

Total Revenue

₹984.81M

Total Sales Quantity

2M

Sales insights

Data Analysis

2017

2019

2018

2020

Jun 17

Aug 17

Oct 17

Dec 17

Feb 18

Apr 18

Jun 18

Jul 17

Sep 17

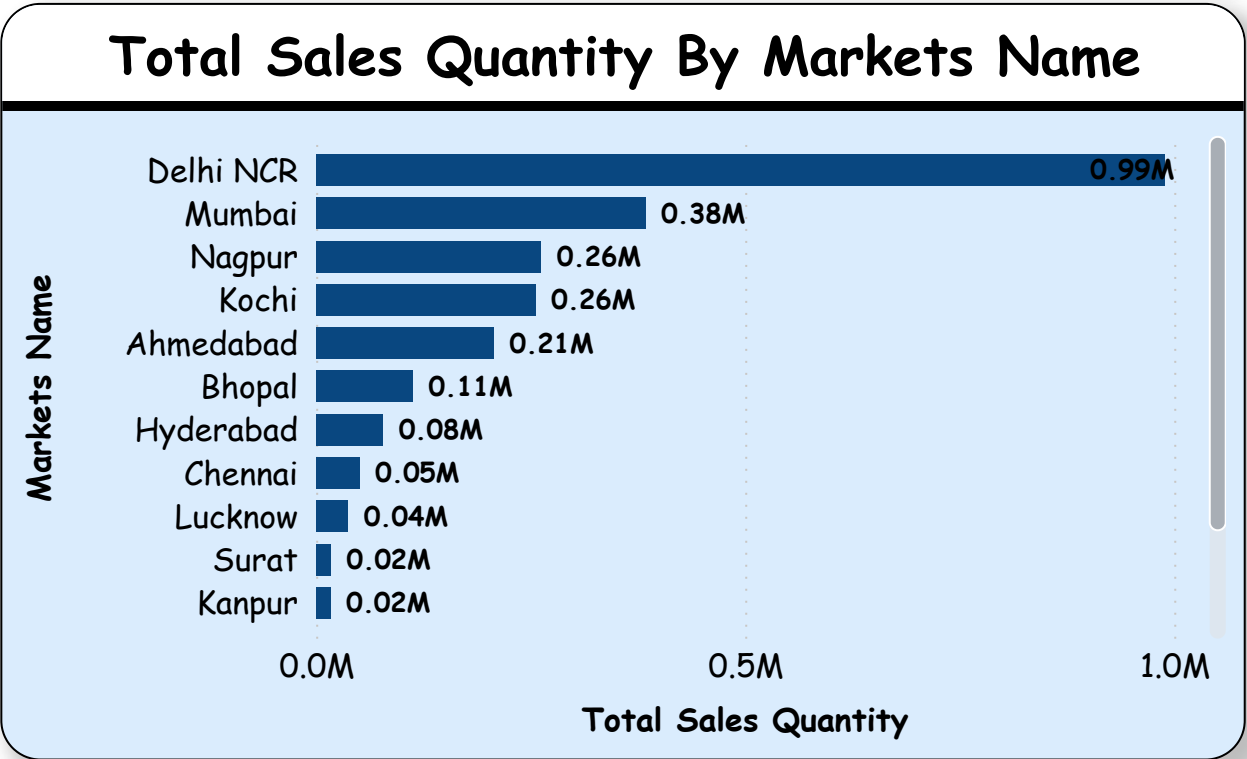
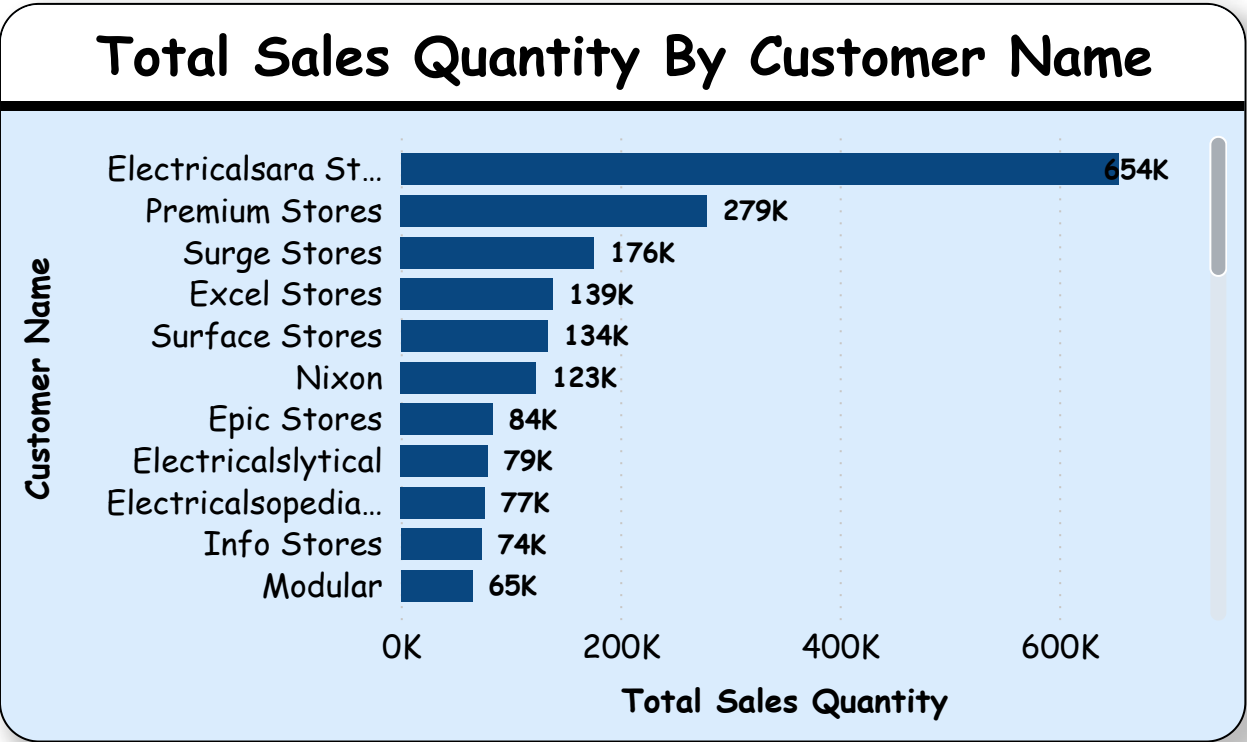
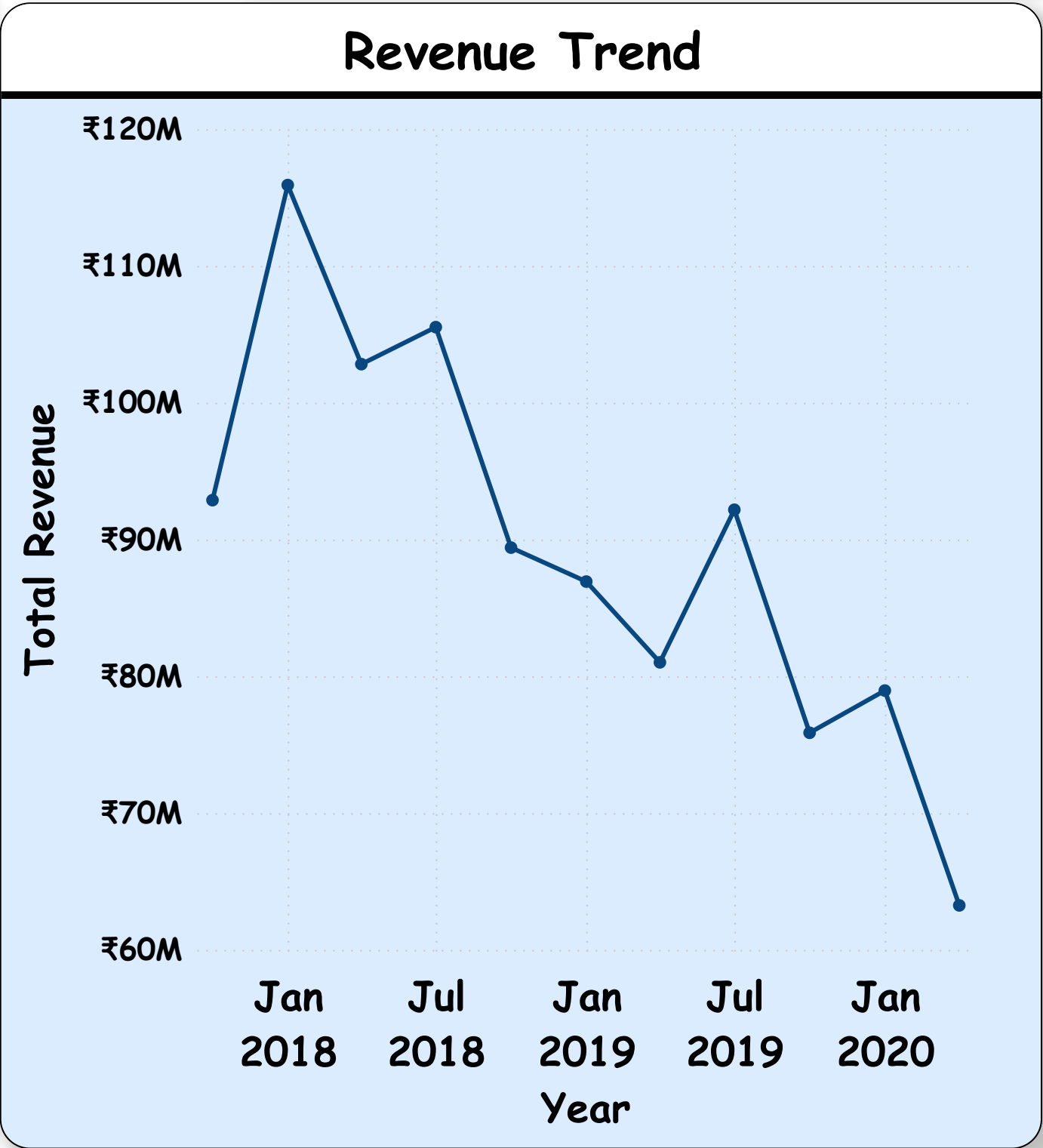
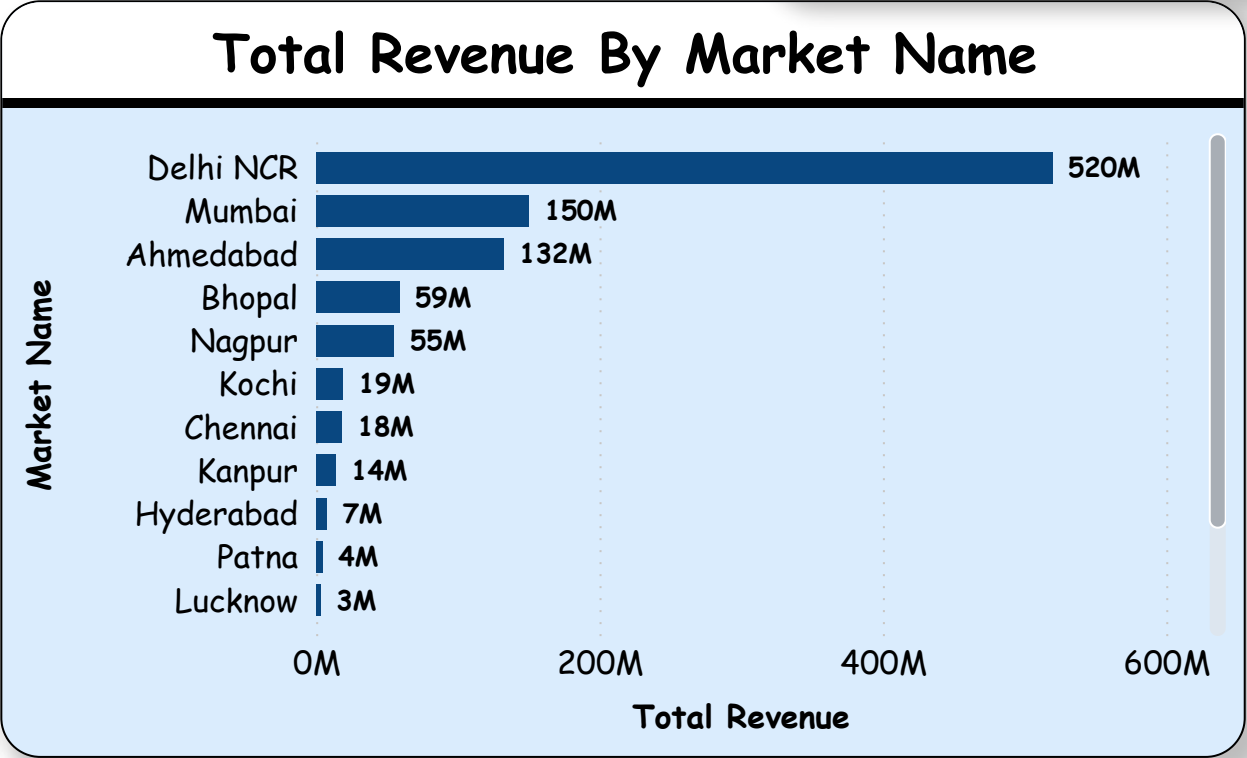
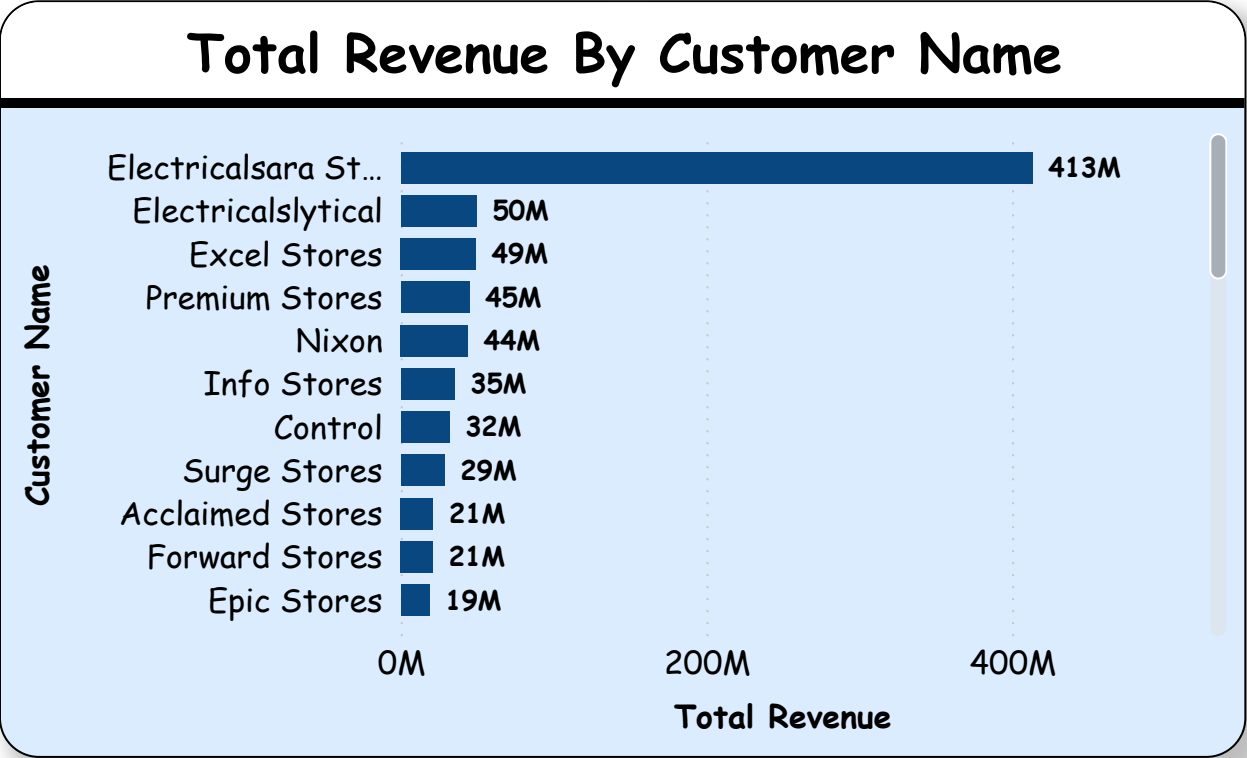
Nov 17

