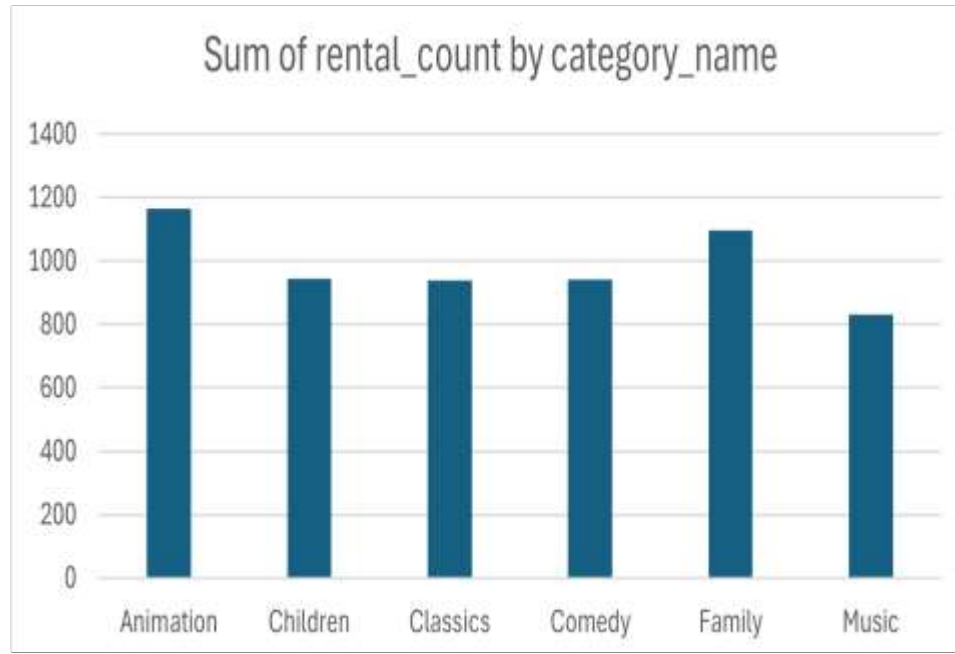


How does rental duration vary for each film category



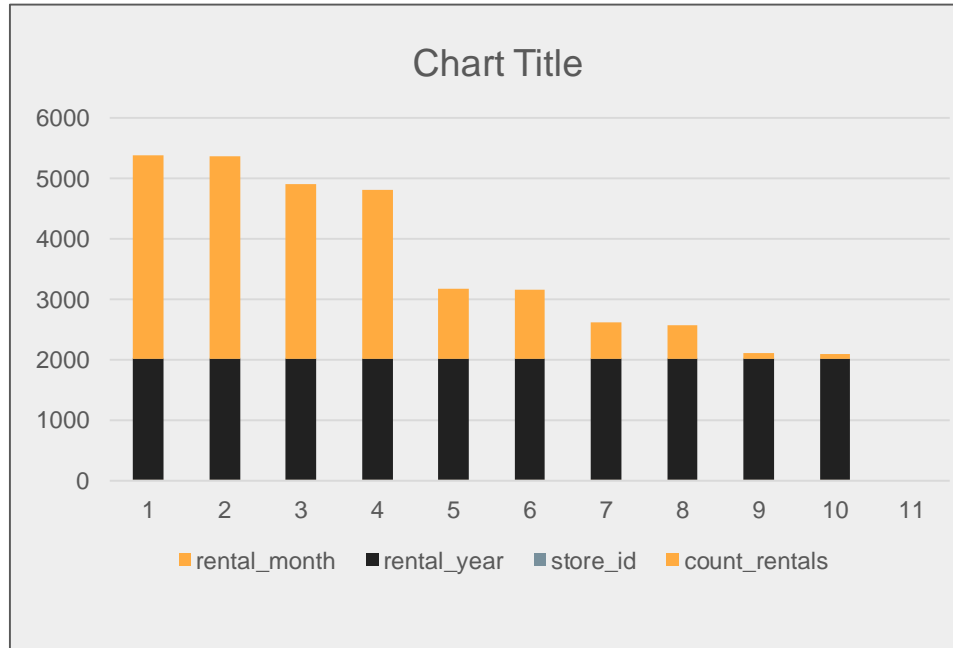
The data indicates that rental durations exhibit near-uniformity across all categories. However, within each category, rental duration shows considerable variation when analysed by quartiles.

Which movie genre is most favored by families?



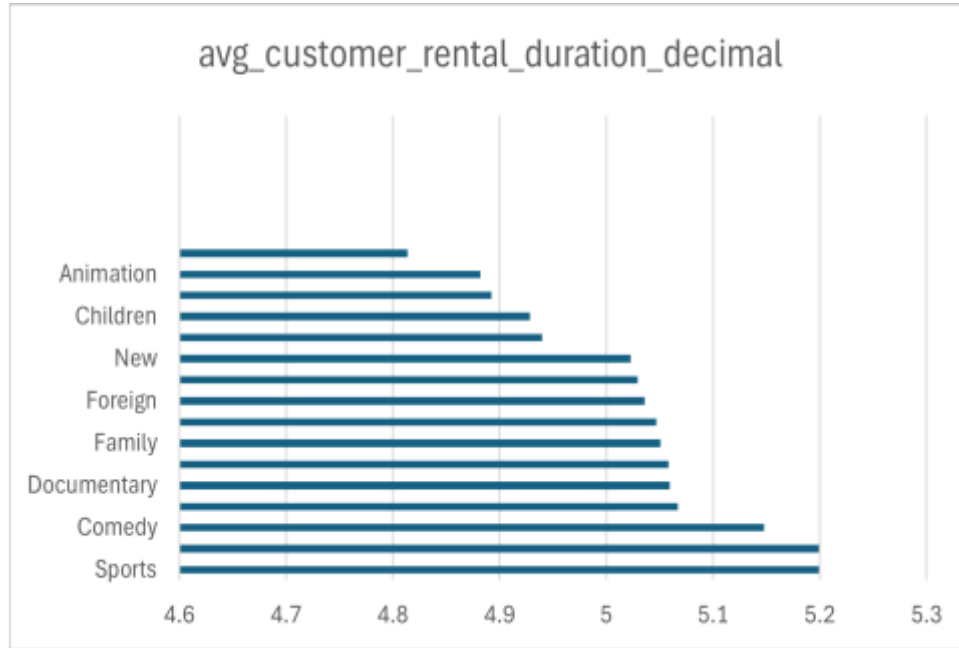
The chart reveals that Animation and Family movies have the highest rental counts, while Music movies rank the lowest. The remaining categories exhibit similar rental counts.

Rental Statistics by Store



The bar graph compares total monthly rentals for Store #1 and Store #2 from May 2005 to February 2006, showing that their rental totals are similar, with a monthly difference of no more than 100 rentals.

What is the average customer rental duration by film category?



Some film categories may require customers a bit more time to return. We aim to determine how long it typically takes a customer to return a film, categorized by genre.