# CHARTING THE COURSE OF INNOVATION:

# A STARTUP ANALYSIS

## 1. INTRODUCTION

### 1.1 OVERVIEW

Starting a new company can be an exciting and rewarding experience, but it also requirescareful planning and analysis to ensure that the business is viable and successful. There are severalkey areas that you should focus on when conducting a startup company analysis. Conducting a thorough analysis of these areas can help you identify potential challenges and opportunities, and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions.

A successful startup needs to develop innovative ways to monetize its product or service. Creating value also involves building strong relationships with customers and partners. A startup should be focused on developing strong relationships with its customers, vendors, and other partners so that they can work together to build a successful business. This relationship building is critical for any business, but especially for startups because they often don't have the resources to do it on their own.

### 1.2 PURPOSE

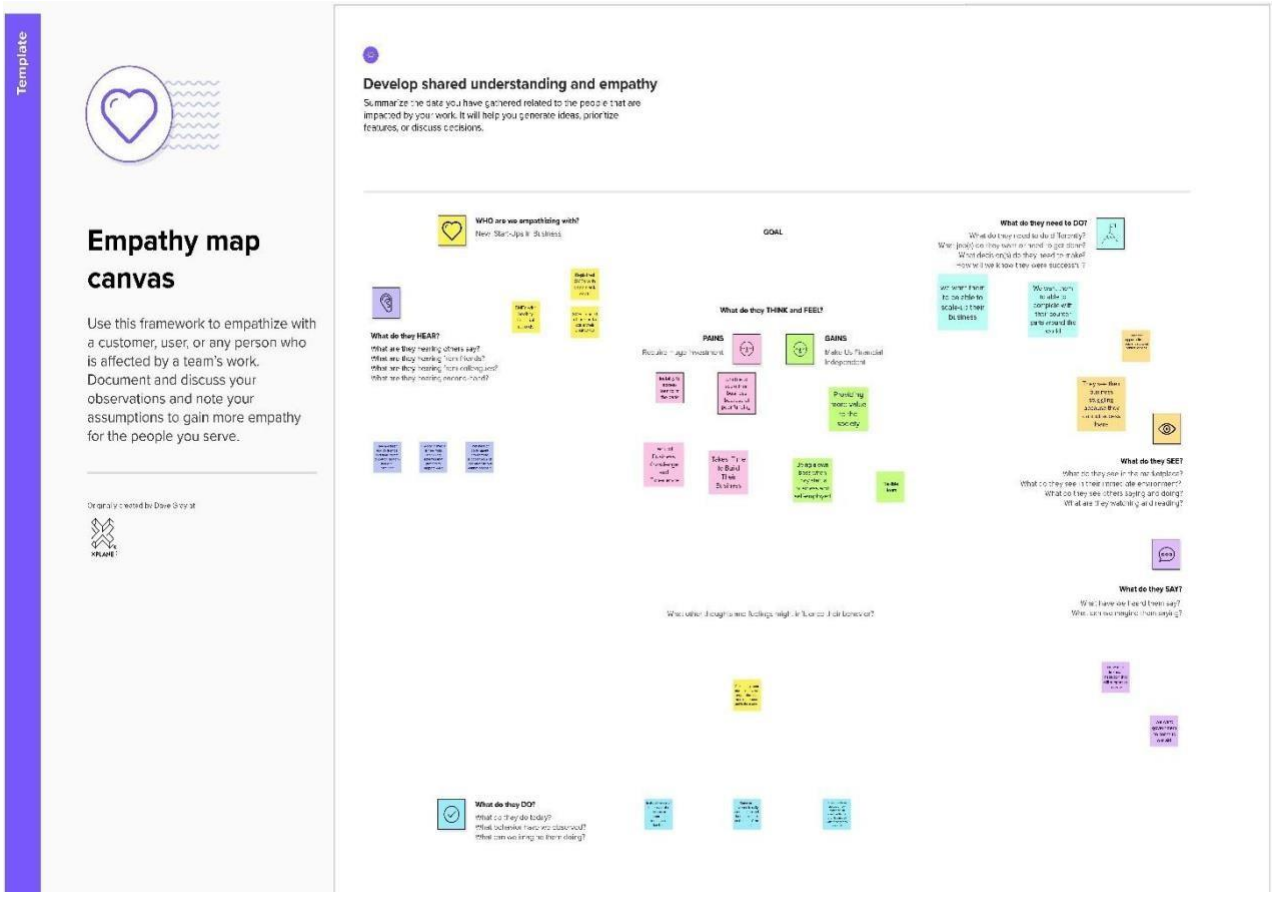
The purpose of a startup is to create value. That value can come in many forms, fromfinancial return to improved quality of life to solving a major problem. But no matter what form it takes, startups are designed to bring something new and valuable into the world.

A startups primary goal is to create a product or service that customers will find useful and will pay for. This means that the founders of the startup have to understand their target market and what people need. This understanding drives the development of the product or service and helps the team focus on features that will provide value to their customers. Creating value also means creating something that people can use in their everyday lives. This means that a startup has to have a sound business model, which includes generating enough revenue to cover costs and creating a steady stream of income.

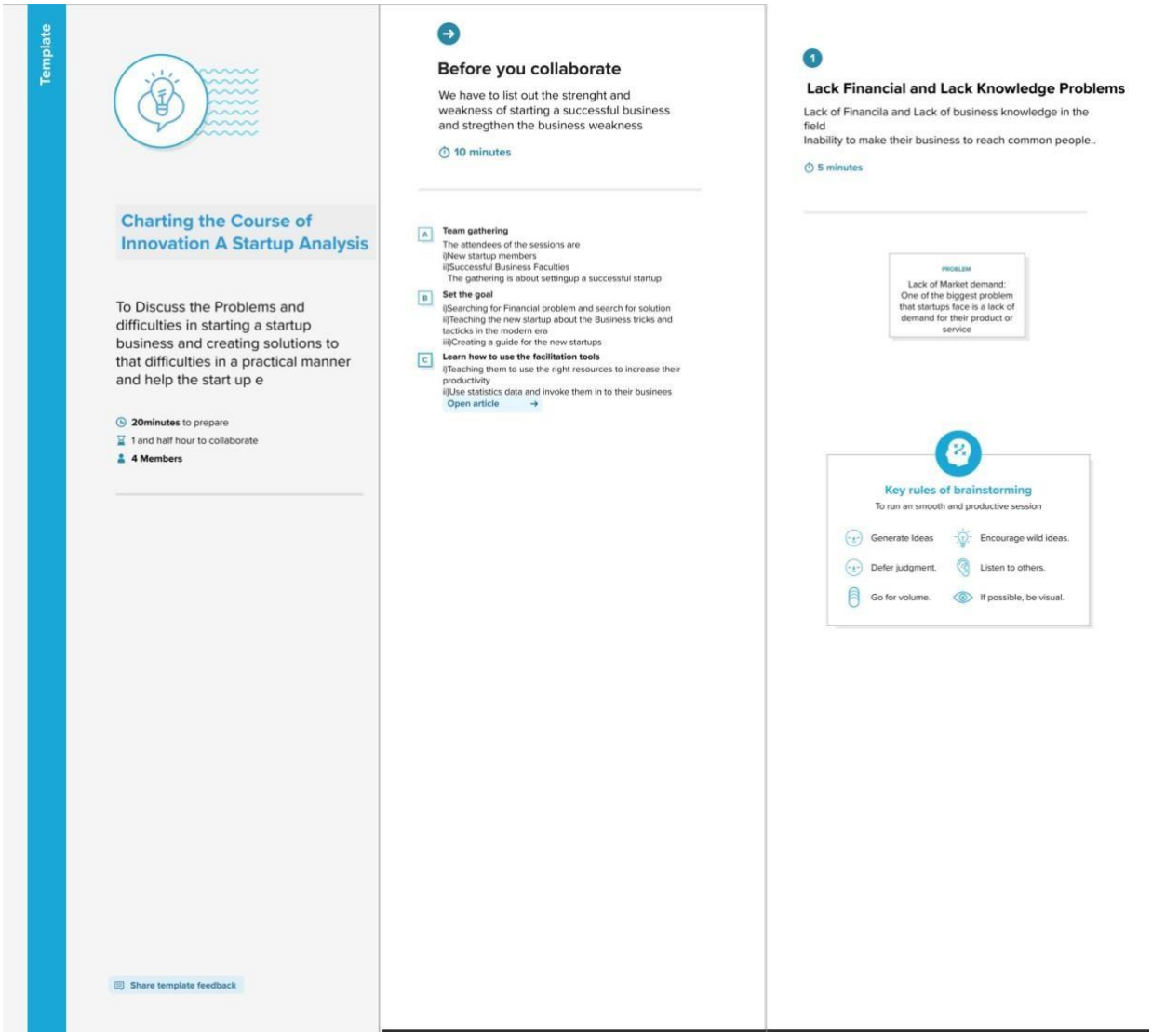
Finally, creating value means creating somethingthat can last over time. Many startups fail because they don't build something sustainable. A good startup should be focused on creating a product or service that has staying power, so it can continue to generate income and value over time. This requires careful planning and execution, as well as an understanding of how technology can be leveraged to keep up with customer demands.