Jan 18

Mar 18

May 18

Jul 18



Total Revenue

₹984.81M

Total Sales Quantity

2M

Top 10  
Analysis

2017

2019

2018

2020

Jun  
17

Aug  
17

Oct  
17

Dec  
17

Feb  
18

Apr  
18

Jun  
18

Jul  
17

Sep  
17

Nov  
17

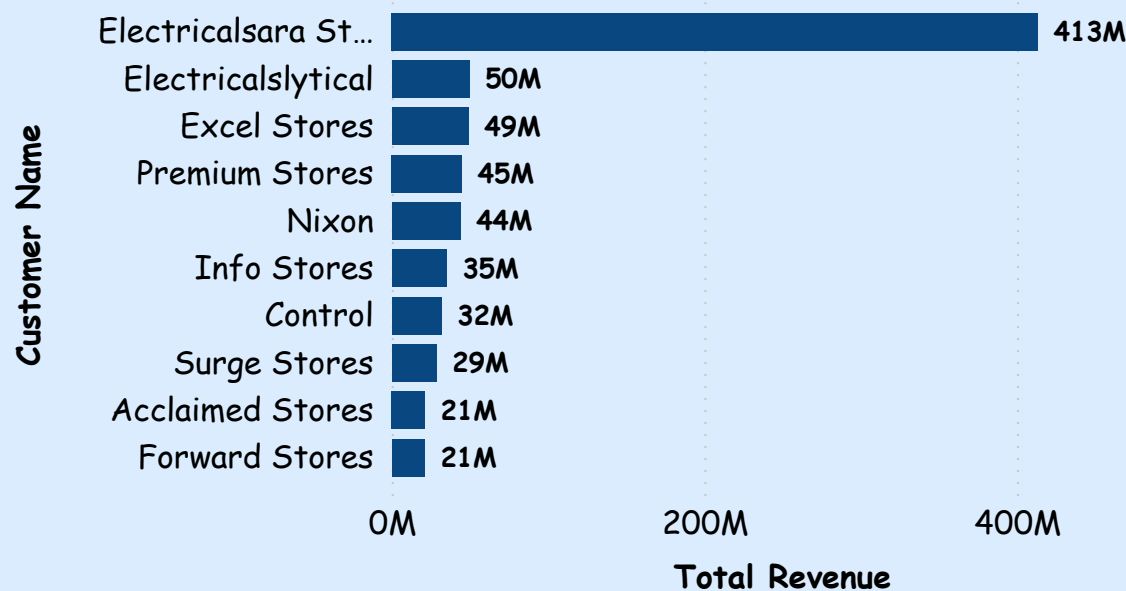
Jan  
18

Mar  
18

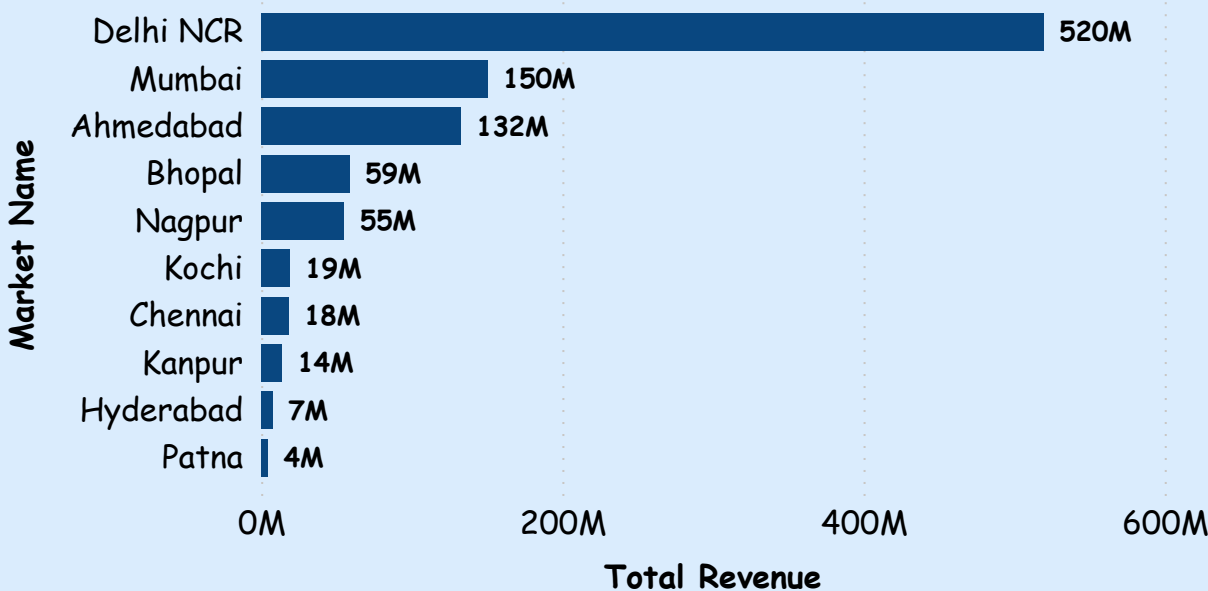
May  
18

Jul  
18

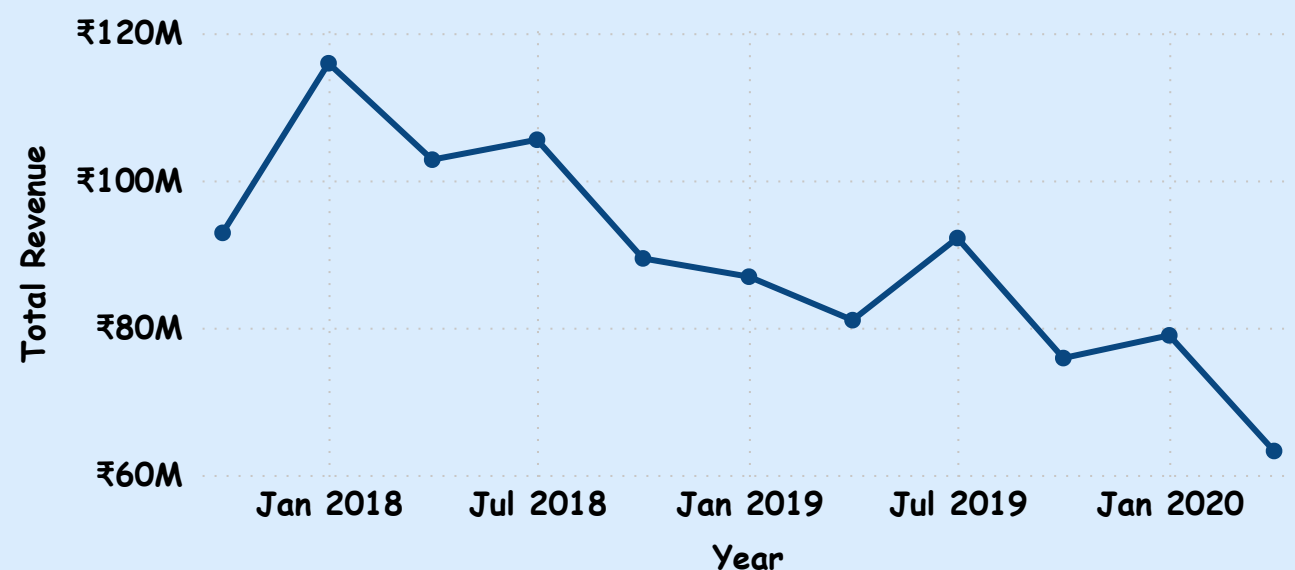
