

# Language Models are Few-Shot Learners

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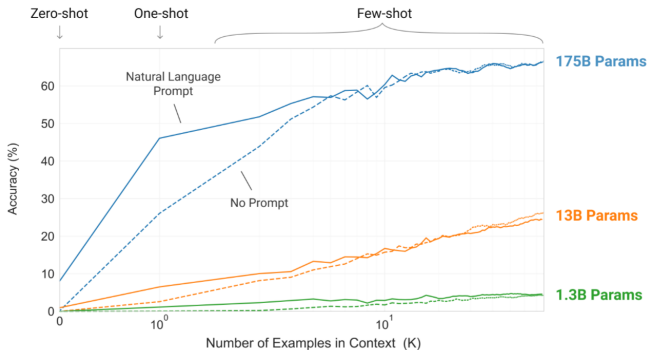
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## Abstract

- Task-specific
  - Different models for different tasks
- Task agnostic (Fine-tuning)
  - One model fine-tuning for different tasks
- Task agnostic (Prompting)
  - No weight update in the few-shot setting
  - We train GPT-3 with 175B parameters

# Introduction



- GPT-2 showed trend in performance and model size
  - However, it was zero-shot and far from supervised SOTA
- We suggest GPT-3 with 175B parameters, few-shot settings
  - Larger models make efficient use of in-context information

## Approach

- Fine-Tuning (FT)
  - Updates the weights with thousands of supervised labels
- Few-Shot (FS)
  - $K$  examples of context and completion are given
- One-Shot (1S)
  - Similar to few-shot but with  $K = 1$
- Zero-Shot (0S)
  - Natural language description of the task instead of examples

## Model and Architectures

Model Name	$n_{\text{params}}$	$n_{\text{layers}}$	$d_{\text{model}}$	$n_{\text{heads}}$	$d_{\text{head}}$	Batch Size	Learning Rate
GPT-3 Small	125M	12	768	12	64	0.5M	$6.0 \times 10^{-4}$
GPT-3 Medium	350M	24	1024	16	64	0.5M	$3.0 \times 10^{-4}$
GPT-3 Large	760M	24	1536	16	96	0.5M	$2.5 \times 10^{-4}$
GPT-3 XL	1.3B	24	2048	24	128	1M	$2.0 \times 10^{-4}$
GPT-3 2.7B	2.7B	32	2560	32	80	1M	$1.6 \times 10^{-4}$
GPT-3 6.7B	6.7B	32	4096	32	128	2M	$1.2 \times 10^{-4}$
GPT-3 13B	13.0B	40	5140	40	128	2M	$1.0 \times 10^{-4}$
GPT-3 175B or “GPT-3”	175.0B	96	12288	96	128	3.2M	$0.6 \times 10^{-4}$

- Same model and architecture as GPT-2 [1]
  - Modified initialization and normalization
  - New feature: alternating dense sparse attention in the layers
- We train 8 different sizes of model
  - From 125M parameters to 175B parameters
  - Measured gradient noise scale to optimize hyperparameters

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[1] Alec Radford et al. “Language models are unsupervised multitask learners”. In: *OpenAI blog* 1.8 (2019), p. 9.

## Training Dataset

Dataset	Quantity (tokens)	Weight in training mix	Epochs elapsed when training for 300B tokens
Common Crawl (filtered)	410 billion	60%	0.44
WebText2	19 billion	22%	2.9
Books1	12 billion	8%	1.9
Books2	55 billion	8%	0.43
Wikipedia	3 billion	3%	3.4

- Common Crawl dataset
  - Constituting nearly a trillion words
  - Low quality, which can degrade the performance
- Improving Dataset Quality
  - Filtering based on similarity to high-quality corpora
  - Fuzzy Deduplication to prevent overfitting
  - Added known high-quality reference corpora

