

Information		Problems Solved		Target Market		Monetization		App Features	
Free time	Weekly Schedule	Business Management	Rescheduling	Student Users	People with a busy personal schedule	Monthly Subscription	In-app purchase to remove ads	Reminders via Calendar	In-App Phone Notifications
Work	Time								
Hobbies	Day	Social Time Management	School Schedule	People with full-time jobs	People with part-time jobs				
Sleeping	Minutes			Device Access		Ad banners	Donation Page	Email Notifications	Group Messages
Countdown till event	Year	Free time management	Work Schedule	Text	Calendar				
Lunch break	Month	Homework Reminders	Doctor Appointment reminders	Contacts	Email	Email Marketing	Sell user data	Sends Text Updates	Alarms