## 2. PROBLEM DEFINITION & DESIGN THINKING

### 2.1 EMPATHY MAP



# 2.2 BRAIN STORMING



2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

| Logesh | BalaMurugan | Parveenraj | SakthivelMurugan |
| --- | --- | --- | --- |
| one of the biggest problems that start up face is lack of demand for their product or service | A startup is only as strong as it's team | It is important to focus on creating a high quality product or service | It is important to seek legal advice and ensure that your complaint with all relevant Laws |
| Starting a startup can be expensive, and many entrepreneurs struggle to secure funding | Particularly in the early stage when you may not have funds to pay competitive salaries | It is important to differentiate your product or service from competitors to stand out | It is important to seek guidance from experienced entrepreneurs |
| Before starting a startup,it is important to conduct market research to ensure that there is a need for your proudct or service | It can be challenging to find the right people to join your team | Starting a start up often involves navigating legal and regulatory requirements | Starting a startup can be challenging particularly those who are new to entrepreneurship |
| It is important to have solid business plan and pinch attract investors | The quality of the product or service is critical to your success | Competition in the market intense, particularly in establish industries. | A mentors to help you navigate the process |

3

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

### Lack of Market Demand

- one of the biggest problems that start up face is lack of demand for their product or service
- Before starting a startup,it is important to conduct market research to ensure that there is a need for your proudct or service
- Starting a startup can be expensive, and many entrepreneurs struggle to secure funding
- It is important to have solid business plan and pinch attract investors

### Inadequate Team

- It is important to focus on creating a high quality product or service
- Competition in the market intense, particularly in establish industries.
- It is important to differentiate your product or service from competitors to stand out
- Starting a start up often involves navigating legal and regulatory requirements

### Lack Of Funding

- A startup is only as strong as it's team
- It can be challenging to find the right people to join your team
- Particularly in the early stage when you may not have funds to pay competitive salaries
- The quality of the product or service is critical to your success

### Legal and Regulatory issues

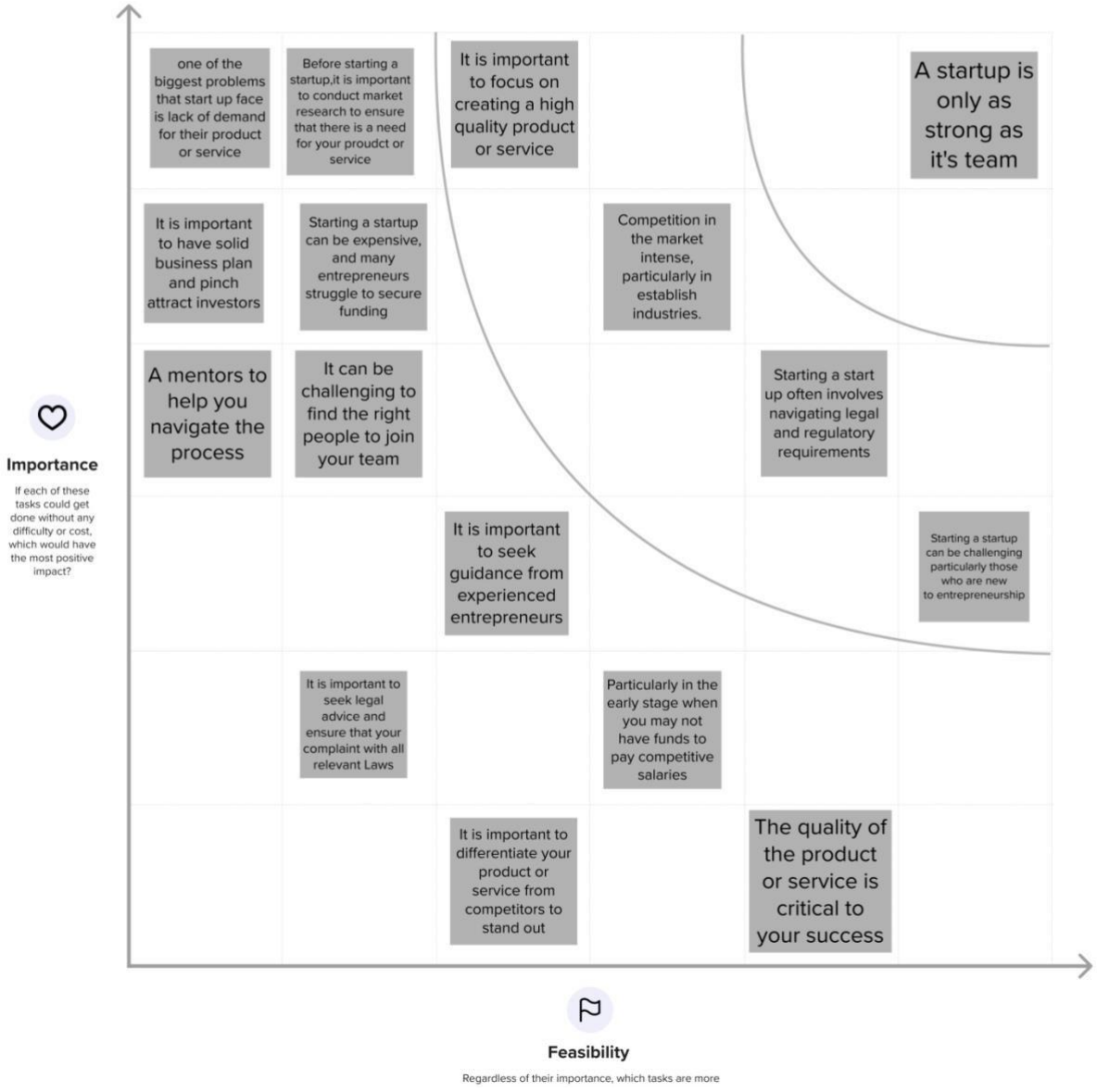
- It is important to seek legal advice and ensure that your complaint with all relevant Laws
- Starting a startup can be challenging particularly those who are new to entrepreneurship
- It is important to seek guidance from experienced entrepreneurs
- A mentors to help you navigate the process

4

## Prioritize

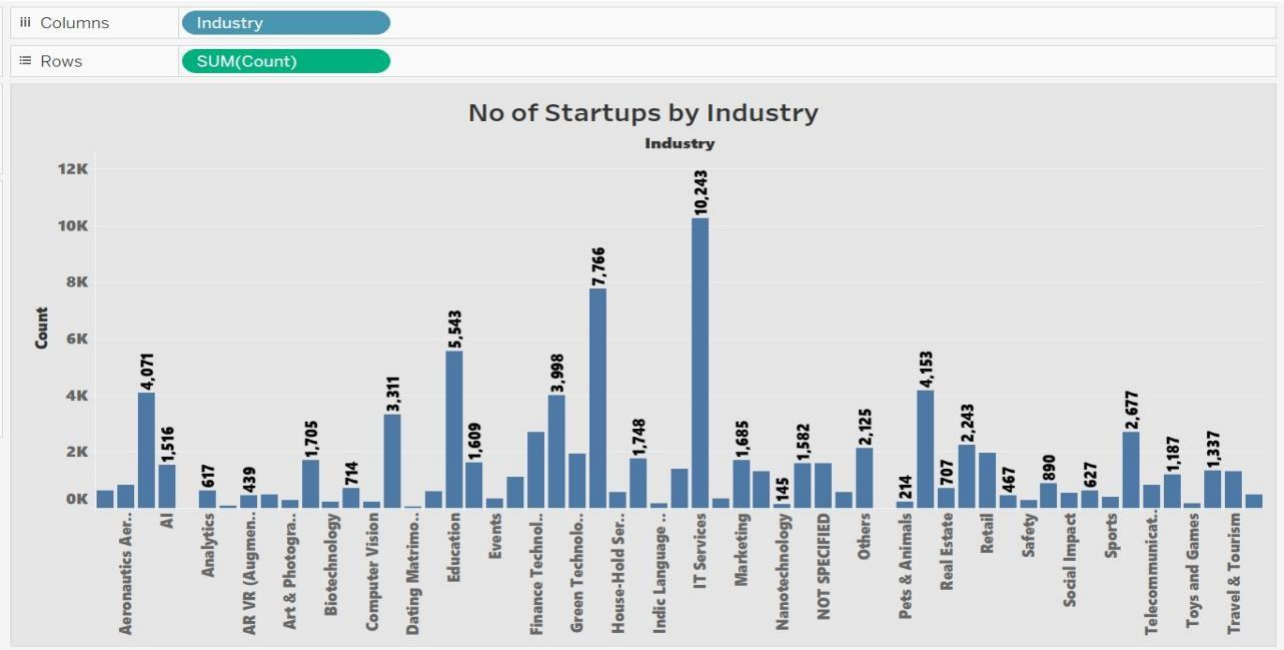
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