Top10 Customers By Revenue



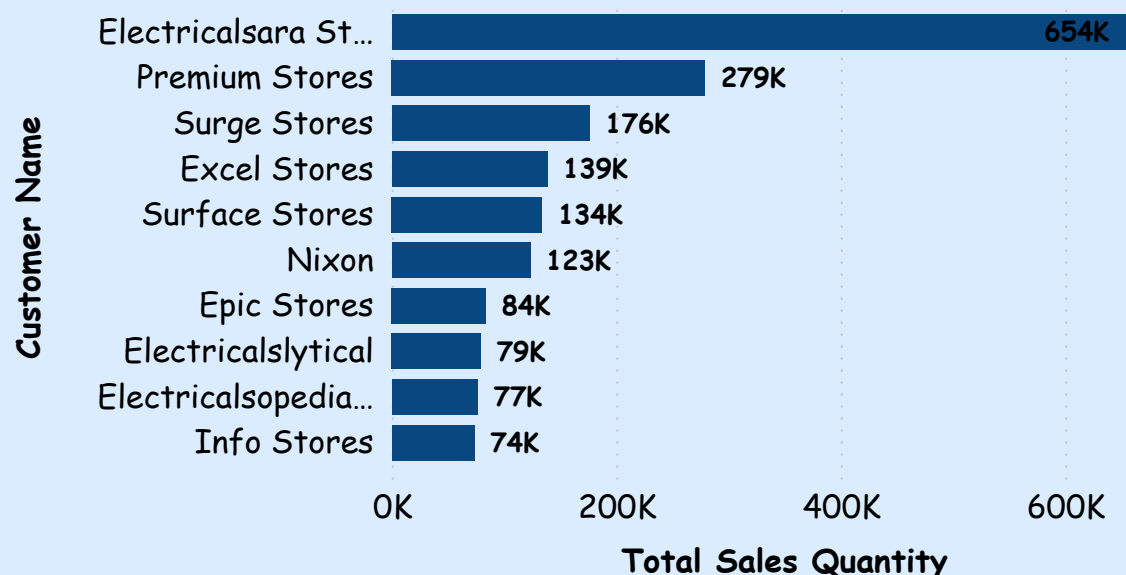
Top 10 Markets By Revenue



Revenue Trend



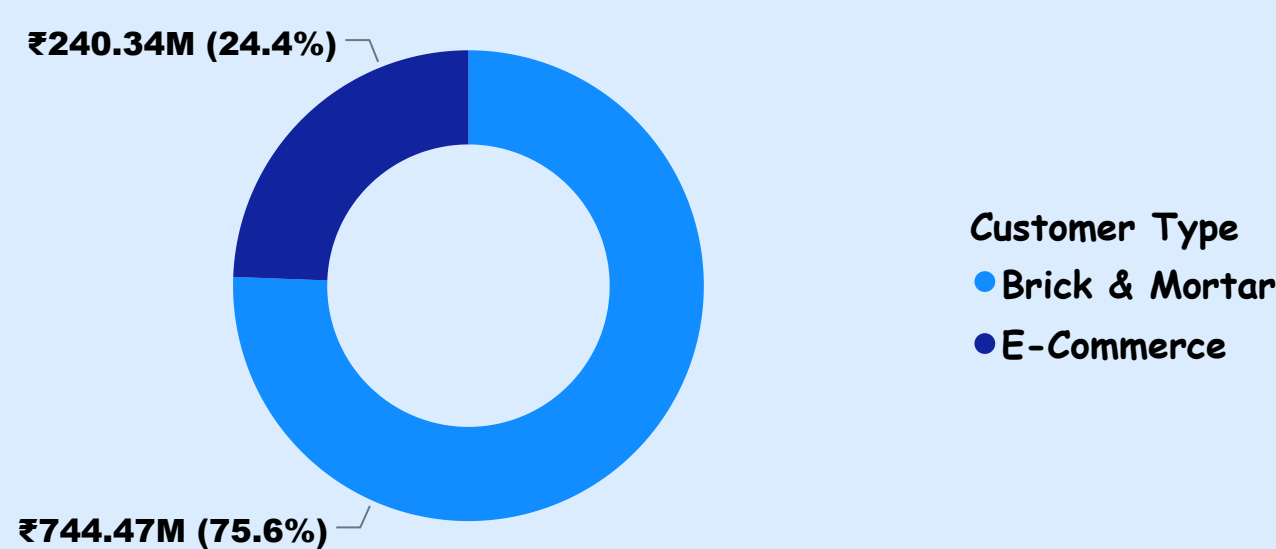
Top 10 Customer By Sales Quantity



Top 10 Market By Sales Quantity



Revenue By Customer Type



Total Revenue

₹984.81M

Total Sales Quantity

2M

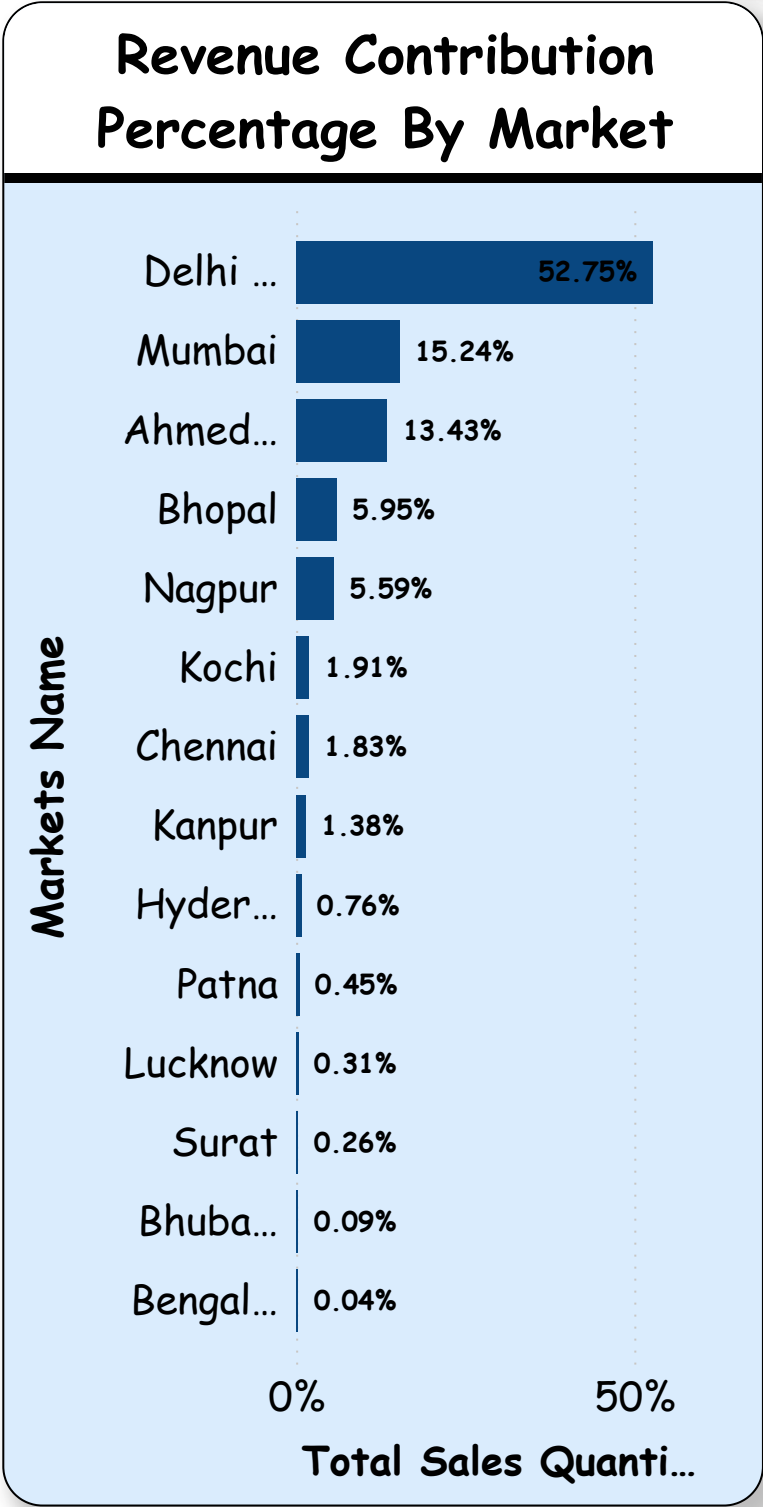
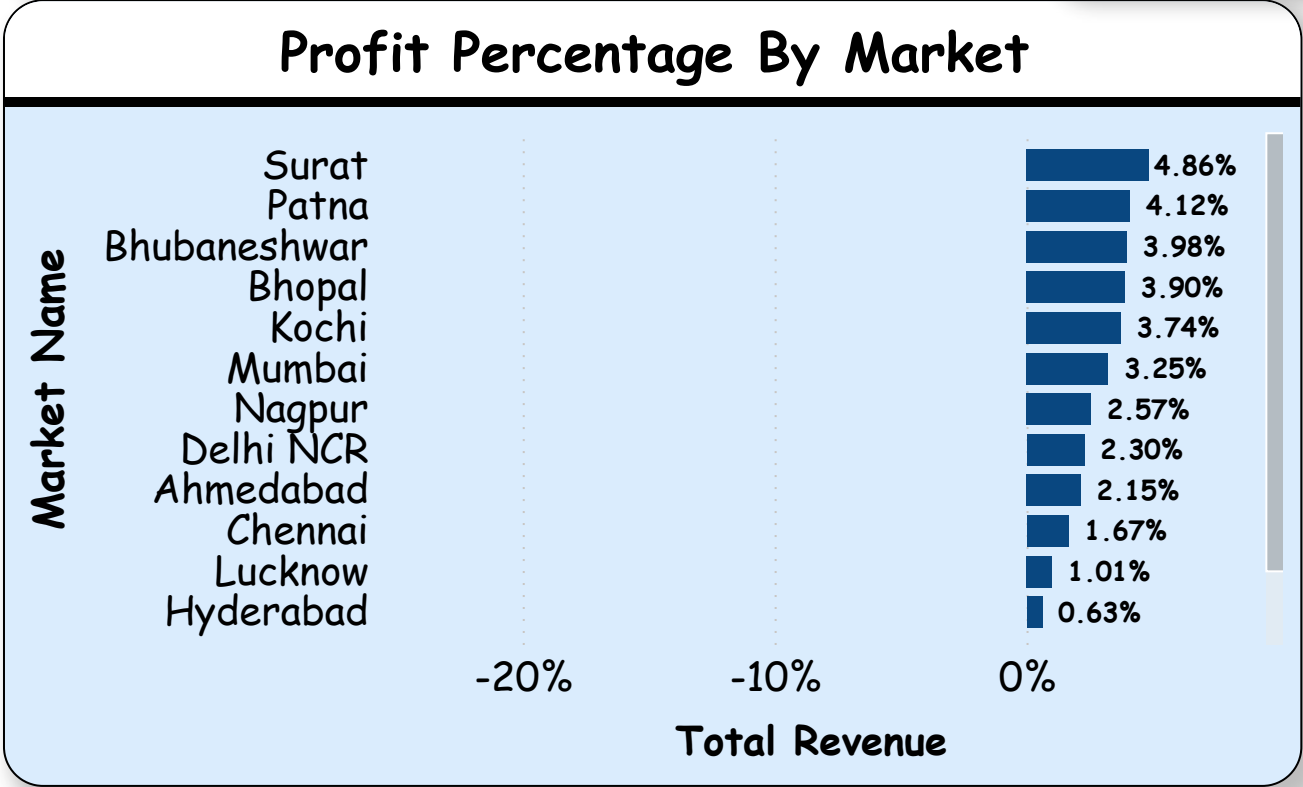
Total Profit Margin

