

YouTube Alchemist: Turning Data into Gold



Music Videos are the most viewed with an average of 6,202,003 views.

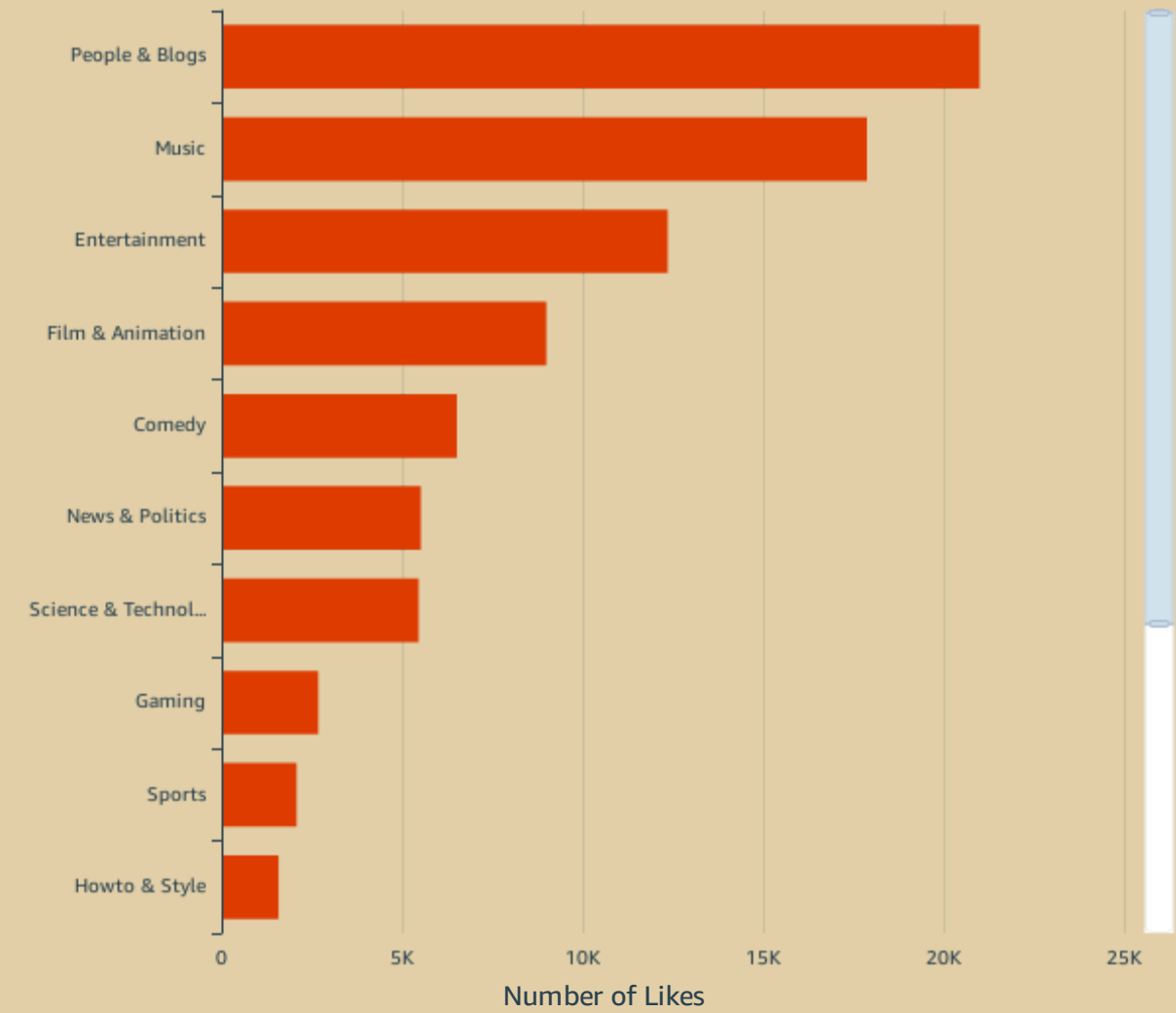


People & Blogs videos are the most liked with an average of 21,000 likes.



PewDiePie Channel has the highest viewership with 111 million subscribers.