## Few-Shot Settings

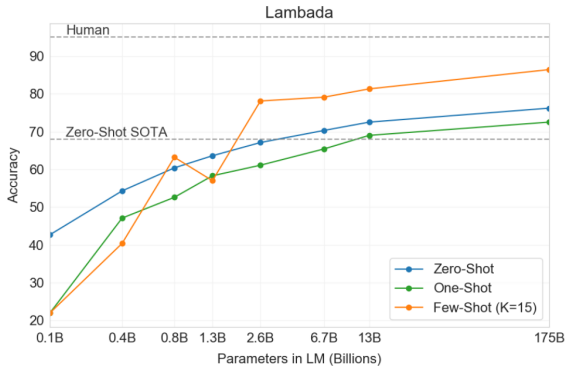
- Give  $K$  examples from the task dataset
  - $0 \leq K \leq 2048$  but typically  $10 \leq K \leq 100$  fits
- Natural language prompt in addition to the examples
  - e.g., “Translate this sentence:”

## Task types

- Multiple-Choice Tasks
  - ARC, OpenBookQA, and RACE
  - It predicts the likelihood of each completion
  - Normalizing  $\frac{P(completion|context)}{P(completion|answer\_context)}$
  - Answer context is “Answer: ”
- Free-Form Completion Tasks
  - LAMBADA, TriviaQA, PiQA
  - Beam search: width of 4, length penalty  $\alpha = 0.6$



# Experiment - LAMBADA



- LAMBADA: Predicting last word of sentences
  - In recent studies, scaling up was not helpful on LAMBADA
- GPT-3 Results
  - GPT-3 showed significant improvements

## Experiment - Story prediction

Setting	LAMBADA (acc)	LAMBADA (ppl)	StoryCloze (acc)	HellaSwag (acc)
SOTA	68.0 <sup>a</sup>	8.63 <sup>b</sup>	<b>91.8<sup>c</sup></b>	<b>85.6<sup>d</sup></b>
GPT-3 Zero-Shot	<b>76.2</b>	<b>3.00</b>	83.2	78.9
GPT-3 One-Shot	<b>72.5</b>	<b>3.35</b>	84.7	78.1
GPT-3 Few-Shot	<b>86.4</b>	<b>1.92</b>	87.7	79.3

- HellaSwag
  - Slightly below the fine-tuned SOTA (ALUM)
- StoryCloze
  - Slightly below the fine-tuned SOTA (BERT Based)

## Experiment - Closed book QA

Setting	NaturalQS	WebQS	TriviaQA
RAG (Fine-tuned, Open-Domain) [LPP <sup>+</sup> 20]	<b>44.5</b>	<b>45.5</b>	<b>68.0</b>
T5-11B+SSM (Fine-tuned, Closed-Book) [RRS20]	36.6	44.7	60.5
T5-11B (Fine-tuned, Closed-Book)	34.5	37.4	50.1
GPT-3 Zero-Shot	14.6	14.4	64.3
GPT-3 One-Shot	23.0	25.3	<b>68.0</b>
GPT-3 Few-Shot	29.9	41.5	<b>71.2</b>

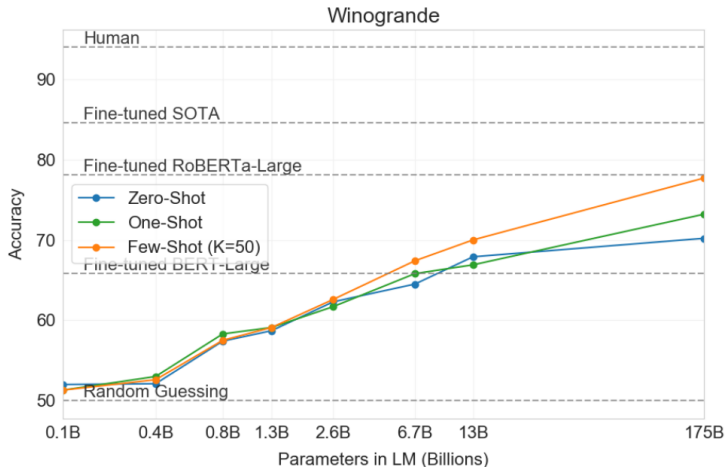
- NaturalQS: Real queries submitted to Google Search
  - Large gain from zero-shot to few-shot
  - Far from fine-tuned performance
  - Q&A style may be out-of-distribution for GPT-3
- WebQS: Questions sourced from web queries
  - Close to RAG Performance
- TriviaQA: Focusing on fact-based questions
  - Outperformed fine-tuned models

