

PIZZA



SALES

Total Revenue
₹ 65,160

Avg Order Value
₹ 38.67

Total Pizzas Sold
49574

Total Orders
1685

Avg Pizzas Per Order
2.35

Busiest Day & Time

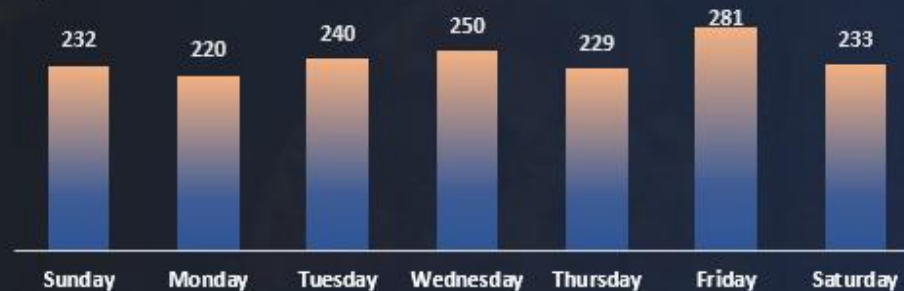
DAYS

Orders are **peak** on weekends,
Friday/Saturday
evenings.

TIMES

There are **maximum** orders
from 12-01pm & after 5-8pm.

Daily Trends for Total Orders



Hourly Trends for Total Orders



Busiest Day & Time

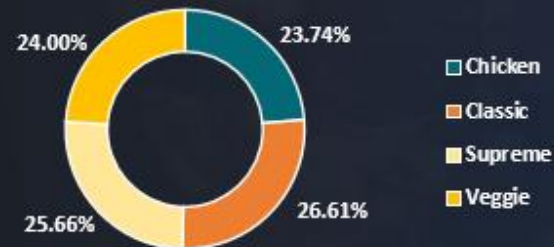
CATEGORY

Classic Category contribute to
maximum sales & total orders.

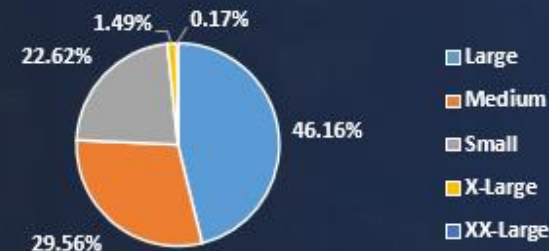
SIZE

Large size pizza contribute to
maximum sales.

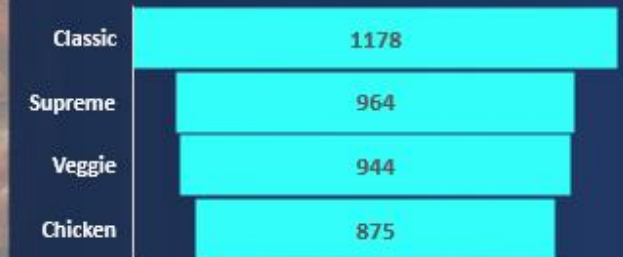
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizza Sold by Pizza Category



Best & Worst Seller

BEST

Classic & Deluxe Chicken pizzas
are the top seller and revenue
generator.

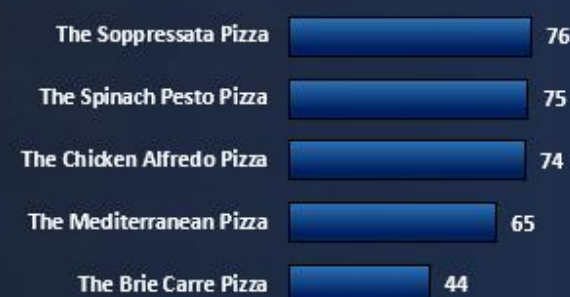
WORST

The Brie Carre is at the bottom

Top 5 Best Seller by Pizza Sold



Bottom 5 Worst Seller by Pizza Sold



order_date

Feb 2015

MONTHS

2015

JAN

FEB

MAR

APR

MAY

JUN