Says

What have we heard them say? What can we magine them saying?

> I trust that local authorities are monitoring and addressing any issues with the water supply.

I worry about the potential contaminants in the water and their effects on my health.

What are the long-term health effects of exposure to water contaminants?

What are their wants, needs, hopes,

Thinks

and dreams? What other thoughts might influence their behavior?

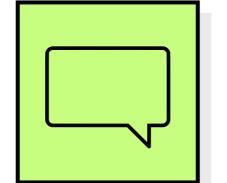
What measures are being taken to ensure the safety of the water supply?

"I want to feel confident that the water I drink and use is safe for me and my family."

I prefer to use municipal water instead of buying expensive bottled water.

What are the potential risks associated with consuming municipal drinking water?

How can the community be better informed about water safety issues?



Community residents who rely on the municipal water supply for drinking, cooking, and bathing..



Hopeful that through collective action, they can make a positive change in their community's water safety.

Develops and implements water quality testing programs.

Researches best practices for water treatment and monitoring.

Concerned about the safety of municipal drinking water.

Frustrated with a lack of information and transparency regarding water safety.

Organizes community events to raise awareness about water safety issues.

Does

What behavior have we observed? What can we imagine them doing?

Collects and analyzes water quality data to identify trends and potential issues.

Empowered to take action to improve water safety in their community.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?