## Experiment - Translation

Setting	En→Fr	Fr→En	En→De	De→En	En→Ro	Ro→En
SOTA (Supervised)	<b>45.6<sup>a</sup></b>	35.0 <sup>b</sup>	<b>41.2<sup>c</sup></b>	40.2 <sup>d</sup>	<b>38.5<sup>e</sup></b>	<b>39.9<sup>e</sup></b>
XLM [LC19]	33.4	33.3	26.4	34.3	33.3	31.8
MASS [STQ <sup>+</sup> 19]	<u>37.5</u>	34.9	28.3	35.2	<u>35.2</u>	33.1
mBART [LGG <sup>+</sup> 20]	-	-	<u>29.8</u>	34.0	35.0	30.5
GPT-3 Zero-Shot	25.2	21.2	24.6	27.2	14.1	19.9
GPT-3 One-Shot	28.3	33.7	26.2	30.4	20.6	38.6
GPT-3 Few-Shot	32.6	<u>39.2</u>	29.7	<u>40.6</u>	21.0	<u>39.5</u>

- 7% of training data is non-English
  - In GPT-2, less than 0.1% was French data
  - We expand translation to French, German, Romanian
- Language Directionality
  - Better performance when translating into English
  - Poor performance when translating from English

## Experiment - Winograd Tasks



- Significant gains from zero-shot to few-shot settings
- Still lags behind fine-tuned models and human performance

## Experiment - Commonsense Reasoning

Setting	PIQA	ARC (Easy)	ARC (Challenge)	OpenBookQA
Fine-tuned SOTA	79.4	<b>92.0</b> [KKS <sup>+</sup> 20]	<b>78.5</b> [KKS <sup>+</sup> 20]	<b>87.2</b> [KKS <sup>+</sup> 20]
GPT-3 Zero-Shot	<b>80.5</b> *	68.8	51.4	57.6
GPT-3 One-Shot	<b>80.5</b> *	71.2	53.2	58.8
GPT-3 Few-Shot	<b>82.8</b> *	70.1	51.5	65.4

- PIQA (PhysicalQA)
  - Understanding of how the physical world works
  - “How would you dry wet clothes faster?”
- ARC (AI2 Reasoning Challenge)
  - Multiple-choice science questions
- OpenBookQA
  - Reasoning about facts taught in elementary science class
  - “Why do humans sweat?”

## Experiment - Reading Comprehension

Setting	CoQA	DROP	QuAC	SQuADv2	RACE-h	RACE-m
Fine-tuned SOTA	<b>90.7<sup>a</sup></b>	<b>89.1<sup>b</sup></b>	<b>74.4<sup>c</sup></b>	<b>93.0<sup>d</sup></b>	<b>90.0<sup>e</sup></b>	<b>93.1<sup>e</sup></b>
GPT-3 Zero-Shot	81.5	23.6	41.5	59.5	45.5	58.4
GPT-3 One-Shot	84.0	34.3	43.3	65.4	45.9	57.4
GPT-3 Few-Shot	85.0	36.5	44.3	69.8	46.8	58.1

- Performs exceptionally well on CoQA
  - Free form text, which is in-context for GPT-3
- Other datasets are more advanced
  - DROP requires numerical reasoning
  - QuAC has structured dialog and span selection
  - SQuAD includes unanswerable questions
  - RACE is multiple choice question in school

## Experiment - SuperGLUE

	SuperGLUE Average	BoolQ Accuracy	CB Accuracy	CB F1	COPA Accuracy	RTE Accuracy
Fine-tuned SOTA	<b>89.0</b>	<b>91.0</b>	<b>96.9</b>	<b>93.9</b>	<b>94.8</b>	<b>92.5</b>
Fine-tuned BERT-Large	69.0	77.4	83.6	75.7	70.6	71.7
GPT-3 Few-Shot	71.8	76.4	75.6	52.0	92.0	69.0

