the Templates dialog shown above, and all the possible rendering templates for this type discovered in all cartridges in the cartridge path.

The SiteGenesis storefront cartridge comes with some default templates for every type of content. Furthermore, the templates are located in especially named folders that Business Manager discovers by default: `slots/html` for the HTML type in the example above.

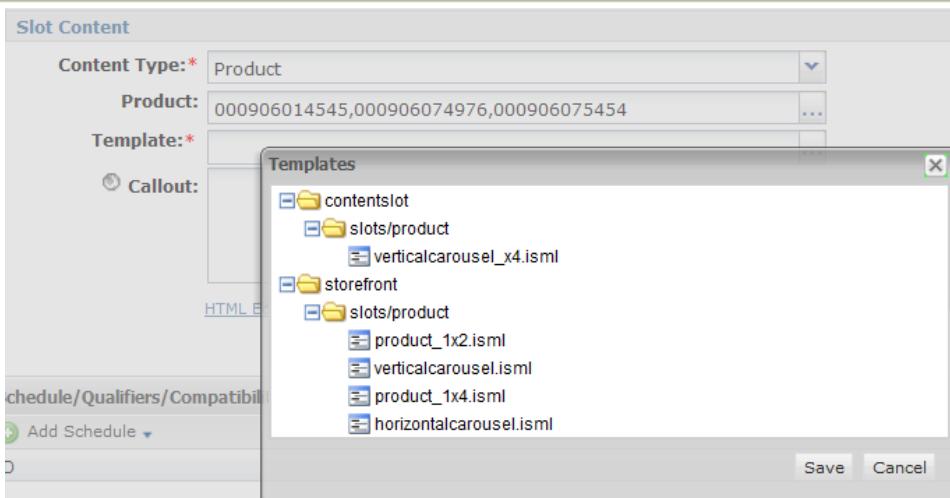
Here is the directory structure for the slot rendering templates in the SiteGenesis storefront cartridge:



The merchant may choose to reuse an existing rendering template, or use a new one as instructed by the programmer. This is why the collaboration between merchant and programmer is important: without a rendering template there is no way to visualize the slot.

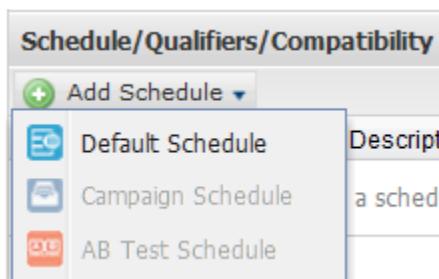
Another example with a different content type might look like this:

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Here the merchant selects the Product content type, selects some product IDs, and then has to choose from all the available product-specific rendering templates. Notice that any slots/ product templates available in any cartridge in the path become visible.

Finally, the merchant needs to provide a schedule for the slot. This is either the default schedule or based on a marketing campaign:



For this course we choose the Default Schedule. A discussion of the other choices is out of the scope of this course, but it is covered in the Managing the Storefront course.

### Using Content Link Functions

Demandware uses attributes of type HTML in many places: content assets, content slots with HTML-type content, product descriptions, etc. You can also add an attribute of type HTML to any system object where you may need to show HTML. These attributes are represented by the class `dw.content.MarkupText` which was discussed previously.

When using HTML in assets or slots it might be tempting to hardcode hyperlinks to pages or images in the storefront: this is a bad idea since those links are instance-specific (i.e. Staging) and would have to be changed every time after a replication.

To solve this problem, Demandware offers special Content Link Functions that are used only in attributes of type HTML. The content link functions are:

## Instructor Guide

- `$staticlink$` - Creates a static link to an image
- `$url()` - Creates an absolute URL that retains the protocol of the outer request.
- `$httpUrl()` - Creates an absolute URL, but with the http protocol.
- `$httpsUrl()` - Creates an absolute URL, but with the https protocol.
- `$include()` - Can be used to make a remote include call (relevant for caching purposes).

Here is an example of a function used to create a hyperlink to the Page>Show pipeline passing `cid=2-day-shipping-popup` in the query string:

```
href="$url('Page>Show', 'cid', '2-day-shipping-popup')$"
```



### 6.2. Exercise: Creating a Slot Configuration

In this exercise you complete the configuration for the content slot created previously.

1. In Business Manager, navigate to **Site > Online Marketing > Content Slots**.
2. Locate the new search-no-hits-banner slot.
3. Create a new configuration for the slot:
  - a. Give it an ID: banner-for-everyone.
  - b. Enable it.
  - c. Make it the default.
  - d. Select HTML for the content type.
  - e. Using the HTML editor:
    - Click on the Insert/Edit Image icon:
    - Click **Browse Server**
    - Locate the /images/slot/ directory and select it.
    - On the **Upload File** section, find the nohits.png image in the contentslot cartridge, static/default folder, and upload it.
    - After uploading, select the image.
    - The generated HTML should look like this:

```
<p></p>
```
  - f. Select slots/html/htmlslotcontainer.isml as the rendering template for the slot.
4. Click **Add Schedule > Default Schedule** to ensure that the slot displays continuously.
5. Click **Apply** to save the configuration.

6. Test the slot by searching for some weird string: the `nohits` page should display with the new slot visible.

## Review & Lab

| Question   | Answer  |
|--|---|
| 1. What types of content slots can you create?             |  |
| 2. Can a slot be created in Business Manager?              |  |
| 3. How does <isprint> preserve the markup of an HTML slot? |  |
| 4. Where can <isslot> be placed in templates?              |  |



### Exercise 6.3: Create Content slot with Rendering Template

In this lab you will create a content slot in the `nohits.isml` that displays some products selected by a merchant. The components involved will be a rendering template, a style sheet, an `isml` that has the content slot and finally an `isml` to link to the style sheet.

1. Open the `nohits.isml` template in your cartridge. This is the page which shows up when the product that the customer searches is not found.
2. Below the “`search-no-hits-banner`” slot, add another global slot:

```
<isslot id="merchant-products"
description="content for search no results page"
context="global" />
```

3. Create a directory structure so that you have `slots/product` folder as follows.

```
training/cartridge/templates/default/slots/product
```

4. Copy `storefront/cartridge/templates/default/slots/product/verticalcarousel.isml` to the `training/cartridge/templates/default/slots/product` folder. This is the rendering template that you are going to modify.
5. Rename this `verticalcarousel.isml` in the training cartridge to `verticalcarouselx4.isml`
6. Modify it to match the following code. The highlighted things have to be changed. You can copy paste from this place only if time is short but do it with understanding.

```
<iscache type="relative" minute="30" varyby="price_promotion"/>
<isinclude template="util/modules"/>

<div class="verticalcarousel">
  <ul id="vertical-carousel" class="vertical-carousel">
    <li>
      <div class="productcarousel">
        <isloop items="${slotcontent.content}" var="product" status="status">
          <isproducttile product="${product}" showpricing="${true}" />
          <isif condition="${status.count%4==0 && !status.last}">
            </div>
          </li>
          <li>
            <div class="productcarousel">
              </isif>
            </isloop>
          </div><!-- END: productcarousel -->
        </li>
      </ul>
    </div><!-- END: verticalcarousel -->
```

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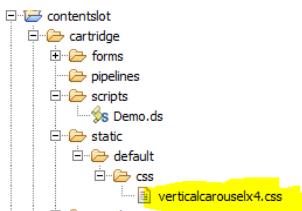
7. Create a template named `pt_productsearchresult_UI.isml` at the following location in the training cartridge.

`training/cartridge/templates/default/search`

8. Add the following line to point to a new **css file** that redefines the vertical carousel styling.

```
<link  
href="${URLUtils.staticURL('/css/verticalcarouselx4.css')}"  
type="text/css" rel="stylesheet"/>
```

9. Navigate to the `contentslot` cartridge and access the `/static/default/css/verticalcarouselx4.css` file.



Copy the `verticalcarouselx4.css` from the `contentslot` cartridge to **the same place in your cartridge**. (Create the directory structure if it is not there)

10. Navigate to the **BM → Site → SiteGenesis → Online Marketing → Content Slots**.

11. Search for the merchant-products slot. Create a new slot configuration for **this** slot so that it displays multiple **products** using the new `verticalcarouselx4.isml` rendering template. The rendering template will have to be chosen from the training cartridge. Make sure that you add some products rather than the HTML (unlike you did in one of the previous exercise).

12. Navigate to the **storefront** from **BM** in the browser.  
Search for some **non-existent** product like “**MyBestPants**”

13. Verify that the `nohits.isml` shows both the previous banner and multiple products in a vertical carousel.



---

### Transition to Demandware Script (DS)

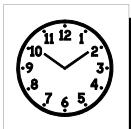
---

## 7.Demandware Script (DS)



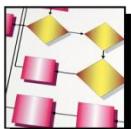
### Goal

The purpose and goal of this module is to familiarize you with using Demandware Script in ISML templates and script files.



### Time

2 Hrs



### Overview

We will discuss the Demandware Script syntax, API, as well as how to create a new script pipelet.



### Materials Needed

Solutions

# Overview



## Introduction

The server-side language used for coding in the Demandware Platform is Demandware Script (DWScript). Demandware Script is based on JavaScript, which is standardized as ECMAScript. Demandware Script implements the standards ECMA-262 (=ECMAScript 3rd Edition) and the ECMA-357 standard, also known as ECMA for XML or E4X.

In addition, Demandware supports all JavaScript language extensions by Mozilla known as JavaScript 1.7. Demandware also supports optional type specification (from JavaScript 2.0/ECMA 4th edition proposal and ActionScript).

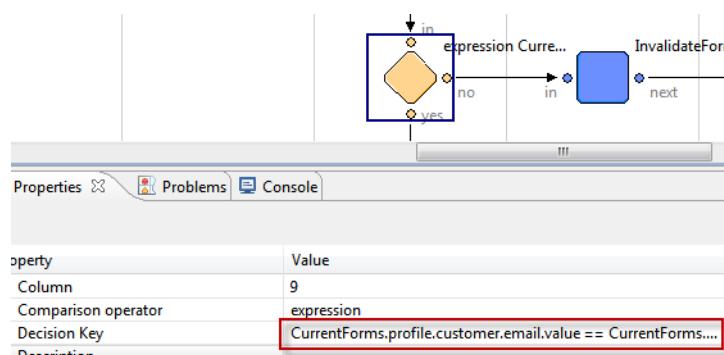
You **use Demandware Script anywhere you need to access data about the system, such as products, catalogs, prices, etc.**

You write DWScript in pipelines inside Decision nodes, and in ISML templates for expressions or inside `<issscript>` tags. But by far the most extensive use of Demandware Script is inside Script pipelets.

## ISML

```
<issscript>
    var cat = pdict.ProductSearchResult.category;
    var path = new dw.util.ArrayList();
    while( cat != null && cat.parent != null )
    {
        if( !cat.online )
        {
            cat = cat.parent;
            continue;
        }
        path.addAt( 0, cat );
        cat = cat.parent;
    }
</issscript>
```

## Decision Node



# Overview, continued

## Demandware Script API

There is a well-documented API that gets published with every new Demandware update. The Script and pipelet APIs are available under the Studio Help menus. The ISML documentation (and more) is available in our documentation portal:

<https://info.demandware.com/DOC2/index.jsp>.

Demandware continually updates clients to the latest version by using a mechanism called global deployment. Deployments happen on Tuesday and Thursday between 2 and 7 am local POD time. The current version number appears at the bottom of the Business Manager screen and it corresponds to *Year.Deployment*:

Instance Time Zone: Etc/UTC Time | Version: 14.5 (Compatibility Mode: 13.6)

Demandware will provide access to preview releases (14.5 as of this writing) by updating sandboxes prior to updating the P.I.G. instances. This will give your organization a chance to test any new API updates in your site prior to using that update in production. For more information, refer to the Global Release Process FAQ <https://xchange.demandware.com/docs/DOC-1815>.

The Global Release Process ensures that all our clients stay on the same version of code and that updates containing defect corrections as well as new functionality can be applied uniformly with minimal down time.

# API Packages



## Introduction

The Demandware Script API is organized in packages just like Java.

However, you cannot inherit from these classes or packages when you create a script, which is indeed different from Java. You can only use the properties and methods of these classes in your scripts.

## TopLevel package

This is the default package in Demandware Script, similar to `java.lang` in Java. It does not need to be imported in scripts. It provides standard ECMAScript classes and extensions, such as: `Error`, `Date`, `Function`, `String`, `Math`, `Number`, `XML`.

Of interest here is the `TopLevel.global` class, which contains many of the common variables and constants used in pipelines and scripts, such as:

- Constants: `PIPELET_NEXT` and `PIPELET_ERROR`

These are used to indicate the result of a script pipelet and determine which exit the pipeline takes after pipeline execution

- Properties: `customer`, `request` and `session`

These are commonly used in scripts to get access to the current customer and the current session

# API Packages, continued

## IMPORTANT NOTE

In the following packages you will find many classes that end with the word **Mgr**, for example: dw.catalog.ProductMgr. The role of these classes is **to retrieve instances of business objects related to the package they belong to**: you use ProductMgr.getProduct (String id) to get a product using a unique identifier. The method returns a Product instance which you can use to find information about the product.

This pattern is repeated for all Managers.

| eCommerce Packages |   |
|--------------------|---|
| <b>dw.campaign</b> | Campaign and promotion related APIs<br><br>Classes: PromotionMgr, Campaign, Promotion, SourceCodeGroup, etc.  |
| <b>dw.catalog</b>  | Catalog, product, price book related APIs<br><br>Classes: CatalogMgr, Category, Product, Recommendation, PriceBook, etc.                              |
| <b>dw.content</b>  | Non-product content management related APIs<br><br>Classes: ContentMgr, Content, Folder, Library, etc.  |
| <b>dw.customer</b> | Customer profile and account related APIs<br><br>Classes: CustomerMgr, Customer, Profile, ProductList, OrderHistory, etc.                             |
| <b>dw.order</b>    | Order related APIs including basket, coupons, line items, payment, shipment<br><br>Classes: Basket, Order, ProductLineItem, ShippingMgr, TaxMgr, etc. |

| Generic Packages |  |
|------------------|--|
| <b>dw.crypto</b> | Encryption services using JCA; DES, Triple-DES, AES, RSA, etc.<br><br>Classes: Cipher, MessageDigest                         |
| <b>dw.io</b>     | Input and output related APIs<br><br>Classes: File, FileReader, CSVStreamReader, XMLStreamReader, etc.                       |
| <b>dw.net</b>    | networking related APIs<br><br>Classes: FTPClient, HttpClient  |
| <b>dw.object</b> | System base classes and custom object related APIs<br><br>Classes: PersistentObject, ExtensibleObject, CustomObjectMgr, etc. |
| <b>dw.rpc</b>    | Web services related APIs<br><br>Classes: WebReference, Stub   |
| <b>dw.system</b> | System functions<br><br>Classes: Site, Request, Session, Logger  |
| <b>dw.util</b>   | Similar to the java.util API: collections, maps and calendar classes   |
| <b>dw.value</b>  | Immutable value objects<br><br>Classes: Money, Quantity  |
| <b>dw.web</b>    | Web processing related APIs<br><br>Classes: URLUtils, Forms, Cookie, HttpParameterMap, etc.                                  |

# Using Demandware Script in ISML



## Introduction

Demandware Script can be embedded into ISML by using the `<iesscript>` tag. The example code below shows how to get the root category of a current site's navigation catalog as well as getting the category named 'sale' using Demandware script.

```

<iscomment>
    This template displays a 3-level category tree as top navigation.
    Only categories marked with showInMenu are shown.
</iscomment>

<iesscript>
    // get root category of current site's navigation catalog
    var siteCatalog = dw.catalog.CatalogMgr.getSiteCatalog();
    var root = null;
    if(siteCatalog!=null) {root = siteCatalog.getRoot();}

    // get the "sale" category
    var saleCategory = dw.catalog.CatalogMgr.getCategory('sale');
</iesscript>
<isif condition="${root != null}">
<div class="categorymenu">

```

Inside of the `<iesscript>` tag you can fully qualify every class you want to use or you can choose to import any packages at the top of the script:

```

<iesscript>
    importPackage(dw.catalog);
    var siteCatalog = CatalogMgr.getSiteCatalog();
    ...
</iesscript>

```

Run the Demandware Script in ISML activity.

Demonstrate how to use Demandware Script inside an ISML template.



### 7.1. Exercise: Using Demandware Script in ISML

1. Create a new pipeline called DScript.
2. Add a Start node and Interaction node.
3. Create a new ISML template named dscript and use it in the **Interaction Node**.
4. Using the dw.customer.CustomerMgr class, print the registered customer count.
5. Test your pipeline in the storefront.

# Script Pipelets



## Introduction

So far we have used Demandware pipelets to implement common functionality in a Demandware storefront: the `GetProduct` pipelet. In this lesson you will learn how to create your own script pipelets by writing custom Demandware Script files.

Demandware Script files have an extension of `.ds` and are stored in the `/cartridge/scripts` directory.

Script files like Pipelets, can have input and output parameters for data manipulation. The example below shows input/output parameters from a 'GetProduct' script:

|                          |   |
|--------------------------|---|
| <b>Configuration</b>     |   |
| OnError                  | [ <input checked="" type="checkbox"/> ] PIPELET_ERROR                     |
| ScriptFile               | [ <input checked="" type="checkbox"/> ] solutions:product/GetProduct.ds   |
| Timeout                  | [ <input checked="" type="checkbox"/> ]                                   |
| Transactional            | [ <input checked="" type="checkbox"/> ] false                             |
| <b>Dictionary Input</b>  |   |
| ProductID                | [ <input checked="" type="checkbox"/> ] CurrentHttpParameterMap aValue.st |
| <b>Dictionary Output</b> |   |
| Product                  | [ <input checked="" type="checkbox"/> ] Product                           |

When you create a new script file, the file will be preconfigured for scripting. The example below shows a brand new script file:

```

1 /**
2 * Demandware Script File
3 * To define input and output parameters, create entries of the form:
4 *
5 * @paramUsageType <paramName> : <paramDataType> [<paramComment>]
6 *
7 * where
8 *   <paramUsageType> can be either 'input' or 'output'
9 *   <paramName> can be any valid parameter name
10 *   <paramDataType> identifies the type of the parameter
11 *   <paramComment> is an optional comment
12 *
13 * For example:
14 *
15 * @input ExampleIn : String This is a sample comment.
16 * @output ExampleOut : Number
17 *
18 */
19 importPackage( dw.system );
20
21 function execute( args : PipelineDictionary ) : Number
22 {
23
24     // read pipeline dictionary input parameter
25     // ... = args.ExampleIn;
26
27     // insert business logic here
28
29     // write pipeline dictionary output parameter
30
31     // args.ExampleOut = ...
32
33     return PIPELET_NEXT;

```

### Input & Output Parameters

Input and output parameters are configured within the script text. The script text below is an example of an input parameter that is called 'ProductID' which takes in a string value while the output parameter is called 'Product' and returns a product object:

```
6* @input ProductID : String The product id coming from t  
7* @output Product : Object The product found
```

When you first create a script file, the input and output parameters are commented out with a \* – so you will need to delete the minus sign for the Demandware application to read the parameters:

```
1* For Example.  
2*      delete the minus sign.  
3*  
4* @input ExampleIn : String This is a sample comment.  
5* @output ExampleOut : Number  
6*  
7*
```

For input/output data types, you can use **TopLevel** package classes such as **String**, **Number**, **Object**, etc. You can also specify any other data type as long as you fully qualify it: dw.catalog.Product. In the following snippet the TopLevel.Object data type allows you to avoid having to qualify the object you are returning:

```
@output Subscription : Object  
  
@output Product : dw.catalog.Product Must fully qualify this output type
```

### Importing

When working with script files, if you access Demandware Script packages or classes other than **TopLevel**, you will need to import them in the script using the following syntax:

```
importPackage( dw.system );
```

You can import a single class, if you wish:

```
importClass( dw.system.Logger );
```

You can import a custom script from the same cartridge as the current script you are writing:

```
importScript( "common/libJson.ds" );
```

## Instructor Guide

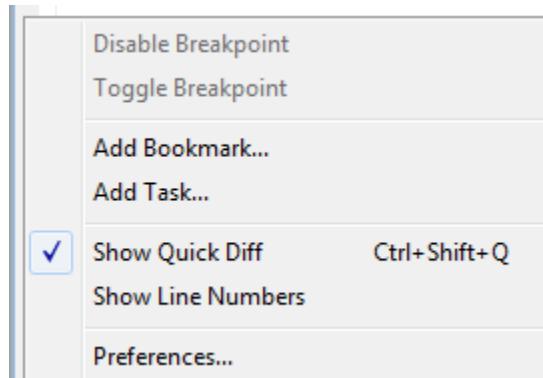
If you are accessing a script in another cartridge, make sure you specify the cartridge prior to the script name as the system will not look for further scripts with the same name in the cartridge path:

```
importScript( "<cartridge name>:[folder/]utilities.ds" );
```

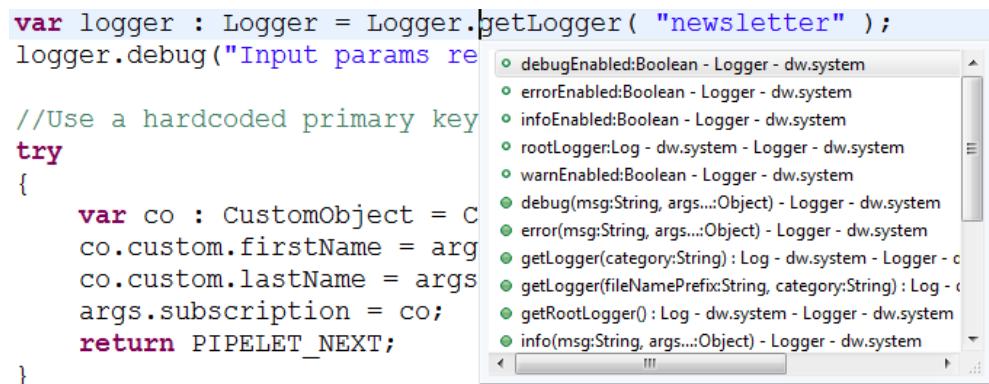
Of course, you can always fully qualify the access to a specific class and avoid importing that package/class.

## Using the Script Editor

You can turn on line numbers on the script by right-clicking the gray column on the left side of the editor and selecting the **Show Line Numbers** checkbox:



The editor offers auto-complete capabilities and syntax checking: use these tools to minimize coding errors. Studio will automatically generate code hints when you click **Ctrl+Spacebar**:



Warnings will appear for unknown methods after you save the file:

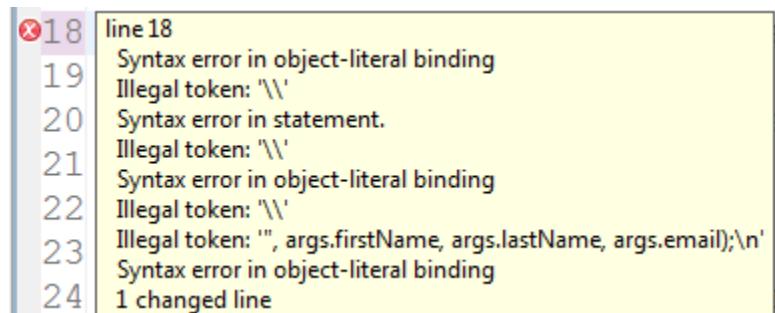
```
⚠18 logger.debug("Input params
```

Syntax errors will be indicated as follows after you save:

```
✖18 logger.debug(Input params received
```

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The Script Editor allows you to hover over the warning or error icon to get more precise information about the offending usage:

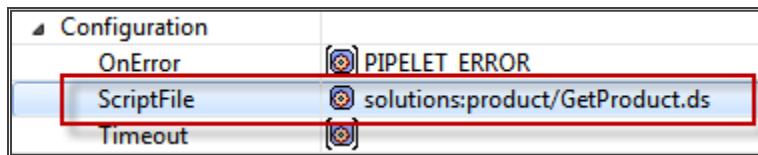


line 18  
Syntax error in object-literal binding  
Illegal token: '\\'  
Syntax error in statement.  
Illegal token: '\\'  
Syntax error in object-literal binding  
Illegal token: '\\'  
Illegal token: "", args.firstName, args.lastName, args.email);\n'  
Syntax error in object-literal binding  
1 changed line

## Scripts and Cartridge Path Relationship

Although script pipelets can reference scripts in the same cartridge or from dependent cartridges, scripts are NOT searched using the cartridge path, unlike pipelines. A script is expected to be in the cartridge of the current executing pipeline unless the cartridge is explicitly stated in the `ScriptFile` configuration property.

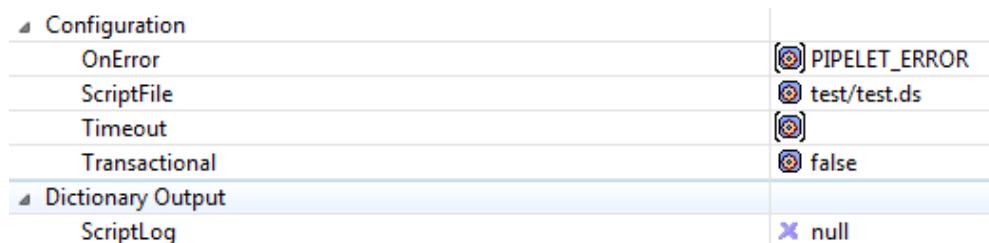
In the figure below, the solutions cartridge, product directory (under scripts), `GetProduct.ds` script will be used:



Of course, this means that you will need to add the solutions cartridge to the cartridge path so the script is found. In which order the solutions cartridge appears in the path is not relevant from the point of view of script access. However, the order of cartridges is relevant for executing pipelines and templates, in which case the first matching file found is used.

## The `ScriptLog` Output

Every script pipelet used in a pipeline comes with a default Dictionary Output property called the `ScriptLog`, of type `String`:



|                   |               |
|-------------------|---------------|
| Configuration     |               |
| OnError           | PIPELET_ERROR |
| ScriptFile        | test/test.ds  |
| Timeout           |               |
| Transactional     | false         |
| Dictionary Output |               |
| ScriptLog         | null          |

You can write to the `ScriptLog` output within your script by using the `TopLevel.global.trace(msg : String, params : Object ...)` method which uses Java MessageFormat. While this capability exists in the platform as a way to write debug or error messages to the pipeline, its use is not

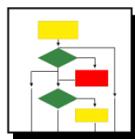
## Instructor Guide

recommended at this time. We suggest you use the `dw.system.Logger` API to write to log files instead. This API is covered later.



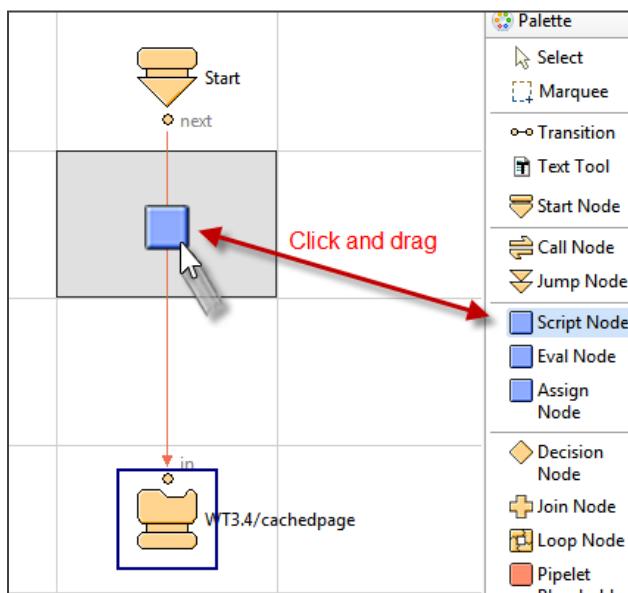
### Run the Create a Script Pipelet activity.

Demonstrate how to create a new script pipelet. Explain the commenting-out of input and output parameters and the `PIPELET_NEXT` and `PIPELET_ERROR` commands.

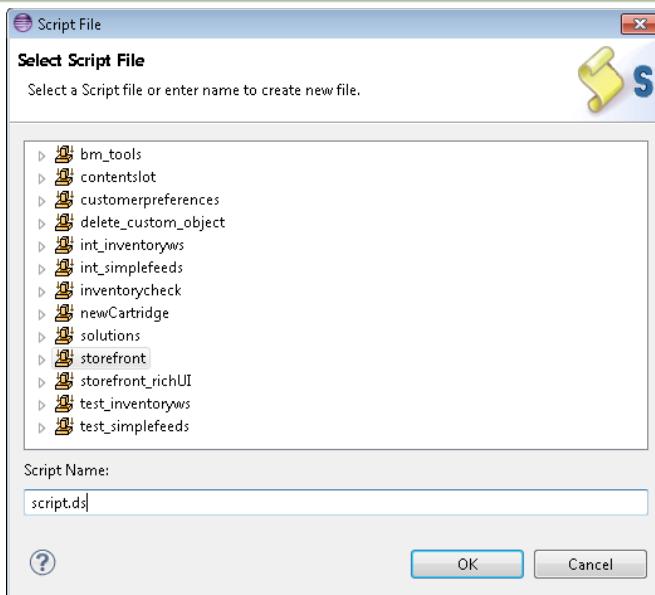


### To create a new script pipelet, follow these steps:

1. Open the pipeline you wish to add the script pipelet to.
2. Drag a new script node onto the workspace over the transition node where you want your script to execute. Be sure the transition node turns red before releasing your mouse over the transition node.