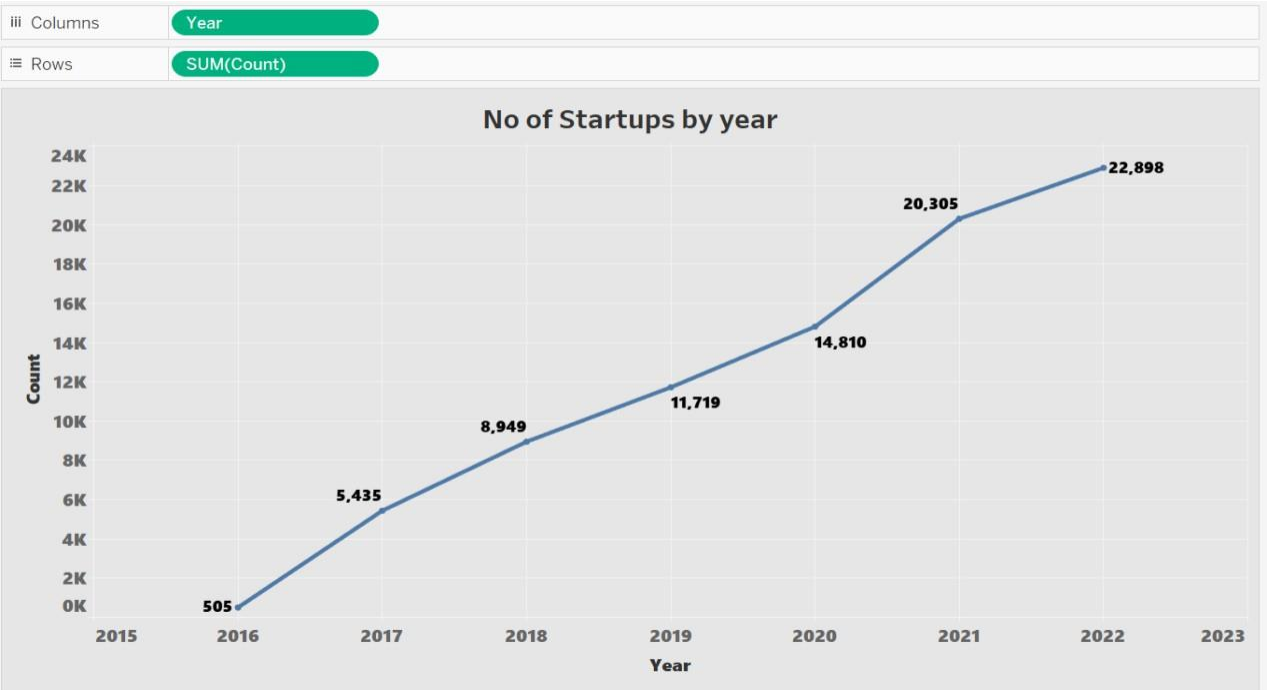


## 3 .RESULT

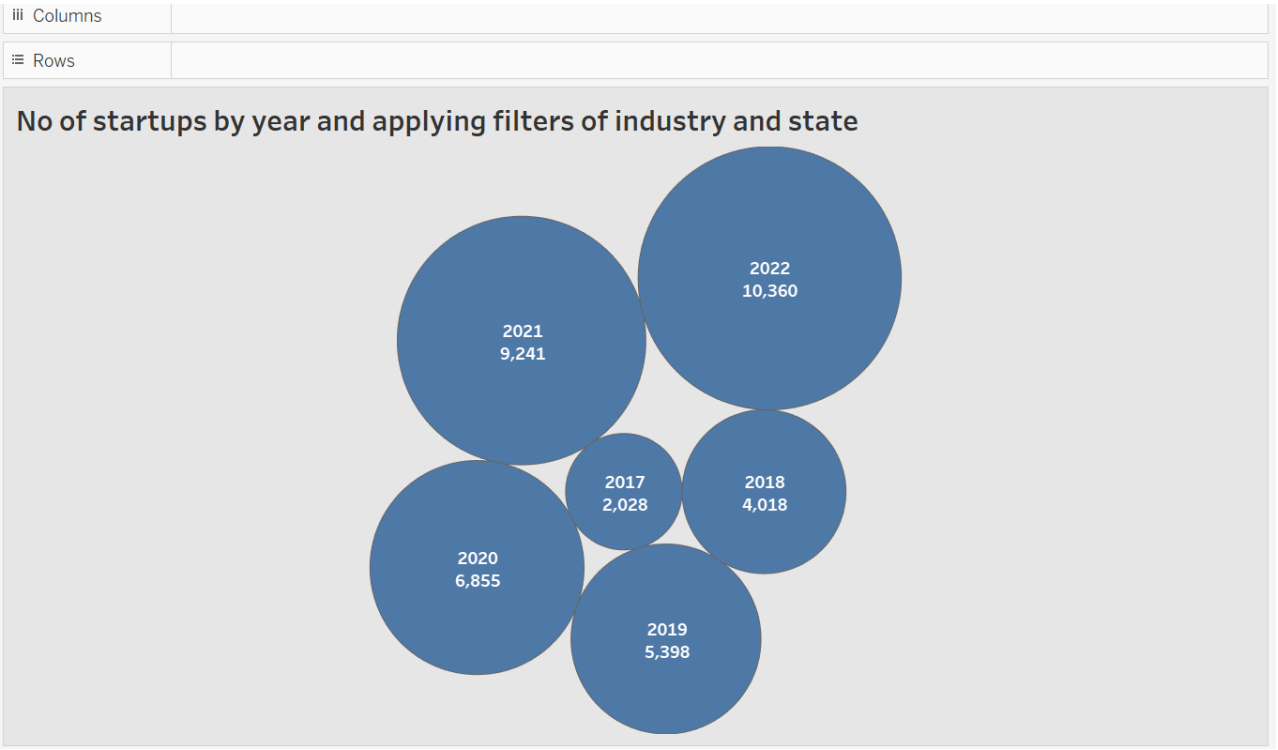
### a. Analysing the Number of Startups by Industry



