# Loizos Konstantinou (he/him)

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# Education

# University of Pennsylvania | Master of Behavioral and Decision Sciences

December 2022

Relevant Coursework: Data Science and Quantitative Modeling, Public Policy and Public Finance (Wharton), Judgements and Decisions, Statistical Reasoning for Behavioral Science, Norms and Nudges

# Graduate and Professional Student Assembly (GAPSA) representative.

October 2021 – Present

Liaison of School of Liberal and Professional Studies with the Graduate General Assembly

### Penn Graduate Consulting Club | Project Analyst

October 2021 - December 2021

- Conducted market research for a Bio-Tech startup.
- Identified areas of potential improvement and submitted strategic slide decks for betterment.

#### European University Cyprus | Bachelor of Business Administration in Business and Economics | GPA 3.96/4.00. Business Society Club | President | Nicosia, Cyprus December 2018 – January 2021

2017 - 2021

Activities planned: dinners with HRs, Alumni meetings, Entrepreneurial (bootcamp twice)

Increased club 's membership by 20%.

University of Tennessee at Chattanooga – Study of the US institutes for Student Leaders | Entrepreneurship cohort June-August 2019 Selected to represent Europe in 5-week, fully funded, highly competitive program for young leaders; with coursework, company visits, and travel, examining entrepreneurial approaches and economic development in USA.

Roskilde University | Business Studies - Semester Abroad

February 2018 – June 2018

# **Professional Experience**

IPSOS | Graduate Researcher (UPenn Design Challenge) | New York, USA

February 2022 – May 2022

- Maximized conversion and potential retention of cryptocurrency users
- The project involves problem identification, analysis, behavioral strategies, and implementation frameworks

### Cambridge Center for Alternative Finance | Research Assistant | Nicosia, Cyprus

April 2021 - June 2021

- Conducted desk-research on regulatory initiatives and fintech-related legislation.
- Drafted informative presentations and documents related to the strategic direction of the center.
- Designed a stakeholder mapping tool in Excel that created effective stakeholder engagement.

#### Ernst & Young | Finance Intern | Nicosia, Cyprus

June 2019

- Conducted valuation models for clients in financial service industry.
- Learned office procedures and maintained necessary record keeping.

### Top Kinisis Travel PLC | Business and Sales Department | Intern | Nicosia, Cyprus

June 2017 – September 2017

- Contacted and arranged international bookings for clients in business department for two months.
- Assisted customers to book holiday and cruise packages in provision of sales department

### Compulsory Military Service | Infantry soldier | Nicosia, Cyprus

June 2015 – January 2017

- Served for lieutenant colonel dealing with classified documents and unit planning operations
- Served as a guard at buffer zone. Skills practiced: self-management, discipline, adaptability.

# **Leadership and Other Experience**

## UN Youth and Student Association | Board Member | Nicosia, Cyprus

February 2019 - March 2021

- Organized 5-week internship for Cypriots in the US Congress and the American Hellenic Institute. Communicated with representatives from Cyprus Youth Board and US embassy. Secured \$700 funding from my university.
- Cyprus delegate at Harvard Model United Nations in February 2019.

# Youth Parliament Leader | Member | Nicosia, Cyprus

October 2018 – October 2021

- Drafted and voted 4 tier bills on behalf of Education Committee regarding digitalization and career orientation in public schools
- Participated in follow-up monthly meetings with MPs, representatives of Ministry of education, and Worker Unions.

Erasmus Student Network (ESN) | National Exchangeability Coordinator

October 2018 – November 2019

# **Proficiencies and Passions**

Technical: Python, R, SPSS, MS Office; Languages: Spanish (Basics), English (Fluent), Greek (Native) Interests: soccer, chess, comedy