Who attends LocoMocoSec?

Those who drive change. Including everyone from C-levels to the hungry entry-level engineers. This event draws in a focused, high-end audience actively seeking information on how to make meaningful security changes in a modern development environment. Industry practitioners that attend this event are looking for advice and solutions they can immediately put into place when they return to work.

Community Focused

LocoMocoSec has a strong commitment to creating an inclusive experience for attendees. Since the beginning, we have sponsored attendees from diverse backgrounds, provided on-site childcare, and have hosted family-friendly social events where alcohol is not the focus.

Conference Format

LocoMocoSec is a single-track conference. We expect to have over 200 attendees in our fourth year. Most of our attendees are security engineers, software engineers, or people that help run security programs ranging from managers to CISOs. We have added a remote participation this year.

Venue

LocoMocoSec 2022 is on the Hawaiian island of O'ahu at the Waikiki Beach Marriott.

Please contact us at sponsors@locomocosec.com to discuss your strategic partnership with LocoMocoSec!



Video Recording Sponsorship (1 available)

Sponsor the conference video recording and production.

- Your logo will be shown as part of every conference recording. This includes a recording of every talk at the conference via YouTube.
- Formal recognition during event opening and closing ceremonies
- 2 complimentary conference passes for your team
- 15% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Opportunity to contribute a branded item to conference swag bag
- Attendee list upon request

\$30,000



Family Excursion Sponsorship (1 available)

Wednesday, June 29

- Branded private tour at the Honolulu Zoo for all conference attendees and their families in the evening of Wednesday, June 29, followed by access to the night's annual <u>Wildest Show in Town</u> concert performance
- Formal recognition during event opening and closing ceremonies
- 2 complimentary conference passes
- 15% discount for additional conference passes and training courses
- Logo on the locomocosec.com sponsors page
- Recognition from official @locomocosec Twitter account
- Attendee list upon request
- Opportunity to contribute a branded item to conference swag bag

\$25,000



Welcome Reception Sponsorship (1 available)

Sponsor Welcome Reception Event for attendees and family.

- Special recognition at the reception including up to 10 minutes of time to speak to attendees
- Booth Space (2 x 6 ft. Table) inside talk track
- 2 conference passes for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Tweet and other announcements from @locomocosec thanking you for your sponsorship
- Attendee list upon request

\$20,000



Speaker Dinner Sponsorships (2 available)

- Named sponsor for official conference speaker dinner
- Formal recognition during event opening and closing ceremonies
- Physical presence inside conference track (2 x 6 ft. table)
- 2 complimentary conference passes
- 10% discount for additional conference passes and training courses
- Logo on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Recognition from official @locomocosec Twitter account
- Attendee list upon request

\$20,000



Lunch Sponsorships (4 available)

- Special recognition during lunch including up to 10 minutes of time to speak to attendees on one day of the event
- Signage during lunch
- Booth Space (2 x 6 ft. Table) on conference days
- 2 conference passes for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Tweet from @locomocosec thanking you for your sponsorship
- Attendee list upon request

\$15,000 Training Days \$20,000 Conference Days



Breakfast & Coffee Sponsorship (4 available)

Be the provider of sweet, sweet caffeine.

- Your signage clearly indicating the sponsor of a continental breakfast and coffee
- Shared booth space (1/2 x 6 ft. Table) on conference days
- 1 conference pass for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Attendee list upon request
- Opportunity to contribute a branded item to conference swag bag

\$10,000 Training Days \$15,000 Conference Days



SOLD OUT

Outdoor Pool Cabana Sponsorship for 1 Day (Monday - Thursday)

4 Available (2 Training days, 2 Conference Day)

This can be added to any sponsorship level as long as space is available.

- Reserved meeting space during meal breaks and at the completion of the day where you can talk directly to attendees
- You can use this time to have conversations with customers, prospects, recruits, or team members
- You may order food a la carte from the hotel to be delivered to the Cabana for your meeting
- Opportunity to contribute a branded item to conference swag bag

\$15,000



Daycare Sponsorships (2 Available) **1 LEFT**

- Multiple tweets from @locomocosec thanking you for your family-specific sponsorship
- Booth Space (1 x 6 ft. Table) on conference days
- 1 conference pass for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag

cost \$7,500



In-Track Sponsorship (as space allows)

No speaking opportunity

- Booth Space (1 x 6 ft. Table) on conference days
- 1 conference pass for your team
- A 10% discount off of additional conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Opportunity to contribute a branded item to conference swag bag
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Attendee list upon request

\$10,000



Diversity & Inclusion Scholarships

Sponsor travel and admission to members of underrepresented groups in the technical community. Residual funds will be donated to charity determined by the sponsor.

Your sponsorship will cover the hotel, airfare, training, and conference admission for individuals from underrepresented or marginalized backgrounds.

- 1 conference pass for your team per 10k sponsored
- A 10% discount off conference briefings passes and/or training courses
- Corporate logo and link to website on the locomocosec.com sponsors page
- Tweets and other announcements from @locomocosec thanking you for your sponsorship
- Opportunity to contribute a branded item to conference swag bag

\$5,000 per grantee