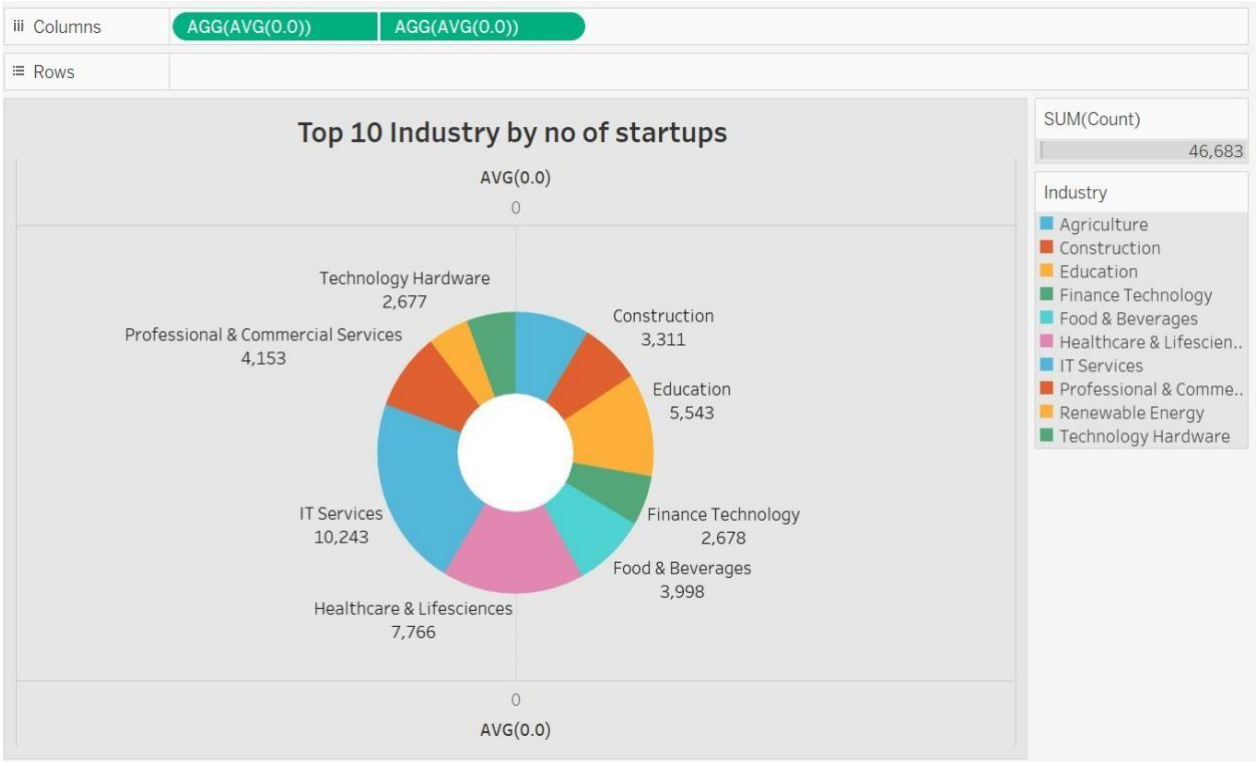

### b. Number of Startups by Year



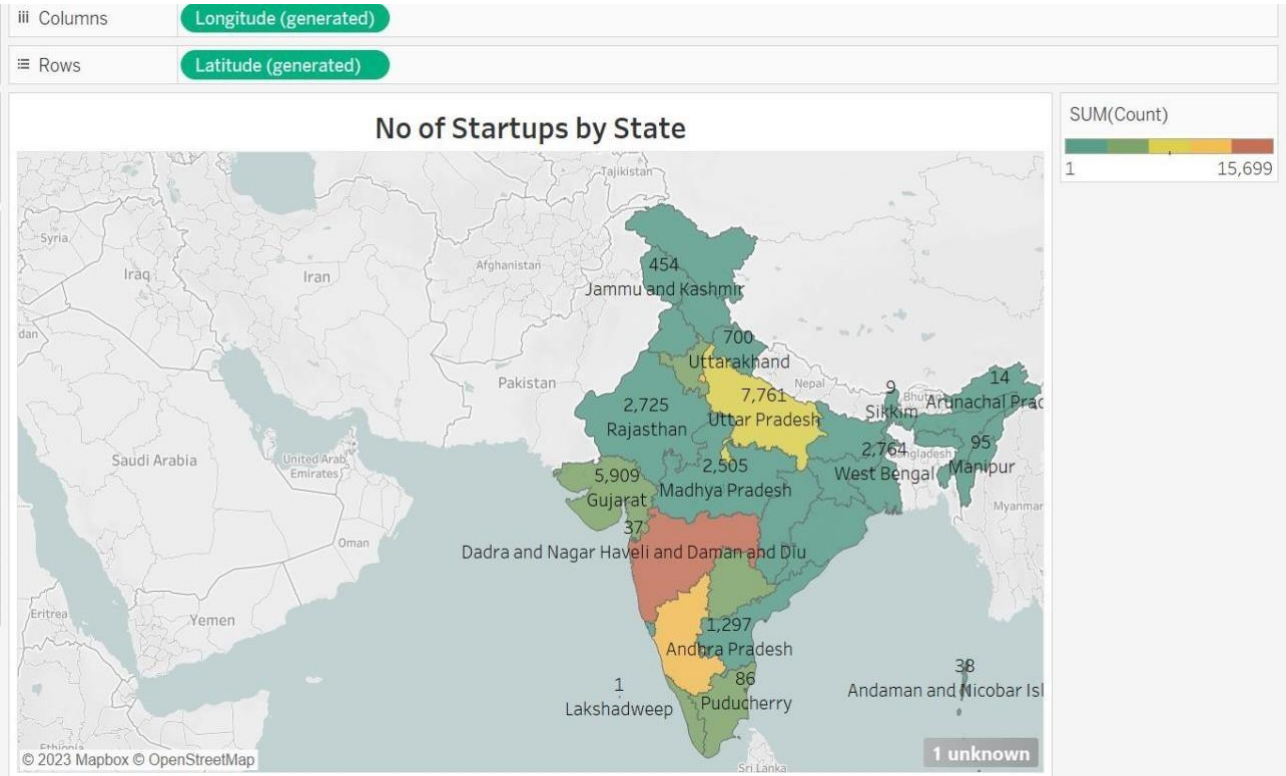
## c. Number of startups by year applying filters of industry and state



