

Says

What have we heard them say? What can we imagine them saying?

> india's foodgrains production touched a record 315.7 million tonnes

india ranks second worldwide in Indian suncontinent agriculture was the largest producer of wheat and grain

farm outputs

INDIA'S AGRICULTURAL **CROP PRODUCTION**

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



A need for less dependency on the agriculture sector for the economy

To increase the quantity and quality of food by reducing the damage caused living organisms

Precision technology,the adoption of automated practices,indoor urbanized farming and more

Agriculture plays a vital role in india's economy

india has a high diversity of topograpy,climate and soil,so it is inherently a multi product agricultural power house

it provides employment opportunity to the rural agricultural as well as nonagricultural labourers

Limited knoeleadge and insufficient infrastructure, especially in the rural areas

low global prices have affected exports and the cheaper imports have hurt domestic prices

It is likely to achieve a 10% ethanol blending target



Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

