

Gym Bobby

Age:27

Residence: 41 lemon Street

Education: International Business

Occupation: Real Estate

Marital Status: Single

Gym lives in a house by himself and is a busy man that enjoys his free time. He has a lot of money to spend but is constantly on the go and cannot plan vacations efficiently.

Comfort with Tech: As a business man, he had to learn how to use technology after the covid pandemic and is now able to use simple apps.

Needs: He is accustomed to lifestyle of luxury

Values: He wants to start his own family in the future and is conservative.

Fears:

- Being poor
- Dogs
- Snow
- Falling