

UNIQUE & EXCITING Sponsorship Opportunities

Not your average conference sponsorship experience.



Who attends LocoMocoSec?

Those who drive change. Including everyone from C-levels to the hungry entry-level engineers. This event draws in a focused, high-end audience actively seeking information on how to make meaningful security changes in a modern development environment. Industry practitioners that attend this event are looking for advice and solutions they can immediately put into place when they return to work.

Community Focused

LocoMocoSec has a strong commitment to creating an inclusive experience for attendees. Since the beginning, we have sponsored attendees from diverse backgrounds, provided on-site childcare, and have hosted family-friendly social events where alcohol is not the focus.

Conference Format

LocoMocoSec is a single-track conference. We expect to have over 200 attendees in our fourth year. Most of our attendees are security engineers, software engineers, or people that help run security programs ranging from managers to CISOs.

Venue

LocoMocoSec 2022 is on the Hawaiian island of O'ahu at the Waikiki Beach Marriott.

Video Recording Sponsorship

(1 Available)



locomacosec

Reinforce Culture Change
Celebrate Security Wins



Photo: #WOCtechChat

@SheHacksPurple

Security learns to sprint: DevSecOps - Tanya Janca

Package Inclusion and Cost:

\$30,000

This is a one of a kind and everlasting sponsorship opportunity. These videos will live on past the event and will have opportunity for your company to be reconnected beyond the event.

Sponsor the conference video recording and production.

- Your logo will be shown as part of every conference recording. This includes a recording of every talk at the conference via YouTube.
- Formal recognition during event opening and closing ceremonies
- 2 complimentary conference passes for your team
- 15% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Opportunity to contribute a branded item to conference swag bag
- Attendee list upon request

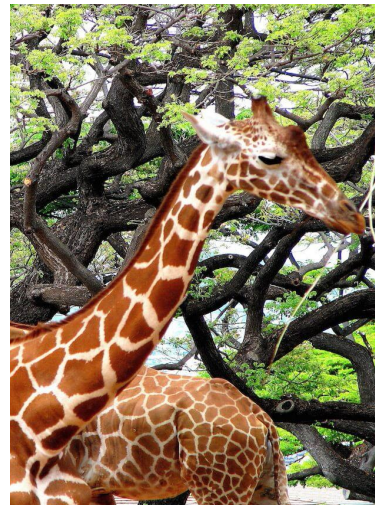
Family Excursion Sponsorship

(1 Available)

HONOLULU ZOO

Wednesday, July 27

Private Zoo tours and Wildest Show
in Town concert and dinner on the
grass (group will have VIP tented
area)



Package Inclusion and Cost:

\$25,000

Attendees and their families will cherish this experience and will be talking about this night for years to come. Be the one to provide one of the most exciting and unique experiences Honolulu and LocoMocoSec can offer.

- Branded private tour at the Honolulu Zoo for all conference attendees and their families in the evening of Wednesday, July 27, followed by access to the night's annual [Wildest Show in Town](#) concert performance.
- Formal recognition during event opening and closing ceremonies
- 2 complimentary conference passes
- 15% discount for additional conference passes and training courses
- Logo on the locomocosec.com sponsors page
- Recognition from official @locomocosec Twitter account
- Attendee list upon request
- Opportunity to contribute a branded item to conference swag bag

Welcome Reception Sponsorship

Tuesday, June 27
(1 Available)



Package Inclusion and Cost:

\$20,000

This night sets the tone for the event... It's the first look at what's ahead. Be the first Sponsor to be seen and recognized.

Sponsor Welcome Reception Event for attendees and family.

- Special recognition at the reception including up to 10 minutes of time to speak to attendees
- Booth Space (2 x 6 ft. Table) inside talk track
- 2 conference passes for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Tweet and other announcements from @locomocosec thanking you for your sponsorship
- Attendee list upon request

Speaker Dinner Sponsorship

(2 available)



Package Inclusion and Cost:

\$20,000

This is a very important gathering for the event. It's where the Speakers are honored and showcased for the wonderful content they bring to the industry. This is the VVIP experience for the group.