3. In the **Script File** window, select the cartridge in which you want to store your new script file.
4. Type `<scriptname.ds>` or `<directory/scriptname.ds>` in the **Script Name** field:



5. Click OK.
6. To begin editing the script file, double-click on the new script node. The script file will open up in the workspace using a default script code template:

```
/**
 * Demandware Script File
 * To define input and output parameters, create entries of the form:
 *
 * @<paramUsageType> <paramName> : <paramDataType> [<paramComment>]
 *
 * where
 *   <paramUsageType> can be either 'input' or 'output'
 *   <paramName> can be any valid parameter name
 *   <paramDataType> identifies the type of the parameter
 *   <paramComment> is an optional comment
 *
 * For example:
 *
 *-  @input ExampleIn : String This is a sample comment.
 *-  @output ExampleOut : Number
 */
importPackage( dw.system );

function execute( args : PipelineDictionary ) : Number
{

    // read pipeline dictionary input parameter
    // ... = args.ExampleIn;

    // insert business logic here
    |
    // write pipeline dictionary output parameter
    // args.ExampleOut = ...

    return PIPELET_NEXT;
}
```

This script code template can be found in UX Studio under **Window → Preferences → Demandware UX Studio → Generation Templates**. Here you can customize both script and ISML generation templates to suit coding guidelines at your project.



## 7.2. Exercise: Creating a Script Pipelet

1. In the ShowProduct pipeline, remove the GetProduct Demandware pipelet.
2. Drag a Script Node from the palette onto the same location as the removed pipelet, and complete the dialog as follows:
  - a. Select your cartridge to store the script.
  - b. For Script Name, enter product/GetProduct.ds.
3. Connect the new script pipelet to the start node and the interaction nodes the same as before.
4. Double-click the **script** node (a.k.a. script pipelet) to enter the Script Editor.
5. Modify the generated script code as follows or copy the code from the GetProduct.ds file in the solutions cartridge:
  - a. **Input** parameter ProductID of type String
  - b. **Output** parameter Product of type Object
  - c. Import the dw.system and dw.catalog classes.
  - d. Use the ProductMgr.getProduct(args.ProductID) method to obtain the product, and store it in the args.Product variable.
  - e. If the product is not found (args.Product is null), write a message to the ScriptLog:
    - i. `trace("The product {0} was not found", args.ProductID);`
    - ii. Return PIPELET\_ERROR.
  - f. If the product exists, return PIPELET\_NEXT.
6. Connect the input and outputs of the script pipelet to pipeline dictionary variables by using the pipelet properties view as shown:

|                   |   |
|-------------------|---|
| Timeout           | <input checked="" type="checkbox"/>   |
| Transactional     | <input checked="" type="checkbox"/> false                                   |
| Dictionary Input  | <input checked="" type="checkbox"/> CurrentHttpParameterMap.pid.stringValue |
| ProductID         |   |
| Dictionary Output | <input checked="" type="checkbox"/> myProduct                               |
| Product           | <input checked="" type="checkbox"/> Log                                     |
| ScriptLog         |   |
| Properties        |   |

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7. Run the pipeline with a valid product in the query string: ShowProductStart?pid=P0048.
8. Verify that the product name appears as before.
9. Modify your `productnotfound` template so that it displays the contents of the `pdict.Log`.

# Script Debugging

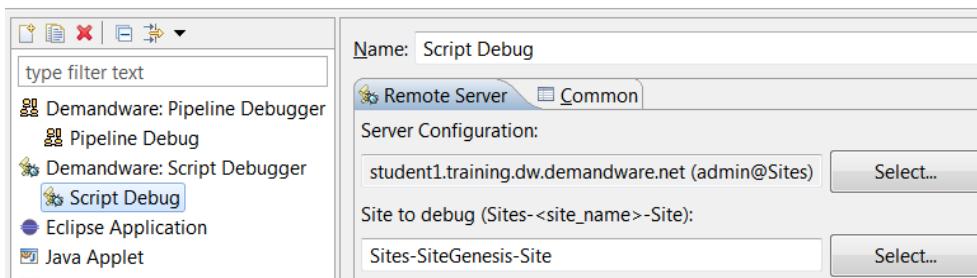


## Introduction

Studio gives you the ability to debug scripts as well as pipelines. In order to use a script debugger you must first create a script debug configuration. The process for creating a script debug configuration is identical to the pipeline debug configuration setup:

Create, manage, and run configurations

Create a configuration that will launch the Script Debugger.



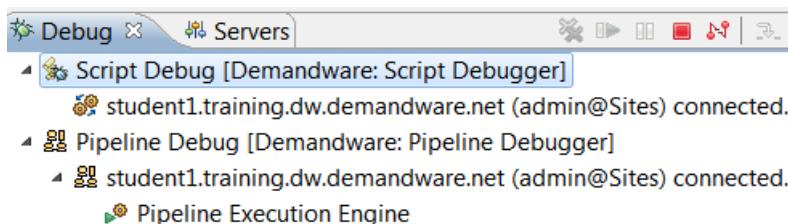
In order to use the debug configuration you will need to add breakpoints in your script files:

```

13 {
14   args.Product = ProductMgr.getProduct(args.ProductID);
15   script debug breakpoint
16   if (args.Product == null)
17

```

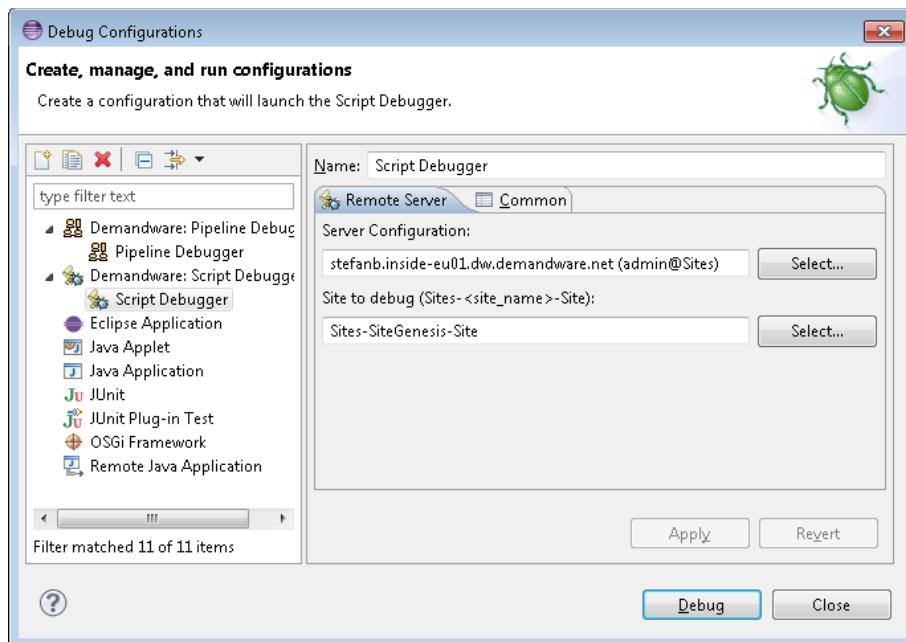
When debugging, it is possible to run the script debugger along with the pipeline debugger.





### 7.3. Exercise: Creating a Script Debug Configuration

1. In Studio, find the menu to create debug configurations.
2. Double-click on **Demandware: Script Debugger** to create a new configuration.
3. Complete the dialog as follows. Click **Select...** to select your server and site:



4. Click **Debug** and change to the **Debug** Perspective.
5. Open the ShowProduct pipeline you previously created.
6. Put a breakpoint in the first executable line inside the pipelet's `execute()` function: double-click the gray border to the left of the highlighted line. The breakpoint will show as a blue dot:

```
12 function execute( args : PipelineDictionary ) : Number
13 {
14     args.Product = ProductMgr.getProduct(args.ProductID);
```

7. Refresh the pipeline invocation on the browser to hit the breakpoint (**F5**).
8. The debugger stops at the breakpoint:

```
14 args.Product = ProductMgr.getProduct(args.ProductID);
```

9. Debug the script:

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- a. Check the **Variables** window to see what args are coming into the execute () function:

| Name      | Value                            |
|-----------|----------------------------------|
| args      | [PipelineDictionary id=30646159] |
| Product   | null                             |
| ProductID | 54399                            |

- b. Use **F5** to execute the line.
- c. Study the args . Product output variable: it should not be null:

|         |                                  |
|---------|----------------------------------|
| args    | [PipelineDictionary id=30646159] |
| Product | [Product sku=54399]              |

- d. Execute through the end of the pipeline (**F8**): the product name should appear on the browser.
- e. Fix any errors that you may have found, or just continue.

10. Debug the script again, but this time use an invalid product ID in the URL:

- a. Change the product URL parameter on the browser to a non-existing product.
- b. After the breakpoint, verify the args . Product variable: it should be null in this case.
- c. Execute through the end of the pipeline.

# Resource API and Resource Bundles



## Introduction

In storefront code you want to avoid hard-coding text strings that become visible to the user. Titles, labels, messages, button and field names should all be externalized by using resource bundles (a.k.a. properties files.). Also, if you do not want to duplicate ISML templates in order to create locale-specific templates, you can use resource bundles to keep your template generic and reusable.

A resource bundle is a file with a `.properties` extension that contains the hardcoded strings to be used in ISML templates. In SiteGenesis bundles are loosely named by the functional area where the strings are used, but you can use any file name and organization you want.

## IMPORTANT NOTE

Property files can be suffixed by “`Bundlename_<<locale_id>>.properties`” where

“`<<locale_id>>`” stands for a specific locale term **other than the default locale**. For example, “`de`” or “`en`” (or locale plus country like “`de_DE`” or “`en_GB`”).

 A screenshot of a Windows-style text editor window titled "account.properties". The window displays a series of key-value pairs separated by equals signs, with line numbers on the left. The content includes comments starting with '#', directory specifications, and various account-related messages.

```

1 account.header=My Account
2 account.sendfriend=Send to a Friend
3 account.sendlisttofriend=Send my List to a Friend
4
5 #####
6 # ISML Directory: account/
7 #####
8 accountoverview.welcome=Hello
9 accountoverview.welcome2=, Welcome Back
10 accountoverview.not=Are you not
11
12 accountredirect.title=Redirect
13 accountredirect.permanent=This account has been
14 accountredirect.accountlogin=login page.
15 account.forbidden=This page has timed out. You
16
17 #####
18 # ISML Directory: account/addressbook/
19 #####
20 editaddress.editaddress>Edit Address
21 editaddress.addaddress>Add Address
22 editaddress.defaultaddress=Default Address
  
```

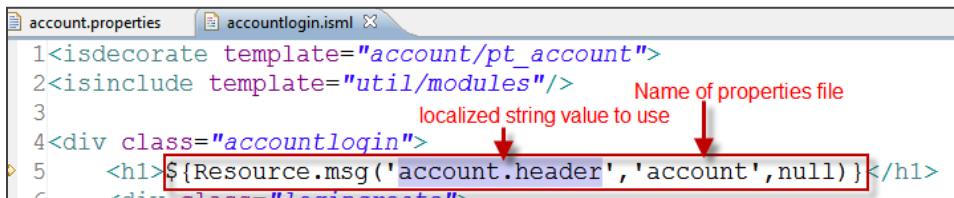
The resource bundles contain **key=value** pairs where the key might be compound (key.subkey) and the value is a hard-coded string that uses Java MessageFormat

## Instructor Guide

syntax to implement parameter replacement. Bundles are stored in each cartridge within the /templates/resources directory.

Strings from the bundles are accessible to all ISML templates via the

`dw.web.Resource.msg(key : String, bundleName : String, defaultMessage : String)` method:



Notice that the second parameter points to the `account.properties` file, which may be overridden by another cartridge in the cartridge path. The `null` in the third parameter means that the key itself will be used whenever that key is not found on any resource bundle. Instead of the `null` you can also show a string to display on the storefront in case the key could not be found.

Another useful method is the `dw.web.Resource.msgf(key : String, bundleName : String, defaultMessage : String, args : Object ...)`. Using this method you can specify a key with placeholders which can be dynamically replaced by the parameters specified in the `args` argument of the method. For example, this usage of the method:

```
 ${Resource.msgf('singleshipping.wishlist', 'checkout', null,
  owners.get(addressKey).profile.firstName )}
```

Will be paired with the following Java MessageFormat definition in the resource bundle to allow the first name of the wishlist's owner to show up as **Stefan's Wishlist**:

```
singleshipping.wishlist={0}\\'\s Wishlist
```

# Review & Lab



## 7.4. Exercise: Run the Demandware Script

Objective: Modify the GetProduct script to use an externalized string instead of a hardcoded string.

1. Open GetProduct.ds
2. Inside the trace method use the Resource API to externalize the hardcoded message when the product is not found.
3. Add the corresponding externalized string in a resource bundle.

| Demandware Script Review Questions  | True | False |
|---|------|-------|
| You do not need to fully qualify a folder path when importing a script into a script file |      |       |
| You can modify the functions of a Demandware pipelet                                      |      |       |
| A script pipelet has full access to the Demandware Script API                             |      |       |




---

## Transition to Forms Framework

---

## 8.Forms Framework



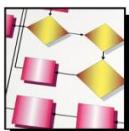
### Goal

The purpose of this module is to describe the concepts and usage of the Demandware Forms framework as well as demonstrate how to implement a form in a pipeline.



### Time

2.5 Hrs



### Overview

We will study the following components of the forms framework: xml metadata file, isml templates that display a form, specific pipeline elements required for forms, and we will also demonstrate how to create a new form.



### Materials Needed

Solutions cartridge

# Overview



## Introduction

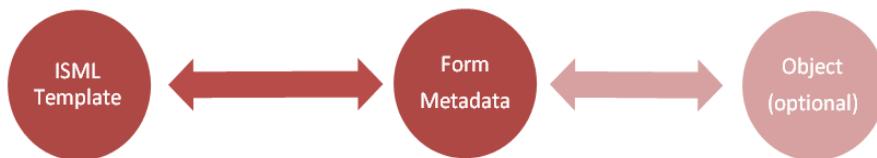
The Demandware platform provides a set of tools that help simplify form display and processing. Using the Demandware Forms framework, you can control how consumer-entered values are validated by the application, rendered on a browser and possibly stored on a server.

To utilize the Demandware forms framework, you need the following four files:

1. An xml form to **define and store the metadata**
2. A **pipeline that will validate and process** the form
3. A **properties** file that contains externalized form labels and possible error messages
4. An ISML template that will **display the form** to the user

There are 3 objects that interact when working with Demandware forms:

1. XML metadata file: located in the `cartridge/forms/default` directory. It describes the fields, labels, validation rules and actions that apply when the field is used in an ISML template.
2. ISML template: it uses the form metadata fields and actions to show an HTML form to the user.
3. Object (optional): this object represents a single system or custom object in the `pdict`, and it can be used to pre-fill the metadata file as well as to store submitted form data to the **database**.



Example:

Given this form metadata XML file:

```

<?xml version="1.0"?>
<form>
    <field formid="firstname" label="forms.customer.firstname"></field>
    <field formid="address1" label="forms.customer.address1"></field>
    <field formid="city" label="forms.city.cities"></field>
    <field formid="state" label="forms.state.states"></field>
    <field formid="zip" label="forms.customeraddress.zip"></field>
    <field formid="country" label="forms.country.countries"></field>
    <field formid="phone" label="forms.customeraddress.phone"></field>
    <action formid="cancel" valid-form="false"/>
    <action formid="confirm" valid-form="true"/>
</form>

```

It is very easy to create this ISML template whose fields depend on the data from the form metadata:

|                            |  |
|----------------------------|--|
| First Name:                | Patricia   |
| Address Line 1:            | 120 Presidential Way<br>Street Address, P.O. Box |
| City:                      | Woburn   |
| State:                     | Massachusetts                                    |
| Country:                   | United States                                    |
| Phone:                     | 781-756-3700<br>Format: XXX-XXX-XXXX             |
| * Indicates required field |  |
| <a href="#">go back</a>    |  |

Optionally, a `pdict` object containing data from the database can be bound to the form metadata file, allowing it to be pre-filled with data. This data would appear in the ISML template since it references the form fields:

### Manage Address "Work"

Fields with a red asterisk (\*) are mandatory.

|                       |                     |
|-----------------------|---------------------|
| Standard Address      |                     |
| <b>Address ID:</b> *  | Work                |
| <b>Title:</b>         |                     |
| <b>Company:</b>       | Demandware          |
| <b>Salutation:</b>    | Ms.                 |
| <b>First Name:</b>    | Patricia            |
| <b>Second Name:</b>   |                     |
| <b>Last Name:</b> *   | Miller              |
| <b>Suffix:</b>        |                     |
| <b>Address 1:</b>     | 10 Presidential Way |
| <b>Address 2:</b>     |                     |
| <b>Suite No:</b>      |                     |
| <b>Post Box:</b>      |                     |
| <b>City:</b>          | Woburn              |
| <b>Postal Code:</b>   | 01813               |
| <b>Country:</b> *     | US (United States)  |
| <b>State:</b>         | MA                  |
| <b>Contact Phone:</b> | 781-756-3747        |

# XML Metadata File



## Introduction

As a developer, you will need to identify which fields a user will need to enter, and what actions can be taken when implementing a form. This information will probably come from a wireframe or a functional specification. Once the form fields are determined, they will need to be created in an xml form that will set the form field parameters and hold the data for the form.

The form metadata file uses the following XML elements:

| Element        | Description  |
|----------------|--|
| <b>form</b>    | Required: top level tag that contains all other elements inside<br><code>&lt;form&gt;...&lt;/form&gt;</code> |
| <b>field</b>   | Required: Defines data field with many attributes (see table below)  |
| <b>options</b> | Use as a child element inside a field to pre-fill multiple options like months, days, etc                    |
| <b>option</b>  | Use as a child element inside an options element to specify a single option                                  |
| <b>action</b>  | Required: Defines a possible action the user might take on the form  |
| <b>include</b> | Allows inclusion of one form metadata definition into another.   |
| <b>list</b>    | Allows inclusion of several items (i.e. collection of addresses) as a single field                           |
| <b>group</b>   | Allows grouping of elements to be invalidated together   |

The `field` element may use the following attributes:

| Attributes         | Description   |
|--------------------|---|
| <b>formid</b>      | Required: unique ID to identify the field for ISML templates and pipelines.                   |
| <b>type</b>        | Required: data type for field (see table below).  |
| <b>label</b>       | Usually a key to an externalized string in the <code>forms.properties</code> resource bundle. |
| <b>description</b> | Description for field, might be used in tooltips.   |

## Instructor Guide

|                              |  |
|------------------------------|--|
| <b>min-length,max-length</b> | Restricts the field length for data entry.   |
| <b>min,max</b>               | Valid range for integer, number and dates.   |
| <b>range-error</b>           | Message shown if value provided does not fall within the specified range.                              |
| <b>regexp</b>                | Regular expression for string fields: email, phone, zipcode, etc.                                      |
| <b>parse-error</b>           | Message shown when the data entered does not match the regex. Usually a key to an externalized string. |
| <b>mandatory</b>             | Field is required via server side validation when true.  |
| <b>missing-error</b>         | Message shown if the primary key validation error is generated in a pipeline.                          |
| <b>value-error</b>           | shown if a primary key validation error is generated in a pipeline.                                    |
| <b>binding</b>               | Used to match <code>field</code> to a persistent object attribute.                                     |
| <b>masked</b>                | Specify # of characters to mask.   |
| <b>format</b>                | Format for display of dates, numbers, etc.   |
| <b>whitespace</b>            | Specify whitespace handling (none or remove).  |
| <b>timezoned</b>             | Optional flag for date objects (true or false).  |
| <b>default-value</b>         | Pre-defines a value for a field.   |
| <b>checked-value</b>         | Value when field is checked in a form.   |
| <b>unchecked-value</b>       | Value when field is unchecked in form.   |

Field types can be as follows:

| Field type     | Description   |
|----------------|---|
| <b>string</b>  | Use for text data.  |
| <b>integer</b> | Use for numeric data like days, months.   |
| <b>number</b>  | Use for quantity fields.  |
| <b>boolean</b> | Use with multiple-choice fields.  |
| <b>date</b>    | Use this when <code>timezoned</code> or <code>format</code> are needed for dates. |

Here is an example of a simple form metadata file:

```
<?xml version="1.0"?>
<form>
<field formid="fname" label="forms.contactus.firstname.label" type="string"
mandatory="true" binding="custom.firstName" max-length="50"/>

<field formid="lname" label="forms.contactus.lastname.label" type="string"
mandatory="true" binding="custom.lastName" max-length="50"/>

<field formid="email" label="forms.contactus.email.label" type="string"
mandatory="true" regexp="^[\w\.]{1,}\@([\da-zA-Z-]{1,}\.){1,}[\da-zA-Z-]{2,6}$"
parse-error="forms.contactus.email.parse-error"
value-error="forms.contactus.email.value-error" binding="custom.email"
max-length="50"/>
```

## Instructor Guide

```
<action formid="subscribe" valid-form="true"/>
</form>
```

In the example above, the fields `fname`, `lname` and `email` store the information needed to send a newsletter to a non-registered user. The fields are:

- Mandatory
- Contain label keys that point to the  
`cartridge/templates/resources/forms.properties` file

The `email` field has an extra requirement: it uses a **regular expression** (`regexp`) to define what an acceptable email can be. Additionally, it specifies a `parse-error` key which matches an error message in the `forms.properties` file.

Finally, the action `subscribe` identifies the possible actions that a user may take on the form. The attribute `valid-form="true"` means that this form requires validation: 3 required fields plus a valid email format for the last one will be enforced on the server side.

### IMPORTANT NOTE

Although it is not a requirement, it is a best practice to use **lower-case letters when naming your xml forms**. Pipelines are also xml files and use camel-case naming in SiteGenesis.

# ISML Form Template



## Introduction

You define an ISML template with the same tags needed for a valid HTML form:

```
<form>...</form>
```

You can choose to implement your own form action by specifying a pipeline URL, but that would circumvent the Forms Framework. When using the framework you specify an **Interaction Continue Node (ICN)** for the form action to post to, as follows:

```
<form action="${URLUtils.continueURL()}" method="post"
name="SendToFriendForm" id="SendToFriendForm">
```

The method `dw.web.URLUtils.continueURL()` ensures that the form gets submitted back to the Interaction Continue Node that displayed the form template. We will cover the ICN when we build the pipeline for the form.

When creating input fields, you must use the object `pdict.CurrentForms.<form metadata file>.formid` to reference the specific `formid` in the form metadata. SiteGenesis has an `<isinputfield>` custom tag which facilitates the creation of form fields. For example, to show the `fname` field from the `newsletter.xml` file as a text field in an ISML template, you use:

```
<isinputfield formfield="${pdict.CurrentForms.newsletter.fname}"
type="input">
```

The custom tag will use the `fname` `formid` from the metadata file and build an HTML label using the `forms.properties` file to pull the text for the `forms.contactus.firstname.label` key. It also creates an HTML input field to the right of the label with the necessary client-side JavaScript to enforce required fields, as shown below:

 A screenshot of a web form titled "Please sign up for our electronic newsletter". The form contains three input fields: "First Name" (red border), "Last Name" (red border), and "E-Mail" (gray border). Below the inputs is a "Submit" button.

You can modify the behavior of the `<isinputfield>` tag since it is a custom tag implemented in the SiteGenesis cartridge.

The final requirement in the ISML template is to implement the button that matches the action in the form metadata. For this we create a standard HTML button with a name attribute that points to a specific action in the form metadata:

```
<input type="submit"  
      value="${Resource.msg('global.submit','locale',null)}"  
      name="${pdict.CurrentForms.newsletter.subscribe.htmlName}"/>
```

Here the `pdict.CurrentForms.newsletter.subscribe.htmlName` refers to the `htmlName` property of the action `subscribe` in the form metadata. In the debugger you can view the value of this property at runtime: `dwfrm_newsletter_subscribe`. This value identifies a specific action for a specific form, which is necessary when the pipeline ICN determines which form action to process.

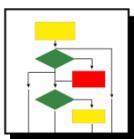
# Form Pipeline Elements



## Overview

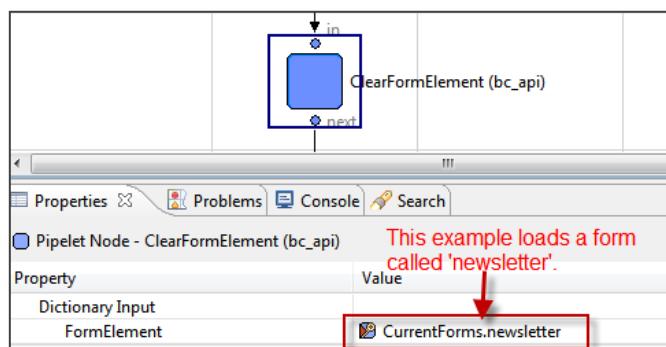
A pipeline that uses the Demandware forms framework has a very distinctive pattern because it uses the following elements:

- ClearFormElement pipelet to clear an existing form object in the pdict using a specified form metadata file
- InvalidateFormElement invalidates the specified FormElement (To be used later in this book).
- **Interaction Continue Node** to show the ISML form, and to perform server-side validation
- Transitions that match actions from the form metadata
- A “next” transition that goes back to the ICN to handle **validation errors**.



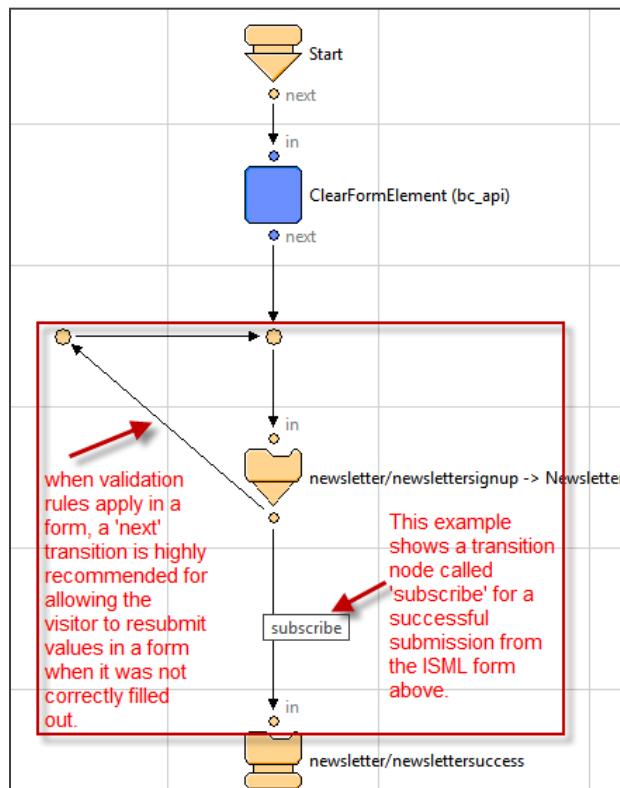
To create a form using the form framework, follow these steps:

1. Create an xml metadata file that will hold your form data.
2. Create an ISML template that will display a form to a visitor.
3. Create a pipeline that includes at minimum:
  - a. **Start** node
  - b. ClearFormElement pipelet that clears the form object next time you run the pipeline again.

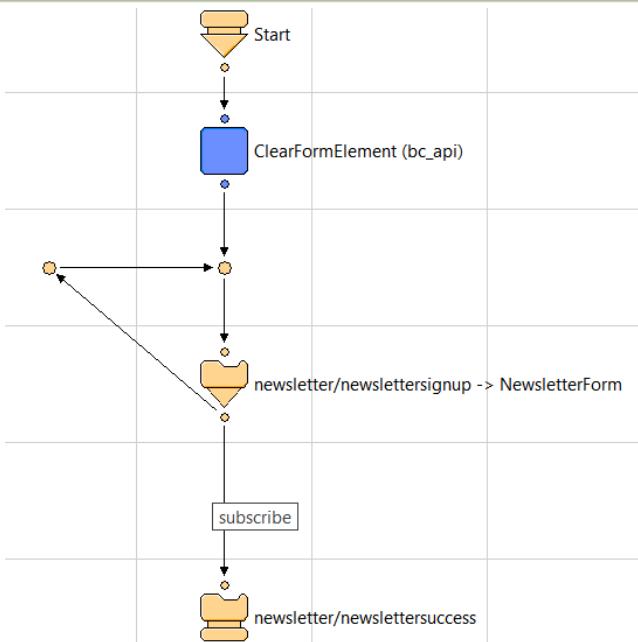


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- c. Interaction Continue node that links to the ISML template you created in step 2.
- d. Transition nodes to handle the following scenarios:
  - Continues the pipeline after the ISML form has been successfully submitted by the visitor
  - Sends the pipeline back to the form to be resubmitted if there are validation rules which fail the successful submission.



