

Презентация

Логотип

ПРЕЗЕНТАЦИЯ  
ЛОГОТИПА

United Lift Inc

2021



ELEVATOR  
BUTTONS

+ **U**  
LETTER **U**



**UNITED  
LIFT INC**



**UNITED  
LIFT INC**



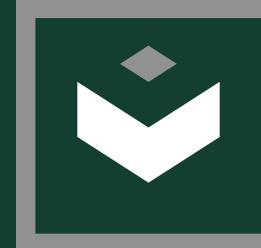
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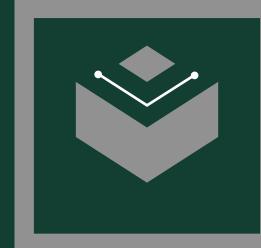




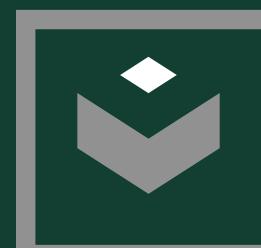




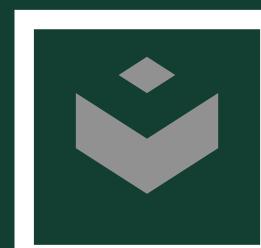
Стрелка + U  
(United)



Негативное  
пространство L ( Lift)



Буква i  
incorporated



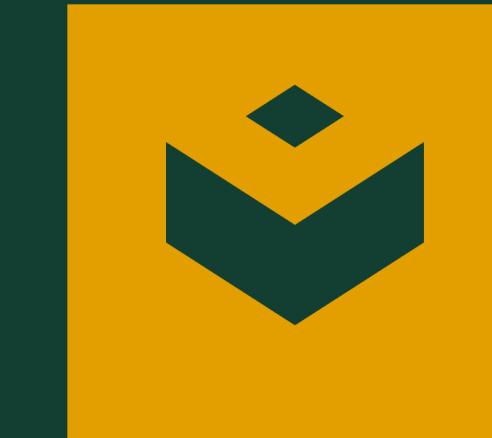
Прямоугольник  
лифт



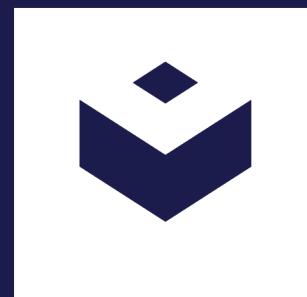
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Идея. Знак графически представляет форму стрелки лифта. А так же отображает первый буквы нейминга.

Точка сверху создает пустое пространство для буку L еще точка это отсылка к букве i



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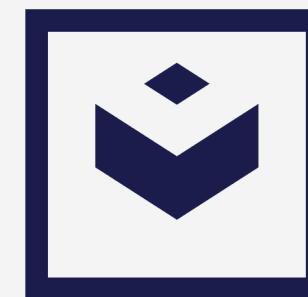
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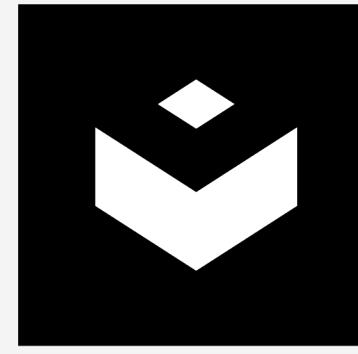
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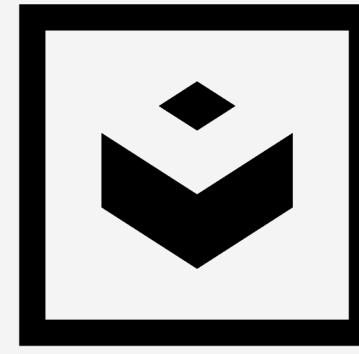
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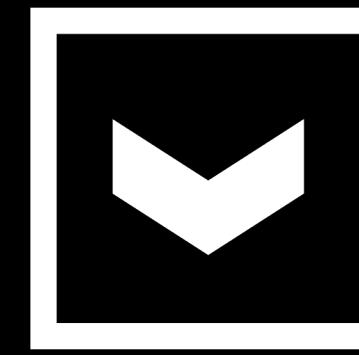
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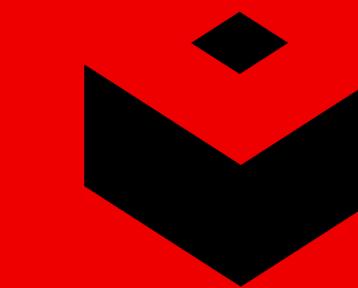
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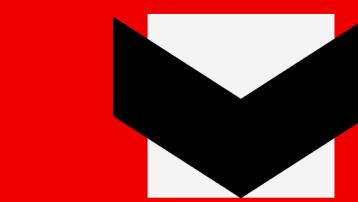
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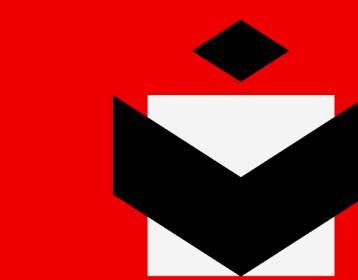
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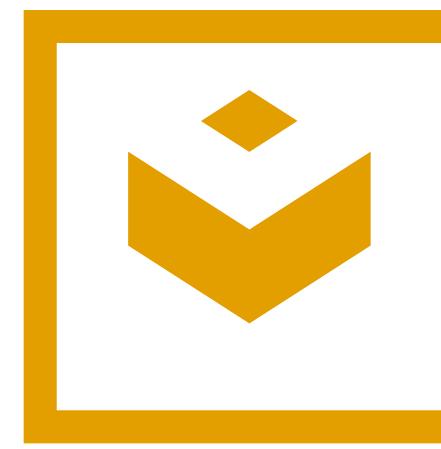
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**UNITED  
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1. Вариант



2. Вариант

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3. Вариант