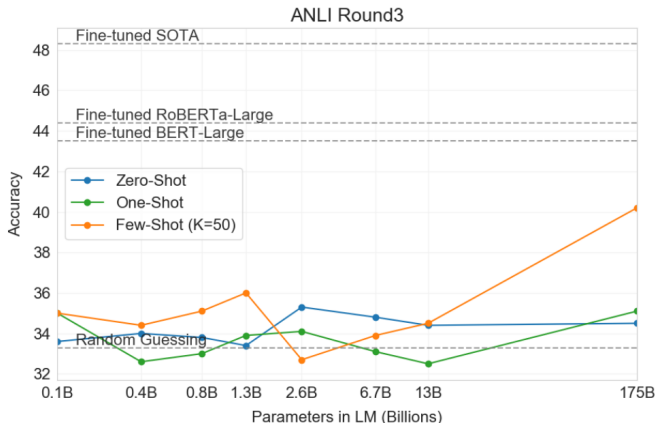
  

	WiC Accuracy	WSC Accuracy	MultiRC Accuracy	MultiRC F1a	ReCoRD Accuracy	ReCoRD F1
Fine-tuned SOTA	<b>76.1</b>	<b>93.8</b>	<b>62.3</b>	<b>88.2</b>	<b>92.5</b>	<b>93.3</b>
Fine-tuned BERT-Large	69.6	64.6	24.1	70.0	71.3	72.0
GPT-3 Few-Shot	49.4	80.1	30.5	75.4	90.2	91.1

- Near-SOTA on COPA, ReCoRD
  - Reasoning cause-and-effect relationship
- Matching or outperforming Fine-tuned BERT
  - BoolQ, RTE, WSC, MultiRC
- Weak on WiC (Word-in-Context)
  - Tests whether a word is used with the same meaning

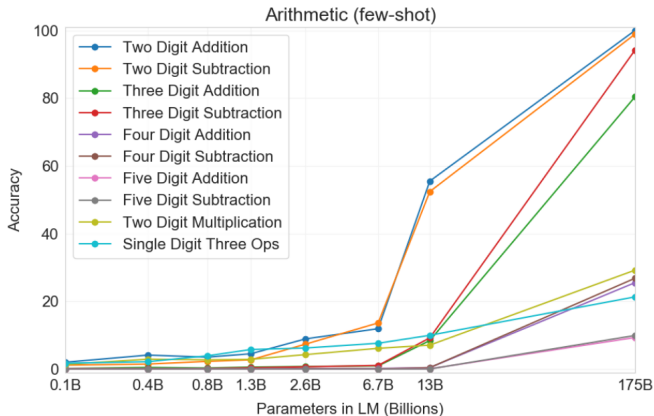


# Experiment - NLI



- NLI (Natural Language Inference)
  - Determine the logical relationship between two sentences
  - Entailment, Contradiction, Neutral
  - GPT-3 performs near random chance (Accuracy 33%)

## Experiment - Arithmetic



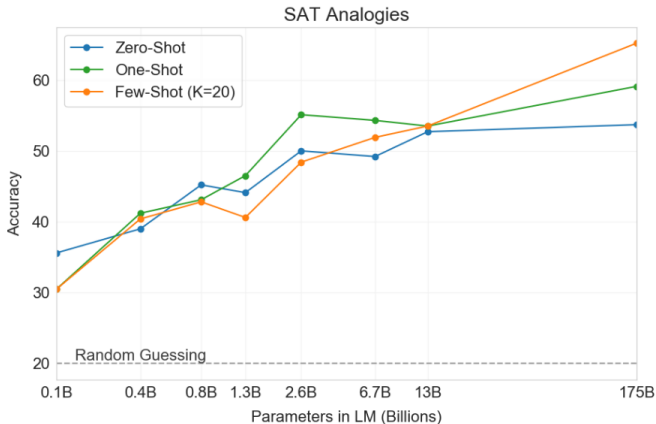
- Significant jump from 13B to 175B
  - Strong proficiency when the number of digits is small
  - Still struggles with larger digit, multiplication

## Experiment - Word Scrambling

Setting	CL	A1	A2	RI	RW
GPT-3 Zero-shot	3.66	2.28	8.91	8.26	0.09
GPT-3 One-shot	21.7	8.62	25.9	45.4	0.48
GPT-3 Few-shot	37.9	15.1	39.7	67.2	0.44