- e. The pipeline at minimum should look similar to the example below:



### 8.1. Exercise: Using Forms Framework

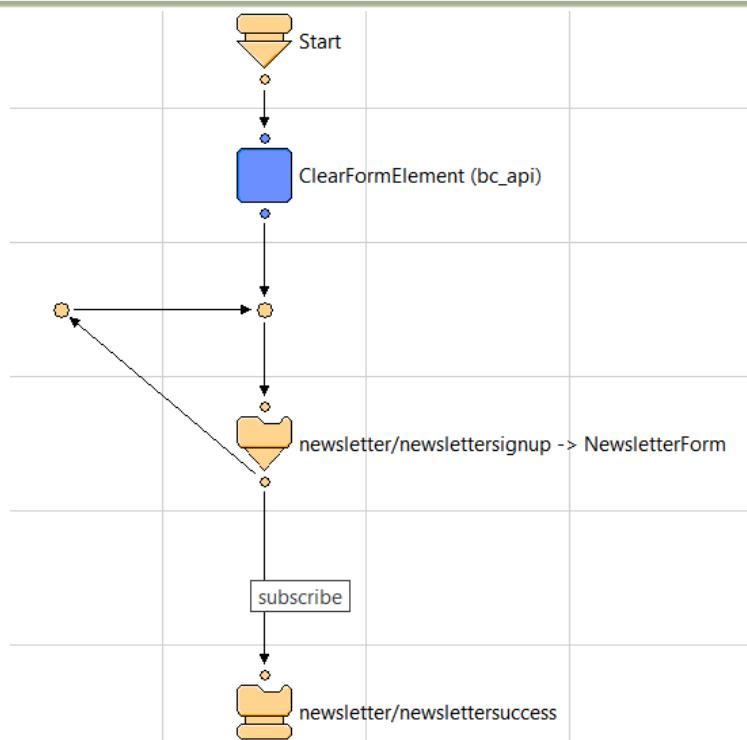
The goal of this lab is to create a form to capture newsletter subscription information. In this exercise the data will not be saved to the database.

1. Define form metadata to store newsletter subscription data:
  - a. Study the fields and action in the `newsletter.xml` file from the `solutions` cartridge.
  - b. Save `newsletter.xml` into your cartridge at exactly **the same location** as in `solutions`.
  - c. Study `forms.properties` in the `storefront` cartridge: this resource file contains the localized strings used in the form metadata file.
2. Define a template to capture form data:
  - a. Study the use of the `<isinputfield>` custom tag in the `newslettersignup.isml` template in the `solutions` cartridge.
  - b. Study the use of the `URLUtils.httpsContinue()` method. What will this method accomplish in the context of the form action?
  - c. Save `newslettersignup.isml` from the `solutions` cartridge into your cartridge.

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3. Create a template to display the form values submitted:
  - a. Save newslettersuccess.isml from the solutions cartridge into your cartridge: this displays a “Thank you <fname> <lname> for signing up”.
  - b. Save locale.properties from the solutions cartridge into your cartridge: this file contains the externalized strings used in newslettersignup.isml and newslettersuccess.isml
4. Create a pipeline that displays the Newsletter Subscription form:
  - a. Create a new pipeline called Newsletter.
  - b. After the start node, drag a ClearFormElement pipelet that clears the CurrentForms.newsletter form in the pdict. Check its properties!
  - c. Next, create a transition from the pipelet to a new interaction continue node.
  - d. Give the ICN (Interaction Continue Node) these properties:
    - Start Name: NewsletterForm.
    - Template: newslettersignup.isml.
  - e. Create a transition from the interaction continue node to a new interaction node:
    - Name the connector between the two nodes as subscribe.
    - Interaction node displays newslettersuccess.isml
5. Test the Newsletter-Start pipeline:
  - a. Test with correct data.
  - b. Test with a malformed email (missing the "@" sign): *An error occurred.*
6. Handle validation errors in the form submission:
  - a. Drag a join node to the left of the interaction continue node.
  - b. Pull a transition from the join node to the transition between the pipelet and ICN.
  - c. Check the name of this transition: it should be named next.

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# Review & Lab



## 8.2. Exercise: Create form meta-data by yourself

In this lab you need to capture customer interests related to categories and products in the site. For now you will just create the form interaction, later you will store this data in the profile system object.

1. Copy `cartridges/forms/default/newsletter.xml` from the training cartridge to `preferences.xml` in the same location. You will be modifying this form metadata file that captures marketing and personal information from a registered visitor. The modification has to be done as per the following table:

| formid              | label                         | Data type | binding                    | Externalized Strings                |
|---------------------|-------------------------------|-----------|----------------------------|-------------------------------------|
| interestApparel     | forms.interestedinApparel     | boolean   | custom.interestApparel     | Are you interested in Apparel ?     |
| interestElectronics | forms.interestedinElectronics | boolean   | custom.interestElectronics | Are you interested in Electronics ? |
| newsletter          | forms.interestedinNewsletter  | boolean   | custom.newsletter          | Are you interested in Newsletter ?  |

- a. None of the choices is mandatory
- b. Add an `apply` action that does not require validation.
2. We will not do anything with this metadata until a later exercise.

| Forms Framework Questions  | True  | False   |
|--|---|---|
| The <isinputfield> is a custom tag used to populate form field attributes  |  |   |
| An Interaction node is used to display a form to a page  |   |  |
| A transition node named 'next' will continue pipeline logic if a form has been successfully validated for a 'subscribe' action to occur. |   |  |



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**Transition to Custom Objects**

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# 9. Custom Objects



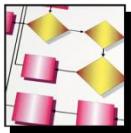
## Goal

The goal of this module is to use custom objects and transactional pipelets to store data that does not naturally belong in any other Demandware system object. An additional goal is the use of defensive coding and custom logging to improve the quality of the code.



## Time

2 Hrs



## Overview

We will define custom objects and create instances programmatically. We will use a transactional pipelet to save the custom object in the database, and implement custom logging to allow debugging and error messages to be written to logs.



## Materials Needed

The following cartridges are needed to run this module: storefront and solutions

# Defining Custom Objects



## Introduction

In the previous lesson, you created a simple form using an Interaction Continue Node. You validated the data being submitted, but did not store the data permanently. In this lesson, you will learn how you can store data in a custom object so it can be persistent.

Custom objects (COs) extend the Demandware data model: they are basically a new table in the database where you specify the primary key and storage attributes (columns) that suit your business needs.

## IMPORTANT NOTE

You should always consider first if a Demandware System object (Product, Catalog, etc) can be used instead of creating a custom object. Please do not abuse the fact that you can create custom objects: they are best used to store static data (like configuration parameters), not for uncontrolled amounts of data (like analytics). Custom objects searches can be slow if the data is large. You should consider data growth and cleanup in your COs. Demandware Platform Governance has quotas around custom object API usage and data size which will be enforced in the future.

Custom object data types are created at the organization level and are therefore available for use in all storefronts within the organization. You use two different Business Manager modules to define and manage your custom objects:

- Custom Object Definitions: allows naming, primary key and column specification. Located under **Administration ⇒ Site Development**
- Custom Object Editor: allows instance creation and editing. Located under **Site - <site> ⇒ Custom Objects ⇒ Custom Object Editor**.

When defining the CO you specify the storage scope of the instances: site or organization. Organization custom objects can be used by any site, whereas site custom objects are created by one site and cannot be read by another. The CO type itself is always available to the entire organization. Also, you can specify if you want CO instances to be replicable: this means they can be copied from Staging to Production as part of the replication process.

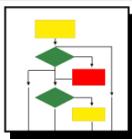
An example of CO usage that we will cover in this course is a newsletter that customers can sign up for and which the platform does not have a system table for. These subscriptions are intended for export since the platform should not be used for mass mailing campaigns. It is tempting to add the subscription data to the Profile

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system object, but this would imply that only registered users would be able to sign up. In order to allow anyone to get a newsletter we need to define a CO. This CO should not be replicable, since subscriptions created in Staging should not be copied to Production. You also need to consider how to clean up COs once they have been exported or after a certain expiration period. This means the creation of a cleanup batch job that should run on a schedule.

COs can also be used to store configuration parameters to integrate with external systems, avoiding the need to create multiple Site Preferences. These COs need to be replicable if the settings made in Staging are suitable for Production.

You can create your custom objects in Business Manager, or you can do it programmatically. Before you can create a custom object instance you must first define the custom object data type in Business Manager.



### 9.1. How-To : Create Custom Object Types

To create a new custom object type in Business Manager, follow these steps:

1. Log into Business Manager.
2. Click **Administration** → **Site Development** → **Custom Object Definitions**
3. Click the **New** button to create a new custom object type.
4. Fill in the required fields for the custom object type:
  - a. **ID**: the unique ID of the object type. Spaces in the name are not allowed.
  - b. **Key Attribute**: This is the unique key for the custom object type.
  - c. **Data Replication**: Specify whether the custom object type data will be replicable to other instances.
  - d. **Storage Scope**: Specify whether the custom object type will be available for a site or for the entire organization.
5. Click **Apply**. The **Attribute Definitions** and **Attribute Grouping** tabs will become available.
6. Click the **Attribute Definitions** tab. You will notice default values created with your custom object type. These values cannot be changed once they are created.

[Custom Object Types](#) > NewCustomObject - Attribute Definitions

General    **Attribute Definitions**    Attribute Grouping

Object Type 'NewCustomObject'

This page lists the attribute definitions of your object type. Use the search to find attribute definitions by ID and name.  
Click **New** to create new attribute definitions. Click **Delete** to delete existing attribute definitions.

| Search Attribute Definitions |                                     |               |
|------------------------------|-------------------------------------|---------------|
| ID or Name:                  | <input type="button" value="Find"/> |               |
| Select All                   | ID                                  | Name          |
| <input type="checkbox"/>     | <a href="#">UUID</a>                | UUID          |
| <input type="checkbox"/>     | <a href="#">creationDate</a>        | Creation Date |
| <input type="checkbox"/>     | <a href="#">lastModified</a>        | Last Modified |
| <input type="checkbox"/>     | <a href="#">lkey</a>                |               |

Showing 1 - 4 of 4 items

7. Create the attributes (values you wish to capture in the table) by clicking the 'New' button.
8. Specify a unique name in the ID field and then select the type of data being entered in the attribute from the **Value Type** drop-down menu:

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### Object Type 'NewCustomObject' - Attribute Definition Details

On this page you can manage details of your attribute definition. Different options are available depending on the value type selected.

Select language: Default

ID:  \*

Display Name:

Help Text:

**Value Type:**  \*

Localizable:

String  
Text  
Html  
Integer  
Number  
Boolean  
Date  
Date+Time  
Image  
Email  
Password  
Set of String  
Set of Integer  
Set of Number  
Enum of String  
Enum of Integer

9. Click the **Apply** button.
10. When you are finished, click the '**Back**' button to add another attribute.
11. When you are finished adding attribute definitions, you will need to create an Attribute Group. Click the '**Attribute Grouping**' tab.

General   Attribute Definitions   **Attribute Grouping**

Object Type 'NewCustomObject'

12. Enter a name for your grouping in the **ID** field and a name in the **Name:** field.

New Attribute Group

ID:  Name:

13. Click the **Add** button. You will need to add the field attributes next.
14. Click the **Edit** link to add field attributes to the group.

New Attribute Group

ID:  Name:

No attribute groups have been created yet.

Click **Add** above to create one.

15. Click the ellipse next to the **ID:** field to select field attributes.

Assign Attribute Definition

ID:  \* ...

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16. Select the attributes you wish to add from the list by clicking in the checkbox next to each one. Then click the 'Select' button.

Search Attribute Definitions

ID or Name:  Find

| Select All                          | ID                           | Attribute Name                | Type      | Attribute Settings |
|-------------------------------------|------------------------------|-------------------------------|-----------|--------------------|
| <input type="checkbox"/>            | <a href="#">creationDate</a> | <a href="#">Creation Date</a> | Date+Time | *                  |
| <input type="checkbox"/>            | <a href="#">lastModified</a> | <a href="#">Last Modified</a> | Date+Time | *                  |
| <input checked="" type="checkbox"/> | <a href="#">lkey</a>         |                               | String    | *                  |

17. You are now ready to view, add, and edit new instances of the custom object type you just created in the **Custom Object Editor** section. We will next give you the steps for creating new custom objects manually.

### To create a custom object instance manually in Business Manager:

1. Log into Business Manager.
2. Click the site you wish to manage the custom objects for.
3. Click **Custom Objects**→**Custom Object Editor**.

The screenshot shows the Business Manager interface with the left sidebar expanded. Under the 'Custom Objects' section, the 'Custom Object Editor' option is highlighted with a red box. The main content area is titled 'Custom Objects' and contains a brief description: 'Use the modules below to set up and manage the custom objects of your consumer site. Custom objects can also be imported from a file.' Below this are two modules: 'Custom Object Editor' (with a pencil icon) and 'Import & Export' (with a hand icon). A small 'Batch P' icon with a red arrow is visible in the top right corner.

4. At the next window, select the custom object type you wish to manage from the drop-down list.

The screenshot shows a 'Custom Object Search' dialog box. It has fields for 'Object Type' (set to 'NewCustomObject') and 'Object ID'. A 'Find' button is to the right. Below the fields is a message: 'Please select an object type (and provide an optional search phrase) and click Find.'

5. To create a new custom object click the **New** button.

The screenshot shows the same 'Custom Object Search' dialog box. A red arrow points to the 'New' button at the bottom right of the form.

6. Enter data in each of the required fields and then click the **Apply** button.

The screenshot shows a 'Local Signup' form with three required fields: 'streetAddress\*', 'State:', and 'City:'. Each field has a red asterisk indicating it is mandatory. The 'streetAddress\*' field has a yellow location pin icon.

7. You have now created a custom object. Click the **Back** button to exit the custom object editor.



### 9.2. Exercise: Create a Custom Object Definition

In this exercise, you will define a custom object that will store the data that your Newsletter form gathers from the customer.

1. In Business Manager navigate to **Administration ⇒ Site Development ⇒ Custom Object Definitions**.
2. Create a new Custom Object type with the following attributes:
  - a. ID - NewsletterSubscription
  - b. Key Attribute - email, type String
  - c. Name of the Table is up to your choice
  - d. Data Replication - not replicable
  - e. Storage Scope - Site
3. Add the following attributes:
  - a. firstName, type String
  - b. lastName, type String
4. Create an attribute group for the NewsletterSubscription CO:
  - a. Name it Presentation.
  - b. Includes attributes firstName, lastName and email.
5. Using **Site - SiteGenesis ⇒ Custom Objects ⇒ Custom Object Editor**, find the new NewsletterSubscription type and manually enter a new subscription.

# Using Script to create Custom Object Instances



## Using Demandware Script to Create Custom Objects

The Demandware Script API provides the following classes in the `dw.object` package, among others:

- **CustomAttributes**: attributes defined by a user in the Business Manager to extend a system object or CO. Accessible via the syntax:  
`co_instance.custom.attribute`
- **CustomObject**: represents an instance of a CO
- **CustomObjectMgr**: allows the creation of CO instances
- **PersistentObject**: allows persistent storage
- **ExtensibleObject**: allows custom attributes to be added

This is the inheritance tree for the `CustomObject` type:

**Object → dw.object.PersistentObject → dw.object.ExtensibleObject → dw.object.CustomObject ( or dw.object.SystemObject)**

This inheritance tree means that **COs are persisted in the database and can have custom attributes** added by an administrator or programmer in Business Manager. As you inspect the Demandware documentation you will see that commonly used classes like `dw.catalog.Product`, `dw.system.SitePreferences` and many others share this inheritance tree: objects of these class types are saved in the database and can be extended to store extra attributes.

The following usage of the `CustomObjectMgr` class allows creation of an instance of a CO by providing the CO type and the primary key:

```
CustomObjectMgr.createCustomObject("NewsletterSubscription",
UUIDUtils.createUUID());
```

This will create an instance with a system generated, unique PK. You could also use:

```
CustomObjectMgr.createCustomObject("NewsletterSubscription", args.email));
```

This assumes that the `args.email` value should be a unique string every time a CO is created. Otherwise, a duplicate PK error will occur.

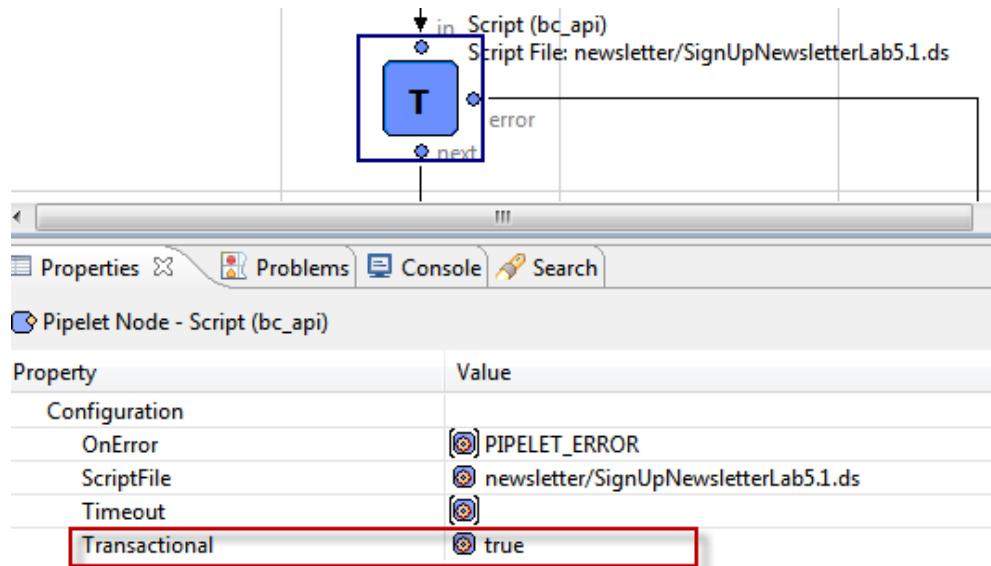


## Implicit Database Transaction Handling

Database transaction handling in Demandware is handled one of two ways:

- **Implicit** – a transactional pipelet automatically begins a transaction. The transaction is automatically committed to the database when the pipelet returns PIPELET\_NEXT, otherwise the transaction is rolled back.
- **Explicit** – the transaction is controlled via properties of the transition nodes in the pipeline (covered in the next section).

For implicit transactions to work, a pipelet that performs changes to the database must set its Transactional property equal to **true**. This becomes visible as a black "T" on the pipelet node in the pipeline:

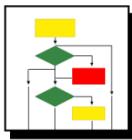


If such a transactional pipelet is executed, a database transaction will be started automatically and will be committed implicitly at the end of this pipelet's execution if the execution is successful.



### Run the Create Custom Object via Script activity.

Demonstrate how to use the Demandware Script API to create a custom object instance.



### To create a custom object programmatically, follow these steps:

1. Create a custom object type in Business Manager before creating a custom object programmatically. If you have not already done so, create your custom object type as defined in the previous process step.
2. Create a script that uses the dw.object.CustomObjectMgr class to create a custom object:

```
importPackage( dw.system );
importPackage( dw.object );

function execute( args : PipelineDictionary ) : Number
{
    var co : CustomObject =
        CustomObjectMgr.createCustomObject("NewsletterSubscription",
            args.email);

    co.custom.firstName = args.firstName;
    co.custom.lastName = args.lastName;

    args.subscription = co;

    return PIPELET_NEXT;
}
```

Notice the use of the **custom** qualifier for all the custom attributes that you defined in the CO definition; without this qualifier the code will fail since the class dw.object.CustomObject does not have any standard attribute named firstName.



### 9.3. Exercise: Create a Custom Object Instance programmatically

In this exercise, you will use the form you created in the previous module to create a new custom object programmatically.

#### Create a Script Pipelet to Create Newsletter Subscription

1. Open the Newsletter-Start pipeline.
2. Drop a new script node after the interaction continue node (connected to the subscribe transition).
3. The node uses a new newsletter/SignUpNewsletter.ds script. In the script, do the following:
  - a. Declare input parameters `firstName`, `lastName`, `email` of type `String`.
  - b. Declare output parameter `subscription` of type `Object`.
  - c. Create a new `CustomObject` instance of type `NewsletterSubscription` using `args.email` as the primary key.
  - d. Store input parameters into `CustomObject` instance fields. Hint: use the `custom` keyword to assign values to custom attributes:

```
co.custom.firstName = args.firstName;
```
  - e. Return the CO in the output parameter `subscription`.
  - f. Return `PIPELET_NEXT`.
4. Edit the properties of the pipelet:
  - a. Make it **Transactional** so it commits to the database.
  - b. Assign all the corresponding form values to the pipelet inputs.
  - c. Assign the subscription output to a `Subscription` object.
  - d. Verify that all properties are correctly defined:

| Properties        |                                     |
|-------------------|-------------------------------------|
| Property          | Value                               |
| Configuration     |                                     |
| OnError           | PIPELET_ERROR                       |
| ScriptFile        | newsletter/SignUpNewsletter.ds      |
| Timeout           |                                     |
| Transactional     | true                                |
| Dictionary Input  |                                     |
| email             | CurrentForms.newsletter.email.value |
| firstName         | CurrentForms.newsletter.fname.value |
| lastName          | CurrentForms.newsletter.lname.value |
| Dictionary Output |                                     |
| ScriptLog         | Log                                 |
| subscription      | Subscription                        |

5. For the case when the email subscription already exists, connect the error exit of the script node to an interaction node holding a template stating :

```
<h4>An error occurred in your subscription. Maybe the email  
${pdict.CurrentForms.newsletter.email.value} already exists ?.</h4>  
Back to <a href="${URLUtils.url('Newsletter-Start')}">Newsletter  
Subscription</a>.
```

### Show Confirmation to the User

1. Modify the subscription confirmation template to use the Subscription object from the pdict:

```
${pdict.Subscription.custom.firstName}
```

2. Test the Newsletter-Start pipeline in the storefront.
3. Verify that the CO instance is created in Business Manager.

### Troubleshooting:

- a. Check to see if you imported dw.object package
- b. Check to see if you have marked the script node as Transactional
- c. Re-check the configuration of the script in Step 4d.
- d. Check if the NewsletterSubscription Custom Object type exists in the Business Manager ('N' capital, 'I' small, 'S' capital).
- e. Also check if string attributes "firstName", "lastName" and "email" exist in it and are a part of an Attribute group.

# Custom Logging



## Introduction

The Demandware platform supports custom logging using log categories and severity levels as defined by the Apache log4j open source project.

Log4j supports multiple severities and categories of logging to allow the developer to capture debug messages at different levels of granularity. The severity levels are:

Debug < Info < Warn < Error < Fatal

If custom logging is enabled for a certain severity level, then it is enabled for higher severity levels as well (read from left to right). Fatal and Error are always enabled and cannot be turned off.

As for categories, the programmer can define as many levels of categories and subcategories as needed. Demandware does not impose a certain categorization; you decide how you want to organize your logging categories. For example:

- product
- product.import
- product.import.staging

If logging is enabled for a category (say product), all its subcategories will also be enabled.

## Examples

If Warn logging is enabled for "product": Warn, Error and Fatal errors are logged for "product" and all its sub-categories.

If Warn logging is enabled for "product" and Debug for "product.import":

- Warn, Error and Fatal messages are logged for "product" and all its sub-categories.
- Debug and Info are logged for "product.import" and all its sub-categories.

To write to a custom log, you will need to use the `dw.system.Logger.getLogger()` factory method. This method creates a Logger object for a specified category:

## Instructor Guide

```
var logger : Logger = Logger.getLogger( "category" );

logger.debug("Input params received in pipelet
    firstName: {0}\n lastName: {1}\n email: {2}",
    args.firstName, args.lastName, args.email);

try
{
    ... do something...
    return PIPELET_NEXT;
}
catch (e)
{
    logger.warn("error description: {0}", e.causeMessage );
    return PIPELET_ERROR;
}
```

You can use the `Logger` object to write a message for a specific severity level:

`Logger.error(String msg)`.

The message uses the Java MessageFormat API, so you can specify placeholders. Typically these messages are not localized since they are read internally by site administrators, but they can be.

## Enabling Custom Logging

In order to write to log files you will need to enable **Custom Log Settings** under **Administration → Operations** in Business Manager:

### Custom Log Settings

Use this screen to configure custom code logging messages. Custom messages have **Warn**, **Info**, and **Debug** logging levels. These logging levels provide information in addition to the Fatal and Error logging levels. Enter "all" to log all messages.

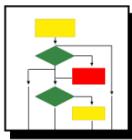
Viewing a log from memory can be done through the Logging Bookmarklet added to your browser via Business Manager.

| Log Level     | Category  |
|---------------|---|
| <b>Fatal:</b> | Fatal and Error messages that are always written to memory and the log file.<br><br>Receive Email: <input type="text"/><br>Enter a comma-separated list of valid email addresses to enable email notification of Fatal messages. Email notifications are sent once every minute.  |
| <b>Error:</b> | Fatal and Error messages that are always written to memory and the log file.  |
| <b>Warn:</b>  | Enabled Log Categories are written to memory and the log file.<br><br>Enable <input checked="" type="checkbox"/> Log Category <input type="button" value="Add"/> <input type="button" value="Delete"/>  |
| <b>Info:</b>  | Enabled Log Categories are written to memory, click <b>Log to File</b> to temporarily write enabled Log Categories to File.<br><br>Info or higher are logged <input checked="" type="checkbox"/> Log Category <input type="button" value="Add"/> <input type="button" value="Delete"/><br><b>Write to LOG file next 10min</b> <input type="button" value="Log Info To File"/> Click to write Info log categories to a file. |
| <b>Debug:</b> | Enabled Log Categories are written to memory, click <b>Log to File</b> to temporarily write enabled Log Categories to File.<br><br>Enable <input type="checkbox"/> Log Category <input type="button" value="Add"/>  |



### Run the Enable Custom Logging activity.

Demonstrate how to enable custom logging in Business Manager. Enable 'Log to File'. Show the students where to view their custom logs.



To enable Custom Logging in Business Manager, follow these steps:

1. Log into Business Manager.
2. Click **Administration**→**Operations**→**Custom Log Settings**.
3. Create a log category: type it on the field under a given severity, then click **Add**.

| Enable                              | Log Category   |  |
|-------------------------------------|----------------|--|
| <input type="checkbox"/>            | ALL            |  |
| <input checked="" type="checkbox"/> | product.import |  |

4. **Enable** the checkbox next to the log category you wish to write to.
5. Click the **Apply** button.
6. Click **Log Debug to File** to allow debug messages to be written to a log for the next 10 minutes. Usually Debug and Info messages get written to memory only, and are visible via the Request Log tool.
7. Run the pipeline you wish to debug.
8. Review the custom log file in Business Manager by clicking **Administration**→**Site Development**→**Development Setup**→**Log Files**.
9. Open the log file that was just created. Search for the file by date. The custom log file will be named something like **customdebug-177.aaaq.demandware.net-appserverxxxx.log**.

### 9.4. Exercise: Custom Logging

1. You will modify the script from the Newsletter Subscription so that it writes debug messages to a log file, as well as error messages when a duplicate key is used.

2. Modify Pipelet to Write to Debug Log

- a. Open the newsletter/SignUpNewsletter.ds script.
- b. Use the dw.system.Logger API to write debug messages.
- c. Use the following code as a guide to create the try-catch block around the code you wrote in the previous lab:

```
//Write messages to the log
var logger : Logger = Logger.getLogger( "newsletter" );
logger.debug( "Input params firstName: {0} lastName: {1} email: {2}",
    args.firstName, args.lastName, args.email);

//Instantiate the NewsletterSubscription custom object
try
{
    ... code from previous lab ...
}
catch (e)
{
    logger.error("A newsletter subscription for this email address",
        " already exists: {0}", e.causeMessage);
    return PIPELET_ERROR;
}
```

3. Enable Logging for Debug Messages

- a. In Business Manager, navigate to **Administration** ⇒ **Operations** ⇒ **Custom Log Settings**.
  - b. Enter **All** in the Log Category field.
  - c. Click **Add** to enable debugging for **All** debug messages.
  - d. Click **Log Debug to File**.
  - e. Click **Apply** to save these changes.
4. Test your pipeline with a duplicate email address and verify the **latest customwarn** log files.
  5. Navigate to **Administration** ⇒ **Site Development** ⇒ **Development Setup** ⇒ **Log Files**.
  6. Verify the messages on the **customdebug** and **customerror** log files that appear with the most recent timestamp.

7. Verify the debug messages also appear on the request log.

## Review

| Custom Object Questions  | True  | False   |
|--|---|---|
| Custom objects are the only way to store custom data in Demandware       |   |  |
| The “custom” keyword is required to access attributes of a custom object |  |   |
| Custom objects need primary keys   |  |   |
| Custom object <b>instances</b> can only be created in Business Manager   |   |  |
| Implicit transaction means that the pipelet <b>always</b> commits        |   |  |



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### Transition to Data Binding and Explicit Transactions

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# 10. Data Binding and Explicit Transactions



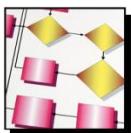
## Goal

The goal of this module is to use data binding to update persistent objects with form data and vice versa. Since this task often requires multiple steps, we will also cover the use of explicit transactions to accomplish a multi-step process.



## Time

2 Hrs



## Overview

We will discuss how to use `UpdateFormWithObject` and `UpdateObjectWithForm` pipelets to pre-populate forms and update the database after the form is submitted. Also, we will use an explicit transaction to commit changes to the database on a modified version of the Newsletter exercise.



## Materials Needed

The following cartridges are needed to run this module:  
`solutions`, `customerpreferences`

# Data Binding with Forms and Objects



## Introduction

The Demandware forms framework supports binding of persistent objects to form fields by automatically updating a persistent object with form data without having to issue an insert statement or calling a Demandware API. The reverse mechanism is also supported: pre-populating a form object with data from a persistent object.

