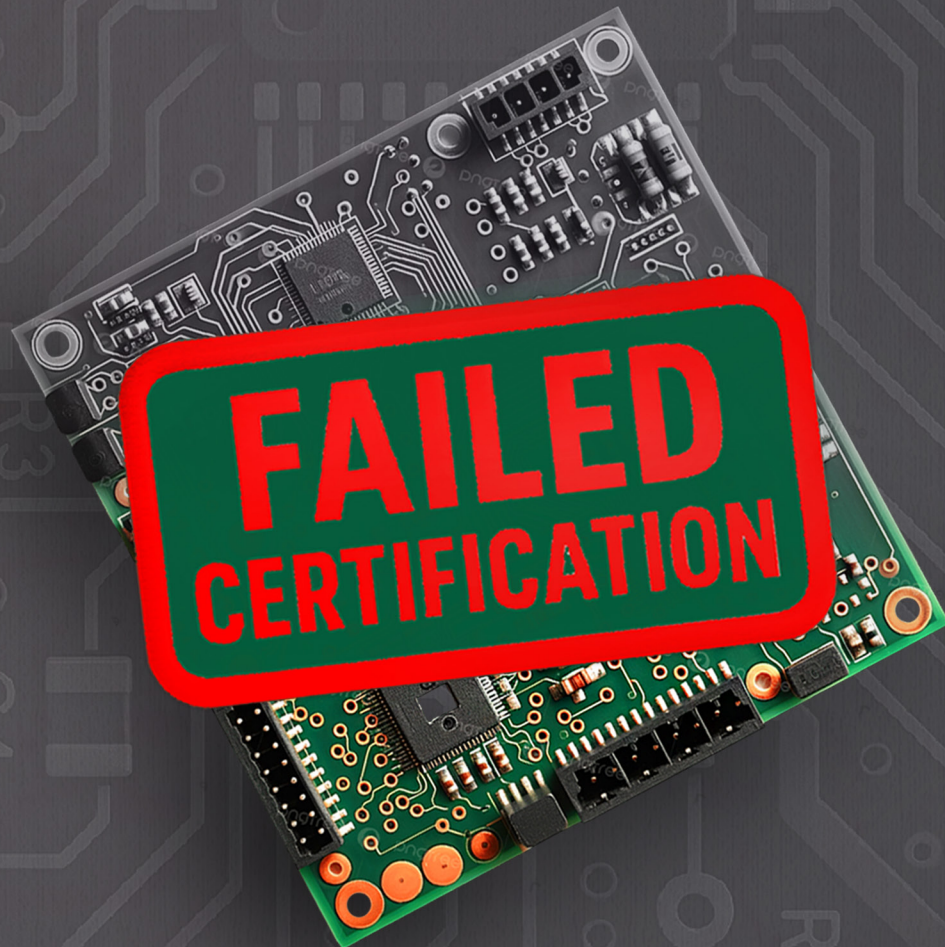


PCB CERTIFICATION MISTAKES



MISTAKE #1: Ignoring EMC in Your Layout

- ✓ Run high-speed signals over a continuous ground plane to prevent them from acting as antennas.
- ✓ Avoid fragmented ground planes and maintain a low-impedance return path.
- ✓ Use proper power input filtering (ferrite beads, bulk capacitors, LC filters).
- ✓ Minimize loop areas in switching regulator layouts.

MISTAKE #2: Relying on a Two-Layer Board Without a Solid Ground Plane

- ✓ Use a four-layer PCB with a dedicated ground plane for reduced emissions.
- ✓ Avoid ground traces or fragmented copper pours for critical signals.
- ✓ Maintain continuous return paths under high-speed traces.

MISTAKE #3: No Shielding or Filtering on External Interfaces

- ✓ Add ferrite beads, ESD protection, and common-mode chokes to external ports.
- ✓ Ensure good return paths for all interface connections.
- ✓ Test the board with all cables connected to detect emissions issues early.

MISTAKE #4: Thinking You're Only Certifying the PCB

- ✓ Test the final assembled product, including the enclosure and cables.
- ✓ Account for enclosure effects on emissions and immunity.
- ✓ Ground metal enclosures properly to avoid unintended antennas or resonance.

MISTAKE #5: Poor Antenna Placement or Grounding

- ✓ Follow reference layout and clearance requirements exactly.
- ✓ Avoid placing antennas near ground fills, metal parts, or noisy components.
- ✓ Leave recommended keep-out zones clear of traces and copper.

MISTAKE #6: No Shielding or Filtering on External Interfaces

- ✓ Maintain proper creepage and clearance distances for high-voltage circuits.
- ✓ Avoid routing across isolation boundaries.
- ✓ Remove copper under isolation areas to meet safety standards.

MISTAKE #7: Placing Noisy Components Near Sensitive Traces

- ✓ Physically separate noisy digital or switching circuits from sensitive analog/RF areas.
- ✓ Use shielding for sensitive sections where possible.
- ✓ Avoid routing noisy signals near antennas or analog paths.

For Entrepreneurs and Startups:

Develop and launch your electronic product **FASTER** without costly mistakes!

Doing it alone is slow and risky. Small missteps now can become big problems later. Skip the mistakes and launch faster.

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Meet your guide: John Teel



Hey there, I'm a former microchip design engineer at Texas Instruments and founder of a hardware startup that sold products in hundreds of retail stores. My chip designs are in devices from Apple, Intel, and more.

Now, my full-time focus is helping people like you bring new electronic products to life, without wasting time, money, or risking everything.

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