ASA DataFest Judging Rubric Score: _____/100 Team name: Visualization [_____/20 points]: Did they include compelling visualization(s) of the data that were technically challenging or had a "wow" factor? - Were their visualizations clear and/or intuitive? Did the visualizations help you better understand the data or the team's insights? **Notes about Viz:** Creativity [/20 points]: Did they take a clever approach that wasn't immediately obvious? - Did they do something unique or smart to get around a problem they had? - Was the presentation on an area of the data that was unexpected? **Notes about Creativity:** Insight [_____/30 points]: - Did you genuinely learn something new or unexpected from this presentation? Did the presentation go beyond summary statistics to identify something new?

- Will you come away from DataFest remembering this presentation?

Notes about Insight:

Communication/Presentation [_____/30 points]:

- How were the communication/public speaking skills of the team?
- Is the information clearly focused in an organized and thoughtful manner?
- Did their presentation capture the audience's attention?
- Was the presentation free of typos or other errors?

Notes: