Project Charter

Project name: RecastAI: Combining Human Intelligence with the Efficieny of a Spinning Software.	Date: 26th of June 2022

Project manager: Nour Saleh Rabee' | **Project sponsor:** Aseel Waleed Aldeek

Purpose:
Producing content is one of the most important aspects in many fields that relies on writing content such as online marketing. But being that human writers are expensive, and most spinners are ineffectively considered to be one of the most challenges when producing a lot of content. Our purpose is to produce software that rewrites the articles driven by artificial intelligence (AI).

Description:
RecastAI uses advanced machine learning models to provide high-quality rewriting that is indistinguishable from human content.

Objective:
• Cut turnaround time; RecastAI works faster than the average writer so you can cut your content creation time using this software.
• Extend stakeholders budget; save money using RecastAI instead of extending your budget to bring on freelance writers or staff writers.
• Generated content looks human-written, unique, and cannot be detected by Google as spun content.

Project specification:
• Developing AI software with good looking and easy to use.
• Bulk one-click article rewriting.
• Able to upload and dowload hundreds of generated articles and generatete 1-100 rewrites for each spun article.
• Human quality content.
• 100% Accuracy.

Budget:
The project has a budget of 400,000$ - 450,000$.

Deliverables:
• High level of privacy; contents are saved into secure servers.
• Affordable prices for all stakeholders.
• RecastAI completely restructure your sentences while keeping the same overall meaning.
• Extend Your Budget; more high-quality content means better rankings. With RecastAI , you don't need to have an unlimited budget to create a full SEO content pipeline that will have you ranking at the top of Google.
• Scale Your Business; make your entire content production process 10x more efficient. Use AI to create more high-quality, unique content that impresses clients and engages readers, all without having to put in more hours.
• 3-Day free trial.
• 30-Day No Risk Money Back Guarantee.

Exclusions:
• Medical insurance for remote employees.
• Dealing with spam reviews and false payment information and scamming attempts.

Constrains:
• Not enough training data or testing data.
• Internet issues.
• Infrastructure.
• Computing Power.

Assumptions:
• Sponsorship; A sponsor who will fund the project and help us to complete it according to the success criteria.
• Team members have all the required skills and have the ability to learn new things and keep up to date with technology.
• All permits will be provided on time.
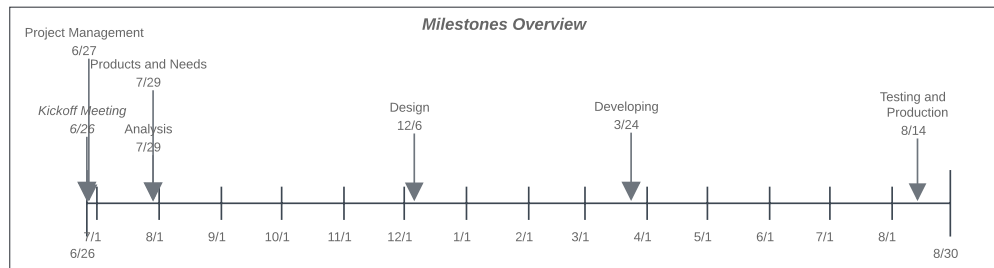• A full team of needed human resources.

In scope:
• Combining Human Intelligence with the Efficieny of a Spinning Software.
Out of scope:
• Multilingual software generators such as (English, French, and Arabic).

Project Risk:
• Data Security and Storage.
• Choosing the wrong type of training and testing dataset.
• Human-Level.

Milestones Overview

Project Management 6/27
Products and Needs 7/29
Kickoff Meeting 6/26
Analysis 7/29
Design 12/6
Developing 3/24
Testing and Production 8/14

7/1 6/26 | 8/1 | 9/1 | 10/1 | 11/1 | 12/1 | 1/1 | 2/1 | 3/1 | 4/1 | 5/1 | 6/1 | 7/1 | 8/1 | 8/30

Key Stakeholders

• Aseel Deek | Project Sponser.
• Markeing Growth Hub Inc.
• Penguin Random House.
• Other Users.

Signature of project sponsor:	Date approved: 26/6/2022

Roles and responsibilities

Name	Role	Responsibility
Nour Rabee'	Project Manager	Completing the project whith budget, time ,and according to specifications.
Jason Tatum	Machine Learning Engineers	Collecting the data and designing the model.
David Hutler	CyberSecurity Scientist	Data Security
Paul Buchheit	Database Manager	Database of the model
Sara Saeed	Web Developer	Developing the website of the model.
Laila Hummos and Tarek Habeeb.	Risk Managers	Assessing and identifying risks that could impede the reputation, safety, security, or financial success of the project.
Lojain Abdalrazaq	HR Manager	Supervise a company or organization's hiring process, from recruiting, interviewing, and hiring new staff.
Zaid Hammad	Market Research Manager	Providing direction for marketing campaigns, and reviewing reports for market segment research.