₹24.66M

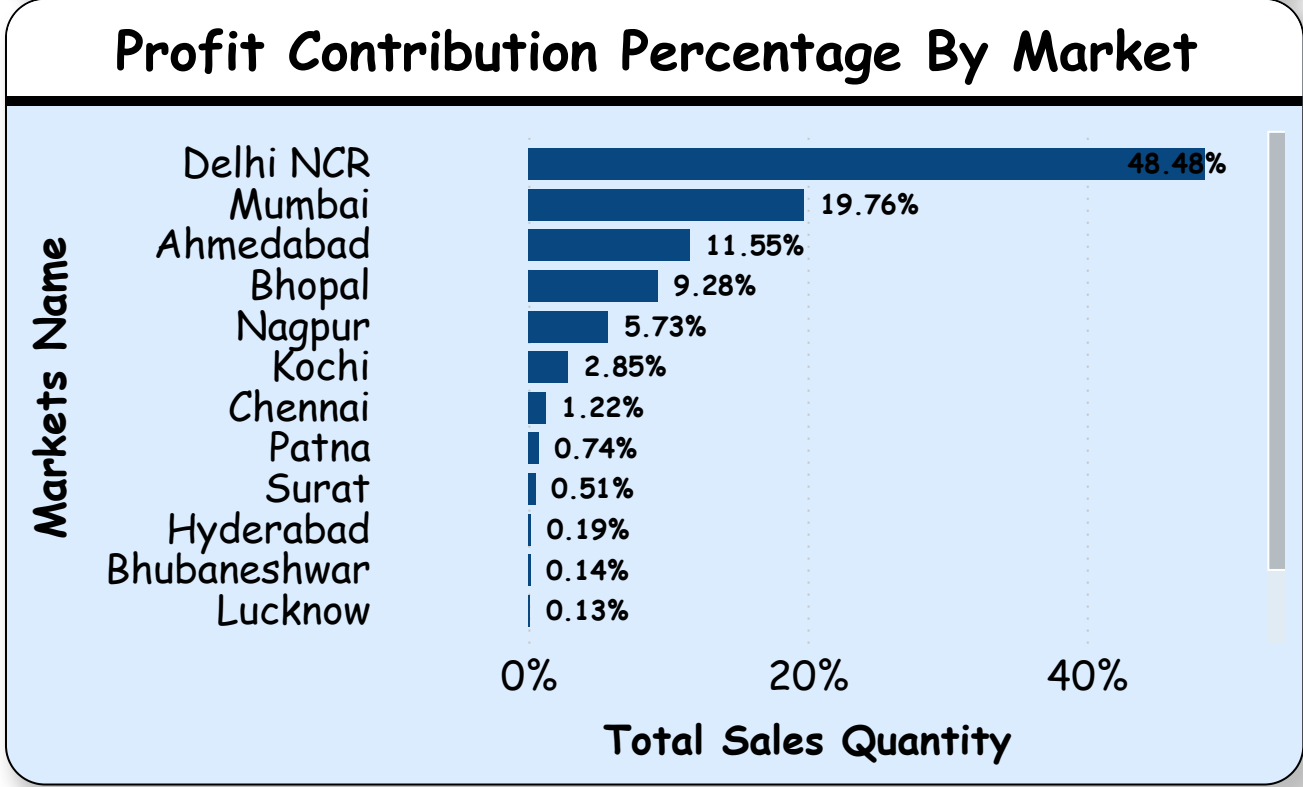
Profit Analysis By Market

2017	2019
2018	2020

Jun 17	Aug 17	Oct 17	Dec 17	Feb 18	Apr 18	Jun 18
Jul 17	Sep 17	Nov 17	Jan 18	Mar 18	May 18	Jul 18



markets_name	Revenue	Revenue % contribution	Profit
Delhi NCR	₹51,95,14,271.00	52.75%	
Mumbai	₹15,00,84,801.00	15.24%	
Ahmedabad	₹13,23,07,441.00	13.43%	
Bhopal	₹5,86,09,861.00	5.95%	
Nagpur	₹5,50,26,321.00	5.59%	
Kochi	₹1,88,13,466.00	1.91%	
Chennai	₹1,80,42,702.00	1.83%	
Kanpur	₹1,35,82,609.00	1.38%	
