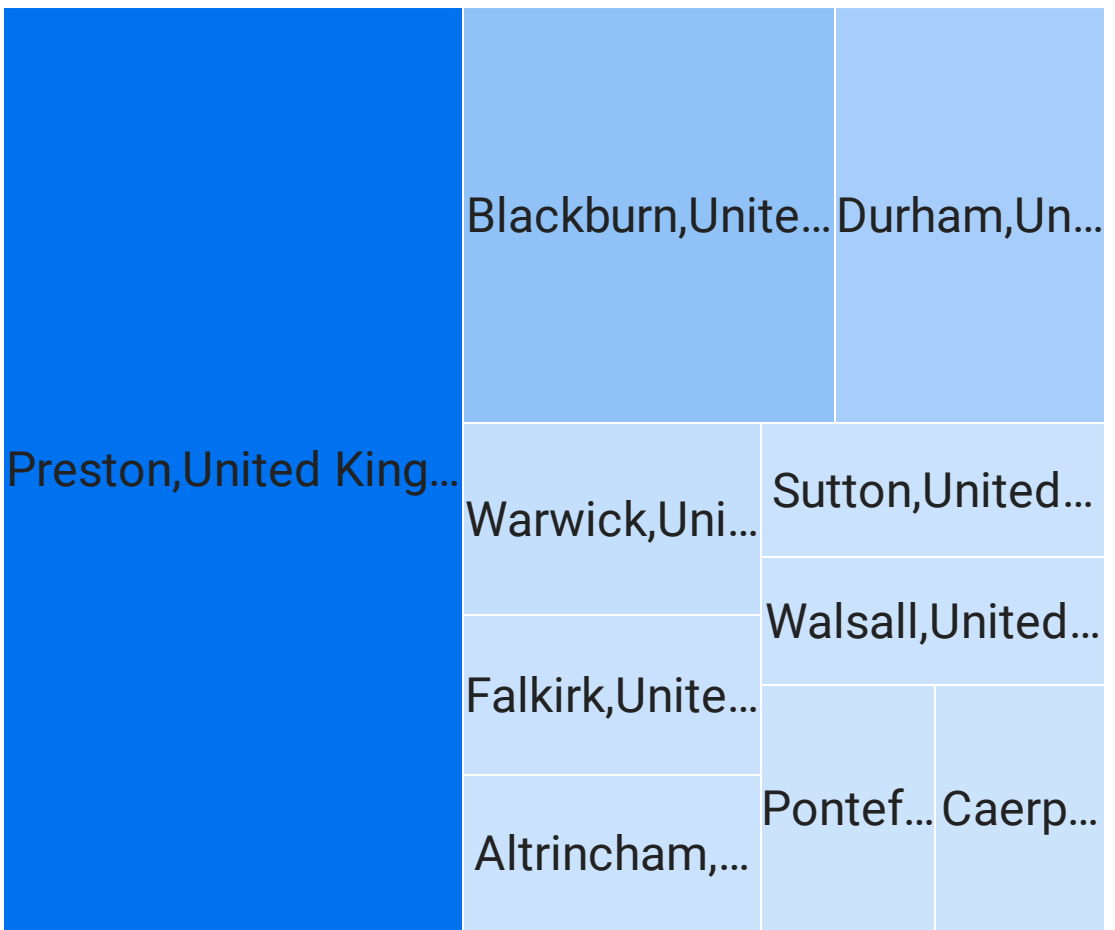


Keyword	CPC	CPM
tesco car insurance	895.17	99.39
tesco credit cards	877	39.15
tesco credit card	877	39.15
asda delivery	608.76	63.77
money supermarket	477.48	136.4
tesco bank	427.01	2.98
my sainsburys	420.55	2.79
tesco delivery	409.91	199.49
asda groceries	301.77	16.48