The object that is bound to the form must be a persistent object (system or custom), and must be available in the pdict. The form metadata must have field(s) with the binding attribute specified. The field formid attribute is not used to make the match; only the binding attribute identifies what fields match between the form and the object. In the following form metadata we are using custom.firstName, custom.lastName, custom.email as the bindings:

```
<?xml version="1.0"?>
<form xmlns="http://www.demandware.com/xml/form/2008-04-19">
    <field formid="fname" ... binding="custom.firstName" max-length="50"/>
    <field formid="lname" ... binding="custom.lastName" max-length="50"/>
    <field formid="email" ... binding="custom.email" max-length="50"/>

    <action formid="subscribe" valid-form="true"/>
</form>
```

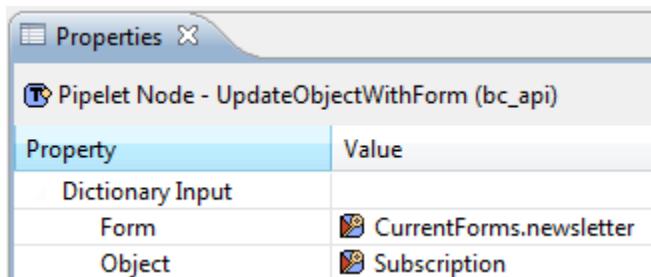
This is because the NewsletterSubscription CO we want to bind this form to have firstName, lastName and email fields which are all custom attributes, as seen below since the fields don't have a lock icon (they were added by you as custom attributes of the CO):

|   | ID                  | Name          |
|---|---------------------|---------------|
| 🔒 | <u>UUID</u>         | UUID          |
| 🔒 | <u>creationDate</u> | Creation Date |
| 🔑 | <u>email</u>        |               |
|   | <u>firstName</u>    | First Name    |
| 🔒 | <u>lastModified</u> | Last Modified |
|   | <u>lastName</u>     | Last Name     |

### Using the UpdateObjectWithForm Pipelet

The `UpdateObjectWithForm` pipelet updates an existing persistent object with data from the form. It requires the object to update and the form object both available on the pdict. It is transactional by default since the object to be updated must be a persistent object.

Here is an example of how you define the properties of the pipelet using the newsletter form and `NewsletterSubscription` object we saw above:



The pipelet will inspect the `CurrentForms.newsletter` form in the pdict, and try to match every field with a binding attribute to a column in the object called `Subscription`. This object must be an instance of `NewsletterSubscription` that was placed in the pdict by either creating a new instance (using `CreateCustomObject` pipelet) or by retrieving an existing instance (using `SearchCustomObject` pipelet).

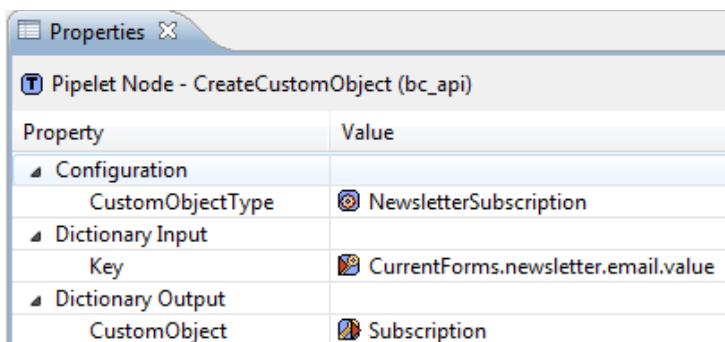
If the `Subscription` object is null, or not an instance of `NewsletterSubscription` CO, or the form is not in the pdict, the pipelet will fail and the transaction will be rolled back. If the pipelet is successful the transaction will commit. This pipelet is an excellent way to enter new data or update existing data on an object.



### 10.1. Exercise: Using UpdateObjectWithForm Pipelet

You will modify the Newsletter pipeline to remove the script node that creates the NewsletterSubscription CO and use Demandware pipelets instead to achieve the same behavior.

1. Create a CO using a Demandware pipelet:
  - a. Open the Newsletter pipeline.
  - b. Remove the Script pipelet that uses the `SignUpNewsletter.ds` script.
  - c. Add a new `CreateCustomObject` pipelet in the same place.
  - d. Specify the following properties:



2. Update the CO with data from the form:
  - a. Drag an `UpdateObjectWithForm` pipelet below the previous pipelet and connect it with a transition.
  - b. Specify the properties of the pipelet so the `CurrentForms.newsletter` form fields populate the fields in the `Subscription` object (see the screen shot in the previous page).
  - c. Make sure the `newsletter.xml` metadata has bindings that match the attribute keys in the CO.



### Using UpdateFormWithObject Pipelet

The `UpdateFormWithObject` pipelet updates a form with data from an object. It requires the form to update and the object to be both available on the `pdict`. It is not transactional since the updated form lives in the `pdict` scope, not in the database.

Notice that a form group may be updated with an object: as long as the bindings match, just that part of the form will be updated.

The screenshot shows the 'Properties' dialog for a 'Pipelet Node - UpdateFormWithObject (bc\_api)' node. The table lists the following properties:

| Property         | Value                                      |
|------------------|--|
| Configuration    |  |
| Clear            | [ <input checked="" type="radio"/> ] false |
| Dictionary Input |  |
| Form             | [] CurrentForms.profile.customer           |
| Object           | [] CurrentCustomer.profile                 |

In the example above, the `profile.xml` form has a `customer` group that will be updated with the existing profile data from the logged in customer:

The screenshot shows the XML code for the `profile.xml` form. The code defines a `group` with `formid="customer"` containing several `field` elements and an `action` element:

```
<?xml version="1.0"?>
<form xmlns="http://www.demandware.com/
  <group formid="customer">
    <field formid="firstname" label=
    <field formid="lastname" label=
    <field formid="email" label="pr
    <field formid="emailconfirm" la

    <field formid="birthday" label=
    <field formid="phone" label="pr
    <field formid="addtoemaillist"
    <action formid="editprofile" va
  </group>
```



### **10.2. Exercise: Using UpdateFormWithObject Pipelet**

In this exercise you will review the Account-EditProfile pipeline to verify how the profile form is populated with the existing values from the database before the form is shown to the user for editing.

1. Open the Account-EditProfile
2. Notice the 3 different usages of the UpdateFormWithObject pipelet.
3. Examine the properties of each pipelet and find:
  - a. The form metadata files being referenced
  - b. The system or custom objects that will bind to those fields
4. Create a login in the system, and put a breakpoint on this pipeline to examine what happens when you edit your personal data.

# Explicit Transaction Handling



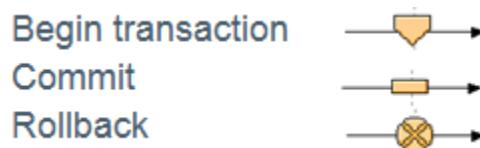
We already saw that transaction handling can be done implicitly by just executing a transactional pipelet: **the commit or rollback is controlled** by the PIPELET\_NEXT or PIPELET\_ERROR return values.

However, in some circumstances the transaction spans several pipelets or steps: in this case you need to decide where the transaction begins and ends. This mechanism is called Explicit Transaction Handling.

## Explicit Database Transaction Handling

This is implemented at the pipeline level by changing the Transaction Control property of a transition or connector.

You can:



To set transaction handling on the transition node, simply open the properties window for the transition, and select the type of Transaction Control you want:

| Property            | Value  |
|---------------------|--|
| Properties          |  |
| Description         |  |
| Transaction Control | <b>Rollback Transaction</b>  |
|                     | Begin Transaction<br>Commit Transaction<br><b>Rollback Transaction</b><br>Transaction Save Point |

This can be used to override the built-in implicit transaction in order to group changes that need to be an atomic transaction.



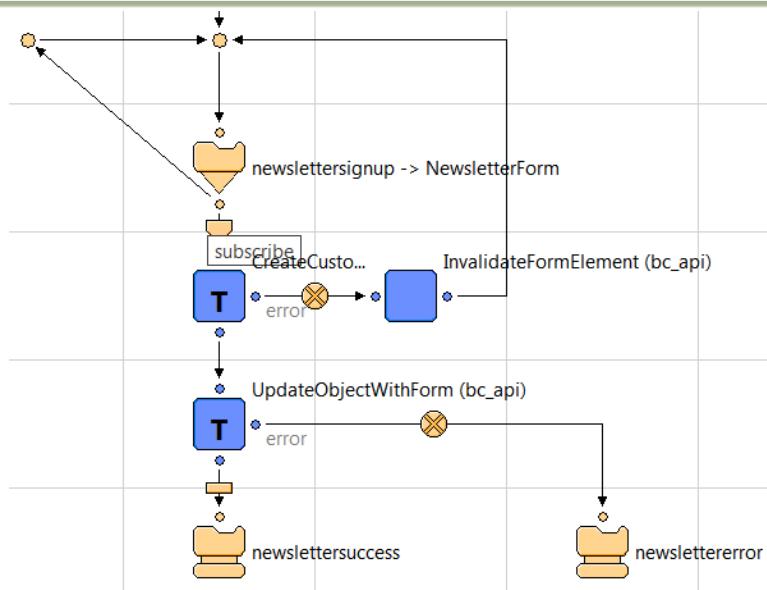
### 10.3. Exercise: Explicit Transaction Handling

You will modify the `Newsletter` pipeline to ensure that the pipelets that handle CO creation and updating are wrapped inside a transaction. Optionally, you will implement an error handler in case a duplicate email address is used to create the CO.

1. Use a transaction surrounding the create and update pipelets:
  - a. Open the `Newsletter` pipeline.
  - b. Change the subscribe transition to use a **Begin Transaction** control before the creation of the `Subscription` custom object.
  - c. Change the transition after the `UpdateObjectWithForm` pipelet to use a **Commit Transaction** control.
  - d. Change the error transition from the `UpdateObjectWithForm` pipelet to use a **Rollback Transaction** control.
2. Create an error handler for duplicate primary keys:
  - a. Add an `InvalidateFormElement` pipelet that invalidates the `CurrentForms.newsletter.email` element at the error exit of the `CreateCustomObject` pipelet.
  - b. Roll back the transaction at the error exit of the `CreateCustomObject` pipelet.
  - c. Connect the `InvalidateFormElement` with the join node above the ICN.
  - d. Make sure the `newsletter.xml` metadata file contains a value error definition:

```
value-error="forms.contactus.email.value-error"
```
  - e. Create an appropriate message (i.e. “email already exists”) for the `forms.contactus.email.value-error` key in the `forms.properties` file.
  - f. The pipeline snippet looks like this:

## Instructor Guide



3. Test the pipeline with a new subscription:
  - a. Use the debugger to see the contents of the Newsletter Subscription object as it gets created and updated.
  - b. Try creating the subscription with the same email to see the validation error generated.

## Review & Lab

| Forms Framework Questions   | True  | False |
|---|---|-------|
| To implement Explicit Transactions you use the <code>beginTransaction()</code> method in a script pipelet     |  |       |
| <code>UpdateObjectWithForm</code> can update any object even if it is not persistent                          |  |       |
| <code>UpdateFormWithObject</code> will update any form fields where the binding matches the object attributes |  |       |



### 10.4. Exercise: Retrieve information from Custom Object and store it

In this lab you create a new Edit Preferences pipeline such that you pre-fill the form with the logged-in customer preferences. Once the customer changes his/her preferences you save the data to the database.

1. Extend the Profile System Object
  - a. In the Business Manager, extend the Profile system object with the following custom attributes:
    - ◆ interestApparel : Boolean
    - ◆ interestElectronics : Boolean
    - ◆ newsletter : Boolean
  - b. None of the attributes is mandatory
  - c. Add them to an Attribute Group “Preferences” to view the settings later in the Customer area.
2. Modify the Content Asset that shows the Account Overview
  - a. Login to your Storefront account (register as a new customer if you haven't already).
  - b. On the account overview page, use the **Storefront Toolkit → Content Information** to locate the account-landing content asset which is located in the middle of the page (or go to Business Manager and locate it).
  - c. In the account-landing asset, add a new list item that calls the Edit Preferences pipeline. Use the \$httpsUrl (Edit Preferences-Start) \$ content link function to invoke your pipeline (this syntax was covered in the Content Slot module):

```
<li>
<a href="$httpsUrl(EditPreferences-Start) $"
    title="View and modify your preferences">

    My Preferences</a>
<p>View and modify your Preferences</p>
</li>
```

3. Edit the Form Metadata to add bindings
  - a. Open the preferences.xml form metadata file.

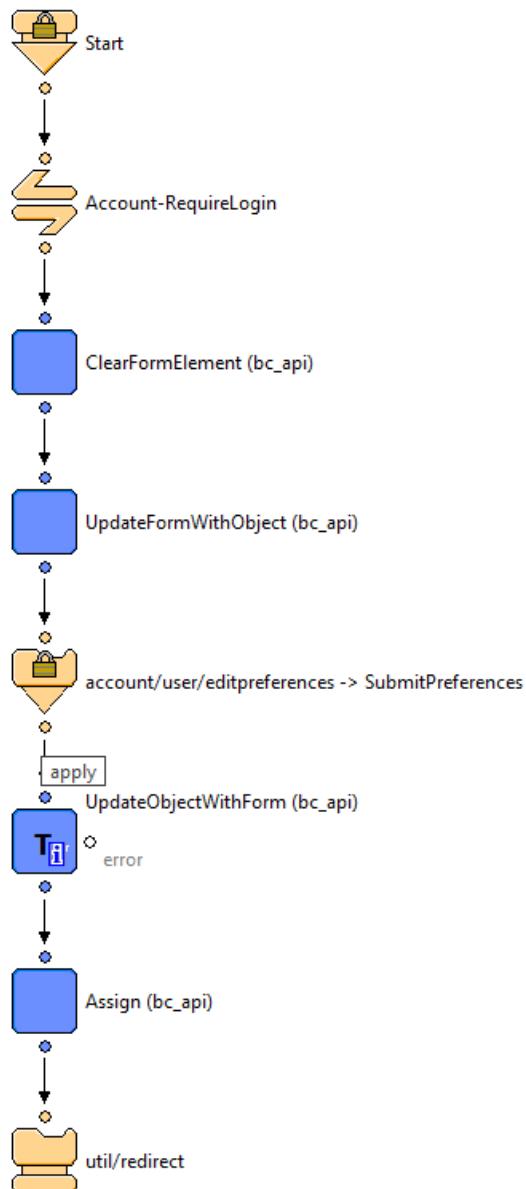
## Instructor Guide

- b. For each custom attribute you defined in the `Profile` system object, make sure there is a corresponding form field with a binding that matches the spelling you used as the object attribute. For example:

```
<field formid="interestApparel"
       label="forms.preferences.apparel" type="boolean"
       binding="custom.interestApparel"/>
```

### 4. Create a Pipeline for Entering Preferences

- a. Create an `EditPreferences` pipeline.
- b. The start node should require a secure connection.
- c. Add a `call` node, pointing to the `Account-RequireLogin` pipeline, to make sure the user is forced to login before executing the rest of the pipeline.
- d. Add a `ClearFormElement` pipelet which clears the `CurrentForms.preferences` FormElement.
- e. Add an `UpdateFormWithObject` pipelet. Define properties as:
  - ◆ Form: `CurrentForms.preferences`
  - ◆ Object: `CurrentCustomer.profile`
  - ◆ Optionally you can switch the Configuration → Clear setting to true instead of adding the previous `ClearFormElement` pipelet.
- f. Copy the `editpreferences.isml` from the `customerpreferences` cartridge to your own. **Make sure the formfields are matching the formids of the `preferences.xml` metadata file.**
- g. Add an ICN with secure connection required. Make it point to `editpreferences.isml`. Start name “SubmitPreferences”.
- h. Add an `UpdateObjectWithForm` pipelet after the `apply` transition with the following properties:
  - ◆ Form: `CurrentForms.preferences`
  - ◆ Object: `CurrentCustomer.profile`
- i. Add an `Assign` pipelet that maps the first expression (in “`From_0`”) `dw.web.URLUtils.https('Account-Show')` to the first variable called `Location` (in “`To_0`”). This will redirect you to the `Account-Show` pipeline after pressing the `apply` button.
- j. End the pipeline with an `interaction` node that invokes the `util/redirect` template (in the `storefront` cartridge).
- k. Verify that the pipeline looks as follows:



5. Test in storefront by logging in first, then entering your preferences. Go back into the form again and check that your original preferences were saved.

# 11. Data Integration



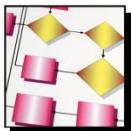
## Goal

The purpose and goal of this module is to understand how external data is integrated into the Demandware Platform.



## Time

3 Hrs



## Overview

We will discuss how batch feeds (asynchronous integrations) are configured, and how Web Services are used for synchronous integration.



## Materials Needed

The following cartridges are needed to run this module:

`delete_custom_object, int_simplefeeds,  
test_simplefeeds, solutions`

# Data Integration Overview



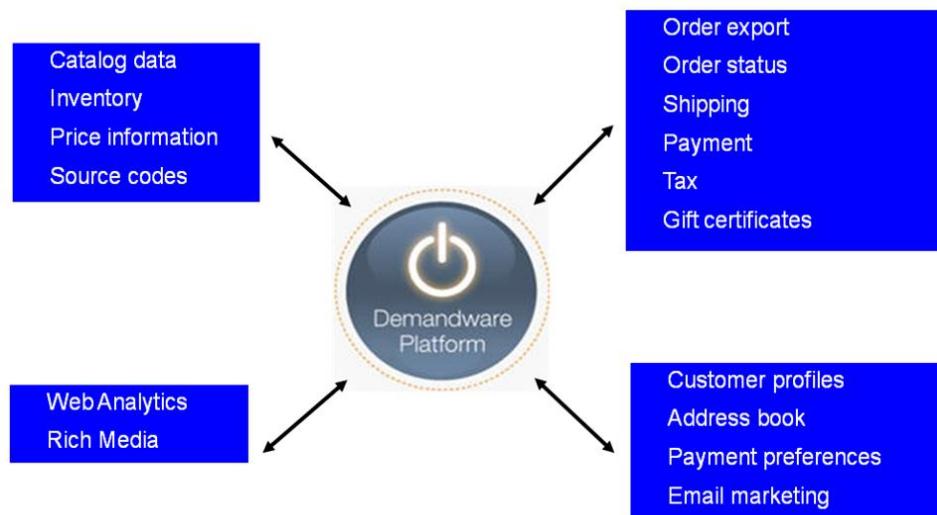
## Introduction

In this lesson we will cover two types of data integration:

- Simple Feed Integration
- Web Services

All new Demandware clients need to integrate data from other data systems. This lesson will cover the best practices for determining what type of integration is most effective depending on the frequency needs of the data.

Typical integration data points in Demandware are:



# Data Integration: Simple Feeds

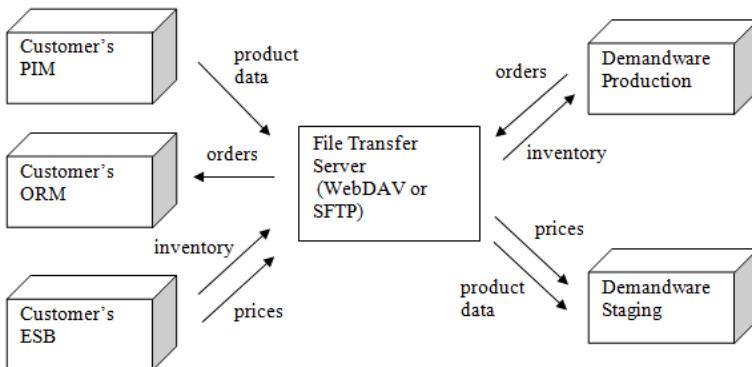


## Introduction

The idea of Simple Feed Integration is to couple Demandware and external systems loosely by exchanging files on a File Transfer Server. Simple Feed Integration supports the protocols WebDAV (HTTP and HTTPS) and SFTP for the transfer with the File Transfer Server. WebDAV HTTP (no network layer encryption) is meant for development/testing purposes only. When considering WebDAV HTTPS, please mind that an SSL-certificate from a Demandware accepted Certificate Authority (CA) needs to be installed at the File Transfer Server. The list of accepted CAs is available at Demandware's Customer Central.

The File Transfer Server needs to be hosted by the customer or another 3rd party. Demandware does not offer hosting File Transfer Servers. The WebDAV access to certain folders on a Demandware instance cannot be used for that purpose.

The simple feed cartridges support the following integration flow:



## File Format

The file format for the incoming and outgoing feeds is the standard Demandware import/export format. For XML files the schema definitions (XSD files) can be downloaded from Customer Central. A good approach to create a sample file is to set up the data as desired in Business Manager, run an export from the Business Manager user interface and use the exported file as a template.

All import files can alternatively be provided in gzip format (not to be confused with zip). In that case provide the file with extensions .xml.gz or .csv.gz at the File Transfer Server and adjust the file matching rule. The validation and import processes will automatically unzip the files during processing.

### Jobs

To perform an execution of functionality jobs within Demandware come as three types: scheduled, import/export, and batch. You can schedule jobs to run according to a schedule or for one time only. Demandware also provides a means of detecting problems with job execution, notification of job status and recovery from failed jobs. For instance, if a job fails to execute successfully, you can send an e-mail notification to alert someone to the problem. This feature enables job failure rules to be set, and jobs to automatically re-run if execution fails. You can set job failure rules and retry parameters such as number of retries.

You can define jobs that execute on the global (or organization) level and jobs that execute only on a site level through **Administration > Operations**.

### 11.1. Exercise: Exporting custom object NewsletterSubscription using a job

In this exercise you will clean up the NewsletterSubscription Custom Object. It will be first exported to an xml file and then the original one in the system will be removed. We will use the DeleteCustomObjects-Start pipeline to perform the export and removal.

1. Modify the Custom Object Definition for NewsletterSubscription
  - a. Go to **Administration**→ **Site Development**→**Custom Object Definitions**
  - b. Add a new **attribute** to the Custom Object Definition called “exported”
  - c. Choose its data type as boolean
2. Upload the `delete_custom_object` cartridge to your Sandbox through the UXStudio. Hint: Navigate to **DemandwareServer->Properties->Project References** then check the cartridge that you want to upload.
3. Add the `delete_custom_object` cartridge to the required cartridge paths for executing a job in the Site scope.
  - a. Go to **Administration**→**Sites**→**Manage Sites**→**Business Manager**
  - b. Add the `delete_custom_object` cartridge to the **Business Manager site** (makes the pipeline available inside BM)
  - c. Make sure that it appears in the path. You may have to click the **Apply** button twice.
4. Again go to **Administration**→**Sites**→**Manage Sites**→**SiteGenesis**→**Settings tab**
  - a. Add same cartridge (`delete_custom_object`) to the **SiteGenesis site** (for debugging & email notifications) cartridge path.
  - b. Again make sure that it appears in the path.
5. Setup your job to run the pipeline.
  - a. Navigate in Business Manager to **Administration** →**Operations** →**Job Schedules**.
  - b. Create a new job, name it e.g. `DeleteCO`,
  - c. Set the execution scope to **Sites**
  - d. Mark it as Enabled using checkbox
  - e. Pipeline is `DeleteCustomObjects`,
  - f. Start node is `Start`.
  - g. Click on **Apply** button.
6. On the **Sites tab** select the **SiteGenesis** site and click on **Apply Button**.
7. Set up notifications for success/status of the job.

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- a. On the **Notification tab**
  - b. Check all possible thresholds.
  - c. Enable it.
  - d. Configure your email address to receive job execution status emails.
  - e. The sender's email should be **donotreply@demandware.com**
  - f. Click on the Apply button.
8. Run the job.
    - a. Go to the **General** tab and **Run** the job. You should receive an email about the success.
  9. Check if the job has removed the previous objects (not object definition) and exported them in the xml file.
    - a. Navigate to **Site Development → Development Setup → Import/Export**
    - b. Check the export directory called “/src/customization/”. Do you see the xml file containing objects of type NewsletterSubscription ?
    - c. Go to **Site→SiteGenesis→Custom Objects**
    - d. Try to find objects of type NewsletterSubscription. They are gone (deleted).
    - e. In the log directory you'll find the respective export log file.

Check the export directory called “/src/customization/” under **Site Development → Development Setup → Import/Export** for the exported CO and in the log directory you'll find the respective export log file.

### Import into Production

Technically all object types can be imported on all Demandware instance types. Importing data directly into the instance Production may have adverse effects as there is no preview or rollback functionality available. Please load all feeds that can be previewed (e.g. catalog data) **into instance Staging for approval** and use Demandware's **data replication feature for promotion to Production**. Data replication also comes with rollback functionality (covered later in this course.)

Consider the different Catalog import modes that the catalog/pricebook/inventory imports support:

| XML File Objects  | Pre-Import Database Objects | Import Mode | Post-Import Database Objects                                 |
|---|-----------------------------|-------------|--|
| A <sup>+a</sup> , B <sup>-a</sup> , C, D, F <sup>Δa</sup> | A, B, C, E, F               | MERGE       | A <sup>+a</sup> , B, C, D, E, F <sup>Δa</sup>                |
|   |                             | UPDATE      | A <sup>+a</sup> , B, C, E, F <sup>Δa</sup>                   |
|   |                             | REPLACE     | A <sup>+a</sup> , B <sup>-a</sup> , C, D, E, F <sup>Δa</sup> |
|   |                             | DELETE      | E  |



A+a → an object with a new attribute

B -a → an object with an attribute removed.

C → an object left unchanged

D → a new object

FΔa → an object with an attribute value that is changed

Some imports support an attribute mode at the import element level. In this case, the only supported mode is DELETE, whereby the import mode for the process can be overwritten for a particular element. This is useful when feeding changed information to a Demandware system, allowing a single import process to create, update and delete objects.

You can overwrite the XML file **import mode for a single element**, but only to specify **DELETE**:

```
<product product-id="12345" mode="delete"/>
```

When considering imports directly into Production mind that Demandware imports typically commit changes to the database on a **per object basis**. This means during the execution of the import some updates may already be visible in the storefront, others not. The catalog import is a **two pass import**: during the **first pass objects are updated**, during the **second pass relationships between objects are updated**. It is not recommended running catalog import directly into Production with Simple Feed Integration.

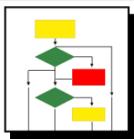
### Simple Feed Cartridges

The two cartridges included in the Simple Feed integration are:

- `int_simplefeeds`: Implementation of generic logic. Needs to be assigned to the storefront site and the Business Manager site. Modification of the `Custom_FeedJobs` pipeline is necessary to use the feed configuration custom object. Do not modify other code.
- `test_simplefeeds`: Cartridge to help troubleshooting WebDAV or SFTP connection issues and trigger a Simple Feed Integration job from the storefront during development. This cartridge must not be assigned to a site on Production systems. It may be assigned to the storefront site on sandbox instances if the storefront is password protected.

WebDAV is the only protocol that DW supports where DW can access files external to Demandware and where external systems can push files to DW. It is the only protocol that works on both directions.

**You cannot use SFTP to access files in DW:** there is no SFTP server in DW instances. However, DW can access an external SFTP server.



### How-To : Import objects using simple feed using the Demandware int\_simplefeed cartridge

1. If you have not already done so, download and import the `int_simplefeeds` cartridge into Studio.
2. If not imported already, import Custom Cartridges to your Project Code Base:
  - a. Add `int_simplefeeds` to your code repository (e.g. SVN)
  - b. Import into Studio for uploading to the server.
3. Assign Cartridge to Sites
  - a. The feeds will be processed by Demandware jobs that are executed in the context of a site. Pipelines for jobs are looked up in the cartridges at the Business Manager site, i.e. Sites-Site; templates (they are used for emails) are looked up in the cartridges for the respective storefront site.
  - b. In Business Manager go to **Administration > Sites > Manage Sites** and then to **Sites-Site**, and to each storefront site. Under Cartridges add `int_simplefeeds`.
4. Import Custom Object Type Definitions
  - a. The generic implementation uses a custom object, `FeedJobConfiguration`, to store configuration data. The custom object exists in the context of a site.
  - b. The custom object definition can be found in `metadata/FeedJobConfigurationCO.xml`. It needs to be loaded on all instances that use the feed integration cartridge. You can store, share and distribute the definition using Site Import / Export. To get it loaded in the first place please follow the instructions below:
  - c. In Business Manager navigate to **Administration > Site Development > Import & Export**. There you upload the file and then import.

