

# SALES PERFORMANCE DASHBOARD

Year

2024

2025

Region

East

North

South

West

Product

Desk

Desk Lamp

Filing Cabinet

Keyboard

Laptop

Monitor

Mouse

Notebook

Office Chair

Paper Ream

Salesperson

Alice Johnson

Chris Martin

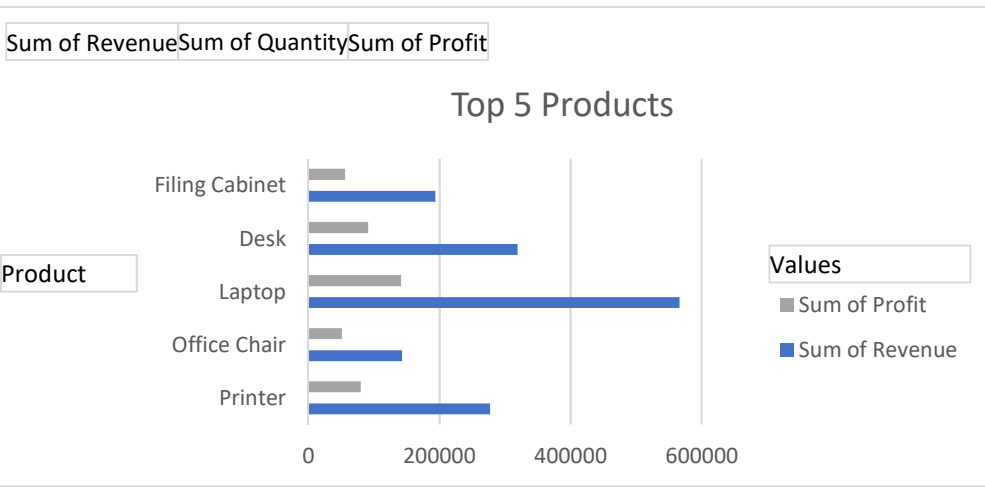
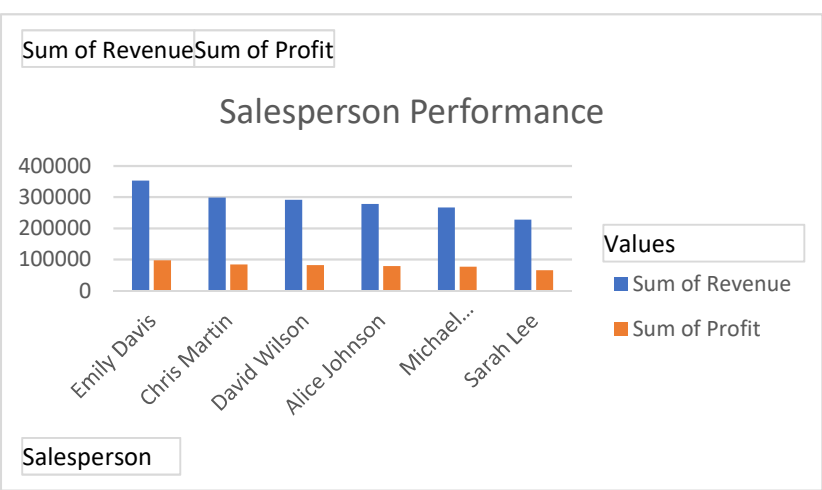
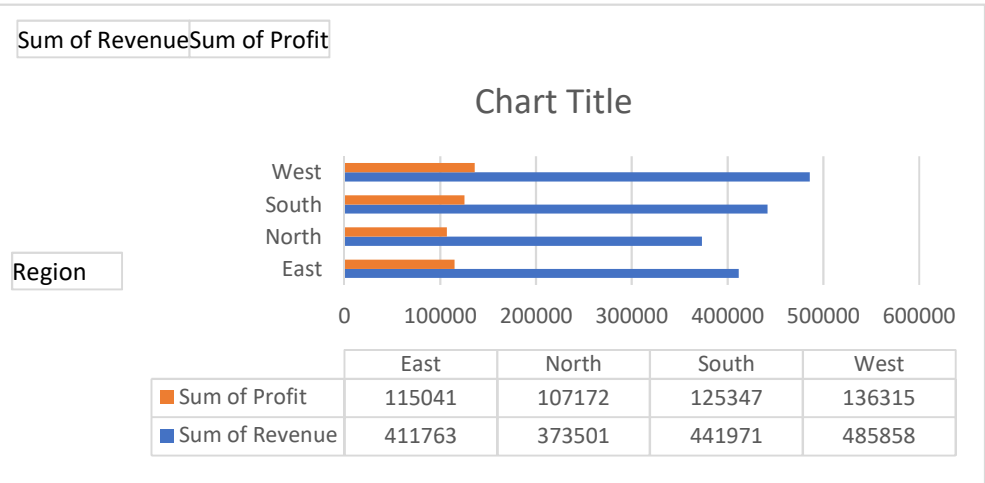
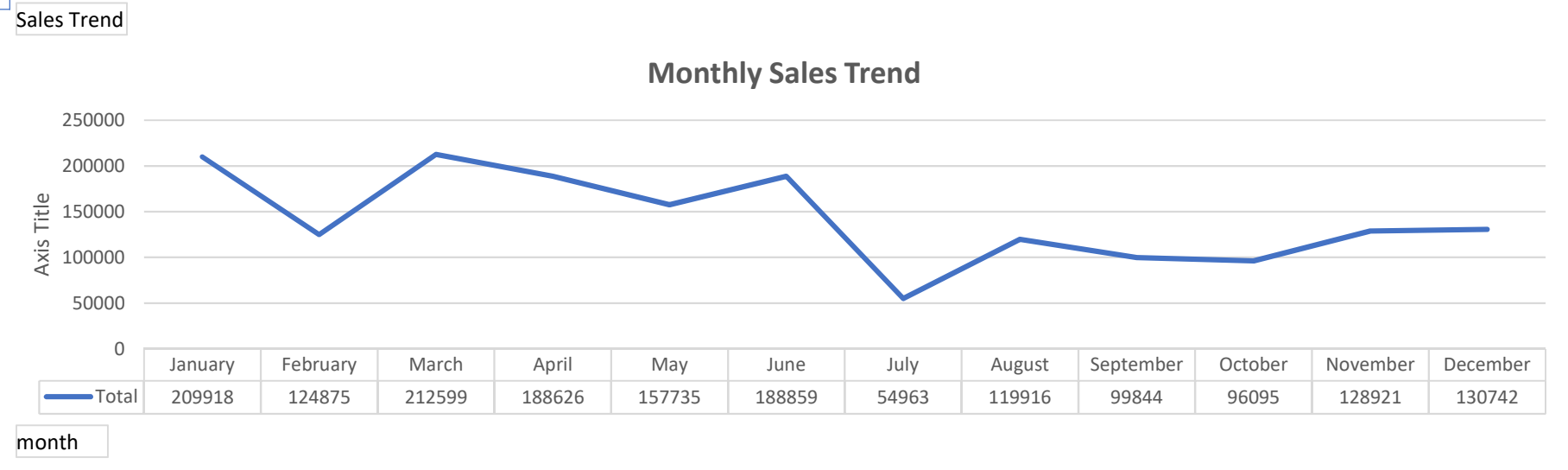
David Wilson

Emily Davis

Michael Brown

Sarah Lee

Total Revenue	Total Profit	Profit Margin	Total Orders
₹17,13,093	₹ 4,83,875	28%	1000



Key Insights

West region leads revenue contribution

Laptops generate highest sales

Profit margin stable above 30%