Hyderabad	₹74,36,823.00	0.76%	
Patna	₹44,28,393.00	0.45%	
Lucknow	₹30,94,007.00	0.31%	
Surat	₹26,05,796.00	0.26%	
Bhubaneswar	₹8,93,857.00	0.09%	
Bengaluru	₹3,73,115.00	0.04%	
Total	₹98,48,13,463.00	100.00%	





Total Revenue

₹984.8...

Total Sales Quantity

2M

Total Profit Margin

₹24.66M

Profit Analysis By Customer

2017

2019

2018

2020

Jun 17

Aug 17

Oct 17

Dec 17

Feb 18

Apr 18

Jun 18

Jul 17

Sep 17

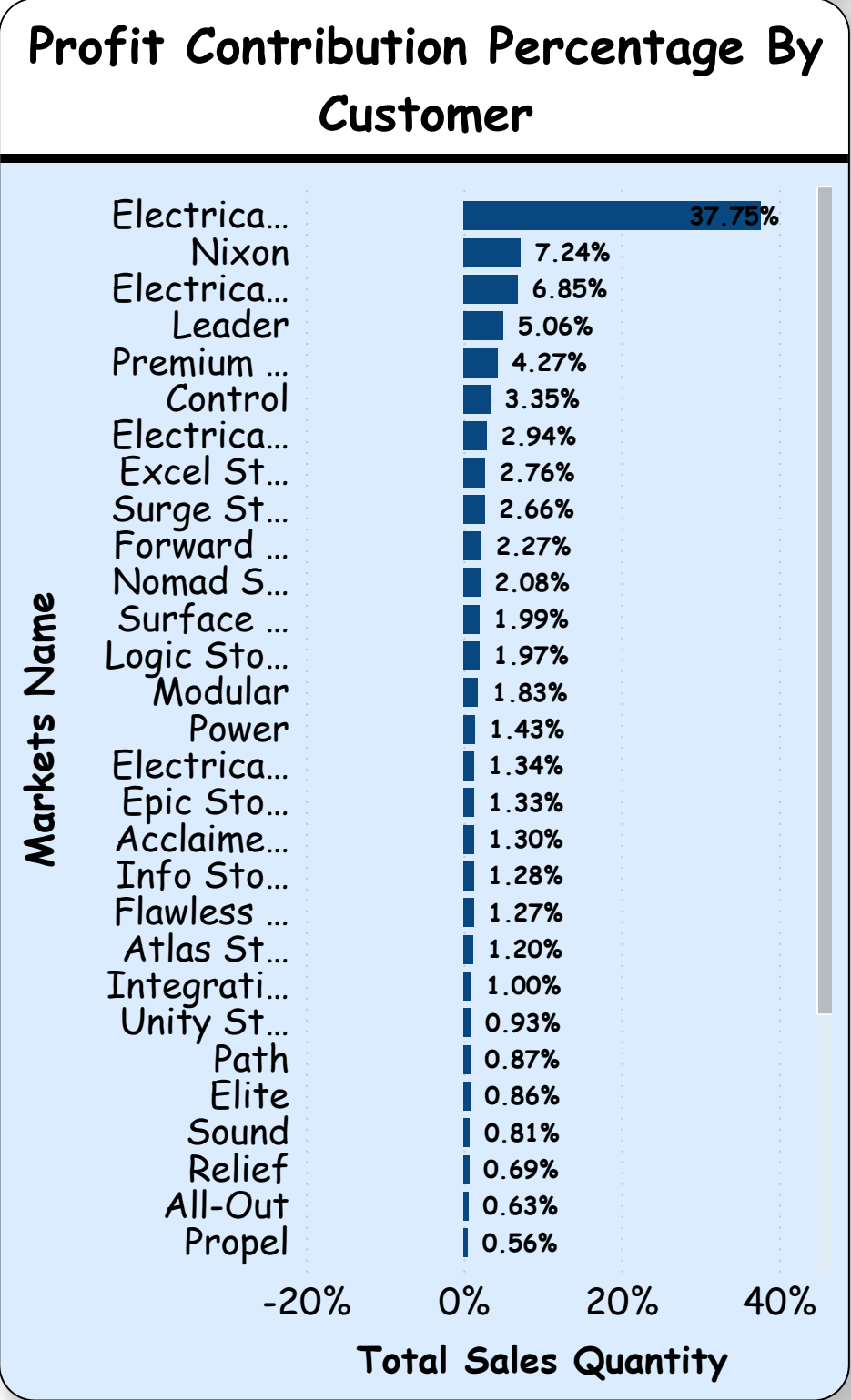
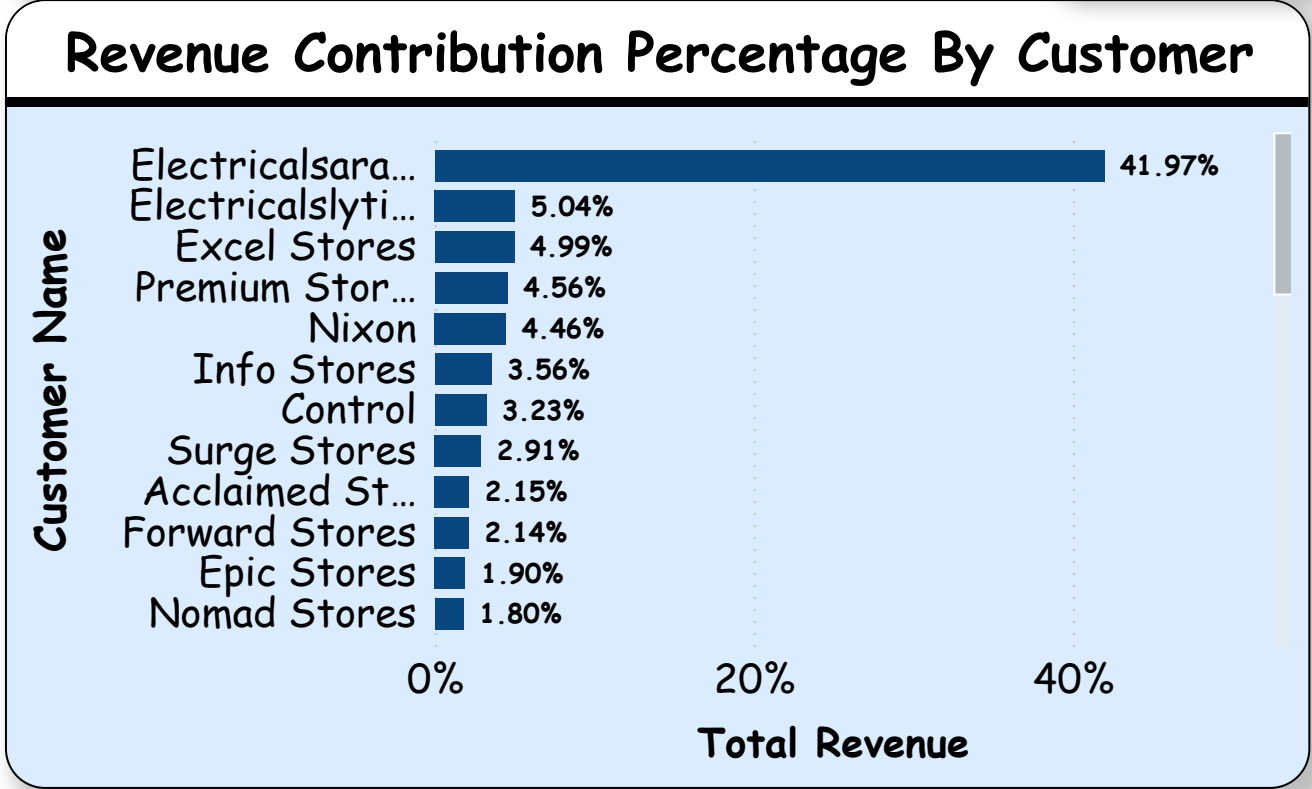
Nov 17