*Important: Business Manager users that have the right to modify custom objects, can view and modify Simple Feed Integration configuration data, including connection endpoints, login/password, and public key for encryption of credit card data in order to export feeds. Make sure access privileges in Business Manager are set so that only authorized users can access respective modules.*

5. Create Job Schedules
  - a. Technically an arbitrary number of schedules and feed configurations can be set up on a Demandware instance. Currently, however, it is not possible to tell the schedule what configuration to use. So the only way to tie a schedule to a configuration is to use a unique pipeline start node. The cartridge

- `int_simplefeeds` comes with a pipeline `Custom_FeedJobs`. There is a start node `StartDefault` that reads the feed configuration with the ID "Default". In this document we will be dealing with that start node and that feed configuration only. If you wish to set up additional configurations, you need to add additional parameters and reference those when setting up the schedules.
- b. In most cases the feed jobs are triggered by a pre-defined schedule (e.g. hourly, daily). It is also possible to keep the schedule disabled and trigger it manually in Business Manager, or to provide code that triggers the job with the `RunJobNow` pipelet.
  - c. To set up a new job schedule, navigate in Business Manager to **Administration > Operations > Job Schedules**. Create a new job, name it e.g. `CatalogUpdate`, make sure the execution scope is Sites, Pipeline is `Custom_FeedJobs`, Start node `StartDefault`.
  - d. On the **Sites** tab you select all storefront sites you want to execute the job for. Please mind that you can provide site specific feed job configurations – see next step.
  - e. On the **Resources** tab you specify all object types your feed job is going to modify. The job framework will then try to acquire locks for these resources before the job is started, effectively avoiding parallel execution with other import processes or data replication.
  - f. On the **Notification** tab you can configure email addresses to receive job execution status emails. Additional, more granular success and error emails can be sent by feed tasks. They are configured with the task. Feed tasks can report temporary errors such as communication errors with external systems as job failures to the job framework (on-temporary-error: FAIL). Here you can define how to handle them: Continue as Scheduled, Retry, or Stop on Error.
  - g. In the **Parameters** tab you can define a parameter for theoretically any resource you want to import into a site.
6. Create Feed Job Configuration
- a. A feed job configuration is stored in a site specific custom object and may contain multiple tasks (e.g. `DownloadAndImportCatalog` and `DownloadAndImportPriceBooks`).
  - b. To create a feed job configuration go to the site in **Business Manager > Custom Objects > Custom Object Editor**. Create a new instance of Feed Job Configuration.
  - c. As ID provide the ID you previously used when creating a new instance of the `FeedJobConfiguration` custom object (the identifier used in pipeline `Custom_FeedJobs-StartDefault` → check the properties of the **Script Node**),

An example for TasksXML you can find in the file documentation/TasksXMLCatalogOnly.xml. That file lists all supported tasks and contains inline documentation. Project specific configurations can be derived from that file just by removing unneeded tasks and updating the information. It may be sensible to have the same task (e.g. DownloadAndImportCatalog) multiple times in a feed configuration if feeds from different sources or with different content are processed.

### 7. Testing

- a. The structure of the XML for the custom object FeedJobConfiguration can be found in the sample file TasksXML.xml in the folder "documentation".
- b. There are sample import files in the folder "sampledata".
- c. In most cases the feed jobs are triggered by a pre-defined schedule (e.g. hourly, daily). It is also possible to keep the schedule disabled and trigger it manually in Business Manager, or to provide code that triggers the job with the RunJobNow pipelet.

### IMPORTANT NOTE

It is not advisable to expose the RunJobNow pipelet in a public pipeline as this could be exploited to flood your job queue. If you must use this pipelet in the storefront, please implement a custom security mechanism so that only authorized requests can execute the pipelet.



### Run the Simple Feed Integration activity.

Walk through steps 1-3a with the students of the following exercise. Then have them do the rest on their own.



## 11.2. Exercise: Simple Feed Integration

1. Import two Simple Feed Cartridges as explained below. These two cartridges will help in importing data from WebDAV file server.
  - a. In Studio, import the two cartridges that appear in the `C:\projects\simplefeeds\cartridges` directory.
  - b. Add the following cartridges to the Project References on your sandbox connection project so they get uploaded to your sandbox.
    - i) `int_simplefeeds`
    - ii) `test_simplefeeds`
  - c. Add the `int_simplefeeds` cartridge to the **SiteGenesis site** (for downloading the files)
  - d. Also add the `int_simplefeeds` cartridge to the **Business Manager** site (for debugging & email notifications) cartridge path.
2. Import the FeedJobConfiguration Custom Object Definition from the xml file `FeedJobConfigurationCO.xml`. This type of object will be used later by a pipeline named `CustomFeedJobs` which is in the `int_simplefeeds` cartridge.
  - a. Navigate to **Administration**  $\Rightarrow$  **Site Development**  $\Rightarrow$  **Import & Export**.
  - b. Click on the **Upload** button on the right.
  - c. Click on the **Browse** button to browse to  
`C:\projects\training\cartridges\simplefeeds\metadata\`  
and upload the `FeedJobConfigurationCO.xml` file.
  - d. Click on **Back** button to go to the previous screen.
  - e. Now click on the **Import** button on the top (Meta Data, not the one in the Geolocations section).

Result: this creates a `FeedJobConfiguration` custom object type for the instance.
  - f. Check it by going to **Administration**  $\rightarrow$  **Site Development**  $\rightarrow$  **Custom Object Definitions**. Do you see a Custom Object Type named `FeedJobConfiguration`?

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3. Edit the TasksXMLCatalogOnly.xml file as explained below. The contents of this file will become an attribute value of our custom object which will be used by the pipeline to determine the logic for importing our data.

- a. Open

C:\projects\training\cartridges\simplefeeds\documentation\TasksXMLCatalogOnly.xml file using your favorite editor.

- b. Refer to your specific student## instance as follows.

```
<remote-folder-url>  
https://mydisk.com/training/studentXX/  
</remote-folder-url>
```

Instead of studentXX, use the number given by the instructor.

- c. Use your email address for job notifications for e.g.

```
<success-email>noreply@demandware.com</success-email>  
<error-email>noreply@demandware.com</error-email>
```

- d. Note: This file is a simplified version of the TasksXML.xml file. It points to a specific, non- Demandware WebDAV server, and performs only a catalog download and import.

4. In **SiteGenesis ⇒ Custom Object ⇒ Custom Object Editor**, create a new FeedJobConfiguration object (not definition) with the following values for its attributes:

- ♦ id - catalogTest
- ♦ From Email - **your email**
- ♦ Tasks XML - copy the contents of C:\projects\training\cartridges\simplefeeds\documentation\TasksXMLCatalogOnly.xml to this field.

5. Create a job to test the catalog import.

- a. Navigate in Business Manager to **Administration > Operations > Job Schedules**.

- i. Create a **new schedule**,
  - ii. Name it **CatalogUpdate**
  - iii. Check the **Enabled** checkbox
  - iv. Change the **Execution Scope** to **Sites**
  - v. Set the pipeline to **Custom\_FeedJobs**,

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- vi. Start node to StartDefault.
- vii. Click on the **Apply** button
- b. On the **Sites** tab select the **SiteGenesis** site and click on the **Apply** button
- c. On the **Resources** tab
  - i. Specify the **catalog** and **product** object types your feed job is going to modify.
- d. On the **Notification** tab
  - i. Configure your email address to receive job execution status emails as shown in the screenshot below.
  - ii. Also check the **Enabled** checkbox
  - iii. Click on **Apply** button
6. On the **Parameters** tab use the same **ID** as the parameter in the **Script** Node of the `Custom_FeedJobs-StartDefault` pipeline (Check it, it is Jobid ?). As **Value** use the ID of the instance of your `FeedJobConfiguration` (`catalogTest`) custom object.
7. Run the job:
  - a. Visit <https://mydisk.com/training/student##/> to see the contents of the WebDAV server.
  - b. Verify that the remote WebDAV server directory referenced in the TasksXML is already populated with test files from the `C:\projects\simplefeeds\sampleddata` directory.
  - c. Test the job by running the feed job from Business Manager.
8. Verify if the job worked (Your catalog is imported)
  - a. Go to **Site → SiteGenesis → Products and Catalogs → Catalogs→ Catalog → Cat1**
  - b. Check if **Prod1** is assigned to it. Do you know where it came from? From the WebDAV server ... from a file named `Catalog_2008-03-11_20-49-12.xml` perhaps.

# Data Integration: Web Services



## Introduction

When you need real-time data integration with a 3<sup>rd</sup> party system or your own backend, you need to invoke a web service.

A web service is a remote service created to expose data in a database, or the result of a calculation. It is a remote procedure call that goes through HTTP. There are a number of supported protocols for web services but for the purpose of this course, we will focus on SOAP style web services.

If you are not familiar with web services or the SOAP protocol, you can learn more at the website: <http://www.w3schools.com/soap/default.asp>.

In Demandware, Axis 1.4 is used to compile WSDL files. As of this writing SOAP 1.1 and since 14.4 also SOAP 1.2 is supported. In Demandware, once the WSDL is uploaded all the supporting class files get automatically generated. To access these files you use the Demandware dw.rpc.webservice class. An instance of this class represents the package of all the generated WSDL classes:

```
var webref : WebReference = webreference.CurrencyConvertor;
```

The webreference class has one property, called defaultService. The defaultService property returns a stub:

```
var stub : Stub = webref.defaultService;
```

You can also invoke a specific service if you know its name and port:

```
webref.EducationServiceSOAP.getService('EducationService',
'EducationServiceSOAP'),
```

The Stub instance allows you to access remote methods in your web service:

```
var response : ConversionRateResponse =
stub.conversionRate(cr);
```

## Generating WSDL Javadocs

The graphical presentation of a WSDL in Studio does not always make it clear how to invoke methods on the Web Service. Optionally, you can generate Java classes and javadoc to help you write the Demandware Script code:

- ◆ Download the Axis 1.4 and Xerces jar files from Apache.

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- ◆ Create an AXISCLASSPATH environment variable to point to the downloaded jars.
- ◆ Generate Java stubs using the command:

```
java -cp %AXISCLASSPATH% org.apache.axis.WSDL2Java  
--noWrapped --all --package currencyconvertor  
CurrencyConvertor.wsdl
```

- ◆ Generate the Javadoc for use in coding:

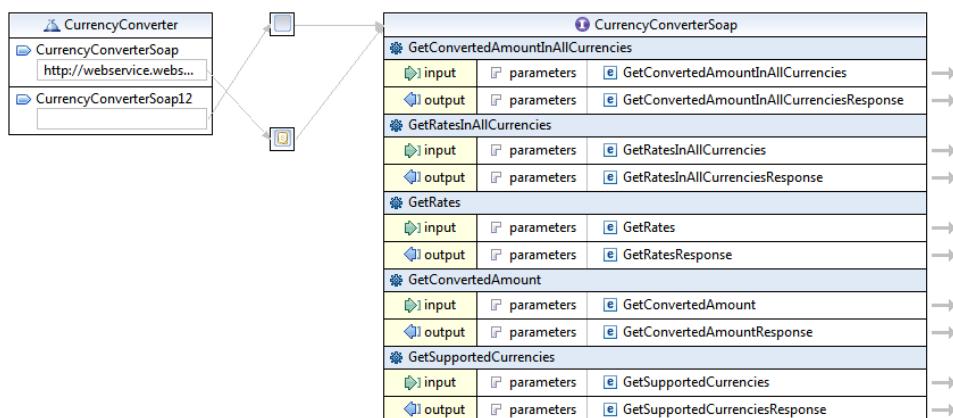
```
javadoc -d currencyconvertor\javadoc currencyconvertor
```

## WSDL File

A WSDL file is a document that describes a web service. It specifies the location of the service and the operations (or methods) the service exposes.

In Studio, you can view the WSDL file either graphically or programmatically:

- WSDL Graphical view



- WSDL source code view

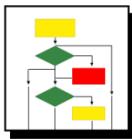
```
<?xml version="1.0" encoding="UTF-8"?>
<wsdl:definitions xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/" xmlns:tms="http://microsoft.com/wsdl/mime/textMatching/" xmlns:wsdl="http://schemas.xmlsoap.org/wsdl/" xmlns:s="http://schemas.xmlsoap.org/wsdl/soap/envelope/" xmlns:tns="http://webseviceshare.com/">
    <wsdl:types>
        <s:schema elementFormDefault="qualified" targetNamespace="http://webseviceshare.com/">
            <s:element name="GetConvertedAmountInAllCurrencies">
                <s:complexType>
                    <s:sequence>
                        <s:element minOccurs="0" maxOccurs="1" name="Key" type="s:string" />
                        <s:element minOccurs="0" maxOccurs="1" name="CurrencyFrom" type="s:string" />
                        <s:element minOccurs="1" maxOccurs="1" name="Amount" type="s:double" />
                    </s:sequence>
                </s:complexType>
            </s:element>
            <s:element name="GetConvertedAmountInAllCurrenciesResponse">
                <s:complexType>
                    <s:sequence>
                        <s:element minOccurs="0" maxOccurs="1" name="GetConvertedAmountInAllCurrenciesResult" type="tns:CurrencyRates" />
                    </s:sequence>
                </s:complexType>
            </s:element>
        </s:schema>
        <s:complexType name="CurrencyRates">
            <s:sequence>
                <s:element minOccurs="0" maxOccurs="1" name="CurrencyFrom" type="tns:CurrencyFromRow" />
                <s:element minOccurs="0" maxOccurs="1" name="CurrencyTo" type="tns:ArrayOfCurrencyToRow" />
            </s:sequence>
        </s:complexType>
        <s:complexType name="CurrencyFromRow">
            <s:sequence>
```

As mentioned previously, the WSDL file is all that is needed for the Demandware server to generate the java classes for accessing the methods in the remote service. You will need to write a script file for accessing those classes using the Demandware API.



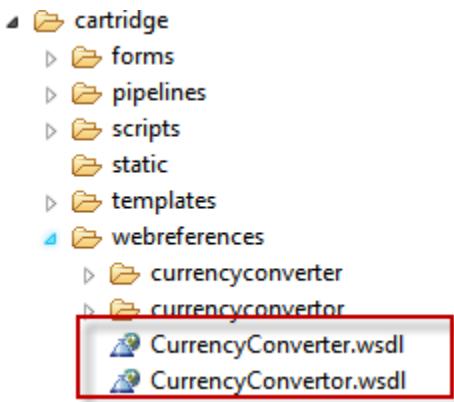
### Run the Use a Web Service activity.

Walk the students through the CurrencyConvertor web service by studying the WSDL, the javadoc and the script that invokes the service. Have the students walk through the code by using the debugger.



### To integrate a web service, you must perform the following steps:

1. Obtain the WSDL file for the web service you wish to invoke.
2. Place the WSDL file in the webreferences folder in your cartridge.



3. Using a script pipelet, add the following to your script:
  - Import the dw.rpc package
  - Create a webreference object (example below):

```
var webref : WebReference = webreferences.WSDLFileName
```
  - Get service stub object (example below):

```
var stub : Stub = webref.defaultService
```
4. Invoke the methods/properties from the web service you need. Generate Javadocs from the WSDL if you need help invoking the remote method(s).



### 11.3. Exercise: Web Services

Use a Web Service to obtain the conversion rate between two currencies.

1. Place the `solutions` cartridge in front of the `storefront` cartridge in the SiteGenesis cartridge path.

2. Locate the `CurrencyConvertor` pipeline.

3. Study the code in the `CurrencyConvertor.ds` script file.

4. Study the `webreferences/CurrencyConvertor.wsdl`

5. Review the Javadoc that was generated from the WSDL file:  
`webreferences/currencyconvertor` directory, specifically the single method in the `CurrencyConvertorSoap12Stub`:

```
public ConversionRateResponse conversionRate(ConversionRate parameters)
throws java.rmi.RemoteException
```

6. Modify the `Assign` pipelet properties to **currencies of your choice**: make sure you use currencies supported in the WSDL.

7. Test the `CurrencyConvertor-Start` pipeline by debugging the script code and studying the objects instantiated.

| Question  | Answer |
|---|--------|
| <p>1. When using web services, what does the instance of the dw.rpc.WebReference represent?</p> <ul style="list-style-type: none"><li>a) The Web Service </li><li>b) The package compiled from the WSDL</li><li>c) The WSDL</li><li>d) The remote procedure call</li></ul> |        |
| <p>2. What protocols are supported for simple feeds?</p> <ul style="list-style-type: none"><li>a) FTP</li><li>b) WEBDAV</li><li>c) SFTP</li><li>d) WebDAV &amp; (S)FTP</li></ul>  |        |



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### Transition to Deconstructing SiteGenesis

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## 12. Integration Framework



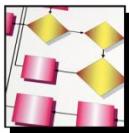
### Goal

The purpose and goal of this module is to understand another framework called Integration Framework.



### Time

2 Hrs



### Overview

We will discuss to import and export catalog and create your own workflow.



### Materials Needed

The following cartridges are needed to run this module:

`bc_integrationframework, bm_integrationframework,  
bc_library`

# Integration Framework Overview



## 1. Introduction

The growing complexity of the batch processes required to operate a shop, have brought in some cases the existing implementation to its limits. On the one hand side because of the growing number of batch components (Jobs) and on the other hand due to lacking monitoring and notification capabilities.

This concept will define a general way how workflows and its components need to be built so that a **common infrastructure can provide facilities for monitoring, logging, configuration, scheduling etc.** One such framework which allows us to do so is Integration Framework. It is nothing but a combination of cartridges, preferences, custom objects and meta-data which together can help create a workflow and monitor it. The first step towards using Integration Framework is installing it.

## **12.1. Exercise: Installing Integration Framework Cartridges and basic setup**

In this exercise you will do the basic setup needed for the Integration Framework.

1. If not already done, import three cartridges `bc_integrationframework`, `bm_integrationframework`, and `bc_library` into your UX Studio. Hint: **File → Import Projects → General → Existing Projects** and navigate to the cartridges that you want to import.
2. Make sure that these are marked for uploading to your Sandbox (Hint: **Demandware Server → Properties → Project References** check all cartridges that you want to upload – including the previously unselected `bc_library`)
3. **Import Site:** Find and import `site_template.zip` from the `integrationframework\sites` directory (it contains your meta data, custom objects and preferences). Hint: **Administration → Site Development → Site Import & Export**. Upload the zip file and then import it.
4. Assign the `bc_integrationframework` and the `bc_library` cartridge to the SiteGenesis site.
5. Assign the `bc_integrationframework`, `bm_integrationframework` and `bc_library` cartridges to Business Manager.
6. Add a site to the Schedule Instance using the following steps:
  - a. Navigate to **Administration → Global Preferences → Custom Preferences → Integration Framework**.
  - b. Under ‘Available sites (IDs)’ click ‘Add another value’ for each site the jobs using the Integration Framework are running in and add two sites there (Ignore this step if they are already there)
    - i. Sites-Site
    - ii. SiteGenesis
  - c. Click **Apply**
7. Assign Business Manager Modules **Workflow Schedules** and **Workflow Plan** to the admin role as explained below:
  - a. Navigate to **Administration → Organization → Roles & Permissions → Administrator → Business Manager Modules** (Tab)
  - b. Select the context as **Organization** and click on **Apply**

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- c. Check the two modules **Workflow Schedules** and **Workflow Plan**. If you do not see them, then check step 1 through step 6 again. (If it still does not show up, request the instructor to restart your sandbox).
  - d. Click on update at the bottom of the screen.
8. You can now make use of Integration Framework. (You will see that in the next exercise)

# General concept

Every workflow that needs to be executed is modelled as a **WorkflowSchedule**, containing main information about frequency, run times, enablement, file log level, etc.

The screenshot shows the configuration of a WorkflowSchedule named "CatalogExport". The configuration includes:

- ID:** CatalogExport
- Enabled:** Unchecked
- Name:** Catalog Export & Inventory Import
- Description:** Exports a Catalog of a specific site & imports an Inventory to the site
- Sites (their IDs):** MobileGenesis (unchecked), SiteGenesis (checked)
- File Log Level:** error
- Runtime:** Single (radio button selected)
  - Runtime: at [ ]
- Recurring (radio button selected):**
  - Active: 07/17/2012 to: [ ]
  - Runtime: 12:00 pm
  - Every: 12 Hour
  - On these days: Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday (all checked)
- Enable Notifications:** Checked
- On these statuses:** OK, WARN, ERROR
- Email addresses:** address@email.com, Add another value

Every such **WorkflowSchedule** consists of simple **WorkflowComponentInstances** (created from the existing **WorkflowComponentDefinitions**), describing the steps within the workflow and their individual configurations.

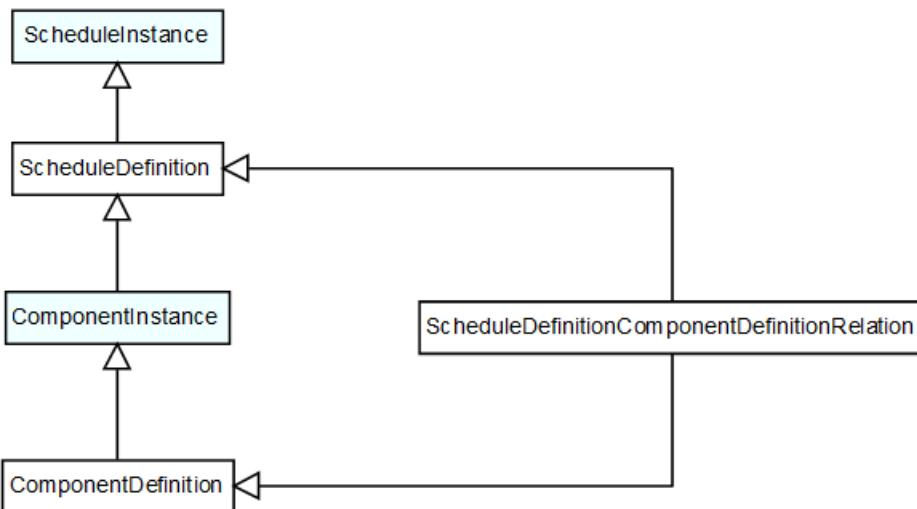
The screenshot shows the configuration of a WorkflowComponentInstance named "Catalog export". The configuration includes:

- Type:** Catalog export
- Description:** Exports a Catalog
- Action:** GeneralExport-Catalog
- Disabled:** Unchecked
- Asynchron:** Unchecked
- File Log Level:** debug
- Parameters:**
  - Catalog ID: apparel-catalog
  - File name prefix: master\_catalog\_export\_
  - Export Categories: checked
  - Export Category Assignment: checked
  - Export Product Options: checked
  - Export Products: checked
  - Export Recommendations: checked
  - Export Variation Attributes: checked
  - Overwrite export file: checked

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For recurring schedules the schedule itself and its components are cloned for each schedule run.

In Demandware platform terminology, a `WorkflowSchedule` consists of a custom object **defining the workflow and a number of job schedule definitions** in the Demandware BM which check for workflows to execute on a regular basis. Every `WorkflowComponentInstance` relates to `WorkflowSchedule` objects as well.



## 2. Scheduled Job Configuration

Standard Demandware jobs are used to trigger the workflow engine (the job handler framework starts waiting workflow schedules defined in Operations for a specified scope). All other calculation is done by the framework itself. This allows for example the displaying of upcoming workflows even days in advance.

To setup a scheduled-Job:

1. Navigate to **Administration → Operations → Job Schedules**
2. Create a new or edit an old Schedule
3. Set the Execution Scope to either 'Sites' or 'Organization' depending on the Scope your pre-defined Workflow-Schedule run in. *If your Workflow-Schedule should run in both scopes, please create a Scheduled-Job for each Scope.*
4. Make sure that pipeline 'Workflow' and start node 'Start' are already pre-configured :

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5. The Provided parameter, JobId, associates to a workflow component with the job which triggers the frameworks processing engine. This JobId is used internally by the Workflow pipeline to be able to identify the job that invoked it.
  
6. The Integration Framework is now completely configured and ready for use.

## Monitoring

A monitoring cockpit allows viewing the schedule of the current day as well as the schedule for a given date. For the selected day a list of Workflows that are scheduled is shown as well as their components are shown. All of them state their name, the current status and the status message.

| Workflow Schedule Plan            |                     |  |                     |                     |              |             |                          |  |  |
|-----------------------------------|---------------------|--|---------------------|---------------------|--------------|-------------|--------------------------|--|--|
| Workflow Name                     | Planned start ▾     | Status   | Start time          | End time            | Runtime      | Site IDs    | Log Files                |  |  |
| <b>Site IDs: SiteGenesis</b>      |                     |  |                     |                     |              |             |                          |  |  |
| CleanUpFiles                      | 15.01.2013 04:25:00 | FINISHED_OK  | 15.01.2013 04:25:00 | 15.01.2013 04:25:00 | 00:00:00.544 | SiteGenesis | <a href="#">download</a> |  |  |
| CleanUpFiles                      | 15.01.2013 05:18:00 | FINISHED_OK  | 15.01.2013 05:18:00 | 15.01.2013 05:18:00 | 00:00:00.080 | SiteGenesis | <a href="#">download</a> |  |  |
| CleanUpFiles                      | 15.01.2013 06:31:00 | FINISHED_OK  | 15.01.2013 06:31:00 | 15.01.2013 06:31:00 | 00:00:00.077 | SiteGenesis |                          |  |  |
| Catalog Export & Inventory Import | 15.01.2013 06:45:00 | FINISHED_ERROR   | 15.01.2013 06:45:00 | 15.01.2013 06:46:00 | 00:01:59.793 | SiteGenesis | <a href="#">download</a> |  |  |
| Component Name                    |                     | Component Status   | Start time          | End Time            | Runtime      |             |                          |  |  |
| Catalog export                    |                     | FINISHED_OK  | 01/15/2013 06:45    | 01/15/2013 06:45    | 00:00:38.403 |             |                          |  |  |
| Inventory import                  |                     | FINISHED_OK  | 01/15/2013 06:45    | 01/15/2013 06:45    | 00:00:00.093 |             |                          |  |  |
| Transfer From FTP                 |                     | FINISHED_ERROR   | 01/15/2013 06:45    | 01/15/2013 06:46    | 00:00:21.190 |             |                          |  |  |
| Time                              |                     | Log Message  |                     |                     | Log Files    |             |                          |  |  |
| [2013-01-15 11:45:39.565 GMT]     |                     | [INFO] Starting to download.   |                     |                     |              |             |                          |  |  |
| [2013-01-15 11:46:00.661 GMT]     |                     | [ERROR] FTP-Download finished, the connection couldn't be established. |                     |                     |              |             |                          |  |  |
| Transfer To FTP                   |                     | WAITING  |                     |                     |              |             |                          |  |  |

Reload

# List of out of the box components

| Components                                |   |
|---|---|
| Component                                 | Description   |
| <b>Standard Components Import</b>         | The component “Standard Components Import” allows importing any system or custom object from a designated local or remote directory (relatively to IMPEX/) via XML-Files which corresponds to a specific naming pattern.        |
| <b>Standard Components-Download Files</b> | Allows you to import from a designated WebDAV or (S)FTP location into Demandware  |
| <b>Catalog export</b>                     | The component “Catalog export” allows exporting of a specific Catalog into a designated local directory (relatively to IMPEX/).   |
| <b>Order export</b>                       | The component “Order export” allows exporting orders (all or confirmed and paid) to a designated local directory (relatively to IMPEX/).  |
| <b>Price-Book export</b>                  | The component “PriceBook export” allows exporting of a specific Price Book into a designated local directory (relatively to IMPEX/).  |
| <b>Price import</b>                       | The component “Price import” allows importing Price-Books from a designated local directory (relatively to IMPEX/) via XML-Files which corresponds to a specific naming pattern.  |
| <b>Import slots</b>                       | The component “Import slots” allows importing of content slot configurations from a designated local directory (relatively to IMPEX/) via XML-Files which corresponds to a specific naming pattern in a specified mode.         |
| <b>Import content</b>                     | The component “Import content” allows importing of data from a designated local directory (relatively to IMPEX/) via XML-Files which corresponds to a specific naming pattern into a specified library and in a specified mode. |

## Instructor Guide

|                                      |  |
|--------------------------------------|--|
| <b>Various Rebuild functionality</b> | To rebuild Search / Availability / ActiveData / Redirect / Suggestions / Synonyms Indexes  |
| <b>Time condition</b>                | The component "TimeCondition" allows ensuring that the workflow will not be continued in case a configured time is in the past or that the execution will be put on hold until a certain time is reached. This can be useful in case a replication or other workflow needs to happen before a certain point of time in order to not impact the production system performance.                              |
| <b>Date condition</b>                | The component "DateCondition" allows ensuring that the workflow will not be continued in case a configured date is in the past or that the execution will be put on hold until a certain date is reached. This can be useful in case a replication or other workflow needs to happen before a certain date in order to not impact the production system performance.                                       |
| <b>Date-Time condition</b>           | The component "DateTimeCondition" allows ensuring that the workflow will not be continued in case a configured date and time is in the past or that the execution will be put on hold until certain date and time are reached. This can be useful in case a replication or other workflow needs to happen before a certain time in a certain day in order to not impact the production system performance. |
| <b>Workflow clean-up</b>             | The component "Workflow-CleanUp" allows the removal of old custom objects which were created through the workflow framework.   |
| <b>Clean-up files</b>                | The component "CleanUpFiles" allows the removal and archive of old files in specific folders.  |
| <b>Transfer to FTP</b>               | The component "Transfer To FTP" allows the copy of files from a local directory (relatively to IMPEX/) to a FTP-Location.  |
| <b>Transfer from FTP</b>             | The component "Transfer From FTP" allows the copy of files to a local directory (relatively to IMPEX/) from a FTP-Location.  |
| <b>Rebuild indexes</b>               | The component "Rebuild indexes" allows the rebuilt of the configured indexes. This component can be useful after the import of a catalog for example.  |

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For detailed information regarding the components and their Attributes please refer to <https://xchange.demandware.com> and search for **Integration Framework**.

