



Sales-Fusion

MEET THE TEAM!!!



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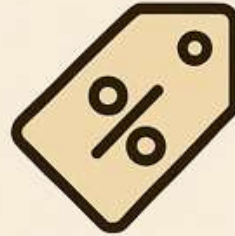
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Common Problems Faced



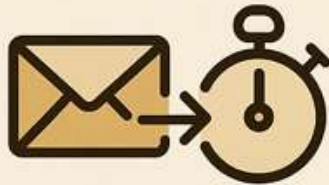
Manual Inventory Tracking



Random Discounting



Stock Wastage



Slow Reordering Process



Lack of Data-Driven Decisions



Overstocking or Stockouts



Sales-Fusion

How we help?



- **What it does**
 - Combines billing performance, expiry tracking, and stock levels to guide discounts
 - Supports grocery stores and e-commerce platforms in promoting the right items at the right time
 - Automates reordering with one-click triggers—no manual effort needed
- **Business Benefits**
 - Boosts profit margins through targeted discounts
 - Reduces wastage by clearing near-expiry items
 - Saves time with automation and dashboards
 - Improves decisions with clear data insights

Sales Fusion



Inventory Dashboard

- Displays real-time inventory levels

OrderEasy – Automated Stock Reordering Tool

- Utilizes Microsoft Power Automate
- Sends pre-filled email requests for restocking

Discount Analysis Dashboard

- Suggests discounts based on:
- Past billing history and product performance
- Product expiry dates
- Quantity on hand

Target Audience

- Grocery Stores
- Electronic Retailers
- E-commerce Businesses

Key Benefits

- Maximizes profit margins
- Reduces stock wastage
- Simplifies procurement

DASHBOARD INSIGHTS: INVENTORY MANAGEMENT



Our intuitive dashboard provides a real-time, comprehensive overview of your store's inventory, ensuring you always know what's in stock.

REAL-TIME STOCK LEVELS

Instantly identify available items and their quantities.

VISUAL REPRESENTATION

Inventory data presented in an easy-to-understand dashboard format.

KEY ITEM IDENTIFICATION

Quickly locate specific products and their status.

DASHBOARD INSIGHTS: DISCOUNT OPTIMIZATION

The discount dashboard helps you identify optimal pricing strategies to maximize profit and improve sales performance.



Performance Prediction

Analyze past sales data to predict which products will perform well and generate profits.



Adaptive Discounting

Adjust discounts dynamically based on predicted performance and profit margins.



Bill-Based Analysis

Utilize historical transaction data to inform and refine discount decisions.



INTELLIGENT DISCOUNTING STRATEGIES

Sales Fusion incorporates three critical factors to ensure your discounts are always smart and profitable.



Expiry Date Management

Automate discounts for products nearing expiration to reduce waste and ensure stock rotation.



Quantity-Based Discounts

Adjust pricing based on product quantity, incentivizing larger purchases and clearing excess stock.



Profit Margin Optimization

Balance customer satisfaction with healthy profit margins for every discounted item.



Softwares Used



SharePoint



Excel



Power Automate



Microsoft
Forms



Outlook



OneDrive