**Loizos Konstantinou** (he/him)

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# A picture containing text, table Description automatically generatedEducation

**University of Pennsylvania** | **MS** in **Behavioral and Decision Sciences** | **Philadelphia, PA**  *exp grad Dec 2022*

**Relevant Coursework***:* Data Science and Quantitative Modeling, Public Policy and Public Finance (Wharton), Judgements and Decisions, Big Data Analytics, Social Norms. **Teaching Assistant**: Statistical Reasoning for Behavioral Science

**European University Cyprus** | **Bachelor** of **Business** and **Economics | (**GPA 3.96/4.00) **|** Cyprus *2017 – 2021*

**Roskilde University | Business Studies – Semester Abroad |** Roskilde, Denmark *Feb – Jun 2018*

# Relevant Experience

**IPSOS** | *Social Intelligence Analytics Intern |* New York, NY *Jun – Sep 2022*

* Conducted data cleaning, data analysis, and report development by extracting data from Synthesio; an AI powered tool platform
* Analyzed social data in SPSS and Excel, and deciphered consumer perceptions about clients’ brands
* Developed exploratory data analysis, manipulated datasets, and presented outcomes to the Lidl, Beam, and SCJ executive teams

*Graduate Researcher* (Penn Design Challenge) *|* New York, NY *Feb – Jun 2022*

* Performed qualitative research and combined it with IPSOS datasets to understand user’s perception about cryptocurrency

**The American College of Financial Services** | *Data Analytics Consultant* | King of Prussia, PA *Jun – Sep 2022*

* Clustered users in demographic categories (i.e., gender, ethnicity, location) and identified trends on enrollment and completion rates
* Cleaned, aggregated, and ran multinomial logistic regression of SQL data in RStudio and draw inferences for completion status
* Visualized and communicated the analysis which was then incorporated in the strategic planning of business development team

**Penn Graduate Consulting Club | University of Pennsylvania | Project Analyst** *Oct – Dec 2021*

* Produced qualitative research for a Bio-Tech startup. Built 2-hour interviews for application of Point-of-care-testing

**Cambridge Center for Alternative Finance |** *Research Assistant* | Cambridge, UK *Apr – Jun 2021*

* Designed stakeholder mapping tool in Excel (>400 contacts) which was adopted across the Center and is still in use today
* Constructed desk-research on regulatory initiatives and fintech-related legislation and drafted presentations

**Top Kinisis Travel PLC |** *Business and Sales Intern* | Cyprus *Jun – Sep 2017*

* Contacted and arranged international bookings for tourist industry clients in business department
* Increased sales by +15%; pitched to customers company’s holiday and cruise packages

**Compulsory Military Service** | *Infantry Soldier* | Cyprus *Jun 2015 – Jan 2017*

# Leadership and Volunteer Experience

**Graduate and Professional Student Assembly (GAPSA) representative | University of Pennsylvania** *Oct 2021 – Jun 2021*

**UN Youth and Student Association |** *Board Member* | Cyprus *Feb 2019 – Mar 2021*

* Organized 5-week internship for Cypriots in the US Congress and the American Hellenic Institute. Organized applicant interviews with representatives from Cyprus Youth Board and US embassy. Secured $700 funding from European University Cyprus
* Selected among 800 candidates and represented Cyprus as a delegate at the Harvard Model United Nations in February 2019

**Youth Parliament Leader |** *Member* | Cyprus *Oct 2018 – Oct 2021*

* Drafted 4 bills on behalf of the Education Committee that impacted digitalization and career orientation in public schools in Cyprus
* Built implementation roadmaps with MPs, representatives of Ministry of Education, and Worker Unions in follow-up monthly meetings

**Business Society Club | European University Cyprus**, President *Dec 2018 – Jan 2021*

* Increased the club’s membership by +35%. Activities planned: HR dinners, Alumni meetings, Entrepreneurial bootcamps 2/year

**Study of the US institutes for Student Leaders** | **University of Tennessee at Chattanooga** *Jun - Aug 2019*

* Selected to represent Europe in 5-week, fully funded, highly competitive program for young leaders; with coursework, company visits, and travel, examining entrepreneurial approaches, and economic development in the USA

# Skills

**Hard Skills:** Python, R, SPSS, SQL, MS Office, DaVinci Resolve, Figma

**Languages:** English (Fluent), Greek (Native), French (Basic), Spanish (Basic)