*Lecturas cortas recomendadas:

Para el debate:
"Sobre el uso responsable de datos y algoritmos"
https://www.bbva.com/es/uso-responsable-datos-algoritmos/

*Recursos adicionales CRISP-DM (en castellano):

"Manual CRISP-DM de IBM SPSS Modeler"
ftp://ftp.software.ibm.com/software/analytics/spss/documentation/modeler/15.0/es/CRISP-DM.pdf

"La metodología CRISP-DM"
https://eva.fing.edu.uy/pluginfile.php/202013/mod_resource/content/1/Metodologia%20CRISP-DM%20para%20mineria%20de%20datos.pdf

*Lecturas avanzadas de Data Mining (en inglés):

Gareth James, Daniela Witten, Trevor Hastie, and Robert Tibshirani (2014). An Introduction to Statistical Learning: With Applications in R. Springer Publishing Company, Incorporated.
https://www-bcf.usc.edu/~gareth/ISL/ISLR%20First%20Printing.pdf

Jiawei Han, Micheline Kamber, Jian Pei (2012). Data Mining Concepts and Technics (Third Edition). Elsevier.
http://myweb.sabanciuniv.edu/rdehkharghani/files/2016/02/The-Morgan-Kaufmann-Series-in-Data-Management-Systems-Jiawei-Han-Micheline-Kamber-Jian-Pei-Data-Mining.-Concepts-and-Techniques-3rd-Edition-Morgan-Kaufmann-2011.pdf