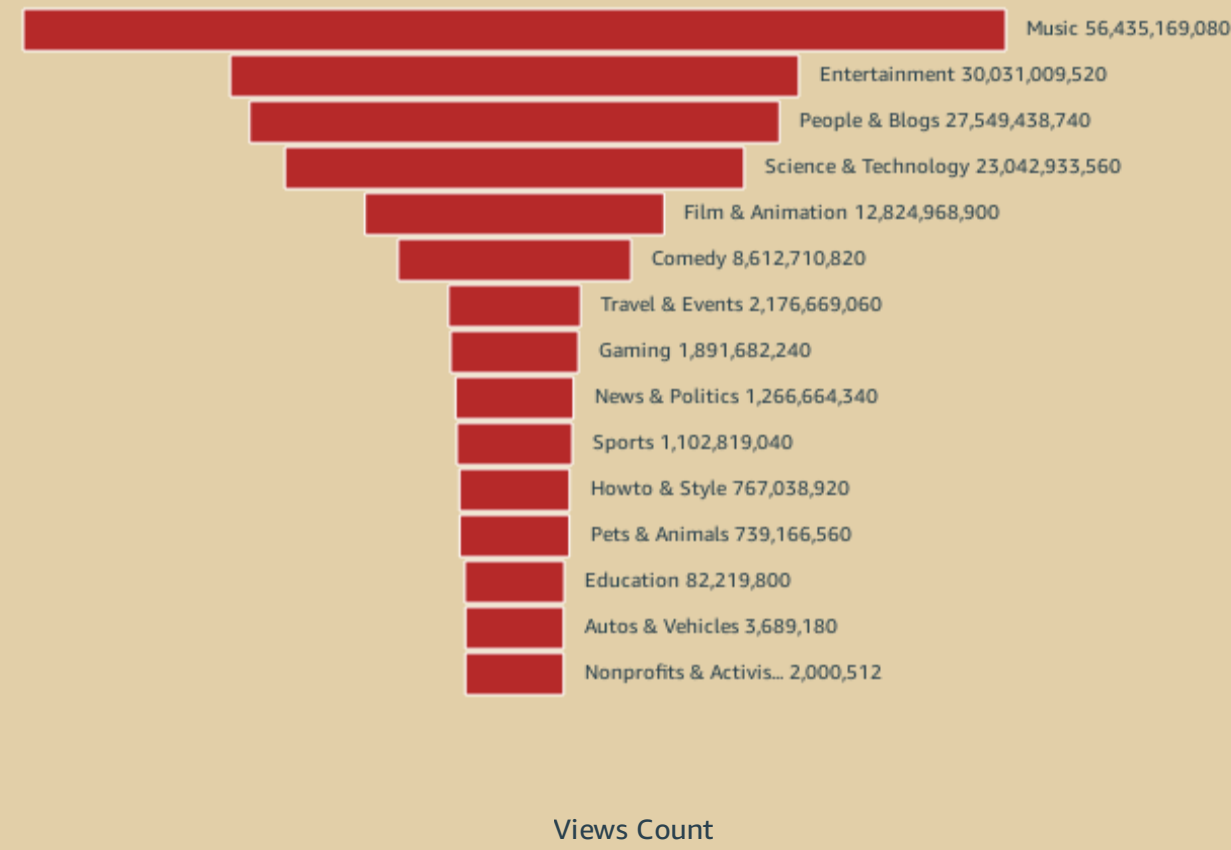
"Like-O-Meter: Which Categories Win the Thumbs-Up Battle?"



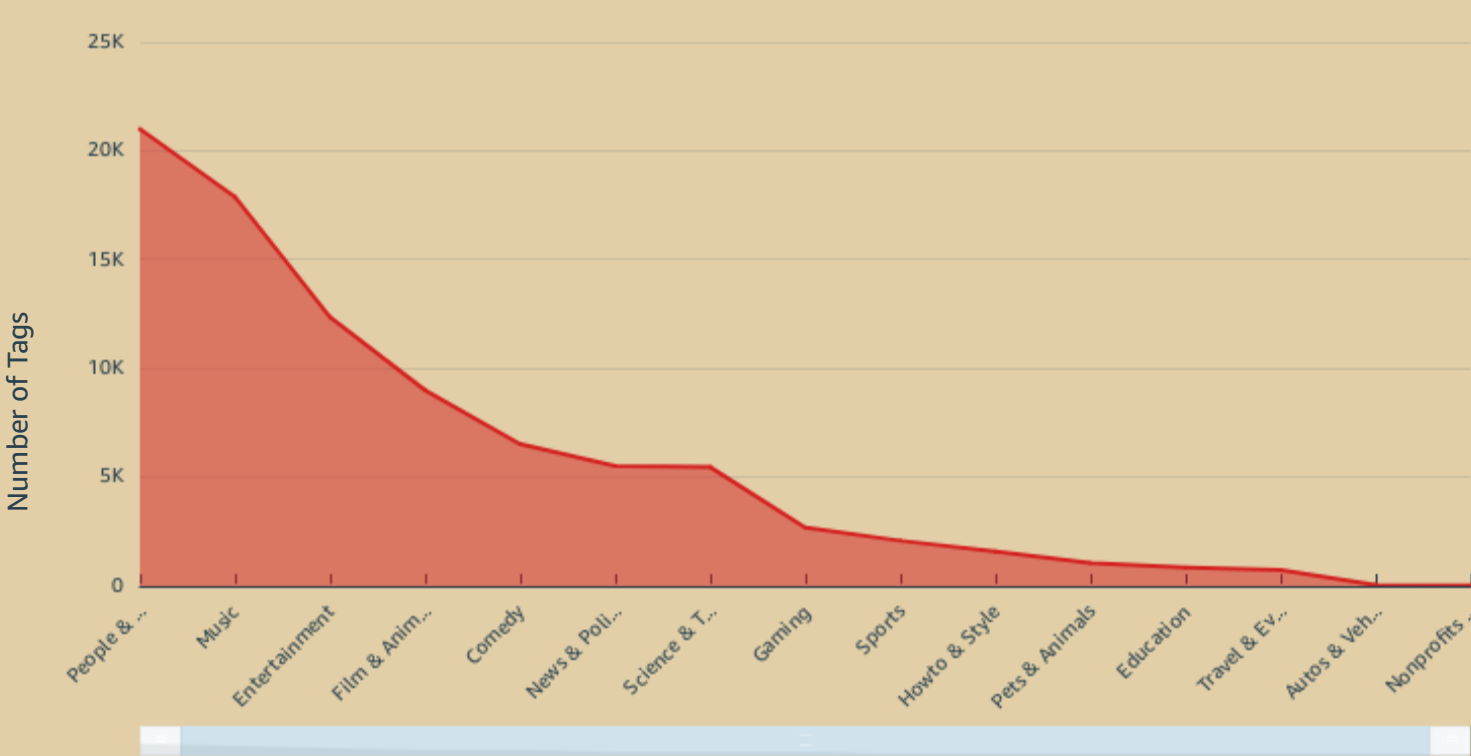
"Tag Cloud: The Buzzing Trends in YouTube Videos"



"Views by Category: Which Content Rules the Internet?"



"Tag Tally: How Many Tags Do Different YouTube Video Categories Use?"



"Channel Views: Who's Stealing the Show on YouTube?"