### 12.2. Exercise: Exporting Catalog to an XML file

1. Navigate to **Administration → Operations → Workflow Schedules**
2. Click on the **New** button.
3. Fill in the form below with the following details :
  - a. **ID and Name** is up to you
  - b. Check **Enabled**
  - c. Mark **SiteGenesis**
  - d. File log level should be **info**
  - e. The date should be a **future date**
  - f. Enable **all** notifications
  - g. The email address should be **your own email address**
  - h. **Click on apply**
4. Add a new component named **Export-Catalog**
5. Choose **inherit** as file log level
6. Choose **inherit** as component log level
7. Catalog ID is **storefront-catalog-en**
8. File name prefix is **ExportedCatalog**
9. **Check all given options**
10. Click on **Apply**.
11. Click on Back to List      [\*\*<< Back to List\*\*](#)
12. Now check the box next to **the name you gave** and **Run (queue and start)** click on at the bottom of the screen.
13. Navigate to **Administration → Operations → Workflow Plan**
  - a. Expand the following by clicking on the '+' sign



Keep expanding to see success message as below:

| Workflow Name                    | Planned start ▲     | Status   | Start time          | End time            |
|----------------------------------|---------------------|--|---------------------|---------------------|
| Site IDs: SiteGenesis            |                     |  |                     |                     |
| ExportCatalog                    | 03.06.2013 15:34:00 | FINISHED_OK                                      | 03.06.2013 15:34:00 | 03.06.2013 15:34:00 |
| Component Name                   |                     |  |                     | Component Status    |
| Export-Catalog                   |                     |  |                     | FINISHED_OK         |
| Time                             |                     | Log Message                                      |                     |                     |
| [2013-06-03 19:34:10.528<br>GMT] |                     | [INFO] Starting to export storefront-catalog-en. |                     |                     |
| [2013-06-03 19:34:25.352<br>GMT] |                     | [INFO] DW export successfully finished.          |                     |                     |

14. Navigate to **Administration → Site Development → Development Setup**
15. Check your /src/download/catalog folder. (Hint: **Administration → Site Development → Development Setup → Import & Export** and Navigate from there) Do you see your catalog exported (download/catalog)? If not, consult your instructor.

### 12.3. Exercise: Importing catalog data from a remote WebDAV location

This demo imports Catalogs from a WebDAV server anywhere located. It uses exclusively out-of-the-box functionality.

1. Before proceeding further, delete the previous catalogs that you imported in the simplefeeds exercise (**Site → Products and Catalogs → Catalogs**).
2. Navigate to **Administration → Operations → Workflow Schedules** and create a schedule as below:
  - a. ID: **CompleteWebDAVImport**
  - b. Enabled: **Checked**
  - c. Name: **CompleteWebDAVImport**
  - d. Description: **This is a complete import from WebDAV server to the Catalogs**
  - e. Sites: **SiteGenesis**
  - f. File Log Level: **info**
  - g. Component Log Level: **info**
  - h. Single: **Checked**
  - i. Runtme: **Give any future date and time**
  - j. Enable Notifications: **Check all**
  - k. Email Address: **give your own email address**
3. Add a **first** component to schedule as shown below:
  - a. Component: **StandardComponents-DownloadFiles**
  - b. Disabled: **Unchecked**
  - c. Asynchron: **Unchecked**
  - d. File Log Level: **inherit**
  - e. Component Log Level: **inherit**
  - f. Parameters:
    - i. Server type : **WEBDAV**
    - ii. URL of WebDAV server (use directory of your sandbox):  
<https://mydisk.com/training/student<your sandbox number>/>
    - iii. Username of WebDAV server: **training**
    - iv. Password: **train123**
    - v. Pattern of files to be imported: **^Catalog\_.\*\.xml\$**
    - vi. Target folder: **upload/catalog**
    - vii. Delete File: **KEEP\_ON\_SERVER**
    - viii. Extract Archives: **Unchecked**
4. Add a **second** component to schedule as shown below:
  - a. Component: **StandardComponents-Import**
  - b. Disabled: **Unchecked**

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- c. Asynchron: **Unchecked**
  - d. File Log Level: **inherit**
  - e. Component Log Level: **inherit**
  - f. Parameters:
    - i. Object Type: **catalog**
    - ii. Working folder in IMPEX: **upload/catalog**
    - iii. File name pattern : **^Catalog\_.\*\.xml\$**
    - iv. Import Mode: **MERGE**
    - v. Treat 'no files found' as: **WARN**
    - vi. Treat Import Failed as: **ERROR**
    - vii. Catalog Import config (JSON): **<keep empty>**
    - viii. Handle file after process: **ARCHIVE\_ZIPPED\_WITH\_LOGS**
    - ix. Archive folder e.g.: **archive**
5. Run this **Workflow Schedule** you just created.
  6. Monitor it in **WorkflowPlan** (**Administration → Operations → Workflow Plan**)
  7. Check if `/src/archive` files has the archive with the five files in there.
  8. Check if your catalogs have been imported.

## Review



| Question  | Answer |
|---|--------|
| <p>1. Which of the following is true about Integration Framework?</p> <ul style="list-style-type: none"><li>a) <b>Integration Framework lets you monitor the jobs.</b></li><li>b) Integration Framework is the only way to create jobs.</li></ul> |        |



### Transition to Deconstructing SiteGenesis

## 13. Deconstructing SiteGenesis



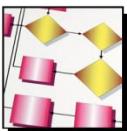
### Goal

The purpose and goal of this module is to familiarize you with the files used in SiteGenesis to render pages to a browser.



### Time

4 Hrs



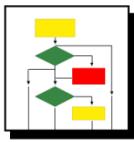
### Overview

We will discuss the common files used to render pages in SiteGenesis and give an overview of the shopping cart checkout process.



### Materials Needed

None



### Introduction

As we discussed in the Demandware Architecture module, SiteGenesis is the reference storefront application for new client development.

The main pipelines used for generating storefront pages are:

- Search-Show
- Product-Show
- Page-Show
- Cart-Show
- Account-Show

In the past the first 3 pipelines only used to support SEO friendly URLs :

- Search-Show with CategoryID
- Product-Show with ProductID
- Page-Show for Content Assets

Since the 13.1 deployment Demandware supports customizable URL layout.

You switch it on under **Site - Site Preferences - Storefront URLs**.

- Go to **SiteGenesis - Site URLs - URL Rules** to influence the settings for locales, Catalog URLs, Content URLs and Pipeline URLs

By now you should be able to open any pipeline in Studio and execute it from the storefront, using the debugger to step through each pipeline process.

### SiteGenesis Page Deconstruction Tools

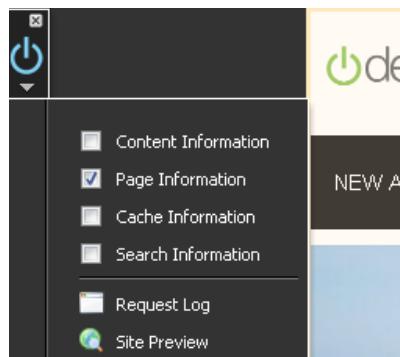
You can use the Storefront Toolkit Page Information tool to help you break down the files used to generate a storefront page.

# Using the Storefront Toolkit: Page Information



## Introduction

The Storefront Toolkit is a development tool that aids a developer in troubleshooting a site and is only accessible in staging, development, and sandbox instances.



When you want to know what ISML templates are being used to generate a page, use the 'Page Information' tool. When using the 'Page Information' tool, you can quickly open up a template that is used to generate a page.

## *Quilted Jacket*

Item# 701642853695

\$159.00

**Product Rating**  
★★★★★

**Write a Review**

**SELECT COLOR**

**SELECT SIZE**

**QUANTITY**

1

\$159.00 \$110.99 ADD

**Local Include**  
Open Template [/default/product/components/standardprice.isml \(storefront\)](#)

**Local Include**  
Open Template [/default/product/components/pricing.isml \(storefront\)](#)

**Local Include**  
Open Template [/default/product/components/group.isml \(storefront\)](#)

**Local Include**  
Open Template [/default/product/productcontent.isml \(storefront\)](#)  
## ???

**## Local Include**  
Open Template [/default/product/producttopcontent.isml \(storefront\)](#)

**### Decorator**  
Open Template [/default/product/pt\\_productdetails.isml \(storefront\)](#)

**#### Local Include**  
Open Template [/default/components/productbreadcrumbs.isml \(storefront\)](#)

**##### Local Include**  
Open Template [/default/components/browsertoolscheck.isml \(storefront\)](#)

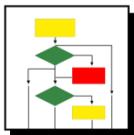
**##### Page**  
Open Template [/default/product/product.isml \(storefront\)](#)



## Instructor Guide

### Run the Storefront Toolkit Page Information activity.

Walk the students through using the SFT to see and open page templates being used to generate a page.



#### To use the Storefront Toolkit Page Information tool, follow these steps:

1. Open a web browser.
2. Enter the URL address of the storefront you wish to troubleshoot in the URL address field of your browser.
3. The Storefront Toolkit control box will be located in the top-left corner of the page. If you do not see the toolkit, roll your mouse over the top-left corner of the browser window and the toolkit will appear.
4. To open the toolkit, click the down arrow of the control box.
5. Select the tool you wish to use from the checkboxes.
6. Select the **Page Information** box.
7. Hover your mouse over the storefront page to view the ISML template being used to generate a page:

The screenshot shows a storefront page with the demandware logo and tagline "move faster, grow faster". In the bottom right corner, a tooltip is displayed with the following information:  
**Page**  
Open Template [/default/content/home/homepage.isml \(storefront\)](/default/content/home/homepage.isml (storefront))  
**Local Include**  
Open Template [/default/content/home/pt\\_storefront\\_UI.isml \(storefront\)](/default/content/home/pt_storefront_UI.isml (storefront))

11. Click the template link (be sure UX Studio is open) to open the template rendering the area of the page.

# Storefront Files



## Introduction

Some important files used in SiteGenesis for rendering pages to a browser are:

- `htmlhead.isml`, together with `htmlhead_UI.isml` and `footer_UI.isml` contain all of the CSS, jQuery libraries, and js files.

```

1<!-- THIS FILE ONLY CONTAINS DIFFERENCES BETWEEN SIMPLE AND RICH UI LIB INCLUDES-->
2<!--
3The <!--BEGIN/END--> comments are control statements for the build cartridge which can be found in xChange https://xchange.demandware.com/docs/DOC-5728
4If you are not using the build cartridge the comments can be safely removed.
5<!--
6
7<!-- THIRD PARTY STYLESHEETS STYLING-->
8<link href="$(URLUtils.staticURL('lib/jquery/ui/jquery.ui.all.css'))" type="text/css" rel="stylesheet" />
9<link href="$(URLUtils.staticURL(URLUtils.CONTEXT_CATALOG, null, '/pws/engine/pr_styles_review.css'))" type="text/css" rel="stylesheet" />
10
11<!-- jQuery -->
12<script src="$(URLUtils.staticURL('/lib/jquery/jquery-1.7.1.min.js'))" type="text/javascript"></script>
13<script>var app=();</script>
14<include template="common/powerreviews_UI"/>
15<!--[if lt IE 9]>
16<script src="$(URLUtils.staticURL('/js/lib/html5.js'))"></script>
17<![endif]-->
18
19<!-- Demandware active data scripts-->
20<inactive datahead>

```

- `app.js` - Contains the Javascript for client-side storefront event handling

```

1/*
2 * All java script logic for the application.
3 *
4 * The code relies on the jQuery JS library to
5 * be also loaded.
6 */
7
8@var app = (function($){
9
10    if (!jQuery) {
11        alert(app.resources["MISSING_LIB"]);
12        return null;
13    }
14
15    // Global dw private data goes here
16
17    // dw scope public
18    return {
19        URLs : {}, // holds dw specific urls, check htmlhead.isml for some examples
20        resources : {}, // resource strings used in js
21        constants : {}, // platform constants, initialized in htmlhead.isml
22        containerId : "content",
23        ProductCache : null, // app.Product object ref to the current/main product
24        clearDivHTML : "<div class=\"clear\"><!-- W3C Clearing --></div>",
25        currencyCodes : {}, // holds currency code/symbol for the site
26
27        // default dialog box settings
28        dialogSettings: {
29            bgiframe: true, // this is required mainly for IE6 where drop downs bleed into
30            autoOpen: false,
31            buttons: {},
32            modal: true,
33            overlay: {
34                opacity: 0.5,

```

You should open each file to see the functionality being managed by each one.

### IMPORTANT NOTE

Certain ISML templates may include assets designed to support advanced UI functionality. In these cases, those specific includes should be removed and a single include to <TEMPLATE\_NAME>\_UI.ISML is inserted. A blank <TEMPLATE\_NAME>\_UI.ISML is created in Core as a blank file to ensure Core does not break. Then the <TEMPLATE\_NAME>\_UI.ISML file is created in Rich UI. In the Rich UI version, all of the specific element includes will be inserted.

An example of this clearly is in HTMLHEAD.ISML. This global include file initializes a host of variables and includes a wide range of support files. Some of these support files are JavaScript based and designed to support UI functionality – such as drop down menus. So based on the above direction, a second file HTMLHEAD\_UI.ISML would be created. All of the UI includes, variable initializations, etc. are removed and a single line to include HTMLHEAD\_UI.ISML is added. A blank HTMLHEAD\_UI.ISML is created in Core and in the Rich UI cartridge a matching HTMLHEAD\_UI.ISML.

In the Rich UI version of the file, all of the removed elements from HTMLHEAD.ISML would be inserted.

## Product Detail Page



### Introduction

The product detail page (PDP) refers to the page that displays all the information for one specific product. It is the result of the Product-Show pipeline. It is rendered by `product.isml` and decorated by `pt_productdetails.isml`.

Home > Electronics > Digital Cameras > Canon PowerShot G10 Digital Point and Shoot Camera

**Canon PowerShot G10 Digital Point and Shoot Camera**  

**DIGITAL CAMERA TYPE:** Point and Shoot  
**DIGITAL CAMERA PIXELS:** 14.7 megapixels  
**DISPLAY SIZE:** 3 inches  
**\$499.99**

**Product Rating:**  (0 Ratings) [Write a Review](#)

**EXTENDED WARRANTY:**

**QUANTITY:**  **\$499.99** **ADD TO CART**

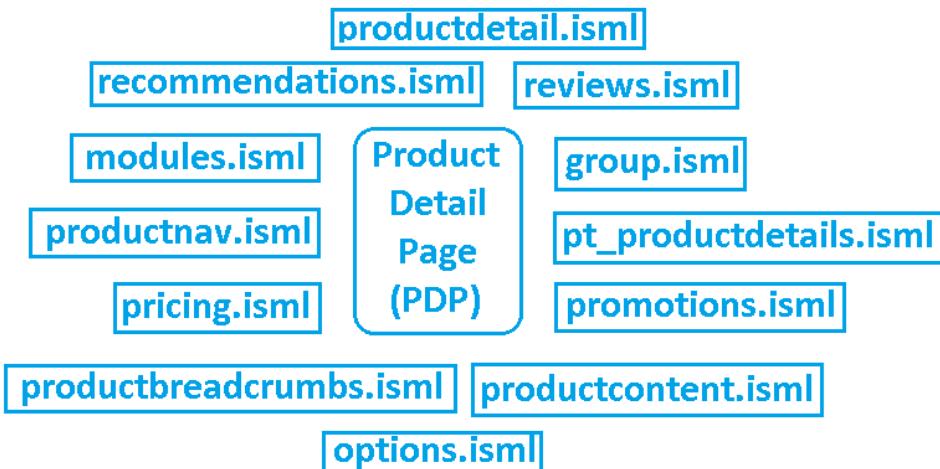
**You Might Also Like:** 

| Canon PowerShot S2 Digital Point and Shoot Camera | Canon PowerShot SD900 Digital Point and Shoot Camera | Canon PowerShot SD1100 Digital Point and Shoot Camera |
|---|--|---|
| \$399.99  | \$399.99   | \$449.99  |

[Add to Wishlist](#) [Add to Gift Registry](#) [Send to a Friend](#) 

### Product Page Templates

There are many templates that are included in a product page:

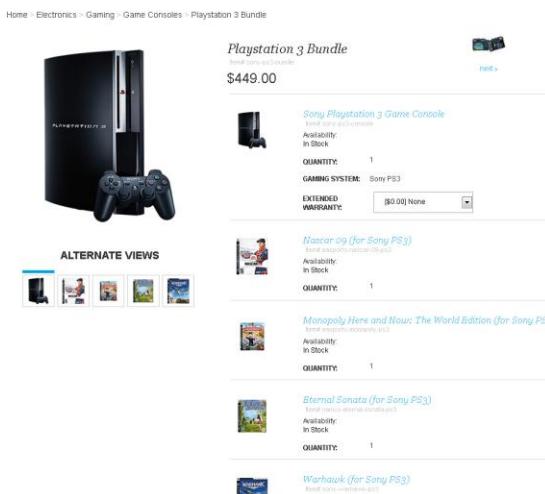


`product.isml` includes the decorator `pt_productdetails.isml` which renders all product pages. `productdetail.isml` decides if it's either a Product Set, Product Bundle or a regular product.

If the product has inventory, pricing, availability and option products, it will be displayed using the respective included files inside `productcontent.isml`, such as `recommendations.isml`, `productbreadcrumbs.isml` (for navigation), `modules.isml` (custom tag definitions), `reviews.isml` and `productnav.isml` (used in decorator) are supporting the appearance on the PDP.

### Bundled Product Page

When a displayed product is a bundle, the page is rendered with `product.isml` which includes the template `producttopcontent.isml`.



## Instructor Guide

### Product Sets

When a product is part of a product set, the page is rendered with `product.isml` and includes the template `producttopcontentPS.isml`.

The screenshot shows a product detail page for a 'Spring Look' item. The main image is a woman wearing a red and white striped hoodie. Below it, there's a section for 'ALTERNATE VIEWS' with three smaller images: a woman in a red top, a person in tan pants, and a pair of shoes. To the right, there's detailed information for the hoodie:

- Spring Look** (Item# spring-look)
- \$226.99
- Long Sleeve Raglan Button Out Turtle Neck** (Item# 701642808244)
- Availability: In Stock
- COLOR**: Fire Red Multi (selected)
- SIZE**: S, M, L, XL, L (L selected)
- ADD TO CART**

Below this, there's information for the 'Trouser Leg Pant' item:

- Trouser Leg Pant** (Item# 701643469442)
- Availability: In Stock
- COLOR**: Chino (selected)
- SIZE**: S, M, L, XL, L (L selected)
- ADD TO CART**

### Data Manipulation in Product Detail Page

The data for `product.isml` comes from several places:

1. `product` provides:
  - a. The Product which identifies the selected product for pricing, recommendations, etc
  - b. `ProductSearchResult` and `ProductPagingModel` for rendering `productnav.isml` and `productbreadcrumbs.isml`:



Home > Womens > Clothing > Bottoms > Relaxed Fit Pant

- c. `CurrentHttpParameterMap.source` to determine if quickview, viewed from cart, or ajax search
- d. `CurrentVariationModel` to build the variation swatches

# Shopping Cart & Checkout Processing



## Introduction

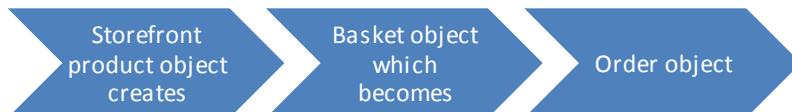
The process of placing an item into a shopping cart and then moving through the checkout process for an order in SiteGenesis is complex and involves **six pipelines** :

- Cart
- COCustomer
- COShipping
- COBilling
- COPlaceOrder
- COSummary

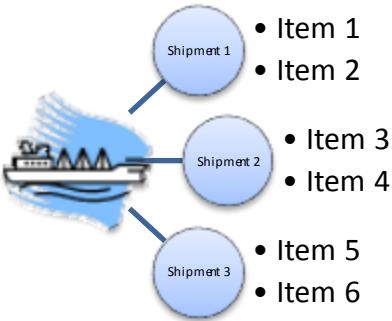
In this module, we will give you an overview of some high level concepts around checkout programming. After reviewing these concepts, we will walk you through the shopping cart and checkout process and explain what each pipeline/sub-pipeline does for each step of the way.

## Checkout Programming Concepts

When a user adds an item to their shopping cart we **create a Basket object**. Later, when the user wishes to finalize their order, we **convert this Basket object into an Order object**.



Both of these objects must contain all of our individual items that we need to charge to the user. Because we may want to send different items in the **same order to different addresses**, **items are grouped into shipments**.



All of these objects inherit from the class `LineItemCtr` (line item container). Let's have a look at what these objects can contain.

### `LineItem` Class

The base class used to represent any type of item to be included in the calculation of totals is the `LineItem`. There are many different types of line items, but they all serve basically the same purpose. A line item can be thought of exactly like a line item of an invoice which will later be used to sum up all of our invoice (or Basket > Order) totals and subtotals. So we create line items in our basket that represent a quantity of an item on our invoice, be that a shipping cost, coupon to be redeemed or a product to be purchased:

| <u>Item Description</u>             | <u>Amount Each</u> | Ct. | <b>tax</b>  | <u>Totals</u>   |
|-------------------------------------|--------------------|-----|-------------|-----------------|
| Men's Black Leather Shoe<br>00956TW | \$125.00           | 1   | <b>8.75</b> | \$133.75        |
| Women's Leather Coat 45342VT        | \$75.95            | 1   | <b>5.31</b> | \$81.26         |
| Gift Certificate                    | -\$50.00           | 1   | x           | - \$50.00       |
| Shipping                            | \$7.50             | 1   |             | \$7.50          |
| <b>TOTAL</b>                        |                    |     |             | <b>\$172.51</b> |

Another type of line item is a `PriceAdjustment`. `PriceAdjustments` are used to adjust the price of a particular line item (like a discount or a surcharge.) They can be a positive or negative adjustment (amount.)

`OrderPaymentInstruments` are objects that live at a similar level to the line item, but they are not line items, because they are not items to be charged to the user (and calculated in the total,) but rather payment from the user against the total. A

`PaymentInstrument` represents a personal method of payment. So it does not only represent a Visa Card, it represents John Smith's Visa Card. This item points to a payment method (for example a type of credit card) but also contains personal information such as a card holder name, card number and card expiry date.

`OrderPaymentInstruments` also contain a `PaymentTransaction` object, which specifies the amount to be charged to the payment instrument. It is not dependent on any number or specific line item(s).

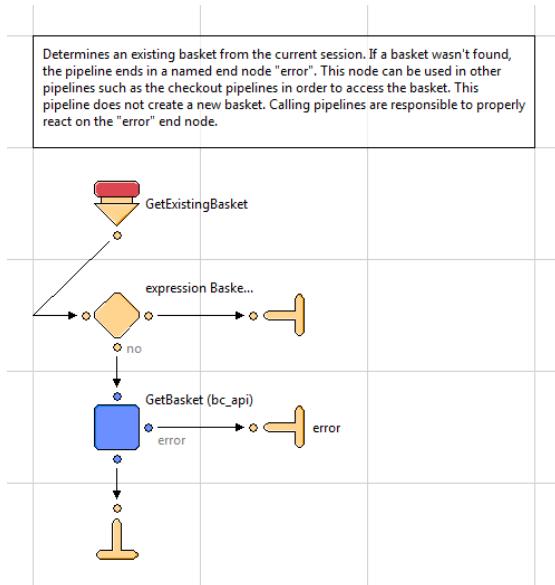
Now that we have had a look at how data is grouped and stored for an order, let's have a high level look at how we enable users to interact with this data.

### Steps for Rendering a Checkout Page

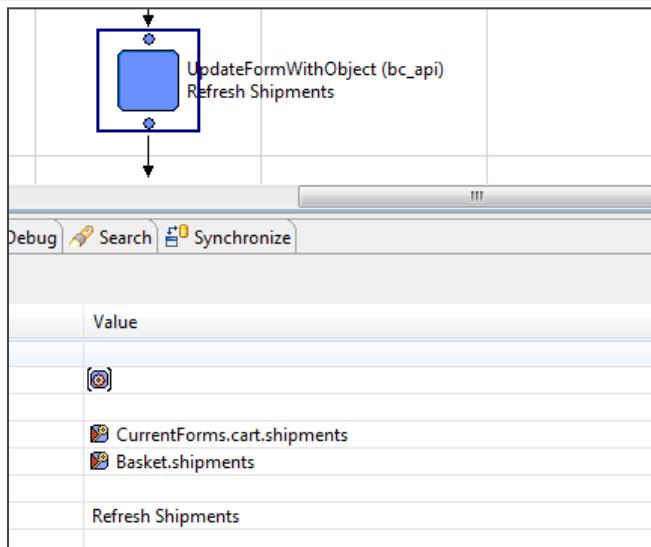
There are three basic steps to rendering a checkout page:

1. Get the most current Basket data associated with the session from the database. This is done by calling the `GetBasket` pipelet. In SiteGenesis a private pipeline for this is available:

Cart-GetExistingBasket sub-pipeline



2. Initialize the forms, pre-filling them with the data retrieved in step 1. This is achieved by using the pipelet `UpdateFormWithObject`. You may specify which dictionary object should be updated with which form group. The individual attributes are updated via mappings defined in the form metadata (bindings.) Later when a user submits data via the forms and having rendered the template, we will leverage the same mechanism with the pipelet `UpdateObjectWithForm` to store the submitted data in the database:



3. Prepare the view. Retrieve any other data from the system that you need for this page. Examples of this could be calculating applicable shipping methods or payment methods. Other examples may be retrieving basket or user specific product recommendation or promotional data. This step needs not be performed in a pipeline, it may also be performed in the isml template, or using ajax calls which is often preferred so that this data can be refreshed in real time as the user makes changes to relevant data on the page.

You now should be prepared to render your checkout page using an ICN (interaction continue node.) It is not required to use an ICN node in checkout but they come with many advantages, such as **automatic form validation** and the concept of form actions which allows you to **create very diverse page flow** without having a lot of public entry points for pages.

Now let's walk through SiteGenesis and see some of these concepts in action.

For this please put a breakpoint on the following Start nodes :

Cart - AddItem

Cart - Show

Cart - COStart

COCustomer - Start

COShipping - Start

COBilling - Start

COPlaceOrder - Start

COSummary - Start

COSummary - ShowConfirmation

## Instructor Guide

### Shopping Cart

In SiteGenesis, there are two displays of a visitor's shopping cart: a mini-cart popup:



And a full-page cart display that opens when the **View Cart** button is pressed from the mini-cart or the cart link is clicked:

Home > Cart

### Your Shopping Cart

| PRODUCT  | QTY                              | PRICE   | TOTAL PRICE               |
|--|----------------------------------|---|---------------------------|
| <br><i>Platinum Blue Stripes Easy Care Fitted Shirt</i><br>Item No: 008884304030<br>Color: White<br>Size: 6<br><a href="#">Edit Details</a> | <input type="button" value="1"/> | <a href="#">Remove</a><br><a href="#">Add to Wishlist</a><br><a href="#">Add to Gift Registry</a><br>In Stock | \$75.00<br><b>\$75.00</b> |

ENTER COUPON CODE

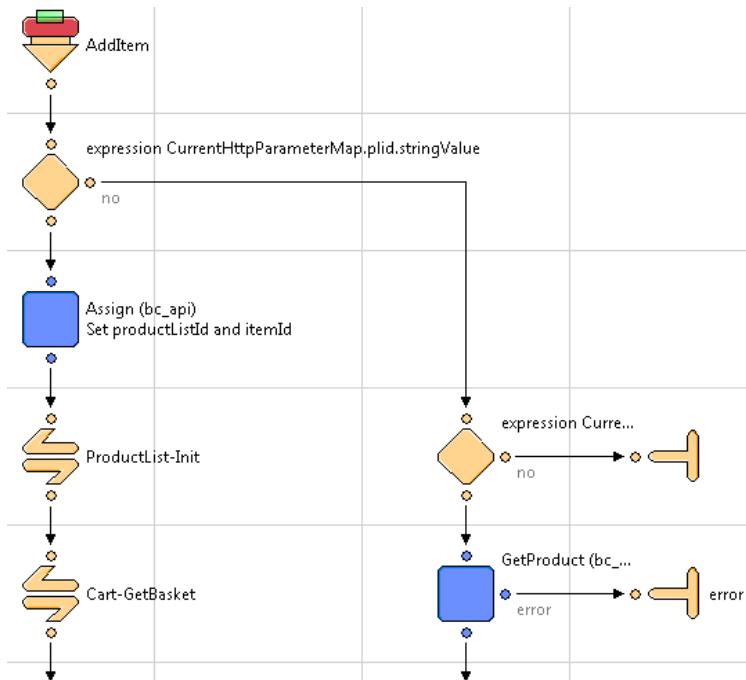
|                        |                |
|------------------------|----------------|
| Subtotal               | \$75.00        |
| Shipping               | N/A            |
| Sales Tax              | N/A            |
| <b>Estimated Total</b> | <b>\$75.00</b> |

[« Continue Shopping](#)

When a customer puts a product into the basket, the process is typically done with an ajax call. The ajax call invokes the `Cart` sub-pipeline that is located in the `Cart` pipeline.

### AddItem Sub-Pipeline

The AddItem sub-pipeline adds a product to the mini cart. The pipelet AddProductToBasket creates a ProductLineItem (representing the added product sku and quantity) in the basket and also returns this object in the pipeline dictionary.