- Named sponsor for official conference speaker dinner
- Formal recognition during event opening and closing ceremonies
- Physical presence inside conference track (2 x 6 ft. table)
- 2 complimentary conference passes
- 10% discount for additional conference passes and training courses
- Logo on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Recognition from official @locomocosec Twitter account
- Attendee list upon request

Breakfast & Coffee Sponsorship

(4 available - 1 per day)



Package Inclusion and Cost:

\$10,000 - Training Days
\$15,000 - Conference Days

The two most important items for the week... Breakfast & Coffee! Loco Moco is a dish featured in contemporary Hawaiian cuisine. There are many variations, but the chef created a special version to serve to the LocoMocoSec attendees from locally sourced, raised, and grown ingredients. This is an experience that will spoil our attendees.

Be the provider of sweet, sweet caffeine.

- Your signage clearly indicating the sponsor of a continental breakfast and coffee
- Shared booth space (1/2 x 6 ft. Table) on conference days
- 1 conference pass for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Attendee list upon request
- Opportunity to contribute a branded item to conference swag bag

Lunch Sponsorships

(4 available - 1 per day)



Package Inclusion and Cost:

\$15,000 - Training Days

\$20,000 - Conference Days

These meals will have a lot of visual and verbal recognition. You will have the attendees' full attention to address them during lunch times.

- Special recognition during lunch including up to 10 minutes of time to speak to attendees on one day of the event
- Signage during lunch
- Booth Space (2 x 6 ft. Table) on conference days
- 2 conference passes for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Tweet from [@locomocosec](https://twitter.com/locomocosec) thanking you for your sponsorship
- Attendee list upon request

Outdoor Pool Cabana Sponsorship

(4 available)

****SOLD OUT****



Package Inclusion and Cost:

****SOLD OUT**** ~~\$10,000~~

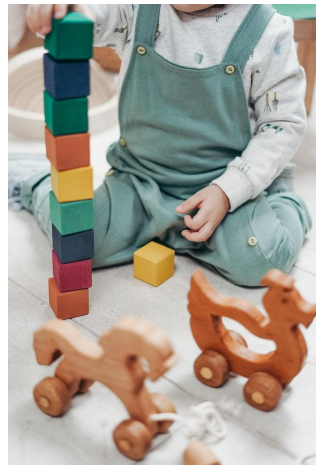
Finding a casual and comfortable space to meet with attendees can be hard; typically lobbies are too busy and made for transit foot traffic, meeting rooms are not easy to sneak into after a meeting ends, you don't want to invite a guest to your sleeping room. How about you meet by the pool!? In a luxury yet casual setting, fresh area and light snacks and beverages provided.

- Signage on Luxury Cabana in Adult Pool area (closest to the meeting space)
- 2 conference passes for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Tweet from @locomocosec thanking you for your sponsorship
- Attendee list upon request

Daycare Sponsorships

(2 available)

****1 LEFT****



Package Inclusion and Cost:

\$7,500

LocoMocoSec believes in work/life balance. Our attendees will be bringing their families with them and you will be playing such an important role that will help keep the parents more focused and worry-free during the event because they know that their kids will be in good hands. This is a very popular sponsorship experience because the whole family remembers the sponsors. You will also have kiddos rocking your branding items and helping you promote in the public areas of the hotel.

- Multiple tweets from @locomocosec thanking you for your family-specific sponsorship
- Booth Space (1 x 6 ft. Table) on conference days
- 1 conference pass for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag

In-Track Sponsorship

~~(8 available)~~

****SOLD OUT****

In-track tables are still available through the following sponsorships: lunch, breakfast & coffee, daycare, welcome reception, speaker dinner,



Package Inclusion and Cost:

\$10,000

This is where the action happens - inside the track room where attendees spend the conference listening to captivating speakers, enjoying their meals, and networking. Space inside the track room is a premium for brands who want to engage directly with attendees throughout the conference.

- Booth Space (1 x 6 ft. Table) on conference days
- 1 conference pass for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Attendee list upon request

Diversity & Inclusion Scholarships



Package Inclusion and Cost:

\$5,000

Sponsor travel and admission to members of underrepresented groups in the technical community. Residual funds will be donated to charity determined by the sponsor.

Your sponsorship will cover the hotel, airfare, training, and conference admission for individuals from underrepresented or marginalized backgrounds.

- 1 conference pass for your team per 10k sponsored
- A 10% discount off conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Opportunity to contribute a branded item to conference swag bag

CURRENT SPONSORS:



Please contact us at
sponsors@locomocosec.com to discuss
your strategic partnership with
LocoMocoSec!