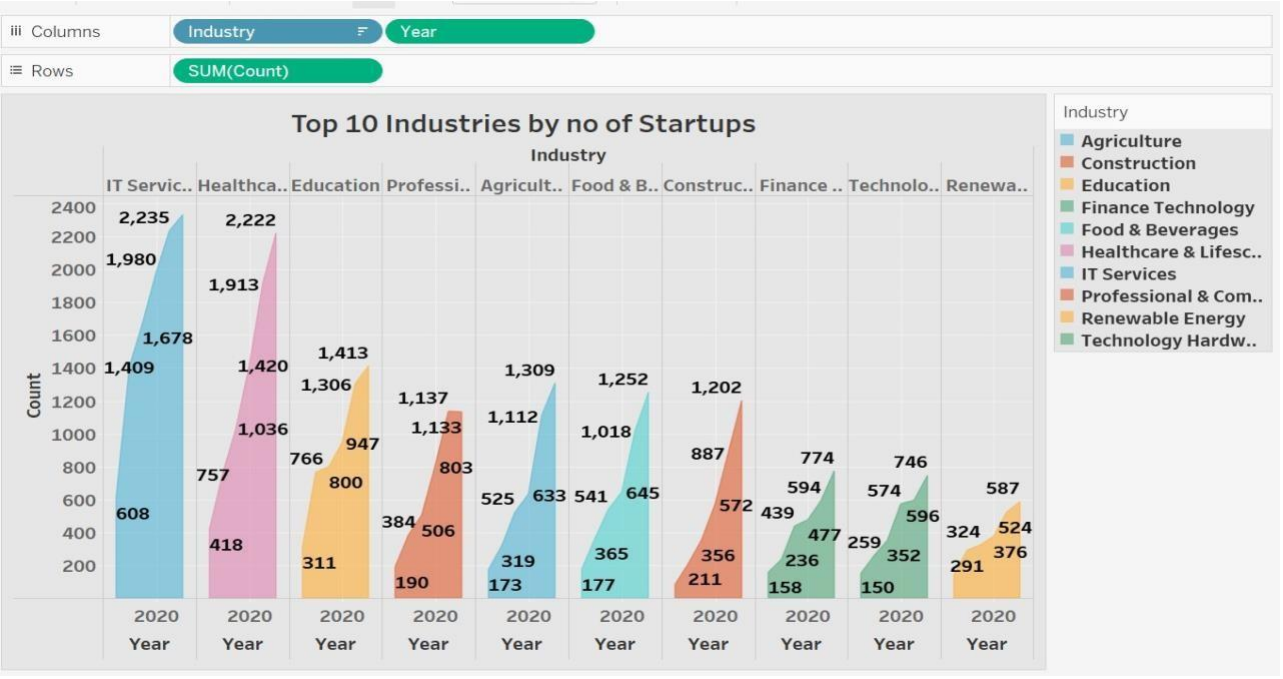

## d. Top 10 Industry by Number of Startups



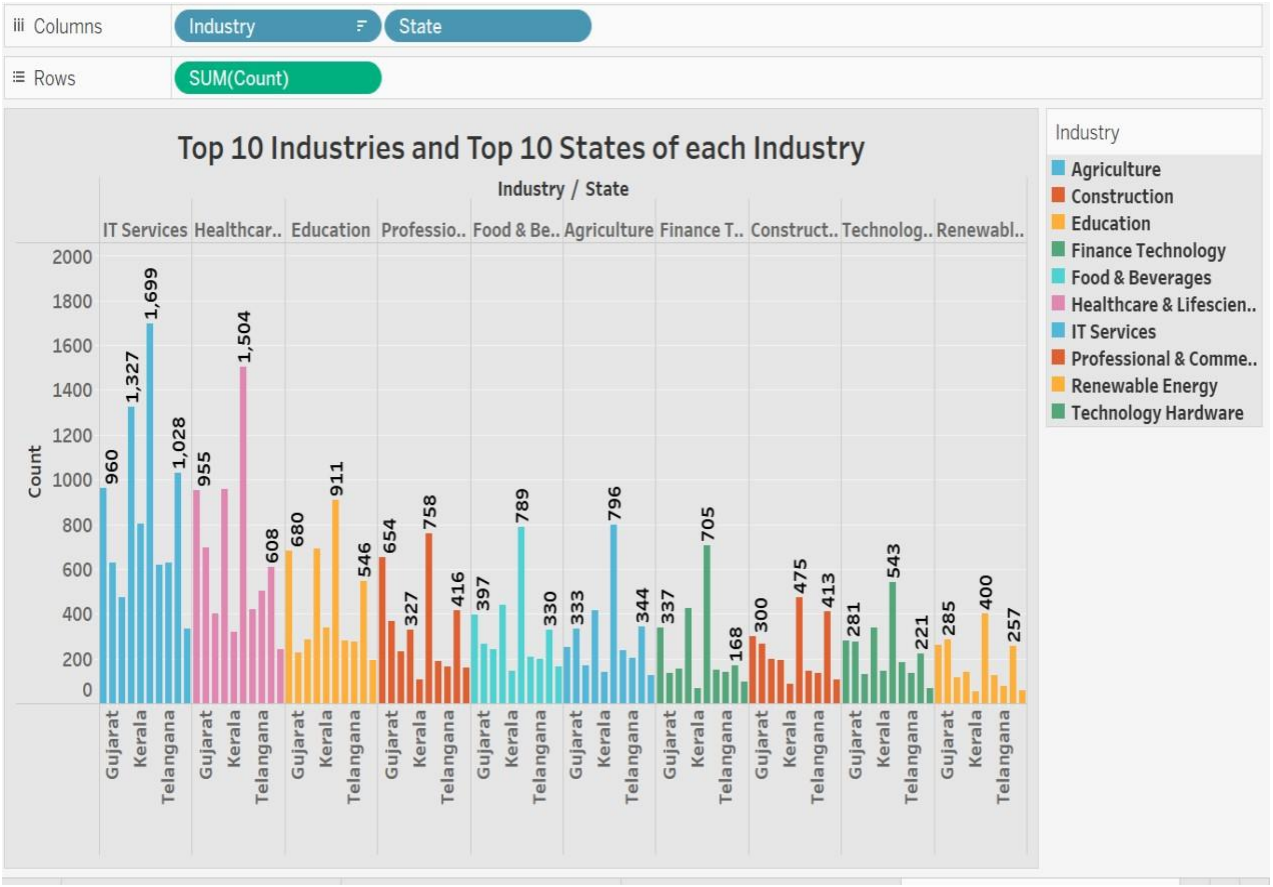
## e. Number of Startups by State



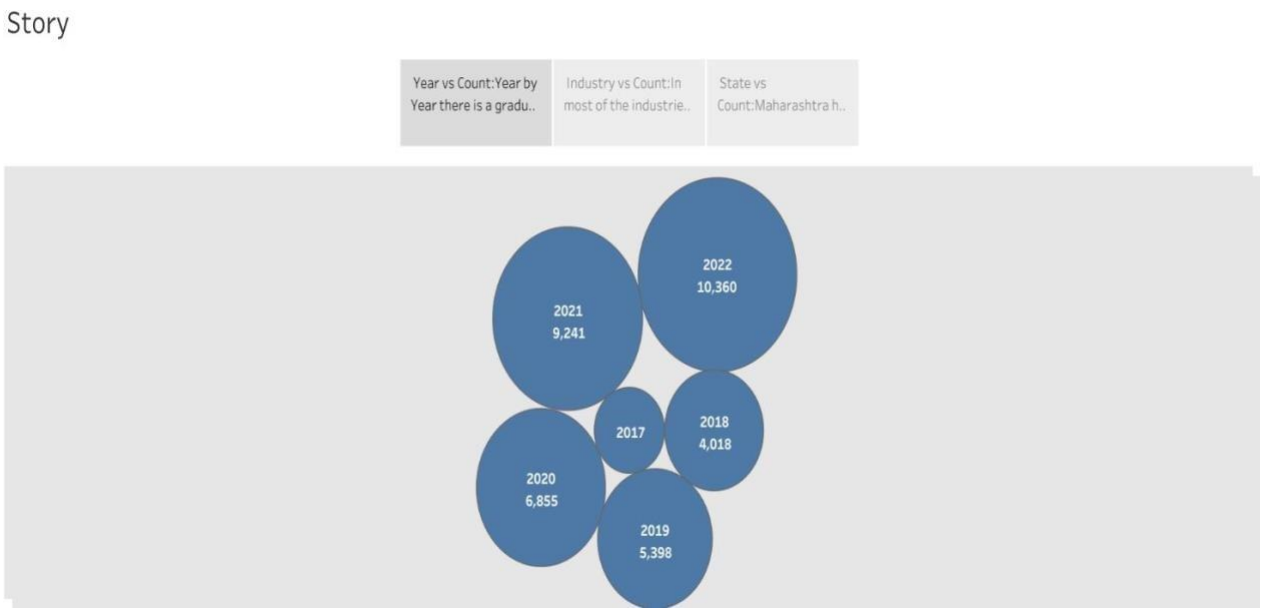

## f. Top 10 Industries by Number of Startups



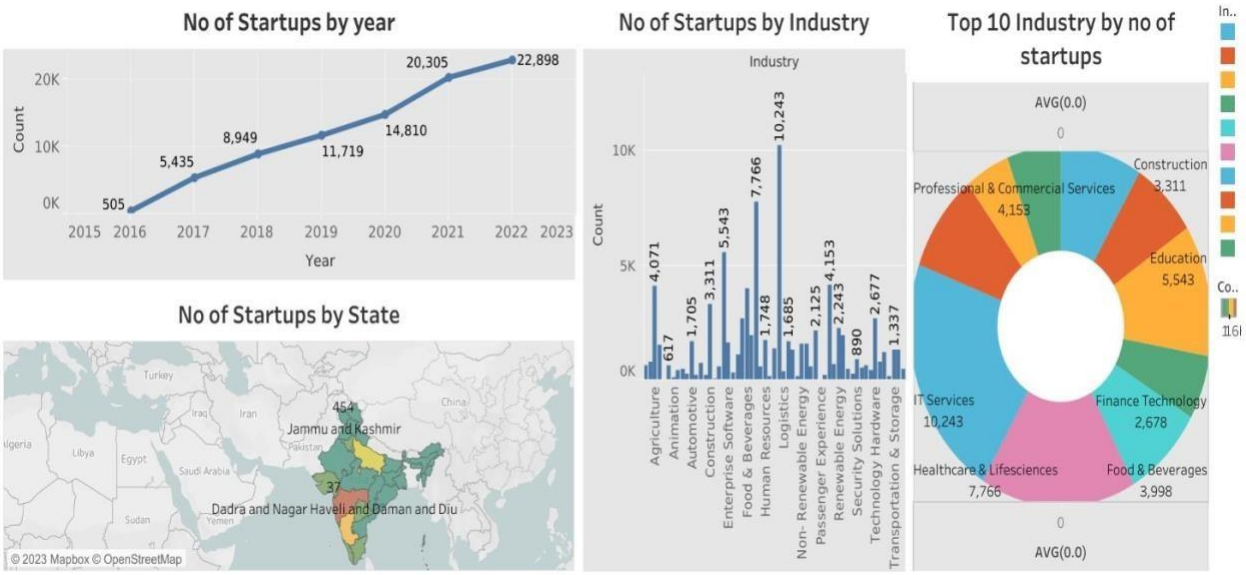
## g. Top 10 Industries and Top 10 States of each Industry



