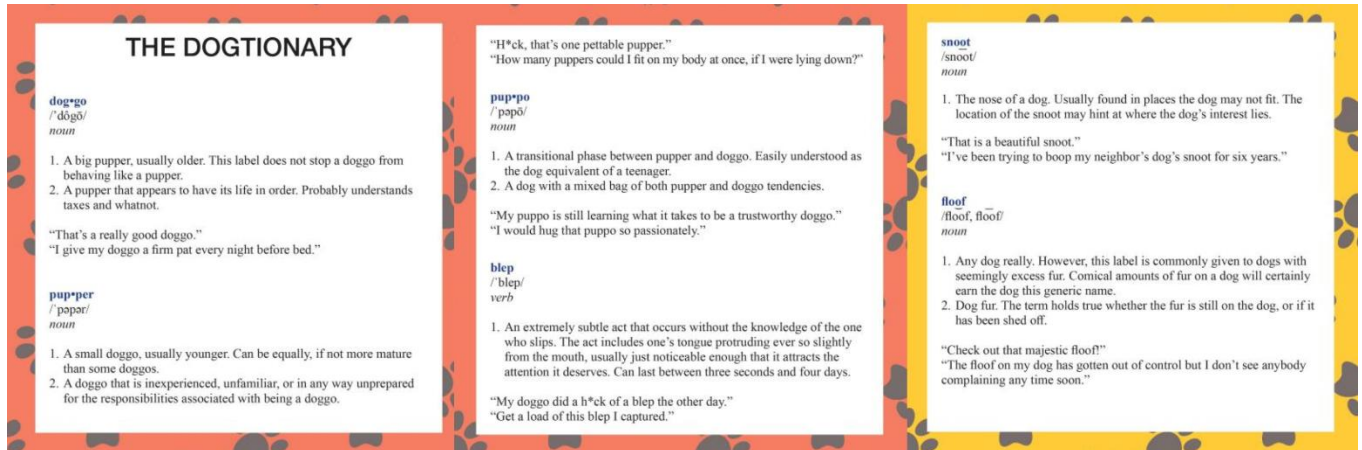


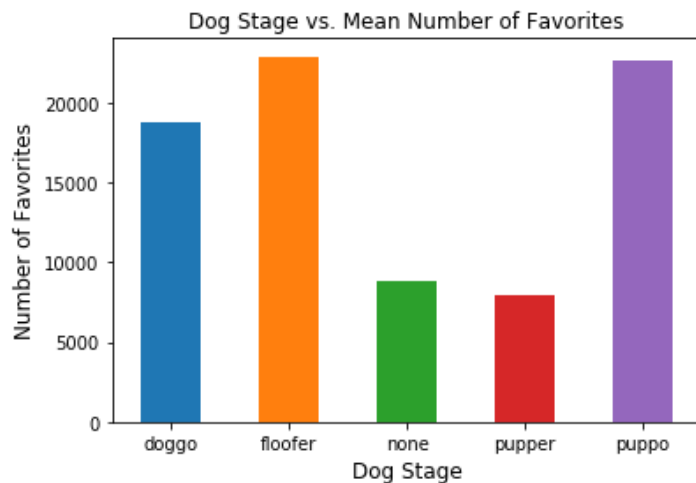
## Is a Floofer and Better Than a Pupper?

WeRateDogs is a popular twitter page that rates pictures of dogs that people send in. They rate the dogs using their own vocabulary and nonstandard rating system. In the image below you will find many of the commonly used terms to describe dogs in certain stages. For example, a floofer is often a dog with “comical amounts of fur.”



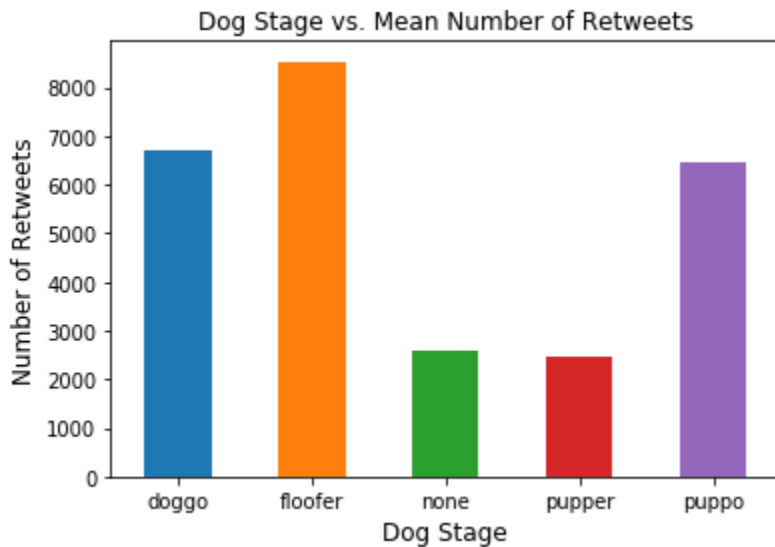
Now that we have a sense of what these terms mean, we can ask the important question: is a floofer better than a pupper? Owners of puppers may not think so, but what do WeRateDogs’s twitter followers think? I gathered data from thousands of WeRateDogs’s ratings and analyzed it to answer this critical question.

I compared the average number of favorites a tweet gets that mentions one of these Dogtionary terms and the results were definitive. It seems people love the excess fur that floofers



provide (as long as they aren’t the ones cleaning the house) and aren’t nearly as fond of the young pupper. Puppos, on the other hand, give floofers a run for their money as a close second.

When comparing retweets instead of favorites the result is similar, but with floofers having a more commanding edge over the (apparently) inferior doggos and puppos.



To get to the bottom of why the disdain for the poor puppies is so apparent, I reached out to a pupper for comment. Unfortunately, the pupper refused to comment on the issue (can you blame him?). If you plan to send in your dog to WeRateDogs, be sure to raid your pillows for their fluffy filling and mix it into your dog's hair to give it that floofer edge.