Jan 18

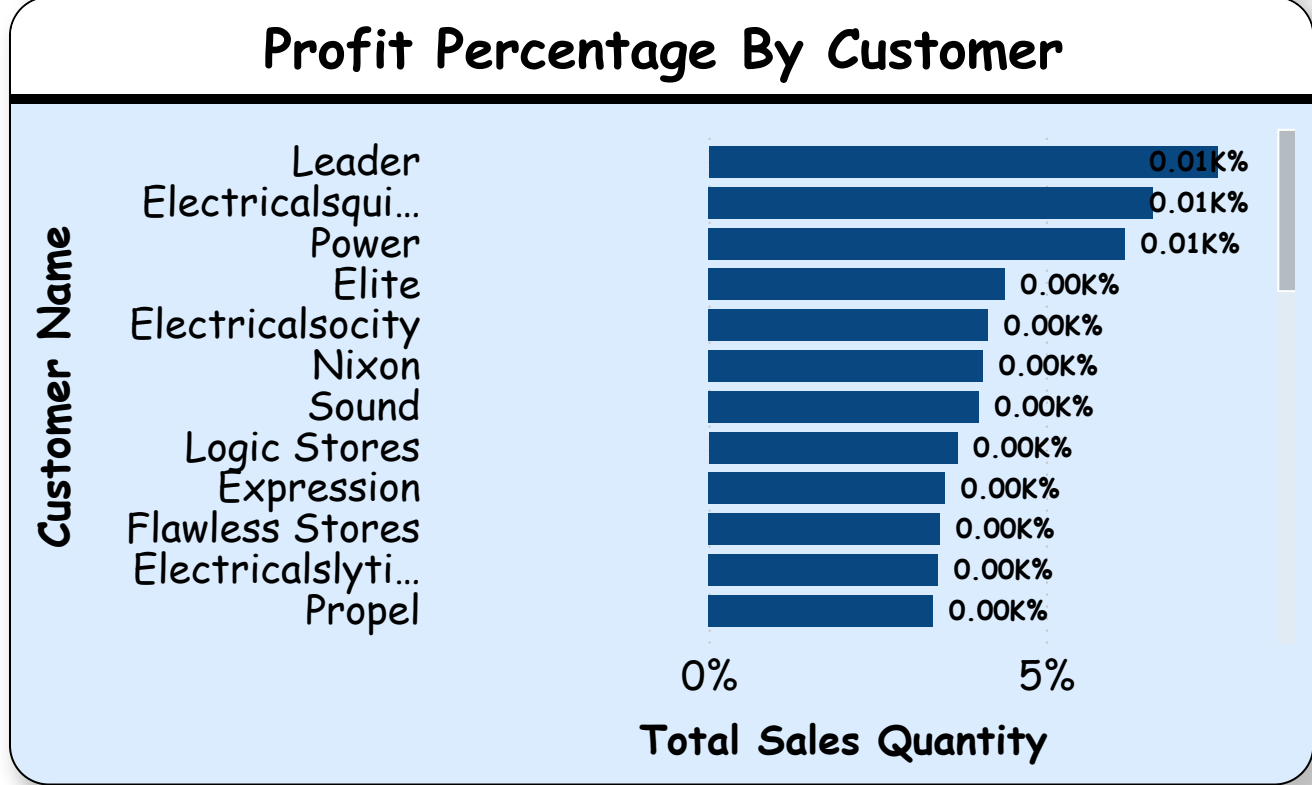
Mar 18

May 18

Jul 18



custmer_name	Revenue	Revenue % contribution	P M
Electricalsara Stores	₹41,33,33,588.00	41.97%	
Electricalslytical	₹4,96,44,189.00	5.04%	
Excel Stores	₹4,91,15,620.00	4.99%	
Premium Stores	₹4,49,06,666.00	4.56%	
Nixon	₹4,38,93,083.00	4.46%	
Info Stores	₹3,51,00,033.00	3.56%	
Control	₹3,17,71,997.00	3.23%	
Surge Stores	₹2,86,48,916.00	2.91%	
Acclaimed Stores	₹2,11,96,727.00	2.15%	
Forward Stores	₹2,10,26,079.00	2.14%	
Epic Stores	₹1,87,50,440.00	1.90%	
Nomad Stores	₹1,77,39,351.00	1.80%	
Electricalsocity	₹1,74,89,935.00	1.78%	
Modular	₹1,73,79,851.00	1.76%	
Total	₹98,48,13,463.00	100.00%	