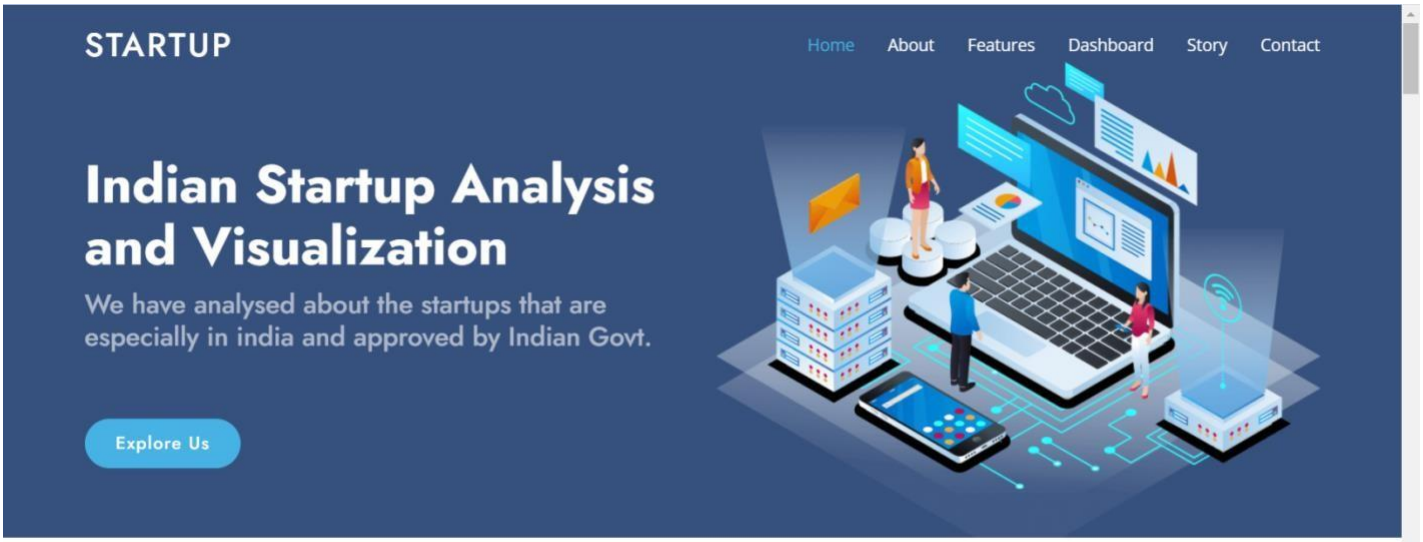

## h. Story

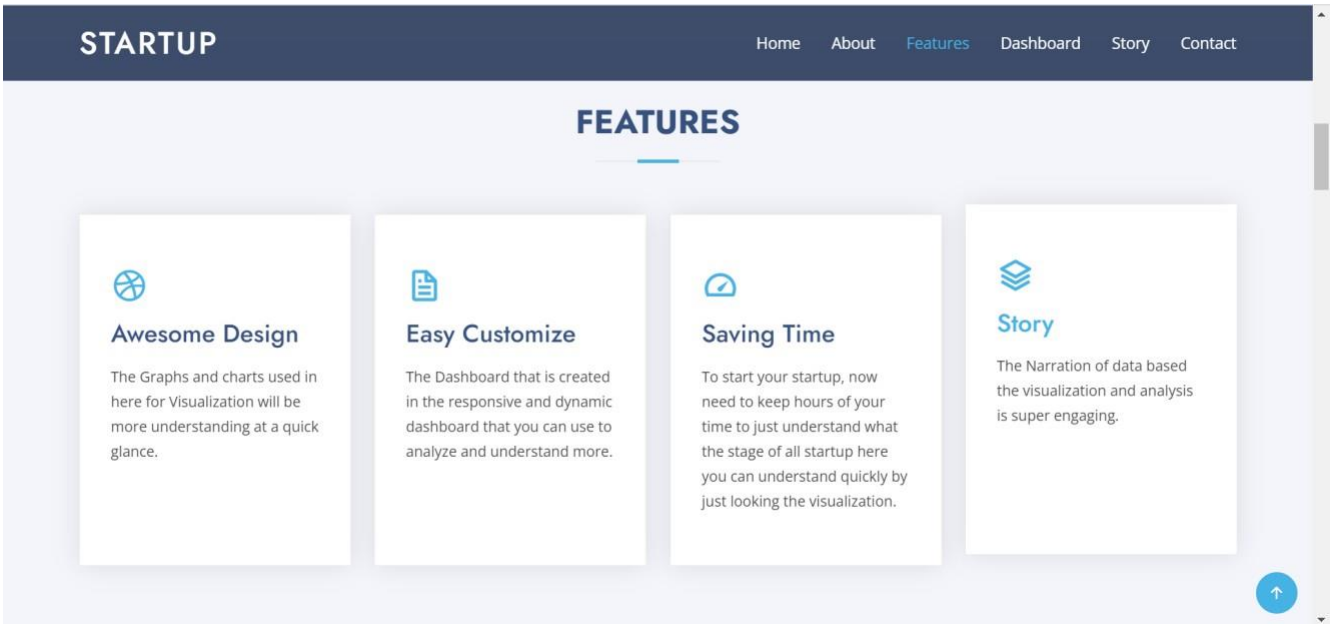


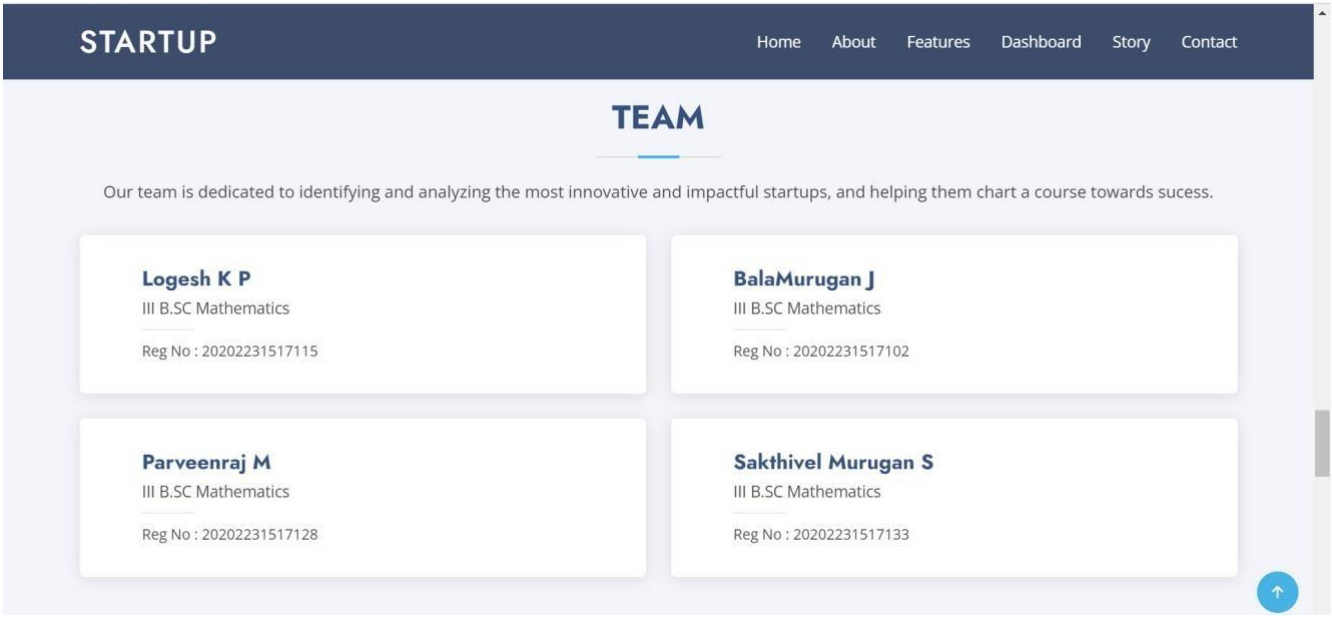
## i. Dashboard




## j. Web Integration




STARTUP
Home
About
Features
Dashboard
Story
Contact
FEATURES
Awesome Design
The Graphs and charts used in here for Visualization will be more understanding at a quick glance.
Easy Customize
The Dashboard that is created in the responsive and dynamic dashboard that you can use to analyze and understand more.
Saving Time
To start your startup, now need to keep hours of your time to just understand what the stage of all startup here you can understand quickly by just looking the visualization.
Story
The Narration of data based the visualization and analysis is super engaging.


STARTUP
Home
About
Features
Dashboard
Story
Contact
TEAM
Our team is dedicated to identifying and analyzing the most innovative and impactful startups, and helping them chart a course towards sucess.
Logesh K P
III B.SC Mathematics
Reg No : 20202231517115
BalaMurugan J
III B.SC Mathematics
Reg No : 20202231517102
Parveenraj M
III B.SC Mathematics
Reg No : 20202231517128
Sakthivel Murugan S
III B.SC Mathematics
Reg No : 20202231517133

## 4. ADVANTAGES & DISADVANTAGES

## Advantages:

- **Identifying opportunities**: A market analysis can help you identify new opportunitiesfor your business. By understanding your target market and the needs of your customers, you can develop products or services that meet their needs.

- **Developing a marketing strategy**: A market analysis can help you develop a marketingstrategy that targets your ideal customers. By understanding your target market, you can develop marketing messages and strategies that appeal to them.

- **Understanding your competition**: A market analysis can help you understand yourcompetition and their strategies. This information can help you develop strategies to differentiate your business and attract more customers.

- **Identifying potential customers**: A market analysis can help you identify potentialcustomers for your business. By understanding your target market, you can develop marketing messages and strategies that appeal to them.

- **Developing a sales strategy**: A market analysis can help you develop a sales strategy that targets your ideal customers. By understanding your target market, you can develop sales messages and strategies that appeal to them.

- **Improving decision making**: A market analysis can help you make better decisions aboutyour business. By understanding your target market and the needs of your customers, you can make informed decisions about product development, pricing, and marketing.

- **Reducing risk:** A market analysis can help you reduce the risk of launching a new productor service. By understanding your target market and the needs of your customers, you can assess the potential for success before launching a new venture.

- **Saving time and money**: A market analysis can save you time and money by helping youassess the potential for success before launching a new product or service. By understanding your target market and the needs of your customers, you can avoid costly mistakes and wasted time and resources.

- **Increasing efficiency**: A market analysis can help you increase the efficiency of yourmarketing and sales efforts. By understanding your target market, you can develop targeted messages and strategies that reach more potential customers in less time.

- **Improving communication**: A market analysis can help you improve communicationbetween you and your target market. By understanding your target market, you can develop messages and strategies that appeal to them.

## Disadvantages

### a. Financial Risk

Starting a new business is an expensive undertaking. There are a number of upfront costsassociated with launching a startup, including market research, product development, andinitial marketing and advertising expenses. And, of course, there's always the risk that yournew business will simply not be successful and you'll be left with a lot of debt and noincome.

### b. Time Risk

Starting a new business takes a lot of time and hard work. you'll likely have to put in longhours during the early stages of your startups development, and there's no guarantee thatyour efforts will pay off. This can be especially difficult if you have a family or otherresponsibilitiesthat you're tryingtobalancewithyour newbusinessventure.

### c. Personal Risk

Starting a new business can also be risky for your personal life. If your startup fails, you mayhave to sell your home or declare bankruptcy. And even if your startup is successful, youmayfind yourselfworkingconstantlyandsacrificingyourpersonallife intheprocess.

### d. Reputational Risk

Your reputation is also on the line when you start a new business. If your startup isunsuccessful, it could tarnish your professional reputation and make it difficult to findfundingorpartnersforfutureventures.

### e. Emotional Risk

Finally, starting a new business can be an emotionally draining experience. The stress ofrunningastartupcantakeatollonyourpersonalrelationshipsandyourmentalhealth.Youmay find yourself feeling isolated, anxious, or depressed during the course of your startupsdevelopment.

