

# LOGESHWARAN V

Full Stack Developer | JavaScript | React.js | Next.js | Product Engineering  
7010198963 | logeshwaranvelmurugan@gmail.com | [Linkedin](#) | [Portfolio](#) | Immediate Joiner

## SUMMARY

Product-focused Full Stack Developer with 2+ years of experience building 0→1 and production-grade applications in fast-paced startup environments. Strong in JavaScript, React, Next.js, Node.js, PHP, and MySQL, with proven ownership of features end-to-end, from UI/UX design to backend APIs, testing, and deployment. Comfortable working closely with founders, customers, and business goals.

## WORK EXPERIENCE

### Full Stack Developer — *Easy2Work, Chennai*

May 2024 - Jan 2026

- Led end-to-end delivery for a key client within a customer-facing CRM platform, owning frontend UI, backend APIs, and deployment workflows, reducing feedback loops by 30%.
- Designed and implemented scalable RESTful APIs using Next.js API routes and PHP, handling validations and database interactions.
- Optimized MySQL queries and backend data flows, improving API response times by 40% through query tuning and caching.
- Built a Cypress-based test automation suite, reducing regression bugs by 50% and improving CI/CD confidence.
- Collaborated closely with product and business stakeholders to ship features rapidly in an early-stage startup environment.

### Full Stack Developer (Part-Time) — *Baleen Media, Chennai*

Oct 2023 - Apr 2024

- Contributed to the development of a client-facing CRM using Next.js and PHP, implementing key workflow features.
- Debugged and stabilized a legacy VB.NET backend system, resolving 20+ production issues related to data handling and logic.
- Designed mobile-first UI prototypes in Figma, leading to a 40% increase in user engagement during pilot testing.

## TECHNICAL SKILLS

- **Frontend:** JavaScript, React.js, Next.js, HTML, CSS, Tailwind
- **Backend:** Node.js, Next.js API Routes, PHP, REST APIs
- **Database:** MySQL, PostgreSQL
- **Backend Services (BaaS):** Firebase (Authentication, FCM), Supabase (Postgres, Auth, Storage)
- **Testing & DevOps:** Cypress, CI/CD, GitHub Actions, Vercel
- **Tools & Design:** Figma, UI/UX Design
- **Practices:** Agile, Startup Product Development, AI API Integrations

## PROJECTS

*Selected company-owned projects demonstrating product and client ownership.*

### AI-Powered Nutrition Analysis App (*Company Project — Ownership Role*)

- Owned end-to-end development of a production-grade nutrition analysis application built with React (frontend) and Next.js (backend), integrated with Gemini AI.
- Implemented image-based food analysis and intelligent nutrition insights, handling API orchestration and data processing.
- Worked closely with product requirements to deliver a clean, user-friendly UI focused on real-world usability.

### Customer-Facing CRM Platform (*Company Project — Client Ownership Role*)

- Owned end-to-end delivery for a key client within a customer-facing CRM, translating business requirements into shipped features.
- Worked directly with the client to gather requirements, iterate on feedback, and ensure timely, production-ready releases.
- Built and maintained frontend UI, backend APIs, and database integrations, reducing turnaround time through rapid iteration and clear communication.

## CERTIFICATIONS

- **Google UX Design — (via Coursera)**

## EDUCATION

- **B.Sc Computer Science — Agurchand Manmull Jain College, Chennai (2021 – 2024)**

## AVAILABILITY

Immediate