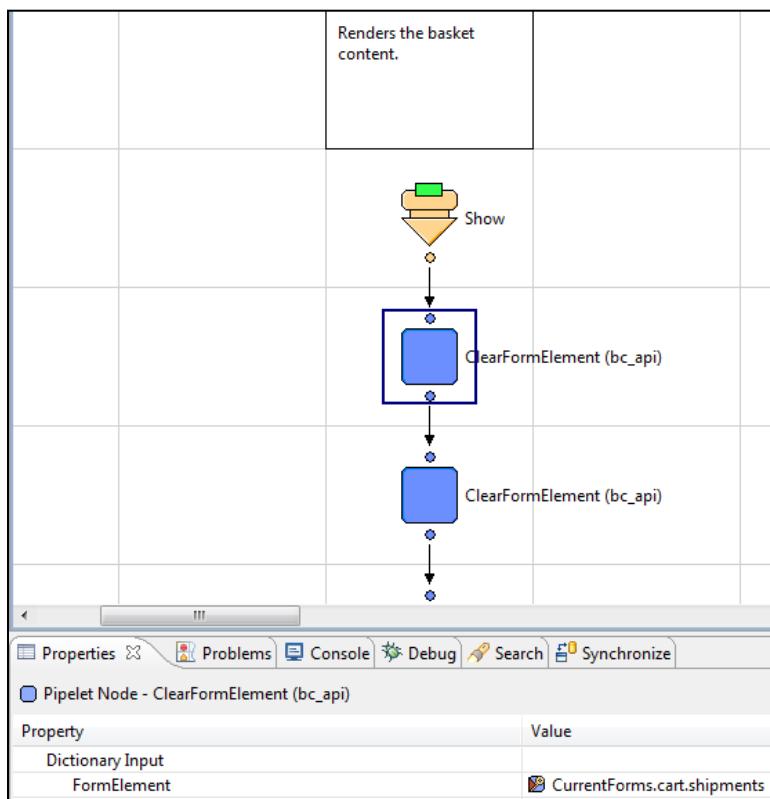


The overall functionality of the **AddItem** sub-pipeline is as follows:

- Checks whether product is coming from a product list (wish list or gift registry) - if not it makes sure there is a productID
- Product object is retrieved
- Checks for a basket object. If one is not present, it is instantiated.
- AddProductToBasket pipelet is called – adds a product to the basket
  - It is important to note that the pipelet creates and returns a ProductLineItem, or multiple line items, by creating these object(s) in the basket, representing the desired product sku(s) and quantity.
- Once anything is changed in the basket, a cart calculation is always performed. Updates order totals to represent what buyer has done so far.
- Once the ‘Checkout’ button is pressed, the ‘Cart-COSTart’ pipeline is called.

## Cart>Show Sub-Pipeline

Once the user has added the product from the product detail and is ready to check out, they will click the **View Cart** button in the mini cart panel to get to the full view page. The pipeline that is called is `Cart>Show`. Since this page is the entry point to the checkout process, we must first ensure we have created all our form objects in the pipeline dictionary. We do this by using the `ClearFormElement` pipelet to create our form object defined in our form meta-data under the `CurrentForms` key. The pipelet below will create the empty cart form object in the dictionary.



Below you can now see the skeleton of the cart form object under the `CurrentForms` key. Later we will fill this form with the current data from our basket object.

## Instructor Guide

|                             |  |
|-----------------------------|--|
| ▷ ◇ CurrentDomain           | [InternalObject <com.demandware.beehive.core.interna...] |
| ◀ ◇ CurrentForms            | [Forms id=20630212]                                      |
| ◀ ◇ cart                    | [Form formid=cart]                                       |
| ▷ ◇ addCoupon               | [FormAction formid=addCoupon]                            |
| ▷ ◇ calculateTotal          | [FormAction formid=calculateTotal]                       |
| ▷ ◇ checkoutCart            | [FormAction formid=checkoutCart]                         |
| ▷ ◇ continueShopping        | [FormAction formid=continueShopping]                     |
| ▷ ◇ couponCode              | [FormField formid=couponCode]                            |
| ▷ ◇ coupons                 | [FormList formid=coupons]                                |
| ◊ error                     | null   |
| ▷ ◇ logout                  | [FormAction formid=logout]                               |
| ◊ object                    | null   |
| ▷ ◇ register                | [FormAction formid=register]                             |
| ▷ ◇ shipments               | [FormList formid=shipments]                              |
| ◊ submittedAction           | null   |
| ◊ triggeredAction           | null   |
| ▷ ◇ unregistered            | [FormAction formid=unregistered]                         |
| ▷ ◇ updateCart              | [FormAction formid=updateCart]                           |
| ◊ valid                     | true   |
| ▷ ◇ sendtofriend            | [Form formid=sendtofriend]                               |
| ▷ ◇ CurrentHttpParameterMap | [HttpParameterMap id=23730048]                           |

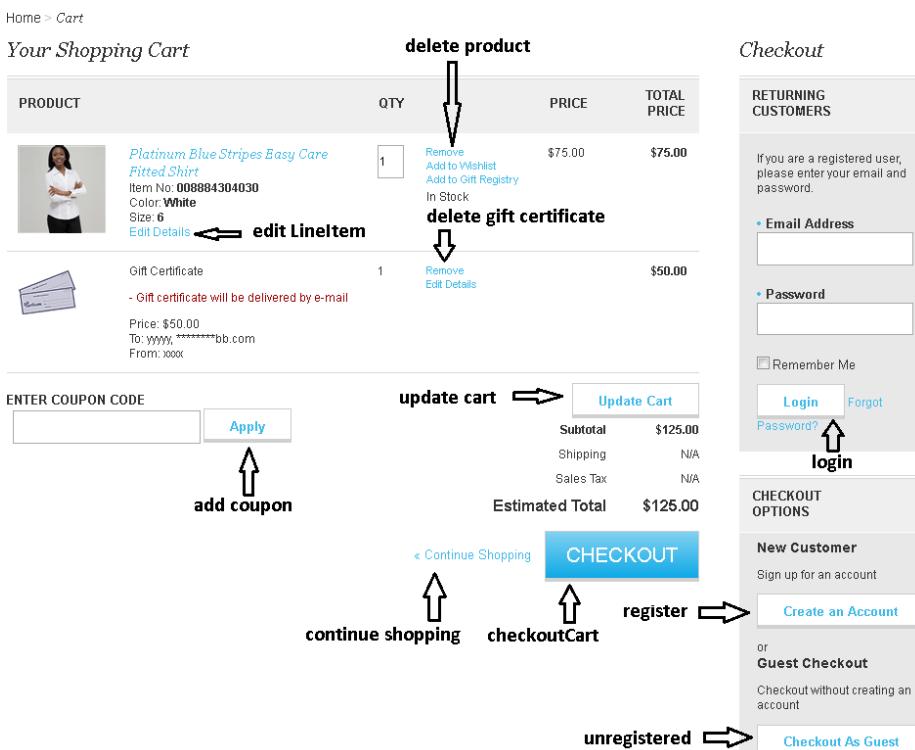
After we guarantee our form objects all exist, we get the current existing basket from the database. Once we have ensured the `basket` object is available in the dictionary, the pipeline `Cart-PrepareView` first updates the form objects with the basket data, and then it retrieves any page specific data we still require. In this case, if the user is a registered user and authenticated, we fetch any wish lists that are associated with the user or create one if none is found. Finally, the page is rendered using an ICN with many continue actions. Let's have a look at where these actions are called on the cart page.

There are many form actions that can be taken from the cart ICN. All of these actions either continue the checkout flow, or perform a business operation and return the user to the cart page. Here are some brief explanations of what these actions do:

- `deleteProduct`: Executes `RemoveProductLineItem` pipelet for the line item, removing it from the cart.
- `editLineItem`: Opens a dialog for the user to edit details (typically select a different variant) and replace the line item.
- `deleteGiftCertificate`: Executes `RemoveGiftCertificateLineItem` pipelet for the line item, removing it from the cart.
- `addCoupon`: Executes `AddCouponToBasket2` pipelet for the input entered into the text field.
- `updateCart`: Typically used in combination with editable quantity fields, this first checks for zero quantities (removing them) and then updates the basket with the `shipments` form object.
- `continueShopping`: Jumps to `Cart-ContinueShopping` which checks for the last visited in the click stream redirecting the user to this page.

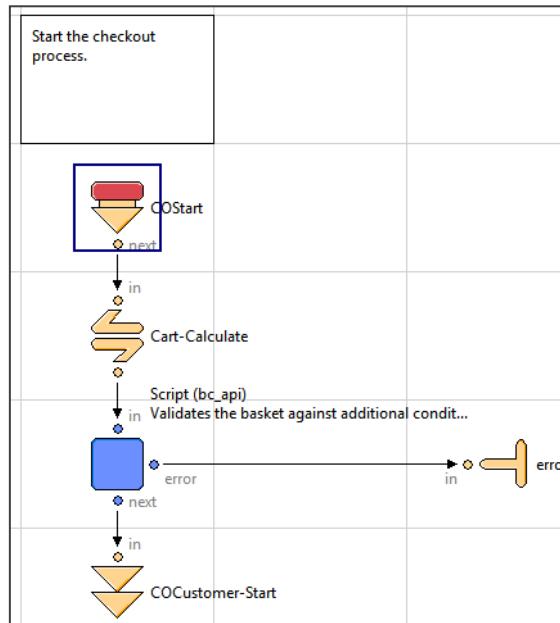
## Instructor Guide

- `checkoutCart`: Calls `Cart-COSTart` which prompts the user to decide what type of checkout they would like to make (guest or registered).
- `unregistered`: Jumps directly to the shipping page, the user has indicated they would like to check out as a guest.
- `register`: Takes the user through the registration process, logging them in and returning them to the cart page.
- `login`: The user is logged in and taken to the shipping page



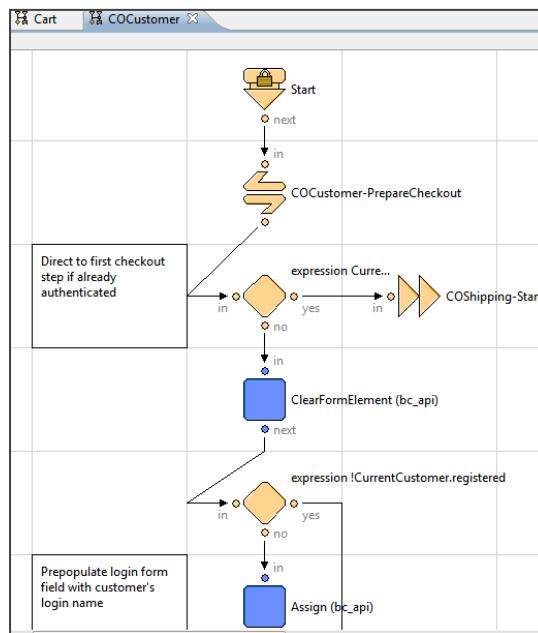
### Cart-COSTart Sub-Pipeline

The `COSTart` sub-pipeline within the `Cart` pipeline starts the **checkout process**. It validates that the basket total could be calculated (not N/A), that the products represented by the line items are still available on the site and that any coupons added to the basket are valid. If successful, the pipeline jumps to the `COCustomer` pipeline's **Start** node.

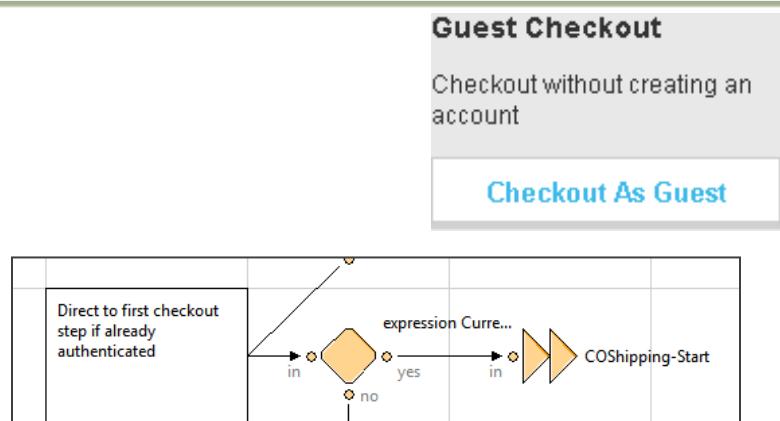


### COCustomer Pipeline

The first step of the checkout process is to provide an option to the visitor to choose checkout type (returning, guest or create account).



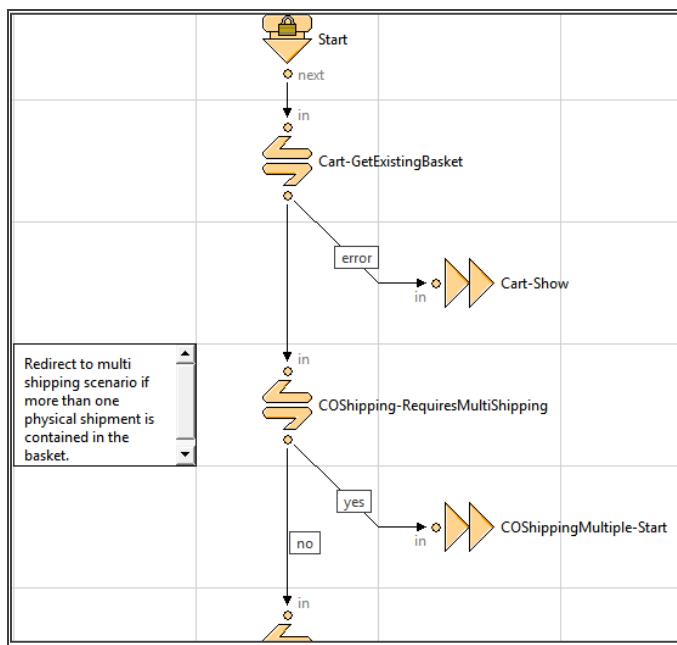
For the purposes of this lesson, we will assume the visitor selects to proceed with an 'unregistered user' checkout process.



Next, the 'COShipping-Start' pipeline/Start node is called.

### COShipping Pipeline

The COShipping-Start pipeline **Start** node is the starting point for single shipping scenario.



After performing the steps outlined above, this pipeline displays an ICN that asks for visitor input of where they want their items to be delivered.

## Instructor Guide

The screenshot shows a shopping cart interface with the following details:

- Checkout Progress:** STEP 1: Shipping > STEP 2: Billing > STEP 3: Place Order Help? 888-553-9216
- Shipping Address Fields:** First Name, Last Name, Address 1 (with APO/FPO note), Address 2, Country (Select...), State (Select...), City, Zip Code, Phone (Example: 333-333-3333), and a checkbox for "Use this address for Billing".
- Order Summary:** Women's Charles Street Tan Suede Chelsea Boot, Color: Brown, Vintage, Width: W, Size: 4.5, Qty: 1 \$95.50, and a Gift Certificate Gft. 1 \$50.00.
- Subtotal:** \$135.50, **Order Discount:** -\$8.55, **Shipping Ground:** \$5.99, **Sales Tax:** \$4.15, **Estimated Total:** \$137.09, **Total:** \$137.09.
- Shipment #1:** SHIPPING - DELIVERY VIA EMAIL, with a placeholder email address: www.\*\*\*\*\*pb.com.
- Shipping Method Selection:** Ground: \$5.99 (Details) (Order received within 7-10 business days) is selected. Other options include 2-Day Express: \$9.99 (Details) (Order received in 2 business days).

It is for one single shipping address only.

Once a shipping address is entered successfully, the UI makes an ajax call to the public pipeline `COShipping-UpdateShippingMethodList`, which calculates the applicable shipping methods for this basket.

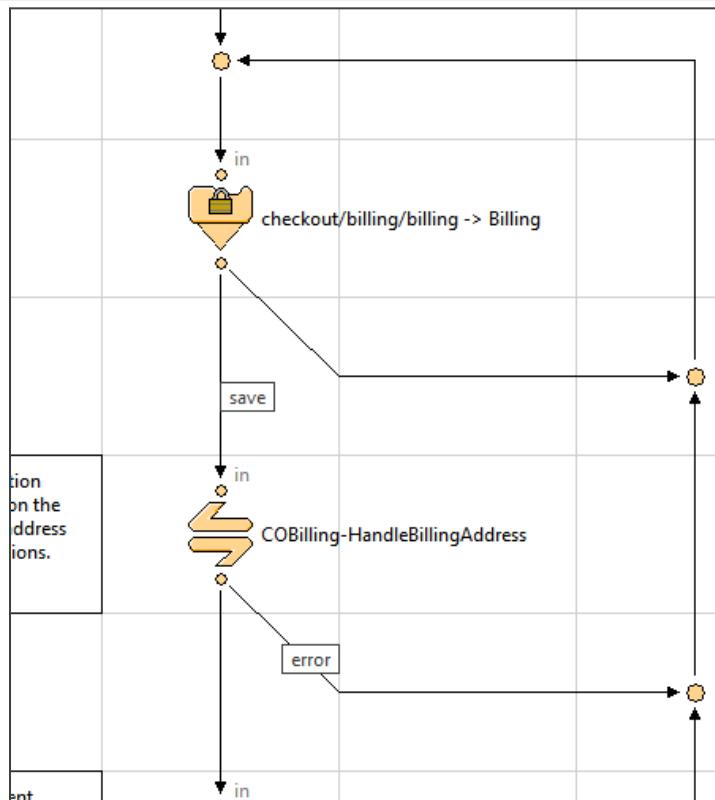
In Business Manager, in the Shipping Methods module, **rules and costs can be defined for each shipping method** which will be considered while calculating this list of methods and costs. The interface (view) is then updated with the applicable shipping methods and costs. Once the user has selected an applicable shipping method and chosen to continue checkout, the pipeline reviews the basket and makes sure that there are no empty shipments (if some basket manipulation has been done for example). Next, if there is not already a shipping address, one is created on the shipment. Lastly, the shipping method for the shipment is updated with the selected method. All values are set based on the forms value. The pipeline then exits with a jump node to the 'COBilling-Start' pipeline/Start node.

### COBilling Pipeline

The `COBilling-Start` pipeline is the starting point for billing. This pipeline implements the billing logic. It is responsible for providing the payment method selection as well as entering a billing address. Again, the same steps outlined above are taken before rendering the template.

The first ICN that is rendered is the Billing form:

## Instructor Guide



If the visitor had selected in the shipping form to use the same address for billing, then the address will be pre-populated from those fields.

The screenshot shows a web-based checkout interface. At the top, there's a navigation bar with 'Checkout', 'STEP 1: Shipping > STEP 2: Billing > STEP 3: Place Order', 'Help? 888-553-9216', and a 'edit' link. Below the navigation is a section titled 'SELECT OR ENTER A BILLING ADDRESS' with a note '\* required'. It contains fields for First Name (Stefan), Last Name (Bräutigam), Address 1 (Leutagraben 2-4), Address 2 (empty), Country (United States), State (Alabama), City (Jena), Zip Code (07743), Phone (333-333-3333), and Email (empty). There's also a checkbox for adding to the email list. To the right of the address form is an 'ORDER SUMMARY' sidebar. It displays a product image of a 'Women's Charles Street Toronto Chelsea Boot' in Brown, Size 4.5, with a quantity of 1 and a price of \$85.50. It also shows a 'Gift Certificate' with a quantity of 1 and a price of \$50.00. The sidebar lists the Subtotal (\$135.50), Order Discount (-\$8.55), Edit Shipping (\$5.99), Ground, Sales Tax (\$4.15), and a total Order Total: \$137.09. At the bottom of the sidebar is a 'Shipment #' field containing the value 'Stefan Bräutigam Leutagraben 2-4 Jena, AL 07743 United States'.

## Instructor Guide

### Payment Methods Module

Payment methods can be defined in the Payment Methods module of Business Manager. This module gives a merchant control over the payment methods the storefront will accept and under which circumstances.

| Payment Methods   |                   |         |            |   |
|---|-------------------|---------|------------|---|
| Payment Methods   |                   |         |            |   |
| Payment methods are managed here. To create a new payment method click the "New" button. To remove a payment method click the remove icon in the payment method row. The default payment methods cannot be removed, and their IDs cannot be changed. When you select the CREDIT_CARD payment method, credit/debit cards can be reordered through drag and drop. |                   |         |            |   |
| <input type="button" value="New"/> <input type="button" value="Sort Order"/> <input type="button" value="Credit/Debit Cards"/> <input type="button" value="Import/Export"/>   | Language: Default |         |            |   |
| ID  | Name              | Enabled | Sort Order | Remove  |
| BANK_TRANSFER   | Bank Transfer     | No      | 1          |   |
| BML   | Bill Me Later     | Yes     | 5          |   |
| CREDIT_CARD   | Credit Card       | Yes     | 3          |   |
| GIFT_CERTIFICATE  | Gift Certificate  | Yes     | 2          |   |
| PayPal  | Pay Pal           | Yes     | 4          |  |

As part of step 3 (prepare the view) for the billing page, we will retrieve a list of applicable payment methods and cards.

SELECT PAYMENT METHOD \* required

Credit Card:  Pay Pal:  Bill Me Later:

\* Name on Card

\* Type

\* Number   
Example: 4111111111111111

\* Expiration Date:

\* Security Code  (What is this?)

**CONTINUE >**

When the user submits payment information, that payment information is validated against any rules defined in business manager for that payment method/card. If the payment information is valid, a payment instrument is created based on the data submitted in the form. There can be multiple payment instruments since an order can be paid partially with a credit card and partially with a gift card, certificate or even multiple credit cards.

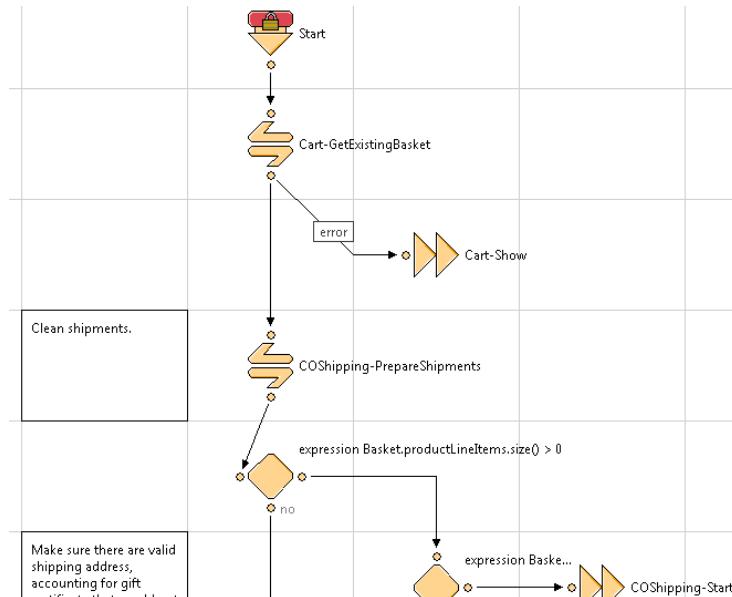
Once the payment method is successfully created, the pipeline exits with a jump node to COSummary

### COsummary Pipeline

The summary.isml template in the COsummary pipeline displays the totals, shipping, billing and payment panels at the right side of the checkout page. Since the user may not interact with data on this page, we only perform steps 1 and 3. Once the **'Submit' button is clicked** by the visitor, the 'PlaceOrder' action for the button calls the COPlaceOrder pipeline.

### COPlaceOrder Pipeline

This pipeline is responsible to create an order from the current basket.



The business process for the pipeline is as follows:

- Gets the existing basket
- Makes sure the shipments are in order
- Calculates the cart
- Validates the payment
- Checks inventory of product line item
- Checks coupons to make sure they are still valid

After these final checks are complete, inventory for the order is reserved using the CreateOrder2 pipelet and a database transaction is opened.

This pipelet creates an Order based on the specified Basket. If the order could be created successfully, it will be in status CREATED. The Basket will be removed from the session and marked for removal.

Next is the process of creating an order number and processing the payment.

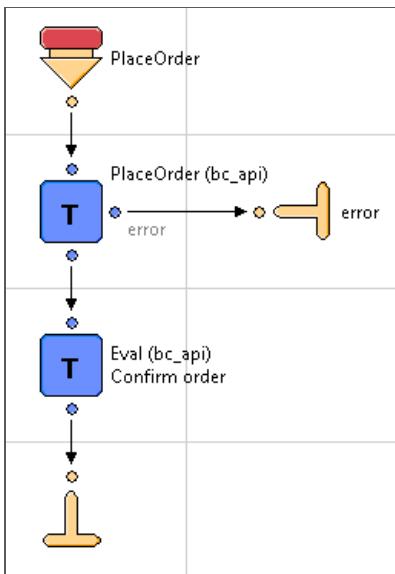
The processing of the payment method ends with either:

- Authorize
- End
- Decline

## Instructor Guide

- Error

When the payment is authorized, the PlaceOrder sub-pipeline is called. The PlaceOrder sub-pipeline is responsible for creating the order, and setting the order confirmation status. The pipelet PlaceOrder decrements inventory for all products contained in the order. (Means the pipelet ReserveInventoryForOrder must not be subsequently called.) The pipelet redeems all coupons contained in the order.



Once the order is placed and the database transaction has successfully been committed, a confirmation email is sent to the buyer. The pipeline will then exit with a jump node to COSummary>ShowConfirmation which displays a confirmation ICN node to the buyer that gives the buyer the option of creating an account. If the order creation has failed, the pipeline exits with a jump node back to the order summary page.

# Review & Lab

| SiteGenesis Deconstruction Question  | True                                | False |
|--|-------------------------------------|-------|
| The base class used to represent any type of item to be included in the calculation of totals is <code>LineItem</code> | <input checked="" type="checkbox"/> |       |
| The file <code>app.js</code> is used for client-side storefront event handling   | <input checked="" type="checkbox"/> |       |
| The <code>COPlaceOrder</code> Pipeline is responsible for creating an order from the current basket                    | <input checked="" type="checkbox"/> |       |



Transition to Site Maintenance

# 14. Site Maintenance



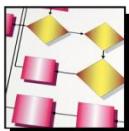
## Goal

The purpose and goal of this module is to familiarize you with the tools available to you for improving site performance and replicating code and data.



## Time

2 Hrs



## Overview

We will demonstrate how to use the Pipeline Profiler, discuss how to implement page caching, and discuss and demonstrate how to replicate code and data in the P.I.G.



## Materials Needed

None

# Site & Page Caching



## Introduction

Page download time is a critical factor in keeping visitors in your storefront. The longer it takes to download a page, the higher your risk of losing a sale. Therefore, it is best to cache your pages as much as possible to minimize page download times.

Furthermore, rendering pages containing many business objects or complex calculations such as category and search result pages or product detail pages can consume a lot of resources. Since this information generally does not change from one user to another, not caching these pages can excessively waste processing resources which will slow down the entire site for all users (including job processing) and not just for the requested pages.

In Demandware, caching is controlled on a per page basis, via the ISML template for the page. Caching is set on a page using the `<iscache>` tag:

```
<iscache type="relative" hour="24">
```

These are the rules when using the tag:

- If `<iscache>` tag occurs multiple times in a template or its locally included templates, the shortest duration is used
- Caching from a local include affects the including template
- If there is no `<iscache>` defined, the template is not cached

## Caching Parameters

The following parameters can be set with the `<iscache>` tag:

- **`status = "off|on"`**
  - ◆ `off` disables page caching
  - ◆ `on` enables page caching (the default)

This setting allows for caching to be turned on and off programmatically.

**`status="off"` is considered the shortest duration**, so be careful when using it on an included template (see rules above).

## Instructor Guide

- **type = "relative | daily"**

Relative allows you to specify a certain period of time, in minutes and hours, after which the page will be deleted from the cache. Daily allows you to specify a specific time when the page will be deleted from the cache.

- **hour = integer**

Indicates either the caching duration or the time of day. If the type attribute is set to daily, the hour value must be an integer ranging from 0 to 23. If type is set to relative, all integer values greater than 0 are valid (the default value is 0, meaning either the page is never cleared from the cache or only the minute attribute is relevant).

- **minute = integer**

Indicates either the caching duration or the time of day. If the type attribute is set to daily, the minute value must be an integer ranging from 0 to 59. If type is set to relative, all integer values greater than 0 are valid (the default value is 0, meaning either the page is never cleared from the cache or only the hour attribute is relevant).

- **varyby="price\_promotion"**

Lets you mark a page as personalized: this does not mean that the page is unique for a person but rather that different versions of the same page showing different prices, promotions, sorting rules or AB test segments will be cached by the Demandware platform. For example, this parameter is necessary for product pages since a customer belonging to a customer group might get special promotions that other customer groups don't get. While the ISML template is the same, the generated pages vary, and therefore caching every version of the page benefits performance. For performance reasons, a page should only be **marked with the varyby property if the page is really personalized**; otherwise, the performance can unnecessarily degrade.

Frequently changing pages benefit from a shorter caching period. Stored pages are only invalidated and a new one pulled from the Application Server if:

- The defined caching time is exceeded, or
- A replication has been performed (with the exception of coupons and geolocation data), or
- An explicit page cache invalidation is triggered by a merchant in Business Manager

As a best practice, disable page caching on sandboxes, development and staging environments in order to see changes immediately. In **Production caching is always on by default**.

## Instructor Guide

Portions of pages can be cached separately. You can assemble a page from snippets with different caching attributes using remote includes. Each part:

- Has to be a result of a pipeline request to the application server
- Is included using the `<isinclude url="">` or the `<iscomponent pipeline="...>` syntax
- Can have different cache times or no caching at all

In general, do not cache pages that show buyer or session information.