## 5. APPLICATIONS:

Every startup business needs to have a plan and a strategy to make their business ideaa reality. This is where business analysis comes in. Business analysis is the process ofidentifying and understanding the needs of a business in order to create a plan to achievetheirdesiredoutcomes.

There are many benefits of using business analysis tools for startups. The most obviousbenefit is that it can help you save time and money. By understanding the needs of yourbusiness,youcan avoid spendingtimeandmoneyonthingsthat are notimportant.

Anotherbenefitofusingbusinessanalysistoolsisthatitcanhelpyou tobemoreefficient inyour work. By understanding what your business needs, you can focus your time and energyon the tasks that are most important. This can lead to increased productivity and efficiencyin yourwork.

Lastly, business analysis tools can help you to make better decisions. By understanding theneeds of your business, you can make informed decisions about the best course of action totake. This can lead to improved decision making and a better overall outcome for yourstartupbusiness.

If you are a startup business, then it is essential that you use business analysis tools. Thesetools can help you save time, money, and be more efficient in your work. In addition, theycan help youto makebetterdecisionsaboutthebestcourseofactiontotake.

## 6. CONCLUSION

To be successful insustainable business practices often requires entrepreneurship and innovation. Entrepreneurship and innovation are relevant in for-profit and nonprofit ventures.

- Entrepreneurship can be viewed as recognizing change, pursuing opportunity, taking on riskand responsibility, innovating, making better use of resources, creating new value that ismeaningfultocustomers,anddoing it all overagain andagain.
- Being an entrepreneur requires taking on significant responsibility and comes withsignificant challengesandpotentialrewards.
- Entrepreneurship is a mind-set ,an attitude; it is taking a particular approach to doing things.
- The motivations for becoming an entrepreneur are diverse and can include the potential for financial reward, the pursuit of personal values and interests, and the interest in socialchange.
- For innovation to be relevant for sustainable businesses, it has to be meaningful and affect a large number of stakeholders.
- Successful entrepreneurship often requires creativity and innovation in addressing a new opportunity or concern in a new way**.**

## 7. FUTURE SCOPE

The startup industry is an ever-evolving space and the future of startups looks set to be an exciting one. We are currently in the midst of a digital revolution that is transforming the way businesses operate and this trend is only likely to continue. As technology advances, so too will the opportunities available to startups, and the industry will continue to change and develop to meet the demand soft his new era.

One of the big trends in the startup industry is the emergence of alternative funding sources. With traditional venture capital becoming increasingly difficult to obtain, startups are beginning to explore other options such as crowd funding, angel investing, and incubators. This shift has allowed entrepreneurs to access funds they may not have had access to before, and it is enabling them to pursue their business ideas with greater flexibility and agility.

Cloud computing is another technology that is likely to have a major impact on startups in the future. Cloud computing allows businesses to store their data in remote servers, meaning that they don't need to invest in expensive hardware or software solutions. This allows companies to save money while also providing them with access to powerful computing resources. This technology will allow startups to scale their operations quickly and efficiently while also reducing their over head expenses.

The future of startups looks set to be an exciting one, with plenty of opportunities forentrepreneurstoexplorenewwaysofdoingbusiness.Byleveragingemergingtechnologies such as cloud computing, AI, and alternative financing options, entrepreneurs can create innovative products and services that will shape the landscape of tomorrows startups. As technology continues to evolve, so too will the opportunities available in the startup industry, making it an exciting space for entrepreneurs to explore and expand upon.

## 8. APPENDIX

HTML

```
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title> Startup Analysis</title>
  <meta content="" name="description">
  <meta content="" name="keywords">

  <!-- Favicons -->
  <link rel="icon" href="C:\Users\Logesh K.P\Desktop\media\s icon.jpg">
  <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-
awesome/6.4.0/css/all.min.css" integrity="sha512-
iecdLmaskl7CVkqkXNQ/ZH/XLlvWZOJyj7Yy7tcenmpD1ypASozpmT/E0iPtmFIB46ZmdtAc9
eNBvH0H/ZpiBw==" crossorigin="anonymous" referrerpolicy="no-referrer" />

  <!-- Google Fonts -->
  <link
href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,600,600i,7
00,700i|Jost:300,300i,400,400i,500,500i,600,600i,700,700i|Poppins:300,300i,400,400i,5
00,500i,600,600i,700,700i" rel="stylesheet">
```

```
  <!-- Vendor CSS Files -->
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
  <link href="assets/vendor/boxicons/css/boxicons.min.css" rel="stylesheet">
  <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
  <link href="assets/vendor/remixicon/remixicon.css" rel="stylesheet">
  <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

  <!-- Template Main CSS File -->
  <link href="assets/css/style.css" rel="stylesheet">


</head>

<body>

  <!-- ======= Header ======= -->
  <header id="header" class="fixed-top ">
    <div class="container d-flex align-items-center">

      <!--<i class="fa-sharp fa-light fa-magnifying-glass-chart"></i> -->
     <h1 class="logo me-auto"></i><a href="index.html" ><i class="fa-regular fa-chart-
mixed-up-circle-dollar"></i>Startup</a></h1>
     <!-- Uncomment below if you prefer to use an image logo -->
     <!--<a href="index.html" class="logo me-auto"><imgsrc="assets/img/logo.png" alt=""
class="img-fluid"></a> -->
     <nav id="navbar" class="navbar">
       <ul>
         <li><a class="nav-link scrollto active" href="#hero">Home</a></li>
         <li><a class="nav-link scrollto" href="#about">About</a></li>
         <li><a class="nav-link scrollto" href="#features">Features</a></li>
         <li><a class="nav-link scrollto" href="#dashboard">Dashboard</a></li>
         <li><a class="nav-link  scrollto" href="#story">Story</a></li>

         <li><a class="nav-link scrollto" href="#contact">Contact</a></li>
       </ul>
       <i class="bi bi-list mobile-nav-toggle"></i>
     </nav><!-- .navbar -->

    </div>
```

```
</header><!-- End Header -->

<!-- ======= Hero Section ======= -->
<section id="hero" class="d-flex align-items-center">

  <div class="container">
    <div class="row">
      <div class="col-lg-6 d-flex flex-column justify-content-center pt-4 pt-lg-0 order-2 order-lg-1" data-aos="fade-up" data-aos-delay="200">
        <h1>Indian Startup Analysis and Visualization</h1>
        <h2>We have analysed about the startups that are especially in india and approved by Indian Govt.</h2>
        <div class="d-flex justify-content-center justify-content-lg-start">
          <a href="#about" class="btn-get-started scrollto">Explore Us</a>
        </div>
      </div>
      <div class="col-lg-6 order-1 order-lg-2 hero-img" data-aos="zoom-in" data-aos-delay="200">
        <imgsrc="assets/img/hero-img.png" class="img-fluid animated" alt="">
      </div>
    </div>
  </div>

</section><!-- End Hero -->

<main id="main">

      <!-- ======= About Us Section ======= -->
  <section id="about" class="about">
    <div class="container" data-aos="fade-up">

      <div class="section-title">
        <h2>About Us</h2>
      </div>

      <div class="row content">
        <div class="col-lg-6">
          <p>
            India has seen the most number of startups growing year-by-year and stillthe numbers are going strong .
          </p>
          <ul>
            <li><i class="ri-check-double-line"></i> Startup Analysis is a project dedicated to
```

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providing insightful Analysis.</li>
          <li><i class="ri-check-double-line"></i> Our aim is to help entrepreneurs to stay informed and make right decision.</li>
          <li><i class="ri-check-double-line"></i> We cover a wide range of topics including market trends and emerging technologies.</li>
         </ul>
        </div>
        <div class="col-lg-6 pt-4 pt-lg-0">
         <p>
          We believe that knowledge is power,and we are dedicated to empowering our readers with the information they need to suceed.Whether
          you're a seasoned entrepreneurs or a newcomer to the startup world, our platform offers something for everyone.We are committed to
          provinding up-to-date and accurate information that is easy to understand and use.
         </p>
        </div>
       </div>

     </div>
   </section><!-- End About Us Section -->
   <!-- ======= Features Section ======= -->
   <section id="features" class="services section-bg">
     <div class="container" data-aos="fade-up">

      <div class="section-title">
       <h2>Features</h2>
      </div>

      <div class="row">
       <div class="col-xl-3 col-md-6 d-flex align-items-stretch" data-aos="zoom-in" data-aos-delay="100">
         <div class="icon-box">
          <div class="icon"><i class="bxbxl-dribbble"></i></div>
          <h4><a href="">Awesome Design</a></h4>
          <p>The Graphs and charts used in here for Visualization will be more understanding at a quick glance.</p>
         </div>
        </div>

       <div class="col-xl-3 col-md-6 d-flex align-items-stretch mt-4 mt-md-0" data-aos="zoom-in" data-aos-delay="200">
         <div class="icon-box">
```

```
            <div class="icon"><i class="bxbx-file"></i></div>
            <h4><a href="">Easy Customize</a></h4>
            <p>The Dashboard that is created in the responsive and dynamic dashboard that you can use to analyze and understand more.</p>
          </div>
        </div>

