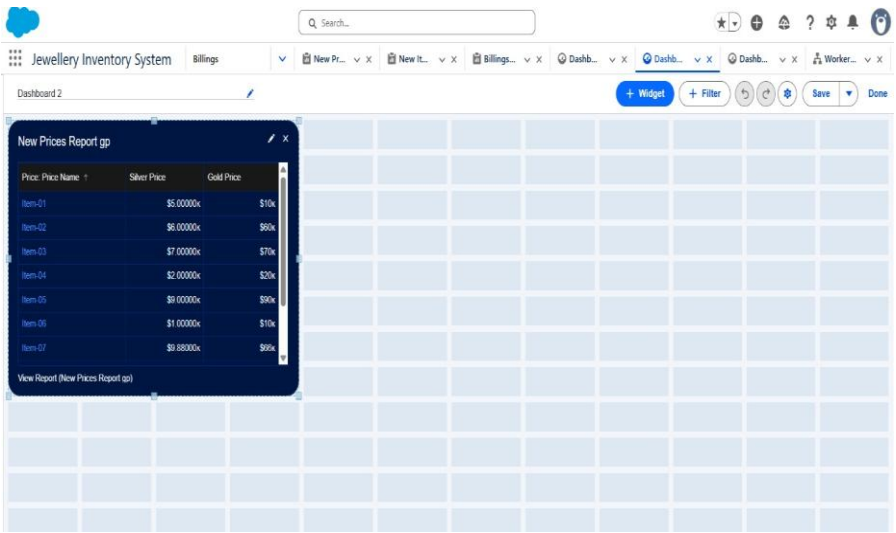
DASHBOARD AND REPORTS

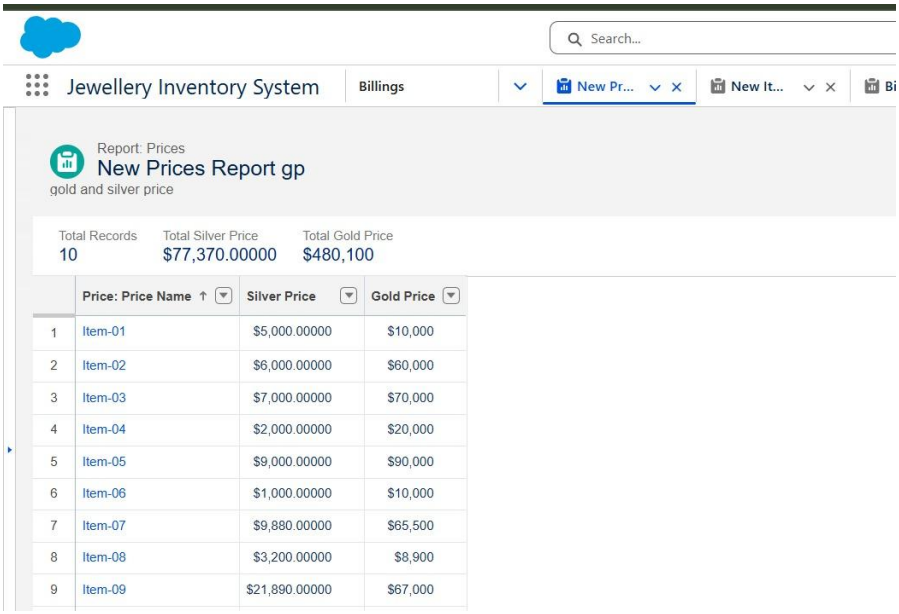
Date	05 November 2025
Team Id	NM2025TMID04354
Project Name	CRM Application for Jewel Management

Salesforce Dashboards provide actionable insights into jewelry sales and business performance. Customer dashboards were created for each user role to track KPIs.

Dashboards:

- **Sales Performance Dashboard:** Displays daily, monthly, and yearly sales summaries.
- **Inventory Dashboard:** Monitors stock availability, jewelry category trends, and low-stock items.
- **Customer Analytics Dashboard:** Tracks loyal customers, new customers, and repeat purchase frequency.

