

27 April 2022, Antwerp, Belgium

Dear reader,

I had the pleasure to manage Lode Bisschops when he was working for Fibrichck as a job student during his Masters in Artificial intelligence. His project was to visualise data from our backend to make it insightful and actionable for the marketing team. The dashboards he set up helped us to make data-driven strategic decisions, but also helped us to follow up closely on our day-to-day KPIs.

What amazed me most about Lode is his capability to translate the code, tasks & pipelines he created to build the dashboards into an understandable business & marketing oriented story. He challenged my requests, for which he needed to understand the business value of the dashboards he was building for us. This is a quality a lot of more senior profiles I worked with in the past, tend to struggle with quite a bit.

Next to that Lode showed that he is capable of working independent and taking ownership, but he does not hesitate to connect to colleagues throughout different teams when he faces hurdles or questions.

Best,

Ine Van Loon
Head of Marketing
FibriCheck
+32 494 92 58 44
ine.vanloon@fibrichck.com