### Studying Page Analytics to Determine Caching Problems

Demandware provides caching metrics under the **Site ⇒ Analytics ⇒ Technical Reports** menu. The **Pipeline Performance** report will capture information as follows:

| Pipeline           | Call Count | Includes | Total   | %<br>58.29% | Processing Time (ms) |       |        |      |      |      |       |      |       |      | Total Own | Avg Own | Caching |
|--------------------|------------|----------|---------|-------------|----------------------|-------|--------|------|------|------|-------|------|-------|------|-----------|---------|---------|
|                    |            |          |         |             | Avg                  | < 500 | 1000   | 3000 | <    | 5000 | 10000 | <    | 10000 | >    |           |         |         |
| Page>Show          | 9,819      | 0.0      | 216,886 |             | 58.29%               | 22    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 216,886   | 22      | Red     |
| Default-Start      | 1,273      | 0.0      | 69,717  | 18.74%      |                      | 55    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 69,717    | 55      | Red     |
| Analytics-Tracking | 4,274      | 0.0      | 48,538  | 13.04%      |                      | 11    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 48,538    | 11      | Green   |
| Search-Show        | 220        | 1.0      | 25,705  | 6.91%       |                      | 117   | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 25,705    | 117     | Blue    |
| Page-Include       | 518        | 0.0      | 4,317   | 1.16%       |                      | 8     | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 4,317     | 8       | Green   |
| Search>Show        | 28         | 2.4      | 2,791   | 0.75%       |                      | 100   | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 2,638     | 94      | Red     |
| Home>Show          | 52         | 0.0      | 2,749   | 0.74%       |                      | 53    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 2,749     | 53      | Red     |
| lightbox           | 32         | 0.0      | 685     | 0.18%       |                      | 21    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 685       | 21      | Red     |
| SiteMap-Google     | 14         | 0.0      | 546     | 0.15%       |                      | 39    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 546       | 39      | Red     |
| Link-Page          | 1          | 0.0      | 89      | 0.02%       |                      | 89    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 89        | 89      | Green   |
| Cart-MinAddProduct | 3          | 0.0      | 62      | 0.02%       |                      | 21    | 100.0% | 0.0% | 0.0% | 0.0% | 0.0%  | 0.0% | 0.0%  | 0.0% | 62        | 21      | Red     |

These types of analytics are not collected on sandboxes, only on Production instances. While this chart is hard to read, it reveals that the Home>Show pipeline (which generates the homepage) is not cached: the Caching column shows red for all hits. If you see this trend in your analytic data, you may decide to alter the caching settings or the caching interval.

Across Demandware customers the two critical metrics we look at from a pipeline performance perspective are the average response times of Search>Show and Product>Show pipelines. The reason for this is these pipelines are used across all customers and are the main components of most pages on Demandware installations.

For Search>Show the average response is 400ms. Customers should be  $\leq$  to this value to be in a good performance range.

For Product>Show the average response is 320ms-400ms. Customers should be  $\leq$  to this value to be in a good performance range.

Demandware strongly recommends that you check analytics reports each week and after you make code changes to track these metrics.

### Page Level Caching

Once the <iscache> tag is added to an ISML template, the entire ISML page will be cached for the time specified in the tag.

For example, the page below will be cached for 1 hour and 30 minutes:

```
1<!-- TEMPLATENAME: cached.isml --->
2<isprint value="${new Date()}" style="DATE_TIME">
3<h1>This part of the page is cached.</h1>
4<iscache type = "relative" hour = "1" minute = "30"><br/>
5This entire page is cached.
6
```



### 14.1. Exercise: Page-Level Caching

1. Create a new pipeline and call it `CachedPage`. Add a **Start** node and an **Interaction** node.
2. Create an ISML template that has caching enabled for 30 minutes:

```
<iscache type="relative" minute="30" />
```
3. Add a `Date` object to the page that prints the current time:

```
<isprint value="${new Date()}" style="DATE_TIME" />
```
4. Assign the template to the **Interaction** node in your `CachedPage` pipeline.
5. Test the template in your SiteGenesis storefront. Refresh your page. Does the time change on refresh?
6. Enable caching on your SiteGenesis site. Retest the template. You may need to wait a minute before you see the page has been cached.



### Partial Page Caching

Most of the time, a single page should not be cached completely. Some parts of the page should be cached, while not others. In this case you need to use remote includes for every part that has unique caching characteristics. Every remote include calls a different pipeline which generates an ISML template, each template having (possibly) different page caching.

The syntax for a remote includes uses the `URLUtils` class to call a remote pipeline with optional parameters appended:

```
<isinclude url="${URLUtils.url('Page-Include', 'cid',
    'COOKIE_TEST')}>
```

You can also use the newer `<iscomponent>` tag to implement a remote include.



## 14.2. Exercise: Partial Page Caching

1. In the template for the CachedPage pipeline, add a remote include call to the Product-IncludeLastVisited subpipeline:

```
<iscomponent pipeline="Product-IncludeLastVisited" />
```

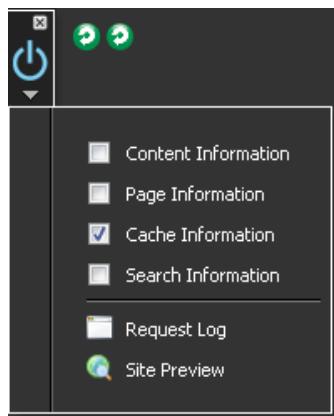
2. Invalidate the cache in Business Manager.
3. Go to another browser window and visit a few products (3 at most).
4. Refresh the CachedPage-Start pipeline.
5. Visit more products on the other browser.

Result: the time remains unchanged while the last visited products change every time a new product is visited.



### Using the Storefront Toolkit to Determine Cache Settings

You can enable the Cache Information tool in the Storefront Toolkit to see how partial page caching is implemented for a page:



The page will now show special icons that you can click to reveal how the whole page and its remote includes are cached:

**Cache Information (Page)**

**Page Information**

- Pipeline: Home-Show (storefront)
- Template: /default/content/home/homepage.isml (storefront)
- Processing Time: 34 ms
- Caching Status: Cached until: 07/27/2012 8:58 am

**Remote Include**

- Pipeline: Home-IncludeHeader (storefront)
- Template: /default/components/header/header.isml (storefront)
- Processing Time: 5 ms
- Caching Status: Not cached



### 14.3. Exercise: Using the Cache Information Tool

1. Browse the SiteGenesis home page.
2. Turn on **Storefront Toolkit ⇒ Cache Information**.
3. Study the cache information for the whole page.
4. Study the cache information for a content slot and open the template to see the cache settings.
5. Study the cache information for the Cart remote include: why is this page not cached?

# Site Performance



## Introduction

The Pipeline Profiler is a tool in Business Manager that gives you insight into pipeline and script performance.

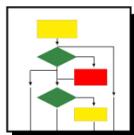
This tool helps you track pipeline execution metrics, which is a critical component of overall page and site load and performance. Using this tool enables you to proactively identify bottlenecks in performance while developing applications.

It is located in **Administration > Operations > Pipeline Profiler**.



## Run the Pipeline Profiler activity.

Demonstrate how to use the Pipeline Profiler.



**To track the performance of a pipeline using the Pipeline Profiler, follow these steps:**

1. Log into Business Manager.
2. Click **Administration > Operations > Pipeline Profiler**
3. Reset previously collected statistics

Pipeline Profiler

Pipeline Profiler

The pipeline profiler supports you in tracking pipeline execution performance. When you run a pipeline, the profiler collects data about its execution, such as the time taken for each step and the number of errors. This data can be used to identify bottlenecks and optimize your pipelines.

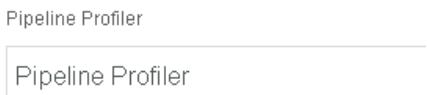
The profiler is inactive.

Browse Captured Pipeline Data

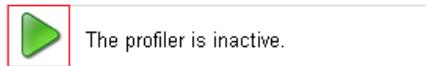
Find below all sites for which performance data has been tracked by the profiler.

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### 4. Turn on Pipeline Profiler



The pipeline profiler supports you in tracking pipeline execution performance.



#### Profiler Off



The pipeline profiler supports you in tracking pipeline execution performance.

The profiler is capturing performance data.

#### Profiler On

5. Browse specific pipeline in storefront
6. Return to profiler and analyze the collected data
  - a. Click the site link you are capturing data for:

#### Browse Captured Pipeline Data

Find below all sites for which performance data has been tracked by the profiler.

[system](#)  
[Sites-Site](#)  
[Sites-SiteGenesis-Site](#)

- b. You will get a high-level view of response times per pipeline, such as hits, total time for a page to be generated, average time, etc.

#### Profiler - Pipeline Performance

The Pipeline Performance page displays the results of the performance profiling of pipelines. All values are displayed in milliseconds.

| Pipeline Name | Pipeline Start Node       | Hits | Total Time | Average Time | Minimum Time | Maximum Time |
|---------------|---------------------------|------|------------|--------------|--------------|--------------|
| OnSession     | Do                        | 2    | 29         | 14           | 11           | 18           |
| OnRequest     | Do                        | 2    | 0          | 0            | 0            | 0            |
| Error         | Forbidden                 | 1    | 20         | 20           | 20           | 20           |
| Page          | Include                   | 1    | 18         | 18           | 18           | 18           |
| Home          | IncludeHeader             | 1    | 11         | 11           | 11           | 11           |
| Home          | IncludeHeaderCustomerInfo | 1    | 4          | 4            | 4            | 4            |
| Home          | IncludeHeaderMenu         | 1    | 70         | 70           | 70           | 70           |
| Cart          | MiniCart                  | 1    | 12         | 12           | 12           | 12           |
| __SYSTEM_Slot | Render                    | 6    | 97         | 16           | 2            | 80           |
| __SYSTEM_Slot | Request                   | 6    | 14         | 2            | 2            | 3            |
| Home          | SetLayout                 | 1    | 6          | 6            | 6            | 6            |
| Home          | Show                      | 1    | 76         | 76           | 76           | 76           |

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- c. Look for Pipelines with high average run times and high hits. These will be the first areas to improve performance.
- d. To view data for a pipeline at a more granular level, click on the pipeline name.

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### Home

Overall Pipeline Performance (including pipelet and template run time)

| Pipeline Name | Start Node Name           | Hits | Total Time | Average Time | Minimum Time | Maximum Time |
|---------------|---------------------------|------|------------|--------------|--------------|--------------|
| Home          | Show                      | 1    | 76         | 76           | 76           | 76           |
| Home          | SetLayout                 | 1    | 6          | 6            | 6            | 6            |
| Home          | IncludeHeader             | 1    | 11         | 11           | 11           | 11           |
| Home          | IncludeHeaderCustomerInfo | 1    | 4          | 4            | 4            | 4            |
| Home          | IncludeHeaderMenu         | 1    | 70         | 70           | 70           | 70           |

| Subpipelines called directly from pipeline Home                         |  |      |            |              |              |              |
|---|--|------|------------|--------------|--------------|--------------|
| Pipelet Performance   |  |      |            |              |              |              |
| Pipeline Name   | Start Node Name                                | Hits | Total Time | Average Time | Minimum Time | Maximum Time |
| Home  | Pipelet Node ID                                | Hits | Total Time | Average Time | Minimum Time | Maximum Time |
| Home  | Show.1:DPipeletNode.UpdatePageMetaData.1       | 1    | 4          | 4            | 4            | 4            |
| Home  | IncludeHeaderMenu.1:DPipeletNode.Assign.1      | 1    | 2          | 2            | 2            | 2            |
| Template Performance  |  |      |            |              |              |              |
| Template File Name  | Interaction Node ID                            | Hits | Total Time | Average Time | Minimum Time | Maximum Time |
| <a href="#">storefront/default/content/home/homepage</a>                | Show.1:DInteractionNode.1                      | 1    | 72         | 72           | 72           | 72           |
| <a href="#">storefront/default/components/layout</a>                    | SetLayout.1:DInteractionNode.1                 | 1    | 6          | 6            | 6            | 6            |
| <a href="#">storefront/default/components/header/header</a>             | IncludeHeader.1:DInteractionNode.1             | 1    | 11         | 11           | 11           | 11           |
| <a href="#">storefront/default/components/header/headercustomerinfo</a> | IncludeHeaderCustomerInfo.1:DInteractionNode.1 | 1    | 4          | 4            | 4            | 4            |
| <a href="#">storefront/default/components/header/headermenu</a>         | IncludeHeaderMenu.1:DInteractionNode.1         | 1    | 68         | 68           | 68           | 68           |

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7. Test the pipeline or a different one again
8. While the pipeline profiler runs you have also access to captured script data.

### Browse Captured Script Data

#### Script Data

9. Turn off the profiler and analyze the results
10. If you make modifications to the pipeline, retest to verify if performance has improved

# Code Replication

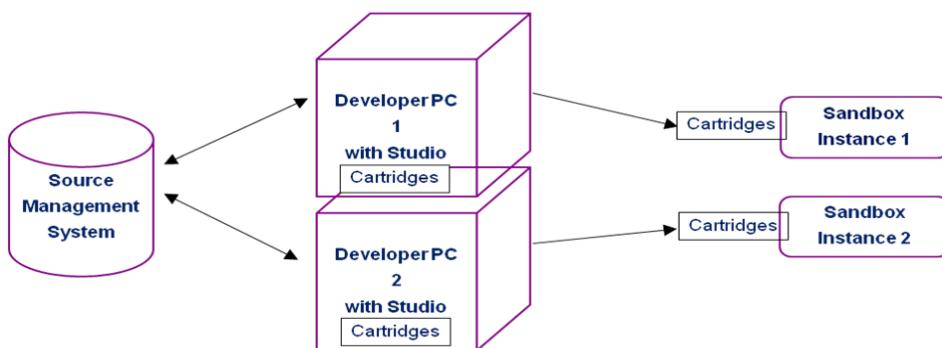


## Introduction

Code replication is set and managed in Business Manager. Once you have uploaded a new code version to the P.I.G. staging instance, you can set code replication to occur between staging and development or staging and production.

## Code Replication Overview

In a typical development environment, a source management system is used for code version control. Each developer uses their own sandbox for development, while checking in their code to a source management system.

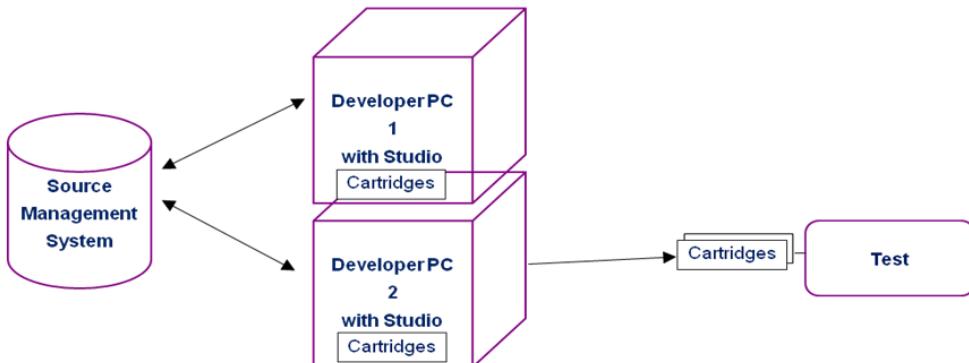


UX Studio integrates with SVN for source management. To learn more about using SVN in UX Studio, view our online webinar in XChange:  
<http://xchange.demandware.com/docs/DOC-2667>.

When a developer has tagged a new code version and is ready to upload the new code to staging, he/she creates a new code version on STAGING in Business Manager from the: **Administration > Site Development > Code Deployment** page.

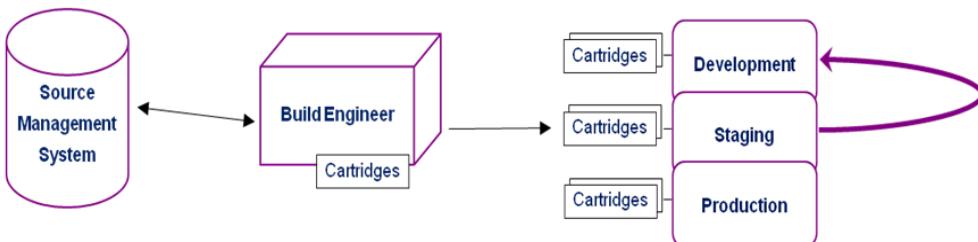
Next, the developer uploads custom cartridges with Studio or WebDAV client using 2-factor authentication and tests the storefront in STAGING. A rollback to a previous version is available.

For major code changes, it is recommended to use a sandbox for testing:



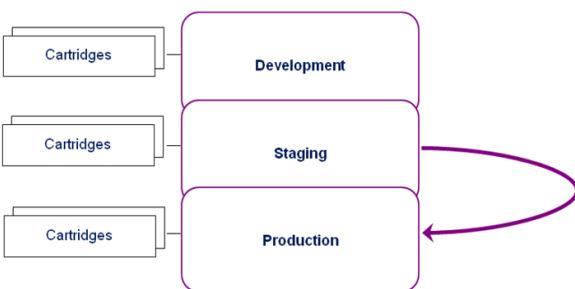
For testing in a sandbox, you will need to export site data to the global directory from staging and import it into your sandbox using the Site Import/Export module in Business Manager.

When code meta data (site preferences, new attributes, etc.) needs to be tested, a replication from STAGING to DEVELOPMENT should be performed by a build engineer:



This is also good practice for testing processes without impacting the production storefront (i.e. Product import feed).

The last step in code replication is moving code from STAGING to PRODUCTION.



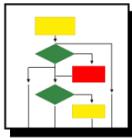
This process is also performed in Business Manager.

Data replication will be covered in the next lesson.



### Run the Code Replication activity.

Using the Training STAGING instance, demonstrate how a developer would replicate code between STAGING and DEVELOPMENT.



### To replicate code from STAGING to DEVELOPMENT or STAGING to PRODUCTION, follow these steps:

1. Log into the STAGING Business Manager with an account that has code replication permissions.
2. Click **Administration**→**Replication**→**Code Replication**.
3. Click the **New** button to create a new replication process.
4. From the **Target** drop-down menu, specify whether the replication process is to DEVELOPMENT or PRODUCTION.

|                     |   |
|---------------------|---|
| <b>Process ID:</b>  | 1394803485946   |
| <b>Target:</b>      | Development (http://217.79.213.63:80)   |
| <b>Description:</b> | Development (http://217.79.213.63:80)<br>Production (http://217.79.213.37:80) |

5. Select whether you want to process to run manually or automatically.

|                      |                     |
|----------------------|---------------------|
| <b>Activation:</b>   | Manual              |
| <b>Notification:</b> | Manual<br>Automatic |

6. Click **Next**.
7. At the next screen, specify what type of replication you want:

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|                                  |                                     |                            |
|----------------------------------|-------------------------------------|----------------------------|
| Replication Type:                | Code Transfer & Activation          |                            |
| Select                           | Active                              | Co                         |
| <input checked="" type="radio"/> | <input checked="" type="checkbox"/> | Code Transfer & Activation |
|                                  |                                     | Code Transfer              |
|                                  |                                     | Code Activation            |
| <input type="radio"/>            | <input checked="" type="checkbox"/> | dw_support_190591          |
| <input type="radio"/>            | <input type="checkbox"/>            | version1                   |
| <input type="radio"/>            | <input type="checkbox"/>            | version2                   |

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- a. **Code Transfer & Activation:** will immediately activate the new code version.
- b. **Code Transfer:** Will only transfer the code.
8. Click **Next**.
9. Click **Start** to start the replication process. Click **Create** to add the replication process to the list.
10. If you selected the process to run manually, you will need to start the job from the list by clicking **Start**:

| Select state to display: | All           |             |          |                    |          |             |
|--------------------------|---------------|-------------|----------|--------------------|----------|-------------|
| Select All               | Process ID    | Target      | Type     | Start Time         | End Time | Status      |
| <input type="checkbox"/> | 1394603485946 | Development | Transfer | 3/14/14 9:28:35 am |          | In Progress |

# Data Replication



## Introduction

Data replication is a process to promote merchant edits, product and system objects from Staging to Production (or Development). The best practice is to replicate to development first, verify that data and storefront work and then replicate from staging to production.

Data can be replicated granularly:

- Organization objects

| <b>Global</b>            |   |
|--------------------------|---|
| <input type="checkbox"/> | Catalogs Catalog content including categories, products, recommendations and static content of all catalogs.                                |
| <input type="checkbox"/> | apparel-catalog Catalog content including categories, products, recommendations and static content of catalog 'apparel-catalog'             |
| <input type="checkbox"/> | electronics-catalog Catalog content including categories, products, recommendations and static content of catalog 'electronics-catalog'     |
| <input type="checkbox"/> | storefront-catalog-en Catalog content including categories, products, recommendations and static content of catalog 'storefront-catalog-en' |
| <input type="checkbox"/> | Customer Lists All customer lists.  |
| <input type="checkbox"/> | Custom Objects Organization specific custom objects.  |
| <input type="checkbox"/> | OAuth Providers All OAuth Providers.  |
| <input type="checkbox"/> | Preferences System and custom preferences of the organization including regional settings and locales.                                      |
| <input type="checkbox"/> | System Preferences System preferences of the organization including regional settings and locales.  |
| <input type="checkbox"/> | Custom Preferences Custom preferences of the organization.  |
| <input type="checkbox"/> | Price Books All price books.  |
| <input type="checkbox"/> | Geolocations Geolocation data.  |
| <input type="checkbox"/> | Sites Site definition, content library and site preferences of all sites.   |
| <input type="checkbox"/> | SiteGenesis Site definition, content library and site preferences of site 'SiteGenesis'   |
| <input type="checkbox"/> | Static content Global static content (non-catalog and non-library static resources).  |
| <input type="checkbox"/> | Object Definitions System object type extensions and custom object definitions.   |

- Per Site objects

| <b>SiteGenesis</b>       |   |
|--------------------------|---|
| <input type="checkbox"/> | AB Tests All AB tests and contained test experiences.   |
| <input type="checkbox"/> | Active Data Feeds All active data feed definitions.   |
| <input type="checkbox"/> | Content Library All library content including content assets, folders and library static content.   |
| <input type="checkbox"/> | Coupons Coupon configurations and single coupon codes.  |
| <input type="checkbox"/> | Customer Groups Definition of customer groups.  |
| <input type="checkbox"/> | Custom Objects Site specific custom objects.  |
| <input type="checkbox"/> | OCAPI Settings The OCAPI settings for this site.  |
| <input type="checkbox"/> | Payment Payment processors, payment methods, payment cards, payment-specific system preferences and all custom preferences (make sure to replicate changed preference definitions before this group). |
| <input type="checkbox"/> | Preferences Site specific system and custom preferences including assignments to catalogs, pricebooks, inventory and customer lists.  |
| <input type="checkbox"/> | System Preferences Site specific system preferences including assignments to catalogs, pricebooks, inventory and customer lists.  |
| <input type="checkbox"/> | Custom Preferences Site specific custom preferences.  |
| <input type="checkbox"/> | Campaigns Campaigns and promotions.   |
| <input type="checkbox"/> | Search Indexes Search indexes for products, spelling, content, synonym, redirect and suggest (availability and active data indexes are not replicated).   |
| <input type="checkbox"/> | Shipping Methods All shipping methods.  |
| <input type="checkbox"/> | Content Slots Slot and slot configurations.   |
| <input type="checkbox"/> | Sorting All sorting rules and storefront sorting options.   |
| <input type="checkbox"/> | Source Codes All source code groups and source codes.   |
| <input type="checkbox"/> | Stores All defined stores including addresses and store hours.  |
| <input type="checkbox"/> | Taxation Tax classes, tax jurisdictions, tax rates and tax-specific system preferences.   |
| <input type="checkbox"/> | Site URLs Site URLs, mappings and redirect rules (site aliases are not replicated).   |
| <input type="checkbox"/> | Catalog URLs Generated category URLs, catalog-specific URL rules and settings, locale and general settings  |
| <input type="checkbox"/> | Content URLs Generated folder URLs, library-specific URL rules and settings, locale and general settings  |
| <input type="checkbox"/> | Pipeline URLs Pipeline URLs, locale and general settings  |
| <input type="checkbox"/> | Mapping and Redirect Rules Mapping rules, static mappings and redirect rules  |

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A Data Replication process consists of two phases:

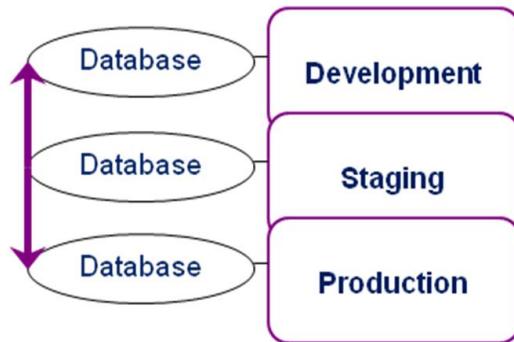
- Transfer – long running processes where data is copied from STAGING into “shadow” tables and folders on PRODUCTION. No changes are shown in storefront.
- Publishing – Very fast process. Changes in “shadow” tables and folders become active, page cache is purged, and the new version is shown in storefront.

After data has been replicated, a one-time rollback (undo) is possible. This reverses the data to the state of the last successful replication.

You can view the progress of a replication by monitoring the staging logs on the staging and production instance.

Just as code replication is set up in Business Manager, so is data replication. The process is almost identical with the exception of being able to select which data you want to replicate.

Just as code replication can only occur between STAGING and DEVELOPMENT or STAGING and PRODUCTION, so too is the data replication process only allowed one-way from STAGING to the other primary instances.



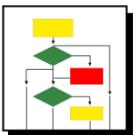
Best practices can be found in the XChange Portal:

<https://xchange.demandware.com/videos/1433>.



**Run the Data Replication activity.**

Using the training Staging instance, demonstrate how developers would replicate data between Staging and Development.



## Instructor Guide

To replicate data from STAGING to DEVELOPMENT or STAGING to PRODUCTION, follow these steps:

1. Log into the STAGING Business Manager with an account that has code replication permissions.
2. Click **Administration**→**Replication**→**Data Replication**.
3. Click **New** to create a new data replication process.
4. Specify the target for the data replication process.

|                     |                                       |                                  |
|---------------------|---------------------------------------|----------------------------------|
| <b>Target:</b>      | Development (http://217.79.213.63:80) | <input type="button" value="▼"/> |
| <b>Description:</b> | Development (http://217.79.213.63:80) |                                  |
|                     | Production (http://217.79.213.37:80)  |                                  |

5. Select whether you want to process to run manually or automatically.

|                      |           |                                  |
|----------------------|-----------|----------------------------------|
| <b>Activation:</b>   | Manual    | <input type="button" value="▼"/> |
| <b>Notification:</b> | Manual    |                                  |
|                      | Automatic |                                  |

- a. If automatically, specify the date and time the process should run.

|                    |            |                                    |
|--------------------|------------|------------------------------------|
| <b>Activation:</b> | Automatic  | <input type="button" value="▼"/>   |
| Start on           | 06/04/2011 | <input type="button" value="..."/> |
|                    | 9:11 pm    |                                    |

6. Specify when you want an email notification and who should receive it.

|                      |                   |                                  |    |                         |
|----------------------|-------------------|----------------------------------|----|-------------------------|
| <b>Notification:</b> | When Process ends | <input type="button" value="▼"/> | to | aashline@demandware.com |
|----------------------|-------------------|----------------------------------|----|-------------------------|

7. Click **Next**.

8. At the next screen, specify what type of replication you want:

|                            |                            |                                  |
|----------------------------|----------------------------|----------------------------------|
| <b>Replication Type:</b>   | Data Transfer & Publishing | <input type="button" value="▼"/> |
| <b>Replication Target:</b> | Data Transfer              |                                  |
|                            | Undo                       |                                  |

5. Next, expand the sites to select the site data you wish to replicate.

|   |   |
|---|---|
| <b>SiteGenesis</b>                                  |   |
| AB Tests  | All AB tests and contained test experiences.  |
| Active Data Feeds                                   | All active data feed definitions.   |
| Content Library                                     | All library content including content assets, folders and library static content.   |
| Coupons   | Coupon configurations and single coupon codes.  |
| <input checked="" type="checkbox"/> Customer Groups | Definition of customer groups.  |
| Custom Objects                                      | Site specific custom objects.   |
| <input checked="" type="checkbox"/> OCAPI Settings  | The OCAPI settings for this site.   |
| Payment   | Payment processors, payment methods, payment cards, payment-specific system preferences and all custom preferences (make sure to replicate changed preference definitions before this group). |
| Preferences   | Site specific system and custom preferences including assignments to catalogs, pricebooks, inventory and customer lists.  |
| System Preferences                                  | Site specific system preferences including assignments to catalogs, pricebooks, inventory and customer lists.   |
| Custom Preferences                                  | Site specific custom preferences.   |
| <input checked="" type="checkbox"/> Campaigns       | Campaigns and promotions.   |

6. Click **Next**.

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7. Click **Start** to create and trigger the process immediately. Click **Create** to add the replication process to the list. Click **Cancel** to go back to the list of replication processes without saving anything.
8. If you clicked **Create**, to start the process, click **Start** from the list of processes.

## Review & Lab

| Question  | Answer  |
|---|---|
| 1. What instance is used to replicate data in a P.I.G?              |  |
| 2. What two caching types can be used when using the <iscache> tag? |  |