        <div class="col-xl-3 col-md-6 d-flex align-items-stretch mt-4 mt-xl-0" data-aos="zoom-in" data-aos-delay="300">
          <div class="icon-box">
            <div class="icon"><i class="bxbx-tachometer"></i></div>
            <h4><a href="">Saving Time</a></h4>
            <p>To start your startup, now need to keep hours of your time to just understand what the stage of all
              startup here you can understand quickly by just looking the visualization.</p>

          </div>
        </div>

        <div class="col-xl-3 col-md-6 d-flex align-items-stretch mt-4 mt-xl-0" data-aos="zoom-in" data-aos-delay="400">
          <div class="icon-box">
            <div class="icon"><i class="bxbx-layer"></i></div>
            <h4><a href="">Story</a></h4>
            <p>The Narration of data based the visualization and analysis is super engaging.</p>
          </div>
        </div>

      </div>

    </div>
  </section><!-- End features Section -->

  <!-- ======= Why Us Section ======= -->
 <!-- ======= Skills Section ======= -->
  <section id="dashboard" class="skills">
    <div class="container" data-aos="fade-up">
      <h2>Dashboard</h2>
      <div class='tableauPlaceholder' id='viz1680936808530' style='position: relative'><noscript><a href='#'><img alt='Dashboard ' src='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;St&#47;StartupsAnalysis_16809366680120&#47;Dashboard&#47;1_rss.png' style='border: none'
```

/></a></noscript><object class='tableauViz' style='display:none;'><param name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /><param name='embed_code_version' value='3' /><param name='site_root' value='' /><param name='name' value='StartupsAnalysis_16809366680120/Dashboard' /><param name='tabs' value='no' /><param name='toolbar' value='yes' /><param name='static_image' value='https://public.tableau.com/static/images/St/StartupsAnalysis_16809366680120/Dashboard/1.png' /><param name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes' /><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param name='language' value='en-US' /></object> <script type='text/javascript'> var divElement = document.getElementById('viz1680936808530'); var vizElement = divElement.getElementsByTagName('object')[0]; if ( divElement.offsetWidth> 800 ) { vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if ( divElement.offsetWidth> 500 ) { vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else { vizElement.style.width='100%';vizElement.style.height='1327px';} var scriptElement = document.createElement('script'); scriptElement.src = 'https://public.tableau.com/javascripts/api/viz_v1.js'; vizElement.parentNode.insertBefore(scriptElement, vizElement); </script>

</section><!-- End Skills Section -->
<section id="story" class="why-us section-bg">

<noscript><a href='#'><img alt='Story ' src='https://public.tableau.com/static/images/St/StartupsAnalysisStory/Story/1_rss.png' style='border: none' /></a></noscript><object class='tableauViz' style='display:none;'><param name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /><param name='embed_code_version' value='3' /><param name='site_root' value='' /><param name='name' value='StartupsAnalysisStory/Story' /><param name='tabs' value='no' /><param name='toolbar' value='yes' /><param name='static_image' value='https://public.tableau.com/static/images/St/StartupsAnalysisStory/Story/1.png' /><param name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes' /><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param name='language' value='en-US' /></object> <script type='text/javascript'> var divElement = document.getElementById('viz1680936900472'); var vizElement = divElement.getElementsByTagName('object')[0]; vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px'; var

```
scriptElement = document.createElement('script');                scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';                vizElement.parentNode.
insertBefore(scriptElement, vizElement);              </script>

      </div>
     </section><!-- End Why Us Section -->


   <!-- ======= Team Section ======= -->
   <section id="" class="team section-bg">
    <div class="container" data-aos="fade-up">

     <div class="section-title">
      <h2>Team</h2>
      <p>Our team is dedicated to identifying and analyzing the most innovative and
impactful startups, and helping them chart a course towards sucess. </p>


     </div>

     <div class="row">

      <div class="col-lg-6" data-aos="zoom-in" data-aos-delay="100">
       <div class="member d-flex align-items-start">
        <div class="member-info">
         <h4>Logesh K P</h4>
         <span>III B.SC Mathematics</span>
         <p>Reg No : 20202231517115</p>
          </div>
       </div>
      </div>

      <div class="col-lg-6 mt-4 mt-lg-0" data-aos="zoom-in" data-aos-delay="200">
       <div class="member d-flex align-items-start">
        <div class="member-info">
         <h4>BalaMurugan J</h4>
         <span>III B.SC Mathematics</span>
         <p>Reg No : 20202231517102</p>

        </div>
       </div>
      </div>
```

```
        <div class="col-lg-6 mt-4" data-aos="zoom-in" data-aos-delay="300">
          <div class="member d-flex align-items-start">
            <div class="member-info">
              <h4>Parveenraj M</h4>
              <span>III B.SC Mathematics</span>
              <p> Reg No : 20202231517128</p>
              </div>
          </div>
        </div>

        <div class="col-lg-6 mt-4" data-aos="zoom-in" data-aos-delay="400">
          <div class="member d-flex align-items-start">
            <div class="member-info">
              <h4>Sakthivel Murugan S</h4>
              <span>III B.SC Mathematics</span>
              <p> Reg No : 20202231517133</p>

              </div>
          </div>
        </div>

      </div>

    </div>
  </section><!-- End Team Section -->
  <!-- ======= Contact Section ======= -->
  <section id="contact" class="contact">
    <div class="container" data-aos="fade-up">

      <div class="section-title">
        <h2>Contact</h2>
        <p>If you'll like to know more about our experience designing and delivering cloud solution,or get advice on your own technology challenges get in touch with dedicated engineers on-hand 24/7,we're set up to become an extension of your team.</p>
      </div>

      <div class="row">

        <div class="col-lg-5 d-flex align-items-stretch">
          <div class="info">
            <div class="address">
              <i class="bi bi-geo-alt"></i>
```

```
            <h4>Location:</h4>
            <p>30 millerpuram road, Tuticorin-628008. </p>
          </div>

          <div class="email">
            <i class="bi bi-envelope"></i>
            <h4>Email:</h4>
            <p>info@example.com</p>
          </div>

          <div class="phone">
            <i class="bi bi-phone"></i>
            <h4>Call:</h4>
            <p>0461-2310987</p>
          </div>
 </div>

        </div>

        <div class="col-lg-7 mt-5 mt-lg-0 d-flex align-items-stretch">
          <form action="forms/contact.php" method="post" role="form" class="php-
email-form">
            <div class="row">
              <div class="form-group col-md-6">
                <label for="name">Your Name</label>
                <input type="text" name="name" class="form-control" id="name" required>
              </div>
              <div class="form-group col-md-6">
                <label for="name">Your Email</label>
                <input type="email" class="form-control" name="email" id="email" required>
              </div>
            </div>
            <div class="form-group">
              <label for="name">Subject</label>
              <input type="text" class="form-control" name="subject" id="subject"
required>
            </div>
            <div class="form-group">
              <label for="name">Message</label>
              <textarea class="form-control" name="message" rows="10"
required></textarea>
            </div>
            <div class="my-3">
```

```
            <div class="loading">Loading</div>
            <div class="error-message"></div>
            <div class="sent-message">Your message has been sent. Thank you!</div>
           </div>
           <div class="text-center"><button type="submit">Send
Message</button></div>
          </form>
         </div>

        </div>

      </div>
    </section><!-- End Contact Section -->

</main><!-- End #main -->

 <!-- ======= Footer ======= -->
 <footer id="footer">

   <div class="footer-newsletter">
    <div class="container">
     <div class="row justify-content-center">
      <div class="col-lg-6">
       <h4>Join Our Newsletter</h4>
       <p>Receive updates,news and deals</p>
       <form action="" method="post">
        <input type="email" name="email"  placeholder="Enter your email"><input
type="submit" value="Subscribe">
       </form>
      </div>
     </div>
    </div>
   </div>


   <div class="container footer-bottom clearfix">
    <div class="copyright">
     &copy; Copyright <strong><span>Starup Analysis</span></strong>. All Rights
Reserved
    </div>
    <div class="credits">
     <!-- All the links in the footer should remain intact. -->
     <!-- You can delete the links only if you purchased the pro version. -->
```

```
      <!-- Licensing information: https://bootstrapmade.com/license/ -->
      <!-- Purchase the pro version with working PHP/AJAX contact form: https://bootstrapmade.com/arsha-free-bootstrap-html-template-corporate/ -->

    </div>
   </div>
  </footer><!-- End Footer -->

  <div id="preloader"></div>
  <a href="#" class="back-to-top d-flex align-items-center justify-content-center"><i class="bi bi-arrow-up-short"></i></a>

  <!-- Vendor JS Files -->
  <script src="assets/vendor/aos/aos.js"></script>
  <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
  <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
  <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
  <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
  <script src="assets/vendor/waypoints/noframework.waypoints.js"></script>
  <script src="assets/vendor/php-email-form/validate.js"></script>

  <!-- Template Main JS File -->
  <script src="assets/js/main.js"></script>

</body>

</html>
```