



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Edit your cv  
template

Find the right  
template,choose from  
hundreds of  
professionally\_designed  
resume templates

Save and  
submit your  
cv

Present your  
credentials  
in creative  
ways

Get creative  
with more  
features

Order your  
prints



Designing a resume/CV using canva

Team III

SHALINI  
THAMARAISELVI  
ASWIN SENTHILKUMAR  
BOOPATHIRAJ

Lead with a  
tagline

choose a free  
resume template  
from our library  
or start from  
scratch

Edit the text to  
insert your skills  
background and  
qualifications

Keep it brief

Use the  
right  
language

Add your  
professional  
photo or  
logo



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?