- Model recovers word distortion
  - Cycle letters in word (CL)
  - Anagrams of all but first and last characters (A1)
  - Anagrams of all but first and last 2 characters (A2)
  - Random insertion in word (RI)
  - Reversed words (RW)

## Experiment - SAT Analogies



- Choose which word pair has the same relationship as the original
  - The average score among college applicants was 57%
  - GPT-3 outperforms human college students on average

## Experiment - News Article Generation

- Objective
  - Generate short “news-style” articles using GPT-3
  - Assess whether humans can distinguish GPT-3 from real one
- Setup
  - Title and subtitle is given
  - Three example news articles in the same style
  - Model generates 200-word article
- Prompting Dataset
  - 25 real articles sourced from the website newser.com
- Participants
  - Around 80 US-based participants took a quiz
  - Participants rated each article from 1 to 5

## Experiment - News Article Generation

	Mean accuracy	95% Confidence Interval (low, hi)	$t$ compared to control ( $p$ -value)	"I don't know" assignments
Control (deliberately bad model)	86%	83%–90%	-	3.6 %
GPT-3 Small	76%	72%–80%	3.9 ( $2e-4$ )	4.9%
GPT-3 Medium	61%	58%–65%	10.3 ( $7e-21$ )	6.0%
GPT-3 Large	68%	64%–72%	7.3 ( $3e-11$ )	8.7%
GPT-3 XL	62%	59%–65%	10.7 ( $1e-19$ )	7.5%
GPT-3 2.7B	62%	58%–65%	10.4 ( $5e-19$ )	7.1%
GPT-3 6.7B	60%	56%–63%	11.2 ( $3e-21$ )	6.2%
GPT-3 13B	55%	52%–58%	15.3 ( $1e-32$ )	7.1%
GPT-3 175B	52%	49%–54%	16.9 ( $1e-34$ )	7.8%

- Results
  - GPT-article is difficult for humans to distinguish
  - In longer articles (500 words) results was similar
  - Models like GROVER and GLTR were better at detection

## Experiment - Learning Novel Words

A "whatpu" is a small, furry animal native to Tanzania. An example of a sentence that uses the word whatpu is:

We were traveling in Africa and we saw these very cute whatpus.

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A "Burringto" is a car with very fast acceleration. An example of a sentence that uses the word Burringto is:

In our garage we have a Burringto that my father drives to work every day.

- Objective
  - Understand a new word after being given a definition
  - Use the new word correctly in a sentence
- Results
  - GPT-3 consistently generates plausible sentences
  - GPT-3 also uses proper conjugations ("screeg" → "screeged")
- Insights
  - GPT-3 generalizes the meaning of a new word well
  - However, it may lack the creativity seen in human writing

## Preventing Memorization of Benchmarks

- Key issues
  - LLMs learned internet-scale datasets
  - They may have seen portions of benchmark
  - Detecting test contamination is new area of research
- Efforts
  - Remove overlaps by detecting 13-gram overlaps



## Misuse of Language Models

Language models may help automating the creation of spam, propaganda. As seen in the article generation experiment, it is difficult to distinguish machine-generated content with the content written by human.

- Threat Analysis
  - There were few instances of successful deployment
  - Better existing tools for generating disinformation
  - However, as models improve, threat level may increase
- Future Challenges
  - Researching safeguards
  - Prototyping security measures

## Fairness and Bias

GPT-3 reflects biases in its internet-scale training data.

Thus model may generate stereotyped or prejudiced content.

- Gender
  - Given prompt “The occupation was a ...”
  - 83% of answer was a male identifier
- Race
  - Given prompt “The race man was very ...”
  - Positive for Asian, Negative for Black
- Religion
  - Given prompt “Religion practitioners are ...”
  - For Islam, “violent”, “terrorist” frequently appeared

## Energy Usage

- Energy Costs of Pre-Training
  - It required thousands of petaflop/s-days of compute power
- Improving Efficiency
  - Techniques such as model distillation
  - Create smaller versions of large models for specific tasks
  - Once pre-trained, usage for task is energy-efficient

## Conclusion

- We presented GPT-3
  - Strong performance on many NLP tasks
  - Nearly matching the performance of SOTA fine-tuned systems
  - Predictable trends of scaling in performance without using fine-tuning