City	Demand Index	Average Monthly Volume	Population
Preston,United Kingdom	662,908.32	420,780	12,597,700
Blackburn,United Kingdom	240,521.82	220,140	12,272,400
Hatfield,United Kingdom	184,196.47	432,800	22,390,800
Ashford,United Kingdom	132,121.29	528,520	40,634,400
Bangor,United Kingdom	123,431.57	318,440	30,947,600
Durham,United Kingdom	87,684.38	421,490	4,806,900
Farnborough,United Kingdom	47,209.67	112,780	7,966,600
Warwick,United Kingdom	44,393.05	139,150	3,134,500
Newport,United Kingdom	44,176.9	98,280	16,494,300
Falkirk,United Kingdom	37,343.61	131,330	3,516,800
Altrincham,United Kingdom	36,616.49	191,940	5,241,900
Sutton,United Kingdom	35,660.39	147,930	4,148,300
Walsall,United Kingdom	34,537.09	233,450	6,759,400
Pontefract,United Kingdom	33,700.33	104,070	3,088,100
Caerphilly,United Kingdom	33,087.77	136,990	4,140,200

Keyword / Demand Index											
City	tesco	asda	sainsburys	morrisons	asda george	george asda	george at a...	waitrose	supermarket	tesco super...	tesco super...
Preston,United Kingdom	57,030.47	85,388.16	85,388.16	85,388.16	38,125.34	38,125.34	38,125.34	11,343.08	13,863.76	7,562.05	7,562.05
Blackburn,United Kingdom	26,440.57	39,551.6	14,422.13	21,633.2	17,699.89	17,699.89	17,699.89	1,922.95	2,840.72	5,244.41	5,244.41
Hatfield,United Kingdom	21,603.08	26,420.79	17,857.87	17,398.23	8,716.13	8,716.13	8,716.13	5,004.97	2,757.84	1,515.11	1,515.11
Ashford,United Kingdom	20,498.65	10,619.3	19,098.74	3,919.74	5,879.61	5,879.61	5,879.61	4,659.69	2,569.83	1,439.9	1,439.9
Bangor,United Kingdom	17,054.98	15,194.44	7,736.76	9,767.85	8,062.36	8,062.36	8,062.36	883.76	2,294.67	1,441.92	1,441.92
Durham,United Kingdom	10,297.7	10,297.7	6,885.94	6,885.94	8,425.39	8,425.39	8,425.39	499.28	1,123.39	395.27	395.27
Farnborough,United Kingdom	4,520.88	5,525.52	6,781.31	4,520.88	2,427.88	2,427.88	2,427.88	1,339.52	1,088.36	602.78	602.78
Warwick,United Kingdom	5,774.45	3,860.27	7,082.47	3,860.27	1,403.73	1,403.73	1,403.73	1,148.51	1,722.76	1,403.73	1,403.73
Newport,United Kingdom	3,236.4	5,933.41	7,281.91	5,933.41	2,562.15	2,562.15	2,562.15	795.62	1,186.68	188.79	188.79
Falkirk,United Kingdom	4,208.37	4,208.37	1,535.49	2,303.23	3,440.63	3,440.63	3,440.63	250.23	540.26	824.61	824.61
Altrincham,United Kingdom	5,169.88	4,235.11	5,169.88	1,888.63	1,888.63	1,888.63	1,888.63	839.39	1,259.09	457.85	457.85
Sutton,United Kingdom	3,567.73	3,567.73	6,532.8	3,567.73	1,952.61	1,952.61	1,952.61	1,301.74	578.55	142.23	142.23
Walsall,United Kingdom	3,284.32	4,896.88	2,189.54	4,009.23	3,284.32	3,284.32	3,284.32	192.32	281.09	236.71	236.71
Pontefract,United Kingdom	2,622.97	3,205.86	1,424.82	3,918.27	3,918.27	3,918.27	3,918.27	155.44	323.82	615.27	615.27
Caerphilly,United Kingdom	3,000.55	4,074.77	4,504.40	3,000.55	3,074.74	3,074.74	3,074.74	310.55	310.55	310.55	310.55