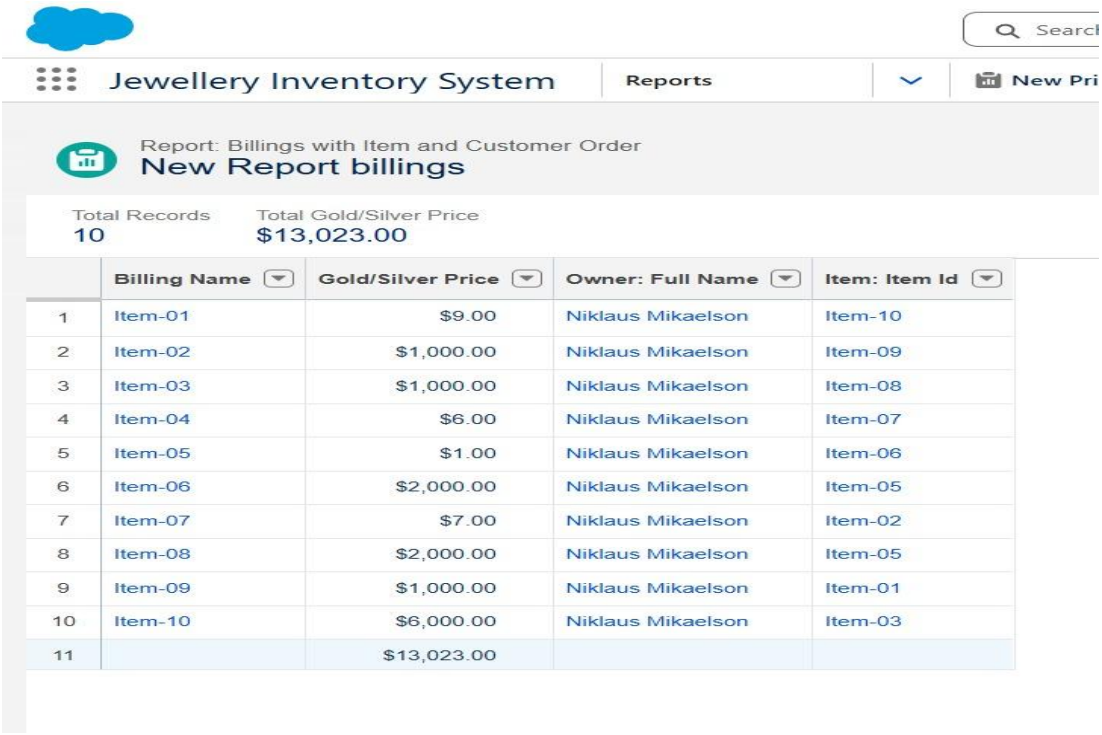




	Price: Price Name	Silver Price	Gold Price
1	Item-01	$5,000.00000	$10,000
2	Item-02	$6,000.00000	$60,000
3	Item-03	$7,000.00000	$70,000
4	Item-04	$2,000.00000	$20,000
5	Item-05	$9,000.00000	$90,000
6	Item-06	$1,000.00000	$10,000
7	Item-07	$9,880.00000	$65,500
8	Item-08	$3,200.00000	$8,900
9	Item-09	$21,890.00000	$67,000

Reports:

- Customer Purchase History Report
- Pending Payments Report
- Top-Selling Jewelry Report
- Monthly Revenue Summary



	Billing Name	Gold/Silver Price	Owner: Full Name	Item: Item Id
1	Item-01	$9.00	Niklaus Mikaelson	Item-10
2	Item-02	$1,000.00	Niklaus Mikaelson	Item-09
3	Item-03	$1,000.00	Niklaus Mikaelson	Item-08
4	Item-04	$6.00	Niklaus Mikaelson	Item-07
5	Item-05	$1.00	Niklaus Mikaelson	Item-06
6	Item-06	$2,000.00	Niklaus Mikaelson	Item-05
7	Item-07	$7.00	Niklaus Mikaelson	Item-02
8	Item-08	$2,000.00	Niklaus Mikaelson	Item-05
9	Item-09	$1,000.00	Niklaus Mikaelson	Item-01
10	Item-10	$6,000.00	Niklaus Mikaelson	Item-03
11		$13,023.00		

These insights help business owners make data-driven decisions and forecast future sales trends effectively.