Total Revenue

₹984.81M

Total Sales Quantity

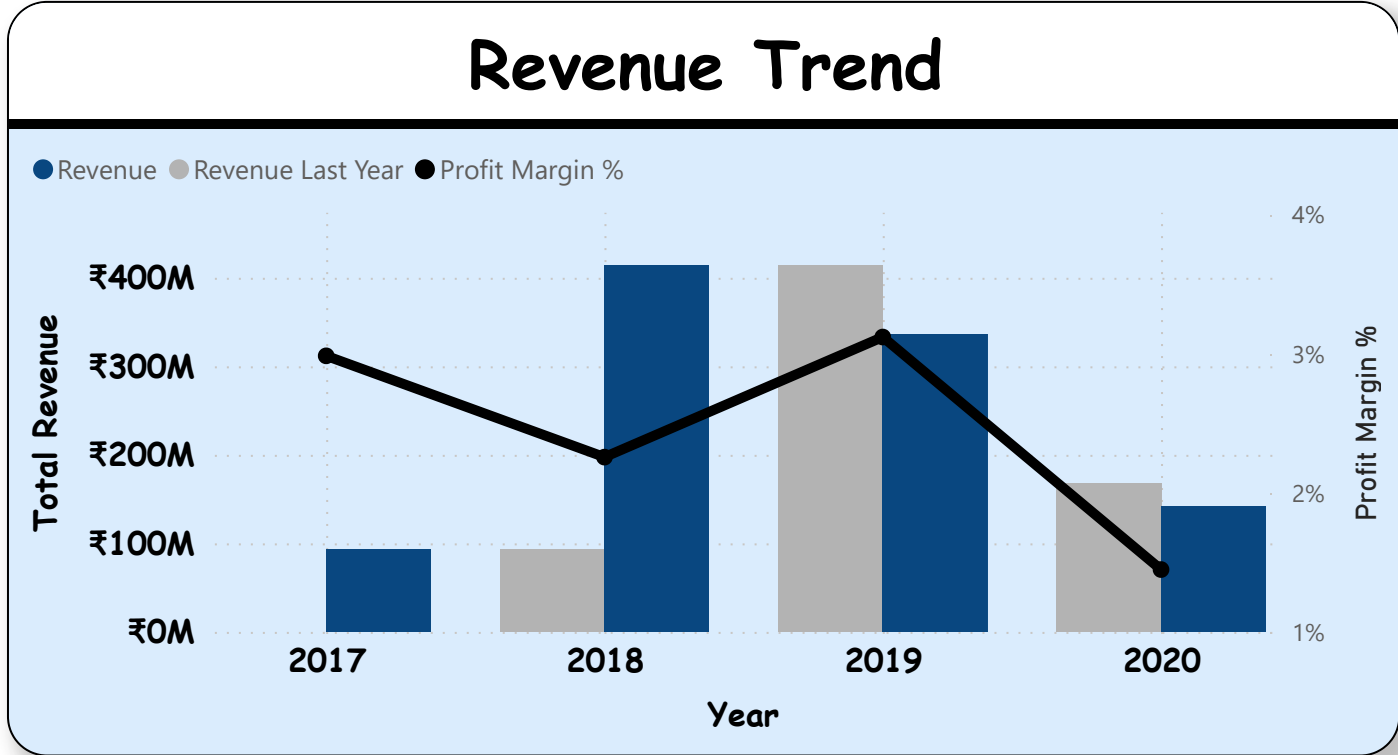
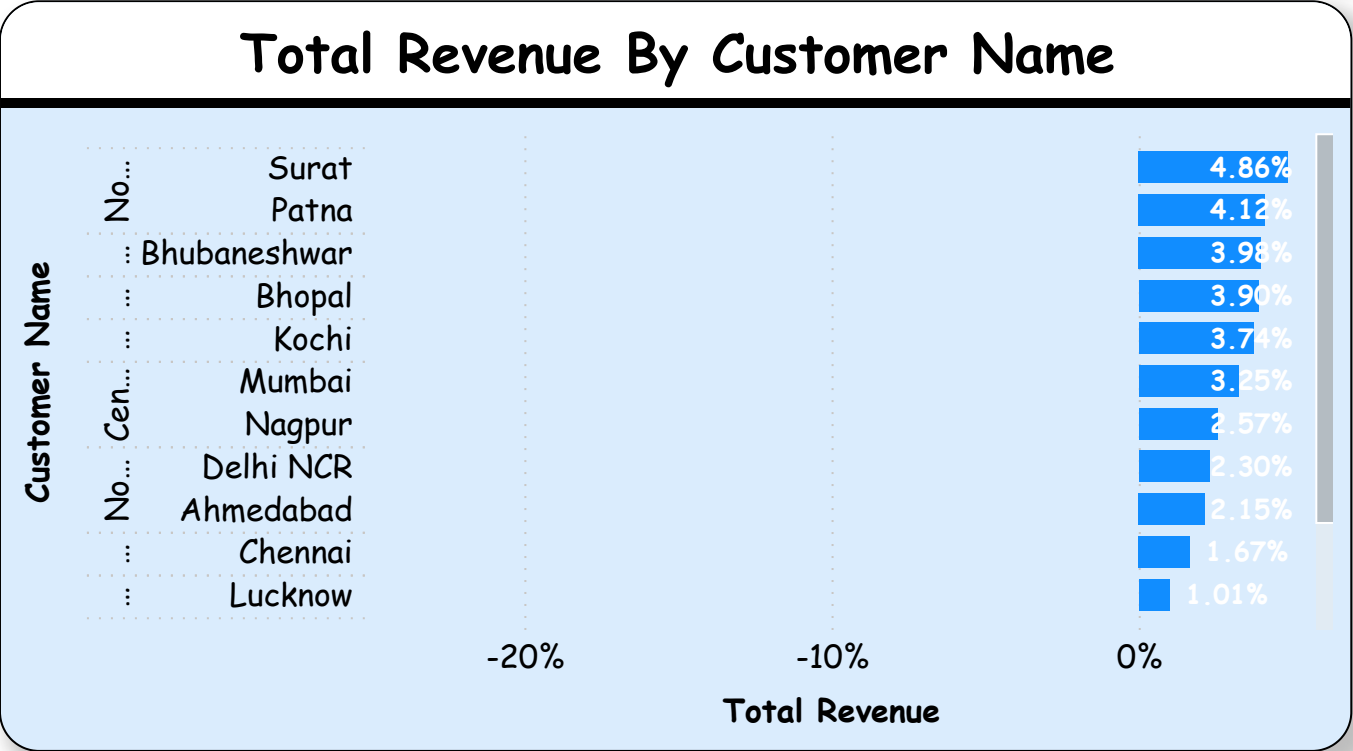
2M

Profit Target

-5%

2017	2019
2018	2020

Jun 17	Aug 17	Oct 17	Dec 17	Feb 18	Apr 18	Jun 18
Jul 17	Sep 17	Nov 17	Jan 18	Mar 18	May 18	Jul 18



custmer_name	markets_name	Revenue	Revenue % contribution	Profit Margin %	Profit margin % contribution
Electricalsara Stores	Delhi NCR	₹41,05,36,232.00	41.69%	2.26%	37.5
Electricalslytical	Mumbai	₹4,80,95,673.00	4.88%	3.50%	6.8
Premium Stores	Delhi NCR	₹4,07,29,817.00	4.14%	2.18%	3.6
Nixon	Delhi NCR	₹3,66,76,186.00	3.72%	4.33%	6.4
Excel Stores	Ahmedabad	₹3,14,21,653.00	3.19%	2.10%	2.6
Info Stores	Delhi NCR	₹3,09,27,592.00	3.14%	0.88%	1.1
Control	Ahmedabad	₹2,90,97,266.00	2.95%	2.46%	2.9
Surge Stores	Chennai	₹1,80,42,702.00	1.83%	1.67%	1.2
Electricalsocity	Mumbai	₹1,70,50,353.00	1.73%	4.16%	2.8
Modular	Nagpur	₹1,69,04,495.00	1.72%	2.77%	1.9
Leader	Bhopal	₹1,65,29,970.00	1.68%	7.54%	5.0
Atlas Stores	Ahmedabad	₹1,63,75,620.00	1.66%	1.79%	1.1
Forward Stores	Ahmedabad	₹1,55,27,783.00	1.58%	2.45%	1.5
Total		₹98,48,13,463.00	100.00%	2.50%	100.0