

Loizos Konstantinou (he/him)

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Education

University of Pennsylvania | Master of Behavioral and Decision Sciences

December 2022

Relevant Coursework: Data Science and Quantitative Modeling, Public Policy and Public Finance (Wharton), Judgements and Decisions, Statistical Reasoning for Behavioral Science, Norms and Nudges

Graduate and Professional Student Assembly (GAPSA) representative.

October 2021 – Present

- Liaison of School of Liberal and Professional Studies with the Graduate General Assembly

Penn Graduate Consulting Club | Project Analyst

October 2021 – December 2021

- Conducted market research for a Bio-Tech startup.
- Identified areas of potential improvement and submitted strategic slide decks for betterment.

European University Cyprus | Bachelor of Business Administration in Business and Economics | GPA 3.96/4.00.

2017 – 2021

Business Society Club | President | Nicosia, Cyprus

December 2018 – January 2021

- Activities planned: dinners with HRs, Alumni meetings, Entrepreneurial (bootcamp twice)
- Increased club 's membership by 20%.

University of Tennessee at Chattanooga – Study of the US institutes for Student Leaders | Entrepreneurship cohort

June-August 2019

Selected to represent Europe in 5-week, fully funded, highly competitive program for young leaders; with coursework, company visits, and travel, examining entrepreneurial approaches and economic development in USA.

Roskilde University | Business Studies – Semester Abroad

February 2018 – June 2018

Professional Experience

IPSOS | Graduate Researcher (UPenn Design Challenge) | New York, USA

February 2022 – May 2022

- Diagnosing and providing solutions on cryptocurrency with key objective of maximizing conversion and potential retention of users
- The project involves problem identification, analysis, behavioral strategies, and implementation frameworks

Cambridge Center for Alternative Finance | Research Assistant | Nicosia, Cyprus

April 2021 – June 2021

- Conducted desk-research on regulatory initiatives and fintech-related legislation in the Mediterranean region.
- Drafted informative presentations and documents related to the strategic direction of the center.
- Designed a stakeholder mapping tool in Excel that created effective stakeholder engagement.

Ernst & Young – Financial Department | Intern | Nicosia, Cyprus

June 2019

- Conducted valuation models for clients in financial service industry.
- Learned office procedures and maintained necessary record keeping.

Top Kinisis Travel PLC | Business and Sales Department | Intern | Nicosia, Cyprus

June 2017 – September 2017

- Contacted and arranged international bookings for clients in business department for two months.
- Assisted customers to book holiday and cruise packages in provision of sales department

Compulsory Military Service | Infantry Unit | Soldier | Nicosia Cyprus

June 2015 – January 2017

- Served for lieutenant colonel dealing with classified documents and unit planning operations (13 months)
- Served 5 months as a guard at buffer zone. Skills practiced: self-management, discipline

Leadership and Other Experience

Cyprus Youth Parliament | Member | Nicosia, Cyprus

October 2018 – October 2021

- Drafted and voted 4 tier bills on behalf of Education Committee regarding digitalization and career orientation in public schools
- Participated in follow-up monthly meetings with MPs, representatives of Ministry of education, and Worker Unions.

UN Youth and Student Association Cyprus | Board Member | Nicosia, Cyprus

February 2019 – March 2021

- Organized 5-week internship for Cypriots in the US Congress and the American Hellenic Institute. Communicated with representatives from Cyprus Youth Board and US embassy. Secured \$700 funding from my university.
- Cyprus delegate at Harvard Model United Nations in February 2019.

Erasmus Student Network (ESN) | National Exchangeability Coordinator | Nicosia, Cyprus

October 2018 – November 2019

Proficiencies and Passions

Prog. Languages: Python (Jupyter notebook, Google Colab), RStudio, SPSS

Libraries: pandas, tidyverse, dplyr, ggplot2

Languages: English (Fluent), Greek (Native Speaker), Spanish (Basics)

Interests: Behavior and incentives, Data analysis, Customer experience, Consumer behavior, Modern history

Activities & Hobbies: cycling, outdoor activities, soccer, chess, theater, comedy, musicals