

A S A



P E N N S T A T E

Program

APRIL 13, FRIDAY - Ground Floor Huck Life Science Building

| | |
|-------------------|---|
| 5:00 PM – 6:00 PM | Registration/Dinner |
| 6:00 PM – 7:00 PM | Kick-Off – Info Session - 100 Thomas Building |
| 7:00 PM – 8:00 PM | Workshop - 100 Thomas Building |

APRIL 14, SATURDAY - First Floor Smeal College of Business

| | |
|---------------------|------------------------|
| 8:30 AM – 9:30 AM | Breakfast/Challenge #1 |
| 11:00 AM – 11:15 AM | Break/Challenge #2 |
| 12:30 PM – 1:30 PM | Lunch/Challenge #3 |
| 3:30 PM – 3:45 PM | Break/Challenge #4 |
| 6:00 PM – 7:00 PM | Dinner/Challenge #5 |

APRIL 15, SUNDAY - First Floor Smeal College of Business

| | |
|-----------------------|---|
| 8:00 AM – 9:00 AM | Breakfast/Challenge #6 (early start) |
| 10:15 AM – 10:45 AM | Break/Challenge #7 |
| 12:00 PM – 1:00 PM | Lunch/Challenge #8 (students finish analysis) |
| 1:00 PM – 2:30 PM | Judging |
| 3:30 PM – 4:00 PM | Final Presentations - 100 Thomas Building |
| 4:00 PM -4:30/5:00 PM | Awards- 100 Thomas Building |

Help and Support

Mentors will be available throughout the weekend to help you as you work through the problem. Mentors will have name tags on or you can reach out for help by messaging via the datafest facebook page at: facebook.com/PSUDatafest/. You can also stop by the “command zone”, room 110 in Smeal College of Business.

Note: you do NOT need to be present the entire weekend to participate; you may come and go as you please, but we ask that you be there for event kick-off on Friday and for the presentations and award ceremony on Sunday. We will have meals and snacks available in Smeal be sure to make it over at meal times!

Judging and Prizes

Each team must present a short 3-minute presentation summarizing their findings to a panel of judges comprised of faculty and professionals from a variety of fields.

Prizes are TBD. *Presentations are judged based on creativity, insight, visualization, and communication.*

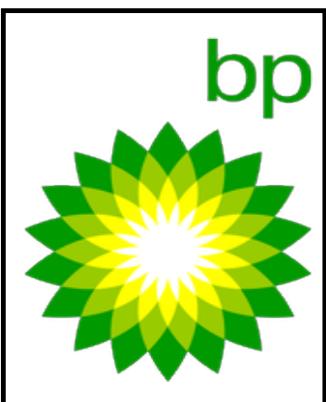
Software resources

We recommend using R for statistical analysis. We will be hosting a one-hour tutorial on R Friday evening immediately following the “Kick Off”.

Sponsorship

We gratefully acknowledge the sponsorship of the following contributors, helping to make this event possible.

BIG DATA SPONSOR



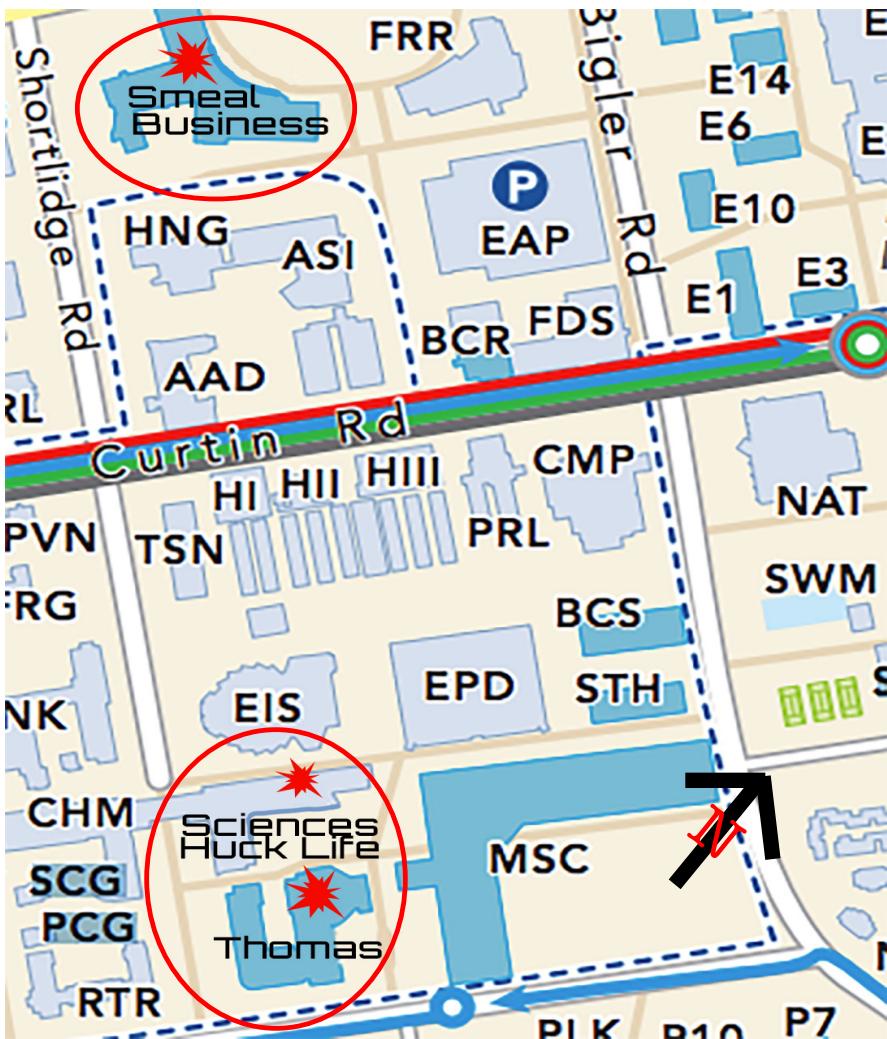
PARETO SPONSORS



VISUALIZATION SPONSORS



Map of the event locations



For out-of-town guests

Shuttle service is available to anyone on campus, you are free to use any of the "LOOP" or "LINK" labels CATA buses on campus. For maps and service times read catabus.com. Bus service other than link or loop service will charge \$2.00 per ride.

A visit to the Penn State Berkey Creamery close to Smeal College of Business and open until 10 pm serving great ice cream, shakes, yogurt refrigerated sandwiches and salads.

If you need a break, visit to the Penn State Arboretum, across Park Avenue from Smeal College of Business, the gardens may not be in bloom yet but it offers peace and quiet and beautiful views.

If you are interested in checking out our downtown area or need to pick-up a few incidentals the main street - College Avenue is a very short walk from anywhere on campus. There are drug stores, a Target and a lot of restaurants. Our "mentors" will be happy to point the way for you.